

# FOSTERING INTERNATIONAL EDUCATION IN THE AGE OF GLOBALIZATION



AN ON-CAMPUS EXPERIENCE PRESENTED BY THE NATIONAL COMMUNICATION ASSOCIATION

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AN INCREASING INTERDEPENDENCE AMONG NATIONS, as well as the increasing global mobility of goods, ideas, and people, has made addressing internationalization an imperative for institutions of higher education.

Communication plays an integral role in internationalization, both as a subject matter being taught on your campus and as an important skill-set for designing and promoting inclusion and internationalization through participatory dialogue. As the leading professional association of communication teachers and scholars, the National Communication Association (NCA) can bring that expertise to your campus.

*Fostering International Education in the Age of Globalization* is a two-day immersive experience that provides customized guidance and assistance in your quest to create a more inclusive, international educational environment. Working in close collaboration with your campus leaders, faculty, staff, and students, experts in the Communication discipline will craft a hands-on experience that meets the unique needs of your institution. Working together, we will enable your institution to take the next step along its journey toward becoming a truly international center of learning, teaching, and service.

BASED UPON YOUR NEEDS, NCA WILL TAILOR AN EXPERIENCE THAT ADDRESSES SUCH QUESTIONS AS:

- What does it mean to *internationalize* as a campus?
- How can departments and colleges integrate internationalization into the curriculum?
- How can your campus implement study abroad programs in Communication and other allied programs?
- At an institutional level, how can you use communication to improve the impact of your internationalization efforts?
- How can you integrate diverse and inclusive international perspectives into your classes?
- How can you use technology to create innovative international experiences for your students, staff, and faculty?
- What opportunities might you explore for building international partnerships for your faculty and students?



NATIONAL COMMUNICATION ASSOCIATION  
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TO MAXIMIZE EFFECTIVENESS ON YOUR CAMPUS, WE WILL SUGGEST ACTIVITIES THAT MIGHT INCLUDE:

- A large public forum or town hall-style meeting where Communication experts will share their best institutional and pedagogical practices with your community of teachers and learners.
- A smaller, workshop-style meeting where Communication experts will share their best institutional practices with your top campus leaders (provosts, chancellors, presidents, and deans).
- A smaller, workshop-style meeting where Communication experts will share their best institutional practices with your internationalization leaders (the Office of International Affairs, the Global Studies Coordination Council, or others tasked with facilitating internationalization on your campus).
- Smaller, workshop-style meetings as needed with specific departments to discuss how to integrate international education into and across curricula and/or how to integrate international education into specific courses and programs.
- Open office hour-style periods for your teaching and/or research faculty to meet individually with specific Communication experts to discuss particular pedagogical and/or research issues.

TO DISCUSS THE DESIGN, SCHEDULING, AND PRICING FOR SUCH A CAMPUS VISIT, PLEASE CONTACT THE NCA'S NATIONAL OFFICE AT +1 202.464.4622, OR EMAIL [INBOX@NATCOM.ORG](mailto:INBOX@NATCOM.ORG).

