



Chair: Jillian A. Tullis, University of San Diego

Presenters:

Mark Neumann, Northern Arizona University  
Daniel Makagon, DePaul University  
Lisa Flanagan, Xavier University of Louisiana  
Jennifer Edwards, Tarleton State University  
Charles Howard, Tarleton State University  
Tony Edwards, Texas Social Media Research Institute

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004077            8:30 AM to 12:30 PM    Rio Conference Center            Tropical H

**Embracing Opportunities in Teaching Research Methods: Collaboration through Course Sequencing and Incorporating Mixed Methods Curriculum**

Sponsor: Seminars

Chair: Amy Pason, University of Nevada, Reno

Presenters:

Saralinda Kiser, University of Nevada, Reno  
Leslie A. Rill, NA

9:00 AM

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005025            9:00 AM to 4:00 PM    Rio Conference Center            Miranda 5

**PC05: Public Intellectuals and the Space of Communicative Praxis**

Sponsors: Communication Ethics Division; Philosophy of Communication Division; Preconferences

Chair: Jay Brower, Western Connecticut State University

Presenters:

Pat Arneson, Duquesne University  
Ronald Arnett, Duquesne University  
Keith Berry, University of South Florida  
Jay Brower, Western Connecticut State University  
Gerard A. Hauser, University of Colorado, Boulder  
Annette M. Holba, Plymouth State University  
Gina Ercolini, University of South Carolina

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005026            9:00 AM to 5:00 PM    Rio Conference Center            Miranda 6

**PC07: Embracing Technology Opportunities: Using Apps in the Classroom, at Conferences, and in Las Vegas**

Sponsor: Preconferences

Chairs: Shannon C. VanHorn, Valley City State University; Jonna J. Ziniel, Valley City State



**PC10: The City as Network for Collaborative Communication(s)**

Sponsor: Preconferences

Chairs: Matthew D. Matsaganis, University at Albany, SUNY; Yongjun Shin, Bridgewater State University; Erin McClellan, Boise State University

Respondents: Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation; Peter L. Haratonik, The New School

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005035            9:00 AM to 4:00 PM            Rio Conference Center            Brasilia 5

**PC06: Justice, Ethics, and the Environment: Embracing Opportunities at the Intersection of Communication, Sustainability and the Environment**

Sponsor: Preconferences

Chairs: Evelyn Bottando, Indiana University Northwest; Karla Stevenson, University of South Florida; Aaron D. Sachs, Saint Mary's College of California

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005072            9:00 AM to 1:00 PM            Rio Conference Center            Tropical C

**CODE RED: The New Reality of Communication Departments Nationwide**

Sponsor: Seminars

Chairs: Sacheen Mobley, Central Washington University; Annette Folwell, University of Idaho

Presenters:

Michael Beachley, Oregon State University  
Patricia Chantrill, Eastern Washington University  
Elizabeth Kissling, Eastern Washington University  
Heather Robinson, Eastern Washington University  
Andrea McClanahan, East Stroudsburg University  
Kathleen H. Stacey, Eastern Michigan University  
Tabassum Ruhi Khan, University of California, Riverside  
Christina Jones, University of Wisconsin-Whitewater  
John S. Caputo, Gonzaga University  
M. Chad McBride, Creighton University  
Philip Backlund, Central Washington University  
Ann Strahle, University of Illinois, Springfield  
Amie Kincaid, University of Illinois Springfield

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005076            9:00 AM to 4:30 PM            Rio Conference Center            Tropical G

**Critical Discourse Studies in Communication: Embracing Opportunities for Research and Pedagogy**

Sponsor: Seminars

Chairs: Susana Martinez Guillem, University of New Mexico; Christopher M. Toulas, Georgia

State University

Presenters:

Mariaelena Bartesaghi, University of South Florida  
M. Lane Bruner, Georgia State University  
Theresa Castor, University of Wisconsin-Parkside  
Susana Martinez Guillem, University of New Mexico  
Craig Stewart, University of Memphis  
Christopher M. Toula, Georgia State University  
Bernadette Barker-Plummer, University of San Francisco

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005102	9:00 AM to 6:30 PM	Offsite	National Atomic Testing Museum
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**PC11: Command, Control, and Communication: Scholarly Perspectives on Seventy Years  
of Nuclear Weapons History**

Sponsors: Environmental Communication Division; Preconferences; Rhetorical and  
Communication Theory Division

Chairs: Ned O'Gorman, University of Illinois; Danielle E. Endres, University of  
Utah; Ian E. Hill, University of British Columbia; Nathan S. Atkinson, Georgia State University

12:00 PM

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010056	12:00 PM to 4:00 PM	Rio Conference Center	Amazon G
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**NCA Legislative Assembly I**

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill  
Aubrie Serena Adams, University of California, Santa Barbara  
Tony E. Adams, Northeastern Illinois University  
Karrin Anderson, Colorado State University  
Karen Lee Ashcraft, University of Colorado, Boulder  
Bernardo A. Attias, California State University, Northridge  
Jennifer S. Aubrey, University of Arizona  
S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County  
Robert L. Ballard, Pepperdine University  
Jaime Banks, West Virginia University  
J. Kevin Barge, Texas A&M University  
Adria Battaglia, Angelo State University  
Melissa L. Beall, University of Northern Iowa  
Anna-Carrie Beck, University of Kentucky  
Christina S. Beck, Ohio University  
Thomas Beisecker, University of Kansas  
Barbara A. Biesecker, University of Georgia

Andrew Billings, University of Alabama  
Laura W. Black, Ohio University  
Kristen C. Blinne, State University of New York, Oneonta  
Joseph A. Bonito, University of Arizona  
Justin P. Boren, Santa Clara University  
Isabel C. Botero, University of Kentucky  
Diana I. Bowen, University of Houston, Clear Lake  
Leah E. Bryant, DePaul University  
Amy S. Burt, Georgia College & State University  
Michael Butterworth, Ohio University  
Kerry Byrnes-Loinette, Collin College  
Bernadette Calafell, University of Denver  
Martin Carcasson, Colorado State University  
Heather J. Carmack, James Madison University  
Kristy Cates, Lowndes County High School  
Leah M. Ceccarelli, University of Washington  
Lori J.N. Charron, Saint Mary's University of Minnesota  
James L. Cherney, Wayne State University  
Jay P. Childers, University of Kansas  
Charles W. Choi, Pepperdine University  
Dana L. Cloud, Syracuse University  
Donovan S. Conley, University of Nevada, Las Vegas  
April E. Copes, Anne Arundel Community College  
Frederick C. Corey, Arizona State University  
Joy M. Cypher, Rowan University  
Maria D. Davidson, University of Oklahoma  
Marlina Davidson, University of Nebraska, Omaha  
Christine S. Davis, University of North Carolina, Charlotte  
D. Robert DeChaine, California State University, Los Angeles  
Peter Decherney, University of Pennsylvania  
Paul M. Denvir, Albany College of Pharmacy  
Sara DeTurk, University of Texas, San Antonio  
David R. Dewberry, Rider University  
Norah E. Dunbar, University of California, Santa Barbara  
Ashley Paige Duggan, Boston College  
Katie N. Dunleavy, La Salle University  
Shinsuke Eguchi, University of New Mexico  
Danielle E. Endres, University of Utah  
Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry  
Kory Floyd, University of Arizona  
Mary Fong, California State University, San Bernardino  
Lawrence R. Frey, University of Colorado, Boulder  
Patricia E. Friel, University of Cincinnati  
Clark W. Friesen, Lone Star College -Tomball  
Karyn I. Friesen, Lone Star College-Montgomery  
Brandi N. Frisby, University of Kentucky

Monica L. Gallegos, Northern Kentucky University  
John Gastil, Penn State University  
Pat J. Gehrke, University of South Carolina  
John Greene, Purdue University  
Cerise L. Glenn, University of North Carolina, Greensboro  
Eric Grabowsky, Dickinson State University  
Rachel Alicia Griffin, Southern Illinois University, Carbondale  
Rona T. Halualani, San Jose State University  
Lisa K. Hanasono, Bowling Green State University  
William D. Harpine, University of South Carolina Aiken  
Tina M. Harris, University of Georgia  
Stephen J. Hartnett, University of Colorado, Denver  
John R. Heineman, Lincoln High School  
Jon A. Hess, University of Dayton  
Amy N. Heuman, Texas Tech University  
Kristen E. Hoerl, Butler University  
Stacy Holman Jones, California State University, Northridge  
John F. Hooker, Illinois State University  
Mark C. Hopson, George Mason University  
Marian L. Houser, Texas State University  
Meryl Irwin, James Madison University  
Ronald L. Jackson, University of Cincinnati  
Sharon E. Jarvis, University of Texas, Austin  
Jakob D. Jensen, University of Utah  
Andre E. Johnson, University of Memphis  
Jennifer A. Kam, University of California, Santa Barbara  
John Katsion, Northwest Missouri State University  
Lisa Keranen, University of Colorado, Denver  
Nancy Kidd, National Communication Association  
Igor E. Klyukanov, Eastern Washington University  
Leanne Knobloch, University of Illinois  
Diane S. Krider, Central Michigan University  
Andrea L. Lambert South, Northern Kentucky University  
Pamela Lannutti, La Salle University  
Sharon Lauricella, University of Ontario Institute of Technology  
James L. Leighter, Creighton University  
Laurie K. Lewis, Rutgers University  
Barbara - Lieb, Independent Researcher  
Shawn D. Long, University of North Carolina, Charlotte  
Annette Madlock Gatison, Southern Connecticut State University  
Colleen Malachowski, Regis College  
Jimmie Manning, Northern Illinois University  
Amanda Martinez, Davidson College  
Joseph Mazer, Clemson University  
Casey Maugh, University of Southern Mississippi  
Bree McEwan, Western Illinois University

Matthew McGlone, University of Texas, Austin  
Paula T. McKenzie, Bethune-Cookman University  
Lacy G. McNamee, Baylor University  
David T. McMahan, Missouri Western State University  
Katherine Miller, -  
Margaret E. Moe, Lee University  
Jennifer Mize Smith, Western Kentucky University  
Kimberly R. Moffitt, University of Maryland, Baltimore County  
T. Randahl Morris, University of West Georgia  
Scott Myers, West Virginia University  
Stephanie Norander, University of North Carolina, Charlotte  
David C. Oh, Ramapo College  
Michael J. Palenchar, University of Tennessee  
Nicholas A. Palomares, University of California, Davis  
Paola Pascual-Ferrá, Loyola University of Maryland  
Bobby R. Patton, University of Central Missouri  
Jorge F. Peña, University of California, Davis  
Olivia Perez-Langley, Angelo State University  
Matthew D. Petrunia, Fashion Institute of Tech, SUNY  
Danna Prather Davis, Suffolk County Community College  
Srividya Ramasubramanian, Texas A&M University  
Artemio Ramirez, University of South Florida  
Erin J. Rand, Syracuse University  
Armeda Celestine Reitzel, Humboldt State University  
R. Randolph Richardson, Berry College  
Leslie A. Rill, NA  
Christine E. Rittenour, West Virginia University  
Michelle Rodino-Colocino, Penn State University  
Terry L. Rogers, Casper College  
Nick Romerhausen, Eastern Michigan University  
Sarah F. Rosaen, University of Michigan, Flint  
Sudeshna Roy, Stephen F. Austin State University  
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee  
Cami M. Sanderson, Ferris State University  
Allison Scott Gordon, University of Kentucky  
Katherine Sender, University of Michigan  
Theodore F. Sheckels, Randolph-Macon College  
Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis  
Kirt Shineman, Glendale Community College  
Roger Smitter, North Central College  
Ashton Speno, University of Missouri  
Helen Sterk, Western Kentucky University  
Danielle M. Stern, Christopher Newport University  
Belinda A. Stillion Southard, University of Georgia  
Robert Stockton, Anaheim Union High School District  
Saman Talib, SUNY, Farmingdale State College



Orlando L. Taylor, Fielding Graduate University  
Jessica L. Thompson, Northern Michigan University  
Stanley D. Tickton, Norfolk State University  
Shane Tilton, Ohio Northern University  
Rebecca Townsend, Manchester Community College  
Sarah Jane Tracy, Arizona State University  
Stacey Treat, University of North Carolina, Chapel Hill  
Jillian A. Tullis, University of San Diego  
Kathleen J. Turner, Davidson College  
Joseph M. Valenzano, University of Dayton  
Shannon C. VanHorn, Valley City State University  
Richard E. Vatz, Towson University  
Shari R. Veil, University of Kentucky  
Melba Vélez Ortiz, Grand Valley State University  
Michelle T. Violanti, University of Tennessee  
Vincent R. Waldron, Arizona State University  
J.D. Wallace, Abilene Christian University  
Tiffany R. Wang, University of Montevallo  
Darrel Wanzer-Serrano, University of Iowa  
David A. Wendt, Keokuk High School  
Sara C. Weintraub, Regis College  
Bonnie Wentzel, Arizona State University  
Isaac West, Vanderbilt University  
Elaine Wittenberg, City of Hope Comprehensive Cancer Center  
Kevin Wright, George Mason University  
Stephen M. Yoshimura, University of Montana  
Anna Marjorie Young, Pacific Lutheran University  
Yahui Zhang, Wayland Baptist University  
Abbey E. Wojno, Centers for Disease Control & Prevention  
Susan Tomasovic, George Mason University

1:00 PM

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005084      1:00 PM to 6:00 PM      Rio Conference Center      Palma E

**Embracing Opportunities to Make a Difference about Bullying: NCA 2015 Service-Learning Project**

Sponsor: NCA First Vice President

Chair: Jennifer Scott Mobley, Grove City College

Presenters:

Rukhsana Ahmed, University of Ottawa  
Garry P. Bailey, Abilene Christian University  
Christina S. Beck, Ohio University  
Jodie M. Bowers, Ancilla College  
Kelly P. Dillon, Ohio State University

Kate Ksobiech, University of Wisconsin-Whitewater  
Kimberly R. Field-Springer, Berry College  
Carol Mills, University of Alabama  
Shirley Oakley, St Petersburg College  
Katie Margavio Striley, University of North Carolina, Chapel Hill  
Jennifer Whalen, University of South Florida

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012073            1:00 PM to 5:00 PM            Rio Conference Center            Tropical D

**Embracing the Opportunities of Collaborative Community-Based Research (Without Losing Yourself in the Process)**

Sponsor: Seminars

Chair: Jennifer Anderson, South Dakota State University

Presenters:

Rebecca A. Kuehl, South Dakota State University  
Sara A. Mehlretter Drury, Wabash College

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012074            1:00 PM to 4:00 PM            Rio Conference Center            Tropical E

**Embracing Opportunities to Reduce Speech Anxiety and Increase Communication Competence in the Basic Course: A Seminar of Information, Activities, and Ideas**

Sponsor: Seminars

Chair: Suzanne Prentiss, University of Tennessee

Presenters:

Karen Kangas Dwyer, University of Nebraska, Omaha  
Joshua Westwick, South Dakota State University  
Amber N. Finn, Texas Christian University  
Suzanne Prentiss, University of Tennessee

2:00 PM

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013034            2:00 PM to 5:30 PM            Rio Conference Center            Brasilia 4

**PC13: Feminist, Inclusive and Consequential Academic Leadership: A Mentoring Workshop on Overcoming Barriers, Confronting Dilemmas, and Creating Departmental and Institutional Change**

Sponsor: Preconferences

Chair: Robbin D. Crabtree, Loyola Marymount University

Presenters:

Adrienne E. Christiansen, Macalester College  
Robbin D. Crabtree, Loyola Marymount University  
Leigh Arden Ford, Western Michigan University

Sheena Malhotra, California State University, Northridge  
Kathryn Sorrells, California State University, Northridge

4:30 PM

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015100      4:30 PM to 7:00 PM      Rio Conference Center      Janeiro Boardroom

**Central States Communication Association Executive Committee Meeting**

Sponsor: Central States Communication Association

Presenters:

Jimmie Manning, Northern Illinois University  
Leah E. Bryant, DePaul University  
David T. McMahan, Missouri Western State University  
Shawn Wahl, Missouri State University  
Andrew M. Ledbetter, Texas Christian University  
Donna R. Pawlowski, Bemidji State University  
Jeffrey T. Child, Kent State University  
Randy K. Dillon, Missouri State University  
Blair Thompson, Western Kentucky University  
Robert S. Littlefield, North Dakota State University

5:00 PM

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016056      5:00 PM to 6:15 PM      Rio Conference Center      Amazon G

**NCA 2016 Convention Planner Meeting I**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver  
Michelle Randall, National Communication Association  
Kristin Sommers, National Communication Association

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016070      5:00 PM to 10:00 PM      Rio Conference Center      Tropical A

**Western States Communication Association Executive Council Meeting**

Sponsor: Western States Communication Association

Presenters:

Paul A. Mongeau, Arizona State University  
Donna Gotch, California State University, San Bernardino  
Christina Yoshimura, University of Montana  
Patricia J. O'Keefe, College of Marin  
Mark J. Bergstrom, University of Utah  
Michelle A. Holling, California State University, San Marcos  
Heather L. Hundley, California State University, San Bernardino

Eric Aoki, Colorado State University  
Sharon D. Downey, California State University, Long Beach  
Jennifer L. Bevan, Chapman University  
Deanna P. Dannels, North Carolina State University  
Robert Leonard, Sinclair Community College  
Hamilton Bean, University of Colorado, Denver  
Jason Jordan, University of Utah  
Sara Hayden, University of Montana  
Heather E. Canary, University of Utah  
Randall Lake, University of Southern California  
Robert Stockton, Anaheim Union High School District

6:00 PM

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017035                  6:00 PM to 8:00 PM                  Rio Conference Center                  Brasilia 5

**NCA Nominating Committee Meeting**

Sponsor: NCA National Office

Presenters:

Mark V. Redmond, Iowa State University  
Tony E. Adams, Northeastern Illinois University  
Lonny J. Avi Brooks, California State University, East Bay  
John Baldwin, Illinois State University  
Melissa L. Beall, University of Northern Iowa  
Thomas Beisecker, University of Kansas  
Don M. Boileau, George Mason University  
Isabel C. Botero, University of Kentucky  
Andy Boyan, Albion College  
Jay Brower, Western Connecticut State University  
Leah E. Bryant, DePaul University  
Bernadette Calafell, University of Denver  
Heather J. Carmack, James Madison University  
Gina Castle Bell, West Chester University  
Martin Carcasson, Colorado State University  
Jeffrey T. Child, Kent State University  
Jay P. Childers, University of Kansas  
Dana L. Cloud, Syracuse University  
Maria D. Davidson, University of Oklahoma  
Marlina Davidson, University of Nebraska, Omaha  
Jason Del Gandio, Temple University  
Greg Dickinson, Colorado State University  
Adam C. Earnhardt, Youngstown State University  
Shinsuke Eguchi, University of New Mexico  
Danielle E. Endres, University of Utah  
Patricia E. Friel, University of Cincinnati  
Rachel Alicia Griffin, Southern Illinois University, Carbondale

Debbi A. Hatton, Sam Houston State University  
Bruce Henderson, Ithaca College  
Amy N. Heuman, Texas Tech University  
Angela M. Hosek, Ohio University  
Jakob D. Jensen, University of Utah  
Peter Jorgensen, Western Illinois University  
Heidi Kevoe-Feldman, Northeastern University  
Christopher Kowal, Purdue University  
Andrea L. Lambert South, Northern Kentucky University  
Kara Laskowski, Shippensburg University  
Sharon Lauricella, University of Ontario Institute of Technology  
Sharoni Denise Little, University of Southern California  
Jimmie Manning, Northern Illinois University  
Amanda Martinez, Davidson College  
Bree McEwan, Western Illinois University  
Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College  
Lindsey Mean, Arizona State University  
Mark T. Morman, Baylor University  
T. Randahl Morris, University of West Georgia  
Amy O'Connor, University of Minnesota, Twin Cities  
Patricia J. O'Keefe, College of Marin  
Nicholas A. Palomares, University of California, Davis  
Danna Prather Davis, Suffolk County Community College  
Suzanne Prentiss, University of Tennessee  
Armeda Celestine Reitzel, Humboldt State University  
Leslie A. Rill, NA  
Christine E. Rittenour, West Virginia University  
Terry L. Rogers, Casper College  
Sarah F. Rosaen, University of Michigan, Flint  
Alena Amato Ruggiero, Southern Oregon University  
Alyssa A. Samek, California State University, Fullerton  
Samantha Senda-Cook, Creighton University  
Mary E. Stuckey, Georgia State University  
Stacey Treat, University of North Carolina, Chapel Hill  
Mary C. Toale, State University of New York, Oswego  
Shari R. Veil, University of Kentucky  
Melba Vélez Ortiz, Grand Valley State University  
Rebecca Walker, Southern Illinois University, Carbondale  
Tiffany R. Wang, University of Montevallo  
Linda Hughes-Kirchubel, Purdue University  
Rachel E. Silverman, Embry-Riddle Aeronautical University

**Thursday**  
**November 19, 2015**

**8:00 AM**



"Nursing recruitment and nursing realities: Exploring competing narratives in nursing profession discourse" Rebekah Le Fox, Texas State University; Kathleen Abrahamson, Purdue University; Ann E. Burnette, Texas State University

"Occupational Branding for Diversity: Managing Discursive Contradictions" James McDonald, University of Texas, San Antonio; Timothy Kuhn, University of Colorado, Boulder

"“I wish my mind could forget what my eyes have seen”": Performing Firefighter Identities and Tensions in Traumatic Events" Brian K. Richardson, University of North Texas; Eric P. James, Metropolitan State University of Denver

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103016            8:00 AM to 9:15 AM            Rio Conference Center            Rio Pavilion 10

**Digital, Mediated, and Networked Communication**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jiyeon Kang, University of Iowa

"All Dead Inside: Constructing the Zombie" Eric A. James, Northwestern University

"Become an Explorer! The Frontier Myth in Google Glass Discourse" Piyawan Charoensap-Kelly, University of Southern Mississippi

"Constructing a Procedural Ideograph: An Analysis of Ideographs and Status Bars in Fallout: New Vegas and Smurfs' Village" Alexis Pulos, Northern Kentucky University

"New Civilities on the Internet: “Tone Policing” and the Ethics of Coexistence" Jiyeon Kang, University of Iowa

"The Age of Marginalia: Reviving and Reforming General Textual Hermeneutics" William Thomas McClain, Woodbury University

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103017            8:00 AM to 9:15 AM            Rio Conference Center            Rio Pavilion 11

**Framing News, Wars and Politics**

Sponsor: Mass Communication Division

Chair: Lindsey A. Harvell, James Madison University

Respondent: Kyle Holody, Coastal Carolina University

"Comparing Newspaper Coverage About the Wars in Iraq and Afghanistan" Michel M. Haigh, Penn State University

"Liberals Kill People TOO! Alternative Media, Drone Strikes and the Narrative Construction of Characters" Brion White, Bloomsburg University

"Media consumption and political socialization in China: Comparing news and entertainment media effects" Guosong Shao, Shanghai Jiao Tong University; Nicholas David Bowman, West Virginia University; Jiayin Lu, Sun Yat-sen University; Lingyi Xu, Shanghai Jiao Tong University

"News framing and country-of-origin bias in the U.S. and China: Newspaper coverage of product defects and recalls, 2000-2014" M. Olguta Vilceanu, Rowan University; Priscilla Murphy, Emerita, Temple University





### **Competitive Papers in Political Communication: Political Public Address**

Sponsors: Political Communication Division; Public Address Division

Chair: Zoe Hess Carney, Georgia State University

Respondent: Christopher R. Darr, Indiana University Kokomo

"A Diplomatic Voice: First Lady Hillary Rodham Clinton in Beijing" Justin Killian, St. Cloud State University

"Language of Genre: Empirical Differences between Inaugural and State Speeches" David C. Hoffman, Baruch College, CUNY; Tiffany Lewis, Baruch College, CUNY; Don J. Waisanen, Baruch College, CUNY

"Returning from Sex Scandals: The Image Repair Strategies of Mark Sanford and Eliot Spitzer" James Smith, Christopher Newport University

"The Political Pulpit: Issue Framing and Political Partisanship in Sermon Rhetoric Before and After the 2008 Election of Barack Obama" Ethan Stokes, University of Alabama; Brandon Chicotsky, University of Alabama; Andrew Billings, University of Alabama

"“Sorry not sorry”: A Generic Criticism Analysis of Chris Christie’s “Bridge-gate” Apology" James Richard Briscoe, University of Memphis

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103025            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 5

#### **"Can You be Black and Look at This?" Michael Brown and the Resistance to Mourning**

Sponsors: African American Communication and Culture Division; Black Caucus

Chair: Ryan Rigda, Texas A&M University

Presenters:

Marsha Burney, Texas State University

J.A. Spradley, Hofstra University

Goyland Williams, Texas State University

Caroline E. Waldbuesser, Ohio University

Respondent: Andre E. Johnson, University of Memphis

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103026            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 6

#### **Communicology and the Ethics of Embodiment: Lanigan’s Rhetorical Ethics**

Sponsor: Communication Ethics Division

Chairs: Jenny L. Nelson, Ohio University; Thomas J. Pace, Southern Illinois University, Carbondale; Andrew R. Smith, Edinboro University; Jacqueline Martinez, Arizona State University

Presenters:

Pat Arneson, Duquesne University

Garnet C. Butchart, Duquesne University

Peter M. Kellett, University of North Carolina, Greensboro

Frank Macke, Mercer University



B. Christine Shea, California Polytechnic State University, San Luis Obispo  
Artis Twyman, St. Louis Rams  
Molly Yanity, Quinnipiac University  
Joseph Cabosky, University of North Carolina, Chapel Hill  
Jessica A. Nodulman, Augustana College  
Irving J. Rein, Northwestern University  
Adam Sharples, University of Alabama  
David Weiss, University of New Mexico  
Karen L. Hartman, Idaho State University

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103032            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 2

**Uncertainty, Stress, and Conflict**

Sponsor: Interpersonal Communication Division

Chair: Sean Kingsbury, University at Albany, SUNY

"How Relationships Progress: An Examination of Relational Variables to Better Understand the Escalation and/or Deterioration Processes" Nicholas Scott Smith, Wayne State University; Joe Lybarger, University of Akron; Jaclyn M. Gaule, Wayne State University

"How Secrets Affect Us: An Exploration of the Relationship between Stress, Coping, and Self-Identity Concerns" Robert Carroll, University of Texas, Austin

"There is nothing as calming as a good theory: How a soulmate theory helps individuals experience less demand/withdraw and stress" Rachel Reznik, Elmhurst College; Michael E. Roloff, Northwestern University; Courtney Waite Miller, Elmhurst College

"Triangulating the Examination of Relational Uncertainty Utilizing Individual and Joint Stressful Relationship Narratives" Leah LeFebvre, University of Wyoming

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103033            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 3

**Protest, Movement, Reform: Rhetorics of Resistance and Change**

Sponsor: Public Address Division

Chair: Yvonne Slosarski, University of Maryland

Respondent: J. David Cisneros, University of Illinois

"A Man Without a Movement: Paul Watson and the Embrace of the Activist Celebrity in Neoliberal Protest Rhetoric" Evan Beaumont Center, Christopher Newport University

"A Rhetorical History of the 1970 Stoneman Meadow Riot in Yosemite National Park" Jessica Sheffield, University of South Alabama

"Coxey's Army: Collecting Signatures for a Petition in Boots" Sean Luechtefeld, Johns Hopkins University

"Heroic Indians and Savage Pipelines: Symbolic Rituals, the Frontier Myth and Environmental Protest" Shanna D. Schultz, Texas State University

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103034            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 4

**Persuasive Messages for Behavioral Change in Health Contexts**

Sponsor: Health Communication Division

Chair: Xiaoli Nan, University of Maryland

"An Experimental Test of a Message Topic Selection Approach: Testing the H&W Method" Stella Lee, University of Pennsylvania; Emily Brennan, Cancer Council Victoria; Laura Gibson, University of Pennsylvania; Andy S.L. Tan, Dana-Farber Cancer Institute; Ani Momjian, University of Pennsylvania; Jiaying Liu, University of Pennsylvania; Robert Hornik, University of Pennsylvania

"Bedtime Stories That Work: The Effect of Protagonist Liking on Narrative Persuasion" Melissa Kaminski, Ohio State University; Silvia Knobloch-Westerwick, Ohio State University

"Pink or blue, that is the question: The congruity effect of topic, color, and gender on health message persuasiveness" Fan Yang, University of Miami; Cong Li, University of Miami

"The Influence of Statistical versus Exemplar Appeals on Indian Adults' Health Intentions: An Investigation of Direct Effects and Intervening Persuasion Processes" Christopher McKinley, Montclair State University; Yam B. Limbu, Montclair State University; C. N. Jayachandran, Montclair State University

"The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to understand the effects of soda warning labels" Jessica Gall Myrick, Indiana University; Kimberly K. Walker, Indiana University-Purdue University Indianapolis

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103035            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 5

**The Role of Communication Technology in Organizational and International Settings**

Sponsor: Human Communication and Technology Division

Chair: Cameron Wade Piercy, University of Oklahoma

"Debating, sharing, and producing: Communicative Opportunities and Challenges in the Peer-to-Peer University" Cristiane Damasceno, North Carolina State University

"Facebook as a Facilitator of Organizational Identification in Colleges and Universities: Exploring Relationships among Educational Institutions" Aimee Lau, Wisconsin Lutheran College

"Internet, Civil Society, and the Middle East: The Importance of Focusing on the 'Value System' of Technologies" Soumia Bardhan, Kansas State University

"It's Time to Put Down the iPhone: Social Capital, ICT Use, and Overload in Organizational Meetings" Ignacio F. Cruz, University of Southern California

"Participatory media "new" and "old": Remediation and the work of commenting media in museums" Chaim Noy, University of South Florida



Opinions" Susan Tanner, Carnegie Mellon University

"Beyond the Pettiness of Politics: The Supreme Court and Strategies of Transcendence in Robes" Donovan S. Bisbee, University of Illinois

"Crisis in the Reign of Law: Rhetorical Analysis of the Supreme Court's Bush v. Gore Decision" Shelby Bell, University of Minnesota, Twin Cities

"Studying Oral Arguments as Dialogic" Evan Layne Johnson, Georgia State University

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103044            8:00 AM to 9:15 AM            Rio Conference Center            Lambada C

**Tools for Expansion: Studies in the Islamic State's Rhetorical Techniques**

Sponsor: Public Address Division

Chair: Robert S. Iltis, Oregon State University

"Brand of Brothers: Marketing the Islamic State" Brian Hughes, Queens College, CUNY

"Contemporary Social Movements, Video Verite, and the Rhetoric of ISIS" Kathleen M. German, Miami University

"It's More Than Orange: ISIS's Appropriation of Orange Prison Jumpsuits as Rhetorical Resistance" Patrick G. Richey, Middle Tennessee State University; Michaela L. Edwards, Middle Tennessee State University

"Preying in the Margins: Identification and Division in Recruitment Rhetoric of the Islamic" Scott Anderson, University of Memphis

"Rebellion Re-channeled: De Maistre and The Reactionary Rhetoric of "Daesh"" Jon-Paul Bushnell, University of Memphis

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103045            8:00 AM to 9:15 AM            Rio Conference Center            Conga A

**Contesting the Latin@ Caricature: Visibility Politics and Latin@ Representations in Contemporary Migration ARTivism**

Sponsor: La Raza Caucus

Chair: Claudia Alejandra Anguiano, California State University, Fullerton

Respondent: Mari Castaneda, University of Massachusetts, Amherst

"Dignidad Rebelde: Racist Nativism, Latin@ Immigration Detention, and Activist Art" Ralph J. Castellanos, California State University, Fullerton

"En Ti Confio: The Iconic Imagery of Jesus Malverde and Santa Muerte" Joel Aaron Salcedo, California State University, Fullerton

"Migration is Beautiful: The Art of Favianna Rodriguez" Jeanette Rodriguez, California State University, Fullerton

"Paralleling Protest Posters: The construction of Latino/a citizens in images against SB1070 and for the DREAM Act" Claudia Alejandra Anguiano, California State University, Fullerton; Clariza Ruiz De Castilla, California State University, Long Beach

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"Catching Lightning in a Bottle: On the Plausibility of Studying the Dynamics of Interpersonal Connection and Immersion in a Laboratory Setting" Heather N. Fedesco, Purdue University; John Greene, Purdue University; Elizabeth Dorrance Hall, Utah State University

"Facebook Network Structure and Brain Reactivity to Social Exclusion" Joseph Bayer, University of Michigan; Matthew O'Donnell, University of Pennsylvania; Christopher Cascio, University of Pennsylvania; Emily Falk, University of Pennsylvania

"Meaning Making about Bullying: Message Processes and their Associations with Adolescents' Executive Functioning and Reports of Bullying" John Crowley, Colorado State University; Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Nathaniel R. Riggs, Colorado State University

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103055            8:00 AM to 9:15 AM            Rio Conference Center            Amazon F

**Reflections on Ethnographic Methods**

Sponsor: Ethnography Division

Chair: Rebecca Murphy-Keith, Arizona State University

"Doing ethnography at the margins: A visual turn" Uttaran Dutta, Arizona State University

"Reflecting on Novice Qualitative Interviewer Mistakes" Eleni Gesch-Karamanlidis, Texas A&M University

"Ricoeur's Threefold Mimesis as a Tool for Embracing Multiple Narrative Methodologies" Andrew J. Harris, Crown College

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103057            8:00 AM to 9:15 AM            Rio Conference Center            Amazon H

**New Opportunities in the Pursuit of Understanding Group Communication**

Sponsor: Group Communication Division

Chair: Emily A. Paskewitz, University of Tennessee

Respondent: Torsten Reimer, Purdue University

"Exploring Organizational Kin as a Framework for Understanding Family Like Relationships among College Athletes" Shaun Anderson, West Virginia University

"Examining U.S. Navy SEALs through Cognitive Resources Theory (CRT)" Kayla Keller, University of Central Florida; Jonathan Matusitz, University of Central Florida

"The Science of Social Loafing: A New Model and Instrument Development and Validation" Richard Walter Baptist, Illinois State University; Ubaldo Ocasio, Illinois State University; Tim Tribble, Illinois State University; Ellen Klieme, Illinois State University; Richard Heyne, Illinois State University

"Unintended Intentional Community at Work: Applying a New Lens to Guide the Formation and Maintenance of Transdisciplinary Teams" Rebecca Imes, Carroll University; Jennifer Hester, The Christ Hospital

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103058

8:00 AM to 9:15 AM

Rio Conference Center

Amazon I

**Eastern Communication Association Executive Council Business Meeting**

Sponsor: Eastern Communication Association

Presenters:

Ronald Arnett, Duquesne University  
Mary C. Toale, State University of New York, Oswego  
Christine Hirsch, State University of New York, Oswego  
J. Kanan Sawyer, West Chester University  
Jason S. Wrench, State University of New York, New Paltz  
Benjamin R. Bates, Ohio University  
Thomas R. Flynn, Slippery Rock University  
Pamela Lannutti, La Salle University  
Don W. Stacks, University of Miami  
Annette M. Holba, Plymouth State University  
Trevor Parry-Giles, National Communication Association  
Susan Drucker, Hofstra University  
Rod Carveth, Morgan State University  
Katie N. Dunleavy, La Salle University  
April E. Copes, Anne Arundel Community College  
Kerry Byrnes-Loinette, Collin College  
Nicole Blau, Ohio University, Lancaster  
Nicholas David Bowman, West Virginia University  
Nancy A. Wienczek, Rider University  
Carl T. Hyden, Morgan State University  
Mary L. Kahl, Indiana State University  
D.L. Stephenson, Western Connecticut University  
Kristen C. Eichhorn, State University of New York, Oswego  
Elvera B. Berry, Roberts Wesleyan College  
C. Leigh Nelson, James Madison University  
Zac Johnson, Murray State University  
Robin Smith Mathis, Kennesaw State University  
Craig T. Maier, Duquesne University  
Tracey Holden, University of Delaware  
Truman Keys, Western Connecticut State University

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103061

8:00 AM to 9:15 AM

Rio Conference Center

Amazon L

**Forensics Education beyond the Established Course: Embracing Competitive Speech Opportunities When Your University Cannot Support a Program**

Sponsor: American Forensic Association

Chair: Matthew C. Ramsey, Shippensburg University

Presenters:

George Pacheco, Angelo State University  
Gary Deaton, Transylvania University

Misty L. Knight, Shippensburg University  
Richard A. Knight, Shippensburg University  
James E. Reppert, Southern Arkansas University  
Robert James Glenn, III, Owensboro Community and Technical College  
Respondent: Matthew C. Ramsey, Shippensburg University

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103062            8:00 AM to 9:15 AM            Rio Conference Center            Amazon M

**Relational Epistemology and Praxis: Embracing Relational Opportunities for Critical Intercultural Communication Research**

Sponsor: International and Intercultural Communication Division

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

"Advising Autoethnographic Selves/Others: Advisor/Advisee Relationship as Intercultural" Sandy Pensoneau-Conway, Southern Illinois University, Carbondale; Derek M. Bolen, Angelo State University

"Collaborative Autoethnography: Intellectual Disability and Academic Culture" Allison Brenneise, Southern Illinois University, Carbondale; Joshua E. Young, St. Gregory's University; Tyler Brenneise, Southern Illinois University, Carbondale

"Critical Reflexive Relationality: An "Unhappy" Gaysians' Proposal for Collaborative Autoethnography" Shinsuke Eguchi, University of New Mexico; Andrew Spieldenner, Hofstra University

"Duoethnography: Japan's Homogenizing Internationalization" Satoshi Toyosaki, Southern Illinois University, Carbondale; Eric Mark Forbush, Northwestern University

"Postscript: Relational Implications after Relational Research" Shelby Swafford, Southern Illinois University, Carbondale

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103063            8:00 AM to 9:15 AM            Rio Conference Center            Amazon N

**Spotlights, Sex, and Shame: Constructing Asian Indian Femininity in Global Mediated Spaces**

Sponsor: Asian/Pacific American Communication Studies Division

Chairs: Sangeet Kumar, Denison University; Noorie Baig, University of New Mexico

Respondent: Purba Das, Ohio University, Southern

"Spotlights, Sex, and Shame: Constructing Asian Indian Femininity in Global Mediated Spaces." Noorie Baig, University of New Mexico; Mary Grace Antony, Schreiner University; Deepti Bharthur, Bowling Green State University; Marissa Joanna Doshi, Hope College; Miriam S. Sobre-Denton, Texas State University

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103066            8:00 AM to 9:15 AM            Rio Conference Center            Amazon R

**Embracing Opportunities to Build Community Resilience: Communication Approaches to**

## **Fostering Community Preparedness, Adaptation, and Recovery**

Sponsor: Applied Communication Division

Chair: John Brian Houston, University of Missouri

Respondent: John Brian Houston, University of Missouri

"Building community resilience by embracing emergent volunteer organizations: A case study of the Joplin, MO post-disaster Facebook communication landscape" Abbey B. Levenshus, University of Tennessee; Rowena L. Briones, Virginia Commonwealth University

"Community resilience against climate change: Deliberation across ideological divides" Justin Reedy, University of Oklahoma; Matthew Nowlin, College of Charleston

"Flooded with disaster information online: Effects of flooding information sources and visuals on individual and community resilience" Julia Daisy Fraustino, West Virginia University

"Media frames of community resilience following U.S. mass shootings" Matthew Spialek, University of Missouri; Molly Marie Greenwood, University of Missouri; Mary Sorenson, University of Missouri; Joshua P. Bolton, University of Missouri; Sarah Turner McGowen, University of Missouri

"Too big to fail? The role of communication in healthcare system and community resilience" Brooke Liu, University of Maryland; Michael Joseph Egnoto, National Consortium for the Study of Terrorism and Responses to Terrorism; Brooke Fowler, University of Maryland; Holly Roberts, National Consortium for the Study of Terrorism and Responses to Terrorism; Elizabeth L. Petrun Sayers, RAND Corporation

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103067

8:00 AM to 9:15 AM

Rio Conference Center

Amazon S

### **Embracing Opportunities: Building and Strengthening Entrepreneurial Partnerships between Academia and Outside Organizations in the Realm of Peace and Conflict Communication**

Sponsors: Organizational Communication Division; Peace and Conflict Communication Division

Chairs: Michael Zirulnik, Arizona State University; Sudeshna Roy, Stephen F. Austin State University

Presenters:

Tony Osborne, Gonzaga University

Robert Hostetter, North Park University

Eddah Mbula Mutua, St. Cloud State University

John S. Caputo, Gonzaga University

Heather M. Crandall, Gonzaga University

Patrick Belanger, California State University, Monterey Bay

Versha Anderson, Arizona State University

Nurhayat H. Bilge, Florida International University

Garry P. Bailey, Abilene Christian University

Beverly Natividad, Mt. San Jacinto College

Sara J. Holmes, Richland College

Jeff Shuter, University of Iowa

Nur Uysal, Marquette University

Michael Zirulnik, Arizona State University  
Claudia L. Hale, Ohio University  
Roshan Noorzai, Voice of America, Afghanistan Service  
Rudi Sukandar, London School of Public Relations-Jakarta

Respondents: Benjamin J. Broome, Arizona State University; Sudeshna Roy, Stephen F. Austin State University

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103070            8:00 AM to 9:15 AM            Rio Conference Center            Tropical A

**Embracing Training Opportunities to Strengthen the Basic Course: What Happens at Training, Shouldn't Stay at Training**

Sponsor: Basic Course Division

Chair: Cheri Simonds, Illinois State University

Presenters:

Cheri Simonds, Illinois State University  
Donna R. Pawlowski, Bemidji State University  
Joshua Westwick, South Dakota State University  
Lindsey B. Anderson, University of Maryland  
Suzanne Prentiss, University of Tennessee  
Andrea R. Patterson-Masuka, Winston-Salem State University  
Andrea Quenette, University of Kansas  
Amber N. Finn, Texas Christian University  
Katherine E. Forsythe, Texas Christian University

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103071            8:00 AM to 9:15 AM            Rio Conference Center            Tropical B

**We've Been Framed! Spirituality and the Influence of Cognitive Structures that Guide Perception and the Representation of Reality**

Sponsor: Religious Communication Association

Chair: Annalee R. R. Ward, University of Dubuque

Respondent: Annalee R. R. Ward, University of Dubuque

"Rhetorical Proprioception: Framing and Our Four Life Tasks" Greg Spencer, Westmont College

"The Prism of the Inward Light: Quaker Spirituality as a Frame" Michael P. Graves, Regent University

"The Roles We Play and the Playing of Roles as We Act Out Our Spiritual Formation" Darlene R. Graves, Liberty University

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103074            8:00 AM to 9:15 AM            Rio Conference Center            Tropical E

**Redacting the "Truth" and Other "Drafting Errors": Re-Framing the Public University in**

## Scott Walker's 2015 Budget Bill

Sponsor: Rhetorical and Communication Theory Division

Chair: Casey R. Schmitt, Lakeland College

Presenters:

Ashley Hinck, Xavier University

Grace Leinbach Coggio, University of Wisconsin-River Falls

Lindsey M. Harness, Alverno College

Mary Rose Williams, University of Wisconsin-Platteville

Jennifer Willis-Rivera, University of Wisconsin-River Falls

Respondent: Robert Asen, University of Wisconsin-Madison

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103075            8:00 AM to 9:15 AM            Rio Conference Center            Tropical F

### **Dual-Career Couples and the Gender Politics of Communication Studies**

Sponsor: Feminist and Women Studies Division

Chair: Casey Kelly, Butler University

Presenters:

Kristen E. Hoerl, Butler University

Dana L. Cloud, Syracuse University

Kathleen E. Feyh, Syracuse University

Casey Kelly, Butler University

Ashley Noel Mack, Louisiana State University

Bryan J. McCann, Louisiana State University

Isaac West, Vanderbilt University

Jeffrey Bennett, University of Iowa

Scott J. Varda, Baylor University

Leslie Hahner, Baylor University

Carly S. Woods, University of Nebraska-Lincoln

Damien Smith Pfister, University of Nebraska-Lincoln

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103080            8:00 AM to 9:15 AM            Rio Conference Center            Palma A

### **Fostering Advocacy among Hegemonic Students**

Sponsor: National Forensic Association

Chair: Ryan F. Courtney, University of Northern Iowa

Presenters:

Sade Barfield, University of Northern Iowa

Megan Orcholski, Valley City State University

Josh Hamzehee, University of Northern Iowa

Christopher Outzen, Truman State University

Brianne Giese, Aurora University

Brandon McCasland, Minnesota State University, Mankato

Respondent: Abbie M. Syrek, University of Nebraska, Omaha

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103081            8:00 AM to 9:15 AM            Rio Conference Center            Palma B

**Embracing Undergraduate Opportunities Inside and Outside the Classroom: A Field Enters its Second Century of Praxis**

Sponsor: Undergraduate College and University Section

Chair: Myrna Foster-Kuehn, Clarion University of Pennsylvania

Respondent: Janie Harden Fritz, Duquesne University

"Embracing an Opportunity to Provide Success Inside and Out: Engaged Scholarship, Community Engagement, and a Correctional Facility" Christina L. McDowell Marinchak, University of Alaska, Anchorage

"Embracing Different Understandings of Effectiveness: Traditional and Online Education" Molly Stoltz, Valdosta State University

"Embracing Education as Conversation: Newman, Duquesne, and the Catholic Intellectual Tradition" Jonathan Crist, Duquesne University

"Embracing Historical Novels as Communication Ethics Pedagogy: The Performative Application of Literature in the Classroom" Susan Mancino, Duquesne University; Taylor Coniglio, Duquesne University; Sarah M. Flinko, Duquesne University

"Embracing Opportunities for Teaching a Course in Event Planning" Leeanne M. Bell McManus, Stevenson University; Chip Rouse, Stevenson University; Stephanie Verni, Stevenson University

"Embracing Opportunities from Freshman Year to the Marketplace" Naomi Bell O'Neil, Clarion University of Pennsylvania

"Studying Union Negotiations and Job Insecurity in Layoff Survivors: Embracing the New Face of Undergraduate Research" Martha J. Fay, University of Wisconsin-Eau Claire

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103082            8:00 AM to 9:15 AM            Rio Conference Center            Palma C

**Conversation Analysis Data Session**

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

Presenters:

Wayne A. Beach, San Diego State University

Galina Bolden, Rutgers University

Phillip J. Glenn, Emerson College

Charlotte M. Jones, Carroll College

Mardi J. Kidwell, University of New Hampshire

Jeffrey D. Robinson, Portland State University

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103083          8:00 AM to 9:15 AM          Rio Conference Center          Palma D

**Forensics and Emotion: Identifying and Embracing Opportunities for Emotional Health among Competitors and Professionals**

Sponsor: Pi Kappa Delta

Chair: Jack Rogers, University of Central Missouri

Respondent: George LaMaster, Marian University

"Coaching as mentoring: How forensics can promote healthy emotional development" Brent Northup, Carroll College

"Emotional Labor and Facemaking for Assistant Directors of Forensics" Christopher Hunt, McNeese State University; Cory Paul Harrison, University of Alabama; William T. Howe, Texas Christian University

"Finding and Embracing the "I" in "Team": Examining Team as Emotional Support within Forensic Communities" Scott L. Jensen, Webster University

"Learning to Win and Lose: Student/Coach Mentor Relationships for Cultivating Emotional Strength among Forensic Competitors" Sierra Ortega, Hofstra University; Sean Allen, Hofstra University

"Strategies for Creating and Maintaining Ethical Emotional Relationships between Coach and Competitor" Heather May, Emerson College

"Truth-Testing and Truth-Telling: The Effects of Hyper-Affective Argument Strategies Upon Parliamentary Debate" Jeremy M. Christensen, Belmont Abbey College

"When the Warm Embrace Becomes a Lethal Bear Hug: Navigating the Opportunities and Managing the Drawbacks of the Forensic Teaching Assistantship" Megan Koch, Illinois State University; Benjamin Gaddis, University of Texas, Austin; Michael Tristano, Arizona State University

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103084          8:00 AM to 9:15 AM          Rio Conference Center          Palma E

**Emb(RACE)ing Opportunities for Diversity in Individual Events**

Sponsor: Argumentation and Forensics Division

Chair: Adam Key, Texas A&M University

Respondent: Adam Key, Texas A&M University

"Diversification in Forensics: A Closer Look at Race in Our Field" Michael Eaves, Valdosta State University

"Neutral Territory: Establishing Equitable Standards for Speech Evaluation" Jordan Smith, Tennessee State University

"Race and Invention in College Forensics" Cory Paul Harrison, University of Alabama

"Rediscovering Race in Forensics: A Look at Our Rhetorical Roots" Keith Cyril Bistodeau, Hamline University; Justin Foote, Ohio University

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103085          8:00 AM to 9:15 AM          Rio Conference Center          Palma F

## **The Boardroom, the Box Office and Motherhood: Explorations of Women and Media**

Sponsor: Mass Communication Division

Chair: Linda Levitt, Stephen F. Austin State University

Respondent: Leslie J. Reynard, Washburn University

"A Neoliberal and Post-Feminist Construction of Motherhood: Dance Moms and the Rebirth of a Brand" Olivia Miller, Colorado State University

"Are Women Bad for the Box Office? The Role of Gender in Film Perception" Teresa Lynch, Indiana University; Nicole Martins, Indiana University; Jessica M. Falender, Indiana University

"The Portrayal of Females and Gender-Related Imagery: A Content Analysis of Mens, Womens, and Teen Magazines" Ashton Speno, University of Missouri

"What do pregnant women have to compare themselves? Exploring visuals of pregnancy in online media content" Elizabeth A. Johnson-Young, University of Mary Washington

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103086

8:00 AM to 9:15 AM

Rio Conference Center

Palma G

### **Embracing Tools for Teaching: Technology, Discussion, and Research Inside (and Outside) of the Classroom**

Sponsor: Scholarship of Teaching and Learning

Chair: Ana M. Cruz, University of Nebraska, Omaha

Respondent: Jenna Haugen, University of Louisville

"Assessing Teaching Methods with a Mixed-Methods Research Project" Makiko Imamura, Saint Mary's College of California; Ellen Rigsby, Saint Mary's College of California

"Assessing the Effectiveness of and Satisfaction with McGraw-Hill's LearnSmart in an Interpersonal Communication Course" Christopher Gearhart, Tarleton State University

"Double-edged sword: Social media use in the classroom" Kelli J. Chromey, North Dakota State University; Amy E. Duchsherer, North Dakota State University; Jennifer Pruett, North Dakota State University; Kyle Vareberg, North Dakota State University

"Mediated Group Development and Dynamics: An Examination of Video Chatting, Twitter, and Facebook" Brandi N. Frisby, University of Kentucky; Renee Kaufmann, Indiana University East; Anna-Carrie Beck, University of Kentucky

"What Is It? Advancing a Typology of, and a Language for Classroom Discussion" Amanda Burk, California State University, Sacramento; Amanda Mina, California State University, Sacramento

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103087

8:00 AM to 9:15 AM

Rio Conference Center

Palma H

### **Measure Twice, Avoid Cuts: Embracing Missed Assessment and Measurement Opportunities in Intercollegiate Cross Examination Debate**

Sponsor: Cross Examination Debate Association

Chairs: Joshua Gonzalez, University of Houston; Sarah Spring, University of Iowa



Presenters:

David Cram Helwich, University of Minnesota  
Dan Shalmon, University of Illinois  
Luis M. Andrade, Santa Monica College  
William Edwin Mosley-Jensen, Trinity University  
Sarah T. Partlow Lefevre, Idaho State University  
Paul Hayes, George Washington University  
Gordon W. Stables, University of Southern California  
Eric R. Morris, Missouri State University  
Jeffrey A. Kurr, Penn State University  
Louis F. Petit, University of North Texas

Respondent: Michael Kenneth Davis, James Madison University

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103088                      8:00 AM to 9:15 AM                      Rio Conference Center                      Coco A

**Communication with Mothers and Mothers-in-Law**

Sponsor: Family Communication Division

Chair: Alexie Hays, University of Missouri

Respondent: Christine E. Rittenour, West Virginia University

"The Relationship between Mother-Daughter Self-Objectification: Exploring Direct, Indirect, and Conditional Direct Effects" Kristin K. Andersen, University of Georgia; Analisa Arroyo, University of Georgia

"Relationship Characteristics Mediate Topic Avoidance and Relationship Quality with Mothers-in-Law" Valerie Young, Hanover College; Katherine Armstrong, Hanover College; Jenny Merritt, Hanover College; Aly Sander, Hanover College; Jocelyn M. DeGroot, Southern Illinois University Edwardsville

"When the Baby Comes: New Mothers' Perception of Dialectical Tension with Mothers-in-Law" Whitney Anderson, North Dakota State University

"Sons' Privacy Management with Mothers during Emerging Adulthood" Aimee E. Miller-Ott, Illinois State University; Meredith Marko Harrigan, State University of New York, Geneseo; Lily E. Anderson, Illinois State University

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103089                      8:00 AM to 9:15 AM                      Rio Conference Center                      Coco B

**Pedagogy for Learners Beyond 18-24: Building Doors for Teaching Across the Adult Lifespan**

Sponsors: Communication and Aging Division; Opportunities for Pedagogy

Chair: Elizabeth B. Jones, Asbury University

Presenters:

Cameron Basquiat, College of Southern Nevada  
Cerise L. Glenn, University of North Carolina, Greensboro  
Luke LeFebvre, Iowa State University

Kathryn Lookadoo, University of Oklahoma

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103100      8:00 AM to 10:00 AM      Rio Conference Center      Janeiro Boardroom

**NCA Resolutions Committee Meeting**

Sponsor: NCA National Office

Presenters:

Adria Battaglia, Angelo State University  
Tobi Mackler, Montgomery County Comm College  
Jimmie Manning, Northern Illinois University  
Casey Maugh, University of Southern Mississippi  
Bree McEwan, Western Illinois University  
Theodore F. Sheckels, Randolph-Macon College

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103101      8:00 AM to 9:15 AM      Rio Conference Center      Flamengo Boardroom

**Alta Steering Committee Meeting**

Sponsor: NCA National Office

Presenters:

David Zarefsky, Northwestern University  
Dennis S. Gouran, Penn State University  
Danielle E. Endres, University of Utah  
Patricia Riley, University of Southern California  
Randall Lake, University of Southern California  
Robert C. Rowland, University of Kansas  
Catherine Palczewski, University of Northern Iowa  
Malcolm O. Sillars, University of Utah  
Carol Winkler, Georgia State University  
Harry Weger, University of Central Florida  
James F. Klumpp, University of Maryland

9:30 AM

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106011      9:30 AM to 10:45 AM      Rio Conference Center      Rio Pavilion 1

**Critical Studies in Health, Technology, and Media**

Sponsors: Association for the Rhetoric of Science and Technology; Critical and Cultural Studies Division; Health Communication Division

Chairs: Janelle Applequist, University of South Florida; Pamela Hill Nettleton, Marquette University

"“The Future of Humanity” Rests on the Microbial Mother and the Organ of Difference: A Critical Analysis of Gender in the Human Microbiome" Jessica Houf, University of Utah

"“Mother’s Little Helper”": The Cultural Production of a Market for Anti-Depressants" Melina



106016            9:30 AM to 10:45 AM    Rio Conference Center                            Rio Pavilion 10

**Communicating about Mental and Physical Well Being**

Sponsor: Rhetorical and Communication Theory Division

Chair: Calvin R. Coker, University of Missouri

"Embracing an Opportunity to Rethink Spheres of Argument: The Case of William Styron's Darkness Visible" Jermaine Martinez, Kutztown University

"Its Ok2Talk: Addressing Mental Illness Stigma Online" Jessica L. Kuperavage, Wabash College

"The Nature of Mindful Interpersonal Communication" Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Susanne M. Jones, University of Minnesota, Twin Cities

"To Criminalize Miscarriage: Prudence in the Colorado Personhood Debate" Calvin R. Coker, University of Missouri

"Toward a Theory of Communicators with Autism: Students with Autism in Higher Education" Allison Brenneise, Southern Illinois University, Carbondale

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106017            9:30 AM to 10:45 AM    Rio Conference Center                            Rio Pavilion 11

**New Insights into Media Literacy: Learning, Attainability and Inspiration**

Sponsor: Mass Communication Division

Chair: Lyn Freymiller, Penn State University

Respondent: Lyn Freymiller, Penn State University

"Effects of Prolonged Consumption of Romantic Content on Family Values: A Longitudinal Re-examination and Extension of Zillmann and Bryant (1988)" Allison Shaw, University at Buffalo, SUNY; Kenton Anderson, University at Buffalo, SUNY; Matthew Grizzard, University at Buffalo, SUNY; Emily Dolan, University at Buffalo, SUNY

"Giving a New Makeover to STEAM Education: YouTube Beauty Gurus as Digital Literacy Educators" Grace Y. Choi, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

"Media Literacy Intervention Studies: Examining Pathways from Theory to Practice" Elizabeth Dorrance Hall, Utah State University; Emily Reichert, Purdue University; Hyunyi Cho, Purdue University

"Simple Solutions Imply Trivial Problems: How Media Coverage of "Wise" Interventions Can Reduce Concern for Social Problems" Hart Blanton, University of Connecticut; Elif Ikizer, University of Connecticut

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106021            9:30 AM to 10:45 AM    Rio Conference Center                            Miranda 1

**Alter, Change, and Challenge for Progress: The Discourse of Disability in Higher Education**

Sponsor: Disability Issues Caucus

Chair: Ahmet Atay, College of Wooster

Presenters:

Dana Pozzi, San Jose State University

Ahmet Atay, College of Wooster

Mary Zychowski Ashlock, University of Louisville

Diana Trebing, Saginaw Valley State University

Amin Makkawy, University of North Carolina, Charlotte

Stacey A. Peterson, Montgomery College

Stacey O. Irwin, Millersville University

Deanna L. Fassett, San Jose State University

Tyler J. Sinclair, Texas Christian University

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106022      9:30 AM to 10:45 AM      Rio Conference Center      Miranda 2

**Trailed, Hailed and Surveilled: The Promise and Perils of a Consumer-Surveillance Society**

Sponsor: Critical and Cultural Studies Division

Chair: Ronald Walter Greene, University of Minnesota, Twin Cities

Respondent: John M. Wise, Arizona State University

"Just a bit of secrecy: Bitcoins and the opportunity for digital counterpublics" Jason Derby, Georgia State University

"Representing Indebtedness: Credit Scores and the Algorithmic Infrastructure of Personal Debt" Douglas Spielman, University of North Carolina, Chapel Hill

"Working with/for Brands, Characters, and Narrative-worlds: Consumption of media commodities as value-creating labor" Thiam Huat Kam, Rutgers University

"“Change your Underwear, Change the World”: Ethical Formations of Commodity and Capital" Lisa Daily, George Mason University

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106023      9:30 AM to 10:45 AM      Rio Conference Center      Miranda 3

**Competitive Papers in Political Communication: Public Opinion and Civility**

Sponsor: Political Communication Division

Chair: Kayla Beth Rhidenour, Baylor University

Respondent: Joy E.A. Qualls, Biola University

"Doxic Representations: The Rhetorical Effects of Public Opinion Polling in American Democracy" Adam Ellwanger, University of Houston, Downtown

"Embracing Student Samples? Assessing the Extent to Which Young Adults Accurately Represent U.S. Citizens in Political Communication Research" Andrea Quenette, University of Kansas

"“Irrelevant?” The Use of Agonism in Understanding Incivility on YouTube" Sarah Smith-Frigerio, University of Missouri



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106026      9:30 AM to 10:45 AM      Rio Conference Center      Miranda 6

**Activism and Social Justice Division Business Meeting**

Sponsor: Activism and Social Justice Division

Presenters:

Lawrence R. Frey, University of Colorado, Boulder

Kristen C. Blinne, State University of New York, Oneonta

Sumitra Srinivasan, University of Toledo

Jason Del Gandio, Temple University

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106027      9:30 AM to 10:45 AM      Rio Conference Center      Miranda 7

**Embracing Global Feminism: Competitive Papers on Resistance, Tribalism, Alliances, and Funk Movements**

Sponsor: Feminist and Women Studies Division

Chair: Soumia Bardhan, Kansas State University

Respondent: Soumia Bardhan, Kansas State University

"Behind Virginity: An Analysis of MENA Women's Performances of Purity and their (Re)articulations of Bodies as Sites of Resistance" Shadee Abdi, University of Denver; Fatima Zahrae Chrifi Alaoui, Georgetown University

"Muslim Women Against FEMEN: Online Spaces and the Construction of Feminist Alliance" Michelle Colpean, University of Iowa

"Rethinking 'Honor' Killings in Jordan: Tribalism, Islam, and U.S. Biased Stance on Violations against Women in Middle East" Noura Elwazani, Texas Woman's University

"Staging Femininity: Performances of Women in Rio de Janeiro's Funk Movement and Feminist Opportunities" Raquel Moreira, Graceland University

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106028      9:30 AM to 10:45 AM      Rio Conference Center      Miranda 8

**(Re)imagining Woman through Digital Media: Towards an NCA #hashtag Initiative**

Sponsors: Critical and Cultural Studies Division; Women's Caucus

Chair: Kristin Comeforo, University of Hartford

Presenters:

Karen Schermerhorn, University of Hartford

Jenny Korn, University of Illinois, Chicago

Sharon Lauricella, University of Ontario Institute of Technology

Emily Ryalls, Mississippi State University

Respondent: Matthew D. Petrunia, Fashion Institute of Tech, SUNY

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Shinsuke Eguchi, University of New Mexico  
Radhika Gajjala, Bowling Green State University  
Rona T. Halualani, San Jose State University  
Leilani Nishime, University of Washington  
Yea-Wen Chen, Ohio University  
Kent A. Ono, University of Utah

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106034      9:30 AM to 10:45 AM      Rio Conference Center      Brasilia 4

**Supportive Communication and Health Behaviors: The Social, Cultural, and Interpersonal Dimensions of Social Support**

Sponsor: Health Communication Division

Chair: Jennifer L. Peterson, Mount Mary University

"Emotional eating and social support" Alex Hedstrom, Ohio State University; Zheng (Joyce) Wang, Ohio State University; Matthew Irwin, Ohio State University

"Postpartum depression and social support in China: A cultural perspective" Xueying Zhang, University of Alabama; Lu Tang, University of Alabama; Ruijuan Zhu, Renmin University of China

"Social Support Indirectly Effects Problem Drinking through Reduced Psychological Distress" Chris Segrin, University of Arizona; Melissa McNelis, University of Arizona; Paulina Swiatkowski, University of Arizona

"Taking Control: The Efficacy and Durability of a Peer-Led Uncertainty Management Intervention for People Newly Infected with HIV" Dale Brashers, University of Illinois; Lance Rintamaki, University at Buffalo, SUNY; Erin Basinger, University of Illinois; John P. Caughlin, University of Illinois; Judith Neidig, Ohio State University

"The Role of Partner and Provider Decisional Support in Patients' Cancer Treatment Decision-Making Satisfaction" Angela Palmer-Wackerly, University of Nebraska-Lincoln; Janice L. Krieger, University of Florida; Nancy Rhodes, Ohio State University

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106035      9:30 AM to 10:45 AM      Rio Conference Center      Brasilia 5

**Cyborgs, Avatars, and Robots, Oh My!**

Sponsor: Human Communication and Technology Division

Chair: Steve Ryder, University of South Florida

"Words Are the Window to the Mind: How Self Avatar and Opponent Body Size Activates Mental Concepts as Revealed through Linguistic Analysis" Subuhi Khan, University of California, Davis; Jorge F. Peña, University of California, Davis

"Amalgamating the Virtual and Physical Body: Hyperpersonal Computer-Mediated Communication Among MMORPG Players" Cathlin V. Clark, Clemson University

"Cyborg Partner Choice in a Hypothetical Task: Avatar Selection and Transhumanist Frames" Peter Bakke, Virginia Tech; Trevor Croker, Virginia Tech; Kayla J. Hastrup, Louisiana State University; Adam Hughes, University of Memphis; James D. Ivory, Virginia Tech



Respondent: Alberto Gonzalez, Bowling Green State University

"Digital Media and Technologies in China: Changing Cultural Landscape and Impacts on Communication Practices" Ping Yang, Millersville University

"Embracing digital technology as a tool to advance intercultural dialogue between Chinese and American" Rita Mei-Ching Ng, Ohio University, Zanesville

"From Professionals to First Ladies: Media Portrayals of Liyuan Peng and Michelle Obama" Chin-Chung Chao, University of Nebraska, Omaha

"IPTV and Chinese Communication across Great China" Zhuojun Joyce Chen, University of Northern Iowa

"Online free style poems as political parodies on corrupted officials in China" Yahui Zhang, Wayland Baptist University

"Research on Intercultural Communication Competence of Chinese Media" Ming Xie, Chinese Academy of Social Sciences

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106044      9:30 AM to 10:45 AM      Rio Conference Center      Lambada C

**Politics, Legitimacy and Rhetoric of Media Portrayal of Suffering in Times of Conflict/Crisis**

Sponsors: Mass Communication Division; Peace and Conflict Communication Division

Chair: Sudeshna Roy, Stephen F. Austin State University

Presenters:

Nathan Gilkerson, Marquette University

Robert Green, Purdue University

Michael Zirulnik, Arizona State University

Sudeshna Roy, Stephen F. Austin State University

Sarah B. Feldner, Marquette University

Jim E. Towns, Stephen F. Austin State University

Respondent: Christopher Finlay, Loyola Marymount University

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106045      9:30 AM to 10:45 AM      Rio Conference Center      Conga A

**Evaluating and Communicating Risks for Health Management**

Sponsor: Health Communication Division

Chair: Hannah Ball, West Virginia University

"Asking Numbers to Speak: Mixed Methods Application of the Transtheoretical Model" Malynnda Johnson, University of Mount Union

"Comparing Susceptibility and Behavior in Recreational and Occupational Risk Environments: Implications for Promoting Safety" Emily Haas, Centers for Disease Control and Prevention; Marifran Mattson, Purdue University; Cassandra Hoebbel, Centers for Disease Control and Prevention

"Predicting Behaviors to Reduce Toxic Chemical Exposures among New and Expectant

Mothers: Implications for Environmental Health Promotion" Susan Mello, Northeastern University; Shelly R. Hovick, Ohio State University

"Proximal or distant to cancer? The influence psychological distance toward a disease and health community has on health communication effectiveness" Dong Hoo Kim, University of North Carolina, Chapel Hill; Jung Hwa Choi, University of Texas, Austin; Marie Guadagno, University of Texas, Austin; Michael Mackert, University of Texas, Austin

"Relative Effectiveness of Statistical and Exemplified Risk: The Role of Outcome-relevant Involvement as a Moderator" Jiyeon So, University of Georgia; Se-hoon Jeong, Korea University

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106046      9:30 AM to 10:45 AM      Rio Conference Center      Conga B

**Hashtags, E-Sports, and Mobile Apps: Media Ecological Explorations of Digital Technology**

Sponsor: Media Ecology Association

Chair: Charles E. Soukup, University of Northern Colorado

"Mobile Applications as Equipment for Living in a Hyper-Mediated Culture of Technique" Charles E. Soukup, University of Northern Colorado

"Gaming with Others: Ellul, E-sports, and Hope" Steven Zwier, Duquesne University

"Hashtags and the Tetrad: Organizing Social Media Campaigns" Jennifer Reinwald, University of Pittsburgh

"The Epistemology of Slender Man: Children's Discourse Networks in the Digital Era" Tyler Brunette, University of Pittsburgh

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106047      9:30 AM to 10:45 AM      Rio Conference Center      Conga C

**Embracing Queer Rhetorical Perspectives**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Rhetorical and Communication Theory Division

Chair: Jewlz M. Shaffer, Santa Monica College

Respondent: Raechel Tiffe, Merrimack College

"A Critical-Rhetorical Case Study of the Queer Politics of Dan Savage" Alison Fisher-Bodkin, James Madison University; Jennifer Rosier, James Madison University; Katrina Miles, James Madison University

"Control Thyself: Mormonism's Perspectives on Homosexuality" Myra "Nikkie" Roberts, University of New Mexico

"Framing Trans\*: A Critical Analysis of Media Reporting on Acts of Disciplining Gender" Jesse Alan Marden, Minnesota State University, Mankato

"Kluwe and Critical Rhetoric: A Critique of Freedom and Domination in Chris Kluwe's "Lustful Cockmonster" Letter to Emmett C. Burns" Christopher Outzen, Truman State

University

"“If it were the end of civilization what good would gays be?” Ruptures and reinscriptions of heteronormative masculinity in season 5 of The Walking Dead" Yannick Kluch, Bowling Green State University; Lara Lengel, Bowling Green State University

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106051      9:30 AM to 10:45 AM      Rio Conference Center      Amazon A

**Great Ideas for Teaching Students (G.I.F.T.S.) - Session I**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Jason S. Wrench, State University of New York, New Paltz

"01. 60 Second Speeches: From Apples to Applause" Adam J. Harvey, Louisiana State University

"02. Addressing Digital Audiences in Public Speaking: The Kickstarter Project" Nicole M. Costantini, Louisiana State University

"03. Embracing Critical Listening Skills: Utilizing The Daily Show to Evaluate Critical Listening" Nancy Bressler, Wheeling Jesuit University

"04. How I Met Your Mother + Research Turning-Point Analysis" Sarah E. Wilder, Luther College

"05. John Oliver's Long Rants: Teaching the Modes of Persuasion in an Online Public Speaking Class" George F. McHendry, Creighton University; Erika L. Kirby, Creighton University; James L. Leighter, Creighton University

"06. Knowing Jack: Comprehending Stylistic Choices through Rita Pierson's Formal and Casual Register" Vanessa A. Condon, Clemson University; Joshua Westwick, South Dakota State University

"07. Let the Music do the Talking" Shannan Troxel-Andreas, Butte Comm College

"08. Music in the Communication Classroom: Using Music to Teach about Stereotypes and Expectations" William L. Mullen, Shorter University; Faith E. Mullen, Shorter University

"09. Perform this Tweet: Embracing Our Inner Thespians to Battle Communication Apprehension" Frances A. Chee, California State University, Los Angeles

"10. Pinterest as Cultural Artifact Collage: Critiquing Gender Communication in Cultural Texts Online" Sarah Steimel, Weber State University

"11. Turning Assigned Groups Into Teams: A Team-Building Activity Designed to Increase Cohesion and Commitment" Kathleen M. Propp, Western Michigan University

"12. Spinning the Ordinary into Extraordinary: Styling Speeches with Stylistic Devices" Denise Oles-Acevedo, Iowa State University

"13. Sticky and Stunning Statistics" Lisa Kristine Leopold, Middlebury Institute of International Studies at Monterey

"14. Storytime! Using Online Discussion Boards to Facilitate Classroom Participation in a Large Lecture" Michael Blight, University of Wisconsin-Milwaukee

"15. Swipe Left, Swipe Right! Using Tinder and Grindr to Teach Perception (Face-to-Face and Online Classes)" Chris Gurrie, University of Tampa

"16. The Family Interview: Everyone Has a Story to Tell" Janice C. Ralya, Jefferson State Community College

"17. The Writing on the Wall: Exploring Student Experiences with Public Speaking Anxiety" Hanna Larsen, South Dakota State University; Kama Konda-Varilek, South Dakota State University; Joshua Westwick, South Dakota State University

"18. "The Name Game": An Activity to Help Students Understand the Power of Self-Concept, Identity Formation, Reflected Appraisal, Interpersonal Expectancies, and the Perceptual Processes of Interpersonal Communication" Jillian Kwong, University of Southern California

"19. The Mocktail Party" Jill M. Inderstrod, Purdue University

"20. Using Vine Videos to Teach Montage Theory in the Media Communication Classroom" Carie Cunningham, Michigan State University; Jennifer Ware, Wright State University

"21. Visualizing Social Capital through Digital Network Mapping" Kimberly Weller, Queens University of Charlotte

"22. What Counts as Interpersonal Communication? Exploring and Performing Intentionality and Interpretation" Andrea J. Vickery, Louisiana State University

"23. Why are all the International students sitting together in the cafeteria? Teaching about cultural adaptation through community engagement" Jelena Petrovic, Stetson University; Paula Hentz, Stetson University

"24. "I Totally Missed That!" Using Twitter to Teach Critical Listening" Megan Wood, University of North Carolina, Chapel Hill

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106052      9:30 AM to 10:45 AM      Rio Conference Center      Amazon B

**Emotion and Social Cognition**

Sponsor: Communication and Social Cognition Division

Chair: Adam Richards, Texas Christian University

"Regulatory Focus and Persuasive Sleep Messages" Josh Averbek, Western Illinois University; Gwendelyn S. Nisbett, University of North Texas

"Social sharing in the social media era: Drivers and effects of technology-mediated sharing after a collective emotional event" Jessica Gall Myrick, Indiana University

"Trash talk and fan attraction: The effects of emotional expectancy, language intensity, and verbal aggression in the post-game interview as a persuasive message" Karen C. Piantek, University of Connecticut; John L. Christensen, University of Connecticut; Mark A. Hamilton, University of Connecticut

"Ugly emotions? An Exploration of the Effects of Guilt and Shame on Information Processing and Attitudinal Changes" Jie Zhuang, Michigan State University; Mary Jiang Bresnahan, Michigan State University

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106055      9:30 AM to 10:45 AM      Rio Conference Center      Amazon F

## **Serious Play: An Ethnographic Look at Sports and Gaming**

Sponsor: Ethnography Division

Chair: Mark Noe, Park University

"Authority, Leadership, and Results: A Division I Coaching Staff at the Crossroads" James Stephens, Austin Community College; Brandon Blagg, Baylor University

"Harmonizing Ethnography with Aikido to Embrace the Unexpected" Jieyoung Kong, Western Kentucky University

"Notre Dame Our Mother: Branding, Faith, and Football" Neal Ternes, Florida State University

"Playing together: Immediacy behaviors in offline gaming environments" Geoffrey D. Luurs, North Carolina State University

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106057                      9:30 AM to 10:45 AM                      Rio Conference Center                      Amazon H

### **Embracing Opportunities for Russia's Identity Construction: Political, Cultural, Technological and Historical Perspectives**

Sponsors: Eurasian Communication Association of North America; Russian Communication Association

Chair: Anna Popkova, Western Michigan University

"Unwavering in my Miner's Girth": Khrushchev's Kitchen Debate Nationalism" Thomas McCloskey, University of Maryland

"Analog Embracing Digital Embracing Analog: Russia Today" Galina Sinekopova, Eastern Washington University

"Embracing Opportunities: Humanitarian Cooperation as Russia's Cultural Diplomacy" Anna Klyueva, University of Houston, Clear Lake

"News as a Myth: Myth of a Good Tsar" Alexander V. Laskin, Quinnipiac University

"Putin and Russian Cultural Identity" Michael R. Finch, Lee University

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106058                      9:30 AM to 10:45 AM                      Rio Conference Center                      Amazon I

### **Constituting Publics Visually and Materially: An Inquiry into the Intersection between Public Address and Visual Culture**

Sponsor: Visual Communication Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters:

Kelly Norris Martin, Rochester Institute of Technology

Christa J. Olson, University of Wisconsin-Madison

Lester C. Olson, University of Pittsburgh

Keon Pettiway, North Carolina State University

Eric Watts, University of North Carolina, Chapel Hill

Kenneth S. Zagacki, North Carolina State University

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106059      9:30 AM to 10:45 AM      Rio Conference Center      Amazon J

**Neo/liberalism's Unfreedoms**

Sponsor: Critical and Cultural Studies Division

Chair: Kalen M.A. Churcher, Wilkes University

"Embracing Citizenship, Embracing Death: Cruelty, Self-making and Subject-formation in the Canadian Indian Residential School System" Bryanne Young, University of North Carolina, Chapel Hill

"Hacker or Homo Sacer? Competing Discourses of Internet Freedom" Tiffany Ann Dykstra, University of Utah

"Unsettling Appetites: Neoliberalism, Settler Colonialism, and the Politics of Labor in the Marketing Strategies of Fair Trade Coffee" Jennifer L. Mushnick, San Francisco State University

"“We All Got Bosses”: Captain Phillips, Neoliberalism, and the Raising of “Bewareness”" David W. Seitz, Penn State University, Mont Alto; MaryEllen Higgins, Penn State University, Greater Allegheny

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106061      9:30 AM to 10:45 AM      Rio Conference Center      Amazon L

**The Frederick Douglass Debate Society: An Innovation in Debate at the Pennsylvania State System of Higher Education's 14 Universities**

Sponsor: American Forensic Association

Chair: Kathleen M. Golden, Edinboro University

Presenters:

T. Storm Heter, East Stroudsburg University

Nicholas Johnson, Shippensburg University

Margaret L. Smith, Edinboro University

Sharnine Herbert, Shippensburg University

Shavonne Shorter, Bloomsburg University

Respondent: Taylor Hahn, University of Maryland

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106062      9:30 AM to 10:45 AM      Rio Conference Center      Amazon M

**Embracing Opportunities for Dialogue about Negation, Oppression, and Extremism:  
Exploring and Extending Wander's Third Persona**

Sponsor: Rhetorical and Communication Theory Division

Chair: Robin E. Jensen, University of Utah

Respondent: Philip Wander, Loyola Marymount University

"Framing Heroism: The Third Persona and the Tuskegee Airmen" Julia Scatliff O'Grady, Saint Andrews University





"Assessing Trainer Performance: 14 Standards for Trainee-Centered Instruction" Sharon Oliveri, National Geospatial-Intelligence College; Megan J. Hennessey, George Mason University

"Boss from Heaven, Boss from Hell: How Can I Follow if You Don't Lead?" Lisa A. Waite, Kent State University, Stark

"Building Aircrafts and Improving Group Effectiveness" Cody M. Clemens, Bowling Green State University

"Improve Your Decision Making: Is it Congruent with Your Essential Values?" Sonia Zamanou-Erickson, Southern Illinois University Edwardsville

"Listening with Integrity by Embracing the Opportunity to Remain in the Moment" L. Jake L. Jacobsen, University of Nebraska, Kearney

"Team Roles Icebreaker – Reinforcement Grid" DeeDee Smartt Lynch, Smartt Strategies LLC

"The Art of Effective Interpersonal Interaction in an Organization as a Function of Other-oriented Communication" George Lawson, University of Nebraska, Kearney; Akbar Javidi, University of Nebraska, Kearney

"The Art of the Pitch: Using the Motivated Sequence to Sell Products and Services" Steven D. Cohen, University of Baltimore

"Wing It" Liane M. Gray-Starner, Marietta College

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106070      9:30 AM to 10:45 AM      Rio Conference Center      Tropical A

**Design Challenges for Teaching Oral Communication Online**

Sponsor: Basic Course Division

Chair: Samuel P. Wallace, University of Dayton

Presenters:

Natalie Holley, Southeast Missouri State University

Samuel P. Wallace, University of Dayton

Glen Williams, Southeast Missouri State University

Jacquelyn J Buckrop, Ball State University

Melissa L. Beall, University of Northern Iowa

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106071      9:30 AM to 10:45 AM      Rio Conference Center      Tropical B

**New Opportunities in Sports Media Industries: Global Television and Digitization**

Sponsor: Mass Communication Division

Chair: Benjamin Burroughs, University of Nevada, Las Vegas

"Jumping the "Geofence": The techniques and practices of online sports piracy" Adam Rugg, University of Iowa

"Sports Streaming Industries: Transnational, National, and Diasporic Streaming" Benjamin Burroughs, University of Nevada, Las Vegas

"Supporting the 'local' team: The mediated fan rituals of North American English Premier

League supporters clubs" Emma Ranachan, University of Minnesota, Twin Cities  
"The Tragic Fall of the Magic Kingdom in Connecticut" Daniel Faltesek, Oregon State University

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106072      9:30 AM to 12:15 PM      Rio Conference Center      Tropical C

**SC01: Experiential Learning in the Communication Center: Embracing Opportunities in the K-12 Community**

Sponsor: Short Courses

Chair: Bonnie Wentzel, Arizona State University

Presenters:

Kyle Barnett Love, Columbia College  
Eunkyong Yook, George Mason University  
Catalina Cayetano, Arizona State University  
Karen Sindelar, Coe College  
Eddah Mbula Mutua, St. Cloud State University  
Laurel J. Felt, University of Southern California

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106073      9:30 AM to 12:15 PM      Rio Conference Center      Tropical D

**SC02: Model for Teaching Interracial/Interethnic Communication**

Sponsor: Short Courses

Chair: Doris Fields, Eastern Michigan University

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106074      9:30 AM to 10:45 AM      Rio Conference Center      Tropical E

**What's Moving in Social Movements Today? Identifying Trends and Setting an Agenda for Studies in the Rhetoric of (New) Social Movements**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Matthew Houdek, University of Iowa; Constance Gordon, University of Colorado, Boulder

Presenters:

Elizabeth Brunner, University of Utah  
Dana L. Cloud, Syracuse University  
Jiyeon Kang, University of Iowa  
Meghan Dunn, University of Colorado, Boulder  
Charles E. Morris, Syracuse University  
Matthew Houdek, University of Iowa  
Christina R. Foust, University of Denver  
Phaedra C. Pezzullo, University of Colorado, Boulder  
Constance Gordon, University of Colorado, Boulder  
Hana Masri, University of Wisconsin-Madison

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106076            9:30 AM to 12:15 PM    Rio Conference Center            Tropical G

**SC03: Teaching Communication Theory: Embracing the Big Opportunity**

Sponsor: Short Courses

Chairs: Emily Langan, Wheaton College; Em Griffin, Wheaton College

Presenters:

Andrew M. Ledbetter, Texas Christian University

Glenn G. Sparks, Purdue University

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106077            9:30 AM to 12:15 PM    Rio Conference Center            Tropical H

**SC04: "Lying and Deception" - Teaching the Course to Undergraduates**

Sponsor: Short Courses

Chairs: Billy Earnest, St. Edwards University; Matthew McGlone, University of Texas, Austin; Darrin John Griffin, University of Alabama

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106080            9:30 AM to 10:45 AM    Rio Conference Center            Palma A

**Nineteenth-Century Presidential Rhetoric: Defining Political Reality**

Sponsor: Public Address Division

Chair: Bryan Blankfield, Whitman College

Respondent: James Jasinski, University of Puget Sound

"Building the Case: President James K. Polk's War Message, May 11, 1846" Bryan Blankfield, Whitman College

"Defining the Civil War: Abraham Lincoln in 1861" David Zarefsky, Northwestern University

"Imagining a Teacher-President: Eulogies for James A. Garfield and Speculative Presidential Character" Michael J. Steudeman, University of Maryland

"The Maysville Road Bill Veto: The Rhetoric of Warning" Amos Kiewe, Syracuse University

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106081            9:30 AM to 10:45 AM    Rio Conference Center            Palma B

**Embracing Opportunities with Co-Curricular Activities**

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David A. Wendt, Keokuk High School

Presenters:

Craig Ihnen, Iowa High School Speech Association

Julie Woffington, Educational Theatre Association

J. Scott Wunn, National Speech & Debate Association

Susan M. Knoblauch, National Federation of State High School Association

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106082      9:30 AM to 10:45 AM      Rio Conference Center      Palma C

**Discursive Constructions of Complex and Contested Identities**

Sponsor: Language and Social Interaction Division

Chair: Leah Sprain, University of Colorado, Boulder

"Narrative Construction of Vegan Identities" Christina Paxman, Minot State University

"“Not Homeless Yet. I’m Kind of Couch Surfing”": Finding Identities for People at a Homeless Shelter" Sachiko Terui, University of Oklahoma; Elaine Hsieh, University of Oklahoma

"“There’s no such thing as Asian”": Racialization and Identity Politics in an Asian American Chamber of Commerce" Natasha Shrikant, University of Massachusetts, Amherst

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106083      9:30 AM to 10:45 AM      Rio Conference Center      Palma D

**Embracing a Significant Opportunity: Raising the Stakes in Communication  
Apprehension and Competency Research and Instruction**

Sponsor: Communication Apprehension and Competence Division

Chair: Joshua Westwick, South Dakota State University

Presenters:

Melanie Booth-Butterfield, West Virginia University

Karla M. Hunter, South Dakota State University

Karen Kangas Dwyer, University of Nebraska, Omaha

Chris R. Sawyer, Texas Christian University

Sherwyn P. Morreale, University of Colorado, Colorado Springs

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106084      9:30 AM to 10:45 AM      Rio Conference Center      Palma E

**Embracing Opportunities for Increased Intercultural Comfort between U.S. and  
International Students**

Sponsor: Community College Section

Chair: Robert R. Becker, Northwest College

Presenters:

Robert R. Becker, Northwest College

Jeannie Hunt, Northwest College

Thomas D. Serfass, Webster University

Milo Asay, Northwest College

Emelee Volden, Northwest College

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106085      9:30 AM to 10:45 AM      Rio Conference Center      Palma F



Constitutional Theory's Rapid Ascendancy" Eric Gander, Baruch College, CUNY

"Argumentation After the Fall: When There is Nothing Left to Argue" Jeremiah Hickey, St. John's University

"Follow the Money: Reading Obergefell v. Hodges in Terms of the Property Interests at Stake in the Case" David Grassmick, Kirkland & Ellis LLP

"Secular Contracts and Sacred Vows: The Right to Marry in the United States" Catherine Langford, Texas Tech University

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106088      9:30 AM to 10:45 AM      Rio Conference Center      Coco A

**Conflictual Experiences at the Intersection of Family and (Un)employment: The Military and Beyond**

Sponsors: Family Communication Division; Organizational Communication Division

Chair: Jennifer S. Owlett, William Paterson University

Respondent: Katheryn C. Maguire, Wayne State University

"(y)Our Conflict, (y)Our Satisfaction: Experiences of Work-Family Conflict within the Parent-Child Relationships" Veronica Droser, University of Denver

"“You can have a parent in the military and still be a kid”: An Intergroup Perspective on How Military Adolescents Navigate Tensions in Social Identities and Peer Relationships" Skye Chernichky, Purdue University; Jessica Anne Robinson, Purdue University; Steven R. Wilson, Purdue University

"Communication Narratives of Stay-at-Home Fathers in Early to Middle Adulthood" Alice L. Jones, Old Dominion University; Thomas J. Socha, Old Dominion University

"Post-Deployment Family Reintegration and Embodied Restorying Practices: Theoretical Review and Practical Application" Jeanne Flora, New Mexico State University; David M. Boje, New Mexico State University; Grace Ann Rosile, New Mexico State University; Kenneth Hacker, New Mexico State University

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106089      9:30 AM to 10:45 AM      Rio Conference Center      Coco B

**Exploring the Contributions of Pat Arneson's (2014) Communicative Engagement and Social Liberation: Justice Will Be Made**

Sponsor: Communication Ethics Division

Chair: Annette M. Holba, Plymouth State University

Respondent: Pat Arneson, Duquesne University

"Communicative Engagement as Theoria-poiesis-praxis and Existential Rootedness" Inci Ucok-Sayrak, Duquesne University

"Conflict and Communication Ethics" Ronald Arnett, Duquesne University

"Myrtilia Miner: Changing the Conversation" Kristen Lynn Majocho, University of Pittsburgh, Johnstown

"The Queeritiveness of its Inhabitants: Theoria-poiesis-praxis in Pat Arneson's Communicative

Engagement and Social Liberation: Justice Will Be Made" Lisbeth A. Lipari, Denison University  
"Virtue Ethics as Foundation for Communicative Praxis" Janie Harden Fritz, Duquesne University

10:00 AM

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107101            10:00 AM to 1:00 PM      Rio Conference Center            Flamengo Boardroom

**NCA Committee on Committees Meeting**

Sponsor: NCA National Office

Presenters:

Christina S. Beck, Ohio University  
Carole Blair, University of North Carolina, Chapel Hill  
Katherine J. Denker, Ball State University  
Sandra Faulkner, Bowling Green State University  
Mark Fernando, National Communication Association  
Ann B. Frymier, Miami University  
Stephen J. Hartnett, University of Colorado, Denver  
Nancy Kidd, National Communication Association  
Robert Leonard, Sinclair Community College  
David C. Oh, Ramapo College  
Kathleen J. Turner, Davidson College  
Jennifer H. Waldeck, Chapman University  
Lynne M. Webb, Florida International University  
Jennifer Willis-Rivera, University of Wisconsin-River Falls

11:00 AM

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109011            11:00 AM to 12:15 PM      Rio Conference Center            Rio Pavilion 1

**Media Constructions of Human Trafficking**

Sponsors: Critical and Cultural Studies Division; Women's Caucus

Chair: Gretchen Soderlund, University of Oregon

Respondent: Gretchen Soderlund, University of Oregon

"The Power and Problems with "Counting" Human Trafficking" Seth A. Fendley, University of Southern Mississippi

"A focus on sex trafficking in English-language Thai media" Meghan Sobel, Regis University

"What We Learn by Applying Dramatism to Entertainment Narratives on Human Trafficking" Mary Ann Nestmann, University of Kentucky; Jennifer Toole, Saint Leo University

"The Damage Discourses of Sexual Hedonism, Liberation, Deviation and Slavery Does" Aaron Noland, James Madison University

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109012      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 4

**Embracing New Media in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Soumia Bardhan, Kansas State University

"A Picture is Worth 1,000 Words: Using Instagram as a Tool for International Adjustment" Sarah-Rose Marcus, Rutgers University

"Social Media and Its Impact on Arab Youth Identity" Maha A. Alshoabi, Duquesne University

"No Concessions: The Contentious Politics of Mamfakinch in Post-Arab Spring Morocco" Anne Iddins, University of Michigan

"Battle of the Brand: How Twitter Users in the Arab World Challenge ISIL" Skye Cooley, Mississippi State University; Ethan Stokes, University of Alabama

"Open BUK: Digital Labor, Media Investigation and the Ukrainian Civil War" Matt Sienkiewicz, Boston College

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109014      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 7

**Organizational Teams, Communities, and Networks**

Sponsor: Organizational Communication Division

Chair: Lindsay E. Young, University of Chicago

Respondent: Joann Keyton, North Carolina State University

"The Ties That Bind: Organizational Communication Networks of Retiring Military Transitioning to the Civilian Sector" Stacie Wilson Mumpower, University of Oklahoma; Bobbi Van Gilder, University of Oklahoma

"Understanding the Constitutive and Social Processes of Engineering Ethics in Diverse Design Teams" Megan Kenny Feister, Purdue University; David H. Torres, Purdue University; Patrice M. Buzzanell, Purdue University; Carla B. Zoltowski, Purdue University

"Viewing Fitness Application Users as a Community of Practice: Communication and Organizing With Strava" William Roth Smith, University of Texas, Austin; Jeffrey W. Treem, University of Texas, Austin

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109016      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 10

**Communicating and Theorizing Identity**

Sponsor: Rhetorical and Communication Theory Division

Chair: Christine Gardner, University of Notre Dame

"Out of the Closet but Still in a Box: Sexual Identity, Rhetorical Agency, and the Reproduction of Constraint" Christine Gardner, University of Notre Dame

"Rhetoric, Space, and Cities: The Heterotopic Nature of Sports Stadiums" Anthony Cavaiani, William Woods University



Presenters:

Richie Hao, Columbia College Hollywood  
Leda M. Cooks, University of Massachusetts, Amherst  
Ann L. Darling, University of Utah  
Sandy Pensoneau-Conway, Southern Illinois University, Carbondale  
Scott William Gust, Westminster College  
Danielle McGeough, University of Northern Iowa  
Bernadette Calafell, University of Denver  
Brandi Lawless, University of San Francisco  
David H. Kahl, Penn State Erie, The Behrend College  
Juliane Mora, University of Tampa  
Aubrey A. Huber, University of South Florida  
Deanna L. Fassett, San Jose State University  
Christina Saindon, James Madison University  
Molly Wiant Cummins, St. Cloud State University  
Karen E. Lovaas, San Francisco State University  
Kathleen F. McConnell, San Jose State University

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109023      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 3

**Competitive Papers in Political Communication: Identity, Authenticity, and Trust**

Sponsor: Political Communication Division

Chair: Janice M. Barrett, Lasell College

Respondent: Ryan Neville-Shepard, Indiana University-Purdue University Columbus

"Becoming the Most Trusted Man in America: Parasocial Interaction and Narrative Involvement as Predictors of Attitude Change" Stephanie Schartel, Missouri Western State University

"Obesity and Perceptions of Political Leadership Competence: Are Fat Candidates Stigmatized?" Mary Jiang Bresnahan, Michigan State University; Jie Zhuang, Michigan State University; Yi Zhu, Michigan State University; Jennifer Anderson, South Dakota State University

"Spelling Potato(e), Creating the Internet and Evading Sniper Fire: How Public Speech Gaffes Implicate Political Authenticity" Athena Renee Murray, Florida Atlantic University

"The Problem with Trust: Embracing, Conceptualizing, and Measuring the Multi-dimensional Nature of Political Trust" Andrea Quenette, University of Kansas

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109024      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 4

**Competitive Papers in Public Relations**

Sponsor: Public Relations Division

Chair: Erich Sommerfeldt, University of Maryland

Respondent: T. Randahl Morris, University of West Georgia

"Forging a Fracking Partnership: Legitimizing Activists and Municipalities in Their Defeat of

PA Act 13" Denise P. Ferguson, Pepperdine University; Michael F. Smith, La Salle University  
"Investigating Citizens' Communication Preferences from Their Local Governments through a Situational Theory Lens" Melissa W. Graham, University of Central Oklahoma; Elizabeth Johnson Avery, University of Tennessee  
"Media planning for investor relations" Alexander V. Laskin, Quinnipiac University  
"Consumer-Corporate Identity: The relationship between a corporate CSR identity and consumer purpose for product purchase" Becky R. Robinson, University of California, Santa Barbara  
"Don't be a stranger? Exploring the role of organizational country of origin in corporate communication" Nadine C. Hoffmann, Marist College

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109025            11:00 AM to 12:15 PM    Rio Conference Center            Miranda 5

**Challenging the Trope Linking Criminality and Blackness, Embracing Opportunities for Reflection and Awareness**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Mass Communication Division; Visual Communication Division

Chair: Travis Dixon, University of Illinois

Presenters:

Kashif Jerome Powell, Northwestern University  
Lindsey N. Badger, Indiana University  
Suzanne Enck, University of North Texas  
Bryan J. McCann, Louisiana State University  
Eleanor Novek, Monmouth University

Respondent: Lisa M. Corrigan, University of Arkansas

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109026            11:00 AM to 1:45 PM    Rio Conference Center            Miranda 6

**The Virtual Martin Luther King Project: Enacting and Theorizing Public Address and Rhetorical Digital Humanities**

Sponsors: Black Caucus; NCA First Vice President; NCA Research Board; NCA-Forum; Public Address Division; Rhetorical and Communication Theory Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters:

Victoria J. Gallagher, North Carolina State University  
Mark L. McPhail, Indiana University Northwest  
Keon Pettway, North Carolina State University  
Christian Spielvogel, Penn State University  
Robert Terrill, Indiana University  
Steve Wiley, North Carolina State University

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109027      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 7

**Young Women and Ethnography: Competitive Papers on the Self, Selfies, Rock Camp, and Fandom**

Sponsors: Ethnography Division; Feminist and Women Studies Division

Chair: Jasmine Linabary, Purdue University

Respondent: Tasha R. Rennels, Augustana College

"Embracing My Childhood Opportunities: An Autoethnography" Andrea M. Davis, Western New England University

"Feeling Myself": Mediated Self-Expression of Gendered Identities through the Selfie" Kathleen Brown, University of Maryland

"Cool, Confident, and Really Pretty: Exploring Feminormativity through the Lens of the All-Girls Rock Camp" Cristin A. Compton, University of Missouri

"My Double Love of Boys': Chinese Women's Fascination with 'Boy's Love' Fiction" Chunyu Zhang, Ohio University

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109028      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 8

**Electing Women: Strategies and Challenges of Female Political Candidates**

Sponsors: Political Communication Division; Women's Caucus

Chair: Mary C. Banwart, University of Kansas

Presenters:

Molly Marie Greenwood, University of Missouri

Kelly L. Winfrey, Iowa State University

Terri M. Easley, University of Kansas

Emily Hedges Vietti, University of Kansas

Michelle Elizabeth Funk, University of Missouri

Calvin R. Coker, University of Missouri

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109031      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 1

**Embracing Opportunities for New Directions in Queer Communication Studies**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Charles E. Morris, Syracuse University

Presenters:

E. Cram, St. Lawrence University

Erin J. Rand, Syracuse University

Isaac West, Vanderbilt University

Benjamin LeMaster, Southern Illinois University, Carbondale

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109032

11:00 AM to 12:15 PM Rio Conference Center

Brasilia 2

**Beyond Comforting: Reframing, Reappraisal, Interaction, and Significant Stressors**

Sponsor: Interpersonal Communication Division

Chair: Erina L. MacGeorge, Penn State University

"Capturing Conversationally Induced Reappraisals with the Supportive Conversation Assessment Rubric (SCAR): A Prospective Study" Andrea J. Vickery, Louisiana State University; Carly Danielson, University of Minnesota, Twin Cities; Dean Hewes, University of Minnesota; Graham D. Bodie, Louisiana State University; Kaitlin Cannava, Louisiana State University; Kellie M. Brisini, Penn State University; Laura C. Hatcher, Louisiana State University; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Michael Navarro, Louisiana State University; Susanne M. Jones, University of Minnesota, Twin Cities

"Positive Reframing as Supportive Communication: Variation in Strategy, Interpretation, and Effects" Erina L. MacGeorge, Penn State University; Sara Kendall Salmon, Penn State University

"Reappraisals in Esteem Support Messages as a Function of Effort Attributions: Does Hard Work Pay Off?" Amanda J. Holmstrom, Michigan State University; Morgan E. Summers, Michigan State University; Travis L. Poland, Michigan State University; Reed Reynolds, Michigan State University; Haley R. Royer, Michigan State University; David D. Clare, Booz Allen Hamilton; Ashley A. Hanna Edwards, College at Brockport

"Support Gaps for Identity-Based Stressors: The Influence of Expectations for Support and Racial Similarity" Andrew C. High, University of Iowa; Sharde M. Davis, University of Iowa

"Supportive Communication on Support Forums: The Influence of Others' Responses and Support-Seekers' Replies" Siyue (April) Li, Ohio State University; Bo Feng, University of California, Davis

"What Would You Say? Providing Support to Targets of Racial Discrimination" Lisa K. Hanasono, Bowling Green State University; Fan Yang, Penn State University

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109033

11:00 AM to 12:15 PM Rio Conference Center

Brasilia 3

**More than "God Talk": Studies in the Rhetoric of Religion**

Sponsor: Public Address Division

Chair: Theon Edward Hill, Wheaton College

Respondent: Sara A. Mehlretter Drury, Wabash College

"Where Does My Help Come From? God, Guns, and Salvation Psalms" James W. Vining, University of Wisconsin-Milwaukee

"The Comic and Tragic Framing of a Gay Christian Prophet" Joshua Miller, University of Wisconsin-Milwaukee

"Finding the Middle Way of Rhetorical Force: Ambedkar's Reconstruction of Buddhism as a Response to the Communist Challenge" Scott R. Stroud, University of Texas, Austin

"The Idolatry of Returning to the Text: Pope Francis's Semiotic-Ethotic Conversion, Visual Humility, and Religious Mimesis" Christopher J. Oldenburg, Illinois College

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109034      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 4

**Provider-Patient Communication as a Collaborative Communicative Activity**

Sponsor: Health Communication Division

Chair: Parul Jain, Ohio University

"Caregiver activation and hospice nurse communication in advanced cancer care" Catherine Dingley, University of Nevada, Las Vegas; Margaret F. Clayton, University of Utah; Katherine Doyon, University of Utah College of Nursing; Lee Ellington, University of Utah College of Nursing; Djin Lai, University of Utah College of Nursing; Maija Reblin, Moffitt Cancer Center

"Caregivers and Patient Discharge Orders: The impact of someone else in the room" Kenneth J. Levine, Michigan State University; Emam Abdel Fatah, University of Tennessee; Gregory Viken, Michigan State University

"Negotiating needs: An application of Relational Framing Theory to interactions between diabetes patients and their physicians" Elizabeth M. Glowacki, University of Texas, Austin; William A. Donohue, Michigan State University

"Past Communication as a Measure of Explicit Subjective Norms: How Past HPV Vaccine Conversations with Mothers and Doctors Influences Young Adult Women's Behavior" Katharine J. Head, Indiana University-Purdue University Indianapolis; Amanda Harsin, Indiana University-Purdue University Indianapolis

"Putting Agenda Setting on the Agenda" Jeffrey D. Robinson, Portland State University; Alexandra Tate, University of California, Los Angeles; John C. Heritage, University of California, Los Angeles

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109035      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 5

**Video Games as an Incubator for Social Interaction**

Sponsor: Human Communication and Technology Division

Chair: Maura Cherney, University of Wisconsin-Milwaukee

"Couples Who Slay Together, Stay Together: Examining the Relational Processes of Romantic Couples That Game" Elizabeth A. Craig, North Carolina State University; Sarah Evans, North Carolina State University; Nicholas Taylor, North Carolina State University

"Of beard physics and worldness: The (non) effect of enhanced anthropomorphism on player-avatar relations" Jaime Banks, West Virginia University

"Playing Nice: The Effects of Video Game Interactivity, Task Difficulty, and Game Situational Cues on Prosocial Behavior" Cassandra Alexopoulos, University of California, Davis; Jorge F. Peña, University of California, Davis

"Relational Development and Nonverbal Communication in Online Video Games" Elizabeth M. Bendix Harper, University of Hawaii, Manoa





"Communication Experiences of North Korean Defectors in Los Angeles: An Exploratory Interview Study of Cross-Cultural Adaptation" Jong Sook Ahn, California State University, Northridge; Yang-Soo Kim, Middle Tennessee State University

"Mediated Contact and Interethnic Relational Acceptance: The Impact of the Gangnam Style Video" C. Mo Bahk, California State University, San Bernardino

"Slam Dunk Diplomacy: Korea as the Site of Black Athletic Labor" Trevor Aufderheide, University of Wisconsin-Madison

"The Effects of Television Comedy Shows on Public Engagement in the United States and South Korean Political Campaigns" JeeYun Baik, University of Southern California

"Who Likes, Comments, and Shares on Facebook? A Study of Facebook Use and Engagement between U.S. and South Korean College Students" Hwalbin Kim, University of South Carolina; Diana C. Sisson, Auburn University

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109044      11:00 AM to 12:15 PM      Rio Conference Center      Lambda C

**Supporting Student Success in the Public Speaking Classroom: Embracing Cross-Cultural Opportunities in the Speech and Sign Success Center**

Sponsors: Basic Course Division; Community College Section; Disability Issues Caucus  
Chairs: Jeff Archibald, Mt. San Antonio College; Shaunte R. Caraballo, Tennessee State University

Respondent: Julie Laverty, Mt. San Antonio College

"A Space Where Speaking and Listening is Expanded: The Mt. San Antonio College Speech and Sign Success Center" Crystal Lane Swift Ferguson, Mt. San Antonio College

"Instructional Support Programs: Managing and Bridging the Cultural and Professional Divide" J. Edward Stevenson, East Los Angeles College

"Intersection between Deaf Culture and Hearing Culture within the Communication Curriculum" Jessica Saucedo, Azusa Pacific University

"Overcoming Communication Barriers: Embracing Opportunities to Improve the SSSC" David Pesqueira, Mt. San Antonio College

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109045      11:00 AM to 12:15 PM      Rio Conference Center      Conga A

**The Impact of Media on Health Attitudes and Health Behaviors**

Sponsor: Health Communication Division

Chair: Guoyu Wang, University of Oklahoma

"Mapping the Twitter Community on Obesity and Cancer: Influential Actors and Key Players" Ye Sun, University of Utah; Debora Daniela Pérez Torres, University of California, Santa Barbara

"Media Exposure and Parental Influences on Children's Food Consumption and Knowledge in Urban and Suburban Indonesia" May Lwin, Nanyang Technological University; Shelly Malik, Nanyang Technological University; Hardinsyah Ridwan, Bogor Agricultural University; Cyndy

Au, National Institute of Education

"Narrative Effects and the Role of Transportation and Identification in Changing Human Trafficking Prevention Outcomes" Prawit Thainiyom, University of Southern California; Sheila Murphy, University of Southern California; Patricia Riley, University of Southern California; Mark Latonero, University of Southern California

"Racial differences in children's responses to food advertising depicting physical activities" Jessica Castonguay, Temple University

"“I get diabetes just watching Paula Deen”: Analyzing public responses to Paula Deen's type II diabetes diagnosis" Nathaniel Simmons, Western Governors University

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109046      11:00 AM to 12:15 PM      Rio Conference Center      Conga B

**The International Experience**

Sponsor: International Forensics Association

Chair: Nicholas Butler, Arizona State University

Presenters:

Katharine Lai, George Mason University

Daniel S. Broyles, Pacific University

Mark J. Porrovecchio, Oregon State University

James Dobson, Las Positas College

Barbara Baron, Brookdale Community College

Clark D. Olson, Arizona State University

Erica Efigenio, Illinois State University

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109047      11:00 AM to 12:15 PM      Rio Conference Center      Conga C

**Current Issues in Freedom of Expression**

Sponsor: Freedom of Expression Division

Chair: Adria Battaglia, Angelo State University

Presenters:

Pat Arneson, Duquesne University

MaryElizabeth Bezanson, University of Minnesota, Morris

Ann E. Burnette, Texas State University

Adrienne E. Hacker Daniels, Illinois College

Rebekah Le Fox, Texas State University

Jeremiah Hickey, St. John's University

Kevin A. Johnson, California State University, Long Beach

Billie Murray, Villanova University

Joseph Sery, Christopher Newport University

M. Elizabeth Thorpe, College at Brockport

Tony Palmeri, University of Wisconsin-Oshkosh

Al Primack, California State University, Long Beach







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109051      11:00 AM to 12:15 PM      Rio Conference Center      Amazon A

**08. Research in Progress Roundtables - Identity Politics and Communication**

Sponsor: Research in Progress Roundtables

Chair: Michaela D.E. Meyer, Christopher Newport University

Respondent: Michaela D.E. Meyer, Christopher Newport University

"Into the Great White Silence: Exploring the Phenomenon of Anti-White Bias in Modern Communication Practices" Melissa Tingle, Gordon College

"Live! From the Red Carpet: Examining the Complexities of Feminist Celebrity Interventions in the Age of Contemporary Feminist Politics" Megan M. Calkin, San Francisco State University; Sage E. Russo, San Francisco State University

"The Unspoken: Retributions of Media Framing of Post-Partum Depression" Jennifer Duckworth, Texas Tech University; Tia Atkinson, Texas Tech University

"'But You Don't Look Sick': Disclosure of Invisible Autoimmune Illness in the Workplace" Whitney Dennis Porter, University of Tennessee

"Exploring the Discourse Surrounding the Construction of the Work Spouse Relationship" Karla Mason Bergen, College of Saint Mary; M. Chad McBride, Creighton University

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109051      11:00 AM to 12:15 PM      Rio Conference Center      Amazon A

**09. Research in Progress Roundtables - Media and Communication**

Sponsor: Research in Progress Roundtables

Chair: Adam W. Tyma, University of Nebraska, Omaha

Respondent: Adam W. Tyma, University of Nebraska, Omaha

"Exploring a Changed Media Landscape: Considering the Effects of Technology on Knowledge and Beliefs" Kimberly R. Baker, University of Alabama

"Home and Media: A Study of South Korean Temporary Migrants' Everyday Lives and Media Use" Shinhea Lee, University of Texas, Austin

"Students' Insights of Reality TV" Siobhan E. Smith, University of Louisville; Katherine McDaniel, University of Louisville

"The Phantom of the Campaign: Romney's Use of Bill Clinton as Political Endorsement" Jeffrey P. Mehlretter Drury, Wabash College

"Typologies of media non-users" Andrew Iliadis, Purdue University

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109051      11:00 AM to 12:15 PM      Rio Conference Center      Amazon A

**10. Research in Progress Roundtables - The Future of Communication as a Discipline**

Sponsor: Research in Progress Roundtables

Chair: Bill Eadie, San Diego State University

Respondent: Bill Eadie, San Diego State University

"A Rhetorical Analysis of Marriage Equality Discourse in United States v. Windsor" Andrew R. Kaiser, University of Kansas

"Cultural Barriers in Recognizing and Treating Mental Disease: A Widowed Chinese American Mother's Journey to Seek Help for her Bipolar Adult Son" Wei Sun, Montgomery College

"The Impact of Corporate Stances on Controversial Social-Political Issues: Measuring Audience Attitudes and Actions" Melissa D. Dodd, University of Central Florida; Dustin Supa, Boston University

"The Right to Online Nonparticipation" Andrew Iliadis, Purdue University

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109052

11:00 AM to 12:15 PM Rio Conference Center

Amazon B

### **Message and Media Effects in Social Cognition**

Sponsor: Communication and Social Cognition Division

Chair: Claude Miller, University of Oklahoma

"Bad romance: Exploring the factors that influence revenge porn sharing amongst romantic partners" Joseph M. Sirianni, Niagara University; Arun Vishwanath, University at Buffalo, SUNY

"Communicating Politics Without Talking: How People Infer Political Preferences Using Limited Visual Information" Steven Kleinman, Indiana University of Pennsylvania; William Eveland, Ohio State University

"Popular Media's Ability to Strengthen Moral Intuitions: Evidence from a Longitudinal Experiment on Consistent and Conflicted Moral Content" Matthew Grizzard, University at Buffalo, SUNY; Allison Shaw, University at Buffalo, SUNY; Emily Dolan, University at Buffalo, SUNY; Kenton Anderson, University at Buffalo, SUNY

"Primetime Torture: Selective Processing of Media Modeled Efficacy of Torture" Nathaniel Silver, Ohio State University

"The Impact of Different Proportions of Education vs. Entertainment Information on Message Processing and Effects" Su-yeun Seung, University of Georgia; Lijiang Shen, Penn State University

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109055

11:00 AM to 12:15 PM Rio Conference Center

Amazon F

### **Clarity, Engagement, Rhetoric, and Playing Hooky**

Sponsor: Instructional Development Division

Chair: Anna-Carrie Beck, University of Kentucky

Respondent: Tiffany R. Wang, University of Montevallo

"The Importance of Instructor Clarity and its Effect on Student Learning: Facilitating Cognitive Elaboration by Reducing Cognitive Load" Jennifer Holmgren, Long Beach City College; San

Bolkan, California State University, Long Beach

"Instructor Engagement: A systematic review and synthesis of the literature" Daria S. LaFave, Wayne State University; Kathryn C. Maguire, Wayne State University

"Instructors' Use of Effective Rhetorical and Relational Teaching Behaviors and College Students' Expressed Academic Performance Concerns to Their Instructors" Daniel H. Mansson, Penn State University, Hazleton

"Playing Hooky: An Investigation of Student Absenteeism, Teacher Apprehension and Credibility, and Willingness to Communicate within a Multiple Goals Framework" Ashley K. Barrett, Baylor University; Melissa Murphy, University of Texas, Austin

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109057      11:00 AM to 12:15 PM      Rio Conference Center      Amazon H

**Nonverbal Communication in Health Contexts**

Sponsors: Health Communication Division; Nonverbal Communication Division

Chair: Benjamin L. Compton, University of Kansas

"“Like a chameleon”: Clinical trial and research study recruiters' verbal and nonverbal communication strategies" Susan E. Morgan, University of Miami; Ashton Mouton, Purdue University; Aurora Occa, University of Miami; Megan Peter, Virginia Commonwealth University; Joy Kathleen Leopold, University of Miami

"Conceptualizing Emotion in Healthcare Interpreting: A Normative Approach to Interpreters' Emotion Work" Elaine Hsieh, University of Oklahoma; Brenda Nicodemus, Gallaudet University

"Conceptualizing Empathetic Expressions: A Qualitative Study" Tara Suwinyattichaiporn, Arizona State University

"Emotional dissonance: Withholding affectionate messages in emergency departments" Sean M. Horan, Texas State University; Jessica A. Raley, University of Texas Health Science Center, San Antonio; Lauren A. Cafferty, Texas State University

"Improving Gestational Weight Gain and Breastfeeding Promotion: Visual Communication to Overcome Health Literacy Barriers" Michael Mackert, University of Texas, Austin; Marie Guadagno, University of Texas, Austin; Allison J. Lazard, University of North Carolina, Chapel Hill; Sara Champlin, University of North Texas; Kathleen Pounders, University of Colorado, Denver; Lorraine Walker, University of Texas, Austin

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109058      11:00 AM to 12:15 PM      Rio Conference Center      Amazon I

**Public Memory and Visual Resistance: Exploring Opportunities for Research in Public Memorial and Protest**

Sponsor: Visual Communication Division

Chair: Julie Snyder-Yuly, University of Utah

Respondent: Ellen W. Gorsevski, Bowling Green State University

"Mockingjay, Mocking the Junta: The Anti-Coup Activism in Thailand" Penchan Phoborisut,



University of Utah

"Smashing Lenin: Contesting Ukrainian Public Memory as Visual Protest" Thomas McCloskey, University of Maryland

"Sousveillance of the Global War on Terror" Roger Stahl, University of Georgia

"Transmographs: The Semblance of Political Signification in Affect" Pascal Gagné, University of Colorado, Boulder

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109059      11:00 AM to 12:15 PM      Rio Conference Center      Amazon J

**Competitive Papers in Communication and Aging**

Sponsor: Communication and Aging Division

Chair: Jill S. Yamasaki, University of Houston

"Cognitive Age and Advertising: How the Pharmaceutical Industry Portrays "Successful" Elements of Aging alongside Consumerist Health Discourses in Advertising" Janelle Applequist, University of South Florida

"Communication Challenges in Adult Day Care Systems: Institutional and Family Perspectives" Emily Richardson, University of Pikeville

"Embracing the Opportunities of a Graying Workforce: Identifying the Age-Based Communicative Strategies for Coping with Emotional Labor" Lindsey B. Anderson, University of Maryland; Melanie Morgan, Purdue University

"“I Couldn't Ask My Dad to Rat Out My Mom”: An Exploration of the Privacy Barriers and Boundary Linkages in Parental Caregiving Relationships" Kristina Wenzel, Eckerd College; Colin Hesse, Oregon State University

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109061      11:00 AM to 12:15 PM      Rio Conference Center      Amazon L

**Embracing Opportunity: Identifying a Space for the Argumentative Assessment of Political Debates in the Digital Age**

Sponsor: American Forensic Association

Chair: John P. Katsulas, Boston College

"Argumentative Judgment in the Twitter Era: A Prescription for the Evaluation of the 2016 Republican Primary Debate" Edward Panetta, University of Georgia

"Primary Debates and General Elections: Analyzing Argumentative Strategies in Primary Debates" Ryan Galloway, Samford University

"Thanks Obama! Preparing for and Embracing the Meme-ification of the 2016 Presidential Debates" Joseph Bellon, Georgia State University

"The Role of Conspiracy Arguments in the 2016 Republican Primary Debates" Robert Jarrod Atchison, Wake Forest University

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109062      11:00 AM to 12:15 PM      Rio Conference Center      Amazon M

**Women “Embracing Opportunities” and Overcoming Barriers in Social Movements  
throughout Latin America and the Caribbean**

Sponsor: Latino/Latina Communication Studies Division

Chair: Randall Martinez, University of Miami

Presenters:

Joy Kathleen Leopold, University of Miami

Teresa L. Green, Willamette University

Sara Johanna Baugh-Harris, Georgia State University

Marie E. Eszenyi, University of North Carolina, Chapel Hill

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109063            11:00 AM to 12:15 PM    Rio Conference Center            Amazon N

**Power in Interpersonal Relationships: Dyadic Power Theory**

Sponsor: Interpersonal Communication Division

Chair: Judee K. Burgoon, University of Arizona

"A Dyadic Power Explanation for Patient Deception" Norah E. Dunbar, University of California, Santa Barbara

"Dominance/Control and Relationship Satisfaction in Romantic and Family Serial Arguments: A Dyadic Power Theory Interpretation" Jennifer L. Bevan, Chapman University

"Dyadic Power, Face Threat Perceptions, and Politeness in the Context of Complaint Expression" Timothy Ryan Worley, Murray State University; Jennifer A. Samp, University of Georgia

"Reflections on Dyadic Power in Families" Tamara D. Afifi, University of Iowa

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109066            11:00 AM to 12:15 PM    Rio Conference Center            Amazon R

**The Power of Messages to Address Global Challenges**

Sponsor: Applied Communication Division

Chair: Bethney A. Wilson, Arizona State University

Respondent: Nurhayat H. Bilge, Florida International University

"Embracing Educational Interventions to Increase Environmental Literacy and Decrease Energy Consumption" Christopher Craig, University of Arkansas; Myria Allen, University of Arkansas

"How can governments encourage acceptance of information and communication technologies (ICTs) by (unwilling) intermediaries? Measuring the adoption of e-government technologies to improve food security in Chhattisgarh, India" Prashant Rajan, Iowa State University

"A Framework for the Development and Distribution of Counter-Narratives Intended to Dissuade the Adoption of Terrorist Ideologies" Kurt Braddock, Penn State University; John Horgan, University of Massachusetts, Lowell

"Contending with the “New Species of Trouble”: Using an Inoculation Message Approach to Combat Terrorism" Bobi Ivanov, University of Kentucky; William J. Burns, Decision Research; Timothy L. Sellnow, University of Central Florida; Elizabeth L. Petrun Sayers, RAND

Corporation; Shari R. Veil, University of Kentucky

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109070      11:00 AM to 12:15 PM      Rio Conference Center      Tropical A

**Festivals: The Production of Cultural Knowledge**

Sponsor: Ethnography Division

Chair: Travis Williams, Louisiana State University

"A Festival by Any Other Name Should Still Sell Funnel Cakes" Emily Mistrzak, Independent Scholar

"Embodying the Undead: An Ethnographic Examination of the New Jersey Zombie Walk" Nicole M. Costantini, Louisiana State University

"Queer observations: Celebrating Gay Pride in the South" Travis Williams, Louisiana State University

"“You Know! I know! Everybody Knows!” Archiving the Experience of the Petit Jean Performance Festival" Andrea Michea Baldwin, University of Houston, Clear Lake

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109071      11:00 AM to 12:15 PM      Rio Conference Center      Tropical B

**Prudence through the Ages: Environmental, Political, Religious**

Sponsor: American Society for the History of Rhetoric

Chair: Tara Wambach, University of Minnesota

Respondent: Robert Hariman, Northwestern University

"Phronesis in the Modern Era: Can Prudence Teach Us Something About Sustainable Discourse?" Christian Angelich, California State University, Fresno

"Prudence as a Theological Category in Budé's and Erasmus's Approaches to the Education of the Christian Prince" Anthony Reed Mills, University of Minnesota, Twin Cities

"Prudence in Paul's Epistles to the Corinthians: The Building of Community" Tara Wambach, University of Minnesota

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109074      11:00 AM to 12:15 PM      Rio Conference Center      Tropical E

**Visual Memory and the Rhetorical Uses of World War II: Traumatic Memory in 'Fury' and 'Ida'**

Sponsors: Rhetorical and Communication Theory Division; Visual Communication Division

Chair: A. Susan Owen, University of Puget Sound

Presenters:

Peter Ehrenhaus, Pacific Lutheran University

Jolanta A. Drzewiecka, Washington State University

Marouf A. Hasian, University of Utah

A. Susan Owen, University of Puget Sound

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109075            11:00 AM to 12:15 PM    Rio Conference Center            Tropical F

**Competitive Papers in Studies of Bodies, Gender, and Masculinity**

Sponsor: Feminist and Women Studies Division

Chair: Trudi Peterson, Monmouth College

Respondent: Sara Baker, Eastern Illinois University

"Embracing Breasted Opportunities" Nicole Hurt, University of Georgia

"Phantoms, Prosthetics, and Bodily "Silence"" Hillary Palmer, University of Georgia

"Negotiating (Trans)Male Privilege in Women's Spaces" Matthew Heinz, Royal Roads University

"An Intimate Public of Precarity: Endangered Masculinity and the Men's Rights Movement" Ashley A. Mattheis, University of North Carolina, Chapel Hill

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109080            11:00 AM to 12:15 PM    Rio Conference Center            Palma A

**Embracing Opportunities of Cultural Diversity and Overcoming Barriers in Intercultural Communication**

Sponsor: Asian/Pacific American Caucus

Chair: Yihai Chen, Yancheng Teachers University

Presenters:

Zhuojun Joyce Chen, University of Northern Iowa

Mei Zhong, San Diego State University

Bei Cai, Kent State University, Stark

Rita Mei-Ching Ng, Ohio University, Zanesville

Changfu Chang, Millersville University

Mei Zhang, Missouri Western State University

Respondent: Minmin Wang, Rider University

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109081            11:00 AM to 12:15 PM    Rio Conference Center            Palma B

**Keys to a Successful Forensics Program**

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: Susan M. Knoblauch, National Federation of State High School Association

Presenter:

Jordan Tyler Atkinson, West Virginia University

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109082            11:00 AM to 12:15 PM    Rio Conference Center            Palma C

**Functions of Language in Re-creating Cultural Places and Spaces**



109085      11:00 AM to 12:15 PM      Rio Conference Center      Palma F

**Evolutions in Journalism**

Sponsor: Mass Communication Division

Chair: Gwendelyn S. Nisbett, University of North Texas

Respondent: Rod Carveth, Morgan State University

"A Changing Media Environment and WatchESPN" Hyung-Min Kim, Georgia State University

"Creating Practical Radical Journalism: Applying Grounded Practical Theory to Journalism" Mary Grace Hébert, University of Illinois

"Embracing Serial Opportunities: Media Dependency and the Podcast Evolution" Carly Gieseler, York College, CUNY

"Is the Grass Greener? Comparing Journalists' Morale at Publicly Funded News Operations to that of Commercially Funded News Operations" Ginger E. Blackstone, University of Florida

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109086      11:00 AM to 12:15 PM      Rio Conference Center      Palma G

**Eudaimonic Motivation: Diving into and Dissecting Your Favorite TV Shows and Movies**

Sponsor: Student Section

Chair: Gregory A. Williams, University of Kentucky

Respondent: Nicholas T. Tatum, University of Kentucky

"Composing Excitement: Understanding the Visual Rhetoric of 'The Voice'" Jason Tham, University of Minnesota, Twin Cities

"Introduction to Nonverbal Cues: A Case Study of Televised Debates" Kelsey Moore, Texas Christian University

"Spaces of Identity: Captain America and the Code Red Protocol" Geoffrey D. Luurs, North Carolina State University

"I Met a Handsome Prince, Married Him the Next Day and Lived Happily Ever After (and by the way, I'm a Beautiful Princess): Is Disney's Portrayal of Romantic Love Ethical?" Rhiannon Kallis, Indiana University of Pennsylvania

"'I was alive': Metaphor and the crisis of masculinity in Breaking Bad's Walt White" Ellen Santa Maria, West Chester University

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109087      11:00 AM to 12:15 PM      Rio Conference Center      Palma H

**Embracing Diversity in Debate: A Discussion of Intersectional Harassment Including Ideas for Prevention and Responses**

Sponsor: Cross Examination Debate Association

Chair: Sarah T. Partlow Lefevre, Idaho State University

Presenters:

Toya Green, Emporia State University

Rebecca Steiner, Wake Forest University  
Theodore Albiniak, University of Texas, Austin  
Deven E. Cooper, California State University, Fresno  
Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee  
Allison Harper, George Mason University  
Ashley W. Moore, California State University, Fullerton  
Jacquelyn Poapst, George Mason University  
Mary Lynn Sandoz, Vanderbilt University  
Sarah Spring, University of Iowa  
Sarah T. Partlow Lefevre, Idaho State University  
Erika M. Thomas, California State University, Fullerton  
Denise Vaughan, University of Washington, Bothell

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109088      11:00 AM to 12:15 PM      Rio Conference Center      Coco A

**Teaching Media Quarterly: Cultivating Dynamic Pedagogy through Open Access Lesson Plan Publishing**

Sponsor: Opportunities for Pedagogy

Chairs: Elena D. Hristova, University of Minnesota, Twin Cities; Joy M. Hamilton, University of Minnesota, Twin Cities

Presenters:

Stacy Jameson, University of Rhode Island  
Thomas C. Johnson, Luther College  
Rachel E. Silverman, Embry-Riddle Aeronautical University  
Tara Schuwerk, Stetson University  
Allison Weidhaas, Rider University  
Tia Tyree, Howard University  
Amy Arellano, University of Nebraska-Lincoln  
Aaron M. Duncan, University of Nebraska-Lincoln

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109089      11:00 AM to 12:15 PM      Rio Conference Center      Coco B

**Embracing Opportunities Across Time: The Historical Evolution of Rules, Practices, and Pedagogy in Forensics Competition**

Sponsor: Pi Kappa Delta

Chair: Larry G. Schnoor, Minnesota State University, Mankato

Respondent: Larry G. Schnoor, Minnesota State University, Mankato

"Analytical Implications: The Historical Evolution of Rhetorical Criticism (Communication Analysis) as a Competitive Event" Richard Paine, North Central College

"Let Me Tell You a Story: The Historical Evolution of Prose Interpretation as a Competitive Event" Kacy Abeln, Kishwaukee College

"Out of Many, One - or Not: The Historical Evolution of Dramatic Interpretation as a





"03. Communication privacy management in senior citizen romantic relationships" Jessica Kratzer, Middle Tennessee State University

"04. Does Overload Decrease Health Information Seeking and Scanning for Older Adults? Testing a Key Postulate of the Information Overload Model" Jakob D. Jensen, University of Utah; Miao Liu, University of Utah; Nick Carcioppolo, University of Miami; Kevin K. John, Brigham Young University; Melinda Krakow, University of Utah; Ye Sun, University of Utah

"05. Embracing human-ess: Reactions to expected communication with robots" Chad Edwards, Western Michigan University; Autumn P. Edwards, Western Michigan University; Patric R. Spence, University of Kentucky; David K. Westerman, North Dakota State University

"06. Embracing Opportunities for Difficult Discussions: Having the "talk" with Grandma" Terra Rasmussen Lenox, University of Wisconsin-Milwaukee

"07. Embracing the Opportunities Ahead: An Analysis of Communication Position Announcements" Rain Wuyu Liu, Michigan State University; Joshua C. Nelson, Michigan State University; Di Pei, George Mason University; Yiting Yang, Michigan State University

"08. Examining Regulatory Fit as a Mediating Mechanism for the Legitimization of Paltry Favors Technique" Allison Shaw, University at Buffalo, SUNY; Julia Weiss, West Virginia University; Emily Dolan, University at Buffalo, SUNY

"09. Exploring the Effects of Communication on Decision Making" Cody Cooper, Ohio State University; Zheng (Joyce) Wang, Ohio State University; Tyler Solloway, Ohio State University; Alex Hedstrom, Ohio State University; Matthew Irwin, Ohio State University

"10. Financial Infidelity: The Deliberate and Surreptitious Betrayals of Finances in Marriages" Samantha J. Shebib, Illinois State University

"11. I don't even know what I'm asking: Managing the uncertainty about genetic risks through online communication" Yulia A. Strekalova, University of Florida

"12. Mothering as a Life Course Event: A Visual and Textual Analysis of Messages Targeting Pregnant Women" Samantha Stanley, University of Arizona; Margaret Jane Pitts, University of Arizona

"13. Need for Cognition, Need for Closure and Maximization: Different scales, same trait?" Christopher R. Roland, Purdue University; Torsten Reimer, Purdue University

"14. Online Sources of Parenting Advice: Transforming Agency in Childcare" Kim D. White-Mills, Indiana University-Purdue University Indianapolis; Catherine A. Dobris, Indiana University-Purdue University Indianapolis

"15. Parental Involvement among College Students: Overparenting and Its Impacts on Coping Self-Efficacy and Communication Competence" Jihye Kim, University of Texas, Austin

"16. Parental video game play and familial weight-teasing among Black and White parents" Jessica Moorman, University of Michigan; Kristen Harrison, University of Michigan

"17. Parents' Role as Information Provider in Child Autism Diagnoses: Disclosure as a Predictor of Communal Coping, Adaptation, and Positive Affect in Families" Alexie Hays, University of Missouri

"18. Streaming Industry Lore: Cord-Cutters, Cord Nevers, and the Algorithmic Audience" Benjamin Burroughs, University of Nevada, Las Vegas

"19. Taking Initiative: An Investigation of the Relationships among iPad Use, Academic Locus of Control, Academic Delay of Gratification, and Instructional Communication

Outcomes" Colleen Malachowski, Regis College; Thomas Meade, Regis College

"20. Terror Management and Outgrouping Our Future Selves: Young Adults' Ageist Attitudes after "Oldify" App Use" Christine E. Rittenour, West Virginia University; Elizabeth Cohen, West Virginia University

"21. The future of technology literacy: Embracing opportunities to enhance the workforce through intergenerational communication" Kate Magsamen Conrad, Bowling Green State University; Paul Valdez, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University; Lisa K. Hanasono, Bowling Green State University

"22. The Impact of Family Communication on Psychological Maltreatment in Childhood and Self-Esteem and Attitude toward Parents in Adulthood" Wonsun Shin, Nanyang Technological University

"23. The Influence of Biological Sex on Messages of Love during End-of-Life (EOL) Communication" Mark Generous, Arizona State University; Maureen Patricia Keeley, Texas State University

"24. The Influence of mother-daughter breast cancer communication on daughters' prevention behaviors in Taiwan" Wan-Lin Chang, George Mason University

"25. The Remaining, Unconvinced Few: Using Twitter to Examine Non-CORFing Behaviors Following a Political Defeat" Kenneth A. Lachlan, University of Connecticut; David R. Levy, University of Massachusetts, Boston; Zhan Xu, University of Connecticut; Lulu Peng, University of Connecticut

"26. Visualizing the Evolution of Communication and Technology Field using Co-Authorship and Paper Citation Network Analyses of the Journal of Computer-Mediated Communication" Ly Dinh, University of Illinois, Urbana-Champaign

"27. Working Mothers as "Jugglers": A Critical Look at Popular Work-Family Balance Films" Erika L. Kirby, Creighton University; Sarah E. Riforgiate, Kansas State University; Isolde K. Anderson, Hope College; Mary P. Lahman, Manchester University; Alison Lietzenmayer, Old Dominion University

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111011            12:30 PM to 1:45 PM            Rio Conference Center            Rio Pavilion 1

**Embracing Opportunities or Perpetuating Biases? Sports, Media, and the Construction of Gendered Identities**

Sponsors: Critical and Cultural Studies Division; Mass Communication Division

Chair: Ashley Hinck, Xavier University

Respondent: Michael Butterworth, Ohio University

"Just a Quick Post-Workout Selfie" - Self-Surveillance, Masculinity, and the Display of Hyper-Masculine Bodies among College Natural Bodybuilders on Instagram" Yannick Kluch, Bowling Green State University

"Fashion, Mediated Identity, and the Politics of Gender in the 2014 Sochi Olympics: A Critical Analysis of Johnny Weir" Ryan Rigda, Texas A&M University

"Gender and Sports Team Identification: Social Identity as a Motivator for Sports Media Consumption" Daniel H. Krier, Michigan State University; Jan Boehmer, University of Miami



Chair: Matthew deTar, Willamette University

"Memory Places are Rhetorical Situations: Chora and the evolving rhetoricity of memorial place in Elmira, NY" Elizabethada A. Wright, University of Minnesota, Duluth

"Representation, Inscription, and the Conditions of Possibility of Public Memory" Matthew deTar, Willamette University

"Sanctuary as Redemptive Heterotopia of Trauma: The Public Memory of the Massacre in York, England" Amos Kiewe, Syracuse University

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111017            12:30 PM to 1:45 PM            Rio Conference Center            Rio Pavilion 11

**Research on Framing I: Poverty, Crime and Immigration**

Sponsor: Mass Communication Division

Chair: Kalen M.A. Churcher, Wilkes University

"In need of a space for dialogue: A comparative analysis of mainstream and occupation specific media following the Ferguson, Missouri incident" Valarie Wright, College of Charleston

"Mass-Shooting or 9/11 Aftermath? A Temporal Analysis of the 2012 Sikh Temple Shooting Coverage" Lamiyah Bahrainwala, University of Texas, Austin

"The Framing of Class and Crime in Detroit: A Critical-Rhetorical Analysis of News Representations of Poverty as Criminal" Jacob Jerome Nickell, Wayne State University

"The Mediated Portrayal of Interpersonal Interaction and Race: An Analysis of Prime-time Network Television" Julius M. Riles, University of Illinois; Kira Varava, University of Illinois; Andrew N. Pilny, University of Kentucky; David Tewksbury, University of Illinois

"War at the Border: Political and Media Portrayals of "Illegal" Immigration as an Attack on the United States" Svilen Trifonov, University of Minnesota, Twin Cities

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111021            12:30 PM to 1:45 PM            Rio Conference Center            Miranda 1

**"No One Ever Told Me:" Testimonies of Stillbirth, Abortion and Pregnancy Ending**

Sponsors: Feminist and Women Studies Division; Performance Studies Division; Theatre, Film, and New Multi-Media Division

Chairs: Anastasia Prentiss, Holy Names Univ; Jennifer A. Linde, Arizona State University

Respondents: Kimberlee Perez, University of Massachusetts, Amherst; Jeanine Minge, California State Univeristy, Northridge

"No One Ever Told Me:" Testimonies of Stillbirth, Abortion and Pregnancy Ending." Suzanne Pullen, Arizona State University

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111022            12:30 PM to 1:45 PM            Rio Conference Center            Miranda 2

**Whiteness and Privilege**

Sponsor: Critical and Cultural Studies Division

Chair: Erin J. Rand, Syracuse University

"Major League Baseball's Straight Benevolence: Preserving Heterosexual Authority and White Privilege with "It Gets Better"" Robert J. Bruce, University of Utah

"Taylor Swift Can't Shake It Off: Performing Authentic Whiteness" Rachel E. Dubrofsky, University of South Florida

"Embracing Opportunities to Reclassify Whiteness: Engaging White Nationalist Rhetoric of Classification as a Means to Sustain Digital Identity Paranoia" Wendy K. Z. Anderson, University of Minnesota

"Privileged Young-Adults, Middle-Class Distinction, and Audience Reception in Television's Post-Network Era" Michael L. Wayne, Ben-Gurion University of the Negev

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111023                      12:30 PM to 1:45 PM                      Rio Conference Center                      Miranda 3

**Competitive Papers in Political Communication: Political Issues and Attitudes**

Sponsor: Political Communication Division

Chair: Benjamin K. Smith, University of California, Santa Barbara

Respondent: Theodore F. Sheckels, Randolph-Macon College

"A Deliberative Mindset? The Role of Motivation in Assessing the Attitudinal Consequences of Selective Exposure" Dustin Carnahan, Michigan State University

"Boomerang Effects and Priming in Get-Out-The-Vote Messaging" Daniel E. Bergan, Michigan State University

"The Role of News Brands and News Leads in Selective Exposure to Political Information on the Internet" Ryan Medders, California Lutheran University; Miriam J. Metzger, University of California, Santa Barbara

"Hearing the Other Side" in Deliberative Polls: Examine the Effects of Exposure to Diverse Views on Policy Opinion Change and Polarization" Kaiping Zhang, Stanford University

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111024                      12:30 PM to 1:45 PM                      Rio Conference Center                      Miranda 4

**The Renewal Framework in Post Crisis Communication: Variables, Processes and Contexts**

Sponsor: Public Relations Division

Chair: Matthew W. Seeger, Wayne State University

Respondent: Robert S. Littlefield, North Dakota State University

"Communication, Crisis, Location and Renewal" Emina Herovic, University of Kentucky; Kevin Wombacher, University of Kentucky; Timothy L. Sellnow, University of Central Florida

"Florida A&M University and The Marching 100: A case study in the Discourse of Renewal" Erica C. Southerland, Howard University

"Jumpstarting the Motor City: Discourse of renewal in Detroit's post-crisis communication" Deborah Sellnow-Richmond, Wayne State University; Henry S. Seeger, Illinois State University









Chair: Malwina Buldys, Temple University

"An Organizing Framework of Individual Online Information Sharing and Seeking" Kristin P. Hocevar, University of California, Santa Barbara

"Conditions for Speaking Out Online: Examining Intention and Actual Behavior" Yu Won Oh, University of Michigan

"How Does Interactivity Render People Susceptible? A Mediating Role of Action Identity in Immersive Media" Young June Sah, Michigan State University; Wei Peng, Michigan State University

"Interactivity and Web Site Function: A Content Analysis" Ryan Cummings, Purdue University; Torsten Reimer, Purdue University; Pauline Laorden, Purdue University

"Should You Check Your Phone? Descriptive and Injunctive Norms for Engaging in CMC Activities in FtF Interactions" Tamara Makana Chock, Syracuse University; Ji Won Kim, Syracuse University

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111036            12:30 PM to 1:45 PM            Rio Conference Center            Brasilia 6

**Embracing Liminal Movement in the City: Exploring Violence and Expectations through Site-Specific Performance Practices**

Sponsor: Performance Studies Division

Chair: Armeda Celestine Reitzel, Humboldt State University

Respondents: Jake Simmons, Missouri State University; Shauna M. MacDonald, Villanova University

"Body and Board: Interpreting the City through Counter Spatial Practices" Hunter Hawkins Fine, Humboldt State University; Heather Curry, Arizona State University

"Drive, Drift, and Dive: Performing/Writing a Las Vegas Dérive" Joe Hassert, College of Southern Nevada

"Identifying Borderlands: Mestizo Performance Poetry-in-Context" David Hanley-Tejeda, Bloomsburg University

"Subjugation - It's What's for Dinner: Food, Posthumanism, Everyday Eating Practices" Christopher Collins, Louisiana State University

"Walking to Walk: Toward an Ecology of Ambulatory Performance Activism" Erin M. Briddick, University of Wisconsin-Madison

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111042            12:30 PM to 1:45 PM            Rio Conference Center            Lambada A

**Embracing Environmental Rhetoric**

Sponsor: Environmental Communication Division

Chair: Casey R. Schmitt, Lakeland College

Respondent: Samantha Senda-Cook, Creighton University

"Feminist Participatory Rhetoric: Embracing Opportunities and Negotiating Tensions in International Climate Change Policymaking" Nicholas Matthews, California State University,

Long Beach

"Impure Political Strategy in Environmental Nonprofits: Sierra Club's endorsement of Green Works" Rebecca M. Rice, University of Colorado, Boulder

"The Crowing of Corax: A Flight Path into Animate Rhetoric in the Digital Sphere" Natasha Seegert, University of Utah

"The Tales and Trails of Xiamen: Exchanging Meaning for Movement" Elizabeth Brunner, University of Utah

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111043      12:30 PM to 1:45 PM      Rio Conference Center      Lambada B

**Meaning Making Inside and Out: A Comparative Perspective on Communication about China**

Sponsor: Association for Chinese Communication Studies

Chair: Chiaoning Su, Temple University

Respondent: Patrick Shaou-Whea Dodge, University of Colorado, Denver

"A Case Study on Intercultural Communication Challenges in Chinese-English Interpreting" Jennifer Bourne, University of Maryland

"Limitations of Synecdochical Representations in Transnational Communication: Chen Guangcheng, Human Rights, and U.S.-Sino Relations" Michelle L. Murray Yang, University of Maryland

"Poor Faces in Book: How Socialist Ideology and Capitalist Logic Shape the Representation of Poverty in Primary School Textbooks in China, 1990 – 2010" Yuchen Ren, Chinese University of Hong Kong; Jiechen Liu, University of London

"Unveiling the Backstage Pas De Deux: How do ENGOs and Protesters in China Empower Each Other" Yunkang Yang, University of Washington

"Westernization in Chinese print advertising: A comparison between Chinese and Western brands" Ying Huang, University of West Florida

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111044      12:30 PM to 1:45 PM      Rio Conference Center      Lambada C

**Embracing Opportunities for Teachable Moments: Mixing Methodologies to Locate Spaces of Healing from Student Racist Misconduct**

Sponsors: Activism and Social Justice Division; Asian/Pacific American Caucus; Black Caucus; La Raza Caucus; Opportunities Regarding Research

Chair: Dawn Marie McIntosh, University of Denver

Presenters:

Bradley J. Adame, Arizona State University

Fatima Zahrae Chrifi Alaoui, Georgetown University

Beverly Natividad, Mt. San Jacinto College

Andy Kai-chun Chuang, La Guardia Community College

Bryan R. Hirayama, Bakersfield College



University of Central Florida; Jonathan Matusitz, University of Central Florida

"Exploring Math Anxiety and Teacher Immediacy in China" Stephanie Kelly, North Carolina Agricultural & Technical State University; Zachary Denton, North Carolina A&T State University; Clinton Lee, North Carolina A&T State University; Liping Liu, North Carolina A&T State University

"Coming Out as a Lesbian Teacher: The Effects of Female Instructor Disclosure of Sexual Orientation on Perceived Credibility and Student Affect" Justin J. Rudnick, Ohio University

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111051

12:30 PM to 1:45 PM

Rio Conference Center

Amazon A

### **NCA Interest Group Fair**

Sponsor: NCA First Vice President

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Jaime Banks, West Virginia University

Adria Battaglia, Angelo State University

Dennis Becker, Speech Improvement Co

Thomas Beisecker, University of Kansas

Kristen C. Blinne, State University of New York, Oneonta

Don M. Boileau, George Mason University

Ross Brinkert, Penn State University, Abington

Theresa Castor, University of Wisconsin-Parkside

Leah M. Ceccarelli, University of Washington

Sumana Chattopadhyay, Marquette University

Angela M. Corbo, Widener University

Christine S. Davis, University of North Carolina, Charlotte

Juliet L. Dee, University of Delaware

Jason Del Gandio, Temple University

Hailey Drescher, University of Kansas

Norah E. Dunbar, University of California, Santa Barbara

Shinsuke Eguchi, University of New Mexico

Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

Lawrence R. Frey, University of Colorado, Boulder

Jeremy P. Fyke, Marquette University

John Gastil, Penn State University

Kristen E. Hoerl, Butler University

Annette M. Holba, Plymouth State University

Andrea B. Hollingshead, University of Southern California

Paula Hopeck, Stephen F. Austin State University

Amy K. Kilgard, San Francisco State University

Igor E. Klyukanov, Eastern Washington University

James L. Leighter, Creighton University

Joseph Mazer, Clemson University

Bree McEwan, Western Illinois University

Melanie Bailey Mills, Eastern Illinois University  
Billie Murray, Villanova University  
Kelly G. Odenweller, Iowa State University  
Paola Pascual-Ferrá, Loyola University of Maryland  
Artemio Ramirez, University of South Florida  
Nick Romerhausen, Eastern Michigan University  
Sarah F. Rosaen, University of Michigan, Flint  
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee  
Stacy Smulowitz, University of Scranton  
Michael A. Tew, Eastern Michigan University  
Shannon C. VanHorn, Valley City State University  
Melba Vélez Ortiz, Grand Valley State University  
Darrel Wanzer-Serrano, University of Iowa  
Damion M. Waymer, University of Cincinnati  
Joshua Westwick, South Dakota State University  
Elaine Wittenberg, City of Hope Comprehensive Cancer Center  
Michael Zirulnik, Arizona State University  
Bonnie Wentzel, Arizona State University  
Annette Madlock Gatison, Southern Connecticut State University

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111052      12:30 PM to 1:45 PM      Rio Conference Center      Amazon B

**An Opportunity (?) Not Embraced: Risk, Rhetoric, and the Yucca Mountain Nuclear Waste Repository Project**

Sponsors: Association for the Rhetoric of Science and Technology; Environmental Communication Division

Chair: William J. Kinsella, North Carolina State University

"Can I/May I Ask That? Questioning and Answering as Communication Practice in Safety Work: Implications for Deliberations on Yucca Mountain" Joshua B. Barbour, University of Texas, Austin; Rebecca Gill, Massey University

"In Whose Interest? The Construction of National Interest in the Yucca Mountain Controversy" Danielle E. Endres, University of Utah

"Interanimation of Public Engagement in Discourse of Safety and Regulation" Dorothy Andreas, Pepperdine University

"Overview: "Siting" Yucca Mountain" William J. Kinsella, North Carolina State University

"That Stupid Hole in the Ground..." and Other Views of Yucca from Nuclear Scientists and Engineers" Megan O'Byrne, Kutztown University; Brian Cozen, University of Utah

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111055      12:30 PM to 1:45 PM      Rio Conference Center      Amazon F

**Re-Crafting Identity in the Face of Illness**

Sponsor: Ethnography Division

Chair: Patricia Geist-Martin, San Diego State University

"Healing in the Liminal: Crafting Spiritual Identity in Community" Ariane Anderson,  
University of South Florida

"Inheriting Breast Cancer: A Story of Genetic History and Testing" Alexis Zoe Johnson,  
Arkansas Tech University

"Mini Ribbon, Mammoth Impact: Embracing My Multiple Evolving Identities Following My  
Cancer Diagnosis" Becky L. DeGreeff, Kansas State University

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111057            12:30 PM to 1:45 PM            Rio Conference Center            Amazon H

**Embracing the Health of Community College Students: Opportunities for Improving  
Student Success**

Sponsor: Community College Section

Chair: Jessica McKinley, Sinclair Community College

Presenters:

Kristi Wilkum, University of Wisconsin, Fond Du Lac

Heidi McGrew, Sinclair Community College

Rebecca Mullane, Moraine Park Technical College

Jessica McKinley, Sinclair Community College

Kerry Byrnes-Loinette, Collin College

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111058            12:30 PM to 1:45 PM            Rio Conference Center            Amazon I

**Enacting Agency through Embodied Aesthetics**

Sponsor: Visual Communication Division

Chair: Catherine E. Waggoner, Wittenberg University

Presenters:

Taylor Egnarski, University of Wisconsin-Platteville

Amanda Tucker, University of Wisconsin-Platteville

Mary Rose Williams, University of Wisconsin-Platteville

Yufang Zhang, University of Shanghai for Science and Technology

Sonja K. Foss, University of Colorado, Denver

Karen A. Foss, University of New Mexico

Arthur L. Ranney, University of Wisconsin-Platteville

Rachael Onneke Shaff, University of Colorado, Denver

Bernard Armada, University of St. Thomas

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111059            12:30 PM to 1:45 PM            Rio Conference Center            Amazon J

**Learning Outcomes in Communication Project: Starting Conversations on Curriculum,  
Teaching, and Learning**









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111074            12:30 PM to 1:45 PM    Rio Conference Center            Tropical E

**Ancient Rhetorics <=> Digital Networks**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Damien Smith Pfister, University of Nebraska-Lincoln; Michele Kennerly, Penn State University

Presenters:

Scott H. Church, Brigham Young University  
Nathan A. Crick, Texas A&M University  
Christopher J. Gilbert, Northeastern University  
Mari Lee Mifsud, University of Richmond  
Scott R. Stroud, University of Texas, Austin

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111075            12:30 PM to 1:45 PM    Rio Conference Center            Tropical F

**Family Violence in the Everyday**

Sponsor: Women's Caucus

Chair: Aarti Arora, Ohio University

Presenters:

Ellen W. Gorsevski, Bowling Green State University  
Aarti Arora, Ohio University  
Carrie Murawski, Texas A&M University  
Emily Richardson, University of Pikeville  
Teresa Morales, Suffolk County Community College

Respondent: Rahul Rastogi, Western Illinois University

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111080            12:30 PM to 1:45 PM    Rio Conference Center            Palma A

**Embracing the (Limitless?) Opportunity: Creativity, Design, and Appreciative Inquiry and Corporate Communication Ethics**

Sponsor: Communication Ethics Division

Chair: Craig T. Maier, Duquesne University

"A Word of Caution for Appreciative Inquiry" Jen Jones, Seton Hill University

"Appreciative Inquiry in the Comic Frame" Craig T. Maier, Duquesne University

"Design Thinking and Crisis Communication Strategy" Amanda Grace McKendree, University of Notre Dame

"Embracing Local Design Constraints: An Opportunity for Natural Elements to Share and Transmit Corporate Communication" Christina L. McDowell Marinchak, University of Alaska, Anchorage

"Not Just for Poets Anymore: Imagination as the Emerging God-term for Post-







Chair: Deanna Sellnow, University of Central Florida

Presenters:

Lance R. Lippert, Illinois State University

Stephanie Ahlfeldt, Concordia College

Donna R. Pawlowski, Bemidji State University

Cindy L. Larson-Casselton, Concordia College

Linda B. Dickmeyer, University of Wisconsin-La Crosse

Respondent: Deanna Sellnow, University of Central Florida

1:00 PM

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112010            1:00 PM to 4:00 PM            Rio Conference Center            Rio Pavilion

**NCA Graduate School Open House**

Sponsor: NCA National Office

Presenters:

Nina-Jo Moore, Appalachian State University

Elaine L. Davies, Southwestern Oklahoma State University

2:00 PM

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113010            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion

**Scholar to Scholar: Health and Applied Communication**

Sponsors: Applied Communication Division; Health Communication Division; Scholar to Scholar

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Stacey L. Connaughton, Purdue University; Paul M. Denvir, Albany College of Pharmacy

"01. An Exploratory Investigation of a College Campus Cancer Intervention" Alexander L. Lancaster, Weber State University; Anna-Carrie Beck, University of Kentucky; Maria Brann, Indiana University-Purdue University Indianapolis

"02. Assessing Linguistic Capital in Xiamen, China" Jenny Bei Ju, University of Macau; Todd L. Sandel, University of Macau

"03. Communibiology and Humor: An Examination of Personality Predictors and Communicative Functions of Humor" Matthew C. Ramsey, Shippensburg University

"04. Communicating the Value of Palliative Care through Organizational Websites" Nathan Swords, University of Nebraska-Lincoln; Leah M. Omilion-Hodges, Western Michigan University

"05. Control, care, and disability: Reclaiming the American birthing process" Valerie Fisher, University of Wisconsin-Milwaukee

"06. Does Self-efficacy Mediate the Effect of Spousal Support and Spousal Strain on Diabetes Regimen Adherence Among Married Older Adults? Concurrent and Time-Lagged

Analyses" Fatima A. Barakji, Wayne State University; Pradeep Sopory, Wayne State University

"07. Embracing Opportunities to Promote Individual Water Conservation in the Midst of a Catastrophic Drought: Leveraging the Potential of Vested Interest and Psychological Reactance Theories" Bradley J. Adame, Arizona State University; Claude Miller, University of Oklahoma

"08. Flying Blind to Safety: Mortality Salience, Efficacy, and Message Recall of Airline Safety Demonstration Videos" Alexander L. Lancaster, Weber State University; Nicholas David Bowman, West Virginia University; Lindsey A. Harvell, James Madison University

"09. Information engagement and risk amplification: Posts about Ebola on social media" Yulia A. Strekalova, University of Florida

"10. Inviting innovation: Pairing participatory action research practices with social justice communication scholarship" Lacey Stein, University of Denver

"11. Knotworking in an Emergency Response Team: Embracing Communication Opportunities" Janet W. Colvin, Utah Valley University; Nancy Tobler, Utah Valley University

"12. Listening to Embrace Opportunities in Event Planning" Leeanne M. Bell McManus, Stevenson University; Chip Rouse, Stevenson University; Stephanie Verni, Stevenson University

"13. Measuring the Effectiveness of Health Campaigns through Meta-Analysis" Ashley Anker, University at Buffalo, SUNY; Thomas Hugh Feeley, University at Buffalo, SUNY; Bonnie McCracken, University at Buffalo, SUNY

"14. Mis-medicalization of Obsessive-Compulsive Disorder: A Case from Chinese Popular Culture" Guoyu Wang, University of Oklahoma

"15. Modeling the Relationship between Norms and Outcome Expectations in Predicting Indoor Tanning Intentions: A Test of the Theory of Normative Social Behavior" Nick Carcioppolo, University of Miami; Victoria Orrego, University of Miami; Qinghua Yang, University of Pennsylvania

"16. Motivations Mediate the Relationship between Personality Traits and Alcohol Use" Perry M. Pauley, San Diego State University; Kory Floyd, University of Arizona

"17. "Oka::y. Our, our Number 1 got stabbed": Extraordinary Circumstances and Some Ordinary Talk" Tiara Good, Penn State University; Jeffrey Good, Syracuse University

"18. Perceived Utility of News Media for H1N1-Virus Awareness, Knowledge and Response among College Students" Carolyn Lin, University of Connecticut; Linda Dam, University of Connecticut

"19. Reducing the Health Impacts of Meat Consumption: Using the Extended Parallel Process Model to Persuade College Students to Eat Less Meat" Keri Szejda Fehrenbach, Arizona State University; Anthony J. Roberto, Arizona State University

"20. Risk Perception and Fatalistic Belief as Predictors of Information Seeking and Sharing Related to a Food Recall" Xiaoli Nan, University of Maryland; Linda Verrill, Food and Drug Administration; Xinyan Zhao, University of Maryland

"21. Sexual Communication Efficacy, Fear and Alcohol Use" Jennifer Monahan, University of Georgia; Laura Min Mercer Kollar, University of Georgia; Erin L. P. Bradley, Spelman College; Jennifer A. Samp, University of Georgia; Teaniese L. Davis, Morehouse University; Jessica Sales, Emory University; Eve Rose, Emory University; Valerie B. Coles, University of Georgia; Ralph DiClemente, Emory University

"22. The Influence of U.S. Chain Restaurant Food Consumption and Obesity in China and

South Korea: An Ecological Perspective of Food Consumption, Self-Efficacy in Weight Management, Willingness to Communicate about Weight/Diet, and Depression" Kevin Wright, George Mason University

"23. The Opportunity to Shape Suicide Intervention: Confirmatory Factor Analysis of the Willingness to Intervene against Suicide Questionnaire" Rosalie S. Aldrich, Indiana University East

"24. Tips from Former Smokers: A Content Analysis of Persuasive Message Features" Christine Skubisz, Emerson College; Liis Hinsberg, Emerson College; Simran Kaur, Emerson College; Alice Miller, Emerson College; Gregory A. Miller, Emerson College

"25. "Are They Real Doctors?" How College Students Communicatively Manage Uncertainty about University Health Services" Lynsey K. Romo, North Carolina State University

"26. "As Much Calcium as a Glass of Milk!" Understanding American Consumers' Preferences for Fortified Foods" Xiaoli Nan, University of Maryland; Linda Verrill, Food and Drug Administration; Irina Iles, University of Maryland

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113011                    2:00 PM to 3:15 PM                    Rio Conference Center                    Rio Pavilion 1

**What Bicycling Communicates: Crime, Partying, Backlash, and Racism**

Sponsors: American Studies Division; Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Melody Hoffmann, Anoka Ramsey Community College

"A nice ride, if you're a businessman: U.S. bike share and inequity through marketing and users" Melody Hoffmann, Anoka Ramsey Community College

"#BuildingCommunityThroughBicycling: An Examination of "Neo-Activist" Media Strategies in the Proliferation of the San José Bike Party" Matthew A. Masucci, San Jose State University; Jay Johnson, University of Manitoba

"Discursive framing of bike theft in Copenhagen, Denmark" Elizabeth Wilhoit, Purdue University

"The 'Bikelash' in Pittsburgh: A Case Study of the Discourses and Politics of Urban Bicycle Advocacy" Zack Furness, Penn State University, Greater Allegheny

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113012                    2:00 PM to 3:15 PM                    Rio Conference Center                    Rio Pavilion 4

**Teaching and Scholarship in U.S. and China: Chinese Visiting Scholars' Perspective**

Sponsor: International and Intercultural Communication Division

Chairs: Qingwen Dong, University of the Pacific; Gui Bai, Hebei University; Stephen J. Hartnett, University of Colorado, Denver

Presenters:

Fei Gao, Hebei University

Qiang Jin, Hebei University

Ke Li, Shandong University Weihai

Baohui Shao, Hebei University



Yufang Zhang, University of Shanghai for Science and Technology  
Shuwang Zhao, Hebei University

Respondent: Shuwang Zhao, Hebei University

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113014            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 7

**Communicative Perspectives for Individuals in Organizations**

Sponsor: Organizational Communication Division

Chair: Richard C. White, Louisiana State University

Respondent: Karen L. Lollar, Metropolitan State University of Denver

"Exploring the Factors Influencing Membership Behaviors in Professional Associations" Yuan Wang, University of Alabama; Eyun-Jung Ki, University of Alabama

"Hiding in Plain Sight: How individuals manage their organizational and personal legitimacy using a sample of female business owners" Allison Weidhaas, Rider University

"Interviewers' Expected Features and Efficacy Perceptions of the Post-Employment Interview Thank-You Letter" Colin R. Baker, Radford University; Patric R. Spence, University of Kentucky; Bethany Weaver-Petry, Wayne State University

"Understanding What Happens on the Other Side of the Door: Emotional Labor and Motivation in Direct Sales" Kayde Givens, Baylor University; Lacy G. McNamee, Baylor University

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113016            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 10

**Visual Rhetoric, Visual Culture**

Sponsor: Rhetorical and Communication Theory Division

Chair: Joseph Kubiak, Arizona State University

"Ambiguous Images and Rhetorical Identification: Un-"Masking" the Growth of the Zapatista Movement through the Use of Non-Cultural Specific Symbolism" Joseph Kubiak, Arizona State University

"Instagrams that Wound: Punctum, Visual Enthymemes, and the Visual Argumentation of the Transportation Security Administration" George F. McHendry, Creighton University

"Narrative Normalizations of War in Battle of the Somme" John F. Minbiole, Penn State University

"The Last Meal Campaign: A Visual Exploration of Innocence and the Death Penalty" Marquesa Cook-Whearty, San Diego State University; Luke A. Winslow, San Diego State University; Patricia Geist-Martin, San Diego State University

"Understanding the Visuality of Ideographic Languages: Theoretical Tools for Analyzing Chinese Rhetoric" Zoe Hess Carney, Georgia State University

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113017            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 11

## **Expanding Theorizing on Parasocial Relationships and Experiences**

Sponsor: Mass Communication Division

Chair: Meghan Sanders, Louisiana State University

Respondent: Kari Michelle Wilson, Indiana University South Bend

"Muslims, Sitcoms, and Prejudice: An Examination of the Parasocial Contact Hypothesis" Zachary Massey, University of Oklahoma

"Relational and Interactive Aspects of Parasocial Experiences: PSI/PSR Revisited" Riva Tukachinsky, Chapman University; Angeline Sangalang, University of Pennsylvania

"She's My Best Friend, She Just Doesn't Know It: An Exploration of Gratifications, Parasocial Relationships, and Community Connection in Twitter and Instagram Users" Michael Blight, University of Wisconsin-Milwaukee; Kelsea Kohler, University of Wisconsin-Milwaukee

"The Effects of Compensation, Conflict Management, and Relational Maintenance Imagined Interactions on Fanfiction Writing and Communication Satisfaction" Erin B. Waggoner, University of Connecticut

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113021                      2:00 PM to 3:15 PM                      Rio Conference Center                      Miranda 1

### **Creating Opportunities for Interdisciplinary Disability Studies within Communication Studies Curricula**

Sponsor: Disability Issues Caucus

Chair: Michael S. Jeffress, Nicholls State University

Respondent: J. W. Smith, Ohio University

"Creating a Special Topics Course in Communication and Disability" Elaine Jenks, West Chester University; Michael S. Jeffress, Nicholls State University

"Critical Disability Pedagogical Strategies for a Gender Communication Course" Brian Grewe, University of Denver

"Eyes Wide Open: Student Involvement and the Investigation in ASD and TBI Research in a Media Studies Class" Laura Catherine Farrell, Longwood University; Ginnifer L. Mastarone, University of Illinois, Chicago

"Incorporating Disability Studies into an Undergraduate Health Communication Course" Andrew Spieldenner, Hofstra University

"The Ethics of Absence: Silence of Disability Issues In Communication Ethics Classes" Joy M. Cypher, Rowan University

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113022                      2:00 PM to 3:15 PM                      Rio Conference Center                      Miranda 2

### **Apocalyptic Dreams: Troubled Futures in the Post-Millennial Moment**

Sponsor: Critical and Cultural Studies Division

Chair: Mark McCarthy, University of South Florida

Respondent: Rachel E. Dubrofsky, University of South Florida

"Whose Apocalypse? Redefining Survival in Fictional Apocalyptic Media" Mark McCarthy, University of South Florida

"Radical Futures One Hour at a Time: Science Fiction TV as Public Pedagogy" Jonathan Alexander, University of California, Irvine

"Apocalyptic Remaking: Radical Futures in Science Fiction Television" Sherryl Vint, University of California, Riverside

"The Future Looks Awfully Familiar: Gendered (Re)presentations in The Walking Dead and Revolution" Amanda LeBlanc, University of South Florida

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113023            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 3

**Competitive Papers in Political Communication: Gendered Discourse and Media Framing**

Sponsors: Feminist and Women Studies Division; Political Communication Division

Chair: Hilary A. Rasmussen, University of Wisconsin-Milwaukee

Respondent: Heidi Hamilton, Emporia State University

"Battleground Texas: Gendered Media Framing of the 2014 Texas Gubernatorial Race" Susan E. Waters, East Tennessee State University; Rachel M. Pipan, Auburn University; Elizabeth Dudash Buskirk, Missouri State University

"Is She is a Politician and/or Mother? An Analysis of Competing Devotions in Female Senatorial Campaign Advertisements" Terri M. Easley, University of Kansas

"The Contour of Political Interviews: Exploring the Characteristics of Political Interviews and Gendered Discourse" Soo-Hye Han, Kansas State University; Brock D. Ingmire, Kansas State University

"The Female Gender: A Cue for Evaluating Public Policy Proposals and Policy Sources" Jamie L. Campbell, University at Albany, SUNY

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113024            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 4

**Being There in the Nick of Time: The Mix of Crisis, Apologia, Technology and Image Repair**

Sponsor: Public Relations Division

Chair: Timothy Penn, University of Maryland

Respondent: Ashli Q. Stokes, University of North Carolina, Charlotte

"Government preparedness messages via Twitter: A network analysis" Corey A. Hickerson, James Madison University; Tatjana Magdalena Hocke-Mirzashvili, James Madison University

"The Clock is Ticking": Temporality and Dual Convergence Processes in Emergency Communication" Stephanie Madden, University of Maryland

"Disaster Communication Ecology as a Predictor of Community Resilience Reputation Following the 2013 Central Illinois Tornadoes" Heidi M. Czapinski, University of Missouri; Matthew Spialek, University of Missouri; John Brian Houston, University of Missouri

"Organizational Apologia and Digital Riots: The Digital World of Eve Online and Online

Brand Communities" John Price, University of Kansas

"The rhetoric of reverence: A case study of Tony Stewart's response to the death of Kevin Ward, Jr." Angela Jerome, Western Kentucky University; Mattie Russell, Western Kentucky University

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113025            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 5

**Establishing a Black Research Agenda in Mass Communication Studies**

Sponsor: Black Caucus

Chair: Jayne Cabbage, Bowie State University

Presenters:

Loren Saxton Coleman, University of Southern Mississippi

Jayne Cabbage, Bowie State University

Kehbuma Langmia, Howard University

Andre Nicholson, Middle Georgia State College

ZenZoe Brian J. Selassie, Independent Researcher

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113026            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 6

**The Popular as Method: Thinking and Enacting the Social through Critique**

Sponsor: Critical and Cultural Studies Division

Chair: Jack Bratich, Rutgers University

Presenters:

Mark Hayward, York University

Lisa Calvente, DePaul University

Joshua J. Smicker, University of North Carolina, Chapel Hill

Sindhu Zagoren, Community College of Philadelphia

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113027            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 7

**Interfacing with Identity: Technological Platforms Impact on Women and Girl's Communication and Consumption Experience**

Sponsor: Feminist and Women Studies Division

Chair: Kyra Hunting, University of Kentucky

"Casting Christian Patriarchy in Sepia Hues: The Duggar Daughters on Instagram" Brandi Rogers, University of Wisconsin-Madison

"Conspicuous Non-Consumption: Pinterest's Gendered DIY Culture in the Post-Recession Era" Taylor Nygaard, University of Denver

"Logging into Gender Norms: Kindle's Free Time Unlimited and the Shaping of Gendered Consumption" Kyra Hunting, University of Kentucky

"The Project for Awesome: Making Space for Women's Political Voices on YouTube" Ashley

Hinck, Xavier University

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113028            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 8

**Womentoring -Tenure Clock vs. the Biological Clock: Is There a Right Time to Have a Baby (or Two)?**

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Margaret Tully, University of Iowa; Ruth Tsuria, Texas A&M University

Presenters:

Patrice M. Buzzanell, Purdue University

Brigit Keelin Talkington, University of Nebraska-Lincoln

Yea-Wen Chen, Ohio University

Navita Cummings James, University of South Florida

Cheri Hampton-Farmer, University of Findlay

Respondent: Elizabeth Smith, University of Southern Mississippi

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113031            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 1

**Gender, Race, and Sex: Competitive Papers in Content Analysis, Textual Analysis, and Framing**

Sponsor: Feminist and Women Studies Division

Chair: Masha Sukovic, University of Utah

"Latina Adolescents and (Post) Feminism: A Content Analysis of Feminist and Traditional Ideologies in Nonprofit Online Magazines" Marilda Oviedo, Texas Tech University; Julie Andsager, University of Tennessee

"The Army Is Serious About Equality: Recruiting Gender, Race, and Difference in Ebony and Cosmopolitan Magazines" Jeremiah Favara, University of Oregon

"The Battle of the Sexiest: The Visual Sexualization of Sarah Palin and Barack Obama" Melissa Suran, University of Texas, Austin; Hena Bajwa, University of Texas, Austin; Qian Wang, University of Texas, Austin

"The framing of gender: Athlete portrayals at the 2014 Sochi Winter Olympics" Nancy B. Parish, Duquesne University

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113032            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 2

**Conflict Management and Serial Arguments**

Sponsor: Interpersonal Communication Division

Chair: John Nicholson, Mississippi State University

"Rejection sensitivity: Implications for dysfunctional sequence of serial arguing" Sangeun Lee, Northwestern University; Michael E. Roloff, Northwestern University

"Argument Interdependence and the Value-Relevance of the Argument Topic: Effects on Resolvability, Satisfaction, and Psychological Well-Being" Amy Janan Johnson, University of Oklahoma; Ioana A. Cionea, University of Oklahoma; Eryn N. Bostwick, University of Oklahoma

"The Role of Communication Technologies in Serial Conflicts: A Communicative Interdependence Perspective" Kimberly Pusateri, University of Illinois; David J. Roaché, University of Illinois; Ningxin Wang, University of Illinois

"Listening well: Stressor or stress-reliever?" Esther Liu, Northwestern University; Michael E. Roloff, Northwestern University

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113033            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 3

**Rhetorical Risk Taking and Opportunity Creating: Contributed Papers in Public Address**

Sponsor: Public Address Division

Chair: Stephanie Hartzell, University of Colorado, Boulder

Respondent: Ekaterina V. Haskins, Rensselaer Polytechnic Institute

"Presidents Ending War: The Institutional Function of the Genre of Peace Rhetoric" Matthew Pitchford, University of Illinois

"Visualizing Political Regime Change: The Case of George H.W. Bush" Andrea J. Terry, Texas A&M University

"“And I Wasn’t Wrong”: Paul Krugman’s “In Defense of Obama” as Double Apologia" Matthew Brigham, James Madison University

"If Laughs Could Kill: Eddie Izzard and the Queer Art of Comedy" Christopher J. Gilbert, Northeastern University

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113034            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 4

**Health Interventions and Media: Entertainment, Storytelling, and Media Exposure**

Sponsor: Health Communication Division

Chair: Erin C. Nelson, California State University, San Marcos

"Entertainment education videos as a persuasive tool for school-based substance use prevention intervention, keepin’ it REAL" YoungJu Shin, Indiana University-Purdue University Indianapolis; Michelle Miller-Day, Chapman University; Michael L. Hecht, Penn State University; Janice L. Krieger, University of Florida

"Examining the Effects of MTV’s 16 and Pregnant on Adolescent Girls’ Sexual Health: The Implications of Media Affinity and Pregnancy Risk Factors on Message Effectiveness" Jennifer S. Aubrey, University of Arizona; Elizabeth Behm-Morawitz, University of Missouri; Hillary Pennell, University of Missouri; Kyung Bo Kim, Yonsei University

"NekNominate: Social Norms, Social Media and Binge Drinking" Kevin Wombacher, University of Kentucky; Jenna E. Reno, University of Colorado, Denver; Shari R. Veil, University of Kentucky

"The Effects of Medical Drama on Healthy Lifestyle Behaviors: Examining Health Locus of Control Belief as a Mediator" Sungsu Kim, University of Georgia

"Using Transmedia Storytelling to Promote Safe Sex and Teen Pregnancy Prevention among Latino Youths in the U.S." Hua Wang, University at Buffalo, SUNY; Arvind Singhal, University of Texas, El Paso

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113035                      2:00 PM to 3:15 PM                      Rio Conference Center                      Brasilia 5

**New Directions in Applied Human Communication and Technology Research**

Sponsor: Human Communication and Technology Division

Chair: Brenda Rourke, University of Connecticut

"Connecting use and usability in a clinically-delivered mobile application: An application of the health information technology acceptance model" Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Lauren A. Cafferty, Texas State University; Mollie Rose Canzona, Wake Forest University; Joshua A. Hodge, National Capital Consortium Family Medicine Residency

"Exploring the Impact of Diffusion Network and Content Characteristic on Crowdfunding" Zhiming Xu, University of Southern California

"Help me help you: The effects of victim communication on cyberbystander intervention in cyberbullying" Kelly P. Dillon, Ohio State University

"How Tenure Status, Fears, Student-Centered Motivations, and Student Evaluations of Teaching Affect Professors' Tendency to Chat with Students on Facebook" Susan H. Sarapin, Troy University; Pamela L. Morris, University of Wisconsin-La Crosse

"The Dynamics of Media Multitasking and Food Consumption: An Experience Sampling Study" Matthew Irwin, Ohio State University; Zheng (Joyce) Wang, Ohio State University; Alex Hedstrom, Ohio State University

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113036                      2:00 PM to 3:15 PM                      Rio Conference Center                      Brasilia 6

**Racy: An Image Theatre Experiment in Black and White**

Sponsor: Performance Studies Division

Chair: Bonny McDonald, Louisiana State University

Presenters:

Peyton Cacioppo, Louisiana State University

Cessali Fournier, Independent Scholar

Akeem O. Muhammad, Louisiana State University

Jaclyn Rawls, Tulane University

Tarnashia Russell, Louisiana State University

Emily Graves, Louisiana State University

Respondents: Douglas Mungin, Louisiana State University; Lisa Flanagan, Xavier University of Louisiana

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113042            2:00 PM to 3:15 PM            Rio Conference Center            Lambada A

**Environmentalism, Climate Change, and the Future**

Sponsor: Environmental Communication Division

Chair: Jason Jarvis, Loyola Marymount University

Respondent: Jade Olson, University of Maryland

"Climate Change Communication in a Post-Paris World: Charting an Alternative Future for Scholarly Engagement with Climate Change" Chris Russill, Carleton University

"Climate Refugees Come to Durban: How Island Nations Articulate Their Future at the 2011 Climate Conference" Kyle Vint, University of Iowa

"Time to Save the Earth: The Effects of Different Temporal Frames in Environmental Messages on Recipients' Environmental Attitudes and Intentions between the U.S. and South Korea" Kyongseok Kim, Towson University; Sun Joo Ahn, University of Georgia

"Who is the Young Environmentalist? Environmental Attitudes, Identity, Media Usage and Communication Orientation" Carrie Nelms, University of Arkansas; Christopher Craig, University of Arkansas; Shelby Riggs, University of Arkansas; Myria Allen, University of Arkansas

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113043            2:00 PM to 3:15 PM            Rio Conference Center            Lambada B

**Competitively Selected Papers: Spiritual and Rhetorical Acts of Compassion, Genuine Dialogue, Shelled Nouns, and Spiritualists: Ferguson and Buber**

Sponsors: Religious Communication Association; Spiritual Communication Division

Chair: Sharon Lauricella, University of Ontario Institute of Technology

"(Un)Welcomed: A Critical Analysis of Congregational Shell Nouns" Denise Gomez, California State University, Channel Islands; Vanessa Gonzalez, California State University, Channel Islands; Arriel Rougeau, California State University, Channel Islands; Tasha R. Rennels, Augustana College; J. Jacob Jenkins, California State University, Channel Islands

"Embracing Compassion: Rhetoric, Spirituality, and Social Justice\*" Abhik Roy, Loyola Marymount University; Kyra Pearson, Loyola Marymount University

"Engaged Scholarship: God, the Movement, and the Spirituality of Ferguson" Andre E. Johnson, University of Memphis

"Genuine Dialogue as Divine Appointments: Lived Experiences of Buber's Eternal Thou" Ryan Montague, Azusa Pacific University

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113044            2:00 PM to 3:15 PM            Rio Conference Center            Lambada C

**Revision of Bylaws for the La Raza Caucus and Latino/a Communication Studies Division**

Sponsor: La Raza Caucus



Presenters:

J. David Cisneros, University of Illinois  
Amanda Martinez, Davidson College  
Diana I. Bowen, University of Houston, Clear Lake  
Olivia Perez-Langley, Angelo State University  
Michael Lechuga, University of Denver

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113045            2:00 PM to 3:15 PM            Rio Conference Center            Conga A

**New Opportunities and Current Research in Training and Development**

Sponsor: Training and Development Division

Chair: Steven D. Cohen, University of Baltimore

Respondent: Stephanie L. Dailey, Texas State University

"Embracing Opportunities to Learn Together: A study on Faculty Learning Communities and Educational Development" Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi; Amy Aldridge Sanford, Texas A&M University, Corpus Christi; Charles Kyle Rudick, University of Northern Iowa; Jennifer V. Martin, Texas Woman's University

"Path-Goal Theory: A Successful Columbia Records Story" Rebecca Vandegrift, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Private Lessons from the Avengers: Tips for a successful career" Andrea Carli, California State University, Sacramento

"Transforming teachers: Examining the utility of a multimodal communication across the curriculum (MCXC) faculty training and development program" Taylor Brashear, University of Kentucky; Deanna Sellnow, University of Central Florida

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113046            2:00 PM to 3:15 PM            Rio Conference Center            Conga B

**Language and Projection in a Variety of Contexts: War, Media, Mediation and the World of Global Politics**

Sponsor: Peace and Conflict Communication Division

Chair: Sara J. Holmes, Richland College

Respondent: Janice M. Barrett, Lasell College

"Mass Media Weaponized: Understanding the role of propaganda in war" Christian Alexander Vukasovich, Oregon Institute of Technology; Oliver Boyd-Barrett, Bowling Green State University

"On the Physicality of "Pre-disagreements": How Speakers Project Verbal Disagreements in the Institutional Space of Conflict Mediation" Matthew Ingram, University of Texas, Austin; Madeline M. Maxwell, University of Texas, Austin

"Semantic Complaints" Madeline M. Maxwell, University of Texas, Austin

"Synecdoche That Kills: How Barack Obama and Vladimir Putin constructed different Ukraines for different ends" Olga Baysha, National Research University Higher School of

Economics

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113047            2:00 PM to 3:15 PM            Rio Conference Center            Conga C

**Embracing Relational and Organizational Approaches to GLBTQ Communication Studies**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies  
Division; Interpersonal Communication Division

Chair: Adam Sharples, University of Alabama

Respondent: Teresita Garza, St. Edwards University

"A Gift We are Unable to Create Ourselves": Surrogacy and the Journey to Parenthood for Gay Men" Amy May, University of Alaska-Fairbanks; Kelly E. Tenzek, University at Buffalo, SUNY

"Academic Faculty Perceptions of Department Climate and Leader Communication in the Field of Communication: Embracing Opportunities to Initiate an Important Conversation" Jodi Hallsten Lyczak, Illinois State University

"Homosexuals in Singapore: An Outlook from Relational Dialectics Theory" Christine Deeter, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Representations of lesbian and bisexual women's sexual and relational health in online video and text-based sources" Sandra Faulkner, Bowling Green State University; Pamela Lannutti, La Salle University

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113052            2:00 PM to 3:15 PM            Rio Conference Center            Amazon B

**Moving from Text to Policy: Connecting Scientific Rhetoric, Regulatory Practice, and Policy Outcome**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Zoltan Majdik, North Dakota State University

"#Breaktheinternet to Save It: An Exploration of Public Input on Net Neutrality Policy" Carrie Anne Platt, North Dakota State University

"Agora 2.0: A Data-Driven Assessment of Public Inclusion in GMO Policy-Making" Daniel J. Card, University of Wisconsin-Milwaukee

"Caught between Science and Activism: Rhetorical Patterns of Science-Based Advocacy" Stephen O'Leary, University of Southern California

"Rhetorical Dynamics in Public Comments, of Expertise, on Policy Outcomes" Zoltan Majdik, North Dakota State University

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113055            2:00 PM to 3:15 PM            Rio Conference Center            Amazon F

**Cultural Citizenship and Community Narratives**

Sponsor: Ethnography Division

Chair: Timothy Paul Huffman, Saint Louis University

"Anacostia Beyond the Headlines: A Critical Ethnographic Study" Alisa Valentin, Howard University; Brandale Mills, Howard University

"Connections between Food and Dialogue: Food as a Gift, Corruption, and Complication" Sonia Ivancic, Ohio University

"Danzas, Differential Belonging, and Cultural Citizenship from Above and Below in Rural Michoacan, Mexico" Pavel Shlossberg, Gonzaga University

"Finding My Way Home: An Ethnographic Approach to Rhetorical Notions of "Dwelling" in the Carter Family Fold" Lora E. Smith, Indiana University

"Musicking New Orleans Street Musicians: A Reflexive Ethnography of Street Musicians In New Orleans" Savannah Ganster, Baton Rouge Comm College

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113057            2:00 PM to 3:15 PM            Rio Conference Center            Amazon H

**Across Contexts: Groupthink, Climate, and Intergroup Influence**

Sponsor: Group Communication Division

Chair: Tillman Russell, University of Southern Indiana

Respondent: Mary M. Meares, University of Alabama

"Cyberbullying and Group Climate in an Online Multiplayer Game Environment" Kimberly L. Kulovitz, Carthage College; Edward A. Mabry, University of Wisconsin-Milwaukee

"All for One: Groupthink in Sports Groups" Daniel Cochece Davis, Illinois State University; Richard Walter Baptist, Illinois State University; William E. Breault, Illinois State University

"An Active Shooter Threat at the University of Alabama and Intergroup Threat Theory: Embracing Rare-Crisis Event Opportunities and Data Collections" Michael Joseph Egnoto, National Consortium for the Study of Terrorism and Responses to Terrorism; Holly Roberts, National Consortium for the Study of Terrorism and Responses to Terrorism; Darrin John Griffin, University of Alabama; Fei Qiao, University of Alabama

"Intergroup Communication in Social Media: Rethinking Social Identity and Intergroup and Intragroup Interactions Online" Caleb T. Carr, Illinois State University; Eric J. Varney, Illinois State University; John Ryan Blesse, Illinois State University

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113058            2:00 PM to 3:15 PM            Rio Conference Center            Amazon I

**Embracing Ethnographic and Intercultural Approaches to Family Communication**

Sponsors: Ethnography Division; Family Communication Division

Chair: Gretchen L. Bergquist, University of Nebraska-Lincoln

Respondent: Katherine J. Denker, Ball State University

"Challenges and Opportunities of Acculturation: A Qualitative Study of Intercultural Family Communication" Gina Barker, Liberty University; Terri L. Cornwell, Lynchburg College

"Reconstructing Family Identity through Reunion: An Ethnographic Case Study of a Rural Migrant Family in China" Meng Li, Loyola Marymount University

"Autoethnography and Family Research" Tony E. Adams, Northeastern Illinois University; Jimmie Manning, Northern Illinois University

"Korean Adoptees' Use of Naming in Birth Family Relationships: "Mom' Means More to me than 'Omama'" Sara Docan-Morgan, University of Wisconsin-La Crosse; Kathleen M. Galvin, Northwestern University

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113059                      2:00 PM to 3:15 PM                      Rio Conference Center                      Amazon J

**International Debate: CIDD Presents the British National Debate Team**

Sponsor: NCA National Office

Presenters:

John M. Kephart, California State University, Northridge  
Wayne L. Kraemer, Texas State University  
Theodore F. Sheckels, Randolph-Macon College  
Carly S. Woods, University of Nebraska-Lincoln  
Trevor Parry-Giles, National Communication Association

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113061                      2:00 PM to 3:15 PM                      Rio Conference Center                      Amazon L

**Competitive Papers in Political Communication: Stability, Conflict, and Change**

Sponsor: Political Communication Division

Chair: Nicole Tara Allen, University of Nebraska-Lincoln

Respondent: Christopher J. McCollough, Columbus State University

"Political Opinion Expression and Avoidance: An Examination of Diversity, Disagreement, and Direct Expression across Groups" Cynthia Peacock, University of Texas, Austin

"Presidential Communication and the News Media in Times of Armed Conflict (Colombian Case)" Catalina Uribe, Northwestern University

"Stability and Change in U.S.-China Relations: Application of the Relational Turbulence Model" Robert Hinck, Texas A&M University

"What's in a Frame? Using Political Incivility to Model News Frame Validation" Ashley R. Muddiman, University of Kansas

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113062                      2:00 PM to 3:15 PM                      Rio Conference Center                      Amazon M

**Embracing Opportunities: What International Teachers Bring to the Classroom**

Sponsors: Basic Course Division; International and Intercultural Communication Division

Chair: Emi Kanemoto, Bowling Green State University

Presenters:

Yumeng Luo, University at Albany, SUNY  
Guanxiong Huang, Michigan State University  
Zehui Dai, Bowling Green State University

Emi Kanemoto, Bowling Green State University  
Yen-I Lee, University of Georgia  
Dhiman Chattopadhyay, Bowling Green State University  
Respondent: Terry Rentner, Bowling Green State University

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113063            2:00 PM to 3:15 PM            Rio Conference Center            Amazon N

**Michael Sam in the Media: The Intersection of Sport and Sexuality**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: David Weiss, University of New Mexico

Respondent: David Weiss, University of New Mexico

"Embracing Opportunities: Michael Sam Takes on Dancing with the Stars" Ryan Rigda, Texas A&M University

"I'm an Athlete and I am Gay: Family-Like Social Support through Social Media" Shaun Anderson, West Virginia University

"The Locker Room, America's Last Closet: Gay Athletes in Sports News" Nathian Rodriguez, Texas Tech University

"'You can't play with us!'" An exploration of sexuality, Michael Sam and the NFL" Christian Dotson-Pierson, Howard University

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113066            2:00 PM to 3:15 PM            Rio Conference Center            Amazon R

**The Role of Communication in Coping and Nurturing**

Sponsor: Applied Communication Division

Chair: Laura Young, Butler University

Respondent: Kristi Wilkum, University of Wisconsin, Fond Du Lac

"Afflicting the afflicted: An examination of custodial relationships between formerly incarcerated individuals and parole officers" Valarie Wright, College of Charleston; Brittany L. Peterson, Ohio University

"'No More Trapping Me!'" Communication Scholarship in the Service of Women Experiencing Domestic Violence and Substance Abuse" Jennifer A. Guthrie, University of Nevada, Las Vegas; Adrienne Kunkel, University of Kansas

"Expressive Writing as Trauma Therapy: An Interdisciplinary Exploration through Phenomenological and Sociopsychological Perspectives" Erica Fulghum, Minnesota State University, Mankato

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113067            2:00 PM to 3:15 PM            Rio Conference Center            Amazon S

**Embracing Place and Opportunities for Local Engagement, Part II**

Sponsor: NCA-Forum



Chair: Mardi J. Kidwell, University of New Hampshire

"Examining co-cultural theory in global context: Social interactions and communication strategies of multicultural family members in Korea" Eun-Jeong Han, John Carroll University; E. Lincoln James, Washington State University

"Invoking Membership Categories through Marked Person Reference Forms in Parent-Child Interaction" Ruey-Ying Liu, Columbia University

"'It's just Mommy Brain': Accounting Frames in Motherhood Discourse" Nancie Hudson, University of South Florida

"'What does that mean?'" Repairing young children's word (non)understanding in family interactions" Darcey K. Searles, Rutgers University; Sarah C. Barriage, Rutgers University

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113074                      2:00 PM to 3:15 PM                      Rio Conference Center                      Tropical E

**Participatory Critical Rhetoric: The Turn to Fieldwork in Rhetorical Theory and Criticism**

Sponsor: Rhetorical and Communication Theory Division

Chair: Greg Dickinson, Colorado State University

Respondent: Phaedra C. Pezzullo, University of Colorado, Boulder

"An Embodied Critical Presence" Samantha Senda-Cook, Creighton University

"From Context to Field in Participatory Critical Rhetoric" Danielle E. Endres, University of Utah

"From Critical Scholar to Activist-Scholar: The Politics of Participatory Critical Rhetoric" Michael K. Middleton, University of Utah

"Participants and Perspectives" Aaron Hess, Arizona State University

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113075                      2:00 PM to 3:15 PM                      Rio Conference Center                      Tropical F

**Embracing Breastfeeding Opportunities: Engaged and Engaged Scholarship**

Sponsor: Women's Caucus

Chairs: Sarah Ubel, Haskell Indian Nations U; Lana McDonnell, Hartnell Col

Presenters:

Kristen Cvancara, Minnesota State University, Mankato

Kate S. Kurtin, California State University, Los Angeles

Sarah Jedd, University of Wisconsin-Madison

Jennifer Anderson, South Dakota State University

Jennifer Duckworth, Texas Tech University

Sarah N. Heiss, University of Vermont

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113076                      2:00 PM to 4:45 PM                      Rio Conference Center                      Tropical G





Chair: Teri L. Varner, St. Edwards University

Presenters:

Laura Ann Janusik, Rockhurst University

Michelle E. Pence, University of Texas of the Permian Basin

Philip C. Tirpak, Northern Virginia Community College, Annandale

Molly Stoltz, Valdosta State University

Melissa L. Beall, University of Northern Iowa

Christopher D. Bond, Missouri Western State University

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113083

2:00 PM to 3:15 PM

Rio Conference Center

Palma D

**Innovative and Unexpected Uses of Social Media**

Sponsors: Communication and the Future Division; Human Communication and Technology Division

Chair: Kathleen M. German, Miami University

Presenters:

Robert Bodle, Mount Saint Joseph University

Kathleen M. German, Miami University

Kristie Byrum, Bloomsburg University

Bruce Drushel, Miami University

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113084

2:00 PM to 3:15 PM

Rio Conference Center

Palma E

**Poles Apart or Similar Strategies? Embracing Opportunities to Learn from Different Generations of Teachers**

Sponsor: Community College Section

Chair: Marla D. Chisholm, Del Mar College

Respondent: Marla D. Chisholm, Del Mar College

"To Hell with Facts! We Need Stories!" Connecting with Students through the Use of Narrative" Dianne Y. Gravley, Regent University

"Embracing Teaching with Technology: Opportunity of Obstacle?" Nancy Willets, Cape Cod Community College

"Evolving from a Young Faculty Member into a Seasoned Veteran: The Shifting of Identity and Pedagogical Practice" Matthew D. Petrunia, Fashion Institute of Tech, SUNY

"Minding the Gap: Reflections on Instructor Identity and Today's Community College Student" Susan Ward, Delaware County Community College

"Stereotype Threat: Implications to the Instructor" Richard A. Morales, Sinclair Community College

"Students Win. Colleagues Win. I Win: 50s Are Fabulous" Liz O'Brien, Phoenix College

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113085            2:00 PM to 3:15 PM            Rio Conference Center            Palma F

**Tablets and Television: Understanding Audiences Reactions to and Use of Media**

Sponsor: Mass Communication Division

Chair: Elizabeth A. Johnson-Young, University of Mary Washington

Respondent: Tracy Worrell, Rochester Institute of Technology

"Life-Span Differences in the Uses and Gratifications of Tablets: Embracing Opportunities for Older Adults" Kate Magsamen Conrad, Bowling Green State University; Mohammad Abuljadail, Bowling Green State University; Saud Alsulaiman, Bowling Green State University; Adnan Shareefi, Bowling Green State University; John Dowd, Bowling Green State University

"Spoiler Definitions and Attitudes in the Post-TV Era" Lisa Glebatis Perks, Merrimack College; Noelle McElrath-Hart, Nazareth College of Rochester

"Television as the story-teller: A multi-frame footing analysis of TVmoji" Xi Cui, Dixie State University

"The Indirect Association Between Television Exposure and Avoidance Behavior as a Result of Worry about Crime: The Moderating Role of Gender" Kathleen Custers, Catholic University of Leuven; Elizabeth Dorrance Hall, Utah State University; Staci Smith, Purdue University

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113086            2:00 PM to 3:15 PM            Rio Conference Center            Palma G

**Competitive Student Section Papers: Rhetorical, Critical, and Gender Studies**

Sponsor: Student Section

Chair: Emina Herovic, University of Kentucky

Respondent: Carrie Elizabeth Mulderink, Southern Illinois University, Carbondale

"Anna Howard Shaw's Rhetorical Theory of Women's Work" Emily Susan Hobbs, Penn State University

"Cheering Capitalism: The emotional labor of intercollegiate sports fans" Neal Ternes, Florida State University

"Conversations at the Courthouse: A Communication Perspective of Individuals Impacted by the Justice Gap" Ann L. Bryan, University of Illinois

"Gloria Richardson's Anti-Majoritarian Stance and the 1963 Cambridge Movement" Lindsay Harroff, University of Kansas

"Indirect Rhetoric and Inaction: Eleanor Roosevelt's Rhetorical Performance as First Lady and Race" John Russell, Georgia State University

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113087            2:00 PM to 3:15 PM            Rio Conference Center            Palma H

**Embracing Opportunities in Creating Albert Camus: Foundations, Explorations and Implications of his Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Brent C. Sleasman, Winebrenner Theological Seminary

Presenters:

Ronald Arnett, Duquesne University  
Bryan Crable, Villanova University  
Annette M. Holba, Plymouth State University  
Jessica N. Sturgess, Purdue University

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113088            2:00 PM to 3:15 PM            Rio Conference Center            Coco A

**Historicized and Contemporary Perspectives of the “Diva”: Staged Intersections from Musical Theatre, Opera, and Popular Culture**

Sponsors: Feminist and Women Studies Division; Theatre, Film, and New Multi-Media Division

Chairs: Shannon Wong Lerner, University of North Carolina, Chapel

Hill; Jungmin Kwon, University of Portland; Valerie Lynn Schrader, Penn State University

Respondent: Amy L. Darnell, Columbia College

""So why should the procession of Carmens ever end?" Carmen, Alterity, and the Mass  
Reproduction of the “Diva”” Shannon Wong Lerner, University of North Carolina, Chapel Hill

"Between Hyorish and Hyorism: Korean Diva, Celebrity Activism, and Social Media" Jungmin  
Kwon, University of Portland

"Sister Soubrette: Exploring the Role of the Soubrette in Classic and Contemporary Musical  
Theatre" Valerie Lynn Schrader, Penn State University

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113089            2:00 PM to 3:15 PM            Rio Conference Center            Coco B

**Expanding the Conversation: How Communication Faculty can Expand First Year Experience and Retention Efforts**

Sponsor: Undergraduate College and University Section

Chair: Greg G. Armfield, New Mexico State University

Respondent: Leah E. Bryant, DePaul University

"That was nerve racking: Stressful encounters during the first year experience" Jason Martin,  
University of Missouri-Kansas City

"Turning Points and Communication in First Generation Students’ Family and Faculty Advisor  
Relationships" Tiffany R. Wang, University of Montevallo; Audra Nuru, Fairfield University

"Using Organizational Socialization and Uncertainty Reduction Theory to Illuminate the First  
Year Transition Experience" Joy L. Daggs, Northwest Missouri State University

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113100            2:00 PM to 3:15 PM            Rio Conference Center            Janeiro Boardroom

**Educational Policies Board Business Meeting**

Sponsor: NCA Educational Policies Board

Presenters:

Jennifer H. Waldeck, Chapman University  
Scott Myers, West Virginia University  
Ann L. Darling, University of Utah  
Thomas D. Bovino, Suffolk County Community College  
Carolyn Calloway-Thomas, Indiana University  
Shannon C. VanHorn, Valley City State University  
Ruth E. Kay, Detroit Country Day School  
LaKesha N. Anderson, National Communication Association  
Trevor Parry-Giles, National Communication Association

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113101            2:00 PM to 3:15 PM            Rio Conference Center            Flamengo Boardroom

**NCA Publications Board Business Meeting**

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University  
Bonnie J. Dow, Vanderbilt University  
Rachel Alicia Griffin, Southern Illinois University, Carbondale  
Dale A. Herbeck, Northeastern University  
Leanne Knobloch, University of Illinois  
John Louis Lucaites, Indiana University  
Charles E. Morris, Syracuse University  
Paul Schrodtt, Texas Christian University  
Wendy Fernando, National Communication Association

**3:30 PM**

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114011            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 1

**Rhetoric And/As Investment**

Sponsor: Critical and Cultural Studies Division

Chair: Blake Abbott, Towson University

Respondent: Christian Lundberg, University of North Carolina, Chapel Hill

"Investing in Rhetorical Biopolitics: Attention Deficit Disorder and the Neoliberal Folding of Desire into Investment" Josh Hanan, University of Denver

"Investing in Pleasure: Visual Narratives of Women's Orgasm" Michaela Frischherz, Towson University

"Investing in Boycotting and the Meaning of Money's (Non) Movement" Christopher M. Bingham, University of Oklahoma

"Investment as Citizenship, Citizenship as Investment" Blake Abbott, Towson University

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114012            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 4

## **Culture, Conflict, and Family Communication**

Sponsors: International and Intercultural Communication Division; Interpersonal Communication Division

Chair: Yunying Zhang, Austin Peay State University

Respondent: Meina Liu, George Washington University

"Advocating for the Family through Language: Experiences of the Mexican Origin Bilingual Child" Catalina Cayetano, Arizona State University

"Disclosure of Romantic Relationship Histories with Parents and Spouses: Cross-Cultural Difference between Young Adult Indian-Raised and American-Raised South Asian Indians" Sama Patel, University of South Dakota; Kelly McKay-Semmler, University of South Dakota

"Does Family Communication Mediate Cultural Influences on Conflict Management Style Choices? An Examination of Adult-Child Parent Conflict in the United States and South Korea" Jacob Matig, University of Kentucky; Seungcheol Austin Lee, Northern Kentucky University; Stephen C. Yungbluth, Northern Kentucky University

"Do it This Way, not That Way:" An Exploration of Chinese Workplace Conflicts" Yijia Guo, University of Oklahoma; Ioana A. Cionea, University of Oklahoma

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114014                      3:30 PM to 4:45 PM                      Rio Conference Center                      Rio Pavilion 7

## **Online, Technology, and Virtuality of Organizational Communication**

Sponsor: Organizational Communication Division

Chair: Shaun Anderson, West Virginia University

Respondent: Craig R. Scott, Rutgers University

""Who has an #awesomeboss? I do!" Positive portrayals of bosses in 140-characters or less" Kelli J. Chromey, North Dakota State University; Jenna Currie-Mueller, North Dakota State University; Jennifer L. Hanson, North Dakota State University; Joshua M. Parcha, North Dakota State University

"Communication and Teleworking: An Application of Channel Expansion and Media Richness Theories" Stephanie A. Smith, Virginia Tech

"Friend Your Boss, or Not? Network Privacy Concerns, Work Relationships, and Facebook Intensity in the Collapse of Personal and Work Contexts" Guowei Jian, Cleveland State University

"Networked Publics and the Organizing of Collective Action on Twitter" Rong Wang, University of Southern California; Kar-Hai Chu, University of Southern California

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114016                      3:30 PM to 4:45 PM                      Rio Conference Center                      Rio Pavilion 10

## **Affect Buzz, Assemblage Politics, and (Dis)embodied Change in the Age of Digital Media**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Kevin DeLuca, University of Utah; Joshua Trey Barnett, University of

Utah; Mariam Betlemidze, University of Utah

Respondent: Christine Harold, University of Washington

"A Study of Alienhood as a Study of Visibility" Michael Lechuga, University of Denver

"Bundles of Affect-Traces in Femen Activism" Mariam Betlemidze, University of Utah; Kevin DeLuca, University of Utah

"Curatorial Media and Affect" Chris Ingraham, North Carolina State University

"Diseases, Digits, Disgust" Pascal Gagné, University of Colorado, Boulder

"Networks of Feeling: Digital Affects, Celebrity, and Activism" Claire Sisco King, Vanderbilt University

"Queer Buzz: Bodies, Desire, and Activism" Erin J. Rand, Syracuse University

"The Heavy Present: Affective Accumulations, Digital Networks, and Social Change" Joshua Trey Barnett, University of Utah

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114017            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 11

**The New Frontier of Television Viewing: Binge Watching, Social Television and Coviewing**

Sponsor: Mass Communication Division

Chair: Nicholas L. Matthews, Indiana University

"Beyond the Binge: Examining the Influence of Expectancy Outcomes and Self-Regulation on Binge Media Consumption" Mary E Dunn, University of Texas, Austin; Nancy Brinson, University of Texas, Austin; Matthew S. Eastin, University of Texas, Austin

"Binge-Watching and Bad Guys: Character Identification, Antiheroes, Narrative Engagement, and Fantasy Empathy in Fictional Narratives" Lindsey Conlin, University of Southern Mississippi; Andrew Billings, University of Alabama

"From Serial Watching to Binge Watching: Effects of Condensed Television Viewership on Cultivation and Narrative Experience" Sarah Brookes, State University of New York, Geneseo; Morgan Ellithorpe, University of Pennsylvania

"Relationships between Social TV and Enjoyment: A Content Analysis of "The Walking Dead's" Story Sync Experience" Lauren A. Auverset, University of Alabama; Andrew Billings, University of Alabama

"Something To Look Forward To: Understanding the Appeal of Ritualistic Television Coviewing Events" Elizabeth Cohen, West Virginia University; Alexander L. Lancaster, Weber State University

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114021            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 1

**Beyond "One Size Fits All": Using HIPS (High Impact Practices) to Increase Educational Opportunities for Learning with a Disability**

Sponsor: Disability Issues Caucus

Chair: Jim E. Towns, Stephen F. Austin State University

"Creating opportunities for students with autism: A professor and mom's perspective" Laurie

Metcalf, Blinn College

"Designing a travel study course using universal design principles to ensure access to study abroad opportunities for all students" Susan Wildermuth, University of Wisconsin-Whitewater; Elizabeth Watson, University of Wisconsin-Whitewater

"Dramatic and Repetitive: Using Audio Drama to Help Auditory Learners with Autism" Kathy Brady, University of Wisconsin-Whitewater; Will Anderson, Central Michigan University

"Nonverbal Communication and Disabilities: Flipping the Lens" Paula K. Baldwin, Western Oregon University

"Ten Commandments for Relating and Connecting to Students with Disabilities" Jim E. Towns, Stephen F. Austin State University

"The HIP Instructor: How one teacher works to make just being in his classroom a HIP experience for all students" Vernon Floyd Humphrey, University of Southern Mississippi

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114022                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 2

### **Movements and Migrations**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Latino/Latina Communication Studies Division

Chair: Christina M. Ceisel, California State University, Fullerton

"From Radical Movement to Civil Rights Icon: The Evolution of the Stonewall Riots in the American Press" Guillermo Avila-Saavedra, Salem State University

"What's "New" about the New Black Panthers? The Limits of Reactionality" Armond R. Towns, University of Denver

"Omar Little and Revolutionary Trickster Politics" Andrew Jenkins, University of North Carolina, Chapel Hill

"Immigrant Bodies and the Border Fence: Toward a Materialist Rhetoric of Borders" Svilen Trifonov, University of Minnesota, Twin Cities

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114023                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 3

### **Competitive Papers in Political Communication: Presidents and the Presidency**

Sponsors: Political Communication Division; Public Address Division

Chair: Ashley R. Muddiman, University of Kansas

Respondent: Rebekah Watson Gaidis, University of Indianapolis

"Creating a Colorblind Nation: Privatizing Race in President Obama's Neoliberal Rhetorical Leadership" Thomas A. Salek, University of Wisconsin-Milwaukee

"Emotional Appeals in the 2012 Presidential Election Advertisements" Christine R. Filer, University of Arizona

"Framing the Future: The Presence and Variation of Expectations in Presidential

Communication" Joshua Scacco, Purdue University

"When Presidents Want to Dodge the Question: An Analysis of Presidential Press Conferences and Televised Debates" David Clementson, Ohio State University; William Eveland, Ohio State University

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114024            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 4

**International Scholars' Welcome Reception**

Sponsor: NCA National Office

Presenter:

Stephen J. Hartnett, University of Colorado, Denver

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114025            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 5

**Constructing African Americans: Visual Politics and the Black Body**

Sponsor: Black Caucus

Chair: Artesha Taylor Sharma, University of Maryland, College Park

Presenters:

Melissa Boehm, Montana State University, Billings

Maxwell Schnurer, Humboldt State University

Patricia Davis, Georgia State University

Artesha Taylor Sharma, University of Maryland, College Park

Brandise Monk-Payton, Brown University

Ruth J. Beerman, Bloomsburg University

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114027            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 7

**Under Attack: Threatening Publics and GamerGate**

Sponsor: Feminist and Women Studies Division

Chair: Amber Davisson, DePaul University

Respondent: Aaron Hess, Arizona State University

"Anarchism, Governmentality, and GamerGate" Hillary A. Jones, California State University, Fresno

"Digital Rhetorical Landscapes of Gamer Culture and Identity" Carlos Augusto Flores, Arizona State University

"Harnessing the Brute Force of Masculine Angst: Digital Boyhood, Networked Publics, and GamerGate" Amber Davisson, DePaul University

"“We’ve got to get out of here”": Doxxing, liminal spaces and the violence of torsion" Jessica Brophy, Bridgewater College

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114028            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 8

**Womentoring - Empowerment: Not Just a Concept. How Are We Actually Doing This?**

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Adriana Detrinidad, Ball State University; Elizabeth Smith, University of Southern Mississippi; Jenny Korn, University of Illinois, Chicago

Presenters:

Katherine J. Denker, Ball State University  
Ramune Braziunaite, Bowling Green State University  
Lara Lengel, Bowling Green State University  
Melbourne S. Cummings, Howard University  
Karla D. Scott, Saint Louis University  
Barbara A. Biesecker, University of Georgia  
Carole Blair, University of North Carolina, Chapel Hill  
Diana K. Ivy, Texas A&M University, Corpus Christi

Respondents: Ruth Tsuria, Texas A&M University; Jeanette M. Dillon, Bowling Green State University

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114031            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 1

**Agency, Standpoint, and Identity: Competitive Papers in Feminist Ethnography**

Sponsors: Ethnography Division; Feminist and Women Studies Division

Chair: Becky L. DeGreeff, Kansas State University

Respondent: Amy Smith, Salem State University

"Choosing to Wear the Niqab: A Question of Agency for Muslim Women in Norway" Anjuli Brekke, University of Washington

"The Struggle of Noncustodial Mothers: A Standpoint Exploration" Falon F. Kartch, California State University, Fresno; Daniel Cavallero, California State University, Fresno; Kelly E. Tenzek, University at Buffalo, SUNY

"It's Not Catholicism that is Broken, it's the Structure": Exploring How Women Discursively Navigate the Identities of Catholic and Feminist" Jessica Pauly, Purdue University

"Hot Flashes, Breast Cancer, and Self-Efficacy: How Women's Symptoms, Risk, and Locus of Control Influence Their Menopause Management Decisions" Jessica Elton, Eastern Michigan University; Deborah Ballard-Reisch, Wichita State University

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114032            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 2

**New Horizons of Communication Privacy Management Applications: What Does Context Have to Do with Privacy Regulations?**

Sponsors: Applied Communication Division; Interpersonal Communication Division

Chair: Sandra Petronio, Indiana University-Purdue University Indianapolis

"CPM and Healthcare: Reflections about Physician Privacy Management" Ashley Paige Duggan, Boston College

"CPM and Mexican Immigrant Families: Mother-Adolescent's Dyadic Perspectives" YoungJu Shin, Indiana University-Purdue University Indianapolis

"CPM and Miscarriage: Societal Expectations for Talking about Miscarriage" Jennifer J. Bute, Indiana University-Purdue University Indianapolis; Maria Brann, Indiana University-Purdue University Indianapolis

"CPM and Social Media: Reflections about Family Privacy Management on Facebook" Jeffrey T. Child, Kent State University

"CPM in the Courtroom: The Privacy Management of Potential Jurors" Jack E. Sargent, Kean University

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114033                      3:30 PM to 4:45 PM                      Rio Conference Center                      Brasilia 3

**President/Rhetor: Assessing President Barack Obama's Political Discourse**

Sponsors: Political Communication Division; Public Address Division

Chair: Brian Amsden, Clayton State University

Respondent: Robert Terrill, Indiana University

"Kairos and the War that Slipped Away: President Obama's Public Address on the 2011 War in Libya" Jessy J. Ohl, University of Mary Washington

"Rethinking Obama in Selma: Public Memory, Metaphor, and the Politics of Respectability" Theon Edward Hill, Wheaton College

"Should We Embrace the Race? A Critical Examination of the Ideological Underpinnings and "Opportunities" of Obama's Race to the Top Initiative" Scott Mitchell, Wayne State University

"An Open Door": Responsibility and Comedy in Obama's Iran Foreign Policy" Travis Cram, University of Wyoming

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114034                      3:30 PM to 4:45 PM                      Rio Conference Center                      Brasilia 4

**Health and Illness in Media: Media Coverage and Framing**

Sponsor: Health Communication Division

Chair: Andrea Meluch, Kent State University

"Cyberframing Cancer: An Initial Investigation of Valenced Cybercoping on Cancer Blogs" Erin Donovan, University of Texas, Austin; Erin C. Nelson, California State University, San Marcos; Emily Scheinfeld, University of Texas, Austin

"Defensive Reactions to Threatening Health Information: Ebola Comes to the United States" James Dillard, Penn State University; Chun Yang, Penn State University; Eric Meczkowski, Penn State University

"Promoting Health Research: The Impact of Public Relations Efforts on Media Coverage of Cancer Research" Laura Willis, Quinnipiac University; Silvia Knobloch-Westerwick, Ohio State University

"Public Health Awareness and Popular Culture: A Call for Caution" Robert Mejia, College at Brockport

"The Impact of the Storm and Silence of 2014 Ebola Media Coverage on U.S. Audiences' Risk Evaluations" Alicia Mason, Pittsburg State University; Laura Lambert, Pittsburg State University

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114035            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 5

**Deficits and Difficulties in Online Communication**

Sponsor: Human Communication and Technology Division

Chair: Candice L. Lanius, Rensselaer Polytechnic Institute

"Accessing Information and Social Capital on Facebook: A Theoretical Investigation of an Accelerated Knowledge Gap Model" Emily Sidnam, University of Southern California; Sorin Adam Matei, Purdue University

"An Evaluation of Definitional and Measurement Issues in Problematic Internet Use Research: A Meta-Analysis" Robert Shota Tokunaga, University of Hawaii, Manoa; Stephen Rains, University of Arizona

"Bridging Gaps between Online and Offline Participation: Understanding the Technological and Social Dimensions of Technology Use" Chien Wen Yuan, Cornell University; Hao-Chuan Wang, National Tsing-Hua University

"Embracing the Screen of Mediated Environments: An Exploration of the Buffer Effect's Role in Communication Surrounding Transgressions" Crystal D. Wotipka, University of Iowa; Andrew C. High, University of Iowa

"The Structural-Perceptual Gap in Consumer Electronic Surveillance: Why It Exists and How to Close It" Janey G. Trowbridge, Texas State University

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114036            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 6

**"The Secret Life of Puppets": A Tribute to Dr. John LeBret**

Sponsor: Performance Studies Division

Chairs: Holley A. Vaughn, University of North Texas; Rebecca Walker, Southern Illinois University, Carbondale

Respondent: Sarah K. Jackson, Southern University at New Orleans

"A note on care and precision" Bonny McDonald, Louisiana State University

"Dear John" Lyndsay Michalik Gratch, Georgia Gwinnett College; Ariel Gratch, Georgia College & State University

"Life in the shadows" Sarah Friday, University of North Texas

"Life of the kazoo: Puppets puppeting their masters" Cynthia Sampson, Louisiana State University

"Luckily I found herpes in the student union" Raquel Polanco, Louisiana State University

"Mannequin bodywork: Caring for and infusing life into lifeless objects" Stephanie K. Heath, Louisiana State University

"No strings on me" Eddie Gamboa, Northwestern University  
"On sublimity and puppets" Anna C. Marsden, University of North Texas  
"Pedagogy of puppetry" Travis Williams, Louisiana State University  
"Puppeting Text" Hal Lambert, Louisiana State University

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114042            3:30 PM to 4:45 PM            Rio Conference Center            Lambada A

**The Organizational C's: Change, Collabortion, Climate, and Culture**

Sponsor: Organizational Communication Division

Chair: Elena Gabor, Bradley University

Respondent: Jerry L. Allen, University of New Haven

"Balancing Work and Life in a Virtual World: Embracing the Possibilities of Virtuality and Organizational Climate" Kimberly Smith, University of Central Florida

"Implicit Theories of Intelligence in Organizational Communication Climates: Associations with Organizational Learning, Voice, and Perceptions of High Reliability" Ryan S. Bisel, University of Oklahoma; Elissa Arterburn Adame, Arizona State University; Stacie Wilson Mumpower, University of Oklahoma

"Making sense of the public/private nature of organizational territoriality and professional identity during bereavement" Janell Bauer, California State University, Chico; Margaret Murray, University of Washington

"Measuring Collaboration in Multi-Agency Disaster Response Exercises" Elizabeth Carlson, Central Michigan University

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114043            3:30 PM to 4:45 PM            Rio Conference Center            Lambada B

**Practicing Mindfulness: Spiritual Self-Care Practices for Teachers and Researchers**

Sponsors: Religious Communication Association; Spiritual Communication Division

Chairs: Annette M. Holba, Plymouth State University; Kristen C. Blinne, State University of New York, Oneonta; Sharon Lauricella, University of Ontario Institute of Technology

"Mindful Body Scan" Sharon Lauricella, University of Ontario Institute of Technology; Kristen C. Blinne, State University of New York, Oneonta; Annette M. Holba, Plymouth State University

"Mindful Eating and Mindful Listening" Kristen C. Blinne, State University of New York, Oneonta; Sharon Lauricella, University of Ontario Institute of Technology; Annette M. Holba, Plymouth State University

"Vipassana: Mindful Breathing" Annette M. Holba, Plymouth State University; Kristen C. Blinne, State University of New York, Oneonta; Sharon Lauricella, University of Ontario Institute of Technology

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114044            3:30 PM to 4:45 PM            Rio Conference Center            Lambada C

## **Embracing the Opportunity for Change in Adult Sibling Relationships**

Sponsor: Family Communication Division

Chair: Carolyn M. Prentice, University of South Dakota

Respondent: Rich West, Emerson College

"Adult Sibling Use of Negative Relational Maintenance Behaviors" Scott Myers, West Virginia University

"Comparing Adolescent and Adult Sibling Expression of Support and Aggression" Kristen Cvancara, Minnesota State University, Mankato

"Renegotiating Sibling Hierarchies in Adulthood" Carolyn M. Prentice, University of South Dakota; Jill Tyler, University of South Dakota

"The Mediating Role of Sibling Maintenance Behavior Expectations in the Relationship Between Family Communication Patterns and Relational Closeness" Jenna McNallie, West Virginia Wesleyan College; Elizabeth Dorrance Hall, Utah State University

"What Happened? Sibling Storytelling as a Method for Coping with Divorce" Krystal M. Bresnahan, University of South Florida

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114045                      3:30 PM to 4:45 PM                      Rio Conference Center                      Conga A

### **Embracing Opportunities: Legitimizing and Respecting Diverse Perspectives on Gender in the Classroom**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Cristin A. Compton, University of Missouri

Presenters:

Theodore Albiniak, University of Texas, Austin

Hayley Hawthorne, University of Missouri

Mary E. Domenico, University of North Carolina, Chapel Hill

Sonja K. Foss, University of Colorado, Denver

Karen E. Lovaas, San Francisco State University

Miranda Olzman, University of Denver

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114046                      3:30 PM to 4:45 PM                      Rio Conference Center                      Conga B

### **Theory and Theorists in Media Ecology**

Sponsor: Media Ecology Association

Chair: Peter Zhang, Grand Valley State University

"'It's the Technology, Stupid': In Defense of Technological Theories of Media Effects" Derek R. Blackwell, Prairie View A&M University

"Five Ways of Understanding McLuhan's Understanding Media" Corey Anton, Grand Valley State University

"Postmodern Stranger at the Gate: Jean-Francois Lyotard as Media Ecologist" David Zeoli, University of Oklahoma

"Media Ecological Moments in Flusser" Peter Zhang, Grand Valley State University

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114047            3:30 PM to 4:45 PM            Rio Conference Center            Conga C

**Moving Beyond the College Classroom: Embracing and Exploring Instructional Communication In New Contexts**

Sponsor: Instructional Development Division

Chair: Kerry Byrnes-Loinette, Collin College

Presenters:

Sean M. Horan, Texas State University

Marian L. Houser, Texas State University

Derek Ray Lane, University of Kentucky

Jessica A. Raley, University of Texas Health Science Center, San Antonio

Jennifer H. Waldeck, Chapman University

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114052            3:30 PM to 4:45 PM            Rio Conference Center            Amazon B

**Mind, Matter, and Methods: Interdisciplinary Approaches in Recent Rhetoric of Science and Medicine Monographs**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: William Keith, University of Wisconsin-Milwaukee

Presenters:

John Lyne, University of Pittsburgh

Lisa Keranen, University of Colorado, Denver

John Lynch, University of Cincinnati

Lynda Walsh, University of Nevada, Reno

Jeffrey Bennett, University of Iowa

Respondents: Jenell Johnson, University of Wisconsin-Madison; Scott Graham, University of Wisconsin-Milwaukee

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114055            3:30 PM to 4:45 PM            Rio Conference Center            Amazon F

**Ethnographic Explorations of Gender, Identity, and Family**

Sponsor: Ethnography Division

Chair: Jillian A. Tullis, University of San Diego

"Dialectical Tensions in Motherhood Narratives: Analyzing a "Story-off" for "Best Mom" in a Women's Bible Study" Nancie Hudson, University of South Florida

"How is home: A performance autoethnography in four parts" Desiree Yomtoob, Syracuse University

"Spaces of Fatherhood" Brett Lunceford, Independent Scholar

"So That's What They Are For": An Autoethnographic Journey into Breastfeeding" Sarah

LeBlanc, Indiana University-Purdue University Fort Wayne

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114057            3:30 PM to 4:45 PM            Rio Conference Center            Amazon H

**Examining Factors that Influence Group Process**

Sponsor: Group Communication Division

Chair: Melissa Dobosh, University of Northern Iowa

Respondent: Andrea B. Hollingshead, University of Southern California

"The Application of Minority Influence Theory in CMC Groups" Gamze Yilmaz, University of Massachusetts, Boston; Reef Youngreen, University of Massachusetts, Boston

"Manipulating a Synchronous or Separatist Group Orientation to Improve Performance on a Hidden Profile Task" Miranda Kolb, University of Wisconsin-Madison; Lyn M. Van Swol, University of Wisconsin-Madison

"Collaborative Interaction" Joann Keyton, North Carolina State University; Joseph A. Bonito, University of Arizona; Stephenson J. Beck, North Dakota State University; Julie Apker, Western Michigan University

"Communication in Small Innovation Groups" Jessica Gantt Shafer, Texas A&M University

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114058            3:30 PM to 4:45 PM            Rio Conference Center            Amazon I

**"Scandal" Goes Ferguson: Embracing "Black Lives Matter" on TV and Social Media**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; NCA First Vice President

Chair: Ronald L. Jackson, University of Cincinnati

Presenters:

Kimberly R. Moffitt, University of Maryland, Baltimore County

Simone Puff, Syracuse University

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114059            3:30 PM to 4:45 PM            Rio Conference Center            Amazon J

**NCA Department Chairs Forum**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Melissa Chastain, Spalding University

Jonathan M. Bowman, University of San Diego

John G.M. Frederick, University of North Carolina, Charlotte

David Marshall, Institute for Evidence-Based Change

Claire H. Procopio, Southeastern Louisiana University

Mary C. Toale, State University of New York, Oswego





## **Narrative, Framing, and Discourse: Tools for Social Change**

Sponsor: Applied Communication Division

Chair: Sarah N. Heiss, University of Vermont

Respondent: Susan Opt, James Madison University

"Communicating Work: Social Entrepreneurship across Contexts" Liliya Yakova, Purdue University

"The College Access Narrative of Rural, Southwest Missouri Students: An Applied Communication Study for Social Change Organizing" Christopher Polley, Missouri State University; Stephanie Norander, University of North Carolina, Charlotte

"Growing Gardens and Diffusing Politics: A Grounded Practical Theory Examination of an Organization's Attempt to Make Food "Apolitical"" Sonia Ivancic, Ohio University

"Developing political will and public will for equal pay around a common frame" Amber N. W. Raile, Montana State University; Virginia K. Bratton, Montana State University; Caroline Graham Austin, Montana State University; Jacqueline C. Johnson, Montana State University; Molly K. Cech, Montana State University

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114067

3:30 PM to 4:45 PM

Rio Conference Center

Amazon S

### **CRAFT (Coaching, Running, and Administering Forensics Tips)**

Sponsor: Phi Rho Pi

Chair: Jolinda Ramsey, San Antonio College

"CRAFT: Advocating for the Mental Wellness of Competitors - Looking for the Warning Signs" Darren L. Epping, Kansas State University; Craig E. Brown, Kansas State University

"CRAFT: Best Practices for Embracing the Opportunities of Community College Transfer Students" Kenneth Hopkinson, Hutchinson Community College; Amy Arellano, University of Nebraska-Lincoln; Jordan Christiansen, Hutchison Community College

"CRAFT: Embracing Opportunities to Conduct Live Debates using Online Video Services" Jackson Miller, Linfield College

"CRAFT: Embracing Opportunities to Improve Coaching" Cadi Kadlecek, Gustavus Adolphus College; Kristofer B. Kracht, Gustavus Adolphus College

"CRAFT: How to embrace the opportunities to stay in touch with your alumni" John R. Nash, Moraine Valley Community College; William Lucio, Kansas State University

"CRAFT: How to Face the Challenge of Writing the Prime Minister Constructive Speech in Parliamentary Debate" Richard Paine, North Central College

"CRAFT: Igniting Reaction: Bringing the Character into the Present" Vanessa A. Condon, Clemson University

"CRAFT: Running Out of Time: Embracing Technology to Better Time Management" Victor Cornejo, California State University, Los Angeles

"CRAFT: The Perks, Process, and Possibilities of a Student Run Tournament" James Dobson, Las Positas College; Erica Efigenio, Illinois State University; Katharine Lai, George Mason University; Tim Heisler, Las Positas

"CRAFT: The Prestige Method: A Three Step Process for Writing Introductions in Interpretive Events" Christopher Hunt, McNeese State University

"CRAFT: Turning Impromptu Speaking into a Semester-Long Special Topics Course" Nick Romerhausen, Eastern Michigan University; Timothy Ward, Eastern Michigan University

"CRAFT: Utilizing Feedback Synthesis to Convert Individual Events Ballots into Practical Coaching Tools" Darren Valenta, West Chester University

"CRAFTs: Developing Links and Transitions in Impromptu Speaking" Cory Paul Harrison, University of Alabama

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114070            3:30 PM to 4:45 PM            Rio Conference Center            Tropical A

**Power, Ideology, Discourse, and Materiality: Embracing Opportunities to Integrate Critical Perspectives into Interpersonal Communication Research**

Sponsors: Critical and Cultural Studies Division; Interpersonal Communication Division

Chairs: Julia Moore, University of Nebraska-Lincoln; Jordan A. Allen, University of Nebraska-Lincoln

Presenters:

Carole Spitzack Daruna, Tulane University  
Tony E. Adams, Northeastern Illinois University  
Sandra Faulkner, Bowling Green State University  
John Lannamann, University of New Hampshire  
Elizabeth A. Suter, University of Denver

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114071            3:30 PM to 4:45 PM            Rio Conference Center            Tropical B

**Embracing the Performance Classroom: Performing to Reach Greater Audiences**

Sponsor: Performance Studies Division

Chair: Julianna Kirschner, Claremont Graduate University

Presenters:

Andrea Michea Baldwin, University of Houston, Clear Lake  
Janna L. Goodwin, Regis University  
Nichole Nicholson, Southern Illinois University, Carbondale  
Joshua L. Potter, Pierce College, Puyallup  
Samuel S. Sloan, Southern Illinois University, Carbondale  
Molly Wiant Cummins, St. Cloud State University

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114073            3:30 PM to 4:45 PM            Rio Conference Center            Tropical D

**The Digital Division Among Generations: How Communications Models Affect Digital Immigrants, Digital Natives, and Digital Transitionals**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Rod Carveth, Morgan State University

Respondent: Rod Carveth, Morgan State University

"Digital Immigrants: The Creators of the Medium and the Message" Mary Beth Leidman, Indiana University of Pennsylvania

"Digital Natives: An Embedded Technical Perspective" Thomas J. Brown, Indiana University of Pennsylvania

"Digital Transitionals: The New Hybrid of Expertise, Knowledge, and Digital Literacy." Laura Wilson, Indiana University of Pennsylvania

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114074            3:30 PM to 4:45 PM            Rio Conference Center            Tropical E

**Opportunities beyond Symbolic Action: Feminist Rhetorics, Space, Objects, Articulations, and the Post-Human Turn**

Sponsors: Association for the Rhetoric of Science and Technology; Rhetorical and Communication Theory Division

Chair: Kundai Chirindo, Lewis & Clark College

"Feminism after Posthumanism? Some Notes on Ontic Media and Rhetorical Futures ... and Trains"" Jason Barrett-Fox, Arkansas State University

"Heterotopology, Space, and Rhetoric" Kundai Chirindo, Lewis & Clark College

"Moving Beyond the Symbolic: Networks, Actants, and Articulations" G. Mitchell Reyes, Lewis & Clark College

"OOO, Look Out! The Ghosts of Race and Capital Are Behind You" Robert J. Topinka, Northwestern University

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114075            3:30 PM to 4:45 PM            Rio Conference Center            Tropical F

**Metaphor, Language and the Law: In Memory of Haig Bosmajian**

Sponsor: Freedom of Expression Division

Chair: Leah M. Ceccarelli, University of Washington

Presenters:

Dale A. Herbeck, Northeastern University

Juliet L. Dee, University of Delaware

Susan Balter-Reitz, Montana State University, Billings

MaryElizabeth Bezanson, University of Minnesota, Morris

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114080            3:30 PM to 4:45 PM            Rio Conference Center            Palma A

**Embracing Culture and Friendship: Dialogue about the Status of Inter/cultural Friendship Research**

Sponsor: International and Intercultural Communication Division



## **Embracing the World Outside: Preparing Students for Life Beyond the Classroom**

Sponsor: Community College Section

Chair: Sherry Messina Dewald, Red Rocks Community College

Presenters:

Brian Grewe, University of Denver

Samuel Jay, Metropolitan State University of Denver

Jill R. Hildebrandt, Century College

Lacey Stein, University of Denver

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114085                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma F

### **Two Case Studies at the Intersection of Expertism and Authority: Paranoia and Worry About Climate Change and Health Care**

Sponsor: Argumentation and Forensics Division

Chair: Paul Elliott Johnson, University of Pittsburgh

"American Idiots: Sovereign Markets, Expertise, and Grubergate" Paul Elliott Johnson, University of Pittsburgh

"Climate Conspiracies and the Inversion of Conspiratorial Rhetorics: Sen. James Inhofe's Approach to Climate Change" Kyle Vint, University of Iowa

"Scientific Expertise, Religious Authority, and the Climate Change Debate" Ron Von Burg, Wake Forest University

"You Can't Handle the Truth: Grubergate and the De-Mystification of Politics" Cat Duffy, University of Southern California

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114086                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma G

### **Embracing Assessment: Opportunities via Testing, Badges, eFolios, and More!**

Sponsor: Communication Assessment Division

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Kimberly Weismann, Williston State College

Nancy R. Pearson, Minot State University

Jonna J. Ziniel, Valley City State University

Mary Haslerud Opp, University of North Dakota

Audra Myerchin, Minot State University

Shannon C. VanHorn, Valley City State University

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114087                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma H

### **Embracing Difference and Disability: An Opportunity for Conversation**

Sponsor: Cross Examination Debate Association

Chair: Sarah Spring, University of Iowa

Presenters:

Tobi Abubakare, University of Rochester  
Sara Beth Brooks, University of Nevada, Las Vegas  
Crystal Hall, Weber State University  
Jalisa Jackson, Kansas State University  
Eric Lanning, University of Houston  
Nicole Danielle Nave, Kansas City Kansas Community College  
Natalie Nelson, East Ridge Workforce Solutions  
Zach Richter, University of California, San Diego  
Jim Schultz, Wake Forest University  
Dan Stanfield, University of West Georgia  
Mark Veeder, Weber State University  
Sarah Spring, University of Iowa  
Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee  
Joshua Miller, University of Wisconsin-Milwaukee  
Crystal Lane Swift Ferguson, Mt. San Antonio College

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114088

3:30 PM to 4:45 PM

Rio Conference Center

Coco A

**Great Creative/Pedagogical Ideas in Theatre, Film and New Multi-Media: Artists and Educators Share Successful Ideas for Teaching, Directing, Designing, Performing, Writing, Administering, Conducting Research, and Publishing**

Sponsor: Theatre, Film, and New Multi-Media Division

Chairs: John Chase Soliday, University of Miami; Barbara Parisi, Long Island University, Brooklyn

Presenters:

Clay Ewing, University of Miami  
Michael Lee, Ball State University  
Julie Petry, Bloomsburg University  
Julie-Ann Scott, University of North Carolina, Wilmington  
Bernard Armada, University of St. Thomas  
Shawn Apostel, Bellarmine University  
M. Heather Carver, University of Missouri  
Vicki Crooks, Alice Lloyd College  
Kimberly M. Cuny, University of North Carolina, Greensboro  
Amy L. Darnell, Columbia College  
Darlene R. Graves, Liberty University  
Joseph Habraken, University of New England  
Sarah Hanssen, Bronx Community College  
Deryl B. Johnson, Kutztown University  
Noah Lelek, Texas Woman's University  
Margaret E. Moe, Lee University

John W. Parrish, Tarrant County College Northwest  
Paul Patton, Spring Arbor University  
Barbara Parisi, Long Island University, Brooklyn  
Winifred Spitzza, Bellarmine University  
John Chase Soliday, University of Miami  
Stephen Christopher Stifano, University of Connecticut  
Susan Tomasovic, George Mason University  
Lien Tran, University of Miami  
Prairie A. Endres, Tarleton State University  
Respondent: James M. Brandon, Hillsdale College

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114089                      3:30 PM to 4:45 PM                      Rio Conference Center                      Coco B

**NCA Town Hall Dialogue Regarding Political Inclusivity**

Sponsors: NCA First Vice President; NCA-Forum

Chair: Joseph M. Valenzano, University of Dayton

Presenters:

Bryan J. McCann, Louisiana State University  
Kimberlee Perez, University of Massachusetts, Amherst  
Amber Kelsie, University of Pittsburgh  
Jason Edwards, Bridgewater State University  
Richard E. Vatz, Towson University  
Eric Grabowsky, Dickinson State University  
Ben D. Voth, Southern Methodist University

**5:00 PM**

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116056                      5:00 PM to 6:30 PM                      Rio Conference Center                      Amazon G

**NCA Opening Session: Beyond the Tower - Embracing Opportunities for Creative Education, Engagement, and Empowerment**

Sponsor: NCA First Vice President

Chair: Jimmie Manning, Northern Illinois University

Presenters:

Adam C. Earnhardt, Youngstown State University  
Andre E. Johnson, University of Memphis  
Amy K. Kilgard, San Francisco State University  
Lisa M. Tillmann, Rollins College

**6:30 PM**

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118006                      6:30 PM to 8:00 PM                      Rio Casino                      Rio Pool

**NCA Welcome Reception**

Sponsor: NCA National Office

8:00 PM

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120007            8:00 PM to 11:00 PM            Rio Casino            Club U21

**Club U21**

Sponsor: NCA First Vice President

Chairs: Rukhsana Ahmed, University of Ottawa; Jennifer L. Seifert, Ohio University

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120052            8:00 PM to 11:00 PM            Rio Conference Center            Amazon B

**NCA Film Festival**

Sponsors: NCA First Vice President; Theatre, Film, and New Multi-Media Division

Chairs: Patricia E. Friel, University of Cincinnati; Prairie A. Endres, Tarleton State University

"Eleutheromania" David A. Wendt, Keokuk High School; Priya Khanolkar, Keokuk High School

"Cosplay with Kindness" Kayleigh Grubb, Northern Illinois University

"Who Carried the Sun" Maria Subert, Ohio University

"Ricki's Promise" Changfu Chang, Millersville University

"Memories that Matter: A Performance Ethnography of Love and Loss" Julie-Ann Scott, University of North Carolina, Wilmington; William Bolduc, University of North Carolina, Wilmington; Frank Trimble, University of North Carolina, Wilmington

"Crippling: A Performance Ethnography of Disability and Identity" Julie-Ann Scott, University of North Carolina, Wilmington; William Bolduc, University of North Carolina, Wilmington; Frank Trimble, University of North Carolina, Wilmington

"Beyond Selfless" Tara Perry, Western Washington University; Andrew Weiler

10:00 PM

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121021            10:00 PM to 11:00 PM            Rio Conference Center            Miranda 1

**NCA Meets "Scandal": A Critical Watch Party and Discussion**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; NCA First Vice President

Chair: Ronald L. Jackson, University of Cincinnati

Presenters:

Kimberly R. Moffitt, University of Maryland, Baltimore County

Simone Puff, Syracuse University

**Friday  
November 20, 2015**



7:00 AM

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201045      7:00 AM to 8:00 AM      Rio Conference Center      Conga A

**Communication Centers Section Business Meeting**

Sponsor: Communication Centers Section

Presenters:

Marlina Davidson, University of Nebraska, Omaha  
Russell G. Carpenter, Eastern Kentucky University  
Bonnie Wentzel, Arizona State University  
P. Anand Rao, University of Mary Washington  
Brandi Quesenberry, Virginia Tech

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201047      7:00 AM to 8:00 AM      Rio Conference Center      Conga C

**Freedom of Expression Division Business Meeting**

Sponsor: Freedom of Expression Division

Presenters:

Paula T. McKenzie, Bethune-Cookman University  
Adria Battaglia, Angelo State University  
Kevin A. Johnson, California State University, Long Beach

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201057      7:00 AM to 8:00 AM      Rio Conference Center      Amazon H

**Community College Section: Business Meeting I**

Sponsor: Community College Section

Presenters:

Nicholas Zoffel, Sierra College  
Kirt Shineman, Glendale Community College  
Danna Prather Davis, Suffolk County Community College  
Jeannie Hunt, Northwest College

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201082      7:00 AM to 8:00 AM      Rio Conference Center      Palma C

**Communication and the Future Division Business Meeting**

Sponsor: Communication and the Future Division

Presenters:

Aubrie Serena Adams, University of California, Santa Barbara  
Shannon C. VanHorn, Valley City State University  
Roseann E. Pluretti, University of Kansas  
Ryan C. Wallace, California State University, East Bay

Chris Gurrie, University of Tampa  
Lonny J. Avi Brooks, California State University, East Bay

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201103            7:00 AM to 8:00 AM            Offsite            Offsite

**Women's Caucus and Feminist and Women Studies Division Breakfast Meeting**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Rachel E. Silverman, Embry-Riddle Aeronautical University

**7:30 AM**

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202091            7:30 AM to 10:45 AM            Rio Conference Center            Jaguar B

**NCA Journal Editors' Workshop**

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University  
Barbara A. Biesecker, University of Georgia  
D. Robert DeChaine, California State University, Los Angeles  
Peter Decherney, University of Pennsylvania  
Mindy Fenske, University of South Carolina  
Kory Floyd, University of Arizona  
Pat J. Gehrke, University of South Carolina  
Rona T. Halualani, San Jose State University  
Jon A. Hess, University of Dayton  
Marian L. Houser, Texas State University  
Katherine Miller, -  
Katherine Sender, University of Michigan  
Paul Siegel, University of Hartford  
Tamara D. Afifi, University of Iowa  
Robert Brookey, Ball State University  
Deanna L. Fassett, San Jose State University  
Ramsey Eric Ramsey, Arizona State University  
Todd L. Sandel, University of Macau  
Mary E. Stuckey, Georgia State University  
Katherine Burton, Routledge  
Wendy Fernando, National Communication Association  
Bonnie J. Dow, Vanderbilt University

**8:00 AM**

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203011            8:00 AM to 9:15 AM            Rio Conference Center            Rio Pavilion 1

**Asia as Method: Asian Social Media Convergences in Globalization**

Sponsor: Asian/Pacific American Communication Studies Division

Chairs: Yahui Zhang, Wayland Baptist University; Zehui Dai, Bowling Green State University

Respondent: Yahui Zhang, Wayland Baptist University

"Honorary Award from American Oscar to Japanese Animation Film Director: Semiotic Analysis of YouTube Site in the Globalized World" Emi Kanemoto, Bowling Green State University

"The Story of Umbrella in Hong Kong Movement: Art and Activism on Social Media" Mengjun Guo, University of Washington, Seattle

"Toward a Global Chinese Identity in the Age of Social Media: Transnational Imagination in Weibo" Le Han, University of Pennsylvania

"Virtual Rose in China: Development of Chinese video-based social network-YY in global environment" Zehui Dai, Bowling Green State University; Radhika Gajjala, Bowling Green State University

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203012                      8:00 AM to 9:15 AM                      Rio Conference Center                      Rio Pavilion 4

**International Communication and News Framing**

Sponsor: International and Intercultural Communication Division

Chair: Hsin-I Sydney Yueh, Northeastern State University

Respondent: Mary Grace Antony, Schreiner University

"Is it the same fight? Comparative analysis of CNN Domestic and Al Jazeera America's online coverage of the 2014 Gaza War" Kareem El Damanhoury, Georgia State University; Faisal El Saleh, Ohio University

"Media coverage of the overthrow of an elected president: A framing analysis of Egyptian TV news coverage of July 3, 2013, the day of the ouster of President Mohamed Morsi" Mohamad Elmasry, University of North Alabama; Philip Auter, University of Louisiana, Lafayette; Heidi Makady, University of Louisiana, Lafayette

"How media told the 3/11 story: A cross-cultural comparative analysis of the news coverage of U.S. and Japanese online news" Sumana Chattopadhyay, Marquette University

"Going for the Gold: A Rhetorical Ideological Criticism on Intercultural Framing During the 2014 Sochi Olympic Games" Robert Steven Loy, California State University, Northridge

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203013                      8:00 AM to 9:15 AM                      Rio Conference Center                      Rio Pavilion 5

**Secret, Dormant, Camouflaged, and Communicatively Concealed: Visible Research on Hidden Organizations**

Sponsor: Organizational Communication Division

Chair: Craig R. Scott, Rutgers University

"Camouflaged Collectives: Sighting Schizo-identifications in Firearm Organizations" Sarah J. Blithe, University of Nevada, Reno; Jennifer Lanterman, University of Nevada, Reno

"Concealing Communities within the Crowd: Hiding Organizational Identities and Brokering

Member Identifications of the Yelp Elite Squad" David A. Askay, California Polytechnic State University, San Luis Obispo; Loril M. Gossett, University of North Carolina, Charlotte

"De-constituting al-Qa'ida: CCO Theory and the Decline and Dissolution of Hidden Organizations" Hamilton Bean, University of Colorado, Denver

"Avoid Embarrassment to the Bureau": Organizational Secrecy During the FBI's COINTELPRO-Black Nationalist Hate Groups Program, 1967-1971" Erin E. Ortiz, Dixie State University; Kristen E. Hoerl, Butler University

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203014                      8:00 AM to 9:15 AM                      Rio Conference Center                      Rio Pavilion 7

**Rhetorical Analyses of Law and Policy**

Sponsor: Communication and Law Division

Chair: Matthew Warner, Hillsdale College

Respondent: Jeremiah Hickey, St. John's University

"Griswold at Fifty: Exploring the Court's Rhetorical Precedents on Contraception in the Wake of Burwell v. Hobby Lobby" Jessica L. Furgerson, Western Kentucky University

"Humanizing Drone Pilots, the Legal Politics of Verticality, and the Legitimation of U.S. Drone Policies" Marouf A. Hasian, University of Utah

"Reed v. Reed and the Grandparent Brief: Ruth Bader Ginsburg's Challenge to the Traditional Voice of the Law" Katie Gibson, Colorado State University

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203015                      8:00 AM to 9:15 AM                      Rio Conference Center                      Rio Pavilion 8

**Critical and Cultural Studies Division Business Meeting**

Sponsor: Critical and Cultural Studies Division

Presenters:

Donovan S. Conley, University of Nevada, Las Vegas

Michelle Rodino-Colocino, Penn State University

Kimberly R. Moffitt, University of Maryland, Baltimore County

Dana L. Cloud, Syracuse University

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203016                      8:00 AM to 9:15 AM                      Rio Conference Center                      Rio Pavilion 10

**Embracing Opportunities: Theorizing Rhetorics of Global Solidarity**

Sponsor: Rhetorical and Communication Theory Division

Chair: Tarla Rai Peterson, University of Texas at El Paso

Presenters:

Kathleen M. de Onís, Indiana University

Lisa Keranen, University of Colorado, Denver

Tarla Rai Peterson, University of Texas at El Paso

Phaedra C. Pezzullo, University of Colorado, Boulder

Vincent Pham, California State University, San Marcos

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203017            8:00 AM to 9:15 AM            Rio Conference Center            Rio Pavilion 11

**Experiments in Advertising Research**

Sponsor: Mass Communication Division

Chair: Yongick Jeong, Louisiana State University

Respondent: Kate S. Kurtin, California State University, Los Angeles

"Ain't it Funny? The Influence of Perceived Humor, Prior Brand Attitude, Attitude towards Brand and Attention on Purchase Intentions" Deya Roy, University of Connecticut; Carolyn Lin, University of Connecticut

"Do Ads Affect What Women Want in a Partner? An Exploration in Two Studies" Laramie D. Taylor, University of California, Davis

"Thankful to YouTube for Free Streaming Videos? Emotion-Based Relationship Marketing" Sang Chon Kim, University of Oklahoma; Doyle Yoon, University of Oklahoma

"The Persuasive Effects of Photo Manipulation on Non-Rational Processing: Consumers' Responses to Advertising" Allison J. Lazard, University of North Carolina, Chapel Hill; Mary Bock, University of Texas, Austin; Michael Mackert, University of Texas, Austin

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203021            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 1

**Visuality, Affect and Materiality in Rhetorics of Science**

Sponsors: Association for the Rhetoric of Science and Technology; Rhetorical and Communication Theory Division

Chair: Zoltan Majdik, North Dakota State University

"Apatheia: Stephen Hawking as a Case Study for the Affective Disposition of the Scientific Persona" Jason Myres, University of Georgia

"Learning From Winston-Salem: Reclaimed Architecture, Ethical Materiality, and the New Publicity of Public Health Rhetorics" Nathan Henry Bedsole, University of Colorado, Boulder

"On the Origin of Evolutionary Tree Diagrams: The Role of Visualizations in Scientific Thinking about the Natural World" Molly Hartzog, North Carolina State University; Carolyn R. Miller, North Carolina State University

"Optical Solutions: Reception of an NSF-Funded Science Comic Book on the Biology of the Eye" William White, Penn State University, Altoona; Jay S. Hosler, Juniata College

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203022            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 2

**How, When, and Why is Family Communication Associated with Psychosocial Well-Being?**

Sponsor: Family Communication Division

Chair: Kirsten M. Weber, Central Michigan University

Respondent: Valerie Manusov, University of Washington

"Difficulties in Regulating Emotions as Moderators of Interparental Conflict and Young Adult Children's Mental Well-Being" Jenna Shimkowski, Texas Tech University; Paul Schrodt, Texas Christian University; Erin Willer, University of Denver

"Examining the Third-Party Effects of Affectionate Communication on Family Satisfaction and Mental Well-Being" Timothy Curran, University of Georgia; Stephen M. Yoshimura, University of Montana

"Integrating Family Communication Patterns Theory and Communication Theory of Identity: Investigating the Interplay Between Identity Gaps and Communication Patterns in Predicting Individual and Family Relational Outcomes" Kaitlin Phillips, University of Nebraska-Lincoln; Jordan Soliz, University of Nebraska-Lincoln; Gretchen L. Bergquist, University of Nebraska-Lincoln; Nathan Swords, University of Nebraska-Lincoln

"Parental Communication of Responsiveness and Control as Predictors of Adolescents' Emotional and Behavioral Resilience in Families with Alcoholic Versus Non-Alcoholic Parents" Marie C. Haverfield, Rutgers University; Jennifer A. Theiss, Rutgers University

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203023                      8:00 AM to 9:15 AM                      Rio Conference Center                      Miranda 3

**“Mama’s Boys”, Black Boys and Black Families: Collaborative Explorations of Masculinities, Identities and Attachment**

Sponsor: African American Communication and Culture Division

Chair: Shawn D. Long, University of North Carolina, Charlotte

Presenters:

Christian Burleson, California State University, Northridge

Carmen M. Lee, University of Southern California

Kevin Washington, Howard University

Sakile K. Camara, California State University, Northridge

Darlene K. Drummond, Dartmouth College

Mark C. Hopson, George Mason University

Gina Castle Bell, West Chester University

Richard Craig, George Mason University

Respondent: Carlos Morrison, Alabama State University

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203024                      8:00 AM to 9:15 AM                      Rio Conference Center                      Miranda 4

**"There is Nothing as Practical as a Good Theory": Pushing the Boundaries of Public Relations Theory**

Sponsor: Public Relations Division

Chair: Rebekah Watson Gaidis, University of Indianapolis

Respondent: Dean A. Kruckeberg, University of North Carolina, Charlotte

"A Balance Theory Approach to Stakeholder Network and Apology Strategy" Aimei Yang,







"History of Family Verbal Aggression in Childhood and Emotions Associated with Verbal Aggression Expression and Suppression in Adulthood" Lindsey Susan Aloia, University of Arkansas; Denise Solomon, Penn State University

"Personalizing Conflict in Different Interpersonal Relationship Types" Dale Hample, University of Maryland; Adam Richards, Texas Christian University

"Who Takes More Risks? Correlating Behavioral Risks with Assertiveness and Aggression Communication" Valerie B. Coles, University of Georgia; Jennifer A. Samp, University of Georgia; Jennifer Monahan, University of Georgia; Laura Min Mercer Kollar, University of Georgia; Erin L. P. Bradley, Spelman College; Teaniese L. Davis, Morehouse University; Jessica Sales, Emory University; Eve Rose, Emory University; Ralph DiClemente, Emory University

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203033            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 3

**Polysemy, Tradition and Gender: "Irritating Images" that Challenge Social Meanings**

Sponsor: Visual Communication Division

Chair: Brent A. Saindon, Davis & Elkins College

Respondent: Claire Sisco King, Vanderbilt University

"Iconology and Polysemy: Readings and Resistant Readings of the DC Abortion Fund" Stephen Underhill, Marshall University; Victoria A. Ledford, Marshall University

"Objectifying Vivian Maier: Framing discourse on artist as object" Brian W. Timm, Minnesota State University, Mankato

"The "Legibility Debates" in Graphic Design: Ambiguity and Intention" Dakota Brown, Northwestern University

"How's it Hangin'?" A Visual Rhetorical Analysis of "Truck Nutz"" Dustin Briggs, Southern Illinois University Carbondale

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203034            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 4

**Smoking and Health Behavior Research**

Sponsor: Health Communication Division

Chair: Nicole LaVoie, University of Illinois

"Adolescent and Young Adult Perceptions of Hookah and Little Cigars/Cigarillos" Jennifer J. Cornacchione, Wake Forest School of Medicine; Kimberly D. Wiseman, Wake Forest School of Medicine; Seth Noar, University of North Carolina, Chapel Hill; Kimberly G. Wagoner, Wake Forest School of Medicine; Dannielle Kelley, University of North Carolina, Chapel Hill; Margaret H. Smith, University of North Carolina, Chapel Hill; Erin L. Sutfin, Wake Forest School of Medicine

"Cancer at 19?! Effects of Temporal Framing and Self-Affirmation on Response to Antismoking Messages" Xiaoquan Zhao, George Mason University; Emily Peterson, George Mason University; Xiaomei Cai, George Mason University

"How Patient-Provider Communication Influences Quitting Intention among Smokers: A Study

Using the 2013 Health Information National Trends Survey (HINTS)" Yixin Chen, Sam Houston State University; Qinghua Yang, University of Pennsylvania

"Let's Clear the Air: A Campaign that Effectively Increased Compliance with a University's Tobacco-free Policy" Rachael A. Record, San Diego State University; Donald Helme, University of Kentucky; Matthew Savage, University of Kentucky; Nancy Grant Harrington, University of Kentucky

"Vaping and Theory of Planned Behavior" Jaymian Urashima, University of Hawaii, Manoa

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203035                      8:00 AM to 9:15 AM                      Rio Conference Center                      Brasilia 5

**Communication Technology Impacting Relational Development and Dynamics**

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Michael Blight, University of Wisconsin-Milwaukee

"The Role of Friends on Facebook: Are We Judged by the Behavior of Others?" David Beyea, Michigan State University; Andrea Martinez Gonzalez, University of Illinois

"What Your Number of Self-Generated Profile Updates Project to Others: A Test of the Warranting Principle" Justice Quick, University of Hawaii, Manoa; Robert Shota Tokunaga, University of Hawaii, Manoa

"Creating and Forming Impressions in Online Dating: A Lens Model Analysis" Elena Fr Corriero, Wayne State University; Kunto Adi Wibowo, Wayne State University; Stephanie Tong, Wayne State University; Michael Major, Saginaw Valley State University; Jaclyn M. Gaule, Wayne State University

"The Relational Reconnection Function of Social Networking Sites" Artemio Ramirez, University of South Florida; Erin M. Sumner, Trinity University; John S.W. Spinda, Clemson University

"Enjoyment Fosters Media Use Frequency and Determines Its Relational Outcomes: Toward a Synthesis of Uses and Gratifications Theory and Media Multiplexity Theory" Andrew M. Ledbetter, Texas Christian University; Samuel Hardman Taylor, Cornell University; Joseph Mazer, Clemson University

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203036                      8:00 AM to 9:15 AM                      Rio Conference Center                      Brasilia 6

**Performance Studies Division Business Meeting**

Sponsor: Performance Studies Division

Presenters:

Amy K. Kilgard, San Francisco State University

John M. Allison, University of North Texas

Patricia A. Suchy, Louisiana State University

Stacy Holman Jones, California State University, Northridge

Chris McRae, University of South Florida

Amy L. Darnell, Columbia College

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203042      8:00 AM to 9:15 AM      Rio Conference Center      Lambada A

**Embracing Opportunities to Bridge Organizational and Health Communication:  
Organizing and Communication Issues and Processes in Health Care**

Sponsors: Health Communication Division; Organizational Communication Division

Chair: Tyler R. Harrison, University of Miami

Respondent: Elizabeth A. Williams, Colorado State University

"A Systems Framework for Health Care Team Communication" Kevin Real, University of Kentucky; Marshall Scott Poole, University of Illinois

"Conflict Management in Health Care Organizations: Navigating the Intersection of Patients, Families, and Health Care Workers" Paula Hopeck, Stephen F. Austin State University

"Conflict, Social Support and Burnout/Turnover among Health Care Workers: A Review of Developments in Organizational Conflict Theory and Practice" Kevin Wright, George Mason University; Anne Nicotera, George Mason University

"Decision Making in Medical Teams" Torsten Reimer, Purdue University; Tillman Russell, University of Southern Indiana; Christopher R. Roland, Purdue University

"Moral Dissent in Health Care Organizations" Ryan S. Bisel, University of Oklahoma; Alaina Zanin, University of Central Missouri

"Organizational Entry, Socialization, and Assimilation in Health Care Organizations" Karen K. Myers, University of California, Santa Barbara; Bernadette Marie Gailliard, Rutgers University

"The Role of Professional Logic in Communication in Health Care Organizations" John Lammers, University of Illinois; Jeffrey D. Proulx, University of Illinois

"Work Space, Gendered Occupations, and the Organization of Health: Redesigning Emergency Department Communication" Joshua B. Barbour, University of Texas, Austin; Rebecca Gill, Massey University; Marleah Dean, University of South Florida

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203043      8:00 AM to 9:15 AM      Rio Conference Center      Lambada B

**Exploring Hip Hop Beyond its Beats and Rhymes: Opportunities to Analyze the Power of Music**

Sponsor: Cross Examination Debate Association

Chairs: Rachel Hastings, Southwestern College; Amy Arellano, University of Nebraska-Lincoln

Respondent: Bernardo A. Attias, California State University, Northridge

""Keeping it Real": Negotiating the Politics of Hip Hop in the Era of Racial Marginality and Terrorism" Byron B. Craig, Indiana University

"Black Triangle: #You Know What it is . . . Opportunities for Retrospect" Crystal Lane Swift Ferguson, Mt. San Antonio College

"But Diddy made me do it: Hip hop as a white excuse for anti-blackness" Jacquelyn Poapst, George Mason University

"Little is Known of Sierra Leon and the Diamonds We Own: Embracing the Antagonistic

Intersection of Kanye West and Politics" Al White, Eastern Michigan University

"Redd Fidel and Immortal Technique: Exploring Hip-Hop's Productive Blend of Marxist and Black Radical Rhetorics" Nick J. Sciallo, Illinois College

"The "Notorious" U.S.A.I.D.: Uncovering U.S. Co-Optation of Cuba Hip Hop to Topple Castro" Matthew Maddex, Rutgers University

"We Young, We Strong, We Do it All Night Long": Hip Hop and the Ferguson Resistance" Andre E. Johnson, University of Memphis

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203044            8:00 AM to 9:15 AM            Rio Conference Center            Lambada C

**Top Student Paper for Association for Business Communication**

Sponsor: Association for Business Communication

Chair: Dale Cyphert, University of Northern Iowa

Respondent: Dale Cyphert, University of Northern Iowa

"A Struggle for Hearts and Minds: Industry v. Politics in Bruce Barton's "The Public"" Kevin L. Musgrave, University of Wisconsin-Madison

"Consumer Diaries of Bangladeshi Fair Trade Consumers: "Green" by Chance?" Fadia Hasan Hasan, University of Massachusetts, Amherst

"Indulgence versus Restraint in Russia: Reflections on a New Cultural Dimension" Elena V. Chudnovskaya, University of Miami; Laura L. O'Hara, Ball State University

"The Suits Speak: Experienced Negotiators' Practices for Achieving Desired Outcomes" Laura Motel, University of Wisconsin-Milwaukee

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203045            8:00 AM to 9:15 AM            Rio Conference Center            Conga A

**Embracing Opportunities: Reflections of Sustainable Communication Centers**

Sponsor: Communication Centers Section

Chair: Russell G. Carpenter, Eastern Kentucky University

Presenters:

Jennifer L. Fairchild, Eastern Kentucky University

Kristi Apostel, Smarthinking

Owen McGrath, University of California, Berkeley

Justin Young, Eastern Washington University

Karen Head, Georgia Institute of Technology

Kimberly M. Cuny, University of North Carolina, Greensboro

Shawn Apostel, Bellarmine University

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203046            8:00 AM to 9:15 AM            Rio Conference Center            Conga B

**Embracing Opportunities in Experiential Learning**

Sponsor: Experiential Learning in Communication Division

Chair: Margaret Finucane, John Carroll University

"Teaching Change by Changing Teaching: Introducing Communication for Social Change through Empowering Pedagogy" Davi Kallman, Washington State University; Joe Hewa, Washington State University

"Cooperating Across Classrooms: Experiential and Cooperative Learning through Design and Implementation of Health Campaign Messages" Andrew C. Tollison, Merrimack College; Jacob Turner, Merrimack College

"Making a Difference: Creating Student Engagement by Motivating through "Real World" Influence" Elizabeth Minei, Baruch College, CUNY

"Embracing Service Learning Opportunities: A Preliminary Report of a Study to Reveal Student Perceptions of Service Learning as an Aid to Effectively Learn Course Material" Jenna Currie-Mueller, North Dakota State University; Robert S. Littlefield, North Dakota State University

"Genuine Dialogue is Important...but How Do We Teach It? An Exploration of the Connection between Genuine Dialogue and Improv" Kathleen O'Neal, Valencia College; Sally O. Hastings, University of Central Florida

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203047            8:00 AM to 9:15 AM            Rio Conference Center            Conga C

**An Immodest Proposal(to)Put Your Pencils Down, Cut Your Mics and Shut Off Your Computers: The Global Reach of Censored Satire**

Sponsor: Freedom of Expression Division

Chair: Adrienne E. Hacker Daniels, Illinois College

Presenters:

Stephen H. Macek, North Central College

Daniel Brown, Grove City College

Juliet L. Dee, University of Delaware

Susan Drucker, Hofstra University

Gary Gumpert, Urban Communication Foundation

Respondent: Billie Murray, Villanova University

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203051            8:00 AM to 9:15 AM            Rio Conference Center            Amazon A

**NCA 2016 Convention Planner Meeting II**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Michelle Randall, National Communication Association

Kristin Sommers, National Communication Association

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in a Midwestern Research University" Fernando Mier y Teran (In Memoriam), University of Illinois

"Narratives at a legal self-help desk: Gaining access into a legal institution" Ann L. Bryan, University of Illinois

"Narratives of Personal Experience as Organizational Discourse" Natasha Shrikant, University of Massachusetts, Amherst

"Static others and dynamic selves: Storytelling in the interview" Jillian Moga, University of Illinois

"Telling stories, enacting institutions: Communicative activities for learning to narrate "coming out"" Stephen M. DiDomenico, State University of New York, Plattsburgh

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203059                      8:00 AM to 9:15 AM                      Rio Conference Center                      Amazon J

**Charles H. Woolbert Award 2014: Carolyn Ellis and Arthur P. Bochner's  
"Autoethnography, Personal Narrative, and Reflexivity: Researcher as Subject"**

Sponsor: NCA Research Board

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

Patrice M. Buzzanell, Purdue University

Christine S. Davis, University of North Carolina, Charlotte

Ronald J. Pelias, Southern Illinois University, Carbondale

William K. Rawlins, Ohio University

Respondents: Carolyn S. Ellis, University of South Florida; Arthur P. Bochner, University of South Florida

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203061                      8:00 AM to 9:15 AM                      Rio Conference Center                      Amazon L

**Animal, Posthuman, and Non-Human Rhetorics**

Sponsor: Rhetorical and Communication Theory Division

Chair: Justine Wells, New Mexico State University

"Ambiently Rhetorical Prairie Dogs: A Case of Matter-Meaning Entanglement and the Emerging Crisis of Language, Rhetoric, and Ethics" Chris Gamble, University of Washington

"Dodo Rhetoric and the Esoteric Persona: Understanding the Nonhuman "Other"" Terrell Jake Dionne, Syracuse University

"Karl Marx and a Posthuman Rhetoric of Sensation" Justine Wells, New Mexico State University

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203062                      8:00 AM to 9:15 AM                      Rio Conference Center                      Amazon M

**Reconsidering the Investigation of Group Decision Making**





John Kaufeld, Indiana University-Purdue University Fort Wayne  
William Upchurch, University of Pittsburgh  
Lien Tran, University of Miami  
Sarah Evans, North Carolina State University  
Gaspar Porta, Washburn University

Respondent: Erika M. Behrmann, Bowling Green State University

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203070            8:00 AM to 9:15 AM            Rio Conference Center            Tropical A

**Opportunity through Tragedy: Evaluating ISIS's Communication Successes**

Sponsor: Political Communication Division

Chair: Krystal A. Fogle, Texas A&M University

Respondent: Susan Szmania, U.S. Department of State

"Building the Future Islamic State through Twitter: ISIS Themes and Metanarratives" Patricia Riley, University of Southern California; Christina S. Hagen, University of Southern California; Laura Alberti, University of Southern California; Theo Mazumdar, University of Southern California; Rong Wang, University of Southern California; Kristen Guth, University of Southern California; Mark P. Hannah, University of Southern California; Nathalie Marechal, University of Southern California; Sarah M. Myers, University of Southern California; Nicholas J. Busalacchi, University of Southern California; Matt Pascarella, University of Southern California

"Dissecting Dabiq: A Critical Analysis of the Potential, Role, and Impact of ISIL's English Language Magazine." Anthony F. Lemieux, Georgia State University

"Strategic Relay: How Fox News Covers ISIS Propaganda" Esmail Esfandiary, Georgia State University

"The Impact of Theory on the Analysis of Social Media Use by Terrorists" MaryLee Moulton, University of Nebraska, Omaha

"The Islamic State: Social Movement Theory, Community Organizing and Transnational Group Identity" Arthi S. Chandrasekaran, Bowling Green State University

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203074            8:00 AM to 9:15 AM            Rio Conference Center            Tropical E

**Embracing and Centering Transgender Communication Studies: Research(er) Ethics, Positionalities, and Opportunities**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Communication and Law Division

Chair: Elizabeth K. Eger, University of Colorado, Boulder

Presenters:

Isaac West, Vanderbilt University  
Ace J. Eckstein, University of Colorado, Boulder  
Brianna I. Wiens, University of Colorado, Boulder  
Benjamin LeMaster, Southern Illinois University, Carbondale  
Nora Klein, Independent Artist

Elizabeth K. Eger, University of Colorado, Boulder  
Mia Fischer, University of Minnesota, Twin Cities  
Eleanor Amaranth Lockhart, Rowan University

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203075            8:00 AM to 9:15 AM    Rio Conference Center            Tropical F

**Strategies for Recruiting Communication Majors from the Basic Course**

Sponsor: Basic Course Division

Chair: Jane Pierce Saulnier, Emerson College

Presenters:

Heather Parsons, University of Dayton  
Tara D. Hargrove, Southern Adventist University  
Glen Williams, Southeast Missouri State University  
Emily N. Lamb Normand, Lewis University  
Kelli J. Chromey, North Dakota State University

Respondent: Joshua Westwick, South Dakota State University

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203080            8:00 AM to 9:15 AM    Rio Conference Center            Palma A

**Places of Power in/as Public**

Sponsor: Public Address Division

Chair: Bill Balthrop, University of North Carolina, Chapel Hill

Respondent: Thomas R. Dunn, Colorado State University

"Crowdfunding "Outstanding Universal Value" at United States Archaeological Tourism Sites" Lucy Burghardt, University of North Carolina, Chapel Hill

"Local Parks, National Identities: Conflicting Resilience in Place-Making" Samantha Senda-Cook, Creighton University

"Touring @ 1600 Pennsylvania Avenue: The White House Virtual Tour and Rhetorics of Digital Authority" Sky Anderson, University of Minnesota, Twin Cities

"World Heritage as a Parallel Rhetorical Universe: Re-thinking Heterotopia as a Method of Reading Constructed Places of Power" Matthew Houdek, University of Iowa

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203081            8:00 AM to 9:15 AM    Rio Conference Center            Palma B

**Phi Rho Pi Business Meeting**

Sponsor: Phi Rho Pi

Presenters:

Jeff Przybylo, Harper College  
Jolinda Ramsey, San Antonio College  
John R. Nash, Moraine Valley Community College  
Duane R. Fish, Northwest College



"Counterplanning in resolutional debate" Amorette N. Hinderaker, Texas Christian University

"Debating to a paradigm" William T. Howe, Texas Christian University

"Evidence and support in limited preparation debate" Timothy James Bill, University of Kentucky

"IPDA: The true Messiah of audience-focused debate?" Erick J. Roebuck, University of Oklahoma

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203085            8:00 AM to 9:15 AM            Rio Conference Center            Palma F

**Research on Media, Children and Adolescents I: Representations and Effects of Risky and Dangerous Behaviors**

Sponsor: Mass Communication Division

Chair: Valerie Kretz, St. Norbert College

Respondent: Kristin L. Drogos, University of Texas, Dallas

"A Content Analysis of Sexual Socialization Messages in Popular Programs Produced for Adolescents" Mona Malacane, Indiana University; Nicole Martins, Indiana University

"Drinking is Fun: Alcohol Use in Shows Popular with Teens" Chelsie Akers, University of Arizona

"It's too dirty for me, so it's too dirty for the kids: A cross-comparison of German and U.S. gamers' differential reactions to an explicitly sexual or violent video game" Nicholas David Bowman, West Virginia University; Rachel Kowert, Independent Researcher; Johannes Breuer, University of Cologne; Kimon Kieslich, University of Muenster; Malte Elson, University of Tubingen; Amanda Lange, Microsoft; Thorsten Quandt, University of Muenster; Julia Kneer, University of Rotterdam

"The Relationship between Television Viewing and Attitude Towards Stalking in Adolescents" Elisabeth Timmermans, Purdue University; Kathleen Custers, Catholic University of Leuven; Jan Van den Bulck, Catholic University of Leuven

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203086            8:00 AM to 9:15 AM            Rio Conference Center            Palma G

**Embracing Student Success: Adequately Preparing Students for the "Real World"**

Sponsor: Scholarship of Teaching and Learning

Chair: Nathan G. Webb, Belmont University

Respondent: Irwin Mallin, Indiana University-Purdue University Fort Wayne

"Agents of a Different Kind of Politics: Examining the Pedagogy Behind Training Students as Deliberative Facilitators" Kara Dillard, University of Alaska, Fairbanks; Elizabeth Hudson, Wayne State University

"Construction of the "Real World" in a Communication Studies Curriculum: An Opportunity for Insight from the Voices of Faculty, Student and Alumni" Lori Leonard Britt, James Madison University; Shannon Brockman, James Madison University; Wesley Casson, James Madison University; Maxine Johnson, James Madison University



Presenters:

Kendall Phillips, Syracuse University  
Collin Brooke, Syracuse University  
Jordynn Jack, University of North Carolina  
Shirley Wilson Logan, University of Maryland  
Krista Ratcliffe, Marquette University  
Gregory Clark, Brigham Young University  
Kirt H. Wilson, Penn State University  
Gerard A. Hauser, University of Colorado, Boulder  
Susan C. Jarratt, University of California, Irvine  
Vanessa B. Beasley, Vanderbilt University  
Pat J. Gehrke, University of South Carolina  
Sarah Frank, University of Texas, Austin  
David S. Kaufer, Carnegie Mellon University  
Katie Lind, Indiana University  
Jenny Rice, University of Kentucky  
Lisa S. Villadsen, University of Copenhagen

9:00 AM

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205010      9:00 AM to 4:00 PM      Rio Conference Center      Rio Pavilion

**NCA Exhibit Hall**

Sponsor: NCA National Office

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205010      9:00 AM to 12:00 PM      Rio Conference Center      Rio Pavilion

**NCA Job Fair**

Sponsor: NCA National Office

Presenters:

Nina-Jo Moore, Appalachian State University  
Elaine L. Davies, Southwestern Oklahoma State University  
Elizabeth A. Baiocchi-Wagner, Market Strategies International  
Claire H. Procopio, Southeastern Louisiana University

9:30 AM

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206010      9:30 AM to 10:45 AM      Rio Conference Center      Rio Pavilion

**Scholar to Scholar: Instructional Development; Teaching and Learning; International Listening Association; Undergraduate College and University; and Research in Progress**

Sponsors: Instructional Development Division; International Listening Association; Scholar to Scholar; Scholarship of Teaching and Learning; Undergraduate College and University Section

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Mary Ann Danielson, Creighton University; Blair Thompson, Western Kentucky University; Armeda Celestine Reitzel, Humboldt State University

"01. An Exploration of "Potentially" Dialogic Tools with "Actual" Dialogue through Engagement" Sheila McAllister, Monmouth University

"02. An Investigation into the Development of Reputation as Perceived by Students at a Higher Education Institution" Lauren Miller, Radford University; Scott Dunn, Radford University

"03. Eating (and exercising) for two: The role of social support in promoting healthy physical activity habits for women in their 2nd or 3rd trimester of pregnancy" Ashley George, Samford University; Mallory Marshall, Samford University

"04. Education for the Love of the World: Hannah Arendt's Philosophy of Education and Communication Studies" Craig T. Maier, Duquesne University

"05. Embracing Equality through Place in the Circle City: An Examination of the Robert F. Kennedy and Martin Luther King Jr. Landmark for Peace" Lora E. Smith, Indiana University

"06. Embracing Opportunities to Maximize Student Learning: The Scholarship of Teaching and Learning in Disciplinary Communication Instruction" Colleen Packer, Weber State University

"07. Exploring Pedagogical and Emotional Response in Higher Education Classrooms during the Boston Marathon Bombing Crisis" Lauren Austin, Emerson College; Angela M. Hosek, Ohio University

"08. Framing of Mass Shooting in Print Media" Aysel Morin, East Carolina University

"09. Hiding behind the podium: Instructor self-disclosure of health problems in the classroom" Taylor Brashear, University of Kentucky; Molly Reynolds, University of Kentucky; Jami Warren, University of Kentucky; Lauren D. Untch, University of Kentucky

"10. I Love to Travel so I Went on this Trip! Immersion, Cultural Competency, and Student Learning in Short-Term Embedded Travel" Tanner R. Cooke, Penn State University; Giuliana Sorce, Penn State University

"11. Impact of Media and Gender Classes on Students' Attitudes and Behaviors" Elizaveta Friesem, Temple University

"12. Inviting Social Change: Invitational Rhetoric, Negotiation, and Internal Development of Social Change Rhetoric in Women's Rights Conventions Discourse, 1848-1869" Meridith Styer, University of Maryland

"13. Qualitative Content Analysis: A Method for Teaching Students How to Find, Compare, Contrast, and Synthesize Sources" Rebecca M.L. Curnalia, Youngstown State University; Amber L. Ferris, Wayne College, University of Akron

"14. Self-Focused Egocentrism, Self-Preoccupation and Active-Empathic Listening: Initial Discriminant Validity Evidence for a Self-Report Scale" Michelle E. Pence, University of Texas of the Permian Basin; Christopher Gearhart, Tarleton State University; Graham D. Bodie, Louisiana State University

"15. Social Media as the Millennial's Watercooler: Understanding social capital through ICT use in organizational meetings" Ignacio F. Cruz, University of Southern California

"16. Student orientation and satisfaction with an introduction to a public speaking hybrid course" James Baker, California State University, Sacramento; David G. Guzman, California State University, Sacramento

"17. Technology-based Opportunities to Foster the Drawing of Content Interconnections in















Chair: Cerise L. Glenn, University of North Carolina, Greensboro

"Pioneering Policewomen of the Philadelphia Police Department: Embracing opportunities and breaking gender barriers" Angela M. Corbo, Widener University

"Approaching Gen(d)eral Equilibrium: The Paycheck Fairness Act and the Vocabulary of Incentives" Robert Olen McDonald, University of North Carolina, Chapel Hill

"Navigating Narratives: The Storytelling of High Authority Females in Male-Dominated Occupations" Nikki Irene Truscelli, San Diego State University; Kelly Nicole Erika Christerson, San Diego State University

"The Influence of Economic Reform on Gender Discrimination in Chinese Workplace" Zhan Xu, University of Connecticut

"Surviving the System: A Critical Look at Lean In: Women, Work and the Will to Lead" Jaclyn K. Brandhorst, University of Missouri

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206032

9:30 AM to 10:45 AM

Rio Conference Center

Brasilia 2

### **The Enactment of Various Types of Social Support**

Sponsor: Interpersonal Communication Division

Chair: Kaitlin Phillips, University of Nebraska-Lincoln

"Advice between Friends: An Exploration of Advice Givers' Goals" Janice W. Tessman, California State University, Northridge; Sakile K. Camara, California State University, Northridge; Darlene K. Drummond, Dartmouth College; Rebecca Litke, California State University, Northridge

"An Examination of Sex Differences in Seeking, Evaluating, and Providing Celebratory Support" Jennifer D. McCullough, Saginaw Valley State University

"Cognitive Vulnerabilities in Romantic Relationships: Rejection Sensitivity, Social Support, Communication, and Relational Satisfaction" Jihye Kim, University of Texas, Austin

"Embracing Opportunities to Help Job Seekers' Self-Esteem: Absolute Effects and Order Effects of Emotion- and Problem-Focused Content in Esteem Support Messages" Morgan E. Summers, Michigan State University; Amanda J. Holmstrom, Michigan State University; Reed Reynolds, Michigan State University; Travis L. Poland, Michigan State University; Haley R. Royer, Michigan State University; David D. Clare, Booz Allen Hamilton

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206034

9:30 AM to 10:45 AM

Rio Conference Center

Brasilia 4

### **Managing Health through Stigma Management**

Sponsor: Health Communication Division

Chair: Sachiko Terui, University of Oklahoma

"Effects of Stigmatization on Smoking Cessation: Guilt, Shame, and Public Smoking Bans" Stefanie Best, Ohio State University; Nancy Rhodes, Ohio State University

"No shame for sexually transmitted infections? An exploration of emerging adults' felt shame and stigma towards sexually transmitted infections, getting tested, and disclosing" Emily



"Paper Skin: A Performative Dialogue with the Work of Wilmer Wilson IV" Kirstin Wagner, Indiana University

"The Tensions of Translation: Mediating the lives of others affected by the police shooting of Jean Charles de Menezes in the making of the verbatim play This Much Is True" Sarah Beck, Goldsmiths College

"Circus/Acts: A Postcolonial Critique of Theatre for Development" Jill M. Inderstrodt, Purdue University

"Performing Life Itself: Towards a Performative Turn in Fame" Joshua N. Morrison, Texas State University

"Women's Textile Graffiti: A Performative Rendering of the "Moral Mother" Protest Trope" Diana Woodhouse, College of Southern Nevada

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206042            9:30 AM to 10:45 AM    Rio Conference Center            Lambada A

**Reel Memories: Race, Hegemony, and Counter-Hegemony in Popular Cinema**

Sponsor: American Studies Division

Chair: Claire Sisco King, Vanderbilt University

"After After Earth: Race, Allegory, and Un/Popular Cinema" Claire Sisco King, Vanderbilt University

"Contested Memory in 12 Years a Slave: Representations of the Black Body in Pain" A. Susan Owen, University of Puget Sound

"Demonizing Obama: An Analysis of D'Souza's 2016: Obama's America" Michael G. Lacy, Queens College, CUNY

"Racing and Erasing Dissent: Counter-memories of The Black Power and American Indian Movements in Nineties-Era Hollywood" Kristen E. Hoerl, Butler University

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206043            9:30 AM to 10:45 AM    Rio Conference Center            Lambada B

**Competitively Selected Papers: Spirituality Permeates in Various Contexts**

Sponsors: Religious Communication Association; Spiritual Communication Division

Chair: John P. McHale, Illinois State University

"A new opportunity in spiritual communication theory: "Spiritual hygiene" as depicted in media coverage of meditation from 1979-2014" Sharon Lauricella, University of Ontario Institute of Technology

"Bearing witness: Pet obituaries as spiritual communication (Top Student Paper)" Nicole Sikora Hescong, University of North Carolina, Charlotte

"Embracing opportunities for partnership building between faith-based nonprofit community organization professionals and communication scholars: Enacting social change along the Secular-Religious Identity Spectrum (Top Paper)" Lara Lengel, Bowling Green State University; Heather Holdsworth, Lakewood Community Service Center; Sandra Tebbe, Project H.O.P.E. Equine Facilitated Therapy and Learning





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206047      9:30 AM to 10:45 AM      Rio Conference Center      Conga C

**Communication and Aging Division Business Meeting**

Sponsor: Communication and Aging Division

Presenters:

Christine E. Rittenour, West Virginia University  
Jill S. Yamasaki, University of Houston  
Jessica N. Gasiorek, University of Hawaii, Manoa  
Naomi Bell O'Neil, Clarion University of Pennsylvania  
Charles W. Choi, Pepperdine University

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206051      9:30 AM to 10:45 AM      Rio Conference Center      Amazon A

**The "Senses of Rhetoric:" Honoring Thomas W. Benson's Contributions to the Study of Rhetorical Theory, Rhetorical Criticism, and Public Address**

Sponsor: Public Address Division

Chair: Maureen C. Minielli, Kingsborough Community College, CUNY

Presenters:

Bryan Blankfield, Whitman College  
Stephen Browne, Penn State University  
Mark J. Hlavacik, University of North Texas  
Kenneth Nagelberg, Independent Scholar  
Kathleen Jamieson, University of Pennsylvania  
Martin Medhurst, Baylor University  
Jessica Sheffield, University of South Alabama  
David Zarefsky, Northwestern University

Respondent: Thomas W. Benson, Penn State University

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206052      9:30 AM to 10:45 AM      Rio Conference Center      Amazon B

**Rex Mix Program of Excellence Award Presentation**

Sponsor: Undergraduate College and University Section

Chairs: Kathleen M. Edelmayer, Madonna University; Cami M. Sanderson, Ferris State University; Armeda Celestine Reitzel, Humboldt State University

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206055      9:30 AM to 10:45 AM      Rio Conference Center      Amazon F

**Compassionate Interviewing and Storytelling: Doing Qualitative Research from a Relational Ethics of Care**

Sponsor: Ethnography Division





Rick Malleus, Seattle University  
J. Jacob Jenkins, California State University, Channel Islands  
Carrol R. Haggard, Fort Hays State University  
Zhengyu (Tracy) Zhang, University of Texas, Austin

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206063            9:30 AM to 10:45 AM    Rio Conference Center            Amazon N

**Interdependence and Connection in Close Relationships**

Sponsor: Interpersonal Communication Division

Chair: Melissa A. Maier, Missouri State University

"An Interdependence Approach to Relationship Maintenance in Interracial Marriage" Marianne Dainton, La Salle University

"Direct and indirect effects of commitment on interdependence and satisfaction in married couples" Michelle D. Givertz, California State University, Chico; Chris Segrin, University of Arizona; Alesia Wozidlo, University of Kansas

"Embracing Opportunities for Connection: Exploring and Measuring Interpersonal Transcendence" Jenna McNallie, West Virginia Wesleyan College; Patricia Gettings, Purdue University

"The Model of Sacrifice Intentions" Hilary Gamble, University of Arizona

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206066            9:30 AM to 10:45 AM    Rio Conference Center            Amazon R

**Top Four Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Jennifer Mize Smith, Western Kentucky University

Respondent: Heather J. Carmack, James Madison University

"Embracing Formative Research and Partnership Opportunities to Develop Tailored Health Communication Interventions for the Mining Industry (Top Paper)" Emily Haas, Centers for Disease Control and Prevention; Dana Willmer, Centers for Disease Control and Prevention; Andrew Cecala, Centers for Disease Control and Prevention

"Idea generation and message planning: Older adult cognitive and attitudinal responses to fall prevention interventions (Top Student Paper)" Danielle Catona, Ramapo College

"Embracing Participation: Applying Community Based Participatory Research in the Health Communication Classroom" Jeanette M. Dillon, Bowling Green State University; Kate Magsamen Conrad, Bowling Green State University

"Organizations on Instagram: How Post Content and Characteristics Predict User Responses" Sarah Francis, Virginia Tech; Cecilia Lopez, Virginia Tech; Kelly McEvoy, Virginia Tech; Kelly Robinson, Virginia Tech; Guolan Yang, Virginia Tech; James D. Ivory, Virginia Tech

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Respondent: Karen R. Morris, University of Wisconsin-Eau Claire

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206088      9:30 AM to 10:45 AM      Rio Conference Center      Coco A

**Top Student Papers in Theatre, Film, and New Multi-Media**

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Prairie A. Endres, Tarleton State University

Respondent: Prairie A. Endres, Tarleton State University

"The Symbolic Interactionism of Becoming Yourself: Theatrical Performance as Persuasion for Identity, Self-Concept, and Self-Efficacy" Josie Ganzermiller, Johns Hopkins University

"“Occupy” The Hunger Games: An Examination of Domination and Revolution through Actor-Network Theory" Justin J. Grandinetti, North Carolina State University

"Those Guys Aren't Real: CGI in The Lord of the Rings: The Fellowship of the Ring and The Hobbit: An Unexpected Journey" Bradley Rohlf, Indiana University of Pennsylvania; David Mollica, Indiana University of Pennsylvania

"Brothers: A Tale of Two Sons: An Invitation to Identification" Devin Scott, University of Maryland

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206100      9:30 AM to 10:45 AM      Rio Conference Center      Janeiro Boardroom

**National States Advisory Council Business Meeting**

Sponsor: National States Advisory Council

Presenters:

John H. Saunders, University of Central Arkansas

Janie Harden Fritz, Duquesne University

Eric Grabowsky, Dickinson State University

Kimberly Weismann, Williston State College

10:30 AM

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208005      10:30 AM to 1:30 PM      Rio Casino      Barrel Room

**Fostering International Collaborations in the Age of Globalization Task Force Meeting**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Soumia Bardhan, Kansas State University

Tiffany Bell, International College at Beijing

Stephen Michael Croucher, University of Jyväskylä

Janet W. Colvin, Utah Valley University

Ann L. Darling, University of Utah

Patrick Shaou-Whea Dodge, University of Colorado, Denver

Tracey Holden, University of Delaware  
Zhengrong Hu, Communication University of China  
Eddah Mbula Mutua, St. Cloud State University  
Moira O'Keefe, Bellarmine University  
Jasmine Rene Phillips, Nevada State College  
Charles Salmon, Nanyang Technological University  
Kimberly Singletary, Northwestern University  
Paaige K. Turner, Webster University  
Eunkyong Yook, George Mason University

11:00 AM

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209010      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion

**Scholar to Scholar: International and Intercultural Communication; African American, Asian/Pacific American, Chinese, and Eurasian Communication; and Religious and Spiritual Communication**

Sponsors: African American Communication and Culture Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Chinese Communication Association; Eurasian Communication Association of North America; International and Intercultural Communication Division; Religious Communication Association; Scholar to Scholar; Spiritual Communication Division

Chair: Brian L. Ott, Texas Tech University

Respondents: Mariko Izumi, Columbus State University; Mary M. Meares, University of Alabama; Robert Shuter, Arizona State University; John P. McHale, Illinois State University

"01. "Fit In" or "Left Out"? The Effect of Ethnic Media Use on the Generation of Social Capital among Korean Communities in the U.S." Sohyun Choi, University of Texas, Austin; Shinhea Lee, University of Texas, Austin

"02. A Rhetorical Analysis of Sri Lankan President Mahinda Rajapaksa's War Memorial Speech at the Parliament" Krishan Jayashanka Siriwardhana, Ball State University

"03. Accepting a different culture: A Chinese approach" Qi Hao, Michigan State University

"04. Advertising Research in the Arab World: A Narrative Review" Mohammad Abuljadail, Bowling Green State University

"05. Beyond 'black-on-black': Cyberspace of harassment and proxy xenophobia in South Africa" Toks Oyedemi, University of Limpopo

"06. Comparing two measures of international news flows" Catherine Huh, University of California, Davis

"07. Culture, Memory, Bureaucracy, and . . . the European Union." Nina N. Gjoci, Bowling Green State University

"08. Diplomat's Maid or Domestic Assistant? Tracing bordered subjects through the transnational connectivities of domestic care work" Minu Basnet, Wayne State University

"09. Embracing Kinky Opportunities: Untangling the Roots of Black Hair Politics" Jasmine McLeod, California State University, Los Angeles

"10. Explore Contemporary Men's Magazines in Taiwan" Chingshan Jiang, University of Nebraska, Kearney

"11. Exploring Environmental Health on Weibo: A Textual Analysis of Framing Haze-related Stories on Chinese Social Media" Fan Yang, University of Miami; Jessica E. Wendorf, University of Miami; Qinghua Yang, University of Pennsylvania

"12. Father Forgive Them: An Image Repair Analysis of the Roman Catholic Church" Melody Fisher, Mississippi State University

"13. Hopes for an Inclusive World: Embracing Opportunities of Inclusion within the Hiroshima Peace Memorial Park" Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee

"14. Jehovah's Witnesses: O're the Ramparts and into the Environs" Patricia Moore-Jeter, Purdue University

"15. Media and Nationalism in Eastern Europe: "ATAKA" Party and Postsocialist Discourse in Bulgaria" Martin Marinos, Independent

"16. My Journey through Apostasy and Back" Eric Walker, California State University, San Bernardino

"17. Online Communities and Engagement: A Critical Discourse Analysis of #Ferguson, and its International Perspective" Raven S. Maragh, University of Iowa

"18. Racialized Identity and Loyalty: Rhetoric of Exclusion by the U.S. Government for the Japanese American Incarceration during WWII" Kaori Miyawaki, University of Wisconsin-Whitewater

"19. Reflexivity and Positionality in Researching African American Communities: Lessons from the Field" Margaret D'Silva, University of Louisville; Siobhan E. Smith, University of Louisville; Lindsay J. Della, University of Louisville; Deborah A. Potter, University of Louisville; Theresa A. Rajack-Talley, University of Louisville; Latricia Best, University of Louisville

"20. Social Capital of Last Resort: How People with Low Socio-economic Status Rely on God When Social Resources are Scarce" Jean Reid Norman, Weber State University

"21. Social Media and Human Trafficking in Indonesia" Patricia Riley, University of Southern California; Olivia Hutagol, London School of Public Relations; Renold Lim, London School of Public Relations; Hersinta Suroso, London School of Public Relations-Jakarta; Prawit Thainiyom, University of Southern California; Mark Latonero, University of Southern California; Sheila Murphy, University of Southern California

"22. The Change of China in U.S. Presidential State of the Union Addresses 1934-2015" Yunying Zhang, Austin Peay State University

"23. The changing rhetoric: Popular online expressions and the linguistic evolution in everyday language use" Aveva Yusi Xu, University of Southern California

"24. The Crossover: Redefining Branding and Blackness in the NBA" Courtney Cox, University of Southern California

"25. The Effects of Perceptions of Foreigners on Desired Social Distance: U.S. College Students' Perceptions of Africans" Seseer Mou, North Dakota State University

"26. The National Stadium as a Symbol of Change: A Glimpse into Warsaw's Semiotic Landscape" Magdalena Igiel, New York City College of Technology

"27. The Relationship between Work Family Conflict and Burnout among Female Teachers in







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209016      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 10

**NCA Celebrates Its “Farm Boy from Montana”: Raymie E. McKerrow, Ph.D., Teacher, Mentor, Rhetorical Scholar, Leader**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jerry L. Miller, Ohio University

Presenters:

Jessica L. Furgerson, Western Kentucky University  
Mark C. Hopson, George Mason University  
JongHwa Lee, Hawaii Pacific University  
Kevin R. McClure, University of Rhode Island  
Michaela D.E. Meyer, Christopher Newport University  
Cami M. Sanderson, Ferris State University  
Matthew Smith, Wittenberg University

Respondent: Raymie E. McKerrow, Ohio University

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209017      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 11

**Mass Communication Division Business Meeting**

Sponsor: Mass Communication Division

Presenters:

Srividya Ramasubramanian, Texas A&M University  
Sumana Chattopadhyay, Marquette University  
Narissra Punyanunt-Carter, Texas Tech University  
Jennifer S. Aubrey, University of Arizona  
Laramie D. Taylor, University of California, Davis  
Elizabeth Behm-Morawitz, University of Missouri  
Nicholas David Bowman, West Virginia University  
Meghan Sanders, Louisiana State University  
Hugh Phillips Curnutt, Montclair State University  
James Durbin, University of Akron  
Tracy Worrell, Rochester Institute of Technology  
Siobhan E. Smith, University of Louisville  
Stephanie L. Young, University of Southern Indiana  
Lisa Glebatis Perks, Merrimack College  
Shane M. Semmler, University of South Dakota  
Omotayo Banjo, University of Cincinnati  
Adam C. Earnhardt, Youngstown State University  
Stanley D. Tickton, Norfolk State University  
Shane Tilton, Ohio Northern University  
Valerie Kretz, St. Norbert College



**The Obama Presidency and Republican Opposition Watch in Year Seven: The Rhetoric and Politics of Legacy and Groundwork for Election 2016**

Sponsor: Political Communication Division

Chair: Richard E. Vatz, Towson University

Presenters:

Kathleen E. Kendall, University of Maryland

Mitchell S. McKinney, University of Missouri

Theodore F. Sheckels, Randolph-Macon College

Judith S. Trent, University of Cincinnati

Paula J Youra, Lynchburg College

Mary L. Kahl, Indiana State University

Respondent: Richard E. Vatz, Towson University

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209024      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 4

**Protests in the "Streets" and Revolutionary "Jungles"**

Sponsors: Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Chenjerai Kumanyika, Clemson University

"Urban Jungle, Ferguson: A Place and Space of Visual Containment" Stephen Underhill, Marshall University; Zachary Allen Bailey, Marshall University

"Voices of Protest and Visions of Change: Social Media and the Digital Archive of Ferguson, MO" James McVey, University of North Carolina, Chapel Hill

"Imagine: Palestinian Refugees Walking in the Streets of Tel Aviv" Norma Musih, Indiana University

"Arabizing Vernacular Discourse: A Rhetorical Analysis of the Tunisian Revolutionary Graffiti" Fatima Zahrae Chrifi Alaoui, Georgetown University

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209025      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 5

**Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division Top Paper Panel**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Brendan G.A. Hughes, University of Denver

Respondent: Isaac West, Vanderbilt University

"The Singular "They": Transgender's Pronominal Revolution" John I. Sewell, University of West Georgia

"Playing Neoliberal Politics: Personal, Post-Racist, and Renovation Rhetorics in "Same Love"" Thomas R. Dunn, Colorado State University

"Portrayals of Sex and Romance in Male Same-Sex Romantic Films" Joshua Miller, University of Wisconsin-Milwaukee

"(Trans)Femaleness in Dispute: Rhetorical Queering as Cyber-Protest" Hilary A. Rasmussen, University of Wisconsin-Milwaukee

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209026      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 6

**Instructional Development Division Top Papers**

Sponsor: Instructional Development Division

Chair: Blair Thompson, Western Kentucky University

Respondent: Charles Kyle Rudick, University of Northern Iowa

"Two Meta-Analyses Exploring the Relationship between Teacher Clarity and Student Learning" Scott Titsworth, Ohio University; Joseph Mazer, Clemson University; Alan K. Goodboy, West Virginia University; San Bolkan, California State University, Long Beach; Scott Myers, West Virginia University

"Reconsidering Student Motivation: An Application of Self-Determination Theory" Zachary W. Goldman, Illinois College; Alan K. Goodboy, West Virginia University; Keith D. Weber, West Virginia University

"Instructor Response to Uncivil Behaviors in the Classroom: An Application of Politeness Theory" Natalie Yisarry, University of Central Florida; Lindsay Neuberger, University of Central Florida; Ann Neville Miller, University of Central Florida

"Rhetorical Dissent as an Adaptive Response to Classroom Problems: A Test of Protection Motivation Theory" San Bolkan, California State University, Long Beach; Alan K. Goodboy, West Virginia University

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209027      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 7

**Top Papers in Feminist and Women Studies Division**

Sponsor: Feminist and Women Studies Division

Chair: Danielle M. Stern, Christopher Newport University

Respondent: Lana McDonnell, Hartnell Col

"Communicating Lead(her)ship in the Academy: Navigating a Sea of Organizational Patriarchy" Laura Prividera, East Carolina University; John Howard III, East Carolina University

"I Don't Know How She Does It! Ill Bodies and the Politics of Productivity" Kirstin Wagner, Indiana University

"Affective Scripts of Intimate Violence: Writing Pain and Fear on to Bodies and into the Law (Top Student Paper)" Bridget Sutherland, Indiana University

"From Silence to #WhyIStayed: Locating Our Stories and Finding Our Voices (Top Paper)" Melinda Weathers, Clemson University; Jimmy Sanderson, Clemson University

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209028      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 8



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209034      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 4

**Finding a Voice: Constructing Identities and Meanings in Health Contexts**

Sponsor: Health Communication Division

Chair: James O. Olufowote, University of Oklahoma

"Healthy Eating as Contested and Constrained Choice" Sarah C. Vos, University of Kentucky

"Questioning the common sense of condom use: A Gramscian analysis of truck drivers' discourses around condom use for HIV/AIDS" Shaunak Sastry, University of Cincinnati

"Risky Business: Disclosures of Risky Behavior among Emerging Adults in the Digital Age" Mackensie Minniear, University of Montana, Missoula; Aubrielle Holly, University of Montana, Missoula; Katherine Shuy, University of Montana, Missoula; Alan Sillars, University of Montana

"Self-Objectification, Appearance-Related Communication, and Depression among Middle-Aged Women: A Mediation Pathway" Timothy Curran, University of Georgia; Analisa Arroyo, University of Georgia

"The Breast Cancer Fanfare: Embracing Opportunities of Feminist Scholarship for Women's Health in Ghana" Dinah Tetteh, Bowling Green State University

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209035      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 5

**Message Generation, Transmission, and Processing in Online Communities**

Sponsor: Human Communication and Technology Division

Chair: Douglas E. Pruim, Purdue University

"After Making a Decision: The Effect of Cognitive Dissonance on the Selection and Processing of Reviews" Jake Liang, Chapman University

"Collective Action in the Online Peer Production System: An Examination of Structures and Dynamics of Yelp Review Networks" Inyoung Shin, Rutgers University; Dongho Choi, Rutgers University

"How Online Reviews and App Design Characteristics Boost App Downloads" Christian Burgers, VU University Amsterdam; Allison Eden, VU University Amsterdam; Robin de Jong, VU University Amsterdam; Sander Buningh, DTV Consultants

"Instinct to Share: Applying e-Mavenism to Online Health Information Sharing" Hyunjung Kim, Missouri Southern State University; Thomas Hugh Feeley, University at Buffalo, SUNY; Seyoung Lee, University at Buffalo, SUNY

"Social differentiation and online collaboration: The dynamics of elite emergence on Wikipedia" Sorin Adam Matei, Purdue University; Elisa Bertino, Purdue University; Chuanhai Liu, Purdue University; Wuato Julius Wei, Purdue University; Michael Yu Zhu, Purdue University; Brian C. Britt, South Dakota State University

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209036      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 6

**"The Question of the Animal": Posthumanism in Performance Studies as Metadisciplinary Impulse**

Sponsor: Performance Studies Division

Chairs: Jake Simmons, Missouri State University; Travis P. Brisini, Penn State University

Respondents: Travis P. Brisini, Penn State University; Jake Simmons, Missouri State University

"Dolphin Names: Posthumanism, Performance Poetry, and Animal Epistemologies" Christopher Collins, Louisiana State University

"It's Not Really That Complicated: On Academic Political Action" Benjamin Haas, Borough of Manhattan Community College, CUNY

"Lethal Theatre in the Copenhagen Zoo: On the Execution of the Young Giraffe, Marius" Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

"Vultures, Snakes, and Big Green Monsters: Imagining the (Im)Possible with Cardboard Technology" Jonathan M. Gray, Southern Illinois University, Carbondale

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209042      11:00 AM to 12:15 PM      Rio Conference Center      Lambada A

**Moving Beyond Tolerance: A Discussion of Respect and Inclusivity as a Matter of Organizational Practice**

Sponsor: Organizational Communication Division

Chair: Cerise L. Glenn, University of North Carolina, Greensboro

Respondent: Brenda J. Allen, University of Colorado, Denver

"Communicating difference: How lesbian, gay, and bisexual patients navigate coming out disclosures in health care organizations" Laura E. Brown, Western Kentucky University

"Deliberating Social Economic Differences through the American Democracy Project" Susan Hafen, Weber State University; Leah Murray, Weber State University

"The Stories of Farmwomen in the Rural Midwest" Stevie Munz, Ohio University

"Work, identity, and the border among Mexican immigrant women domestic workers" Ariadne A. Gonzalez, Texas A&M University

"'You are on your own?'" Understanding the Communication of Sexuality-Based Microaggressions in the Workplace" Sara Baker, Eastern Illinois University; Tim McKenna Buchanan, Manchester University

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209043      11:00 AM to 12:15 PM      Rio Conference Center      Lambada B

**Spotlight on the Five Decades of Reincarnation Research: Spiritual and Social Interactional Implications**

Sponsors: Ethnography Division; Religious Communication Association; Spiritual Communication Division

Chair: Mary Fong, California State University, San Bernardino





Sponsor: Communication as Social Construction Division

Presenters:

Liliana Castañeda Rossmann, California State University, San Marcos

Christine S. Davis, University of North Carolina, Charlotte

Theresa Castor, University of Wisconsin-Parkside

Stacy Smulowitz, University of Scranton

John Nicholson, Mississippi State University

Kelly E. Tenzek, University at Buffalo, SUNY

Matthew S. Thatcher, Arkansas State University

John Parrish-Sprowl, Indiana University-Purdue University Indianapolis

Shavonne Shorter, Bloomsburg University

Kara Laskowski, Shippensburg University

Christina S. Beck, Ohio University

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209051

11:00 AM to 12:15 PM Rio Conference Center

Amazon A

**Poster Session: Student-Led Research on Health Communication**

Sponsor: Health Communication Division

Chairs: Elaine Hsieh, University of Oklahoma; Johnson Aranda, University of Oklahoma

"A healthy dose of comments: A qualitative analysis of reader responses to online health news" Melissa Suran, University of Texas, Austin

"A Huge Success? Wait A Second: An Evaluation of Ice Bucket Challenge Campaign" Guoyu Wang, University of Oklahoma; Yang Liu, University of Oklahoma

"Bystander Intervention for Sexual Assault Prevention: Magic Bullet or Methodological Dilemma?" Amanda Mabry, University of Texas, Austin

"Communication as Design in Advance Care Planning Documents: Challenges and Possibilities for Redesign" Jennifer Freytag, Texas A&M University

"Expanding the Scope in the Literature on Language Barriers in Healthcare Settings: A Focused Review" Sachiko Terui, University of Oklahoma

"Experience Commodified: When Interpersonal Health Interactions Become Commodified Experiences" Andrea Guziec Iaccheri, Ohio University

"Helping Children Cope: Embracing the Role and Effectiveness of Medically Themed Media" Heather A. Stilwell, Regent University

"Measuring the Clarity of an Online Health Portal Using the CDC's Clear Communication Index" Jordan M. Alpert, Virginia Commonwealth University; Linda Desens, George Mason University; Gary L. Kreps, George Mason University; Kevin Wright, George Mason University

"Self-Efficacy in Physical Activity Campaigns Targeting the Elderly: Current Research and Future Directions" Jennifer Freytag, Texas A&M University

"Sexual Communication in Dating Relationships vs. "Friends with Benefits" Relationships: Information-seeking, Efficacy, and Outcome Expectancies" Michael Tannebaum, Northeastern University

"Supportive Communication during the Family-Building Years: How Women and Men Make

Use of Two Online Pregnancy Support Forums" Amy Williams, University at Albany, SUNY

"Uncertainty and Information Management of Women with Breast Cancer: A Content Analysis of BreastCancer.org Forum" Rong Ma, University of Maryland

"Using Graphic Narratives to Communicate about Health: Understanding Ross Mackintosh's Seeds Use of Humor to Frame a Satisfying Father-Son Relationship in an End-of-Life Situation" Keith Cyril Bistodeau, Hamline University

"“Get Your Head in the Game”: An Opportunity for Evaluating a Health Campaign for Student-Athletes' Concussion Reporting Behaviors" Lisa van Raalte, Arizona State University

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209052      11:00 AM to 12:15 PM      Rio Conference Center      Amazon B

**Embracing Opportunities: Responding to Challenges in the Traditional Communication Classroom for Future Professionals**

Sponsor: Undergraduate College and University Section

Chair: David Stern, Frostburg State University

"Embracing Students Where They Are and Inviting Opportunity" Christopher O. Lynch, Kean University; Consolata Nthemba Mutua, Kean University

"Examining Self as a Way to Improve Interaction" Stacey A. Peterson, Montgomery College

"From Text to Action: Taking Rhetoric to the Streets" Teresa A. Nance, Villanova University

"What Makes Public Speaking Public Speaking?" Anita K. Foeman, West Chester University; Bessie L. Lawton, West Chester University; Philip A. Thompsen, West Chester University

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209055      11:00 AM to 12:15 PM      Rio Conference Center      Amazon F

**Autoethnographic Accounts of Personal Identity**

Sponsor: Ethnography Division

Chair: Lalatendu Acharya, Purdue University

"A Caucasian with no race: A critical autoethnography" Esen Koc, Bowling Green State University

"Coming Out (of the Darkness): Embracing my Identity" David Franklin Purnell, Mercer University

"From the Trailer Park to the Ivory Tower and Somewhere in Between: A Critical Autoethnography of Class Performativity in Academe" Tasha R. Rennels, Augustana College

"Unearned convictions: Identity sensemaking for children of convicts" Celeste Wells, Boston College

"Your Words Broke Me: An Autoethnographic Narrative of Encountering Stereotypes in a Pedagogical Space" Samantha Brown Fentress, Southern Illinois University, Carbondale

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209057      11:00 AM to 12:15 PM      Rio Conference Center      Amazon H

**emBRACING opportUNITY: Strategies for Survival by Students and Faculty of Color in White Academic Spaces**

Sponsor: La Raza Caucus

Chair: Bernadette Calafell, University of Denver

Presenters:

Jaime Guzmán, University of Denver

Raisa Alvarado, University of Denver

Omar Romero, San Francisco State University

Kristina Ruiz-Mesa, California State University, Los Angeles

Bernadette Calafell, University of Denver

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209058      11:00 AM to 12:15 PM      Rio Conference Center      Amazon I

**New Perspectives of Communication Roles in Chinese Communities: From Physicians' Weibo Use, Hong Kong Protests, Genetically Modified Food to Public Emergency Events**

Sponsor: Chinese Communication Association

Chair: Jiayi Lu, Communication University of China

Respondents: Wenshan Jia, Chapman University; Yu Liu, Florida International University

"Chinese Physicians' Use of Weibo for Communicating Health Literacy and Self-Representation: A Content Analysis of Chinese Physicians' Weibo" Mufan Luo, University of Illinois, Urbana-Champaign; Di Zhang, Renmin University of China

"An Irresistible Past and the Unfinished Task: The Memory of Tiananmen Square Movement in the News Coverage of the 2014 Hong Kong Protest" Luling Huang, Temple University

"Multiple civil societies, discursive opportunity structure, and the diffusion of anti-GMOs discourses in China" Guangsheng Huang, Chinese University of Hong Kong

"The Changing Discursive Practices of Chinese Journalists" Fangzhou Ding, Zhejiang University

"Chinese Social Media Users' Communication Behaviors in Public Emergency Events" Yungeng Xie, Shanghai Jiao Tong University; Jing Li, Shanghai Jiao Tong University; Rui Qiao, Shanghai Jiao Tong University; Guosong Shao, Shanghai Jiao Tong University

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209059      11:00 AM to 12:15 PM      Rio Conference Center      Amazon J

**Group Communication Division Business Meeting**

Sponsor: Group Communication Division

Presenters:

Stephenson J. Beck, North Dakota State University

Laura W. Black, Ohio University

Andrea B. Hollingshead, University of Southern California

Isabel C. Botero, University of Kentucky

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209061      11:00 AM to 12:15 PM      Rio Conference Center      Amazon L

**Embodied Communication and the Communicating Body**

Sponsor: Rhetorical and Communication Theory Division

Chair: Maggie M. Werner, Hobart & William Smith Colleges

"Rhetorical Functions of Sabermetric Analysis and Display" Kyle R. King, Penn State University

"Stand-Up Comedy and the Public Sense of Humor" Matthew R. Meier, West Chester University

"The Persuasive Force of Political Humor in Anna Howard Shaw's "The Fundamental Principle of a Republic" (1915)" Beth Innocenti, University of Kansas; Elizabeth Lynn Miller, University of Kansas

"The Pleasures of Process: Neo-burlesque's Seductive Rhetoric" Maggie M. Werner, Hobart & William Smith Colleges

"Where a Sign is Not Enough: Materialist Rhetoric in Embodied, Everyday Spaces" Derek W. Lewis, Colorado State University

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209062      11:00 AM to 12:15 PM      Rio Conference Center      Amazon M

**Embracing Our Differences and Our Similarities: A Report of the Joint Survey Sent to the AFA-NIET, NFA, PRP, DSR and PKD Memberships**

Sponsor: American Forensic Association

Chair: Karen R. Morris, University of Wisconsin-Eau Claire

Presenters:

Jennifer Talbert, William Carey University

Richard Paine, North Central College

John C. Schultz, Tallahassee Community College

Karen R. Morris, University of Wisconsin-Eau Claire

Ben Walker, Southwest Minnesota State University

Respondent: Leah E. White, Minnesota State University, Mankato

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209063      11:00 AM to 12:15 PM      Rio Conference Center      Amazon N

**Navigating Romantic Relationships Online**

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Ying Cheng, Michigan State University

"Personalities, Purposes, and Products Predicting Relational Outcomes in Online Dating" Collette Celani-Morrell, University of Denver; Veronica Droser, University of Denver; Mary Claire Morr Serewicz, University of Denver













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209100      11:00 AM to 12:15 PM      Rio Conference Center      Janeiro Boardroom

**NCA Doctoral Educational Committee Meeting**

Sponsor: NCA National Office

Presenters:

Nathan E. Stormer, University of Maine  
J. Kevin Barge, Texas A&M University  
Keith Berry, University of South Florida  
Carl Botan, George Mason University  
Jeffrey T. Child, Kent State University  
Olga I. Davis, Arizona State University  
Sandra Faulkner, Bowling Green State University  
Gary L. Kreps, George Mason University  
Adrienne Kunkel, University of Kansas  
Jordan Soliz, University of Nebraska-Lincoln  
Mary E. Stuckey, Georgia State University  
Trevor Parry-Giles, National Communication Association  
Craig R. Scott, Rutgers University

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209101      11:00 AM to 12:15 PM      Rio Conference Center      Flamengo Boardroom

**Spectra Advisory Board Meeting**

Presenters:

Wendy Fernando, National Communication Association  
Thomas R. Flynn, Slippery Rock University  
Shanshan Lou, Appalachian State University  
Rodney A. Reynolds, California Lutheran University  
Jimmie Manning, Northern Illinois University

12:30 PM

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211010      12:30 PM to 1:45 PM      Rio Conference Center      Rio Pavilion

**Scholar to Scholar: Visual and Mass Communication**

Sponsors: Mass Communication Division; Scholar to Scholar; Visual Communication Division

Chair: Brian L. Ott, Texas Tech University

Respondents: Kristen Harrison, University of Michigan; John Katsion, Northwest Missouri State University; Omotayo Banjo, University of Cincinnati

"01. A content analysis of gender stereotypes and romantic ideals in Chinese Boy's Love stories" Yanyan Zhou, Indiana University Bloomington; Bryant Paul, Indiana University Bloomington; Ryland Sherman, Indiana University Bloomington

"02. A Post American World? Testing the Impacts of International Challenges to American

Exceptionalism" Jason Gilmore, Utah State University; Charles Rowling, University of Nebraska, Kearney

"03. Attending to Popular User-Generated Content: A Means-End Chain Approach toward Media Exposure and Gratifications-Seeking" Tien Ee Dominic Yeo, Hong Kong Baptist University; Lei Vincent Huang, Hong Kong Baptist University

"04. College students' media use and credit card discussions" James Ponder, Kent State University; Jennifer McCullough, Kent State University

"05. Freedom of Speech vs. Hate Speech: An Image Restoration Case Study of Donald Sterling and Justin Bieber's Use of the N-Word" Mia Moody-Ramirez, Baylor; Hazel Cole, University of West Georgia

"06. Generic Hybrids and Cultural Conflict: The Case of the Jewish Museum Berlin" Brent A. Saindon, Davis & Elkins College

"07. Institutional Memetics: Religious Authority in Digital/Lived Religion" Benjamin Burroughs, University of Nevada, Las Vegas; Gavin Feller, University of Iowa

"08. Is it me you're looking for? The effects of CMC feedback" Nicole Zamanzadeh, University of California, Santa Barbara; Dan Linz, University of California, Santa Barbara; Travis Dixon, University of Illinois

"09. Linguistic Patterns in Video Titles on Free Online Pornography Websites" Michelle Elizabeth Funk, University of Missouri

"10. Memes in an Anti-Democratic Frame: John Pike Juxtaposed with Iconic Images" Kayla Ann Hoffman, San Diego State University

"11. Moët, Mucha, and the "New Woman" in Alcohol Advertising" Kourtney M. Maison, Ball State University

"12. Myth, Body, and Appeasement: Making-over the Hero Quest" Erin O'Connor, University of Texas, Austin

"13. Rethinking Egyptian National Identity: The Rhetorical Construction of Tahrir Square" Hagar Attia, University of Maryland, College Park

"14. Return to Diminishing Returns: A Replication of the Challenge to the Newer Games/Stronger Effects Assumption" Matthew Grizzard, University at Buffalo, SUNY; Jialing Huang, University at Buffalo, SUNY; Julia Weiss, West Virginia University; Eric R. Novotny, Michigan State University; Zed Ngoh, University at Buffalo, SUNY

"15. Subtitles in Entertainment Television in South Korea: Focused on a Third-Person Effect" Hyeri Jung, University of Texas, Austin

"16. The Constitutive Rhetoric of Still Images: The Case of White House Flickr Photos" Thomas Duke, University of Alabama

"17. The Effect of Sharing Source on Behavioral Intentions of Viewing an Online Video" Alexander L. Lancaster, Weber State University; David K. Westerman, North Dakota State University

"18. The Instructional Capacity of Reality Television: Learning Survival Strategies from Survival Shows" Kami A. Kosenko, North Carolina State University; Johanne Laboy, North Carolina State University; Danielle Schmidt, North Carolina State University

"19. The Least of These: How Eduardo Diaz's Image of Addicts in Pakistan Offers an Alternate Media Representation of Addiction" Polly Keary, University of Washington

"20. The Roles of Perceived Intimacy, Identification, and Morality on Liking of Anti-Heroes" Mary Beth Oliver, Penn State University; Erica Bailey, Penn State University; Arienne Ferchaud, Penn State University; Drew D. Shade, University of Cincinnati, Blue Ash; Chun Yang, Penn State University; Helena Bilandzic, University of Augsburg; Jonathan Cohen, University of Haifa

"21. The Sound of Music Locations: Visual rhetoric and aesthetic choices related to place attachment" Lynelle Ellis, Walla Walla University

"22. The Third Level of Agenda Setting in Contemporary China: Comparing Three Media Agendas and Their Relationships with Online and Offline Public Agendas" Yang Cheng, University of Missouri, Columbia; Ching Man Chan, Chinese University of Hong Kong

"23. The "art pill": Visual metaphorical empowerment and disempowerment in social philanthropy" Anna Turnage, Bloomsburg University

"24. Upholding the Protest Paradigm: Media Framing and the Chicago Eight Trial" Abbe S. Depretis, Temple University

"25. What Does a Happy Country Look Like? A Content Analysis of Countries' Official Tourism Websites" Emily Jones, North Carolina State University

"26. When Does the Media Have an Effect? Integrating an Information Processing Model with Levels of Attention" Kristin P. Hocevar, University of California, Santa Barbara

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211011                      12:30 PM to 1:45 PM                      Rio Conference Center    Rio Pavilion 1

**Discourses of Protest, Tragedy, and Memory in Asia**

Sponsors: Asian/Pacific American Communication Studies Division; Critical and Cultural Studies Division

Chair: Ako Inuzuka, University of Pittsburgh, Johnstown

Respondent: JongHwa Lee, Hawaii Pacific University

"Activated' Bodies: Encountering Social Movements in Hong Kong" Guangsheng Huang, Chinese University of Hong Kong

"A mythologized President: Understanding of Collective Memory and Analysis of News Reports" Hojeong Lee, Temple University

"Ba So, Do Thi Chang, Vietnam War Memories, and Ronald Haeberle's My Lai Photos" Marouf A. Hasian, University of Utah

"The News Frames in Communicating Natural Disaster: A Study on the 2011 Floods in Thailand" Penchan Phoborisut, University of Utah; Ye Sun, University of Utah

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211012                      12:30 PM to 1:45 PM                      Rio Conference Center    Rio Pavilion 4

**Prejudice, Intergroup Contact, and Identity Management**

Sponsor: International and Intercultural Communication Division

Chair: Diana Trebing, Saginaw Valley State University

"Intergroup contact in combination: Mediated and face-to-face intercultural communication as



"Under the Sea: Visual Tropes of "Friendships" between Dolphins and Humans" Katie Lind, Indiana University

"When Cows Talk: The Happy California Cow Campaign as Visual Apologia" Catherine L. Riley, Texas A&M University

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211015      12:30 PM to 1:45 PM      Rio Conference Center      Rio Pavilion 8

**Communicating "Food Justice": Critical Perspectives on Food Movements, Hunger, Insecurity, and Waste**

Sponsor: Critical and Cultural Studies Division

Chair: Constance Gordon, University of Colorado, Boulder

Respondent: Christopher Scott Thomas, University of Iowa

"Hunger Sucks: The Challenge of Food Justice Advocacy" Kathleen P. Hunt, Iowa State University

"Framing Waste and/as Capital in Food Recovery and Food Justice" Leda M. Cooks, University of Massachusetts, Amherst

"Food Justice and/or Farmworker Justice: Examining the Role of the Fair Food Movement" Constance Gordon, University of Colorado, Boulder

"Stories of Food Insecurity: Food Bank Clients and the Communicative Dimension of Food Justice" Megan Annette Koch, University of Missouri

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211016      12:30 PM to 1:45 PM      Rio Conference Center      Rio Pavilion 10

**Top Papers in Rhetorical and Communication Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Anna Marjorie Young, Pacific Lutheran University

Respondent: Danielle E. Endres, University of Utah

"An Enthymeme in Lysias 1.40" James A. Fredal, Ohio State University

"Material Networks, Rhetorical Fluidity, and the Sensory Voice" Amanda Nell Edgar, University of Memphis

"Shining Stars: A Call for the Incorporation of Celebrity Studies in Rhetorical Scholarship" Joshua N. Morrison, Texas State University

"The Corporation as Crown: Tropes of Power and the Rise of Global Economic Sovereignty in Ford Motor Company's Films, 1940-1948" Timothy S. Johnson, University of Louisville

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211017      12:30 PM to 1:45 PM      Rio Conference Center      Rio Pavilion 11

**Campaigns for Health, the Environment and Social Good**

Sponsor: Mass Communication Division

Chair: Linda Godbold Kean, East Carolina University







Benjamin LeMaster, Southern Illinois University, Carbondale  
Pamela Lannutti, La Salle University  
Isaac West, Vanderbilt University

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211026            12:30 PM to 1:45 PM    Rio Conference Center            Miranda 6

**Instructional Development Division Business Meeting**

Sponsor: Instructional Development Division

Presenters:

Blair Thompson, Western Kentucky University  
Alan K. Goodboy, West Virginia University  
Joseph Mazer, Clemson University  
Brandi N. Frisby, University of Kentucky  
Angela M. Hosek, Ohio University

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211027            12:30 PM to 1:45 PM    Rio Conference Center            Miranda 7

**Feminist and Women Studies Division and Women's Caucus Co-Business Meeting**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Danielle M. Stern, Christopher Newport University  
Maria D. Davidson, University of Oklahoma  
Yahui Zhang, Wayland Baptist University  
Lana McDonnell, Hartnell Col  
Erika M. Behrmann, Bowling Green State University  
Rachel E. Silverman, Embry-Riddle Aeronautical University  
Abbey E. Wojno, Centers for Disease Control & Prevention  
Jennifer Dunn, Dominican University  
Michelle Calka, Manchester University  
Miranda Olzman, University of Denver

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211028            12:30 PM to 1:45 PM    Rio Conference Center            Miranda 8

**The Basic Course Survival Kit: Leadership and Mentorship Opportunities When  
Strengthening the Basic Course's Place in Degree Plans and Core Requirements (Basic  
Course Division Top Panel)**

Sponsor: Basic Course Division

Chair: Mark J. Butland, Austin Community College

Presenters:

Steven A. Beebe, Texas State University  
Isa N. Engleberg, Prince George's Community College  
Samuel P. Wallace, University of Dayton

Respondent: Joseph M. Valenzano, University of Dayton

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211031            12:30 PM to 1:45 PM            Rio Conference Center            Brasilia 1

**Southern States Communication Association Executive Council Meeting**

Sponsor: Southern States Communication Association

Presenters:

Jean DeHart, Appalachian State University  
Jerold L. Hale, College of Charleston  
Carl Cates, Valdosta State University  
Roseann M. Mandziuk, Texas State University  
Victoria J. Gallagher, North Carolina State University  
Jennifer Mize Smith, Western Kentucky University  
Leroy G. Dorsey, University of Memphis  
John W. Haas, University of Tennessee  
Shawn D. Long, University of North Carolina, Charlotte  
Patrick Dillon, University of Memphis  
Pavica Sheldon, University of Alabama, Huntsville  
Richard Falvo, El Paso Community College  
Ashley K. Barrett, Baylor University  
Stephanie Kelly, North Carolina Agricultural & Technical State University  
Mary M. Meares, University of Alabama  
Mary Beth Asbury, Middle Tennessee State University  
Linda DiDesidero, Marine Corps University  
Gyromas Newman, University of Mobile  
Lauren Reichart Smith, Auburn University  
Rebecca Walker, Southern Illinois University, Carbondale  
Danielle E. Williams, Georgia Gwinnett College  
Shirley A. Serini, Valdosta State University  
Christina Moss, University of Memphis  
Patrick G. Wheaton, Georgia Southern University  
Kristy Cates, Lowndes County High School  
S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County  
Michelle T. Violanti, University of Tennessee

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211032            12:30 PM to 1:45 PM            Rio Conference Center            Brasilia 2

**Interpersonal Communication, Depression, and Mental Health**

Sponsor: Interpersonal Communication Division

Chair: Jennifer S. Owlett, William Paterson University

"Depressive symptoms, excessive reassurance seeking, and relational maintenance" Craig Fowler, Massey University; Jessica N. Gasiorek, University of Hawaii, Manoa

"In Their Own Words: How Clinical Depression Affects Romantic Relationships" Liesel L.









Wayne A. Beach, San Diego State University  
Barbara A. Biesecker, University of Georgia  
Jack Bratich, Rutgers University  
Arthur P. Bochner, University of South Florida  
Carl R. Burghardt, Colorado State University  
Patrice M. Buzzanell, Purdue University  
Donal A. Carbaugh, University of Massachusetts, Amherst  
John P. Caughlin, University of Illinois  
J. David Cisneros, University of Illinois  
Leah M. Ceccarelli, University of Washington  
Dana L. Cloud, Syracuse University  
Greg Dickinson, Colorado State University  
Celeste M. Condit, University of Georgia  
François Cooren, Université de Montréal  
William Cupach, Illinois State University  
Robert T. Craig, University of Colorado, Boulder  
Carolyn S. Ellis, University of South Florida  
Lisa A. Flores, University of Colorado, Boulder  
Kory Floyd, University of Arizona  
Karen A. Foss, University of New Mexico  
Sonja K. Foss, University of Colorado, Denver  
Lawrence R. Frey, University of Colorado, Boulder  
John Gastil, Penn State University  
Howard Giles, University of California, Santa Barbara  
Alberto Gonzalez, Bowling Green State University  
G. Thomas Goodnight, University of Southern California  
Tina M. Harris, University of Georgia  
Robert Hariman, Northwestern University  
Lynn M. Harter, Ohio University  
Michael L. Hecht, Penn State University  
Jody Koenig Kellas, University of Nebraska-Lincoln  
Janice L. Krieger, University of Florida  
Ronald L. Jackson, University of Cincinnati  
James Jasinski, University of Puget Sound  
Leanne Knobloch, University of Illinois  
Gary L. Kreps, George Mason University  
Christian Lundberg, University of North Carolina, Chapel Hill  
Sandra Metts, Illinois State University  
Susan E. Morgan, University of Miami  
Charles E. Morris, Syracuse University  
Dennis K. Mumby, University of North Carolina, Chapel Hill  
Scott Myers, West Virginia University  
Kent A. Ono, University of Utah  
Shawn J. Parry-Giles, University of Maryland  
Sandra Petronio, Indiana University-Purdue University Indianapolis  
Katherine E. Rowan, George Mason University

Erin J. Rand, Syracuse University  
 Timothy L. Sellnow, University of Central Florida  
 John M. Sloop, Vanderbilt University  
 Denise Solomon, Penn State University  
 Brian Spitzberg, San Diego State University  
 Roger Stahl, University of Georgia  
 Robert Terrill, Indiana University  
 Karen Tracy, University of Colorado, Boulder  
 Sarah Jane Tracy, Arizona State University  
 Vincent R. Waldron, Arizona State University  
 Eric Watts, University of North Carolina, Chapel Hill  
 Steven R. Wilson, Purdue University  
 Gust A. Yep, San Francisco State University  
 David Zarefsky, Northwestern University  
 Heather Zoller, University of Cincinnati

Respondents: Nathan Swords, University of Nebraska-Lincoln; Gretchen L. Bergquist, University of Nebraska-Lincoln; Kaitlin Phillips, University of Nebraska-Lincoln; Katie Brockhage, University of Nebraska-Lincoln; Kellie Marin, University of Colorado, Denver; Rachael Onneke Shaff, University of Colorado, Denver; Bryan Reckard, University of Colorado, Denver; Madison A. Krall, University of Colorado, Denver; Christina Marie Kunkel, University of Colorado, Denver; DeMyla Patterson, University of Colorado, Denver; William R. Cooney, University of Nebraska-Lincoln

211052                    12:30 PM to 1:45 PM                    Rio Conference Center                    Amazon B

**Undergraduate College and University Section Business Meeting**

Sponsor: Undergraduate College and University Section

Presenters:

Cami M. Sanderson, Ferris State University  
 Kathleen M. Edelmayer, Madonna University  
 Armeda Celestine Reitzel, Humboldt State University  
 Diane M. Monahan, Saint Leo University  
 Allen D. Amundsen, San Joaquin Delta College  
 George C. Wharton, Curry College

211055                    12:30 PM to 1:45 PM                    Rio Conference Center                    Amazon F

**An Opportunity to Remember: Memoir as Revelation and Liberation**

Sponsor: Ethnography Division

Chairs: Patricia Geist-Martin, San Diego State University; Catherine Becker, University of Hawaii, Hilo

Respondent: Katherine Miller, -



"There is no 'I' in Self": Trauma, Codependency, and Imaginative Inquiry" Lisa Gates, San Diego State University

"After the Cancer Journey, the ELF Travels: Memoir as Creative Liberation" Jeanine Minge, California State University, Northridge

"Faultlines: The Memory of Then Shimmers into the Moment of Now" Patricia Geist-Martin, San Diego State University

"Grieving Narrative, Narrating Grief: An Anti-Memoir" Kurt Lindemann, San Diego State University

"Moving Between the Lines: An Adoptee's Search Memoir as a Liberation Narrative" Catherine Becker, University of Hawaii, Hilo

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211057                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon H

**Embracing Opportunities for Change: Chicana@s and Latin@s in Public Discourse and the Media**

Sponsor: Latino/Latina Communication Studies Division

Chair: Zazil Elena Reyes García, University of the Incarnate Word

Respondent: Michelle A. Holling, California State University, San Marcos

"Que no te eduque la Rosa de Guadalupe; Preserving sexism through telenovelas" Ana Gomez, University of Utah

"Underrepresented and Unchanged: Latina Representations in American Primetime Television" Alexandra Schuur Sousa, Texas A&M

"The Artistic Chávez: Narrative and Melodrama in César Chávez's Address to the California Commonwealth Club" José Izaguirre, University of Illinois

"Fighting Against an Authoritarian Past: The Journalistic Commemoration of Guadalajara's April 22 Explosions" Juan S. Larrosa, Temple University

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211058                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon I

**Language and Social Interaction Division Business Meeting**

Sponsor: Language and Social Interaction Division

Presenters:

Paul M. Denvir, Albany College of Pharmacy

James L. Leighter, Creighton University

Heidi Kevoe-Feldman, Northeastern University

Brion van Over, Manchester Community College

Lisa Mikesell, Rutgers University

Galina Bolden, Rutgers University

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211059                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon J

**Teachers on Teaching Series: Honoring the Pedagogy of Karen Anderson-Lain and Leah Bryant**

Sponsor: Teachers on Teaching

Chairs: Donna R. Pawlowski, Bemidji State University; Jennifer L. Walton, Ohio Northern University

Presenters:

Kelly L. Adams, Illinois State University  
Maja Bajac-Carter, Kent State University  
Kyle A Hammonds, University of North Texas  
Michelle McCudden, University of Kansas  
Joshua Brandon, University of North Texas  
Garret Castleberry, Oklahoma City Univ  
Norma Jones, Kent State University  
Christina Saindon, James Madison University  
Katie Brockhage, University of Nebraska-Lincoln  
Shannon T. Carton, West Virginia University  
Kerk F. Kee, Chapman University  
Adriane Stoner, DePaul University  
Laura Young, Butler University  
Travis Tate, Louisiana State University

Respondents: Karen Anderson-Lain, University of North Texas; Leah E. Bryant, DePaul University

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211061            12:30 PM to 1:45 PM            Rio Conference Center            Amazon L

**American Society for the History of Rhetoric Business Meeting**

Sponsor: American Society for the History of Rhetoric

Presenter:

Susan C. Jarratt, University of California, Irvine

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211062            12:30 PM to 1:45 PM            Rio Conference Center            Amazon M

**Communicating Citizenship and the Politics of Belonging among Migrant and Minority South Asian Communities**

Sponsor: International and Intercultural Communication Division

Chair: Ruma Sen, Ramapo College

Respondent: Sunil Bhatia, Connecticut College

"Bollywood, Citizenship and the Rhetoric of Hindu Exceptionalism in the Indian Diaspora" Anjali Ram, Roger Williams University

"Citizenship in exile: Narratives of displacement among Muslim communities in Gujarat, India" Ruma Sen, Ramapo College

"Cyber Citizenship: Rescuing Marginalized Minority Identities" Tabassum Ruhi Khan,

University of California, Riverside

"Desi Radio Project of the British Panjabi Community: Gender, Participation, and Active Citizenship" Nazan Haydari, Istanbul Bilgi University

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211063                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon N

**Commitment, Satisfaction, and Stability in Romantic Relationships**

Sponsor: Interpersonal Communication Division

Chair: Erin C. Wehrman, University of Illinois

"A Moderated Mediation Approach to Understand Power in Romantic Relationships" Christopher J. Carpenter, Western Illinois University

"Attachment orientation moderates the relationship between commitment types and felt constraint in married couples" Michelle D. Givertz, California State University, Chico; Alesia Woszidlo, University of Kansas; Chris Segrin, University of Arizona; Tricia Burke, Texas State University

"Intimacy Behaviors and Relationship Satisfaction for Cohabitators: Intimate Sacrifices Are Not Always Beneficial" Valerie Young, Hanover College; Melissa Curran, University of Arizona

"Thinking Relationally and Behaving Relationally: Couple Identity and Communal Coping as Predictors of Relationship Stability over Time" Anne F. Merrill, Penn State University

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211066                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon R

**Applied Health Communication: Changing Attitudes and Saving Lives**

Sponsors: Applied Communication Division; Health Communication Division

Chair: Rachael A. Record, San Diego State University

Respondent: Lourdes Martinez, San Diego State University

"Formative Research for a State-Wide Mammography Campaign: Explicating Perceived Barriers to Mammography" Jakob D. Jensen, University of Utah; William Payton, University of Utah; Chelsea Ratcliff, University of Utah; Jeremy Weaver, University of Utah; Melinda Krakow, University of Utah; Sherrie Loewen, University of Utah

"Making Communication about Medication and Symptoms Easier with the Plain Language Planner" Elaine Wittenberg, City of Hope Comprehensive Cancer Center; Joy Goldsmith, University of Memphis; Betty Ferrell, City of Hope National Medical Center; Christine Platt, University of Memphis

"The Intergroup Communication Intervention: Embracing opportunities to positively affect attitudes about people with disability (PwD)" Kate Magsamen Conrad, Bowling Green State University; Dinah Tetteh, Bowling Green State University; Yen-I Lee, University of Georgia; Megann Smith, Bowling Green State University

"Assessing the Accuracy of Trauma Patient Prioritization: Communication Design of the M.I.S.E.R Information System Protocol and Communication Channel during Crisis Communication Exchanges" Theodore Avtgis, Ashland University; David Kappel, West Virginia

University; Jennifer Maria Knight, West Virginia University; Alison Wilson, West Virginia University; E. Phillips Polack, West Virginia University

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211070            12:30 PM to 1:45 PM    Rio Conference Center            Tropical A

**Intellectual Archaeology within the History of Communication and Religion**

Sponsor: Religious Communication Association

Chair: Robert H. Woods, Spring Arbor University

Respondent: Paul Soukup S.J., Santa Clara University

"Abraham Kuyper's 'World and Life View': Resolving the Division between Sacred and Secular" Mark A. Gring, Texas Tech University; Frank O. Fuentes, Texas Tech University

"Augustine's Confessions to a Digital World: The Practical Wisdom of Incarnate Communication" Calvin L. Troup, Duquesne University

"John Calvin's Accommodating God" Kenneth R. Chase, Wheaton College

"St. Hildegard of Bingen: A Dialogic Approach to Social Justice for a Digital Culture" Kristen Lynn Majocha, University of Pittsburgh, Johnstown

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211071            12:30 PM to 1:45 PM    Rio Conference Center            Tropical B

**Outstanding Student Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Annette M. Holba, Plymouth State University

"Philosophy of Communication and the Infinity of Lists: The Interplay of the Poetic and Pragmatic" Susan Mancino, Duquesne University

"Arc of the Magic Lantern: Marcel Proust's Philosophy of Communication" David DeJuliis, Duquesne University

"Establishing a Habermasian rhetorical methodology" Marc Rich, University of Colorado, Boulder

"Toward a Hermeneutic Theory of Social Movements: Identity, Resistance, and Self-Care" Dominic Manthey, Penn State University

"We Are Not All Cyborgs and the Death of the Manifesto" Jules Wight, University of Minnesota, Twin Cities

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211074            12:30 PM to 1:45 PM    Rio Conference Center            Tropical E

**Where Must Critique Live? On Situated Critique in Rhetorical Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Randall Thomas Bush, University of Nevada, Las Vegas

"Critique as Untimely Intervention: History and Trope in Nietzsche's 'Uses and Abuses of History for Living'" Randall Thomas Bush, University of Nevada, Las Vegas



Teri L. Varner, St. Edwards University

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211082          12:30 PM to 1:45 PM          Rio Conference Center          Palma C

**Communication Apprehension and Competence Division Business Meeting**

Sponsor: Communication Apprehension and Competence Division

Presenters:

Colleen Malachowski, Regis College  
Paola Pascual-Ferrá, Loyola University of Maryland

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211083          12:30 PM to 1:45 PM          Rio Conference Center          Palma D

**Betting Big, Upping the Stakes, and Going All-in: Gambling by Challenging Normative Behaviors in the Forensics Community**

Sponsor: National Forensic Association

Chair: Nathaniel Wilson, Doane College

Respondent: Todd Holm, Marine Corps University

"Don't Fail, Flail, or Drop Out: Embracing Forensics as a Life Changing Opportunity by Going All-In on At-Risk Students" Abbie M. Syrek, University of Nebraska, Omaha; Cameron Logsdon, University of Nebraska, Omaha

"Increasing Antes: Are Tournament Fees Pricing Teams Out of Our Community?" Darren L. Epping, Kansas State University

"Playing with Someone Else's Chips: This Could Be Really Great... Convincing Students to Gamble with Event and Performance Choices" Aaron M. Duncan, University of Nebraska-Lincoln; Allison R. Bonander, University of Nebraska-Lincoln

"Rolling the Dice by Leaving the Intro at Home: Embracing an Opportunity to Let Literature Speak for Itself or Taking a Risk Too Big" Robert Imbody, University of Alabama

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211084          12:30 PM to 1:45 PM          Rio Conference Center          Palma E

**This Is My Truth: Stories of Teaching at the Community College**

Sponsor: Community College Section

Chair: Sarah Contreras, Del Mar College

Respondent: Thomas D. Bovino, Suffolk County Community College

"I Tried to Read the Assignment, but the Shadow People Kept Crossing the Page": Mental Health Issues Attend My Class" Marla D. Chisholm, Del Mar College

"A Veteran's Story: From the Halls of Community College to the Shores of PTSD" David A. Wendt, Keokuk High School

"Got Your Six: Insight into the Learning Challenges and Classroom Attitudes Veteran Students May Bring with Them from Their Time in War Zones" Sheila Gobes-Ryan, University of South

Florida

"Stories of One Young Female Professor and Her Older Male Students: Embracing Opportunities of the Power Dynamic" Crystal Lane Swift Ferguson, Mt. San Antonio College

"Yes, They CAN: Success Stories of Disabled Students Accomplishing Classroom and Career Goals" Evan Clark Wirig, Grossmont College

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211085	12:30 PM to 1:45 PM	Rio Conference Center	Palma F
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**Scholarship of Teaching and Learning Business Meeting**

Sponsor: Scholarship of Teaching and Learning

Presenters:

Nathan G. Webb, Belmont University

Colleen Packer, Weber State University

Jenna Haugen, University of Louisville

Ana M. Cruz, University of Nebraska, Omaha

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211086	12:30 PM to 1:45 PM	Rio Conference Center	Palma G
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**Student Section Business Meeting**

Sponsor: Student Section

Presenters:

Anna-Carrie Beck, University of Kentucky

Ashton Speno, University of Missouri

Linda Hughes-Kirchubel, Purdue University

Nicholas T. Tatum, University of Kentucky

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211087	12:30 PM to 1:45 PM	Rio Conference Center	Palma H
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**State Association Best Practices: Recruiting and Keeping Effective Leaders in a State Association**

Sponsor: Opportunities Regarding Service

Chair: Eric Grabowsky, Dickinson State University

Presenters:

Thomas G. Endres, University of Northern Colorado

Nancy R. Pearson, Minot State University

John H. Saunders, University of Central Arkansas

Shannon C. VanHorn, Valley City State University

Kimberly Weismann, Williston State College

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211088	12:30 PM to 1:45 PM	Rio Conference Center	Coco A
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## **Eurasian Communication Association of North America Business Meeting**

Sponsor: Eurasian Communication Association of North America

Presenters:

Michael R. Finch, Lee University  
Maureen C. Minielli, Kingsborough Community College, CUNY  
Sergei Samoilenko, George Mason University  
Elina Erzikova, Central Michigan University  
Michael David Hazen, Wake Forest University  
David Cratis Williams, Florida Atlantic University  
Deborrah Uecker, Wisconsin Lutheran College

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211089                    12:30 PM to 1:45 PM                    Rio Conference Center                    Coco B

### **Learning Outcomes in Communication Project: Assignment Workshop**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

W. Bradford Mello, St. Xavier University  
Timothy C. Ball, James Madison University  
Natasha Jankowski, National Institute for Learning Outcomes Assessment  
Meg Tucker, National Communication Association

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211101                    12:30 PM to 1:45 PM                    Rio Conference Center                    Flamengo Boardroom

### **NCA Convention Member Working Committee**

Sponsor: NCA National Office

Presenters:

Tony E. Adams, Northeastern Illinois University  
Rick Lindner, Georgia Perimeter College  
Derek M. Bolen, Angelo State University  
Marissa Joanna Doshi, Hope College  
Sandra Faulkner, Bowling Green State University  
Jason Jordan, University of Utah  
Michelle Randall, National Communication Association

2:00 PM

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213010                    2:00 PM to 3:15 PM                    Rio Conference Center                    Rio Pavilion

### **Scholar to Scholar: Public Address; Political, Environmental, and Urban Communication; Communication Ethics and Law**

Sponsors: Communication and Law Division; Communication Ethics Division; Environmental



Communication Division; Political Communication Division; Public Address Division; Scholar to Scholar; Urban Communication Foundation

Chair: Brian L. Ott, Texas Tech University

Respondents: Sharon E. Jarvis, University of Texas, Austin; James Jasinski, University of Puget Sound; Atilla Hallsby, University of Georgia; Amanda Grace McKendree, University of Notre Dame

"01. Air Pollution in China (Particulate Matter 2.5 ) and Environmental Engagement: An Application and Extension of the Situational Theory of Problem Solving (STOPS)" Hua Jiang, Syracuse University; Jeong-Nam Kim, Purdue University; Beibei Liu, Syracuse University; Yi Luo, Montclair State University

"02. Authenticity, global-urbanization and technology: Case study analysis of a Bengali, Indian urban-rural handicrafts NPO website" Ishani Mukherjee, University of Illinois, Chicago; Maggie Williams, University of Illinois, Chicago

"03. Between Safety and Insecurity: The Preventative Paradox of School Shootings" Bradley Allen Serber, Penn State University

"04. Breaching a Double-Bind with Bifurcated Personae: President Barack Obama, the Specter of Race, and His Response to the Zimmerman Verdict" Roger Aden, Ohio University; Kelsey Crowley, Ohio University; Erin Phillips, Ohio University; Gretchen Weger, Ohio University

"05. Chinese Business Journalism Ethics: A Review of Organizational Statements" Yulin Yin, University of Utah

"06. Environmentalism and the Consumption of the EcoVolunTourism Experience" Gwendelyn S. Nisbett, University of North Texas; Marianna Strzelecka, University of North Texas

"07. Exposing the Food System One Chalkboard Sign at a Time: Whole Foods, Narrative, and What It Means to be a Detroiter" Anna Zimmerman, Marian University

"08. Extending the Geographic Scope of the United States Military: Department of Justice Awlaki Case Study" Cassandra C. Bird, University of Kansas

"09. Ferguson on Facebook: Political Persuasion in a New Era of Media Effects" Molly Marie Greenwood, University of Missouri; Mary Sorenson, University of Missouri; Benjamin Warner, University of Missouri

"10. Here a spite, there a spite, everywhere a spite house: Spite house rhetoric explained by Gregg's ego-function theory and Sloop & Ono's outlaw discourse theory" Marie E. Eszenyi, University of North Carolina, Chapel Hill

"11. How the Facebook Arabic Page "We Are All Khaled Said" Helped Foment the Egyptian Revolution" Kara S. Alaimo, Hofstra University

"12. Infusing Ethics in College Curricula: Examination of Small Steps Undertaken by the University of Arkansas at Little Rock" Carol Thompson, University of Arkansas, Little Rock; Avinash Thombre, University of Arkansas, Little Rock; Julien C. Mirivel, University of Arkansas, Little Rock

"13. Intentional Infliction of Emotional Distress: A Weak Legal Action to Deter the Press from Low-Value Publication" Xiaowei Chen, Eastern Oregon University

"14. Language Witnesses and Linguist Rhetorics: Grounding an Intergenerational Care Ethic in Endangered Language Recognition Discourse" Elizabeth S. Parks, University of Washington

"15. Pariah's Among Us: Conflicted Constructions of Urban Street Dogs in India" Peter M. Kellett, University of North Carolina, Greensboro

"16. Polarized frames on "climate change" and "global warming" across countries and states: Evidence from Twitter big data" S. Mo Jang, University of South Carolina; P. Sol Hart, University of Michigan

"17. Remediating rights management: Kittler and the technical composition of the DMCA" Daniel M. Sutko, California State University, Fullerton

"18. TB 117 and the Rhetoric of Big Tobacco's Smokescreen" Christina Quint, James Madison University

"19. The Becoming of the Athletic Body: Sport as a Site for Constructing Citizenship" Kristen E. Okamoto, Ohio University

"20. The Multiple Roles of Party Cues" Sangwon Lee, University of Wisconsin-Madison; Daniel E. Bergan, Michigan State University

"21. Toward an Understanding of Convergent Terrorism" Daniel M. Chick, Western Kentucky University

"22. Working with Trust in Natural Resource and Environmental Management Decision Situations: A Framework for Analysis" Jens Emborg, University of Copenhagen; Steven E. Daniels, Utah State University; Cathy Brown Stummann, University of Copenhagen; Gregg B. Walker, Oregon State University

"24. "Mister Rogers Goes to Washington": Enactment and Emotional Care in Fred Rogers' Senate Testimony" Katie Bruner, University of Illinois

"25. "As a Wife, a Mother...An American": Embracing Republican Motherhood in Nominees' Wives' Convention Addresses" Tammy R. Vigil, Boston University

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213011                      2:00 PM to 3:15 PM                      Rio Conference Center                      Rio Pavilion 1

**Asian/Pacific American Communication Studies Division and Caucus Business Meeting**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Presenters:

David C. Oh, Ramapo College  
Shinsuke Eguchi, University of New Mexico  
Lisa K. Hanasono, Bowling Green State University  
Mariko Izumi, Columbus State University  
Hsin-I Sydney Yueh, Northeastern State University

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213012                      2:00 PM to 3:15 PM                      Rio Conference Center                      Rio Pavilion 4

**Intercultural Competence, Sensitivity, and Willingness to Communicate**

Sponsor: International and Intercultural Communication Division

Chair: Yang-Soo Kim, Middle Tennessee State University

Respondent: Seungcheol Austin Lee, Northern Kentucky University

"Investigating Biculturals, How Their Identities Relate to Their Emotions and Attitudes" Said Al-Riyami, Colleges of Applied Sciences, Oman

"Testing a Model of Intercultural Willingness to Communicate Based on Ethnocentrism, Ambiguity Tolerance, and Sensation Seeking: The Role of the Academic Major" Azar Hosseini Fatemi, Ferdowsi University of Mashhad; Gholam Hassan Khajavy, Ferdowsi University of Mashhad; Charles W. Choi, Pepperdine University

"Embracing International Learning Opportunities: A Study of the Intercultural Communication Course, Ethnocentrism, and Intercultural Sensitivity in the Study Abroad Experience" Jenifer Kopfman, College of Charleston; Celeste Lacroix, College of Charleston

"The Effectiveness of Technologies-Mediated Cross-Campus Teaching and Learning and Its Effects on Students' Intercultural Competence" Yunying Zhang, Austin Peay State University; Eun-Jeong Han, John Carroll University

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213013            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 5

**Organizational Communication Division Business Meeting**

Sponsor: Organizational Communication Division

Presenters:

Joann Keyton, North Carolina State University  
Laurie K. Lewis, Rutgers University  
Sarah Dempsey, University of North Carolina, Chapel Hill  
J. Kevin Barge, Texas A&M University  
Stacey L. Connaughton, Purdue University

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213014            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 7

**Scholars Roundtable Discussion: Protest Images as Catalysts for Social Change**

Sponsor: Visual Communication Division

Chair: T. Randahl Morris, University of West Georgia

Presenters:

Trischa Goodnow, Oregon State University  
Lester C. Olson, University of Pittsburgh  
William C. Trapani, Florida Atlantic University  
Charles Goehring, San Diego State University  
Barbara A. Biesecker, University of Georgia

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213015            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 8

**For the Mind of the Child: Ideology, Curriculum, and Student Activism**

Sponsors: American Studies Division; Critical and Cultural Studies Division

Chair: Bryan J. McCann, Louisiana State University

Respondent: Bryan J. McCann, Louisiana State University

"“The Gabacho Has Whipped Us Psychologically”": Representations of Student Agency in the 1968 East Los Angeles Blowouts" Michael J. Steudeman, University of Maryland

"“Bringing Community Back”": Rhetorical Strategies of Re-segregation in the City of St. George’s Efforts to Secede from Baton Rouge" Andrew Ryan Donofrio, Bowling Green State University

"“A New Common School Movement?” Arguments Against Public School Closures and Other Corporate Education Policy Schemes" Chad Nelson, Penn State University

"“Killing the Elderly and Female Infants, Wife Swapping and Trial Marriage, Communal Living, Witchcraft and the Occult, Cannibalism”": Recovering the Roots of the Modern Curriculum Controversy in Public Life of “Man: A Course of Study”" Mark J. Hlavacik, University of North Texas

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213016                      2:00 PM to 3:15 PM                      Rio Conference Center                      Rio Pavilion 10

**Rhetorical and Communication Theory Division Business Meeting**

Sponsor: Rhetorical and Communication Theory Division

Presenters:

- Danielle E. Endres, University of Utah
- Anna Marjorie Young, Pacific Lutheran University
- Darrel Wanzer-Serrano, University of Iowa
- Kristen E. Hoerl, Butler University
- Amanda Nell Edgar, University of Memphis
- Kelly Jakes, Wayne State University

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213017                      2:00 PM to 3:15 PM                      Rio Conference Center                      Rio Pavilion 11

**Top Four Competitive Student Papers in Mass Communication**

Sponsor: Mass Communication Division

Chair: Meghan Sanders, Louisiana State University

Respondent: Hugh Phillips Curnutt, Montclair State University

"Communicating Stigma and Social Support: A Comparative Content Analysis of Online Communities" Daphna Yeshua-Katz, Ben-Gurion University of the Negev

"Sexy, Strong, and Secondary: An Analysis of the Portrayal of Female Video Game Characters from 1983 to 2014" Teresa Lynch, Indiana University; Jessica E. Tompkins, Indiana University; Irene van Driel, Indiana University; Niki Fritz, Indiana University

"The Tween Disney Diet" Rachel Hahn, University of Arizona

"Winning Bodies: A Content Analysis of Body Imagery within Competitive Reality Programs" Ashley Kraus, Indiana University; Nancy Tyree, Indiana University; Matthew Blaszka, Indiana State University

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213021            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 1

**Top Papers in the Disability Issues Caucus**

Sponsor: Disability Issues Caucus

Chair: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Respondent: Joy M. Cypher, Rowan University

"The Intersection of Dis|ability: A Co-constructed Autoethnography of Friendship" Isaac Reimer, Eastern Michigan University; Patrick Seick, Eastern Michigan University

"About time, AboutFace: An analysis of the Veterans Administration's Post-Traumatic Stress Disorder campaign" Valarie Wright, College of Charleston

"Mediated Opportunities for Better Disability Communication: A Rhetorical Analysis of A Visitor Who Uses Leg Braces, a Mister Rogers' Neighborhood Episode, and Empathy at School, a Daniel Tiger's Neighborhood Episode" Heather A. Stilwell, Regent University

"Privacy Boundaries and Visible Disabilities" Erin McAloon, Ohio University

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213022            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 2

**Unembraced Family Ties: Divorce, Estrangement, and Death**

Sponsor: Family Communication Division

Chair: Emily N. Lamb Normand, Lewis University

Respondent: Laura Stafford, Bowling Green State University

"Family "bonds": Making meaning of parent-child relationships in estrangement narratives" Kristina M. Scharp, Utah State University; Lindsey J. Thomas, University of Puget Sound

"Conceptualizing parent-child estrangement: Toward a family distancing framework" Kristina M. Scharp, Utah State University; Abbie Latterell, Iowa State University

"Drawing from Memor(ies): Embracing Narrative Opportunities and Storied Sense-Making for Children Coping with Perinatal Loss" Veronica Droser, University of Denver; Kate L. Hoyt, University of Denver; Jeni Hunnicutt, University of Denver; Benjamin Boyce, University of Denver; Nivea Castaneda, University of Denver; Jessica Johnson, San Jose State University; Emily Krebs, University of Denver

"Was it All Smoke and Mirrors?" Applying the Relational Turbulence Model to Adult Children's Experience of Late-Life Parental Divorce" Sylvia L. Mikucki-Enyart, University of Wisconsin-Stevens Point; Sarah E. Wilder, Luther College; Hayden Barber, University of Wisconsin-Stevens Point

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213023            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 3

**Embracing Unanswered Questions in Key Areas of Political Communication**

Sponsor: Political Communication Division  
Chair: Andrea Quenette, University of Kansas

Presenters:

R. Lance Holbert, Temple University  
Natalie Jomini Stroud, University of Texas, Austin  
Kristen D. Landreville, University of Wyoming  
Mitchell S. McKinney, University of Missouri  
Mary C. Banwart, University of Kansas

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213024            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 4

**Public Relations Division Top Student Papers Panel**

Sponsor: Public Relations Division

Chair: Bonita Dostal Neff, Indiana University Northwest

Respondent: Joshua M. Bentley, Texas Christian University

"Building an Effective Government-Public Relationship: Understanding Integrity, Dependability, and Competence for Public Trust in Government" Young Kim, Louisiana State University

"Boundary Work: Mapping the "Critical" in Public Relations Theory" Amanda K. Kennedy, University of Maryland

"A Tale of Two Universities: Organizational Responses to Serious Misconduct to Stakeholders" Angela Murphy, University of Kansas

"Empowering Them is Empowering Us: Activist Public Relations from a Non-System Perspective" Sifan Xu, University of Maryland

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213025            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 5

**Black Women Matter: (Re)claiming Our Humanity, Identity, and Value**

Sponsor: Black Caucus

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

Sharoni Denise Little, University of Southern California  
Erica Cooper, Roanoke College  
Naomi Warren, University of Southern California

Respondent: Carolyn Calloway-Thomas, Indiana University

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213026            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 6

**Embracing Opportunities of MOOCs**

Sponsor: Instructional Development Division

Chair: Carolyn Cunningham, Gonzaga University

Presenters:

Holly Custard, Pearson

Bahaa Gameel, University of Texas, Austin

Andrew Iliadis, Purdue University

Carolyn Cunningham, Gonzaga University

Respondent: Holly Custard, Pearson

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213027                      2:00 PM to 3:15 PM                      Rio Conference Center                      Miranda 7

**Feminist and Women Studies Division and Women's Caucus Co-Business Meeting**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Rachel E. Silverman, Embry-Riddle Aeronautical University

Danielle M. Stern, Christopher Newport University

Jennifer Dunn, Dominican University

Maria D. Davidson, University of Oklahoma

Lana McDonnell, Hartnell Col

Yahui Zhang, Wayland Baptist University

Erika M. Behrmann, Bowling Green State University

Miranda Olzman, University of Denver

Abbey E. Wojno, Centers for Disease Control & Prevention

Michelle Calka, Manchester University

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213028                      2:00 PM to 3:15 PM                      Rio Conference Center                      Miranda 8

**Basic Course Division Business Meeting**

Sponsor: Basic Course Division

Presenters:

Joshua Westwick, South Dakota State University

Tiffany R. Wang, University of Montevallo

Joseph M. Valenzano, University of Dayton

Suzanne Prentiss, University of Tennessee

John F. Hooker, Illinois State University

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213031                      2:00 PM to 3:15 PM                      Rio Conference Center                      Brasilia 1

**The Politics of Change: Opportunities in GLBTQ Communities**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Justin P. Boren, Santa Clara University

Respondent: Brett N. Billman, St. Ambrose University

"Iranian AIDS Movements and Homonationalism: Embracing Opportunities to Understand Western Progressivism" Jacquelyn Poapst, George Mason University

"LGBTQ Coalition Building: Finding an Identity, Sharing Resources, and Improving Lives in the Community" Michelle Kelsey Kearl, Indiana University-Purdue University Fort Wayne; Giuliana Sorce, Penn State University

"Rhetoricizing Queer, Radicalizing Decorum: Vanguard's Street Sweeps as a Site of Rhetorical Invention" Matea Ivanovic, University of North Texas

"The Loss of Agency in Reflexive Inevitability: Consciousness, Communitas, Contingency and the Stonewall Riots" Benjamin M.A. Baker, University of Wisconsin-Milwaukee

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213032            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 2

**Uncertainty Management and Information Seeking in Interpersonal Communication Contexts**

Sponsor: Interpersonal Communication Division

Chair: Gary A. Beck, Old Dominion University

"Extending the Theory of Motivated Information Management to Rival-Focused Jealousy Responses" Carrie D. Kennedy Lightsey, Stephen F. Austin State University; Timothy Ryan Worley, Murray State University

"Facebook as an Information Seeking Strategy Following an Initial Face-to-Face Meeting: An Experimental Test of Uncertainty Reduction Theory" Thomas Wagner, Xavier University

"Information Management and Sexual Assault: A Test of the Theory of Motivated Information Management" Bridget Potocki, Ohio State University

"Parents as Information Seekers during Adolescent Career Development: A Test and Expansion of the Theory of Motivated Information Management" Jenny L. Crowley, University of Iowa; Andrew C. High, University of Iowa

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213033            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 3

**Public Address Division Business Meeting**

Sponsor: Public Address Division

Presenters:

Leah M. Ceccarelli, University of Washington  
Lisa Keranen, University of Colorado, Denver  
Jennifer Mercieca, Texas A&M University  
Karrin Anderson, Colorado State University  
Cindy Koenig Richards, Willamette University

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213034            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 4

**Sexual Communication in Interpersonal Contexts**



Sponsor: Health Communication Division

Chair: Bobbi Van Gilder, University of Oklahoma

"An Investigation of College Students Perceptions of Partner Notification for Sexually Transmitted Diseases Using the Health Belief Model" Tobias Reynolds-Tylus, University of Illinois; Sara Kendall Salmon, Penn State University

"Sex That Needs No Protection: Hong Kong Gay Youths' Perceptions of HIV Risk and Condom Use, and the Implications for Sexual Health Communication" Tien Ee Dominic Yeo, Hong Kong Baptist University; Tsz Hin Fung, Hong Kong Baptist University

"Sustaining Healthy Practices: Lessons Learned from Successful Sexual Abstainers" Kami A. Kosenko, North Carolina State University; Anastasia Applewhite, North Carolina State University; Polina Drury, North Carolina State University; Russell Ash, North Carolina State University

"The Importance of Biological Sex on Sexual Health Discussions with Physicians" Deya Roy, University of Connecticut

"The Intersection of Sexual Orientation and Race in Patient-Reported Problematic Health Care Interactions" Lance Rintamaki, University at Buffalo, SUNY; David Moskowitz, New York Medical College; David Seal, Tulane University

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213035

2:00 PM to 3:15 PM

Rio Conference Center

Brasilia 5

### **Top Papers in Human Communication and Technology**

Sponsor: Human Communication and Technology Division

Chair: Brandon Van Der Heide, Michigan State University

Respondent: Malcom Parks, University of Washington

"I Want to Talk to a Real Person: Theorizing Avoidance in the Acceptance and Use of Automated Communication Technologies" Jakob D. Jensen, University of Utah; Brian C. Britt, South Dakota State University; Courtney Lynam Scherr, Northwestern University; Christina Jones, University of Wisconsin-Whitewater; Natasha Brown, Indiana University Northwest; Katheryn R. Christy, Ohio State University

"Measuring the Construct of Warranting Value and Testing Warranting Theory" David C. DeAndrea, Ohio State University; Christopher J. Carpenter, Western Illinois University

"Persuasive Avatars: The Effects of Customizing a Virtual Salesperson's Appearance on Brand Liking and Purchase Intentions" Michael Hanus, Ohio State University; Jesse Fox, Ohio State University

"Why Communication Technologies Matter: Developing a Scale to Assess the Perceived Social Affordances of Communication Channels" Bree McEwan, Western Illinois University; Jesse Fox, Ohio State University

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213036

2:00 PM to 3:15 PM

Rio Conference Center

Brasilia 6

### **Illuminated in the Light of the Past: Performing the Past in the Context of the Present**

Sponsor: Performance Studies Division

Chair: Travis P. Brisini, Penn State University

Presenters:

Charles T. Parrott, Kennesaw State University

Andrea Michea Baldwin, University of Houston, Clear Lake

Travis P. Brisini, Penn State University

Jade C. Huell, Columbia College

Scott Dillard, Georgia College & State University

Respondent: John Dennis Anderson, Emerson College

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213042                      2:00 PM to 3:15 PM                      Rio Conference Center                      Lambada A

**Top Papers in American Studies**

Sponsor: American Studies Division

Chair: Meryl Irwin, James Madison University

Respondent: Teresa G. Bergman, University of the Pacific

"Militarization and Resistance from Guåhan (Guam): Protecting and Defending Against America" Tiara R. Na'puti, Western Kentucky University

"Money Doesn't Talk, It Swears: Parody, Excess and Strategic Ambiguity in Martin Scorsese's 'The Wolf of Wall Street'" Thomas A. Salek, University of Wisconsin-Milwaukee

"Rhetoric of Blood: Framing Protest in the Tuscarora Counter-Movement" Dominic Manthey, Penn State University

"They Come Here to Hunt: The Law, Space and Gender Violence in Indian Country" Bridget Sutherland, Indiana University

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213043                      2:00 PM to 3:15 PM                      Rio Conference Center                      Lambada B

**Top Papers for the Association for Chinese Communication Studies**

Sponsor: Association for Chinese Communication Studies

Chair: Mei Zhang, Missouri Western State University

Respondent: Gennadi Gevorgyan, Xavier University

"Western Perspectives on China: Discourses, Agendas and Change" Fengyuan Ji, Australian National University

"'It Depends' on Power: A Case Study of China's Confucius Institute as Public Relations Function Abroad" Ning Xie, University of Maryland

"Political Participation of Chinese College Students: Engagement in Xi Jinping's Anti-Graft Campaign on WeChat" Yashu Chen, Arizona State University; Jiawei Wang, Communication University of China; Zhuoyi Liu, University of Queensland; Yanqin Liu, Arizona State University

"Education, Media Exposure and Attitude to Protest: Mainland Chinese in the Hong Kong Umbrella Movement" Ran Liu, University of Pennsylvania; Mengyang Zhao, University of



## **Ancient Texts, Letters, and Bodies in the Light of Current Theory**

Sponsor: Religious Communication Association

Chair: Dale L. Sullivan, North Dakota State University

"An Analysis of Justin Martyr's Dialogue with Trypho, Chapters 49-54, in the Light of Stephen Toulmin's Elements of Argument" Dale L. Sullivan, North Dakota State University

"Augustine's Women" Mari Ramler, Clemson University

"The Alefbet as a Grammatological Basis of Ethics: Bodies, the Diaspora of Western Philosophy, and the Objects Beyond" Steven B. Katz, Clemson University

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213051            2:00 PM to 4:45 PM            Rio Conference Center            Amazon A

### **SC12: Organizing, Analyzing and Coding Qualitative Data: Creating a Path through the Maze**

Sponsor: Short Courses

Chair: Sarah Jane Tracy, Arizona State University

Presenters:

Sarah Jane Tracy, Arizona State University

Elizabeth K. Eger, University of Colorado, Boulder

Timothy Paul Huffman, Saint Louis University

Shawna Malvini Redden, California State University, Chico

Jennifer A. Scarduzio, University of Kentucky

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213052            2:00 PM to 3:15 PM            Rio Conference Center            Amazon B

### **Language, Message Production, and Intrapersonal Communication**

Sponsor: Communication and Social Cognition Division

Chair: Graham D. Bodie, Louisiana State University

"Am I Fighting Cancer or is Cancer Fighting Me? Embracing Opportunities to Examine Linguistic Agency in Cancer Uncertainty Conversations" Leah LeFebvre, University of Wyoming; Sarah Tardif, University of Massachusetts, Boston; Laura E. Brown, Western Kentucky University; Erin Donovan, University of Texas, Austin; Mike Allen, University of Wisconsin-Milwaukee; Matthew McGlone, University of Texas, Austin; Brad Love, University of Texas, Austin

"Dreams as Intrapersonal Communication: Imagined Interaction Functions During Sleep" Judson H. Eldredge, Louisiana State University; James M. Honeycutt, Louisiana State University; Richard C. White, Louisiana State University; Matthew Standige, Louisiana State University

"It's not what you say, but the channel through which you say it: Politeness theory predicts channel selection and face-threatening message production" Allison Shaw, University at Buffalo, SUNY; Emily Dolan, University at Buffalo, SUNY; Kenton Anderson, University at Buffalo, SUNY

"Persuasion through Semantic Association: Testing Message Effects of Weighted Degree Centrality on Decision Making" Tillman Russell, University of Southern Indiana; Torsten Reimer, Purdue University

"The Effects of Self-Awareness and Self-Reflective Writing on Online Task Performance" Gamze Yilmaz, University of Massachusetts, Boston; Leah LeFebvre, University of Wyoming

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213055            2:00 PM to 3:15 PM            Rio Conference Center            Amazon F

**Nonverbal Communication Division Business Meeting**

Sponsor: Nonverbal Communication Division

Presenters:

Norah E. Dunbar, University of California, Santa Barbara  
Cindy H. White, University of Colorado, Boulder  
Robert J. Sidelinger, Oakland University  
Benjamin L. Compton, University of Kansas  
Amy Ebesu Hubbard, University of Hawaii, Manoa  
Ashley Paige Duggan, Boston College

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213057            2:00 PM to 3:15 PM            Rio Conference Center            Amazon H

**Adapting Public Speaking Classes to Support Students on the Autism Spectrum as an Opportunity to Improve All Students' Learning Experiences**

Sponsor: Community College Section

Chair: Sheila Gobes-Ryan, University of South Florida

Presenters:

Rhiannon Ochs, Learning Strategies  
Jessica L. Benham, University of Pittsburgh  
Ardis Hanson, University of South Florida

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213058            2:00 PM to 3:15 PM            Rio Conference Center            Amazon I

**Top Papers in the Language and Social Interaction Division**

Sponsor: Language and Social Interaction Division

Chair: Paul M. Denvir, Albany College of Pharmacy

"Storytelling and Social Change" Karen Tracy, University of Colorado, Boulder

"Recruitment: Offers, Requests, and the Organization of Assistance in Interaction" Kolin Kendrick, Max Planck Institute for Psycholinguistics; Paul Drew, Loughborough University

"Neither Good nor Bad, Neither New nor Old—Coming Out News Delivery Sequences" JhuCin Jhang, University of Texas, Austin

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213059            2:00 PM to 3:15 PM            Rio Conference Center            Amazon J

**Teachers on Teaching Series: Honoring the Pedagogy of Marian L. Houser and Kent Ono**

Sponsor: Teachers on Teaching

Chairs: Donna R. Pawlowski, Bemidji State University; Jennifer L. Walton, Ohio Northern University

Presenters:

Joy Jiao, University of Illinois, Urbana-Champaign  
Kristen LeBlanc Farris, Texas State University  
Sean M. Horan, Texas State University  
Renee Cowan, University of Texas, San Antonio  
Mark Generous, Arizona State University  
Crystal D. Wotipka, University of Iowa  
Michael Burns, Texas State University  
Colter Dylan Ray, Arizona State University  
Marissa Pytlak, Texas State University  
Robert Mejia, College at Brockport  
Rachel E. Dubrofsky, University of South Florida  
Vincent Pham, California State University, San Marcos  
Jungmin Kwon, University of Portland  
José Ángel Maldonado Olivas, University of Utah  
Myra S. Washington, University of New Mexico  
Ted Gournelos, Rollins College  
Peter Odell Campbell, University of Pittsburgh  
Jessica Houf, University of Utah  
Antonio T. De La Garza, University of Utah

Respondents: Marian L. Houser, Texas State University; Kent A. Ono, University of Utah

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213061            2:00 PM to 3:15 PM            Rio Conference Center            Amazon L

**State of the Scholarship in Ancient Rhetoric**

Sponsor: American Society for the History of Rhetoric

Chair: Arthur E. Walzer, University of Minnesota, Twin Cities

"Rhetoric and its Cultural Context in Republican and Imperial Rome: State of the Scholarship" Michele Kennerly, Penn State University; Kathleen Suzanne Lamp, Arizona State University

"Rhetorical Activity in Post-Classical and Late Antique Greek: State of the Scholarship" Susan C. Jarratt, University of California, Irvine

"Sources and Contexts of Greek Rhetoric, Archaic and Classical Periods: State of the Scholarship" Richard Graff, University of Minnesota, Twin Cities

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**Embracing Opportunities in Communication Centers: Great Ideas for the Center  
(G.I.F.T.C.)**

Sponsor: Communication Centers Section

Chair: Marlina Davidson, University of Nebraska, Omaha

Presenters:

Kristen McIntyre, University of Arkansas, Little Rock

Susan Wilson, DePauw University

Kristopher Copeland, Northeastern State University

Karen Sindelar, Coe College

Erin Ellis, University of North Carolina, Greensboro

Morgan W. Smalls, North Carolina Central University

Kyle Barnett Love, Columbia College

James Helmer, Hamilton College

Erica L. Allgood, University of Colorado, Colorado Springs

Daniela Kempf, Barnard College

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213070            2:00 PM to 3:15 PM            Rio Conference Center            Tropical A

**Embracing Ethnographic Opportunities: Learning How to Learn About/From/With  
Others**

Sponsor: Ethnography Division

Chair: Melanie Bailey Mills, Eastern Illinois University

"Bodies of Data, Data of Bodies: Embracing Ethnographic Embodiment" Laura L. Ellingson, Santa Clara University

"Embracing Bakhtin as a Writing Guide: Learning with and Representing Others Ethnographically" William K. Rawlins, Ohio University; Elaine Jenks, West Chester University

"Opportunistic Encounters and Ethnographic Practice: Learning About/From/With/Through Others" Patricia Sotirin, Michigan Technological University

"Taking it on the Road: Part II: Embracing Opportunities to Travel and Learn About/From/With Others" Shirley K. Drew, Pittsburg State University

"The Death of Dialogue Across Differences: Embracing the Opportunity to Exit Conversations" Melanie Bailey Mills, Eastern Illinois University

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213071            2:00 PM to 3:15 PM            Rio Conference Center            Tropical B

**...And Stage to the Page: Theorizing From Embodied Aesthetic Practice**

Sponsor: Performance Studies Division

Chair: Mindy Fenske, University of South Carolina

Presenters:

Naida Zukic, Borough of Manhattan Community College, CUNY

Dustin B. Goltz, DePaul University



Kimberlee Perez, University of Massachusetts, Amherst  
Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale  
Tami L. Spry, St. Cloud State University  
Jason Zingsheim, Governors State University  
Tracy Stephenson Shaffer, Louisiana State University  
Bryant Keith Alexander, Loyola Marymount University

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213072            2:00 PM to 4:45 PM            Rio Conference Center            Tropical C

**SC13: Embracing the Discursive Opportunity of Focus Groups: A Communication Approach**

Sponsor: Short Courses

Chair: Christine S. Davis, University of North Carolina, Charlotte

Presenter:

Christine S. Davis, University of North Carolina, Charlotte

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213073            2:00 PM to 3:15 PM            Rio Conference Center            Tropical D

**Public Dialogue and Deliberation Division Business Meeting**

Sponsor: Public Dialogue and Deliberation Division

Presenters:

John Gastil, Penn State University  
William Keith, University of Wisconsin-Milwaukee  
Rebecca Townsend, Manchester Community College  
Laura W. Black, Ohio University  
Sara A. Mehlretter Drury, Wabash College  
Lori Leonard Britt, James Madison University  
Martin Carcasson, Colorado State University

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213074            2:00 PM to 3:15 PM            Rio Conference Center            Tropical E

**Health Communication beyond Academic Silos: Embracing Opportunities to Translate our Research**

Sponsor: Health Communication Division

Chair: Nichole Egbert, Kent State University

Presenters:

Gitit Bar-On, Tel Aviv University  
Anne Gerbensky-Kerber, University of Wisconsin-Stout  
Gary L. Kreps, George Mason University  
John Parrish-Sprowl, Indiana University-Purdue University Indianapolis  
Katie Margavio Striley, University of North Carolina, Chapel Hill  
Eimi Lev, Tel Aviv University

Sarah N. Heiss, University of Vermont  
Nathaniel Simmons, Western Governors University  
Kimberly R. Field-Springer, Berry College

Respondent: Lawrence R. Frey, University of Colorado, Boulder

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213075            2:00 PM to 3:15 PM            Rio Conference Center            Tropical F

**Millennials Coaching Millennials: New Challenges, New Opportunities**

Sponsor: National Forensic Association

Chair: Chad Kuyper, Florida State College, Jacksonville

"Judge, Jury, Counselor: Examining the Impact of Mental Health on Forensics Teams" Scott Branton, Western Kentucky University

"Showing Value SLO-wly: Using a Neo-Aristotelian Framework to Establish Student Learning Outcomes for Millennial Competitors" Drew Stewart, University of West Florida

"Team Membership and Organizational Identity: Extending Organizational Control Theory to the Millennial Forensics Team" Whitney Tipton, University of Tennessee

"Technically Speaking: Negotiating Coach/Student Relationships in the Age of Technology" Michael S. Chouinard, Florida State College, Jacksonville; Kevin Waters, Teach For America

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213076            2:00 PM to 4:45 PM            Rio Conference Center            Tropical G

**SC14: MindTap, YouSeeU & Public Speaking**

Sponsor: Short Courses

Chair: Stephanie Coopman, San Jose State University

Presenters:

Kathleen M. Golden, Edinboro University

Stephanie Coopman, San Jose State University

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213077            2:00 PM to 4:45 PM            Rio Conference Center            Tropical H

**SC15: Opportunity to Collaborate on Capstones**

Sponsor: Short Courses

Chairs: Rebecca M.L. Curnalia, Youngstown State

University; Armeda Celestine Reitzel, Humboldt State University

Presenters:

Armeda Celestine Reitzel, Humboldt State University

Rebecca M.L. Curnalia, Youngstown State University

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213083            2:00 PM to 3:15 PM            Rio Conference Center            Palma D

**Communication and Sport Division Business Meeting**

Sponsor: Communication and Sport Division

Presenters:

Andrew Billings, University of Alabama

Michael Butterworth, Ohio University

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213084            2:00 PM to 3:15 PM            Rio Conference Center            Palma E

**Argumentation and Forensics Division Business Meeting**

Sponsor: Argumentation and Forensics Division

Presenters:

Terry L. Rogers, Casper College

R. Randolph Richardson, Berry College

Andrea Carlile, South Dakota State University

Keith Cyril Bistodeau, Hamline University

Stephanie Wideman, Wayne State University

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213085            2:00 PM to 3:15 PM            Rio Conference Center            Palma F

**Embracing SoTL: Top Papers in the Scholarship of Teaching and Learning**

Sponsor: Scholarship of Teaching and Learning

Chair: Colleen Packer, Weber State University

Respondent: Randy K. Dillon, Missouri State University

"Challenge-Based Learning in the Feminist Communication Classroom" Katherine Cruger, Chatham University

"Embracing Facebook as an Online Discussion Medium: Is it Worth the Effort?" Nicole Hurt, University of Georgia; Melinda Camus, University of Georgia; Lincoln Larson, Clemson University; Luanna Prevost, University of South Florida

"Re-Writing Interpersonal Communication: A Portfolio-Based Curriculum for Process Pedagogy" Summer Cunningham, University of South Florida; Mariaelena Bartesaghi, University of South Florida; Jennifer Whalen, University of South Florida; Jim Bowman, University of South Florida

"The Role of SoTL in the Academy: Upon the 25th Anniversary of Boyer's Scholarship Reconsidered" Beth Kern, Indiana University South Bend; Gwendolyn Mettetal, Indiana University South Bend; Robin Morgan, Indiana University Southeast; Marcia D. Dixson, Indiana University-Purdue University Fort Wayne

"Twitter-vism: An analysis of student narratives about their perceived learning from an undergraduate research experience on Twitter activism" Lora Helvie-Mason, Tarleton State

University; Sarah Maben, Tarleton State University

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213086            2:00 PM to 3:15 PM            Rio Conference Center            Palma G

**Finding Opportunity in Assessment - Top Papers in Communication Assessment**

Sponsor: Communication Assessment Division

Chair: Stacy Smulowitz, University of Scranton

Respondent: Philip Backlund, Central Washington University

"Developing Critical Consumption of Media Messages: Exploring the Relationship Between College Education and Academic Success on Student Evaluations of Advertising -- Top Paper" Bart Collins, Purdue University; Glenn G. Sparks, Purdue University; Melanie Morgan, Purdue University

"A Tool Instead of a Chore: Measuring Student Learning Gains in Order to Improve Instruction" Joshua Boyd, Purdue University; Melanie Morgan, Purdue University; Lauren Berkshire Hearit, Purdue University

"Parental Academic Support: A Validity Report" Joseph Mazer, Clemson University; Blair Thompson, Western Kentucky University

"Longitudinal Assessment of Course-based Civic Engagement" Leila Brammer, Gustavus Adolphus College; Mariah Wika, Gustavus Adolphus College

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213087            2:00 PM to 3:15 PM            Rio Conference Center            Palma H

**Creating Retirement Opportunities in Retirement**

Sponsor: Emeritus/Retired Members Section

Chair: Don M. Boileau, George Mason University

Presenters:

Mary E. Bozik, University of Northern Iowa

Arlie V. Daniel, East Central University

Jerry D. Feezel, Kent State University

Nancy E. Oft Rose, Retired

Richard L. Quianthy, Broward College, North Campus

Kurt Ritter, Texas A&M University

Roger Smitter, North Central College

Robert Stockton, Anaheim Union High School District

Dan P. Millar, Indiana State University

David Natharius, Arizona State University

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213088            2:00 PM to 3:15 PM            Rio Conference Center            Coco A

**Communication Ethics Division Business Meeting**

Sponsor: Communication Ethics Division

Presenters:

Leeanne M. Bell McManus, Stevenson University  
Robert L. Ballard, Pepperdine University  
Melba Vélez Ortiz, Grand Valley State University  
Amanda Grace McKendree, University of Notre Dame  
Brent C. Sleasman, Winebrenner Theological Seminary  
Gina Ercolini, University of South Carolina

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213089            2:00 PM to 3:15 PM            Rio Conference Center            Coco B

**NCA Distinguished Scholar Business Meeting**

Sponsor: NCA National Office

Presenter:

Michael E. Roloff, Northwestern University

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213100            2:00 PM to 3:15 PM            Rio Conference Center            Janeiro Boardroom

**CIDD Business Meeting**

Sponsor: NCA National Office

Presenters:

John M. Kephart, California State University, Northridge  
Wayne L. Kraemer, Texas State University  
Trevor Parry-Giles, National Communication Association  
Theodore F. Sheckels, Randolph-Macon College  
Carly S. Woods, University of Nebraska-Lincoln

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213103            2:00 PM to 3:15 PM            Online            Virtual Session

**Game Studies Division Virtual Session: Meaningful, Serious, and Learning Games**

Sponsors: Game Studies Division; NCA First Vice President

Chair: Jaime Banks, West Virginia University

Presenters:

Roger Altizer, University of Utah  
Casey O'Donnell, Michigan State University  
Mary Beth Oliver, Penn State University  
Nicholas David Bowman, West Virginia University  
John L. Christensen, University of Connecticut  
Anthony M. Limperos, University of Kentucky

**3:30 PM**

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Chair: Karen Lee Ashcraft, University of Colorado, Boulder

Presenters:

David R. Seibold, University of California, Santa Barbara

Peter R. Monge, University of Southern California

Andrea B. Hollingshead, University of Southern California

Timothy Kuhn, University of Colorado, Boulder

Cynthia Stohl, University of California, Santa Barbara

Jody L.S. Jahn, University of Colorado, Boulder

J. Kevin Barge, Texas A&M University

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214014

3:30 PM to 4:45 PM

Rio Conference Center

Rio Pavilion 7

**Postcards: Visual Rhetorics of the Past Intersecting the Present**

Sponsor: Visual Communication Division

Chair: Patrick G. Richey, Middle Tennessee State University

Respondent: Christopher Michael Duerringer, California State University, Long Beach

"Acculturation of the sexual revolution in the U.S. as seen through risqué postcards" Michaela L. Edwards, Middle Tennessee State University

"Erotic Postcards - to tame the savage: A postcolonial examination of justification to civilize the savage in Middle East and North Africa" Patrick G. Richey, Middle Tennessee State University

"Fading Memories: A Rhetorical Analysis of "Home-Place" and Nostalgia" Lora E. Smith, Indiana University

"From British Technological Marvel to Wartime Atrocity Victim: The Meaning of the Lusitania in Early Twentieth-Century Postcards" James M. Farrell, University of New Hampshire

"The "War on Women": The Visual Rhetoric of a Gender War" Jennifer A. Jackson, Miami University

"Trading Places: The Use of Visual Fear Appeals in Anti-Suffrage Postcard Messaging" L'Oreal Stephens, Middle Tennessee State University

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214015

3:30 PM to 4:45 PM

Rio Conference Center

Rio Pavilion 8

**Embracing Opportunities/Engendering Dialogue: Critical Discussions of Black Hair and Skin Color Politics in American Media**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Feminist and Women Studies Division; Women's Caucus

Chairs: Simone Puff, Syracuse University; VaNatta S. Ford, Williams College

Respondent: Carlos Morrison, Alabama State University

"Talking across the Color Line: Colorism as an Inter-Racial Issue in American Culture" Simone Puff, Syracuse University



""Dark Girls" and "Light Girls": (Re)Framing the Conversation of Color Politics and Privilege" VaNatta S. Ford, Williams College

"#teamlightskin #teamdarkskin #teamnatural #teamrelaxed: Black Women's Experience of Skin Hue and Hair Politics in College" Latasha Eley, Independent Scholar

"A Little Child Shall Lead Them: How Disney's Zendaya (Re)articulates Power in a Black Hair Controversy" Kimberly R. Moffitt, University of Maryland, Baltimore County

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214016                      3:30 PM to 4:45 PM                      Rio Conference Center                      Rio Pavilion 10

**Materiality, Agency, and Biocontrol: Embracing Opportunities for Cross-disciplinary Investigations**

Sponsor: Rhetorical and Communication Theory Division

Chair: Steven B. Katz, Clemson University

"Ethics of Biotechnical Relations" Elizabeth A. Pitts, North Carolina State University

"Inner Space and Genetic Time: The Biases of Biomedica" Kate Maddalena, University of North Carolina, Wilmington

"Re-Engaging the Material in Critical Feminist Studies" Chelsea K. Hampton, North Carolina State University

"Theorizing the Role of Public Emotion in a Multi-Modal Theory of Materialism: The Case of 3D/4D Ultrasounds" Emily Winderman, North Carolina State University

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214017                      3:30 PM to 4:45 PM                      Rio Conference Center                      Rio Pavilion 11

**Meaningfulness and the Media**

Sponsor: Mass Communication Division

Chair: Drew D. Shade, University of Cincinnati, Blue Ash

"Creature Comforts: Ego-Depleted People Shy Away From Challenging Media Entertainment" Allison Eden, VU University Amsterdam; Benjamin K. Johnson, VU University Amsterdam; Tilo Hartmann, VU University Amsterdam

"Emotion regulation, procrastination, and watching cat videos online: Digital pet therapy or guilty pleasure?" Jessica Gall Myrick, Indiana University

"Meaningfully Moved but Connected to Whom? The Roles of Age, Race, and Universal Orientation in the Effects of Meaningful Media on Altruistic Behavior" Erica Bailey, Penn State University; T. Franklin Waddell, Penn State University; Bartosz W. Wojdyski, University of Georgia

"Mixed and mashed: Novelty and familiarity as predictors of enjoyment and appreciation in mashups" Allison Eden, VU University Amsterdam; Britt Hoeksema, VU University Amsterdam; Christian Burgers, VU University Amsterdam

"The Representation of Altruistic and Egoistic Motivations in Children's Television Programming" Ron Tamborini, Michigan State University; Lindsay Hahn, Michigan State University; Brian Klebig, Michigan State University; Clare T. Grall, Michigan State University;

Sujay Prabhu, Michigan State University

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214021                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 1

**Feminism, Gender and Rhetorics of Science**

Sponsors: Association for the Rhetoric of Science and Technology; Feminist and Women Studies Division

Chair: Jenell Johnson, University of Wisconsin-Madison

"It's Not You, It's Your (Old) Vagina: Ospheña's Articulation of Sexual Dysfunction" Emma Celeste Bedor, University of Minnesota, Twin Cities

"Physiology and Physical Force: The Effect of Edwardian Science on Women's Suffrage" Cheryl R. Jorgensen-Earp, Lynchburg College

"The Creation of Women from Hybrids: The I.A.A.F.'s Nude Parade Policy, 1966-1968" Jaclyn Nolan, University of Georgia

"'You need to do your research': Vaccines, Contestable Science, and Maternal Epistemology" Melissa L. Carrion, Georgia Southern University

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214022                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 2

**Securing Extramural Research Funding: Challenges and Opportunities for Communication Scholars**

Sponsor: Opportunities Regarding Research

Chair: Richard MocarSKI, University of Nebraska, Kearney

Presenters:

Yulia A. Strekalova, University of Florida

Elena Gabor, Bradley University

Rebecca A. Kuehl, South Dakota State University

Lance Brendan Young, Western Illinois University

Jennifer Ziegler, Valparaiso University

Rebekah Le Fox, Texas State University

Jennifer Anderson, South Dakota State University

Sara A. Mehlretter Drury, Wabash College

Respondent: Richard MocarSKI, University of Nebraska, Kearney

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214023                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 3

**Embracing Opportunities with the U.S. Government: A Discussion of Current Trends and Opportunities for Collaboration with the USG**

Sponsor: Political Communication Division

Chairs: Patricia Riley, University of Southern California; Cori E. Dauber, University of North Carolina, Chapel Hill

Presenters:

Rashad Hussain, U.S. Department of State  
Scott Ruston, Arizona State University  
Douglas Jordan, University of South Florida

Respondent: Thomas Hollihan, University of Southern California

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214024            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 4

**Public Relations Division Business Meeting**

Sponsor: Public Relations Division

Presenters:

Michael L. Kent, University of Tennessee  
Shari R. Veil, University of Kentucky  
Michael J. Palenchar, University of Tennessee  
Damion M. Waymer, University of Cincinnati  
Maureen Taylor, University of Tennessee  
Erich Sommerfeldt, University of Maryland  
Rod Carveth, Morgan State University  
Sarah VanSlette, Southern Illinois University Edwardsville  
Nancy A. Wiencek, Rider University  
Jon Ross, Adler School of Professional Psychology  
Adam Saffer, University of North Carolina, Chapel Hill  
Rebekah Watson Gaidis, University of Indianapolis  
Paul Scovell, Salisbury University

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214025            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 5

**Opportunity for Pedagogy: Competitive Papers**

Sponsor: Opportunities for Pedagogy

Chair: Bonnie S. Jefferson, Boston College

Respondent: Lynn M. Disbrow, Huntingdon College

"Preparing for Inevitability: Training Students to Design and Present Presentations for Absentees" Christopher J.E. Anderson, University of Wisconsin-Milwaukee

"Class Clowning" Nathan Hodges, University of South Florida

"Humor as (Intercultural) Pedagogy: The Risks and Rewards in the Intercultural Communication Classroom" Tara M. Franks, Arizona State University

"Toastmasters-Inspired Pedagogical Changes: From a Speech Class into a Public Relations Course" David Shadinger, Northwest Missouri State University

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214026            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 6

**Listening to Teachers Tell Us What They Need: Embracing Opportunities for Collaborative Research in Communication and Instruction**

Sponsor: Instructional Development Division

Chair: Scott Myers, West Virginia University

Respondent: Angela M. Hosek, Ohio University

"Listening to and Comparing K-12 and University Teachers" Jeff Kerssen-Griep, University of Portland; Clayton Terry, University of Portland

"Listening to Community College Teachers" Robert Leonard, Sinclair Community College

"Listening to New Graduate Teaching Assistants" Deanna P. Dannels, North Carolina State University

"Listening to Pre-K Teachers" Deanna L. Fassett, San Jose State University; Keith Nainby, California State University, Stanislaus

"Listening to Veteran Teachers" Ann L. Darling, University of Utah

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214027                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 7

**Francine Merritt and Bonnie Ritter Awards**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Rachel E. Silverman, Embry-Riddle Aeronautical University

Jennifer Dunn, Dominican University

Abbey E. Wojno, Centers for Disease Control & Prevention

Michelle Calka, Manchester University

Erika M. Behrmann, Bowling Green State University

Miranda Olzman, University of Denver

Maria D. Davidson, University of Oklahoma

Yahui Zhang, Wayland Baptist University

Danielle M. Stern, Christopher Newport University

Lana McDonnell, Hartnell Col

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214028                      3:30 PM to 4:45 PM                      Rio Conference Center                      Miranda 8

**Jackpot! Top Papers in the Basic Course Division**

Sponsor: Basic Course Division

Chair: Suzanne Prentiss, University of Tennessee

Respondent: Tiffany R. Wang, University of Montevallo

"Incorporating Learning Analytics into Basic Course Administration: How to Embrace the Opportunity to Identify Inconsistencies and Inform Responses (Top Paper)" Lindsey B. Anderson, University of Maryland; Elizabeth E. Gardner, University of Maryland; Andrew D. Wolvin, University of Maryland; Rowena Kirby-Straker, University of Maryland; Adil Yalcin, University of Maryland, Collge Park; Ben Bederson, University of Maryland, College Park

"The Unaware, Accurate, and Overly Critical: The Use of Video Self-evaluation for Improving Public Speaking Competency" Luke LeFebvre, Iowa State University; Leah LeFebvre, University of Wyoming; Mike Allen, University of Wisconsin-Milwaukee

"Peer Assessment and Use of Written Speech Feedback in the Basic Communication Course" T. Kody Frey, University of Kentucky

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214031                      3:30 PM to 4:45 PM                      Rio Conference Center                      Brasilia 1

**Scholarship on Processes in the Legal System**

Sponsor: Communication and Law Division

Chair: Stanley D. Tickton, Norfolk State University

Respondent: Pamela L. Morris, University of Wisconsin-La Crosse

"Justice, Therapy and Deterrence at the International Criminal Court" Ann Johnson, California State University, Long Beach

"Marginalized masculinities: Low-income nonresidential fathers' commitments beyond breadwinning" Charles E. Jones, University of South Florida

"Restoring Legitimacy to Financial Regulators and Institutions: Admissions of Wrongdoing as Settlement Strategy" Jeffrey D. Brand, University of Northern Iowa

"“Them lawyers, they’re going to make a killing”": Analyzing jurors' justifications of damage awards in patent infringement trials" Hailey Drescher, University of Kansas

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214032                      3:30 PM to 4:45 PM                      Rio Conference Center                      Brasilia 2

**Ineffective Social Support: Gaps between Desired and Received Support**

Sponsor: Interpersonal Communication Division

Chair: Brianna L. Lane, New Mexico State University

"Gaps among Desired, Sought, and Received Support: The Context of Taboo Marital Stressors" Andrew C. High, University of Iowa; Jenny L. Crowley, University of Iowa

"Hurtful and Helpful Support: The influence of social support and support gaps on hurt feelings, esteem, and relationships" Rachel McLaren, University of Iowa; Andrew C. High, University of Iowa

"Thanks, But No Thanks: Perceiving Threats in Offers of Unwanted Social Support" Kory Floyd, University of Arizona; Colter Dylan Ray, Arizona State University

"The State and Trajectory Congruence Model: Reorienting social support research to process and failure" Samantha Coveleski, University of California, Santa Barbara

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214033                      3:30 PM to 4:45 PM                      Rio Conference Center                      Brasilia 3

**Top Papers in Public Address**

Sponsor: Public Address Division

Chair: Jennifer Mercieca, Texas A&M University

Respondent: Lisa Keranen, University of Colorado, Denver

"Charles Sumner's Educational Imaginary: Reconfiguring Temporality in the Common School Idiom" Michael J. Steudeman, University of Maryland

"Managing Modern Anxieties: Theodore Roosevelt Reimagines the Agrarian Myth" Katie L. Irwin, University of Illinois

"Constituting an Economy of Heroes: The Rehabilitation of an Economic Idiom in Ronald Reagan's 1981 Economic Recovery Campaign" Paul R. McKean, University of Illinois

"Embracing the Interruptive Voice: Rhetoric, Race, and Public School Deliberation" Maegan Parker Brooks, Willamette University

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214034

3:30 PM to 4:45 PM

Rio Conference Center

Brasilia 4

### **Managing Uncertainty in Health Contexts**

Sponsor: Health Communication Division

Chair: Jacqueline Bruscella, University of Oklahoma

"Dispositional Pandemic Worry, the Health Belief Model, and Vaccine Uptake during the H1N1 Pandemic Event" Courtney Lynam Scherr, Northwestern University; Jakob D. Jensen, University of Utah; Katheryn R. Christy, Ohio State University

"Uncertainty in Risk Assessments: An Integrative Approach to Uncertainty in Risk Assessments, Emotions, and Uncertainty Management" Soela Kim, University of Georgia; Jiyeon So, University of Georgia

"'I am Not Willing to Gamble': Relapsing-Remitting Multiple Sclerosis Patients' Communicative Framing of Treatment Uncertainty and Provider Relationship" Vinita Agarwal, Salisbury University

"'It's not if I get cancer, it's when I get cancer': Embracing opportunities for extending uncertainty management research to hereditary breast and ovarian cancer care" Marleah Dean, University of South Florida

"'On Our Own': Parental Uncertainty Management at Home Following Neonatal Intensive Care Unit Discharge" Zachary White, Queens University of Charlotte; Cristina Gilstrap, Drury University; Jennifer Hull, Queens University of Charlotte

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214035

3:30 PM to 4:45 PM

Rio Conference Center

Brasilia 5

### **Advances in Online Dating and Romance**

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Collette Celani-Morrell, University of Denver

"Romantic Relationships and Social Networking Sites: The Role of Attachment in Self-Disclosure and Relationship Disclosure on Facebook" Courtney Anderegg, Ohio State University

"The Role of Gay Identity Confusion and Outness in Romance- and Sex-seeking via

Smartphone Networking Apps among Men who Have Sex with Men: A Moderated Mediation Analysis" Lik Sam Chan, University of Southern California

"The Interconnections of Multiple Communication Modes in Long-Distance Dating Relationships (LDDRs): Examining the Communicative Interdependence Perspective in Different Relational Contexts" Ningxin Wang, University of Illinois; David J. Roaché, University of Illinois; Kimberly Pusateri, University of Illinois

"Decision-Making in Online Dating: The Impact of System Design" Stephanie Tong, Wayne State University; Jeffrey Hancock, Cornell University; Richard B. Slatcher, Wayne State University; Elena Fr Corriero, Wayne State University; Benjamin James Lennemann, Wayne State University; Annisa M.P. Rochadiat, Wayne State University; Prathyusha Tadi, Wayne State University

"The Consequences of Too Many Choices in Online Dating: More Potential Partners Leads to Less Attraction, Commitment, and Desire to Date" Michael Hanus, Ohio State University; Jesse Fox, Ohio State University

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214036            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 6

**Ways of Knowing, Ways of Transforming: A Tribute To Kay Ellen Capo**

Sponsor: Performance Studies Division

Chairs: Roberta Crisson, Kutztown University; Phyllis Carlin, University of Northern Iowa; Lynn C. Miller, University of Texas, Austin

"Kay Ellen Capo: In Remembrance and Tribute" Roberta Crisson, Kutztown University; Gary Balfantz, Lake Superior State University; Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale; Bruce Henderson, Ithaca College; Kristin Langellier, University of Maine, Orono; Heidi M. Rose, Villanova University; Ronald E. Shields, Sam Houston State University; Lynn C. Miller, University of Texas, Austin; Phyllis Carlin, University of Northern Iowa

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214042            3:30 PM to 4:45 PM            Rio Conference Center            Lambda A

**Embracing Opportunities for Decoloniality through Environmental Communication**

Sponsor: Environmental Communication Division

Chair: Darrel Wanzer-Serrano, University of Iowa

Presenters:

Jose R. Castro Sotomayor, University of New Mexico

Kathleen M. de Onís, Indiana University

Danielle E. Endres, University of Utah

Phaedra C. Pezzullo, University of Colorado, Boulder

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214043            3:30 PM to 4:45 PM            Rio Conference Center            Lambda B

**Association for Chinese Communication Studies Business Meeting**







Sponsor: Nonverbal Communication Division

Chair: Ashley Paige Duggan, Boston College

"Architectural Considerations for Occupants' Physical and Emotional Well-Being" Esther Garcia, Gensler Las Vegas

"Gaming Development and Casinos" Stowe Shoemaker, University of Nevada, Las Vegas

"Player Intimacy" and the Application of Environmental Psychology in Casino Design" Erika Engstrom, University of Nevada, Las Vegas

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214057            3:30 PM to 4:45 PM            Rio Conference Center            Amazon H

**At-Ease: Understanding and Supporting Veterans While Creating Opportunities**

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Catherine Morris, Sierra College

Danna Prather Davis, Suffolk County Community College

Nicholas Zoffel, Sierra College

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214058            3:30 PM to 4:45 PM            Rio Conference Center            Amazon I

**Doing Delicate Work Delicately: Conversation Analytic Studies into Turn Design and Sequence Organization of "Delicate" Actions**

Sponsor: Language and Social Interaction Division

Chair: Galina Bolden, Rutgers University

"Are explicit apologies proportional to the offenses they address?" John C. Heritage, University of California, Los Angeles; Chase Wesley Raymond, University of California, Los Angeles

"Are Russians rude? Requesting in Russian conversation" Galina Bolden, Rutgers University

"Making Arrangements and the Accountability of Action" Jeffrey D. Robinson, Portland State University; Heidi Kevoe-Feldman, Northeastern University

"Some observations on the organization of remedial action: The complex relationship between complaints, accusations, apologies and remedies" Geoffrey Raymond, University of California, Santa Barbara; Quintarius Mayers, University of California, Santa Barbara

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214059            3:30 PM to 4:45 PM            Rio Conference Center            Amazon J

**Embracing Opportunities for Latin@ Leadership and Health**

Sponsor: Latino/Latina Communication Studies Division

Chair: Leandra Hinojosa Hernandez, National University

Respondent: Matthew Brigham, James Madison University

"Binge-Drinking Prevention Campaigns Targeting Hispanic/Latino College Students: Importance of Individual Attitudes and Peer Support" Gabriela I. Morales, University of New Mexico; Mario Dozal, University of New Mexico; Julie Delaney Shields, University of New Mexico; Judith McIntosh White, University of New Mexico; Lisa German, University of New Mexico; Joshua M. Bentley, Texas Christian University; David Weiss, University of New Mexico; Jeffrey Hoffmann, University of New Mexico

"Cultural Values and Satisfaction with Life: The Utility of Interpersonal Communication in Shedding Light on the Latino Health Paradox" Monica L. Gallegos, Northern Kentucky University; Chris Segrin, University of Arizona

"Pathways to Sports Leadership for Latinas in U.S. Higher Education" Demi Simi, University of Central Florida; Jonathan Matusitz, University of Central Florida

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214061                    3:30 PM to 4:45 PM                    Rio Conference Center                    Amazon L

**Style, Strategy, and Skotison**

Sponsor: American Society for the History of Rhetoric

Chair: Carly S. Woods, University of Nebraska-Lincoln

"Demosthenes' Epideictic Advocacy: Reimagining the classical funeral oration as exigence-driven discourse" John P. Banister, University of Georgia

"The Acute Argument: Acuity in Vico's Minor Works" Ilon Lauer, Western Illinois University

"The Defense of the Self as Citizen in Andocides 1 and 2" Adam Cody, Penn State University

"Skotison: The Dark Rhetorical Style of FedSpeak \*top student paper" Jeffrey A. Kurr, Penn State University

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214062                    3:30 PM to 4:45 PM                    Rio Conference Center                    Amazon M

**Prison Communication: Embracing a Decade of Opportunities for Activism, Research, and Education**

Sponsors: Opportunities Beyond the Academy; Political Communication Division

Chair: Emily Plec, Western Oregon University

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Amanda Mina, California State University, Sacramento

Elizabeth Christian, Louisiana College

Karen E. Lovaas, San Francisco State University

Lindsey N. Badger, Indiana University

Jennifer Wood, Penn State University, New Kensington

Eleanor Novek, Monmouth University

Bryan J. McCann, Louisiana State University

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214063                    3:30 PM to 4:45 PM                    Rio Conference Center                    Amazon N

**Creating Collaborative Opportunities: Examining Interactive Communities in Social Media Research and Practice**

Sponsor: Opportunities for Technology and Community

Chairs: Jennifer S. Owlett, William Paterson University; Soo-Kwang Oh, William Paterson University

Presenters:

Matthew Crick, William Paterson University  
Tina McCorkindale, Appalachian State University  
Lisa Volk Chewning, Penn State University, Abington  
Jennifer L. Gibbs, Rutgers University  
Kyung-Hyan Yoo, William Paterson University

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214066            3:30 PM to 4:45 PM            Rio Conference Center            Amazon R

**Motivating Giving: Predicting and Increasing Donor Behaviors**

Sponsor: Applied Communication Division

Chair: Jacob S. Ford, University of Texas, Austin

Respondent: Brittany L. Peterson, Ohio University

"Victim or Refugee? Language and Charitable Giving Following Hurricanes Katrina and Sandy" Deborah Dunn, Westmont College

"Development and Testing of Donor Recruitment Materials for the Susan G. Komen for the Cure Tissue Bank" Eileen F. Doherty, Marymount Manhattan College; Erina L. MacGeorge, Penn State University

"An Experimental Examination of Social Identification Processes on the Decision to Become an Organ Donor" Megan R. Dillow, West Virginia University; Keith D. Weber, West Virginia University

"Ethnic, Religious, and Demographic Predictors of Organ Donation Registration Status among Young Adults in a Majority-Minority State" Tamar Ginossar, University of New Mexico; Aarti Attreya, University of New Mexico; Julian Benavidez, University of New Mexico; Zachary Gillooly, University of New Mexico; Hieu Nguyen, University of New Mexico; Joshua M. Bentley, Texas Christian University

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214067            3:30 PM to 4:45 PM            Rio Conference Center            Amazon S

**Engaged Opportunities Embraced through Service Learning and Experiential Learning: Discussion Circles**

Sponsor: Experiential Learning in Communication Division

Chair: Toni S. Whitfield, James Madison University

"01. Culture on Primetime: How media shapes our identity and expectations an Intercultural Communication class projects" Carolyn Baum, West Texas A&M University

"02. Embracing Opportunities in Public Relations Education" Angela M. Corbo, Widener



Division

Chair: Molly C. Niesen, Eastern Illinois University

Respondent: Aram Sinnreich, American University

"Algorithmic Love: Online Dating and the Biopolitical Reproduction of Networked Societies" Dawn Shepherd, Boise State University

"Ghost Writer in the Machine: The Politics of Determining the Machinic/Expressive Functions of Software" Daniel M. Sutko, California State University, Fullerton

"Internet Data Collection, Industry Self-Regulation, and the Limits of Privacy Policy" Matthew Crain, Queens College

"Naturalizing Technique: Google Fiber and the Ideology of Inevitability" Robert Mejia, College at Brockport; Tara E. Kiah, College at Brockport

"Theorizing the Political Subjectivity of the Cell Phone Camera" Brian M. Creech, Temple University

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214074                      3:30 PM to 4:45 PM                      Rio Conference Center                      Tropical E

**"Where Are We Headed?" Assessing the State of Rhetorical Studies**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Jeffrey Bennett, University of Iowa; Charles E. Morris, Syracuse University

Presenters:

Timothy Barney, University of Richmond

Lisa M. Corrigan, University of Arkansas

Suzanne Enck, University of North Texas

Mindy Fenske, University of South Carolina

Matthew S. May, Texas A&M University

Davi Johnson Thornton, Southwestern University

Natasha Seegert, University of Utah

Samantha Senda-Cook, Creighton University

Dave Tell, University of Kansas

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214075                      3:30 PM to 4:45 PM                      Rio Conference Center                      Tropical F

**Embracing Opportunities for Interracial Alliances and Dialogue through the Film "Dear White People"**

Sponsors: African American Communication and Culture Division; Critical and Cultural Studies Division

Chairs: Heather Samantha Cohen, University of Georgia; Heather Samantha Cohen, University of Georgia

Respondent: Robin R. Means Coleman, University of Michigan

"Dear White People": Student Critical Engagement with Representations of Overprivilege, Underprivilege, Whiteness, and Otherness at the Fictional Predominantly White Institution (PWI)

Winchester University." Tina M. Harris, University of Georgia; Alysen Wade, University of Georgia

"Between a rock and a hard "space": Dialoging about race and racism in light of Mike Brown, Eric Garner, and the film Dear White People and why it matters?" Demetria Shabazz, University of Massachusetts, Amherst; Leda M. Cooks, University of Massachusetts, Amherst

"Continuing the Critique: The 'Special Features' in the 'Dear White People' DVD" Alberto Gonzalez, Bowling Green State University; Linsay M. Cramer, Bowling Green State University

"Dear White People and the Problem of the Color Line" Myra S. Washington, University of New Mexico

"Dear White People: Unexpected Philosophical Problems and Opportunities in a Presumed Post-racial Society" Kathleen Glenister Roberts, Duquesne University

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214080            3:30 PM to 4:45 PM            Rio Conference Center            Palma A

**Protest and Activism on Campus: Opportunities for University Administration to Engage with On-Campus Demonstrators**

Sponsor: Opportunities Regarding Administration

Chair: Elizabeth Richard, Saint Louis University

Presenters:

Rita Rosenthal, Boston College

David J. Gudelunas, Fairfield University

Cassandra C. Bird, University of Kansas

Michael W. Kearney, University of Kansas

Stephanie Madden, University of Maryland

Cheryl Maiorca, University of Oklahoma

Ryan C. Wallace, California State University, East Bay

Chad E. Woolard, Illinois State University

Elizabeth Richard, Saint Louis University

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214081            3:30 PM to 4:45 PM            Rio Conference Center            Palma B

**Association for Communication Administration Business Meeting**

Sponsor: Association for Communication Administration

Presenters:

Melissa Chastain, Spalding University

Christopher O. Lynch, Kean University

Helen Sterk, Western Kentucky University

Janie Harden Fritz, Duquesne University

Alfred G. Mueller, Neumann University

Shawn D. Long, University of North Carolina, Charlotte

Jeanne M. Pursuit, University of North Carolina, Wilmington

Thomas G. Endres, University of Northern Colorado

William D. Harpine, University of South Carolina Aiken  
Pamela A. Hayward, Georgia Regents University

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214082                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma C

**“Good News, Everyone! I’ve Taught the Toaster to Feel Love!” Embracing the Future of Relationships with/through Technologies**

Sponsor: Communication and the Future Division

Chair: Lonny J. Avi Brooks, California State University, East Bay

Presenters:

David K. Westerman, North Dakota State University

Tony Liao, Temple University

Jaime Banks, West Virginia University

Bree McEwan, Western Illinois University

Aubrie Serena Adams, University of California, Santa Barbara

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214083                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma D

**“Embracing Opportunities” for Moral Talk Across the Lifespan**

Sponsor: Communication and Aging Division

Chairs: Douglas L. Kelley, Arizona State University; Vincent R. Waldron, Arizona State University

"Generativity in the Family: Grandparent-Grandchild Relationships and the Intergenerational Transmission of Values and Worldviews" Jordan Soliz, University of Nebraska-Lincoln; Christine E. Rittenour, West Virginia University

"Just Marriage" Douglas L. Kelley, Arizona State University

"Mindfulness as Morality: Awareness, Nonjudgment, and Nonreactivity in Couples' Communication" Valerie Manusov, University of Washington

"Moral Standards, Emotions, and Communication Associated with Relational Transgressions in Dating Relationships" Laura Guerrero, Arizona State University; Megan Cole, Arizona State University

"Negotiating Relational Morality through Poetic Justice" Kristen Norwood, Fontbonne University

"Parent/Caregiver-Child Communication and Moral Development: Towards a Conceptual Foundation of an Ecological Model of Lifespan Communication and Good Relationships" Thomas J. Socha, Old Dominion University; Angela Eller, Old Dominion University

"The Morality of Revealing Others' Secrets" Anita L. Vangelisti, University of Texas, Austin; Erin C. Nelson, California State University, San Marcos

"Which Parental Messages about Morality Are Accepted in Emerging Adulthood?" Vincent R. Waldron, Arizona State University; Joshua Danaher, Grand Canyon University; Carmen Goman, Georgia State University; Nicole Piemonte, Arizona State University; Dayna N. Kloeber, Arizona



State University

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214084            3:30 PM to 4:45 PM            Rio Conference Center            Palma E

**Continuing to Embrace Opportunities for Practical Conversation: Coordinated Management of Meaning's Application in the Field**

Sponsor: Communication as Social Construction Division

Chair: Anthony Allanson, Indiana University-Purdue University Indianapolis

Presenters:

John Parrish-Sprowl, Indiana University-Purdue University Indianapolis

Katie Margavio Striley, University of North Carolina, Chapel Hill

Randy K. Dillon, Missouri State University

David E. Weber, University of North Carolina, Wilmington

Natasha A. Barnett, Indiana State University

Barton David Buechner, Adler School of Professional Psychology

Kelly E. Tenzek, University at Buffalo, SUNY

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214085            3:30 PM to 4:45 PM            Rio Conference Center            Palma F

**Cha-Ching! Top Student Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Terry L. Rogers, Casper College

Respondent: Andrea Carlile, South Dakota State University

"Mitt Romney in early primary debates: The argument from authority" Justin W. Kirk, University of Kansas

"Public Controversy Over House Bill 2183" Pascal Gagné, University of Colorado, Boulder

"The Prosecution of Timarchus and Contemporary Employment Equality" Giuliana Sorce, Penn State University

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214086            3:30 PM to 4:45 PM            Rio Conference Center            Palma G

**Top Four Papers in the Student Section**

Sponsor: Student Section

Chair: Anna-Carrie Beck, University of Kentucky

Respondent: Ashton Speno, University of Missouri

"Mixed Methods Research: More than Quantitative-Qualitative Debate" Yang Liu, University of Oklahoma

"Communication Strategies to Improve Medical Adherence: A Systematic Review" Kristin Maki, University at Buffalo, SUNY

"Examining Family Communication Patterns and Relational Frames in Families of Late-Life

Divorce" John Leustek, Rutgers University

"Google Glass and Public Relations: The Use of Optical Head-Mounted Displays in Building Dialogue" Daniel Vieth, James Madison University

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214087            3:30 PM to 4:45 PM            Rio Conference Center            Palma H

**Definitely NOT Out to Pasture: Embracing Opportunities in Retirement**

Sponsor: Emeritus/Retired Members Section

Chair: Sharon Irene Ammen, St. Mary of the Woods College

"Definitely NOT Out to Pasture: Embracing Opportunities in Retirement" Sharon Irene Ammen, St. Mary of the Woods College; Larry G. Schnoor, Minnesota State University, Mankato; M. Susan Anthony, DePauw University

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214088            3:30 PM to 4:45 PM            Rio Conference Center            Coco A

**Top Papers in Communication Ethics**

Sponsor: Communication Ethics Division

Chair: Leeanne M. Bell McManus, Stevenson University

Respondent: Melba Vélez Ortiz, Grand Valley State University

"Re-visioning Phenome-knowledge: The Quantum implications of James and Levinas" David Zeoli, University of Oklahoma

"Professional Civility: Theoretical Foundation and Pragmatic Response" David DeIuliis, Duquesne University; Sarah M. Flinko, Duquesne University

"From Chaos to Civility: Building a Classroom Narrative Ethic in an Era of Classroom Incivility" Jill Dishart Leontiadis, Ohlone College

"Incommensurability and Disagreement—Not the Same Thing!" Miles C. Coleman, Seattle University

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214089            3:30 PM to 4:45 PM            Rio Conference Center            Coco B

**NCA Distinguished Scholars of 2015: Reflections on Their Scholarship**

Sponsor: NCA National Office

Chair: Michael E. Roloff, Northwestern University

Presenters:

Stephen Browne, Penn State University

Carolyn S. Ellis, University of South Florida

5:00 PM

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216056            5:00 PM to 6:00 PM            Rio Conference Center            Amazon G

**Carroll C. Arnold Distinguished Lecture**

Sponsor: NCA First Vice President

Chair: Christina S. Beck, Ohio University

"FLIP IT: How Complex Social Problems Can be Solved Simply and Communicatively by Looking for Positive Deviance" Arvind Singhal, University of Texas, El Paso

7:00 PM

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219007            7:00 PM to 11:00 PM            Rio Casino            Club U21

**Club U21**

Sponsor: NCA First Vice President

Chairs: Rukhsana Ahmed, University of Ottawa; Jennifer L. Seifert, Ohio University

Saturday  
November 21, 2015

7:00 AM

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301070            7:00 AM to 7:45 AM            Rio Conference Center            Tropical A

**Theatre, Film, and New Multi-Media Division Business Meeting**

Sponsor: Theatre, Film, and New Multi-Media Division

Presenters:

Prairie A. Endres, Tarleton State University

Margaret E. Moe, Lee University

Nico Wood, Southern Illinois University, Carbondale

Patricia E. Friel, University of Cincinnati

8:00 AM

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303011            8:00 AM to 9:15 AM            Rio Conference Center            Rio Pavilion 1

**Embracing Queer Rhetorics with Affect Theory**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Pascal Gagné, University of Colorado, Boulder

"Queer Affects as Queer Pedagogies" Daniel C. Brouwer, Arizona State University

"ACT UP's Oral History Project: Queering Affect in the Archive" Liz Barr, University of Wisconsin-Madison

"Living With HIV/AIDS, Without Fear or Shame" Pascal Gagné, University of Colorado, Boulder



**Mapping Neoliberal Discourse: Higher Education, Popular Culture, and Public Relations  
in the Era of American Corporate Capitalism**

Sponsor: Rhetorical and Communication Theory Division

Chair: Pamela Conners, Gustavus Adolphus College

Respondent: Ronald Walter Greene, University of Minnesota, Twin Cities

"Public Relations as a Form of Neoliberal Rhetoric: An Analysis of Nature, Functions and Implications" Nneka Logan, Virginia Tech

"The Corporate Epideictic: Reality TV as Neoliberal Morality Tale in Undercover Boss" Stephen E. Rahko, Indiana University

"The Corporate University and the Biopolitics of Neoliberalism" Catherine Chaput, University of Nevada, Reno

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303017            8:00 AM to 9:15 AM            Rio Conference Center            Rio Pavilion 11

**Research on Framing II: Crisis and Policy**

Sponsor: Mass Communication Division

Chair: Rebecca M.L. Curnalia, Youngstown State University

"Comparing Japanese and United States Media Framing of Japan's 2011 Catastrophe" Michael Tannebaum, Northeastern University; Joo-Young Jung, International Christian University; Holley Wilkin, Georgia State University

"Framing Ft. Hood and Washington, D.C. Navy Yard Shootings in Print Media" Aysel Morin, East Carolina University

"News Media and the Politics of Representation: Managing the Ebola Crisis" Brent Austin, University of Utah

"Progress through Submission and State-building: Discourses on Europeanness in News Coverage of Serbia's Integration into EU" Jelena Petrovic, Stetson University

"The Impact of Conventional and Novel Metaphor in News on Opinion" Amber Boeynaems, VU University Amsterdam; Christian Burgers, VU University Amsterdam; Elly Konijn, VU University Amsterdam; Gerard Steen, University of Amsterdam

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303021            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 1

**Time to Speak: Accommodating Students Who Stutter in the Public Speaking Classroom**

Sponsors: Basic Course Division; Disability Issues Caucus

Chair: Richard Herder, Southwest Minnesota State University

Presenters:

Brandon Semler, Lincoln University

Daniel Cochece Davis, Illinois State University

Vicki Crooks, Alice Lloyd College

Anne Gerbensky-Kerber, University of Wisconsin-Stout

Daniel H. Mansson, Penn State University, Hazleton



know and how did they learn it?" Kane Hopkins, Auckland University of Technology

"Embracing Opportunities: How Russian Government Uses Social Media to Manage Political Engagement" Anna Klyueva, University of Houston, Clear Lake

"Utilizing Effective Social Media Message Design to Prompt Audience Engagement: An Examination of Organ Procurement Organizations' Facebook Messages" Jessica Covert, University at Buffalo, SUNY; Gregory Saxton, University at Buffalo, SUNY; Ashley Anker, University at Buffalo, SUNY; Aisha O'Mally, University at Buffalo, SUNY; Thomas Hugh Feeley, University at Buffalo, SUNY

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303025            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 5

**Tedx Talks: Embracing Opportunities for Outreach**

Sponsor: NCA First Vice President

Chair: Deborah Socha McGee, College of Charleston

Presenters:

Jennifer Anderson, South Dakota State University  
Janelle Applequist, University of South Florida  
Adam C. Earnheardt, Youngstown State University  
Lauren Lemley, Abilene Christian University  
Bryan J. McCann, Louisiana State University  
Kevin Stein, Southern Utah University

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303027            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 7

**Women of Color and Social Media Multitasking: Blogs, Timelines, Feeds, and Community**

Sponsor: Feminist and Women Studies Division

Chairs: Keisha Edwards Tassie, Morehouse College; Sonja M. Brown Givens, Medaille College

Presenters:

Rayna Anderson, University of Houston  
Fatima Zahrae Chrifi Alaoui, Georgetown University  
Caitlin Gunn, University of Minnesota  
Latoya Lee, Binghamton University  
Temple Price, Xavier University of Louisiana  
Kandace Harris, Clark Atlanta University  
Alexa Harris, Howard University  
Minu Basnet, Wayne State University

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303028            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 8

**Identification in Organizations**

Sponsor: Organizational Communication Division

Chair: Elizabeth A. Williams, Colorado State University

Respondent: April A. Kedrowicz, North Carolina State University

"By Chance or By Design: The Organizational Identification of Academic Directors in Academic Medical Centers in the U.S." Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

"Motivated to Help and Satisfied to Stay: Volunteer Motivation and Organizational Identification" Jacob S. Ford, University of Texas, Austin

"Territoriality and ownership of space in organizations and their relationship to organizational identification: Relating two facets of identity in organizations" Elizabeth Wilhoit, Purdue University

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303031                      8:00 AM to 9:15 AM                      Rio Conference Center                      Brasilia 1

**Competitive Papers: Discourses and Experiences of Environment and Community Agriculture**

Sponsor: Feminist and Women Studies Division

Chair: Jeremy R. Grossman, University of Georgia

Respondent: Lindsey N. Badger, Indiana University

"“The Whole Group is like Family”": Meaning/ful Body Work and Gender Communication on a Community Supported Agriculture Farm" Megan Annette Koch, University of Missouri

"Environmental Toxins and the Polluted Maternal Body: Synecdoche as a Strategy for Rethinking Gendered Appeals" Mollie Murphy, University of Georgia

"The Mothers Know Best: The Mothers of East Los Angeles and articulations of motherhood in the Environmental Justice movement" Christopher Scott Thomas, University of Iowa

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303032                      8:00 AM to 9:15 AM                      Rio Conference Center                      Brasilia 2

**Antecedents and Outcomes of Social Support**

Sponsor: Interpersonal Communication Division

Chair: Steve Granelli, Ohio University

"Mechanisms of Relational Turbulence and the Provision of Social Support" Erin Basinger, University of Illinois; Amy Delaney, University of Illinois; Kirsten M. Weber, Central Michigan University

"Social Skills, Social Support, and Psychological Distress: A Test of the Social Skills Deficit Vulnerability Model" Chris Segrin, University of Arizona; Melissa McNelis, University of Arizona; Paulina Swiatkowski, University of Arizona

"The Impact of Compassion and Empathy on Supportive Message Evaluations" Susanne M. Jones, University of Minnesota, Twin Cities; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Carly Danielson, University of Minnesota, Twin Cities

"The Influence of Social Support Quality on Physiological Stress among Support Providers and Recipients in Response to a Short-term Interaction" Meara H. Faw, Rutgers University



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303033      8:00 AM to 9:15 AM      Rio Conference Center      Brasilia 3

**Embracing Global Conflict: The Rhetoric of World War I**

Sponsor: Public Address Division

Chair: John Jones, Pepperdine University

Presenters:

Ryan Neville-Shepard, Indiana University-Purdue University Columbus

Joseph Bailey, Hardin-Simmons University

Jacqueline Irwin, California State University, Sacramento

Michael Milford, Auburn University

Respondent: John Jones, Pepperdine University

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303034      8:00 AM to 9:15 AM      Rio Conference Center      Brasilia 4

**Developing Health Measures: Validation and Application**

Sponsor: Health Communication Division

Chair: Nathaniel Warshay, Wayne State University

"Information Processing Approach to Health Literacy of Korean Adults: Validation and Application of Korean Version of HLS-EU" Soojeong Kim, University of Houston; Jaesub Lee, University of Houston; Hun Jae Lee, Inha University; Gaeae Kim, Inha University

"Reducing, Maintaining, or Escalating Uncertainty? The Development and Validation of Four Uncertainty Preference Scales Related to Cancer Information Seeking and Avoidance" Nick Carcioppolo, University of Miami; Fan Yang, University of Miami; Qinghua Yang, University of Pennsylvania

"The Development and Testing of a Health Specific Subjective Numeracy Measure" Keith D. Weber, West Virginia University; Lisa Sparks, Chapman University; Sara LaBelle, Chapman University

"The Measure of Disease-Related Stigma (MDRS): Construction, validation, and application in three disease contexts" Tammy K. Stump, University of Utah; Nicole M. Else-Quest, University of Maryland; Nicole A. Cross, Bowling Green State University; Concetta C. LaPergola, Penn State University

"Toward the Development and Initial Validation of a Freedom Restoration Measure" Hannah Ball, West Virginia University

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303035      8:00 AM to 9:15 AM      Rio Conference Center      Brasilia 5

**Perspectives on Human Communication Technology in Health Communication**

Sponsors: Health Communication Division; Human Communication and Technology Division

Chair: Rannie Teodoro, Rutgers University

"Celebrating Your Choice: Online Social Support for Individuals Facing Traditional Abortion

Stigmas" T. Kody Frey, University of Kentucky; Olivia L. Hook, Illinois State University

"This forum thing is new to me: Online forum affordances and the management of uncertainty about genetic risks" Yulia A. Strelakova, University of Florida

"What Motivates Users to Continue Using Diet and Fitness Apps? Application of the Uses and Gratifications Approach" H. Erin Lee, Hankuk University of Foreign Studies; Jaehee Cho, Chung-Ang University

"You Are What You Avatar: Examining Food Choice Effects of Avatar-manifested Self-concept" Young June Sah, Michigan State University; Sideris Sarinopoulos, Michigan State University; Hsin-Yi Sandy Tsai, Michigan State University; Rabindra A. Ratan, Michigan State University; Wei Peng, Michigan State University

"“Attention Whores” and “Other People’s Shoes”": Exploring Participation and Nonparticipation in the ALS Ice Bucket Challenge" Joshua M. Parcha, North Dakota State University; Noor Ghazal Aswad, North Dakota State University; Steven F. Listopad, North Dakota State University; Jason Bedsaul, North Dakota State University; Jacqueline Pleggenkuhle, North Dakota State University

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303036            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 6

**Imagining the Future of the Lecture-Performance**

Sponsor: Performance Studies Division

Chair: Heidi M. Rose, Villanova University

Respondent: Heidi M. Rose, Villanova University

"Chautauqua Performance as Trapeze Act: The Genre of the Mimetic Lecture" John Dennis Anderson, Emerson College

"The Misfit's Playhouse: Flannery O'Connor as Puppet Theatre" Bruce Henderson, Ithaca College

"To Catch and To Keep: A Lyrical Performance (Process)" Shauna M. MacDonald, Villanova University

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303042            8:00 AM to 9:15 AM            Rio Conference Center            Lambada A

**Environmentalism in the Age of Shared Resource Scarcity**

Sponsor: Environmental Communication Division

Chair: Taylor Hahn, University of Maryland

Respondent: Joseph C. Packer, Central Michigan University

"Bare Life in Puerto Montt: Rhetorics of Sovereignty and Ecology in the Cascada Chile Debate" Jade Olson, University of Maryland

"Sustainable Nomads" Allison Hahn, Baruch College, CUNY

"The New Normalcy of Drought: Exploring Arguments on California's Impending Water Crisis" Taylor Hahn, University of Maryland

"The Role of Kinship in Negotiating Territorial Rights: Exploring Claims for Winter Pasture



Joann Keyton, North Carolina State University  
David R. Seibold, University of California, Santa Barbara  
Franklin Boster, Michigan State University  
Gary L. Kreps, George Mason University  
Michael J. Cody, University of Southern California

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303046            8:00 AM to 9:15 AM            Rio Conference Center            Conga B

**Distraction and Division: Exploring Ethics and Technology in Our Mediated Worlds**

Sponsor: Media Ecology Association

Chair: Calvin L. Troup, Duquesne University

"Values, Virtues, and Vice in Media Studies" Dennis Cali, University of Texas at Tyler

"Teaching Technoethics from a Media Ecology Perspective" Geraldine E. Forsberg, Western Washington University

"Exploiting the 'First' Curriculum to Bootstrap and Bolster the 'Second'" Robert MacDougall, Curry College

"In one Ear, Out the Other: The Sounds of Distraction" Joel S. Ward, Geneva College

"The Prominence of Pascal's Distraction for Media Ecology" Calvin L. Troup, Duquesne University

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303047            8:00 AM to 9:15 AM            Rio Conference Center            Conga C

**Class, Race, and Gender: Continuing Conversations in Organizational Communication**

Sponsor: Organizational Communication Division

Chair: Jaclyn K. Brandhorst, University of Missouri

Respondent: Robyn V. Remke, Copenhagen Business School

"Almost Becoming One of the Guys: How Female Engineering Students Embody Gender and Manage Gender Stigma" Jessica M. Rick, University of Missouri

"Childlike cultural assumptions of the working class unemployed: Critical ethnographic analysis of a blue-collar unemployment support organization" Angela N. Gist, University of Kansas

"How far have we gone? A review of qualitative studies on race in the workplace" Jing Jiang, University of North Carolina, Chapel Hill

"Language Convergence/Meaning Divergence around the Stigmas of Social Class and Unemployment" Debbie S. Dougherty, University of Missouri; Phillip Moore, University of Missouri; Jessica M. Rick, University of Missouri

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303051            8:00 AM to 9:15 AM            Rio Conference Center            Amazon A

**Communication Scholars as Higher Education Administrators - How Women Utilize Lived**

## **Experiences, Research, and their Roles to Impact Higher Education**

Sponsor: Opportunities Regarding Administration

Chairs: Jennifer Edwards, Tarleton State University; Lora Helvie-Mason, Tarleton State University

Presenters:

Jennifer Edwards, Tarleton State University

Lora Helvie-Mason, Tarleton State University

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303052            8:00 AM to 9:15 AM            Rio Conference Center            Amazon B

### **Ariella Azoulay and New Opportunities for Contemporary Visual Rhetoric**

Sponsor: Visual Communication Division

Chair: E. Cram, St. Lawrence University

Respondent: Rachel Hall, Syracuse University

"Affect and the Cinematic Event in The Act of Killing" Tyler A. Champine, Syracuse University

"Staging Civic Relationships through Homeless Meal-Sharing Initiatives: Rethinking Azoulay's Civil Contract Beyond Photography" Melanie Loehwing, Mississippi State University

"Those Imprisoned by Fate: Post-Colonial Visionaries in Japanese Sino Wars Photography" Albert Rintrona III, University of Iowa

"Understanding Civil Imagination as a Rhetorical Deliberative Practice" Norma Musih, Indiana University

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303055            8:00 AM to 9:15 AM            Rio Conference Center            Amazon F

### **Embracing Innovative Opportunities for Complete Membership in Ethnography: Emerging Conceptualizations and Practices**

Sponsor: Ethnography Division

Chair: Jana Simonis, Southern Illinois University, Carbondale

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

"Stepping in and out": Negotiating membership roles in critical complete member ethnography through self-reflexivity as a cultural insider" Godfried Agyeman Asante, University of New Mexico

"Embracing the opportunity to see the emic and etic perspective as an ethnographic researcher" Vernon Floyd Humphrey, University of Southern Mississippi

"Negotiating membership as a betweenness within critical complete-member ethnography: An autoethnographic account of betweenness, hybridity, and outsider-within" Jana Simonis, Southern Illinois University, Carbondale

"Positioning as a Complete-Member in (Critical) Complete-Member Ethnography: Autoethnographic Narratives with Five Contextual Factors" Hsun-Yu Chuang, Southern Illinois

University, Carbondale

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303056

8:00 AM to 10:00 AM

Rio Conference Center

Amazon G

### **NCA Legislative Assembly II**

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill  
Aubrie Serena Adams, University of California, Santa Barbara  
Tony E. Adams, Northeastern Illinois University  
Karrin Anderson, Colorado State University  
Karen Lee Ashcraft, University of Colorado, Boulder  
Bernardo A. Attias, California State University, Northridge  
Jennifer S. Aubrey, University of Arizona  
S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County  
Robert L. Ballard, Pepperdine University  
Jaime Banks, West Virginia University  
J. Kevin Barge, Texas A&M University  
Adria Battaglia, Angelo State University  
Melissa L. Beall, University of Northern Iowa  
Anna-Carrie Beck, University of Kentucky  
Christina S. Beck, Ohio University  
Thomas Beisecker, University of Kansas  
Barbara A. Biesecker, University of Georgia  
Andrew Billings, University of Alabama  
Laura W. Black, Ohio University  
Kristen C. Blinne, State University of New York, Oneonta  
Joseph A. Bonito, University of Arizona  
Justin P. Boren, Santa Clara University  
Isabel C. Botero, University of Kentucky  
Diana I. Bowen, University of Houston, Clear Lake  
Leah E. Bryant, DePaul University  
Amy S. Burt, Georgia College & State University  
Michael Butterworth, Ohio University  
Kerry Byrnes-Loinette, Collin College  
Bernadette Calafell, University of Denver  
Martin Carcasson, Colorado State University  
Heather J. Carmack, James Madison University  
Kristy Cates, Lowndes County High School  
Leah M. Ceccarelli, University of Washington  
Lori J.N. Charron, Saint Mary's University of Minnesota  
James L. Cherney, Wayne State University  
Jay P. Childers, University of Kansas  
Charles W. Choi, Pepperdine University  
Dana L. Cloud, Syracuse University

Donovan S. Conley, University of Nevada, Las Vegas  
April E. Copes, Anne Arundel Community College  
Frederick C. Corey, Arizona State University  
Joy M. Cypher, Rowan University  
Maria D. Davidson, University of Oklahoma  
Marlina Davidson, University of Nebraska, Omaha  
Christine S. Davis, University of North Carolina, Charlotte  
D. Robert DeChaine, California State University, Los Angeles  
Peter Decherney, University of Pennsylvania  
Paul M. Denvir, Albany College of Pharmacy  
Sara DeTurk, University of Texas, San Antonio  
David R. Dewberry, Rider University  
Norah E. Dunbar, University of California, Santa Barbara  
Ashley Paige Duggan, Boston College  
Katie N. Dunleavy, La Salle University  
Shinsuke Eguchi, University of New Mexico  
Danielle E. Endres, University of Utah  
Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry  
Kory Floyd, University of Arizona  
Mary Fong, California State University, San Bernardino  
Lawrence R. Frey, University of Colorado, Boulder  
Patricia E. Friel, University of Cincinnati  
Clark W. Friesen, Lone Star College -Tomball  
Karyn I. Friesen, Lone Star College-Montgomery  
Brandi N. Frisby, University of Kentucky  
Monica L. Gallegos, Northern Kentucky University  
John Gastil, Penn State University  
Pat J. Gehrke, University of South Carolina  
Cerise L. Glenn, University of North Carolina, Greensboro  
Eric Grabowsky, Dickinson State University  
John Greene, Purdue University  
Rachel Alicia Griffin, Southern Illinois University, Carbondale  
Rona T. Halualani, San Jose State University  
Lisa K. Hanasono, Bowling Green State University  
William D. Harpine, University of South Carolina Aiken  
Tina M. Harris, University of Georgia  
Stephen J. Hartnett, University of Colorado, Denver  
John R. Heineman, Lincoln High School  
Jon A. Hess, University of Dayton  
Amy N. Heuman, Texas Tech University  
Kristen E. Hoerl, Butler University  
Stacy Holman Jones, California State University, Northridge  
John F. Hooker, Illinois State University  
Mark C. Hopson, George Mason University  
Marian L. Houser, Texas State University  
Meryl Irwin, James Madison University

Ronald L. Jackson, University of Cincinnati  
Sharon E. Jarvis, University of Texas, Austin  
Jakob D. Jensen, University of Utah  
Andre E. Johnson, University of Memphis  
Jennifer A. Kam, University of California, Santa Barbara  
John Katsion, Northwest Missouri State University  
Lisa Keranen, University of Colorado, Denver  
Nancy Kidd, National Communication Association  
Igor E. Klyukanov, Eastern Washington University  
Leanne Knobloch, University of Illinois  
Diane S. Krider, Central Michigan University  
Andrea L. Lambert South, Northern Kentucky University  
Pamela Lannutti, La Salle University  
Sharon Lauricella, University of Ontario Institute of Technology  
James L. Leighter, Creighton University  
Laurie K. Lewis, Rutgers University  
Barbara - Lieb, Independent Researcher  
Shawn D. Long, University of North Carolina, Charlotte  
Annette Madlock Gatison, Southern Connecticut State University  
Colleen Malachowski, Regis College  
Jimmie Manning, Northern Illinois University  
Amanda Martinez, Davidson College  
Casey Maugh, University of Southern Mississippi  
Joseph Mazer, Clemson University  
Bree McEwan, Western Illinois University  
Matthew McGlone, University of Texas, Austin  
Paula T. McKenzie, Bethune-Cookman University  
David T. McMahan, Missouri Western State University  
Lacy G. McNamee, Baylor University  
Katherine Miller, -  
Jennifer Mize Smith, Western Kentucky University  
Margaret E. Moe, Lee University  
Kimberly R. Moffitt, University of Maryland, Baltimore County  
T. Randahl Morris, University of West Georgia  
Scott Myers, West Virginia University  
Stephanie Norander, University of North Carolina, Charlotte  
David C. Oh, Ramapo College  
Michael J. Palenchar, University of Tennessee  
Nicholas A. Palomares, University of California, Davis  
Paola Pascual-Ferrá, Loyola University of Maryland  
Bobby R. Patton, University of Central Missouri  
Jorge F. Peña, University of California, Davis  
Olivia Perez-Langley, Angelo State University  
Matthew D. Petrunia, Fashion Institute of Tech, SUNY  
Danna Prather Davis, Suffolk County Community College  
Srividya Ramasubramanian, Texas A&M University



Artemio Ramirez, University of South Florida  
Erin J. Rand, Syracuse University  
Armeda Celestine Reitzel, Humboldt State University  
R. Randolph Richardson, Berry College  
Leslie A. Rill, NA  
Christine E. Rittenour, West Virginia University  
Michelle Rodino-Colocino, Penn State University  
Terry L. Rogers, Casper College  
Nick Romerhausen, Eastern Michigan University  
Sarah F. Rosaen, University of Michigan, Flint  
Sudeshna Roy, Stephen F. Austin State University  
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee  
Cami M. Sanderson, Ferris State University  
Allison Scott Gordon, University of Kentucky  
Katherine Sender, University of Michigan  
Theodore F. Sheckels, Randolph-Macon College  
Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis  
Kirt Shineman, Glendale Community College  
Roger Smitter, North Central College  
Helen Sterk, Western Kentucky University  
Danielle M. Stern, Christopher Newport University  
Ashton Speno, University of Missouri  
Belinda A. Stillion Southard, University of Georgia  
Robert Stockton, Anaheim Union High School District  
Saman Talib, SUNY, Farmingdale State College  
Orlando L. Taylor, Fielding Graduate University  
Jessica L. Thompson, Northern Michigan University  
Stanley D. Tickton, Norfolk State University  
Shane Tilton, Ohio Northern University  
Rebecca Townsend, Manchester Community College  
Sarah Jane Tracy, Arizona State University  
Stacey Treat, University of North Carolina, Chapel Hill  
Jillian A. Tullis, University of San Diego  
Kathleen J. Turner, Davidson College  
Joseph M. Valenzano, University of Dayton  
Shannon C. VanHorn, Valley City State University  
Richard E. Vatz, Towson University  
Melba Vélez Ortiz, Grand Valley State University  
Shari R. Veil, University of Kentucky  
Michelle T. Violanti, University of Tennessee  
Vincent R. Waldron, Arizona State University  
J.D. Wallace, Abilene Christian University  
Tiffany R. Wang, University of Montevallo  
Darrel Wanzer-Serrano, University of Iowa  
Sara C. Weintraub, Regis College  
David A. Wendt, Keokuk High School

Bonnie Wentzel, Arizona State University  
Isaac West, Vanderbilt University  
Elaine Wittenberg, City of Hope Comprehensive Cancer Center  
Kevin Wright, George Mason University  
Stephen M. Yoshimura, University of Montana  
Anna Marjorie Young, Pacific Lutheran University  
Yahui Zhang, Wayland Baptist University  
Abbey E. Wojno, Centers for Disease Control & Prevention  
Susan Tomasovic, George Mason University

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303057            8:00 AM to 9:15 AM      Rio Conference Center                                  Amazon H

**Bridging the 2-Year/4-Year Divide: Embracing Unique Opportunities to Assist Students as They Transfer from a Community College Program into a 4-Year Program**

Sponsor: Community College Section

Chair: Aimee DuBois, Normandale Community College

Presenters:

Grace Leinbach Coggio, University of Wisconsin-River Falls  
Aimee DuBois, Normandale Community College  
Robert S. Jersak, Century College  
Laura Pelletier, Minnesota State University, Mankato

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303058            8:00 AM to 9:15 AM      Rio Conference Center                                  Amazon I

**Conversation Analysis in the Classroom**

Sponsor: Language and Social Interaction Division

Chair: Yu-Han Lin, Columbia University

"ESL Students' Use of Recycled Turn Beginning and Agreement as Strategies to Interject in Classroom Discussion and Take the Floor" Jamie Kim, Columbia University

"Facilitating Accurate and Fluent L2 Output: A Conversation Analytic Account of an L2 Teacher's Gesture Use" Haimei Sun, Columbia University

"No as a Turn-initial Token in the ESL Classroom" Yu-Han Lin, Columbia University

"Pedagogical Supplementation: A Fundamental Building Block of Co-teaching" Allie Hope King, Columbia University

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303059            8:00 AM to 9:15 AM      Rio Conference Center                                  Amazon J

**Positive Deviance: Constructing Social Change through Community Engagement within the Latino/a Community in the U.S.**

Sponsor: Latino/Latina Communication Studies Division

Chair: Anu Sachdev, PCI Media Impact

Presenters:

Claudia M. Boyd, University of New Mexico  
Davi Kallman, Washington State University  
Shrinkhala Upadhyaya, Bowling Green State University  
Jessica R. Molinar Munoz, University of Texas, El Paso

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303061            8:00 AM to 9:15 AM      Rio Conference Center                      Amazon L

**Race, Raciality, and Racism**

Sponsor: Rhetorical and Communication Theory Division

Chair: James McVey, University of North Carolina, Chapel Hill

"Ixtenexihui: Revisiting the discoloration of the Náhuatl universe in academic writing" José Ángel Maldonado Olivas, University of Utah

"Synecdochic Inversion in the Imperial Constitution of Haiti, 1805" Scott Koslow, Penn State University

"Toward a Rhetorical Theory of Scalar Racism" James McVey, University of North Carolina, Chapel Hill

"When Slavery is Everything but Black: Presidential rhetorical uses of 'slavery' from 1865—present" Lyndsey Beutin, University of Pennsylvania

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303062            8:00 AM to 9:15 AM      Rio Conference Center                      Amazon M

**New Challenges and International Communication: Examining Public Diplomacy Practice**

Sponsor: International and Intercultural Communication Division

Chair: Gregory Payne, Emerson College

Respondent: Enric Ordeix, Blanquerna, Universitat Ramon Llull

"Developing countries and international communication: The case of Turkish Public Diplomacy" Efe Sevin, Kadir Has University

"Madame Secretary and Depictions of Public Diplomacy and Public Relations: Intersections and Considerations" Jeffrey D. Brand, University of Northern Iowa

"Practitioners' Views of Public Diplomacy: When Theory Meets Practice" Nahoi Koo, University of Southern California

"Soap Opera Diplomacy and Cultural 'Cool'" Senem Cevik, University of California Irvine

"The role of political environment in international communication practice: The case of McDonald's in Russia" Leysan Khakimova Storie, Zayed University

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303063            8:00 AM to 9:15 AM      Rio Conference Center                      Amazon N

**Developing Social Skills for Navigating Unique Communication Contexts**

Sponsor: Interpersonal Communication Division

Chair: Moyi Jia, Monmouth University

"Before breaking bad news: Relationships among topic, reasons for sharing, messenger concerns, and the reluctance to share the news" Jayson L. Dibble, Hope College; William Sharkey, University of Hawaii, Manoa

"Can humor skill be improved? Investigating the effect of communication training on adaptive and maladaptive humor styles, knowledge, self-efficacy, and motivation" Lori Vela, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Consequential Unscripted Interactions: A Conceptual and Empirical Description" Dale Hample, University of Maryland; Yiwen Dai, University of Maryland; Mengqi Zhan, University of Maryland; Jessica Hample, Purdue University

"Perspectives on Perspective-Taking in Communication Research" Jessica N. Gasiorek, University of Hawaii, Manoa; Amy Ebesu Hubbard, University of Hawaii, Manoa

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303066            8:00 AM to 9:15 AM            Rio Conference Center            Amazon R

**Embracing Opportunities in Crisis and Risk Communication: Advances in Application through Experimental Research**

Sponsor: Applied Communication Division

Chair: Elissa Arterburn Adame, Arizona State University

Presenters:

H. Dan O'Hair, University of Kentucky

Timothy L. Sellnow, University of Central Florida

Bethney A. Wilson, Arizona State University

Claude Miller, University of Oklahoma

Daniel R. Bernard, California State University, Fresno

Bradley J. Adame, Arizona State University

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303070            8:00 AM to 9:15 AM            Rio Conference Center            Tropical A

**eRACeD: Race, Power, and Privilege in Individual Events**

Sponsor: American Forensic Association

Chair: Adam Key, Texas A&M University

Respondent: Austin McDonald, Hastings College

"Black Books, White Voices: Colonialism in Oral Interpretation Introductions" Adam Key, Texas A&M University

"Claims of Reverse Privilege in Forensics" Daniel Cronn-Mills, Minnesota State University, Mankato

"Individual Events and Community Resistance: Power and Resistance in the American Forensics Association NIET Tournament" John Mikolajcik, Walters State Community College

"The Literature May Speak, But Can You? Asking the Tough Questions About Race, Literature, and Interpretation" Christopher Outzen, Truman State University

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303071            8:00 AM to 9:15 AM     Rio Conference Center                            Tropical B

**Exploring Muslim Representations in Comic Books**

Sponsor: Mass Communication Division

Chair: Karen McGrath, The College of Saint Rose

Presenters:

Gordon Alley-Young, Kingsborough Community College, CUNY

Caleb Green, Ball State University

Michael R. Kramer, Saint Mary's College

Karen McGrath, The College of Saint Rose

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303073            8:00 AM to 9:15 AM     Rio Conference Center                            Tropical D

**Scientific Rhetorics in Public**

Sponsors: Association for the Rhetoric of Science and Technology; Public Address Division

Chair: Ashley Rose Kelly, University of Waterloo

Respondent: Vesta Silva, Allegheny College

"Dietary Goals and Guidelines: A Genre Framework" Adele Hite, North Carolina State University

"Psychiatric Social Movements and DSM" Laurance Paul Strait, University of Southern Mississippi

"Science Diplomacy in the Context of the Obama Administration's Cairo Agenda" M. Karen Walker, University of Maryland

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303074            8:00 AM to 9:15 AM     Rio Conference Center                            Tropical E

**Theorizing Digital and Networked Rhetorics: Nine Key Concepts**

Sponsor: Rhetorical and Communication Theory Division

Chair: Cindy Koenig Richards, Willamette University

Presenters:

Annette Vee, University of Pittsburgh

Amber Davisson, DePaul University

Aaron Hess, Arizona State University

Ashley Hinck, Xavier University

Jeremy Johnson, Penn State University

Jamie Landau, Keene State College

Brett Lunceford, Independent Scholar

Damien Smith Pfister, University of Nebraska-Lincoln

Jessica Sheffield, University of South Alabama

Respondent: Cindy Koenig Richards, Willamette University

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303075          8:00 AM to 9:15 AM          Rio Conference Center          Tropical F

**Womentoring - I Just Became Chair - Now What?**

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Claire A. Kochmer, Ball State University; Anna M. Dudney, University of Georgia; Margaret Tully, University of Iowa

Presenters:

Laura L. Ellingson, Santa Clara University  
Amber Kinser, East Tennessee State University  
Alberto Gonzalez, Bowling Green State University  
Bonnie J. Dow, Vanderbilt University  
Kathryn M. Olson, University of Wisconsin-Milwaukee  
Toniesha Latrice Taylor, Prairie View A&M University

Respondent: Jenny Korn, University of Illinois, Chicago

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303080          8:00 AM to 9:15 AM          Rio Conference Center          Palma A

**Embracing Rhetorical Theology: 20th Century Theological Contributions to Rhetorical Theory**

Sponsor: Religious Communication Association

Chair: Elizabeth R. Earle, Texas A&M University

Respondent: Mark A. Steiner, Christopher Newport University

"Expressing the Numinous: Rudolph Otto's Rhetoric of the Holy" Joseph Rhodes, University of Nevada, Las Vegas

"Rhetoric and Religion Reconstructed: Mordecai Kaplan, Publics, and Pluralism" Bradley Allen Serber, Penn State University

"Rhetoric and the Blues: The Prophetic Voice of Howard Thurman" Theon Edward Hill, Wheaton College

"The Rhetoric of 'The Common Good': Walter Brueggemann and the Practice of Neighborliness" Raquel M. Robvais, Louisiana State University

"The Rhetoric of Kairos: Paul Tillich's New Interpretation" Elizabeth R. Earle, Texas A&M University

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303082          8:00 AM to 9:15 AM          Rio Conference Center          Palma C

**Topographies of Violence and Desire: Race and Urban Space**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Richard A. Garner, University of Houston

Respondent: Richard A. Garner, University of Houston

"Desired Ground Zeroes: Race, Space, and the Imagination of Nuclear Attack" Calum Matheson, University of Pittsburgh

"Gentrified Mobility": Protecting and Protected by Whiteness" Armond R. Towns, University of Denver

"Material Rhetoric and Gentrification: Racial Politics as Enacted by the Material in Cincinnati's Over-the-Rhine" Jacqueline Hull, University of Cincinnati

"Identity Beyond Empire: Huey Newton, Erik Erikson, and the Internal Colony" Evan Litwack, University of North Carolina, Chapel Hill

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303083                      8:00 AM to 9:15 AM                      Rio Conference Center                      Palma D

**Embracing Opportunities to Adapt the Basic Course for STEM Majors**

Sponsor: Basic Course Division

Chair: Jennifer Hall, Purdue University

Presenters:

Melanie Morgan, Purdue University

Heather N. Fedesco, Purdue University

Jane Gibson Natt, Purdue University

Lindsey B. Anderson, University of Maryland

Dorothy M. Snyder, Purdue University

Elizabeth A. Rattine-Flaherty, St. Louis College of Pharmacy

Stephanie Kelly, North Carolina Agricultural & Technical State University

Margaret C. Stewart, University of North Florida

Samuel Jay, Metropolitan State University of Denver

Richard Kessel, Metropolitan State University of Denver

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303084                      8:00 AM to 9:15 AM                      Rio Conference Center                      Palma E

**Bill Ayers Communication Forum: Communicating for Social Justice--#BlackLivesMatter**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Charles Kyle Rudick, University of Northern Iowa

Presenters:

Anjali Vats, Boston College

Myra S. Washington, University of New Mexico

Ersula J. Ore, Arizona State University

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303085                      8:00 AM to 9:15 AM                      Rio Conference Center                      Palma F

**From Warsaw Pact to NATO: Eastern Europe's Story of Transition**

Sponsor: Eurasian Communication Association of North America

Chair: Alexander V. Laskin, Quinnipiac University

Respondent: Dean A. Kruckeberg, University of North Carolina, Charlotte

"Building a country brand: The Romanian experience" Antoaneta Vanc, Quinnipiac University

"From Warsaw Pact to NATO: The Poland's Story" Magdalena Igiel, New York City College of Technology

"Information wars: Eastern Ukraine military conflict coverage in the U.S., Russian, and Ukrainian TV news" Nataliya Roman, University of North Florida; Iuliia Buniak, Obozrevatel; Wayne Wanta, University of Florida

"Micro-Securitization of Slovak Reservists' Partaking in a NATO Operation: A successful Internet Campaign" Marta Natalia Lukacovic, Wayne State University

"Public Perception of NATO in Kyrgyzstan" Elira Turdubaeva, American University of Central Asia

"Romania's Story of Transition" Sorin Nastasia, Southern Illinois University, Edwardsville; Diana Nastasia, Southern Illinois University, Edwardsville

"Warsaw Pact and NATO: The Cold War story" Alexander V. Laskin, Quinnipiac University

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303086            8:00 AM to 9:15 AM            Rio Conference Center            Palma G

**Competitive Papers in the Student Section: Media Influence in Interpersonal Interactions**

Sponsor: Student Section

Chair: Jeslyn Lemke, University of Oregon, School of Journalism and Communication

Respondent: Leslie Howerton, University of Oregon

"Embracing the Opportunity to Get SuperBetter: Applying the Spiritual-Therapeutic Model of Support Groups to SuperBetter and "The game that can give you 10 extra years of your life"" Tracy Valgento, University of Montana

"Fandom as a fortress: The gendered safe spaces of online fanfiction communities" Christine Dandrow, University of Hartford

"Social Anxiety and Deception in Online Dating Sites" Kelsey Moore, Texas Christian University

"Speaking in the Memetic Vernacular: Internet Memes as Vernacular Discursive Practice" Andrew Peck, University of Wisconsin-Madison

"When Online Meets Offline: The Empowerment of Internet on Patients' Health Information Seeking from Doctors" Jun Xiang, University of Arizona

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303088            8:00 AM to 9:15 AM            Rio Conference Center            Coco A

**Embracing the Connection between Family Communication and Health**

Sponsors: Family Communication Division; Health Communication Division

Chair: Elizabeth Flood Grady, University of Nebraska-Lincoln

"Embracing High School Adolescents' Perceptions of the Parent-Child Sex Talk: How



Communication, Relational, and Family Factors Relate to Sexual Health" Amanda Holman, Creighton University; Jody Koenig Kellas, University of Nebraska-Lincoln

"Family Communication and its Influence on Members' "Views" of Health: Seeing, Watching, and Looking" Elizabeth A. Baiocchi-Wagner, Market Strategies International

"Examining Effects of Overparenting and Interpersonal Dependency on Young Adult Health Outcomes: Embracing Opportunities to Connect Family and Health Communication" Kristen LeBlanc Farris, Texas State University; Brittani Crook, University of Texas Health Science Center; Michael Mackert, University of Texas, Austin

"Tensions and Turning Points: Examining the Father-Daughter Relationship in the Context of Eating Disorders" Ashton Mouton, Purdue University

"Parent-Child Conversations about the Child's Health Condition: Dialogic Topics of Talk" Sarah Parsloe, Ohio University

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303089            8:00 AM to 10:45 AM    Rio Conference Center            Coco B

**Everything You Always Wanted to Know About Writing Your Dissertation But Were Afraid to Ask**

Sponsor: NCA Research Board

Chairs: Sonja K. Foss, University of Colorado, Denver; William Waters, University of Houston Downtown

9:00 AM

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305010            9:00 AM to 12:30 PM    Rio Conference Center            Rio Pavilion

**NCA Exhibit Hall**

Sponsor: NCA National Office

9:30 AM

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9:30 AM to 10:45 AM    Rio Conference Center            Palma B

**Q&A with Program Officers from the National Cancer Institute's Behavioral Research Program**

Sponsor: NCA First Vice President

Chairs: Jerry Suls, NCI; William Klein, NCI

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306010            9:30 AM to 10:45 AM    Rio Conference Center            Rio Pavilion

**Scholar to Scholar: Ethnography, GLBTQ Studies, Feminist and Women's Studies, Critical/Cultural Studies**

Sponsors: Critical and Cultural Studies Division; Ethnography Division; Feminist and Women

Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Scholar to Scholar

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Brett N. Billman, St. Ambrose University; Christopher Hajek, University of Texas, San Antonio; Omar Romero, San Francisco State University; Anji Phillips, Bradley University

"01. A Prologue of Loss and Home" Michael L. Broderick, James Madison University

"02. Abjective Agency: Women's Cancered Bodies in Film through Abjection and the Semiotic" Savannah Downing, Colorado State University

"03. Debating the Wrong Stasis: U.S. News Coverage of "Having it All"" Sarah J. Kornfield, Hope College

"04. Developing an ethnographic thesis: A methodological note" Jing Jiang, University of North Carolina, Chapel Hill

"05. Differences in Imagined Interactions as a Consequence of Sexual Orientation and Sex" James M. Honeycutt, Louisiana State University; Richard C. White, Louisiana State University

"06. Embracing and Resisting the Third Place" Andre A. Favors, University of Memphis

"07. Embracing Opportunity through Quilting Narratives and Space: Breast Cancer Ethnography" Jennifer A. Marshall, California Lutheran University

"08. Entrepreneurial Exploitation: Relationality, Autonomist Marxism, and Exploitation" Amanda Szabo, University of Colorado, Boulder

"09. Examining Madge's Feminine Gendered Identity in Over Easy" Stevie Munz, Ohio University

"10. From Duke Student to Duke Porn Star: The Becoming of Belle Knox" Emily Bosch, University of Kansas

"11. K-pop Idol Girl Groups as Cultural Genre of Neoliberalism: Confucianism, Developmentalism, and Structure of Feeling/Experience" Gooyong Kim, Temple University

"12. LGBTQ Representation and Presence in Television" Adriana Rosales, The College of Saint Rose

"13. Marking the Line Between Producers and Fans: Representations of Fannish-ness in Doctor Who and Sherlock" Nettie A. Brock, University of Missouri; Melissa A. Click, University of Missouri

"14. Multimedia Quest for Spotlight: The Work of Provocateurs in the Age of Digital (Dis)Connections" Mariam Betlemidze, University of Utah

"15. Neoliberal Interventions in the Copyright Wars: A Critical Discourse Analysis of the Copyright Debate" Dora Valkanova, University of Illinois

"16. Politics of Mourning: Non-Violent Performances of Resistance in Turkey" Serap Erincin, Penn State University

"17. Queering the Crime Scene: Evidentiary Storytelling, Ecofeminist Rhetoric, and Estranged Collectivities in the Matthew Shepard Investigation" Terrell Jake Dionne, Syracuse University

"18. Representations of the LGBTQ community in Young Adult Literature" Susan Bingham, The College of Saint Rose

"20. Terrorizing Glamour: A queer intervention on the glamour of Drag" Benjamin Gaddis,

University of Texas, Austin

"21. The Cultural Assemblage of Flashpacking" Julia Hildebrand, Drexel University

"22. The Twilight Zone: Expanding Notions of Masculinity in Ponyville" Rebecca Murphy-Keith, Arizona State University

"23. Theatricality and Deception: An Intertextual Comparison of Batman Cinema as Art" Corey Stone, Missouri State University

"24. Translating Terror in Women's Post-9/11 Literature" Brittany Ann Knutson, Gustavus Adolphus College

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306011

9:30 AM to 10:45 AM

Rio Conference Center

Rio Pavilion 1

**Embracing Community: Beyond the "Post"**

Sponsors: African American Communication and Culture Division; Black Caucus; Critical and Cultural Studies Division

Chair: Carolyn Randolph, University of Illinois, Urbana-Champaign

Respondent: Ralina Joseph, University of Washington

"Selma is Now: Constructing Post-Civil Rights Activism" Emily Ryalls, Mississippi State University; Ravi Perry, Virginia Commonwealth University

"Exporting Africa: Celebrity Aura, Enchantment, and Travelling Philanthropy" Katherine M. Bell, California State University, East Bay

"A new post-race icon? Mia Love's Narrative of Individual Exceptionalism and Self-reliance" Manoucheka Celeste, University of Nevada, Las Vegas

"The beginning and the end...: Post-race discourse in the HIV/AIDS epidemic" Alisha L. Menzies, University of South Florida

"When the "Diva" speaks: Rae Lewis-Thornton and the paradox of post-AIDS" Carolyn Randolph, University of Illinois, Urbana-Champaign

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306012

9:30 AM to 10:45 AM

Rio Conference Center

Rio Pavilion 4

**Social Class, Cultural Capital, and Belonging**

Sponsor: International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Respondent: Kathryn Sorrells, California State University, Northridge

"Stitched Together: Sewing Circles and an Identity of Belonging" Arielle A. Semmel, Southern Illinois University, Carbondale

"Meal Sharing: Food, intercultural communication, and ambivalent aftertastes" Andrea Wenzel, University of Southern California

"Ally, Friend, or Mentor? Creating and Maintaining Effective Cross-Class Alliances" Brandi Lawless, University of San Francisco

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306014      9:30 AM to 10:45 AM      Rio Conference Center      Rio Pavilion 7

**There Will Never Be a Nig\*\*\* SAE: Reactions, Reflections, and Research of Meaning-Making on Oklahoma's Strange Fruit**

Sponsor: Black Caucus

Chair: Jeanetta D. Sims, University of Central Oklahoma

Presenters:

Bobi Ivanov, University of Kentucky  
Ryan S. Bisel, University of Oklahoma  
Meta G. Carstarphen, University of Oklahoma  
Josh Compton, Dartmouth College  
Monica Flippin Wynn, Jackson State University  
John Brian Houston, University of Missouri  
Amanda Kehrberg, University of Oklahoma  
Young Yun Kim, University of Oklahoma  
Claude Miller, University of Oklahoma  
H. Dan O'Hair, University of Kentucky  
Kimberly Ann Parker, University of Kentucky  
Maureen Taylor, University of Tennessee

Respondent: Chaunda L. Scott, Oakland University

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306016      9:30 AM to 10:45 AM      Rio Conference Center      Rio Pavilion 10

**On the Intersections of Rhetoric and Affect**

Sponsor: Rhetorical and Communication Theory Division

Chair: Eric S. Jenkins, University of Cincinnati

"How Is Affect Rhetorical?" Greg Dickinson, Colorado State University; Brian L. Ott, Texas Tech University

"Non-constitutive Rhetoric: On the Banality of Control" Andrew Culp, Whitman College

"The Affective Dimension of Identification: Manner, Rhythm, and Attunement" Eric S. Jenkins, University of Cincinnati; J. David Cisneros, University of Illinois

"The Materiality of Affect: Reassessing the Rhetorical Tradition" Catherine Chaput, University of Nevada, Reno

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306017      9:30 AM to 10:45 AM      Rio Conference Center      Rio Pavilion 11

**Ideal Bodies: Examining Media Content, Effects and Body Image**

Sponsor: Mass Communication Division

Chair: Hilary Gamble, University of Arizona

"#vsfashionshow: Gender and Body Image-Related Content in Twitter Posts Using the





## **Theorizing Race in Communication and Instruction Research: A Multi-Paradigmatic Approach**

Sponsor: Instructional Development Division

Chair: Ismael Nava, Texas A&M Corpus Christi

Respondent: Katherine Grace Hendrix, University of Memphis

"Cardinal Sin or Cultural Misunderstanding? Cross-Cultural Negotiation of Plagiarism between Chinese International Students and U.S. Instructors" Norma Jones, Kent State University

"Context and Co-Cultural Theory: Comparing Hispanic-to-White Co-Cultural Communication at Hispanic Serving and Predominately White Institutions" Michael Sollitto, Texas A&M University, Corpus Christi; Christopher J. Claus, California State University, Stanislaus; Charles Kyle Rudick, University of Northern Iowa; Amy Aldridge Sanford, Texas A&M University, Corpus Christi; Keith Nainby, California State University, Stanislaus; Kathryn B. Golsan, Southern Illinois University, Carbondale

"Facilitating White Privilege in the Online Classroom" Carolyn Cunningham, Gonzaga University; Pavel Shlossberg, Gonzaga University

"Momentary Flashes of Agency: Hair, Racism, and Marginalization in the 'Equality State'" Tracey Owens Patton, University of Wyoming

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306026

9:30 AM to 10:45 AM

Rio Conference Center

Miranda 6

### **Top Student Papers in Religious Communication**

Sponsor: Religious Communication Association

Chair: Teresa Federico Morales, Cameron University

Respondent: Daniel Brown, Grove City College

"Civil Religion as Communal Democratic Sentiment: An Emersonian Perspective" Andrea J. Terry, Texas A&M University

"Fantastic Visionaries: Gendered Revelation in Telefantasy" Charlotte Howell, University of Texas, Austin

"Keeping the Feast: Digitality, Counterpublics, and Conversations Surrounding Christian Seders" Jamie Downing, University of Nebraska-Lincoln

"Mother against Modernity: The Rhetorical Uses of 'Mother' in White Southern Gospel, 1929-1949" Cody R. Hawley, University of South Florida

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306027

9:30 AM to 10:45 AM

Rio Conference Center

Miranda 7

### **Birth Control, Positive Birth, and Surrogacy: Competitive Papers in Health and Birth Issues**

Sponsors: Feminist and Women Studies Division; Health Communication Division

Chair: Rebecca A. Kuehl, South Dakota State University

Respondent: Aarti Arora, Ohio University

"Birth Control's Strange Bedfellows: How Embracing Opportunities Resulted in a Strategy of Political Accommodation" Jessica L. Furgerson, Western Kentucky University

"The Commercial Elements of Constructing a Prescription Drug: A Case Study of YAZ and its Implications for Perceived Feminist Empowerment" Janelle Applequist, University of South Florida

"Aiming Higher than "Everyone Survived": Emotion, Affect and Striving for a Positive Birth" Jessica L. Kuperavage, Wabash College

"The Marketplace of Dreams: A (re)construction of infertility, pregnancy, and beyond through surrogacy ads online" Kelly E. Tenzek, University at Buffalo, SUNY; Amy May, University of Alaska-Fairbanks

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306028                    9:30 AM to 10:45 AM                    Rio Conference Center                    Miranda 8

**Womentoring - Confessions of Professional Adjuncts and Those Who Hire Them**

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Jeanette M. Dillon, Bowling Green State University; Dinah Tetteh, Bowling Green State University; Kourtney M. Maison, Ball State University

Presenters:

Bryant Keith Keith Alexander, Loyola Marymount University

Brigit Keelin Talkington, University of Nebraska-Lincoln

Toniesha Latrice Taylor, Prairie View A&M University

Kate LaPierre, Ivy Tech. \ Indiana Tech

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306031                    9:30 AM to 10:45 AM                    Rio Conference Center                    Brasilia 1

**Performing Queer Space, Place, and Desire**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Performance Studies Division

Chair: Richard O. Johnson,

Respondent: Dawn Marie McIntosh, University of Denver

"Resisting through Space: Mapping the Korean Vernacular of Homosexuality through Examining the Hill in Itaewon, South Korea" EunYoung Lee, Florida Gulf Coast University

"Choreographing Politics: The Law and Paul Morris' Seductive Pornography" Eddie Gamboa, Northwestern University

"You Have Space or Nah: Displaced Queer Spaces" Christopher Vincent, Louisiana State University

"Unspeakable Desires: Negotiating Queer Desires in Contemporary China" Shuzhen Huang, Arizona State University

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306032 9:30 AM to 10:45 AM Rio Conference Center Brasilia 2

**Sexual Self-Disclosure, Sexual Topic Avoidance, and Sexual Outcomes**

Sponsor: Interpersonal Communication Division

Chair: Meara H. Faw, Rutgers University

"Am I Lady or a Tramp? Sexual History Topic Avoidance, Stigma, and Relative Mate Value in Romantic Relationships" Madeleine Redlick, University of Texas, Austin

"Assessing the Impact of Sexual Self-disclosure, Sexual Compatibility, and Sexual Conflict on Predicted Outcome Values" Betty La France, Northern Illinois University

"Sexual Communication Strategies in Depressed Couples" Amy Delaney, University of Illinois

"The Relational Costs and Rewards of Sexual Communication" Toni Morgan, Texas State University; Tricia Burke, Texas State University; Valerie Young, Hanover College

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306033 9:30 AM to 10:45 AM Rio Conference Center Brasilia 3

**Embracing Opportunities with Our Research: Strengthening the Basic Communication Course**

Sponsor: Basic Course Division

Chair: Kelli J. Chromey, North Dakota State University

Respondent: Angela M. Hosek, Ohio University

"Embracing Opportunities for Change: A Case Study on the Basic Communication Course" Steven D. Cohen, University of Baltimore

"The Impact of the Basic Course on Intercultural Communication Effectiveness" Melissa Ann Broeckelman-Post, George Mason University; Andrew Pyle, Clemson University

"Collaborate and Graduate: The Role of Homophily and Classroom Climate as Predictors of Student Success in the College Classroom" Melissa Ann Broeckelman-Post, George Mason University; Brenda MacArthur, George Mason University

"Embracing the Opportunity to Improve Instruction in the Basic Course in Communication through Critical Communication Pedagogy" David H. Kahl, Penn State Erie, The Behrend College

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306034 9:30 AM to 10:45 AM Rio Conference Center Brasilia 4

**Emotions, Persuasion, and Message Effects: Fear, Threat, and Psychological Reactance**

Sponsor: Health Communication Division

Chair: Daniel R. Bernard, California State University, Fresno

"An Examination of the Underlying Mechanisms of Fear-Control Processing: An Extension of the Extended Parallel Process Model" Brian L. Quick, University of Illinois; Nicole LaVoie, University of Illinois; Tobias Reynolds-Tylus, University of Illinois; Andrea Martinez Gonzalez, University of Illinois; Christofer Skurka, Cornell University

"Fear and Psychological Reactance: Between- vs. Within-Individuals Perspectives" Lijiang

Shen, Penn State University; Valerie B. Coles, University of Georgia

"Fear Responses to Threat Appeals: Functional Form, Methodological Considerations, and Correspondence Between Static and Dynamic Data" James Dillard, Penn State University; Ruobing Li, Penn State University; Eric Meczkowski, Penn State University; Chun Yang, Penn State University; Lijiang Shen, Penn State University

"Implications of Narratives and Fear Appeals: Examining Threat, Efficacy, and Narratives in Health Campaign Messages" Cui Zhang Meadows, East Carolina University; Shuhua Zhou, University of Alabama

"Threat Appeals and Persuasion: Seeking and Finding the Elusive Curvilinear Effect" Eric Meczkowski, Penn State University; James Dillard, Penn State University; Lijiang Shen, Penn State University

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306035      9:30 AM to 10:45 AM      Rio Conference Center      Brasilia 5

**The Effects of Technology on Dark Side Communication Processes**

Sponsor: Human Communication and Technology Division

Chair: Samuel Hardman Taylor, Cornell University

"A Closer Look at the Self-Other Deception Asymmetry in Mediated Communication: Assessing the Role of Technological Affordances and Type of Deception" Catalina Toma, University of Wisconsin-Madison; Crystal Jiang, City University of Hong Kong

"Self-Awareness and Aggression in Computer-Mediated Communication: Abusive User Comments on Online News Articles" Ho Chung Chung, Korea Advanced Institute of Science and Technology; Seohee Sohn, Yonsei University; Chung Kon Shi, Korea Advanced Institute of Science and Technology; Namkee Park, University of Oklahoma

"Technology and Revenge: The Impact of Affordances and Accessibility on the Outcomes of Revenge" Bridget Potocki, Ohio State University; Jesse Fox, Ohio State University

"The Dark Triad, Attachment, Self-Objectification, and Social Rewards Predict Women Posting Selfies to Social Networking Sites" Jesse Fox, Ohio State University; Roselyn Lee-Won, Ohio State University

"The Impacts of Identity Verification and Disclosure of Social Cues on Flaming in Online User Comments" K. Hazel Kwon, Arizona State University

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306036      9:30 AM to 10:45 AM      Rio Conference Center      Brasilia 6

**Sounding and Sculpting the Future: Embracing Opportunities to Perform Community**

Sponsor: Performance Studies Division

Chair: Amy K. Kilgard, San Francisco State University

Respondent: Bonny McDonald, Louisiana State University

"Beyond Brooklyn Ferry" Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

"The Book, the Box, and the Harmonious Wail" Violet Juno, Independent Artist

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306042            9:30 AM to 10:45 AM    Rio Conference Center            Lambada A

**Place, Space, and Public Memory in American Studies: Some Notes from the Field**

Sponsor: American Studies Division

Chair: Theresa A. Donofrio, Coe College

Respondent: Joan Faber McAlister, Drake University

"From Gone to Gold: Memories of Home in the Deindustrialized Landscape" Nicole M. Westrick, Temple University

"Remembering Otherwise: Digital Memorial Whisper and Vernacular Commemoration of the Wars on Terror" Heather A. Roy, University of Iowa

"The Crisis in Detroit and the Personalization of Affect" Liam C. Olson-Mayes, Northwestern University

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306043            9:30 AM to 10:45 AM    Rio Conference Center            Lambada B

**Transforming Dominant Discourses**

Sponsor: Kenneth Burke Society

Chair: Annie Laurie Nichols, University of Maryland

Respondent: Erik Garrett, Duquesne University

"(Trans)forming the Dominant Discourse: Arguing for Burke's Irony in Controversies Surrounding Transgender Children" Hilary A. Rasmussen, University of Wisconsin-Milwaukee

"Mapping international health onto domestic health: A pentadic cartography of Kathleen Sibelius's Global Health Strategy" Benjamin R. Bates, Ohio University

"Shell-Shocked Cinema: The Trope of the Mentally-Ill Soldier" Jonathan Broussard, Louisiana State University

"The Constitutive Turn in Diplomatic Tradecraft" M. Karen Walker, University of Maryland

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306044            9:30 AM to 10:45 AM    Rio Conference Center            Lambada C

**Japan-U.S. Cross-Cultural Comparisons and Intercultural Contacts**

Sponsor: Japan-U.S. Communication Association

Chair: Donald Jung, Southeast Missouri State University

Respondent: Michael David Hazen, Wake Forest University

"Cultural Discourses of Privacy: Interrogating Globalized Workplace Relationships in Japan" Nathaniel Simmons, Western Governors University

"Which Way Is the Speaker Oriented for? Linguistic Strategies to Make Presentations Attractive" Akiko Nojima, Ritsumeikan University

"Effects of Cultural Orientations, Self-Esteem, Collective Self-Esteem on Well-Being Among College Students in the Mainland U.S., Hawaii, and Japan" Ayano Yamaguchi, National

Graduate Institute for Policy Studies; Min-Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University; Atsushi Oshio, Waseda University

"Partying and Drunk Picture Posting Practice on Social Networking Sites (SNSs) and Personality: A Cross-Cultural Comparison Between Japanese and American College Students (\*Top Paper II)" Kikuko Omori, St. Cloud State University

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306045                    9:30 AM to 10:45 AM                    Rio Conference Center                    Conga A

**Embracing Training and Development Assessment Tools: The Tried, the Trends, and the Treasures**

Sponsor: Training and Development Division

Chair: Cody M. Clemens, Bowling Green State University

Presenters:

Liane M. Gray-Starner, Marietta College

DeeDee Smartt Lynch, Smartt Strategies LLC

Naomi Bell O'Neil, Clarion University of Pennsylvania

Zachary Schaefer, Southern Illinois University, Edwardsville

Scott G. Dickmeyer, University of Wisconsin-La Crosse

Jessica A. Raley, University of Texas Health Science Center, San Antonio

Cody M. Clemens, Bowling Green State University

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306046                    9:30 AM to 10:45 AM                    Rio Conference Center                    Conga B

**Embracing Opportunities of Peace Journalism in the Contemporary Era**

Sponsors: Mass Communication Division; Peace and Conflict Communication Division

Chair: Marta Natalia Lukacovic, Wayne State University

Respondent: Johan Galtung, Transcend Peace University

"Alternative Media and the Unwiring of the Global Village: Reappraising International Radio Broadcasting in the 21st Century" Satoru Aonuma, Tsuda College

"Narratives of Suffering and Individual Plight in Conflict Coverage" Natasha V. Kovalyova, University of Texas, Austin

"Peace Journalism and Journalist/Law Enforcement Attitudes in Uganda" Lora Cohn, Park University; Steve Youngblood, Park University

"Peace Journalism, War in Eastern Ukraine, and Challenges/Opportunities of User-Generated Content" Marta Natalia Lukacovic, Wayne State University; Keith A. Brown, Wayne State University

"The Process of de-Othering: Feature Reporting as Peace Journalism" Zac Gershberg, Idaho State University

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306047                    9:30 AM to 10:45 AM                    Rio Conference Center                    Conga C

## **Outstanding Competitive Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Jay Brower, Western Connecticut State University

"Communicating with Objects: Ontology, Object-Orientations, and the Politics of Communication" Brenton J. Malin, University of Pittsburgh

"Bernard Stiegler's Theory of Culture and the Communicology of Desire: Education, Institution, and Relationship" Frank Macke, Mercer University

"Paradigmatic Tools for Communication Scholar-Activists: Toward a Pragmatic and Relational Epistemology" Timothy Paul Huffman, Saint Louis University

"The Interruption That We Are: Theory and Practice" Robert Jarrod Atchison, Wake Forest University; Michael J. Hyde, Wake Forest University

"Interality in Heidegger" Peter Zhang, Grand Valley State University; Xilin You, Shaanxi Normal University

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306052            9:30 AM to 10:45 AM    Rio Conference Center            Amazon B

### **Ruins, Image Rubble, and the Politics of Lingering "Sites"**

Sponsor: Visual Communication Division

Chair: Brook Irving, University of Iowa

Presenters:

Brook Irving, University of Iowa

Saul Kutnicki, Indiana University

James David Maxson, Penn State University

Caitlin Reynolds, Indiana University

Justine Wells, New Mexico State University

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306055            9:30 AM to 10:45 AM    Rio Conference Center            Amazon F

### **Post-Humanist Media Studies and Qualitative Research: Conceptual Innovations, Methodological Implications, and New Applications**

Sponsor: Ethnography Division

Chairs: Daniel Synk, North Carolina State University; Steve Wiley, North Carolina State University

"Digital archiving and the human-technical network of web 2.0 memory practices: A case study of the Korean ferry Sewol memorial website" JeongHyun Lee, University of Utah

"Information beyond meaning: Thinking methodologically about signaletics" Bryan G. Behrenshausen, University of North Carolina, Chapel Hill

"Observing assemblages, interviewing objects, following flows" Steve Wiley, North Carolina State University

"Post-humanist philosophy, ethnographic methods, and hip hop dance" Daniel Synk, North Carolina State University

"Using materialist media studies as a method in media ethnography to examine the intersection of race and sound" Seth Mulliken, Northeastern University

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306057          9:30 AM to 10:45 AM          Rio Conference Center          Amazon H

**Korean Health Communication: Past, Present, and Future**

Sponsor: Korean American Communication Association

Chairs: Jinbong Choi, Sung Kong Hoe Univ; Do Kyun Kim, University of Louisiana, Lafayette

Presenters:

Yong-Chan Kim, Yonsei University

Soojeong Kim, University of Houston

Do Kyun Kim, University of Louisiana, Lafayette

Jisoo Lee, Enzaim Health Co., Ltd.

Jiyeon So, University of Georgia

Jaesub Lee, University of Houston

Respondents: Hye Jin Paek, Korean Health Communication Association; Xiaoquan Zhao, George Mason University

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306058          9:30 AM to 10:45 AM          Rio Conference Center          Amazon I

**Employing Information and Communication Technologies to Improve Health, Food Security, and Alternative Organized Labor Movements**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Kenneth J. Levine, Michigan State University

"Communicating with the Unconnected: How to Reach Patients without Internet Access" Kenneth J. Levine, Michigan State University; Gregory Viken, Michigan State University

"eHealth Services to Improve Healthcare Quality in U.S. Nursing Homes: A Theoretical Framework" Jonathan Matusitz, University of Central Florida; Gerald-Mark Breen, University of Central Florida; Thomas T. H. Wan, University of Central Florida

"Designing Information and Communication Technologies for Food Security: Expanding User Freedoms through the COREPDS in Chhattisgarh, India" Prashant Rajan, Iowa State University; Shweta Chopra, Iowa State University; Chad Laux, Purdue University; A.K. Somasekhar, National Informatics Center

"The Fast Food Movement, Alt-Labor, and the Use of ICTs for Top-Down Grassroots Activism" Nichola Greenblatt, University of Illinois, Urbana-Champaign

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306059          9:30 AM to 10:45 AM          Rio Conference Center          Amazon J

**Latin Media Research and Praxis – Focus: Brazil**

Sponsor: Latino/Latina Communication Studies Division

Chair: Samantha Nogueira Joyce, Indiana University South Bend

Presenters:

Samantha Nogueira Joyce, Indiana University South Bend  
Afonso de Albuquerque, Universidade Federal Fluminense  
Ruth Needleman, Indiana University Northwest  
Laura C. Robinson, Santa Clara University  
Evelyn Bottando, Indiana University Northwest  
Juliana Gagliardi, Universidade Federal Fluminense  
Tania Cantrill Rosas-Moreno, Loyola University

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306061            9:30 AM to 10:45 AM    Rio Conference Center            Amazon L

**Embracing the Dark Side of Politics: Distrust, Avoidance, Incivility, and Difference in Contemporary Political Discourse**

Sponsor: Political Communication Division

Chair: Joshua Scacco, Purdue University

Respondent: Kevin Coe, University of Utah

"Have Elites Talked Us out of Trusting (and into Distrusting)? Analysis of Presidential and News Media Trust-Talk (1948 - 2012)" Maegan Stephens, University of Texas, Austin

"Interacting with Incivility: How Citizens Engage with Incivility in the News" Ashley R. Muddiman, University of Kansas; Jamie Pond-Cobb, University of Wyoming

"Just Don't Bring Up Politics: Opinion Expression and Avoidance in Political Discussions" Cynthia Peacock, University of Texas, Austin

"Neighbor vs. Neighbor: How Citizens Talk about One Another in Public Meetings" Colene J. Lind, Kansas State University

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306062            9:30 AM to 10:45 AM    Rio Conference Center            Amazon M

**St. Louis Faculty and Alumni Respond to Ferguson: Embracing Opportunities to Transform Research, Pedagogy, and Practice**

Sponsor: International and Intercultural Communication Division

Chair: Renee Thomas-Woods, St. Louis Community College, Florissant Valley

Presenters:

Renee Thomas-Woods, St. Louis Community College, Florissant Valley  
Karla D. Scott, Saint Louis University  
Kerry Wilson, University of Illinois  
Kasi L. Williamson, Fontbonne University

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306063            9:30 AM to 10:45 AM    Rio Conference Center            Amazon N

**Interpersonal Communication and Relationships across the Lifespan**

Sponsor: Interpersonal Communication Division

Chair: Scott A. Sellnow-Richmond, Columbus State University

"Direct and indirect effects of attachment orientation on relationship quality and constraint commitment in married couples" Michelle D. Givertz, California State University, Chico; Alesia Woszidlo, University of Kansas; Chris Segrin, University of Arizona; Qiaozhen Jia, University of Kansas

"Grief Communication and Privacy Rules: Examining the Communication of Individuals Bereaved by the Death of a Family Member" Erin Basinger, University of Illinois; Erin C. Wehrman, University of Illinois; Kelly Grace McAninch, University of Illinois

"In Praise of Solitude: The "Fertile Void" and its Role in Communication and Relationships" Valerie Manusov, University of Washington

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306066            9:30 AM to 10:45 AM            Rio Conference Center            Amazon R

**Social Implications of Stigma Communication**

Sponsor: Applied Communication Division

Chair: Mary Jiang Bresnahan, Michigan State University

Respondent: Rebecca J. Meisenbach, University of Missouri

"Dealing with Environmental Stigma in Midland Michigan: Community Responses" Jie Zhuang, Michigan State University; Joseph Hamm, Michigan State University; Shannon Cruz, Michigan State University; Jeffrey Cox, Michigan State University; James W. Dearing, Michigan State University

"Dissemination and Network Circulation: Understanding How Stigma Messages Become Normative" Xun Zhu, Penn State University; Rachel Smith, Penn State University

"Fighting Back: Inner City Community Responses to Nutritional Stigma" Xiaowen Xu, University of Connecticut; Mary Jiang Bresnahan, Michigan State University; Xun Zhu, Penn State University

"Governor of the House of Pancakes and King of Bacon: Metaphors about Obesity and Ableism Stigma in the Political Arena" Jennifer Anderson, South Dakota State University; Yi Zhu, Michigan State University

"Stigma and Gaining Compliance: The Case of Homelessness" Charles Salmon, Nanyang Technological University; Thanomwong Poorisat, Nanyang Technological University; Nicholas Salmon-Seidmann, Canadian International School, Singapore; Franklin Boster, Michigan State University

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306067            9:30 AM to 10:45 AM            Rio Conference Center            Amazon S

**Opportunity for Pedagogy: Great Teaching Ideas**

Sponsor: Opportunities for Pedagogy

Chair: Jean Ann Streiff, Oakland Catholic High School

"Conversations on Emancipatory Education: An Exploration of Critical Concepts in the Pop-





Chair: Nina-Jo Moore, Appalachian State University

Presenters:

Juliet Evusa, Rogers State University  
Jean DeHart, Appalachian State University  
Richard Bello, Sam Houston State University  
Kathryn M. Olson, University of Wisconsin-Milwaukee  
Kellie W. Roberts, University of Florida  
Edward Brewer, Appalachian State University  
Frances E. Brandau-Brown, Sam Houston State University

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306072            9:30 AM to 12:15 PM    Rio Conference Center            Tropical C

**SC16: Communication and People with Disabilities: Embracing Opportunities –  
Pedagogical and Pragmatic Methodologies**

Sponsor: Short Courses

Chair: J. W. Smith, Ohio University

Presenters:

J. W. Smith, Ohio University  
Becky Brooks, Ohio University, Lancaster

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306073            9:30 AM to 10:45 AM    Rio Conference Center            Tropical D

**Competitive Papers in the Master's Education Division**

Sponsor: Master's Education Section

Chair: Jessica Elton, Eastern Michigan University

Respondent: Stephanie Klatzke, Northern Kentucky University

"Dispositional Agreeableness Predicts Ostracizing Others at Work" Bingqing Wang,  
University of California, Davis

"Applying the Realistic Accuracy Model to Explain the Role of Expertise in Detecting  
Deception" Zachary Carr, University at Buffalo, SUNY; Sarah B. Dietrich, University at  
Buffalo, SUNY; Eric R. Novotny, Michigan State University; Sylvia Xiu Hui Koh, University at  
Buffalo, SUNY; Jennifer Musone, University at Buffalo, SUNY

"The Ultimate Warrior Lives On: A Hero's Final Farewell" Michael E. Eisenstadt, University  
of Kansas

"Beautiful People Are Better, at Least Online: An Examination of Past Literature in the Context  
of Present Dating Sites" Collette Celani-Morrell, University of Denver

"Lab Rats and Guinea Pigs: A Burkean Approach to Rhetorical Framing in Anti-Marijuana  
Campaigns" Kathryn M. Lese, James Madison University

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306074            9:30 AM to 10:45 AM    Rio Conference Center            Tropical E









309010

11:00 AM to 12:15 PM Rio Conference Center

Rio Pavilion

**Scholar to Scholar: Public Relations; Organizational and Group Communication; Human Communication and Technology; Theater, Film and New Multi-Media; Lambda Pi Eta, Pi Kappa Delta, and the National Forensic Association**

Sponsors: Group Communication Division; Human Communication and Technology Division; Lambda Pi Eta; National Forensic Association; Organizational Communication Division; Pi Kappa Delta; Public Relations Division; Scholar to Scholar; Theatre, Film, and New Multi-Media Division

Chair: Brian L. Ott, Texas Tech University

Respondents: Artemio Ramirez, University of South Florida; Todd Holm, Marine Corps University; Jody L.S. Jahn, University of Colorado, Boulder; Richard Paine, North Central College; Stephenson J. Beck, North Dakota State University

"01. "Let's talk about 'techs', baby": Exploring the environmental, personal and behavioral correlates with students' attitudes toward social media" David K. Westerman, North Dakota State University; Emory S. Daniel, North Dakota State University; Nicholas David Bowman, West Virginia University

"02. A Look at Leadership Styles and Workplace Solidarity Communication" Stephanie Kelly, North Carolina Agricultural & Technical State University; Patrick MacDonald, Cornell University

"03. After-Dinner Speaking as a Genre of Public Health Rhetoric" Courtney J. J. Wright, Bowling Green State University

"04. City girl starting a fire: Embracing the opportunity to smash the glass ceiling with diversified leadership styles in New in Town" Claire Carrington, Campbell University; Katlyn Peedin, Campbell University

"05. College Bible Study Groups" Amanda E. Rowen, California State University, Fresno

"06. Democracy, Limitations, and The Dark Knight Rises" Justin J. Grandinetti, North Carolina State University

"07. Do narcissists post selfies on social networking sites (SNSs)? The relationship between personality characteristics and selfie posting behavior on SNSs" Kikuko Omori, St. Cloud State University

"08. Enhancing Interest and Engagement For Political News: Effects of Personalization in Tweets and Stories" Ronald Yaros, University of Maryland; Boya Xu, University of Maryland; Antonio A. Prado, University of Maryland; Amy H. Wu, University of Maryland; Pallavi Guha, University of Maryland; Rachel O'Hare, University of Maryland

"09. Exploring Effective Instructional Communication Variables in Speech and Debate Coaching Sessions" Jordan Tyler Atkinson, West Virginia University

"10. Ferguson: A Case Study of Twitter as a site of Agency Construction in Social Activism" Joseph Lawrence Flores, University of Texas, El Paso

"11. Hashtags for Health? On the Strategic Use of Hashtags in a Multi-Sectoral Advocacy Coalition" Richard Waters, University of San Francisco; Chao Guo, University of Pennsylvania; Jerome Niyirora, SUNY Polytechnic Institute; Gregory Saxton, University at Buffalo, SUNY

"12. Modes of organizing for collective action" Andrew N. Pilny, University of Kentucky





"Decentralized Execution: Media Swarms and Military Command" Jeremy Packer, North Carolina State University; Josh Reeves, Oregon State University

"The Business of Timing: EG&G and the Temporal Technics of Military Firing" Ned O'Gorman, University of Illinois; Kevin Hamilton, University of Illinois

"The Cyborg Soldier: The U.S. Military's TALOS Project and the Heroic Myth" Jonathan Broussard, Louisiana State University

"Designer Wars: Exploring the U.S. Military's Postmodern Turn through the Emergence of "Systemic Operational Design"" Sean Lawson, University of Utah

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309012      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 4

**Top Student Papers in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Sara DeTurk, University of Texas, San Antonio

Respondent: Mark C. Hopson, George Mason University

"“No good girl walks home alone at night”: Can comic book narratives create social awareness and influence attitudes about rape victims in India? Case study of India's first augmented reality comic book Priya's Shakti" Dhiman Chattopadhyay, Bowling Green State University

"The Oklahoma Affirmative Action Ban Amendment: A Dialogic Analysis of Equal Opportunity Discourse in Oklahoma" Bobbi Van Gilder, University of Oklahoma; Roni K. Jackson, University of Oklahoma

"In-Film Product Placement: An Emergent Advertising Technique Comparative Analysis between Top Hollywood and Egyptian Films 2010-2013" Kareem El Damahoury, Georgia State University

"Cultural Factors in Taiwan that Influence Mother-Daughter Breast Cancer Communication and Mother Self-Disclosure" Wan-Lin Chang, George Mason University; Ashley Thomas, George Mason University

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309014      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 7

**Black Caucus Business Meeting**

Sponsor: Black Caucus

Presenters:

Sheena Cheri Howard, Rider University

Eletra Gilchrist-Petty, University of Alabama, Huntsville

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309016      11:00 AM to 12:15 PM      Rio Conference Center      Rio Pavilion 10

**Orange Juice or Jouissance? (Mis)Taking and (Mis)Placing Rhetorics**

Sponsor: Rhetorical and Communication Theory Division



Sara B. Dykins Callahan, University of South Florida  
Jennifer Erdely, Prairie View A&M University  
Savannah Ganster, Baton Rouge Comm College  
Ariel Gratch, Georgia College & State University  
Robin Haislett, Weber State University  
Vernon Floyd Humphrey, University of Southern Mississippi  
Amy K. Kilgard, San Francisco State University  
Patrick McElearney, Louisiana State University  
Ryan McGeough, Upper Iowa University  
Lyndsay Michalik Gratch, Georgia Gwinnett College  
Jeanine Minge, California State Univeristy, Northridge  
Karen S. Mitchell, University of Northern Iowa  
Melanie Kitchens O'Meara, Georgia Regents University  
Gretchen Rhodes, Louisiana State University  
Justin T. Trudeau, University of North Texas

Respondent: Chaim Noy, University of South Florida

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309022      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 2

**Race, Social Media, and Affect: Exploring the Intense Aftermath of Recent Events of Police Brutality**

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division

Chair: Eric S. Jenkins, University of Cincinnati

Presenters:

Joshua Trey Barnett, University of Utah  
Lisa M. Corrigan, University of Arkansas  
Anjali Vats, Boston College  
Antonio R. de Velasco, University of Memphis  
Amanda Nell Edgar, University of Memphis  
Eric S. Jenkins, University of Cincinnati

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309023      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 3

**Top Student Papers in Political Communication**

Sponsors: Political Communication Division; Student Section

Chair: Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

Respondent: Beth M. Waggenpack, Virginia Tech

"Political Events, Actors, and Issues: The News Media's Construction of the 2013 Government Shutdown Narrative -- Top Student Paper" Angela M. McGowan, State University of New York, Fredonia

"Subordination of the Feminine Voice: Hillary Clinton's Speech to the 2008 Democratic

National Convention" Rachael K. Jensen, University of Arkansas

"Two Parent Seeds, Education and Ignorance": Reconstructing Social Hierarchy in the Congressional Department of Education Debate, 1866-1868" Michael J. Steudeman, University of Maryland

"The Presidential Life: Biographical Campaign Ads and the Mythical Guidelines for How Presidents Explain Themselves" Doron Taussig, University of Pennsylvania

"Frame Reconstruction in Hegemonic Discourse: A Theory of Rhetoric Applied to Social Movements for a \$15 Minimum Wage" Kristiana N. Wright, University of Minnesota, Twin Cities

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309024      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 4

**The Marriage of Crisis and New Technology: Social Media as a Crisis Partner**

Sponsor: Public Relations Division

Chair: Janice M. Barrett, Lasell College

Respondent: Rod Carveth, Morgan State University

"Keeping the Wolves at Bay: Using YouTube.Com to Counter Broadcast News Reports of Organizational Crises" Patric R. Spence, University of Kentucky; Deborah Sellnow-Richmond, Wayne State University; Timothy L. Sellnow, University of Central Florida; Kenneth A. Lachlan, University of Connecticut; Xialing Lin, University of Kentucky

"Communication in the Face of a School Crisis: Examining the Volume and Content of Social Media Mentions During Active Shooter Incidents" Joseph Mazer, Clemson University; Blair Thompson, Western Kentucky University; Jessica Cherry, Western Kentucky University; Mattie Russell, Western Kentucky University; Holly J. Payne, Western Kentucky University; Angela Jerome, Western Kentucky University

"Social Media Crisis Communication in China: Case Study of McDonald's and KFC Crises Management" Lin Zhu, University of Massachusetts, Boston; Ai Zhang, Stockton University; Deepa Anagondahalli, University of Maryland

"Humor and Crisis Management: How to @Handle Twitter Parody" Mary Sorenson, University of Missouri

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309025      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 5

**Course Design, Peer Tutoring, Facilitated Discussion, and STEM**

Sponsor: Instructional Development Division

Chair: Marjorie M. Buckner, Texas Tech University

Respondent: Richard Murphy, McKendree University

"Affinity Seeking in Peer Tutoring Sessions: Embracing Opportunities to Improve Writing Center Instruction" Allie Brimlow, University of Vermont; Sarah N. Heiss, University of Vermont

"Course Redesign and Innovation: The Effects of Course Format on Student Interest,

Motivation, and Learning Outcomes" Brandi N. Frisby, University of Kentucky; Don Lowe, University of Kentucky

"Learning through Facilitated Discussion: A Proto-public Approach" Timothy Steffensmeier, Kansas State University; E. Marie Steichen, Kansas State University

"Telling and showing: The intersection of visual communication content knowledge and pedagogical strategies in STEM" Kelly Norris Martin, Rochester Institute of Technology; Amy Gaffney, University of Kentucky

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309026            11:00 AM to 12:15 PM    Rio Conference Center            Miranda 6

**Top Three Papers in Religious Communication**

Sponsor: Religious Communication Association

Chair: Denise P. Ferguson, Pepperdine University

Respondent: Kristen Lynn Majocha, University of Pittsburgh, Johnstown

"Barack Obama and the Expansion of American Civil Religion" Kevin Coe, University of Utah; David Domke, University of Washington; Penelope Sheets, University of Amsterdam

"Catholic Institutional Rhetoric in "Dark Times"" Craig T. Maier, Duquesne University

"Conversion as Emancipatory Strategy in India: Ambedkar, Pragmatism, and the Turn to Buddhism" Scott R. Stroud, University of Texas, Austin

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309027            11:00 AM to 12:15 PM    Rio Conference Center            Miranda 7

**Speaking Sex: Sex/Sexuality and Our Communicative Limits After Foucault**

Sponsors: Critical and Cultural Studies Division; Feminist and Women Studies Division

Chair: Larissa A. Brian, University of Pittsburgh

"I'm PrePared, not a Truvada Whore": A Post-Foucault and Queer Approach to HIV Animacy" Brendan G.A. Hughes, University of Denver

"Fantasy as Rhetorical Excess and the Limits of Legal Subjectivity, Sex, and Violence" Larissa A. Brian, University of Pittsburgh

"Fifty Shades of Foucault: Catalyzing Bodies and Pleasures in Public" Michaela Frischherz, Towson University

"The Dialectical Nature of Sexual Fantasies" Melissa Ann Tafoya, La Sierra University; Lawrence R. Frey, University of Colorado, Boulder

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309028            11:00 AM to 12:15 PM    Rio Conference Center            Miranda 8

**Rhetorical Re-Conceptions of Motherhood**

Sponsors: Performance Studies Division; Women's Caucus

Chair: Dana L. Cloud, Syracuse University

Presenters:



## **The Rhetoric and Politics of the Letter**

Sponsors: Public Address Division; Rhetorical and Communication Theory Division

Chair: Bjorn F. Stillion Southard, University of Georgia

Presenters:

Keith D. Miller, Arizona State University  
Mary E. Stuckey, Georgia State University  
Ekaterina V. Haskins, Rensselaer Polytechnic Institute  
Paul H. Stob, Vanderbilt University  
Carly S. Woods, University of Nebraska-Lincoln  
Shawn J. Parry-Giles, University of Maryland  
Bjorn F. Stillion Southard, University of Georgia

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309034      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 4

### **Health Communication Division Business Meeting**

Sponsor: Health Communication Division

Presenters:

Elaine Hsieh, University of Oklahoma  
Elaine Wittenberg, City of Hope Comprehensive Cancer Center  
Allison Scott Gordon, University of Kentucky  
Jakob D. Jensen, University of Utah  
Jennifer A. Kam, University of California, Santa Barbara  
Kevin K. John, Brigham Young University

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309035      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 5

### **Communication Technology affecting Policy, Politics, and Civic Engagment**

Sponsor: Human Communication and Technology Division

Chair: Benjamin Brojakowski, Bowling Green State University

"Coming Together around Hashtags: Exploring the Formation of Digital Emergent Citizen Groups" Andrew Pyle, Clemson University; Brandon Boatwright, Clemson University

"Dark Side of Technology: An Experimental Investigation of the Influence of Customizability Technology on Political Selective Exposure" Ivan Dylko, University at Buffalo, SUNY; Igor Dolgov, New Mexico State University; William Hoffman, New Mexico State University; Nicholas R. Eckhart, New Mexico State University; Maria Molina, Universidad San Francisco de Quito; Omar Aaziz, New Mexico State University

"Google Glass, Hands-off Data Collection, and New Policy Imperative" Yong Jin Park, Howard University; Marko Skoric, City University of Hong Kong

"Open Source Software Adoption and Use in Uganda: An Empirical Analysis of the Policy Formation Process" Samuel Muwanguzi, University of North Texas; George Musambira, University of Central Florida

"The Global Discussion Thread: Liberal Arts Education in the Digital Age" Isabel Fay,

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309036      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 6

**Embracing Historical Reference Points in Japanese/Japanese-American Communication**

Sponsor: Japan-U.S. Communication Association

Chair: Rick Kenney, Georgia Regents University

Respondent: Akira Miyahara, Seinan Gakuin University

"As the Matter of "International (Mis-)Understanding": The Praxis of Cultural Segregation and Ironic Essentialism in Japan's Education Discourse" Ken Watanabe, Texas A&M University

"The Possibilities of Human Rights Photography: Absence and Opportunity in the Japanese American Internment Archive (\*Top Student Paper)" Albert Rintrona III, University of Iowa

"Lost in Postwar Japan: What "Proactive Pacifism" Is and Means" Hiroko Okuda, Kantogakuin University

"Embracing the U.S. Democracy: Rhetoric to Raise Demos After Honjo Case, 1948 (\*Top Paper I)" Noriaki Tajima, Kanda University of International Studies

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309037      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 7

**Top Papers in Visual Communication**

Sponsor: Visual Communication Division

Chair: Lisa R. Barry, La Guardia Community College

Respondent: Trischa Goodnow, Oregon State University

"Decolonial Seeing: Spectral Sites/Sights of Ruination and Failure in Puerto Rico" Kathleen M. de Onís, Indiana University

"Some folks are born made to wave the flag: Dissensus and subjectification in protest banners" Ian Summers, University of Utah

"The Intersubjectivity of Camerawork and the Index Debate: Film and performance theory after the digital" D. Andy Rice, University of California, Los Angeles

"Look, a [picture]!" Visuality, Race, and What We Do Not See" Elizabeth Kaszynski, Indiana University

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309042      11:00 AM to 12:15 PM      Rio Conference Center      Lambada A

**Communicating Corporate Climate Crisis: Social Movements in Protest Against the Keystone XL Pipeline**

Sponsor: Environmental Communication Division

Chair: Maria Blevins, Utah Valley University

Respondent: Danielle E. Endres, University of Utah

"A Comic Tragedy of the Nation: Bill McKibben's Blend of Rhetorical Frames in Opposition



to the Keystone XL Pipeline Project" Megan E. Cullinan, University of Montana

"Protest, the President, and the Pipeline: Contesting Climate Change at the White House" Paul R. McKean, University of Illinois

"The Curious Case of the Activist Scientist: Political Discourse and Scientific Paradigms in Keystone XL" Collin Syfert, University of Washington

"Unlikely Allies? Framing the Cowboy and Indian Alliance's Anti-Keystone Protest" Jade Olson, University of Maryland; Janna Soeder, University of Maryland

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309043      11:00 AM to 12:15 PM      Rio Conference Center      Lambada B

**Spiritual Communication Division Business Meeting**

Sponsor: Spiritual Communication Division

Presenters:

Sharon Lauricella, University of Ontario Institute of Technology

Mary Fong, California State University, San Bernardino

John P. McHale, Illinois State University

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309044      11:00 AM to 12:15 PM      Rio Conference Center      Lambada C

**Embracing Opportunities for Student Scholars (Top Papers)**

Sponsor: Lambda Pi Eta

Chair: Leslie J. Reynard, Washburn University

Respondent: Audrey Wilson Allison, Kennesaw State University

"The Shocking Truth of BioShock Infinite: Gender Tropes Hidden in Game Narratives" Elizabeth Brooke Phipps, Wheaton College, Illinois

"Nationwide Newspaper Coverage of Pediatric Immunizations: A Community Structure Approach" Marc Trotochaud, The College of New Jersey; Lydia Huang, The College of New Jersey; Lauren Longo, The College of New Jersey

"The Effect of Physical Appearance on Perception of a Stranger's Compliments and Criticism" Elizabeth Yeo, Pacific Union College; Krystal Jin, Pacific Union College; Tony Joo, Pacific Union College; Madeline Miller, Pacific Union College; Clifford Young, Pacific Union College

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309045      11:00 AM to 12:15 PM      Rio Conference Center      Conga A

**Tragicomic (Re)Framing**

Sponsor: Kenneth Burke Society

Chair: Steven W. Schoen, Rollins College

Respondent: Brian Gilchrist, Mount St. Mary's University

"#TragiComic: A Post-Burkean Perspective on #CancelColbert" Elizabeth Lynn Miller,

University of Kansas

"After the Death of God: An Analysis of Social Distinction in the Postmodern Faith Movement based on Kenneth Burke's Dream/Prayer/Chart Schema" Mary E. Domenico, University of North Carolina, Chapel Hill

"Flipping Off Political Complacency and Cynicism: Satyric Satire as a Comic Corrective in Bill Maher's 2014 #FlipADistrict Campaign" Thomas A. Salek, University of Wisconsin-Milwaukee

"Scapeducks": A Burkean Analysis of Changing Redneck Identity" Carly Gieseler, York College, CUNY

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309046      11:00 AM to 12:15 PM      Rio Conference Center      Conga B

**Cultural Constructions of The Good Death: Case Studies in Communication about What it Means to Die Well**

Sponsor: Communication as Social Construction Division

Chair: Sarah Pederson, University of Iowa

Presenters:

Kelly E. Tenzek, University at Buffalo, SUNY

James R. Carviou, Missouri Western State University

Maureen Patricia Keeley, Texas State University

Paula K. Baldwin, Western Oregon University

Bonnie McCracken, University at Buffalo, SUNY

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309047      11:00 AM to 12:15 PM      Rio Conference Center      Conga C

**An Organizational Communication Focus on Nonprofits**

Sponsor: Organizational Communication Division

Chair: Rachel L. Rashe Reed, University of Colorado, Colorado Springs

Respondent: Stephanie Norander, University of North Carolina, Charlotte

"Embracing Opportunities to Connect Nonprofit and Communication Scholarship: A Review of Key Issues and a Meta-Theoretical Framework for Future Research" Matthew A. Koschmann, University of Colorado, Boulder; Matthew Isbell, Merrimack College; Matthew L. Sanders, Utah State University

"The Recent Past and Potential Future in Nonprofit Organizing: Advancing a Communicatively Constituted Nonprofit Organization" LaRae Tronstad, University of Texas, Austin

"We Are Collaborative but We Don't Collaborate: Communicative Patterns and Shared Resources in a Nonprofit Partnership" Jennifer Ihm, Northwestern University; Katherine Cooper, Northwestern University

"You Get Out What You Put Into It": The Influence of Titled Volunteer Expectations and Inclusion on Retention in a Volunteer-Run Nonprofit Organization" Stephanie Madden, University of Maryland; Claire Tills, University of Maryland

**Great Ideas for Teaching Students (G.I.F.T.S.) - Session II**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Katherine J. Denker, Ball State University

"01. A Focus on Outlining: Providing Students the Opportunity to Create Outlines in Low Risk Situations" Jacob Metz, Tennessee Technological University; Scott Christen, Tennessee Technological University

"02. Can I Assess Your Speaking and Listening Skills? A Case Study Assignment" Michelle Morris, Northwestern State University

"03. Can They Survive the Shark Tank? Identifying and Evaluating Monroe's Motivated Sequence in Persuasive Appeals on the TV Show Shark Tank" Sarah VanSlette, Southern Illinois University Edwardsville

"04. Content Analysis Using Craigslist Missed Connections" Lance Brendan Young, Western Illinois University

"05. Developing Conversational Knowledge and Skill through a Conversation Breakfast" Elizabeth B. Jones, Asbury University

"06. Do Clothes Make the Student? Makeover Day Selfie Project" Terri Toles-Patkin, Eastern Connecticut State University

"07. Embracing Opportunities for Innovation: Social Engineering with Mediated Communication Theory" Nicholas Brody, University of Puget Sound

"08. Five Minutes of Fame: Embracing Opportunities to Educate Others about Communication Theories on YouTube and Social Media" Lisa K. Hanasono, Bowling Green State University

"09. From public policy to personal action: The elevator pitch" Josh Fleming, Pasadena City College

"10. Hello and Goodbye: A Critical Examination of Conversation Openings and Closings" Jessica Anne Robinson, Purdue University

"11. Hidden Profile: Who is Saved?" Kristen Hatten, Western Michigan University

"12. Identifying Principles of Powerful Language" Rachel Olivares, Abilene Christian University

"13. Is It Live or Is It Memorex?" Kathleen Beauchene, Community College of Rhode Island

"14. Making Good Argumentation Accessible and Relevant: The Fallacious Argument Challenge!" Jessica Fawley, Purdue University

"15. "Panoptic Memes": Students visually create and share examples of (self-)surveillance" Thomas F. Corrigan, California State University, San Bernardino

"16. Persuading your Grandparents to Listen to Rap: Teaching Audience Tailoring through Speaking Activities" Morgan Schunn, Ohio State University

"17. Pinning and Engaging Students via Social Media with Pinterest" Anne Bialowas, Weber State University

"18. Ranking the Citations: An Exercise to Help Students Determine Citation Relevance and

Credibility" Christopher J.E. Anderson, University of Wisconsin-Milwaukee

"19. Scavenging for Research: Using an Online Scavenger Hunt to Improve Student Research" Laurie Metcalf, Blinn College

"20. Teaching the Value of Narratives in Speeches through Analysis of Presidential Campaign Discourse" Kevin T. Jones, George Fox University

"21. What's a Good Source to Use? Practicum and Exploration of Scholarly vs. Popular Press Citations" Ignacio F. Cruz, University of Southern California

"22. When You're New in Town: Using Romantic Comedy to Illustrate Organizational Communication" J. Dean Dean Farmer, Campbell University

"23. Wicked Issues: Group Research, Presentation and Deliberation" Jennifer Mair, University of San Francisco

"24. Wrapping It Up: Reinforcing the Elements of an Effective Conclusion in an Online Public Speaking Class" Marty J. Birkholt, Creighton University; M. Chad McBride, Creighton University; Sherianne Shuler, Creighton University; Laura K. Gill, Creighton University

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309052            11:00 AM to 12:15 PM    Rio Conference Center            Amazon B

**Top Papers in Communication and Social Cognition**

Sponsor: Communication and Social Cognition Division

Chair: Elena Bessarabova, University of Oklahoma

Respondent: Matthew McGlone, University of Texas, Austin

"Are secondary goals goals? Differentiating goals and constraints" Nicholas A. Palomares, University of California, Davis; Katherine Grasso, University of California, Davis; Siyue (April) Li, Ohio State University

"I Don't Like You Because You're Hard to Understand: The Role of Processing Fluency in the Language Attitudes Process" Marko Dragojevic, University of Kentucky; Howard Giles, University of California, Santa Barbara

"What's Up with Deception Cues? A Close Look at Some Bizarre Paradoxical Findings from Meta-analysis and Primary Experiments" Timothy R. Levine, University of Alabama, Birmingham

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309055            11:00 AM to 12:15 PM    Rio Conference Center            Amazon F

**Ethnography Division Business Meeting**

Sponsor: Ethnography Division

Presenters:

Sarah Jane Tracy, Arizona State University

Shirley K. Drew, Pittsburg State University

Jillian A. Tullis, University of San Diego

Desiree Rowe, Towson University

Christopher N. Poulos, University of North Carolina, Greensboro



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309061      11:00 AM to 12:15 PM      Rio Conference Center      Amazon L

**Follow the Money: Rhetorics of Monetary Policy in Controversy**

Sponsor: American Society for the History of Rhetoric

Chair: David Hingstman, University of Iowa

"David Hume and the Origins of Anglo-American Monetary Theory: Controverting the Mercantilists over Money and its Relationship to Trade Policy" Rachel Avon Whidden, Lake Forest College

"Establishing Economic Ethos: Paul Volcker's Rhetorical Strategy of Practical Monetarism" Jeffrey A. Kurr, Penn State University

"The Debate over the British Bank Charter Act of 1844 and the Arguments of the Banking School Trio" David Hingstman, University of Iowa

"The Debate over the British Bank Charter Act of 1844 and the Arguments of the Currency School Trio" G. Thomas Goodnight, University of Southern California

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309062      11:00 AM to 12:15 PM      Rio Conference Center      Amazon M

**Managing Interactivity for Interdisciplinary Teamwork and Collaboration: Facilitating across Boundaries of Knowing**

Sponsor: Group Communication Division

Chair: Paul Sommer, Kent State University, Stark

Presenters:

Dorothy Andreas, Pepperdine University

Jennifer L. Gibbs, Rutgers University

Jessica Katz Jameson, North Carolina State University

David R. Seibold, University of California, Santa Barbara

Jessica L. Thompson, Northern Michigan University

Joshua B. Barbour, University of Texas, Austin

Respondent: J. Kevin Barge, Texas A&M University

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309063      11:00 AM to 12:15 PM      Rio Conference Center      Amazon N

**Interpersonal Communication in Stigmatized and Marginalized Groups**

Sponsors: Critical and Cultural Studies Division; Interpersonal Communication Division

Chair: Hailey Gillen Hoke, Weber State University

"At the Intersections: Exploring Whiteness and Interpersonal Discrimination" Linsay M. Cramer, Bowling Green State University; Lisa K. Hanasono, Bowling Green State University

"Emerging Patterns of Stigma Management Communication Strategies in Burn Survivors and Relational Partners" Candy Noltensmeyer, Western Carolina University; Rebecca J. Meisenbach, University of Missouri

"Gender Socialization Impairs Prosocial Behavior: Hypergender Ideology, Emotional Expressivity, and Empathy" Natalie Hoskins, University of Kansas

"Stigma Messages of Homosexuality from Family and Friends: How Does that Affect Latino Males?" Liyuan Wang, University of Georgia; Jennifer Monahan, University of Georgia

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309066      11:00 AM to 12:15 PM      Rio Conference Center      Amazon R

**Opportunities for Ethnic Conflict Reduction through Communication**

Sponsor: Applied Communication Division

Chair: Steven Gibson, Northcentral University

Presenters:

Sakina Jangbar, University of Texas, Austin

Julianna Kirschner, Claremont Graduate University

Jake Harwood, University of Arizona

Eddah Mbula Mutua, St. Cloud State University

J. Jacob Jenkins, California State University, Channel Islands

Young Yun Kim, University of Oklahoma

Zachary Massey, University of Oklahoma

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309067      11:00 AM to 12:15 PM      Rio Conference Center      Amazon S

**How Doctors Speak and Listen to Seniors: Reports of Productive and Destructive Physician Talk**

Sponsor: Emeritus/Retired Members Section

Chairs: Barbara - Lieb, Independent Researcher; Don M. Boileau, George Mason University

Presenters:

Barbara - Lieb, Independent Researcher

Jerry D. Feezel, Kent State University

Don M. Boileau, George Mason University

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309070      11:00 AM to 12:15 PM      Rio Conference Center      Tropical A

**Competitive Forensics vs. Academia: Opportunities to Heal and/or Celebrate the Great Divide**

Sponsor: American Forensic Association

Chair: Karen R. Morris, University of Wisconsin-Eau Claire

Presenters:

Richard Paine, North Central College

Richard D. Besel, California Polytechnic State University, San Luis Obispo

R. Randolph Richardson, Berry College

Chip Hall, Carson-Newman College





Mason University

"Genealogy and the Analysis of Historical Texts: Overcoming Student Resistance to the Past" James M. Farrell, University of New Hampshire

"The Rhetorical Criticism Classroom: An Opportunity to Develop Critical Tools for Communicating in Professional Contexts" James T. Petre, Bloomsburg University

"Using Visual Media to Teach Rhetorical Criticism" Kathleen M. German, Miami University

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309075            11:00 AM to 12:15 PM    Rio Conference Center            Tropical F

**Sexual Violence on Campus: A Call to Communication Scholars to Intervene**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies  
Division; Women's Caucus

Chairs: Suzanne Enck, University of North Texas; Anna Marjorie Young, Pacific Lutheran University; A. Susan Owen, University of Puget Sound

Presenters:

Walid Afifi, University of Iowa

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Mark L. McPhail, Indiana University Northwest

Jessica Moore, Butler University

Suzanne Enck, University of North Texas

Anna Marjorie Young, Pacific Lutheran University

A. Susan Owen, University of Puget Sound

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309080            11:00 AM to 12:15 PM    Rio Conference Center            Palma A

**Meet the NCA Journal Editors**

Sponsor: NCA Publications Board

Chair: John Greene, Purdue University

Presenters:

Bonnie J. Dow, Vanderbilt University

Barbara A. Biesecker, University of Georgia

D. Robert DeChaine, California State University, Los Angeles

Peter Decherney, University of Pennsylvania

Mindy Fenske, University of South Carolina

Kory Floyd, University of Arizona

Pat J. Gehrke, University of South Carolina

Rona T. Halualani, San Jose State University

Jon A. Hess, University of Dayton

Marian L. Houser, Texas State University

Katherine Miller, -

Katherine Sender, University of Michigan

Paul Siegel, University of Hartford

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309081      11:00 AM to 12:15 PM      Rio Conference Center      Palma B

**American Debate Association Business Meeting**

Sponsor: American Debate Association

Presenters:

Adrienne F. Brovero, University of Mary Washington

Ed Lee, Emory University

James Lyle, Clarion University

Danielle Verney O'Gorman, U.S. Naval Academy

Mariah A. Young, George Mason University

Patrick Waldinger, University of Miami

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309082      11:00 AM to 12:15 PM      Rio Conference Center      Palma C

**Opportunities and Obstructions: Meaning and Media in Post-Socialist Eurasia**

Sponsor: Eurasian Communication Association of North America

Chair: Michael R. Finch, Lee University

"Azerbaijan, Land of Propaganda" Sasha Allgayer, Bowling Green State University

"Covering or Covering Up? Framing of the Soviet Invasion of Afghanistan (1979-1988) in Mainstream Newspapers" Elina Erzikova, Central Michigan University; Michel M. Haigh, Penn State University; Adam Sampiev, World Vision International

"Reconsidering the Spiral of Silence: Slovaks' User-Generated Comments about the Ukrainian Crisis" Marta Natalia Lukacovic, Wayne State University

"Social contract with no rights: Constructing the meaning of taxpayer in the presidential rhetoric and pro-governmental media discourse in Belarus" Volha Kananovich, University of Iowa

"The Material Remains of Communism: Ironic Mementos and Hungarian Nationalism" Sarah Vartabedian, West Texas A&M University

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309083      11:00 AM to 12:15 PM      Rio Conference Center      Palma D

**Embracing "Transnationalizations" within GLBTQ Communication Studies: Resistances and New Opportunities**

Sponsors: Activism and Social Justice Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division; La Raza Caucus; Latino/Latina Communication Studies Division

Chair: Bernadette Calafell, University of Denver



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309086

11:00 AM to 12:15 PM Rio Conference Center

Palma G

### **Identity in Organizations**

Sponsor: Organizational Communication Division

Chair: Jessica M. Rick, University of Missouri

Respondent: Stacey L. Connaughton, Purdue University

"Being Creative within the Box: Managing Occupational Identities with Incongruent Images and Practices" Stephanie L. Dailey, Texas State University; Casey S. Pierce, University of Michigan; Paul M. Leonardi, University of California, Santa Barbara; Diane Bailey, University of Texas, Austin; Bonnie Nardi, University of California, Irvine

"Communicating Health at Work: Organizational Wellness Programs as Identity Bridges" Stephanie L. Dailey, Texas State University; Yaguang Zhu, University of Texas, Austin

"Developing Dynamic Identity: Sensemaking and Sensegiving in an Emerging Field" Nell C. Huang-Horowitz, California State Polytechnic University, Pomona; Sandra K. Evans, California State Polytechnic University, Pomona

"Intersectionality and Organizational Communication Studies: A Critical Analysis of Contemporary Research on Work, Identity, and Difference" Alexis Aubree Bryson, University of North Carolina, Chapel Hill

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309087

11:00 AM to 12:15 PM Rio Conference Center

Palma H

### **Embracing Opportunities for New Visions of Citizenship Education: Sparking a Conversation about Communication, Creativity and Citizenship Education**

Sponsor: NCA Educational Policies Board

Chairs: Ann L. Darling, University of Utah; Carolyn Calloway-Thomas, Indiana University

Presenters:

Carolyn Calloway-Thomas, Indiana University

Dorothy L. Pennington, University of Kansas

Roberto Avant-Mier, University of Texas, El Paso

Stephen J. Hartnett, University of Colorado, Denver

Deanna P. Dannels, North Carolina State University

Ann L. Darling, University of Utah

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309088

11:00 AM to 12:15 PM Rio Conference Center

Coco A

### **Embracing Identity in Adoptive and Foster Families**

Sponsor: Family Communication Division

Chair: Kaitlin Phillips, University of Nebraska-Lincoln

Respondent: John Nicholson, Mississippi State University

"Negotiating Shared Family Identity with Adoptive and Birth Family Members: A Social



12:30 PM

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311005            12:30 PM to 2:00 PM            Rio Casino            Barrel Room

**NCA Past Presidents' Luncheon**

Sponsor: NCA National Office

Presenters:

Lloyd F. Bitzer, University of Wisconsin-Madison  
R. R. Allen, University of Wisconsin-Madison  
Malcolm O. Sillars, University of Utah  
Anita Taylor, George Mason University  
Frank E.X. Dance, University of Denver  
Kenneth E. Andersen, University of Illinois  
John Waite Bowers, University of Colorado, Boulder  
Beverly W. Long Chapin, University of North Carolina, Chapel Hill  
Patti P. Gillespie, University of Maryland  
Michael Osborn, University of Memphis  
Gustav W. Friedrich, Rutgers University  
Mark L. Knapp, University of Texas, Austin  
Dennis S. Gouran, Penn State University  
David Zarefsky, Northwestern University  
Sharon A. Ratliffe, Golden West College  
James W. Chesebro, Ball State University  
Judith S. Trent, University of Cincinnati  
John A. Daly, University of Texas, Austin  
Orlando L. Taylor, Fielding Graduate University  
Raymie E. McKerrow, Ohio University  
Bill Balthrop, University of North Carolina, Chapel Hill  
Judy C. Pearson, Professor Emerita  
Isa N. Engleberg, Prince George's Community College  
Martha S. Watson, University of Nevada, Las Vegas  
H. Dan O'Hair, University of Kentucky  
J. Michael Sproule, San Jose State University  
Arthur P. Bochner, University of South Florida  
Betsy Wackernagel Bach, University of Montana  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Lynn H. Turner, Marquette University  
Rich West, Emerson College  
Steven A. Beebe, Texas State University  
Kathleen J. Turner, Davidson College

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311011            12:30 PM to 1:45 PM            Rio Conference Center            Rio Pavilion 1

**Embracing Opportunities and Charting Challenges: A Century of Consumer Activism**



## **Rhetorical Practice**

Sponsor: Rhetorical and Communication Theory Division

Chair: Megan Irene Fitzmaurice, University of Maryland

Respondent: Thomas R. Dunn, Colorado State University

"Carrying the Dead: A Kleinian Memory Analysis of Veterans, Survivors' Guilt and PTSD" Kayla Beth Rhidenour, Baylor University; Robert Mack, Arizona State University

"Counter-monuments: Political Potential and Conceptual Problems" Sarah Vartabedian, West Texas A&M University

"Photographing Katrina and the Memory Work of the Post-Apocalyptic Present" Jeremy R. Grossman, University of Georgia

"She Said "Yes": The Memory and Martyrdom of the Cassie Bernall Myth" Jason G. Williamson, University of Georgia

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311017

12:30 PM to 1:45 PM

Rio Conference Center

Rio Pavilion 11

### **Advancements in the Study of Media and Morality**

Sponsor: Mass Communication Division

Chair: Matthew Grizzard, University at Buffalo, SUNY

"Correlating the Saliency of Intuitive Motivations Detected in the Content TV Serials and Viewers of those Serials: A Test of the MIME" Sujay Prabhu, Michigan State University; Ron Tamborini, Michigan State University; Clare T. Grall, Michigan State University; Brian Klebig, Michigan State University; Lindsay Hahn, Michigan State University

"From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters" Allison Eden, VU University Amsterdam; Serena Daalman, Radboud University Nijmegen; Benjamin K. Johnson, VU University Amsterdam

"Not the Hero We Deserved, but the Hero We Needed: The Doomed and Reluctant Heroes in Christopher Nolan's Dark Knight Trilogy" Lucy J. Miller, Texas A&M University

"The moral middle ground: Moral disengagement in morally incongruent interactive scenarios" Nicholas L. Matthews, Indiana University

"Viewer Sense-Making and Judgment of Transgressive Protagonist-Heroes" Philip J. Hohle, Concordia University, Texas

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311021

12:30 PM to 1:45 PM

Rio Conference Center

Miranda 1

### **Re-Constituting the Constitutive: Embracing Opportunities for Cross-Disciplinary Research on the Communicative Constitution of Worlds**

Sponsors: Opportunities Regarding Research; Rhetorical and Communication Theory Division

Chairs: Joshua Paul Ewalt, James Madison University; Jennifer Mease, James Madison University

Presenters:



Jimmie Manning, Northern Illinois University  
Peter D. Simonson, University of Colorado, Boulder  
Joshua Paul Ewalt, James Madison University  
Jennifer Mease, James Madison University  
David P. Terry, Louisiana State University  
Nicolas Bencherki, University at Albany, SUNY

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311022          12:30 PM to 1:45 PM          Rio Conference Center          Miranda 2

**GLBTQ Advocacy: The Politics of Performance and Being Seen**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Jenny Dixon, Marymount Manhattan College

Respondent: Michael A. Tew, Eastern Michigan University

"Are Privates Ever Public? Ethical Issues in News Media Coverage of Transgender People" Susan Wildermuth, University of Wisconsin-Whitewater

"Documentary Film as Activism and the Consequences of Queer Human Rights Rhetoric" Joe E. Hatfield, Syracuse University

"Embracing Opportunity at the Security Checkpoint: Affective Potential, Pathemic Appeals, and the Possibility of Coalition" Sally Spalding, University of Georgia

"I Couldn't Find My Reflection in the Media, So I Stole Yours: An Autoethnographic Reflection of White Gay Male Appropriation of Black Female Culture" Jesse Alan Marden, Minnesota State University, Mankato

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311023          12:30 PM to 1:45 PM          Rio Conference Center          Miranda 3

**Top Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Jay P. Childers, University of Kansas

Respondent: Mary C. Banwart, University of Kansas

"An Axis of One: The Problem of Evil in Bush's Iran Strategy -- Top Paper" Travis Cram, University of Wyoming

"Self-Affirmation, Moral Foundations, and Disrupting Partisan Selectivity" Natalie Jomini Stroud, University of Texas, Austin

"Physical and Attitudinal Responses to Music in Political Ads: Effects of Message Valence, Musical Tempo, Modal Congruity and Political Sophistication" Jonathan Ezell, Tennessee Technological University

"Correcting Political Misinformation: Humor as a Vehicle to Increase Interest and Overcome Motivated Reasoning" Dannagal Young, University of Delaware; Abigail Goldring, University of Delaware; Shannon Poulsen, University of Delaware; Kathleen Jamieson, University of Pennsylvania

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311024 12:30 PM to 1:45 PM Rio Conference Center Miranda 4

**Interracial Stereotyping and Distance**

Sponsors: Asian/Pacific American Communication Studies Division; International and Intercultural Communication Division

Chair: Lisa K. Hanasono, Bowling Green State University

Respondent: Todd L. Sandel, University of Macau

"Brewing Intolerance in a Digital Ethnic Enclave: Preliminary Findings from a Study of Racial and Ethnic Discourse on a Chinese-in-America Discussion Board" Weixu Lu, Rutgers University

"How Far Apart Are We? Effects of Perceived Social Distance on Consumer Attitudes and Purchase Intentions" Linda Dam, University of Connecticut; Carolyn Lin, University of Connecticut

"Intergroup Emotions toward Asian Americans as Mediators in the Effects of Intergroup Stereotypes and Ingroup identity on Intergroup Behaviors" Qin Zhang, Fairfield University

"Individual or Collective Effort? Cross-Cultural Analysis of U.S. American Evangelical and Chinese Indonesian Evangelical (CIE) Discourse on Relational Evangelism" Sunny Lie, California State Polytechnic University, Pomona

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311025 12:30 PM to 1:45 PM Rio Conference Center Miranda 5

**Mobile Technology and Connection in the Instructional Context**

Sponsor: Instructional Development Division

Chair: Shannon C. VanHorn, Valley City State University

Respondent: Courtney N. Wright, University of Tennessee

"Students and Their Mobile Devices: Using Learning Motivations to Predict Specific Types of Multicommunicating in Class" Keri K. Stephens, University of Texas, Austin; Gabriel E. Pantoja, Texas A&M University

"Why Do Students Use Mobile Technology for Social Purposes during Class? Modeling Teacher Credibility, Learner Empowerment, and Online Communication Attitude as Predictors" Andrew M. Ledbetter, Texas Christian University; Amber N. Finn, Texas Christian University

"Teacher Caring and Burnout: Exploring Parent Involvement and the Connected Classroom Climate in PK-12 Classrooms" Michelle Morris, Northwestern State University; Robert J. Sidelinger, Oakland University

"Carpe Facultas! Seize the Opportunity! The Benefits of Working with Faculty in Other Disciplines" Denise Ann Vrchota, Iowa State University

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311026 12:30 PM to 1:45 PM Rio Conference Center Miranda 6

**Religious Communication Association Business Meeting**

Sponsor: Religious Communication Association

Presenters:

Kristen Lynn Majocha, University of Pittsburgh, Johnstown

Denise P. Ferguson, Pepperdine University

Mark A. Steiner, Christopher Newport University

Janie Harden Fritz, Duquesne University

Sara A. Mehlretter Drury, Wabash College

Adrienne E. Hacker Daniels, Illinois College

Ronald Arnett, Duquesne University

Mark Ward Sr., University of Houston, Victoria

Teresa Federico Morales, Cameron University

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311027            12:30 PM to 1:45 PM            Rio Conference Center            Miranda 7

**Teaching Media and Communication Studies in the “Feminist Zeitgeist”**

Sponsor: Feminist and Women Studies Division

Chair: Bernadette Barker-Plummer, University of San Francisco

Presenters:

Meenakshi Gigi Durham, University of Iowa

Lynn Phillips, University of Massachusetts, Amherst

Carolyn Bronstein, De Paul University

Inna Arzumanova, University of San Francisco

Respondent: Bonnie J. Dow, Vanderbilt University

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311028            12:30 PM to 1:45 PM            Rio Conference Center            Miranda 8

**Blazing a New Path: Embracing Opportunities on the Unconventional PhD Journey**

Sponsor: Women's Caucus

Chair: Nancy A. Burrell, University of Wisconsin-Milwaukee

Presenters:

DeAnne Priddis, University of Wisconsin-Oshkosh

Kristine Nicolini, University of Wisconsin-Milwaukee

Jenny Korn, University of Illinois, Chicago

Mary C. Klein, Marian University

Kimberly Weismann, Williston State College

Karina Willes, University of Wisconsin-Milwaukee

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311031            12:30 PM to 1:45 PM            Rio Conference Center            Brasilia 1

**Cultures of Violence: Competitive Papers on Violence in the Private and Mediated Spheres**

Sponsor: Feminist and Women Studies Division

Chair: Zoe Corinne Russell, Ball State University

Respondent: Dana Schowalter, Western Oregon University

"“Take the Stairs”: The Neoliberal Media and the Commodification of Privatized Domestic Violence" Mary Knickerbocker, University of North Texas

"Project Unbreakable as confession and struggle for recognition" Kari Storla, University of Southern California

"Inclusive Branding Strategies for Domestic Violence Agencies: Embracing Opportunities to Reach and Better Serve Male-Identified Survivors" Morgan Dewey, University of Vermont; Sarah N. Heiss, University of Vermont

"Scripting Violence: Gender, Television, and "Sons of Anarchy"" Raffi Sarkissian, University of Southern California

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311032            12:30 PM to 1:45 PM            Rio Conference Center            Brasilia 2

**Top Four Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Stephen M. Yoshimura, University of Montana

Respondent: Leanne Knobloch, University of Illinois

"Postpartum Depression and Relational Turbulence during the Transition to Parenthood: Implications for Perceived Partner Responsiveness, Social Support, and Relationship Satisfaction" Jennifer A. Theiss, Rutgers University; John Leustek, Rutgers University; Roi Estlein, Interdisciplinary Center, Herzliya; Kirsten M. Weber, Central Michigan University

"Explaining the Durable Effects of Verbal Person-Centered Supportive Communication: Indirect Effects or Invisible Support?" Andrew C. High, University of Iowa; Denise Solomon, Penn State University

"Outcomes of enacted support in dating relationships: Relational turbulence or sentiment override?" Denise Solomon, Penn State University; Jennifer Priem, Wake Forest University

"Perspective-taking and relational conflict: The impact of writing on communication and relationships over time" Jody Koenig Kellas, University of Nebraska-Lincoln; Elizabeth Flood Grady, University of Nebraska-Lincoln; Jordan A. Allen, University of Nebraska-Lincoln

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311033            12:30 PM to 1:45 PM            Rio Conference Center            Brasilia 3

**Invention and Constitution**

Sponsor: Public Address Division

Chair: Shelby Bell, University of Minnesota, Twin Cities

Respondent: William D. Harpine, University of South Carolina Aiken

"Attitudes toward Education: Constitutive Rhetoric in W. E. B. Du Bois's "Education and Work"" Jansen B. Werner, University of Wisconsin-Milwaukee

"Constituting the Rhetorical Fed: Marriner S. Eccles and the Banking Act of 1935" Jeffrey A. Kurr, Penn State University

"Le Leche League and the Nursing Mother: Theorizing a Constitutive Persona" Erin F. Doss, Indiana University Kokomo

"Mapping the Middle Ground in Bakke: Embracing Inventional Opportunities" M. Kelly Carr, University of Baltimore

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311034      12:30 PM to 1:45 PM      Rio Conference Center      Brasilia 4

**Top Papers in Health Communication**

Sponsor: Health Communication Division

Chair: Marleah Dean, University of South Florida

"An Application of Psychological Reactance Theory to the Illicit Use and Provision of Prescription Stimulants" Hannah Ball, West Virginia University

"Communication and the Reappraisal of Uncertainty: Exploring Parental Uncertainty in the Context of Childhood Illness and Multidisciplinary Care" Anna M. Kerr, King University; Nancy Grant Harrington, University of Kentucky; Allison Scott Gordon, University of Kentucky

"Does Interactivity Help? A Meta-Analytic Review of Web-Based Interactive Health Interventions" Qinghua Yang, University of Pennsylvania; Diane M. Millette, University of Miami

"Situation Model Formation and Comprehension of Expository and Narrative Health Information Texts" Courtney Anderegg, Ohio State University; Ashley R. Kennard, Ohio State University; David Ewoldsen, Ohio State University

"The Mismanagement of Uncertainty: Interpreting and Negotiating Ambiguous Patient Cues in Clinical Oncology" Jacqueline Bruscella, University of Oklahoma; Alaina Zanin, University of Central Missouri; Elaine Hsieh, University of Oklahoma

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311035      12:30 PM to 1:45 PM      Rio Conference Center      Brasilia 5

**Harnessing Virtual Worlds to Promote Real-World Health**

Sponsors: Health Communication Division; Human Communication and Technology Division

Chair: S. Shyam Sundar, Penn State University

Presenters:

Sun Joo Ahn, University of Georgia

Hart Blanton, University of Connecticut

John L. Christensen, University of Connecticut

Jorge F. Peña, University of California, Davis

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311036      12:30 PM to 1:45 PM      Rio Conference Center      Brasilia 6

**Embracing the Performance Festival as an Opportunity for Honing Creative Scholars(hip)**

Sponsor: Performance Studies Division

Chair: Stephanie K. Heath, Louisiana State University

Presenters:

Travis Williams, Louisiana State University  
Andrea Michea Baldwin, University of Houston, Clear Lake  
Holley A. Vaughn, University of North Texas  
Rebecca Walker, Southern Illinois University, Carbondale  
Lindsay Greer, Southern Illinois University, Carbondale  
Stephanie K. Heath, Louisiana State University

Respondent: Gary Balfantz, Lake Superior State University

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311037      12:30 PM to 1:45 PM      Rio Conference Center      Brasilia 7

**Visual Communication Division Business Meeting and Awards Presentation**

Sponsor: Visual Communication Division

Presenters:

T. Randahl Morris, University of West Georgia  
Kelly Norris Martin, Rochester Institute of Technology  
William C. Trapani, Florida Atlantic University  
John Katsion, Northwest Missouri State University  
Eric S. Jenkins, University of Cincinnati

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311042      12:30 PM to 1:45 PM      Rio Conference Center      Lambada A

**Communication Implications of Policy Making**

Sponsor: Organizational Communication Division

Chair: Yang-Soo Kim, Middle Tennessee State University

Respondent: Guowei Jian, Cleveland State University

"A "Chilling Effect": Analysis of the Effects of Institutional Review Board (IRB) Communication on Faculty Morale" Caleb T. Carr, Illinois State University; John Baldwin, Illinois State University; Lance R. Lippert, Illinois State University; Stephen K. Hunt, Illinois State University

"Communicating Justice: The role of justification quality in accounting for organizational decisions" Christopher Langone, Cornell University

"Disciplinary Differences in Conflict of Interest Policy Communication, Attitudes, and Knowledge" Heather E. Canary, University of Utah; Kody D. Hansen, University of Utah; Marc D. Rinehart, University of Utah; Kristal Kareh, University of Utah; Jahn Barlow, University of Utah

"Embracing the "Communicative Chain" as an Opportunity to Delineate Organizational Communication in Policy Making" Ardis Hanson, University of South Florida

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311043      12:30 PM to 1:45 PM      Rio Conference Center      Lambada B

## **New Media Effects in China: Individuals and Society**

Sponsor: Association for Chinese Communication Studies

Chair: Bing Han, University of South Carolina, Aiken

Respondent: Rya J. Butterfield, Nicholls State University

"Embracing Actional Legitimacy in the Era of Social Media: Lessons Learned from the Red Cross Society of China's Crisis Management" Ziyu Long, Colorado State University

"Can you block all news sources online? Exploring the effect of selective exposure and political trust on political participation in China" Pei Zheng, University of Texas, Austin

"Alternative Logic of Media Development: The History of Gay Media in China (1978-2014)" Zhiqiu Zhou, Northwestern University

"An exploration of organization dissent and workplace freedom of speech among young professional intra-urban migrants in Shanghai" Cheng Zeng, University of Jyväskylä; Stephen Michael Croucher, University of Jyväskylä

"Loneliness, Disclosure, and Facebook Usage: Results from a Hong Kong Survey" Fung Yin Lee, Hong Kong Baptist University; Lynne M. Webb, Florida International University

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311044            12:30 PM to 1:45 PM            Rio Conference Center            Lambada C

### **Lambda Pi Eta Business Meeting**

Sponsor: Lambda Pi Eta

Presenters:

Leslie J. Reynard, Washburn University

Deborah L. Whitt, Wayne State College

Mary C. Toale, State University of New York, Oswego

Daniel Cochece Davis, Illinois State University

Caroline Parsons, University of Alabama

Frances Ward-Johnson, Elon University

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311045            12:30 PM to 1:45 PM            Rio Conference Center            Conga A

### **Challenges and Advances in Group Facilitation**

Sponsor: Group Communication Division

Chair: Kimberlee A. Wirig, Grossmont College

Respondent: Joann Keyton, North Carolina State University

"Analytic versus Democratic Facilitation in Small Group Discussions: Results from an Experiment on Debt and Deficit Discussions" David Brinker, Penn State University

"Disruption in Public Dialogue Groups: Exploring How Facilitators Understand and Respond to Challenges from Group Members" Laura W. Black, Ohio University

"Finding the Fine Line: The Empowering Role of the Facilitator\*" Leanna Smithberger, James Madison University

"Polygamous Families' Activity Coordination and Self-Structuring: How Communication Affects the Division of Household Tasks" Michael Ault, University of Oklahoma; Bobbi Van Gilder, University of Oklahoma

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311046 12:30 PM to 1:45 PM Rio Conference Center Conga B

**Top Student Papers in Peace and Conflict Communication**

Sponsor: Peace and Conflict Communication Division

Chair: Gregory Paul, Kansas State University

Respondent: Melissa A. Maier, Missouri State University

"Communication/Mass Media and Mass-Conflict Survivor Research: Insights From Study of Rwandan Former Refugee and Genocide Survivor (FRGS) Narratives and Discourses" Seif Sekalala, Drexel University

"Public Reason and Perceptions of Terrorism" Tyler S. Rife, Western Kentucky University; Spencer Orlovski, Western Kentucky University

"Witnessing South Africa's Truth and Reconciliation Commission: New Opportunities for Studying and Forming Community after Conflict" Lindsay Harroff, University of Kansas

"'The Surge' and Interventionism in John McCain's Political Identity: The World Affairs Council Address, March, 2008" Michael J. Steudeman, University of Maryland

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311047 12:30 PM to 1:45 PM Rio Conference Center Conga C

**Communicology as Applied Philosophy: Lanigan, Language and Lived Worlds**

Sponsor: Philosophy of Communication Division

Chairs: Andrew R. Smith, Edinboro University; Frank Macke, Mercer University; Igor E. Klyukanov, Eastern Washington University

Presenters:

Corey Anton, Grand Valley State University

Jason Hannan, University of Winnipeg

Eric E. Peterson, University of Maine

Thaddeus Martin, D & H

Kristin Langellier, University of Maine

Respondent: Richard L. Lanigan, International Communicology Institute

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311051 12:30 PM to 1:45 PM Rio Conference Center Amazon A

**Great Ideas for Teaching Students (G.I.F.T.S.) - Session III**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chairs: Katherine J. Denker, Ball State University; Jason S. Wrench, State University of New York, New Paltz



- "01. 2-Minute Critical Speeches" Devin Scott, University of Maryland
- "02. Constructive Peer Evaluations: The Toilet Paper Stuck to My Shoe Lesson" Stephanie Kelly, North Carolina Agricultural & Technical State University
- "03. Defining Communication with Legos: Building an Understanding of the Constructivist Approach" Lindy Grief Davidson, University of South Florida
- "04. Embracing Global Citizenship: Special Occasion Speech on Active Engagement\*" Jewlz M. Shaffer, Santa Monica College; Chantel Solomon, California State University, Los Angeles
- "05. Embracing Opportunities for Immigrants: The Political and Intercultural Challenges of Immigration" Kelly L. Opdycke, California State University, Northridge
- "06. Gender/Sex Privilege Walk" Nick Chivers, Ohlone College & San Francisco State University; Larissa Favela, Ohlone College; Brenda L. Ahnholz, Ohlone College
- "07. Getting the Full Story: A Role Play in Mediating Others' Perceptions and Potential Biases in a Conflict" Kathleen M. Propp, Western Michigan University
- "08. How to Win at Lying: Game Shows, Deception, and Ways to Mask the Truth" Matthew D. Petrunia, Fashion Institute of Tech, SUNY
- "09. Identifying and Interpreting Nonverbal Behaviors in Disney's "Paperman"\*" Christopher Hunt, McNeese State University
- "10. I'm Broke! Playing the Video Game Spent to Teach about Socioeconomic Class Privilege" Erika M. Behrmann, Bowling Green State University
- "11. Lego Listening\*" Elaine Jansky, Northwest Vista College
- "12. Lyrical Listening: Perception and Active Listening in Practice" Steve Granelli, Ohio University
- "13. Socio-Linguistic Complexities" Daniel P. Overton, University of Kansas
- "14. Swimming in the 'Shark Tank': Embracing Opportunities by Reinventing the World" Daniel Almanza, University of Illinois, Urbana-Champaign; Julie A Navickas, Illinois State University; Anna Wright, Illinois State University
- "15. Teaching Diversity in Organizations: Stereotyping the Stock Photo\*" Michelle A. Fetherston, University of Wisconsin-Milwaukee
- "16. The Feminist Sportscast: Embracing Opportunities to Challenge Mediated Hegemonic Masculinity" Jason B. Munsell, Columbia College
- "17. The Good, the Bad, and the Ugly: Violating Audience Expectations in Clint Eastwood's Speech at the 2012 Republican National Convention" Roger Davis Gatchet, West Chester University; Amanda Davis Gatchet, Montgomery County Comm College
- "18. The Interpersonal Communication Playlist" Mary Vaughn, Belmont University
- "19. Whatchamacallit: An Exercise for Understanding the Power of Symbols\*" John S. Seiter, Utah State University; Jennifer A. Peebles, Utah State University; Matthew L. Sanders, Utah State University
- "20. "Who Are Your Kin?" Abstracts Assignment" Michael Sollitto, Texas A&M University, Corpus Christi; Stephen Cox, Murray State University

## Communication and Social Cognition Division Business Meeting

Sponsor: Communication and Social Cognition Division

Presenters:

Elena Bessarabova, University of Oklahoma  
Michael R. Kotowski, University of Tennessee  
Matthew McGlone, University of Texas, Austin  
Nicholas A. Palomares, University of California, Davis  
Graham D. Bodie, Louisiana State University  
Allison Shaw, University at Buffalo, SUNY  
Amber Westcott-Baker, University of Maryland

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311055            12:30 PM to 1:45 PM            Rio Conference Center            Amazon F

### Top Papers in the Ethnography Division

Sponsor: Ethnography Division

Chair: Sarah Jane Tracy, Arizona State University

Respondent: Sarah Jane Tracy, Arizona State University

"Dialogue with a Diary and a Diarist: Writing/Listening as Healing" Sarah Parsloe, Ohio University

"In the Shadow of the Coal Breaker: Place and Landscape in the Anthracite Coal Mining Region" Melissa R. Meade, Temple University

"Li(mina)lith: Monstrous Female Sexuality in Judaism" Miranda Olzman, University of Denver

"Postkarten aus Deutschland: A Chapbook of Ethnographic Poetry" Sandra Faulkner, Bowling Green State University

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311057            12:30 PM to 1:45 PM            Rio Conference Center            Amazon H

### Teachers on Teaching Series: Honoring the Pedagogy of Laurie Haleta and Stella Ting Toomey

Sponsor: Teachers on Teaching

Chairs: Donna R. Pawlowski, Bemidji State University; Jennifer L. Walton, Ohio Northern University

Presenters:

Angela Hoppe-Nagao, Cerritos College  
Jean Hotta, California State University, Fullerton  
Laura Martinez, California State University, Fullerton  
Adrian Toomey, California State University, Fullerton  
Kelli J. Chromey, North Dakota State University  
Andrea Carlile, South Dakota State University  
Joshua Westwick, South Dakota State University  
Paul Turman, South Dakota Board of Regents

Valerie Young, Hanover College  
Jerry Overton, University of Central Arkansas  
Jocelyn M. DeGroot, Southern Illinois University Edwardsville  
Leeva C. Chung, University of San Diego  
Linda L. McCroskey, California State University, Long Beach  
Tenzin Dorjee, California State University, Fullerton  
Luis M. Andrade, Santa Monica College  
Peter S. Lee, California State University, Fullerton  
Silvia Cruz-Pobocik, Mt. San Antonio College  
Aaron Gabriel Zamora, Pepperdine University  
Noorie Baig, University of New Mexico  
Scott Gessford, DeVry University

Respondents: Laurie L. Haleta, South Dakota State University; Stella Ting-Toomey, California State University, Fullerton

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311058	12:30 PM to 1:45 PM	Rio Conference Center	Amazon I
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**Experiential Learning in Communication Division Business Meeting**

Sponsor: Experiential Learning in Communication Division

Presenters:

Clark W. Friesen, Lone Star College -Tomball  
Rozell R. Duncan, Kent State University  
Jessica E. Wendorf, University of Miami  
LaRoyce F. Batchelor, University of North Dakota  
Karyn I. Friesen, Lone Star College-Montgomery

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311059	12:30 PM to 1:45 PM	Rio Conference Center	Amazon J
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**Latino/Latina Communication Studies Division and La Raza Caucus Meet and Greet**

Sponsor: La Raza Caucus

Presenters:

J. David Cisneros, University of Illinois  
Amanda Martinez, Davidson College  
Diana I. Bowen, University of Houston, Clear Lake  
Olivia Perez-Langley, Angelo State University  
Michael Lechuga, University of Denver

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311061	12:30 PM to 1:45 PM	Rio Conference Center	Amazon L
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**A Book Tribute to Rhetoric and Power by Nathan Crick**

Sponsor: American Society for the History of Rhetoric

Chair: John Poulakos, University of Pittsburgh

Presenters:

Takis Poulakos, University of Iowa  
John Poulakos, University of Pittsburgh  
Ekaterina V. Haskins, Rensselaer Polytechnic Institute  
Mari Lee Mifsud, University of Richmond  
Marie-Odile Hobeika, University of Pittsburgh

Respondent: Nathan A. Crick, Texas A&M University

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311062                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon M

**Utilizing the Digital Landscape in and out of the Classroom: How Current Communication Technologies Foster Community and Scholarship**

Sponsor: Opportunities for Technology and Community

Chair: Jennifer Kienzle, University of San Francisco

Presenters:

Ashley Fitch Blair, Union University  
Rod Carveth, Morgan State University  
Kelly P. Dillon, Ohio State University  
John A. McArthur, Queens University of Charlotte  
Jessica Moore, Butler University  
Jason Tham, University of Minnesota, Twin Cities  
Corinne Weisgerber, St. Edwards University

Respondent: David K. Westerman, North Dakota State University

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311063                      12:30 PM to 1:45 PM                      Rio Conference Center                      Amazon N

**Relational Connections to Nonverbal Communication**

Sponsors: Interpersonal Communication Division; Nonverbal Communication Division

Chair: Brianna L. Lane, New Mexico State University

"Emotion Matters in First Impression Formation: Effects of Positive Emotion in Nonverbal Communication" Mina Park, University of Southern California; Inyoung Shin, Rutgers University

"The Naked Truth: A Study of the Effect of Skin Exposure in Online Dating Photos on Potential Partners' Perception" Ashley Trudeau, University of North Texas; Joshua Brandon, University of North Texas; Lola Obamehinti, University of North Texas; Amrita Pal, University of North Texas

"Theory Building with Nonverbal Communication Processes in Interpersonal Contexts: Understanding the Human Body's Will to Duration, and Form" Michael Miller, University of Connecticut; Anuraj Dhillon, University of Connecticut

"What Did I Hear You Feel? The Role of Attachment in Identifying and Attributing Vocally Expressed Emotions" Boenell Kline, Bloomsburg University; Angela G. La Valley, Bloomsburg University

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311066          12:30 PM to 1:45 PM      Rio Conference Center                      Amazon R

**Living Online: Influences and Consequences of Online Media**

Sponsor: Applied Communication Division

Chair: Margaret Finucane, John Carroll University

Respondent: Leslie Ramos Salazar, West Texas A&M University

"The Influence of Traditional Media versus Online Media on Ideal Body Shape Perception of Children and Adolescents in Singapore" May Lwin, Nanyang Technological University; Shelly Malik, Nanyang Technological University; Saifuddin Ahmed, University of California, Davis

"'Adults don't understand': Embracing Opportunities for Innovative Communication Research and Improving the Online Lives of Teens" Shawna Malvini Redden, California State University, Chico; Amy K. Way, Villanova University

"Influence of an Entertainment-Education Program on Health Knowledge and Behavior Related to Digital Abuse: An Application of the Health Belief Model" Melinda Weathers, Clemson University; Erin Ash, Clemson University

"Telling the Next Story: Encountering Gendered Online Harassment" Jasmine Linabary, Purdue University

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311070          12:30 PM to 1:45 PM      Rio Conference Center                      Tropical A

**Politics, Hegemony and Hate: Investigating Ideologies Grounding the U.S. Hate Movement**

Sponsor: American Studies Division

Chair: Justin Davis, Northeastern University

Presenters:

Erik Michael Kellomaki, University of North Carolina, Chapel Hill

Michael S. Waltman, University of North Carolina, Chapel Hill

John W. Haas, University of Tennessee

Justin Davis, Northeastern University

Ashley A. Mattheis, University of North Carolina, Chapel Hill

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311071          12:30 PM to 1:45 PM      Rio Conference Center                      Tropical B

**Mothering in the 21st Century: Current Issues in Mother-Daughter Relationships**

Sponsor: Family Communication Division

Chairs: Allison M. Alford, University of Texas, Austin; Haley Horstman, University of Missouri

Presenters:

Michelle Miller-Day, Chapman University

Aimee E. Miller-Ott, Illinois State University

Meredith Marko Harrigan, State University of New York, Geneseo

Colleen Colaner, University of Missouri

Christine E. Rittenour, West Virginia University  
Allison M. Alford, University of Texas, Austin  
Haley Horstman, University of Missouri  
Carla L. Fisher, George Mason University

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311073            12:30 PM to 1:45 PM      Rio Conference Center            Tropical D

**Top Five Papers in the Master's Education Division**

Sponsor: Master's Education Section

Chair: Andrea L. Lambert South, Northern Kentucky University

Respondent: John F. Hooker, Illinois State University

"Assessing the Behavioral Intent of College Students' Binge Drinking and Risky Sexual Behavior: A Graduate Student Service Learning Project" Marian L. Houser, Texas State University; Peter T. Ingwersen, Texas State University; Michael Burns, Texas State University; Melinda Villagran, Texas State University

"Making the Invisible Visible: Reenactment Strategies of Invisible Children" Toni Morgan, Texas State University

"#YoSoy132's Use of Social Media: Public Screens in a Mexican Youth Movement" Caroline E. Waldbuesser, Ohio University

"Friend Me or Follow Me" Patrick Flynn Flynn Ashley, Northern Kentucky University; Arielle M. Goldberg, Northern Kentucky University; Brian Snape, Northern Kentucky University

"Oh My Gosh, Look at Her Butt: An Intersectional Feminist Critique of Nicki Minaj's "Anaconda"" Noelle Lynn Blood, University of Nebraska, Omaha

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311074            12:30 PM to 1:45 PM      Rio Conference Center            Tropical E

**Disavowal as an Act of Love: Rhetorical Critics Reflecting on Their Own Scholarship**

Sponsor: Rhetorical and Communication Theory Division

Chair: Kristen E. Hoerl, Butler University

Presenters:

Bernadette Calafell, University of Denver

Dana L. Cloud, Syracuse University

Kristen E. Hoerl, Butler University

Mark L. McPhail, Indiana University Northwest

Darrel Wanzer-Serrano, University of Iowa

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311075            12:30 PM to 1:45 PM      Rio Conference Center            Tropical F

**Embracing Opportunities for Prison Research and Advocacy**

Sponsors: Communication and Law Division; Women's Caucus

Chair: Eleanor Novek, Monmouth University

Presenters:

Lindsey N. Badger, Indiana University  
Lisa M. Corrigan, University of Arkansas  
Stephen J. Hartnett, University of Colorado, Denver  
Lana McDonnell, Hartnell Col  
Karen E. Lovaas, San Francisco State University  
Suzanne Enck, University of North Texas

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311080            12:30 PM to 1:45 PM      Rio Conference Center            Palma A

**Rhetorical Approaches to Biocitizenship**

Sponsors: Association for the Rhetoric of Science and Technology; Public Address Division

Chair: Jenell Johnson, University of Wisconsin-Madison

"We Believe it is Time to Look Down": The Dark Mountain Project's Political Aesthetics of Despair" Jenell Johnson, University of Wisconsin-Madison

"Chronic Citizenship: Community, Choice, and the Queer Controversy Over PrEP" Jeffrey Bennett, University of Iowa

"From Biocitizenship to Queer Necropolitics: The Detention of Haitian Refugees on Guantánamo Bay, Cuba, 1991-1993" Karma R. Chávez, University of Wisconsin-Madison

"The Super-Cyborg Games: In-Corporation/Consumption Trumps BioCitizenship" Celeste M. Condit, University of Georgia

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311081            12:30 PM to 1:45 PM      Rio Conference Center            Palma B

**Conversations in Courage: Embracing Opportunities for Difficult Conversation in the Classroom and in the Community**

Sponsors: International and Intercultural Communication Division; NCA First Vice President

Chair: Todd Allen, Grove City College

Presenters:

Mary Bock, University of Texas, Austin  
Charles W. Choi, Pepperdine University  
Richard Craig, George Mason University  
Michael Eaves, Valdosta State University  
Steven Gibson, Northcentral University  
Spoma Jovanovic, University of North Carolina, Greensboro  
Dante E. Morelli, Suffolk County Community College  
Stephen Spates, University of Tennessee

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311082            12:30 PM to 1:45 PM      Rio Conference Center            Palma C

**History on the Small Screen: Theoretical and Critical Perspectives on Television and Historical Consciousness**

Sponsors: Critical and Cultural Studies Division; Mass Communication Division

Chair: Andrew Salvati, Rutgers University

"Depicting the Racist Past in a Postracial Age: Colorblind Ideology and American Historical Drama in the Post-Network Era" Michael L. Wayne, Ben-Gurion University of the Negev

"Tracing Genealogy, History, and Opportunity: American Identities in Who Do You Think You Are?" Melissa A. Click, University of Missouri; Nettie A. Brock, University of Missouri

"A Neoliberal Hagiography: Individualism, Masculinity, and Benevolent Capitalism in History's The Men Who Built America" Andrew Salvati, Rutgers University

"The Adaptation and Modernization of European History in American Television Shows: The example of The Tudors" Julie Escurigan, University of Texas, Austin

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311083            12:30 PM to 1:45 PM            Rio Conference Center            Palma D

**Embracing Opportunities in the Basic Course Panel Discussion on Creating Dialogue in the Basic Course through Big Questions**

Sponsor: Basic Course Division

Chair: Grace A. Giorgio, University of Illinois

Presenters:

Adam David Roth, University of Rhode Island

Jason Moyer, Malone University

Jennifer Whalen, University of South Florida

P. Anand Rao, University of Mary Washington

Bryan N. Abendschein, University of Illinois

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311084            12:30 PM to 1:45 PM            Rio Conference Center            Palma E

**Making an Impact: An NCA Primer on How to Get Published... and Read**

Sponsors: NCA First Vice President; NCA Publications Board

Chair: John Greene, Purdue University

Presenters:

Linda Bathgate, Routledge, Taylor & Francis

Katherine Burton, Routledge

John Greene, Purdue University

Trevor Parry-Giles, National Communication Association

Linda L. Putnam, University of California, Santa Barbara

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311085            12:30 PM to 1:45 PM            Rio Conference Center            Palma F

**Health Messages: Content and Effects**

Sponsor: Mass Communication Division

Chair: Lourdes Martinez, San Diego State University



"Cancer is (Not) a Battlefield: A Metaphor Analysis of Tweets about Cancer" Stacey Overholt, University of Utah

"Edutainment's impact on health promotion: Viewing The Biggest Loser through the Social Cognitive Theory" Richard Mocarski, University of Nebraska, Kearney; Kim Bissell, University of Alabama

"Examining the Self- and Others-oriented Effects of Exposure to an Entertainment-Education Narrative about Bipolar Disorder" Danyang Zhao, Florida State University; Laura Arpan, Florida State University; Arthur A. Raney, Florida State University

"Overtested but Underreported: Consumers' Views on Health News Coverage and Medical Overtreatment" Jordan M. Neil, University of Florida; Kim Walsh-Childers, University of Florida; Jennifer Braddock, University of Florida; Ginger E. Blackstone, University of Florida

"Visual framing, stigmatization, race, and obesity: Examining television news presentation of stories about obesity and stories about health" Kira Varava, University of Illinois

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311086            12:30 PM to 1:45 PM            Rio Conference Center            Palma G

**Embracing Valuable Opportunities for International Students to Engage in Speech and Debate in the United States**

Sponsor: Cross Examination Debate Association

Chair: Paul Hayes, George Washington University

Respondent: Paul Hayes, George Washington University

"Embracing Opportunity: Connecting International Students to U.S. Debate Programs" Stefan Bauschard, Harvard Debate & Lakeland Schools

"Teaching Novice International Debaters: Overcoming Barriers to Effective Intercultural Pedagogy" Jacquelyn Poapst, George Mason University

"The Role of Audience Adaptation When Teaching Debate in China" Joseph C. Packer, Central Michigan University

"“Abrazando Oportunidades”": Asset Mapping community based debate opportunities in Latin America and the Caribbean" Randall Martinez, University of Miami

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311087            12:30 PM to 1:45 PM            Rio Conference Center            Palma H

**Creative Processes, Creative Products: In and Beyond the Classroom**

Sponsor: NCA Educational Policies Board

Chair: Scott Myers, West Virginia University

Presenters:

Chad Edwards, Western Michigan University

Lynn M. Harter, Ohio University

Peter M. Pober, George Mason University

Jordan Soliz, University of Nebraska-Lincoln

Keith W. Townsend, El Paso Community College

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311088      12:30 PM to 1:45 PM      Rio Conference Center      Coco A

**Organizational Communication and Organizational Change**

Sponsor: Organizational Communication Division

Chair: Jenna Haugen, University of Louisville

Respondent: Debra Ford, University of Kansas Medical Center

"Boundaries that matter: Differential impacts of functional, hierarchical, and geographical boundaries on knowledge sharing during organizational change" Heewon Kim, Rutgers University

"Designing Conversations for Social Change: Large Group Interventions to Support Interorganizational Problem Solving" J. Kevin Barge, Texas A&M University; Joshua B. Barbour, University of Texas, Austin; Eleni Gesch-Karamanlidis, Texas A&M University; Jon Shipley, Texas A&M University; Joshua Street, Texas A&M University; Jordan A. Ziemer, Texas A&M University

"Immutable Technology and the Breakdown of Organizational Change" Matthew Weber, Rutgers University; Jeffrey W. Treem, University of Texas, Austin

"Perceptions of Planned Organizational Change in Higher Education" Stacy Smulowitz, University of Scranton

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311089      12:30 PM to 1:45 PM      Rio Conference Center      Coco B

**A Shining Neon Bundle of Contradictions: Exploring Opportunities to Learn and Relearn the Lessons Borne by the Imagery and Transformation of Las Vegas, Nevada from 1970 to the Present**

Sponsor: Urban Communication Foundation

Chairs: Taylor Deaton, Transylvania University; Karen Hill Johnson, West Kentucky Community & Tech College

Presenters:

Robert James Glenn, III, Owensboro Community and Technical College

James E. Reppert, Southern Arkansas University

Meredith Skaggs, Western Kentucky University

Gary Deaton, Transylvania University

Crystal Rae Coel, Murray State University

Misty L. Knight, Shippensburg University

Richard A. Knight, Shippensburg University

Respondent: Kelsey Clark, Owensboro Community and Technical College

**2:00 PM**

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313011      2:00 PM to 3:15 PM      Rio Conference Center      Rio Pavilion 1

## **Gender and Islam in the Rhetoric of the Islamic State**

Sponsors: Critical and Cultural Studies Division; Feminist and Women Studies Division

Chair: Trischa Goodnow, Oregon State University

"Minds to Think With and Intelligence to Reason With': The Rhetorical Appeal of Dabiq to Muslim Women" Colleen Kelley, Penn State Erie, The Behrend College

"We Are at War with Those Who Have Perverted Islam': ISIS's Religious Rhetoric and the Efforts at Legitimacy" Jacqueline Bruscella, University of Oklahoma

"Global Masculinity and Performing ISIS" Arthi S. Chandrasekaran, Bowling Green State University

"ISIS and the Rhetoric of Islamic Masculinity" Bimbisar Irom, Washington State University

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313012            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 4

### **International and Intercultural Communication Division Business Meeting**

Sponsor: International and Intercultural Communication Division

Presenters:

Amy N. Heuman, Texas Tech University

Sara DeTurk, University of Texas, San Antonio

Mark C. Hopson, George Mason University

Melissa L. Curtin, University of California, Santa Barbara

Jennifer Willis-Rivera, University of Wisconsin-River Falls

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313014            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 7

### **African American Communication and Culture Division Business meeting**

Sponsor: African American Communication and Culture Division

Presenters:

Annette Madlock Gatison, Southern Connecticut State University

Cerise L. Glenn, University of North Carolina, Greensboro

Nicole R Files-Thompson, Lincoln University

Jeanetta D. Sims, University of Central Oklahoma

Elizabeth Cooper, Xavier University

Kami J. Anderson, Kennesaw State University

Jamila A. Cupid, Lincoln University

Kandace Harris, Clark Atlanta University

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313016            2:00 PM to 3:15 PM            Rio Conference Center            Rio Pavilion 10

### **Post 9/11 Futures: Contesting Rhetorics of Reality**

Sponsor: Rhetorical and Communication Theory Division

Chair: Marnie Ritchie, University of Texas, Austin

Respondent: Dana L. Cloud, Syracuse University

"Becoming a Moment: The Work of Film Apparatus in the (Re)construction of Ideology in "United 93"" Kristyn Goldberg, University of Texas, Austin

"Evidence of Possible Futures" Robert Mills, Northwestern University

"Forced Narratives and Timelines Placed atop Chaos" Tiara Good, Penn State University

"Miss 9/11 or Miss 7/11? U.S. Exceptionalism and the Racist Backlash to the 2014 Miss America Pageant" Lamiyah Bahrainwala, University of Texas, Austin

"Whose Truth is the Real Truth in 9/11 Conspiracism?" Barna Donovan, Saint Peter's University

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313017                      2:00 PM to 3:15 PM                      Rio Conference Center                      Rio Pavilion 11

**Romance, Love and the Media**

Sponsor: Mass Communication Division

Chair: Siobhan E. Smith, University of Louisville

"Experiment testing types of romantic comedies on reports of romantic beliefs, life and relational satisfaction" Veronica Hefner, Georgia College & State University

"Green on the Screen: Types of Jealousy and Communicative Responses to Jealousy in Romantic Comedies" Jessica R. Frampton, Ohio State University; Meredith Morgoch, Clemson University; Darren Linvill, Clemson University

"Lessons about Romantic Conflict from Prime-Time Television: A Content Analysis" Riva Tukachinsky, Chapman University; Selena Pang, University of Delaware

"Together forever or together for now: Viewer perceptions and expectations of romantic relationships in movies and television" Valerie Kretz, St. Norbert College; Marie-Louise Mares, University of Wisconsin-Madison

"Tuning into Fantasy: Motivations to View Wedding Reality Television and Associated Romantic Beliefs" Veronica Hefner, Georgia College & State University

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313021                      2:00 PM to 3:15 PM                      Rio Conference Center                      Miranda 1

**Narratives of and Perspectives on Disability: Pedagogical Contexts and Mediated Influences**

Sponsor: Disability Issues Caucus

Chair: Brian Grewe, University of Denver

Respondent: Julie Cosenza, San Francisco State University

"Communication, teaching and learning, and faculty disability: Lessons from a personal narrative" Peter M. Kellett, University of North Carolina, Greensboro; Alison N. Buckley, University of Kentucky; Melissa J. Frame, Clearwater Christian College

"Life Without Boundaries: A Positive Deviance Inquiry of Communication Behaviors that Influence Academic Success of Learning-Disabled University Students" Davi Kallman, Washington State University

"Embracing Opportunities of Knowledge to Improve Access: Our Story of Autism in Higher Education" Allison Brenneise, Southern Illinois University, Carbondale

"Dispelling the Stigma of Mental Illness: What Sort of Information Is Most Effective?" Justin Casey Fogel, University of Northern Colorado

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313022            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 2

**Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns Business Meeting**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Michael A. Tew, Eastern Michigan University  
Brett N. Billman, St. Ambrose University  
Brandon Miller, University of Missouri  
Alice E. Veksler, Christopher Newport University  
Justin P. Boren, Santa Clara University  
Alyssa A. Samek, California State University, Fullerton

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313023            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 3

**Political Communication Division Business Meeting**

Sponsor: Political Communication Division

Presenters:

Jay P. Childers, University of Kansas  
Sharon E. Jarvis, University of Texas, Austin  
Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis  
Ashley R. Muddiman, University of Kansas  
Rebekah Watson Gaidis, University of Indianapolis  
Heather LaMarre, Temple University  
Joshua Scacco, Purdue University

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313024            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 4

**A Tribute to Dr. Jane Blankenship**

Sponsors: Feminist and Women Studies Division; NCA First Vice President; Political Communication Division; Public Address Division; Rhetorical and Communication Theory Division

Chair: Danielle M. Stern, Christopher Newport University

Presenters:

Glenda R. Balas, University of North Texas, Dallas  
David E. Foster, Florida Southern College  
Nichola Gutgold, Penn State University  
Kathleen Jamieson, University of Pennsylvania

Mary L. Kahl, Indiana State University  
Mark L. McPhail, Indiana University Northwest  
Janette Kenner Muir, George Mason University  
Linda L. Putnam, University of California, Santa Barbara  
Deborah C. Robson, Valdosta State University  
Sandra J. Sarkela, University of Memphis  
Janice E. Schuetz, University of New Mexico  
Jane S. Sutton, Penn State York  
Judith S. Trent, University of Cincinnati  
Karlyn Kohrs Campbell, University of Minnesota, Twin Cities

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313025                    2:00 PM to 3:15 PM                    Rio Conference Center                    Miranda 5

**Globalizing Korean Pop Culture: (Re) constructing Identity, Power, and Agency**

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Crystal Anderson, Elon University

"Globalizing Korean Pop Culture: (Re) constructing Identity, Power, and Agency" Chyun Oh, Hamilton College; Qi Ling, University of Iowa; Myoung-Sun Song, University of Southern California; Soo Ryon Yoon, Northwestern University

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313026                    2:00 PM to 3:15 PM                    Rio Conference Center                    Miranda 6

**Association for the Rhetoric of Science and Technology (ARST) Business Meeting**

Sponsor: Association for the Rhetoric of Science and Technology

Presenters:

John Lynch, University of Cincinnati  
Lynda Walsh, University of Nevada, Reno  
Scott Graham, University of Wisconsin-Milwaukee  
William White, Penn State University, Altoona  
Nathan R. Johnson, University of South Florida  
Lauren R. Kolodziejcki, California Polytechnic State University, San Luis Obispo

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313027                    2:00 PM to 3:15 PM                    Rio Conference Center                    Miranda 7

**Competitive Papers on Embracing Feminist Discourses of Sex Work**

Sponsor: Feminist and Women Studies Division

Chair: Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Respondent: Jennifer Dunn, Dominican University

"Embracing Opportunities for Work-life "Balance" in Legal Sex Work: Managing Stigma and Lockdown" Sarah J. Blithe, University of Nevada, Reno; Anna Wiederhold Wolfe, University of Nevada, Reno

"Constructing Female Sex Workers in China: The Discourses of Reporting Crackdown on Dongguan Prostitution" Frances Yang, Chinese University of Hong Kong

"A historical analysis of commercial sex work in India's urban spaces: Discourses of delegitimization, stigmatization and rehabilitation" Satarupa Dasgupta, New York University

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313028            2:00 PM to 3:15 PM            Rio Conference Center            Miranda 8

**Conceptualizing a Critical Family Communication Perspective: Embracing Opportunities for Theorizing, Methods, and Research**

Sponsors: Critical and Cultural Studies Division; Family Communication Division

Chair: Daniel Steven Strasser, Rowan University

Respondent: Jordan Soliz, University of Nebraska-Lincoln

"Dynamic Reciprocities: A Feminist Autoethnography of Embracing Opportunities for Aunt-Niece Relationships" Laura L. Ellingson, Santa Clara University

"Stay-at-Home Fathering as a Feminist Opportunity: Perpetuating, Resisting, and Transforming Gender Relations of Caring and Earning" Caryn E. Medved, Baruch College, CUNY

"The Promise of Arts-based, Ethnographic, and Narrative Research in Critical Family Communication Research and Praxis" Sandra Faulkner, Bowling Green State University

"Theorizing a Critical Family Communication Perspective" Elizabeth A. Suter, University of Denver; Kristen Norwood, Fontbonne University

"Troubled Family Tales: Stories of Bullying and Forgiveness" Keith Berry, University of South Florida; Tony E. Adams, Northeastern Illinois University

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313031            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 1

**Feminist Interventions in Human Trafficking**

Sponsor: Feminist and Women Studies Division

Chair: Ece Algan, California State University, San Bernardino

Respondent: Ece Algan, California State University, San Bernardino

"Agency versus Pathos: A Postcolonial Feminist Analysis of Victim Representation in 14 years of the U.S. Trafficking in Persons Report" Elizabeth H. Jeter, University of South Florida

"Hyperbole and Victimhood in Popular Accounts of Sex-Trafficking in Cambodia" Richard Herder, Southwest Minnesota State University

"The material consequences of labels: Discursively constructing situations in human trafficking" Julie Taylor, State University of New York, New Paltz

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313032            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 2

**Interpersonal Communication Division Business Meeting**

Sponsor: Interpersonal Communication Division

Presenters:

Jennifer A. Theiss, Rutgers University  
Leanne Knobloch, University of Illinois  
Stephen M. Yoshimura, University of Montana  
Stephanie Robbins Tikkanen, Ohio University  
Megan R. Dillow, West Virginia University

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313033            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 3

**The Presidential Use of Place/Space: Situating Presidential Rhetoric in National and Transnational Contexts**

Sponsor: Public Address Division

Chair: David Zarefsky, Northwestern University

Respondent: David Zarefsky, Northwestern University

"Cartographer-in-Chief: Maps in Televisual Addresses and the Cold War President as Geographic Educator" Timothy Barney, University of Richmond

"Constituting Transnational Feminist Citizens: The Rhetoric of Michelle Bachelet, President of Chile, Executive Director of UN Women" Belinda A. Stillion Southard, University of Georgia

"Harry S. Truman at the Lincoln Memorial: Presidential Ethos, Political Performance, and the Power of Place" Allison M. Prash, University of Minnesota, Twin Cities

"The Constitution of the President as Global Virtual Representative: Obama's International Town Hall Meetings" Zoe Hess Carney, Georgia State University

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313034            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 4

**The Socially Constructed Body: Constructing the Meanings of Obesity through Media and Social Interactions**

Sponsor: Health Communication Division

Chair: Bryan N. Abendschein, University of Illinois

"#Fitspirations and #FatTalk: The Moderating Roles of Body Surveillance and Social Comparison between Friends' Fitness Posts and Negative Body Talk" Analisa Arroyo, University of Georgia; Steven Brunner, University of Arizona

"Anti-Obesity Rhetoric as Disciplining Practice: A Foucauldian Analysis of Weight Management Communication in The Biggest Loser" Teresa Oberdorfer, University of Nebraska, Omaha

"Don't Tell Me Who to Blame: Persuasive Effects of Implicit Arguments in Obesity Messages on Attributions of Responsibility and Policy Support" Joseph McGlynn, University of Texas, Austin; Matthew McGlone, University of Texas, Austin

"News Weeklies' Framing of Obesity: A Critical Discourse Analysis and Ethical Implications" Lok Pokhrel, Minnesota State University

"The impact of self-modeling on healthy behavior: The role of body image and character's



body shape" Youjeong Kim, New York Institute of Technology

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313035            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 5

**Contextual Considerations and Theoretical Advances in Communication Technology**

Sponsor: Human Communication and Technology Division

Chair: Sheila Gobes-Ryan, University of South Florida

"A Uses and Gratifications Approach to Exploring Dependency on Facebook to Achieve Goals" Amber L. Ferris, Wayne College, University of Akron; Erin E. Hollenbaugh, Kent State University, Stark

"Defragmenting Work: The Use of Information and Communication Technologies to Manage Overload in Organizations" Jeffrey W. Treem, University of Texas, Austin; Matthew Weber, Rutgers University

"Relational and Contextual Effects on the Confidence and Accuracy of Interpreting Affect in Email Exchanges" Monica Riordan, Chatham University; Lauren A. Trichtinger, Chatham University

"Reply Dynamics and Social Capital in Online Support Forum: A Network Analysis Approach" Wenjing Pan, University of California, Davis; Cuihua Shen, University of California, Davis

"Social Media at Work: The Roles of Job Satisfaction, Employment Status and Facebook Use with Co-Workers" Brett W. Robertson, California State University, Fullerton; Kerk F. Kee, Chapman University

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313036            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 6

**Art in Dialogue: Embracing Ekphrasis as Collaboration**

Sponsor: Performance Studies Division

Chair: Savannah Ganster, Baton Rouge Comm College

Respondent: Chris McRae, University of South Florida

"Ekphrastic Embraces: An Ode to the Greeting Card" Aubrey A. Huber, University of South Florida

"From Music to Minicomic" Ashley Beard, Southern Illinois University, Carbondale

"Grit 'N' Gravel: Verbal Extensions of Musical Performance" Savannah Ganster, Baton Rouge Comm College

"Meeting Images with Images" Lindsay Greer, Southern Illinois University, Carbondale

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313037            2:00 PM to 3:15 PM            Rio Conference Center            Brasilia 7

**Explorations in Language, Location, Style, and Agency**

Sponsor: Communication as Social Construction Division

Chair: Theresa Castor, University of Wisconsin-Parkside

Respondent: Mariaelena Bartesaghi, University of South Florida

"Betwixt and between social style: The linguistic, aesthetic and political dimensions of liminal style" Jaishikha Nautiyal, University of Texas, Austin

"Crime and Interclass Representations: A Critical Framing Analysis of Detroit News Coverage" Jacob Jerome Nickell, Wayne State University

"Putin Will Teach You How To Love: Structure and Agency at the 2014 Sochi Olympics (Top Student Paper)" Nathan Henry Bedsole, University of Colorado, Boulder

"Narrative, Location, and the Construction of Space: The Role of Stadtpunkte in the Mannheimer Cityscape (Top Paper)" Joshua Atkinson, Bowling Green State University

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313042            2:00 PM to 3:15 PM            Rio Conference Center            Lambada A

**Pop Divas, Comedy Troupes, Adolescent Sexuality, and Masculine Horror in Popular Culture, Media Representation, and American Studies**

Sponsor: American Studies Division

Chair: Elizabeth A. Patton, University of Maryland, Baltimore County

Respondent: Jason Edward Black, University of Alabama

"Bodies to Bills: Post-9/11 American Horror Styles" Derek W. Lewis, Colorado State University

"Surveillance, Sexuality and Consumerism: The Problem of Adolescent Girls in "The Americans"" Harriette Kevill-Davies, Northwestern University

"The 1491s and American Indian Satire: Problematizing Media Power and Flow through YouTube Sketch Comedy" Lucia Palmer, University of Texas, Austin

"Turning Japanese": Deconstructive criticism of White women, the Western imagination, and popular music" David C. Oh, Ramapo College

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313043            2:00 PM to 3:15 PM            Rio Conference Center            Lambada B

**Communication and Law Division Business Meeting**

Sponsor: Communication and Law Division

Presenters:

Thomas Beisecker, University of Kansas

Pamela L. Morris, University of Wisconsin-La Crosse

Peter Odell Campbell, University of Pittsburgh

Nick Romerhausen, Eastern Michigan University

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313044            2:00 PM to 3:15 PM            Rio Conference Center            Lambada C

**Lambda Pi Eta Undergraduate Researchers and Their Research Advisors: Embracing**

## Academic Opportunities of a Lifetime

Sponsor: Lambda Pi Eta

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Alyssa L. Bish, University of Missouri

Richard Murphy, McKendree University

Meredith Foulke, North Carolina State University

Lynsey K. Romo, North Carolina State University

Emily Kirby Long, University of Montevallo

Tiffany R. Wang, University of Montevallo

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313045                      2:00 PM to 3:15 PM                      Rio Conference Center                      Conga A

### **Improving Healthcare Delivery: Communicating Health Concerns and Health Behaviors**

Sponsor: Health Communication Division

Chair: Christopher McKinley, Montclair State University

"Communicating Childbirth: A Memorable Messages and Control Theory Approach" Kristen LaVon Everhart, University of Nebraska-Lincoln; Perry M. Pauley, San Diego State University

"Optimal Decision Making for Permanent Tracheostomy: A Qualitative Analysis of How Parents Make Medical Decisions for Their Children" Jeremy Weaver, University of Utah; Manusheela Pokharel, University of Utah; Mark J. Bergstrom, University of Utah; Melinda Krakow, University of Utah; Jakob D. Jensen, University of Utah; Chris Maloney, University of Utah; Joan Sheetz, University of Utah

"Perception of Oral Healthcare Provider Communication: Impact on Anxiety, Satisfaction, and Mobility between Practices" Ashley Anker, University at Buffalo, SUNY; Carolyn Lagoe, Nazareth College

"Strong Mind, Strong Body: The Mental Fitness Approach to Eating Disorder Intervention" Christina Anderson, Coastal Carolina University; Robyn Hussa Farrell, Mental Fitness; Mark A. Flynn, Coastal Carolina University; Kyle Holody, Coastal Carolina University

"What they expect when they're expecting: A grounded theory of providers' prenatal communication influence on women's expectations and birth experience appraisal" Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Mollie Rose Canzona, Wake Forest University; Jasmyne J. Womack, Uniformed Services University of the Health Sciences; Joshua A. Hodge, National Capital Consortium Family Medicine Residency

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313046                      2:00 PM to 3:15 PM                      Rio Conference Center                      Conga B

### **Myth, History and Belief in the Islamic State's Rhetoric of Conflict**

Sponsors: Peace and Conflict Communication Division; Rhetorical and Communication Theory Division

Chair: Kathleen M. German, Miami University

"Exposing Extremism: An Islamic-Ethical Criticism of the Mythic Rhetoric of ISIS" Mohammad Auwal, California State University, Los Angeles

"Extreme Modernism and the Rhetoric of ISIS" John F. Minbiole, Penn State University

"Immune to Amnesia: Sunni Nostalgia, Shiite Resurgence and the (de)Colonization of Mesopotamia" Ammar Hussein, University of Utah

"Symbols of Division in Dabiq" Robert S. Iltis, Oregon State University

"The Mythology of Suffering and Redemption in ISIL's Discourse" Jason Edwards, Bridgewater State University

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313047

2:00 PM to 3:15 PM

Rio Conference Center

Conga C

**Freedom of Expression Division Top Papers Panel**

Sponsor: Freedom of Expression Division

Chairs: Adria Battaglia, Angelo State University; Paula T. McKenzie, Bethune-Cookman University

Respondent: Paul Siegel, University of Hartford

"Censorship as a Means to Constitute Identity: Re-Visiting the Third Persona" M. Elizabeth Thorpe, College at Brockport

"Reconsidering Agenda-setting Theory and its Implication on the Internet Policy: Reflecting the First Amendment Issue in the Case of 'Minerva Scandal' in South Korea" Hailey Hyun-kyung Oh, George Mason University

"Rhetorical Interventions in the Law: Interpreting 'I ♥ Boobies!'" Brian Amsden, Clayton State University

"Speaking While Muslim: Free Expression and Terror Trials After 9/11" Stephen Heidt, Florida Atlantic University

"The First Amendment and Social Media: Should Communication Corporations be Responsible for Protecting Freedom of Expression?" Fredrika Thelandersson, Rutgers University Journalism and Media Studies

"The Law and Sampling: How TufAmerica Is Exploiting Copyright" Ian Dunham, Rutgers University

"Two Sides of the Same Coin: Free Speech, Net Neutrality, and Implications for Organizations" Nancy A. Wiencek, Rider University; David R. Dewberry, Rider University

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313052

2:00 PM to 3:15 PM

Rio Conference Center

Amazon B

**Game Studies Division Business Meeting**

Sponsor: Game Studies Division

Presenter:

Jaime Banks, West Virginia University

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313055            2:00 PM to 3:15 PM            Rio Conference Center            Amazon F

**Taking Interpersonal and Family Communication Beyond the Academy**

Sponsors: Family Communication Division; Interpersonal Communication  
Division; Opportunities Beyond the Academy

Chair: Heidi S. Croatt, Anoka-Ramsey Community College

Presenters:

Douglas L. Kelley, Arizona State University  
Dayna N. Kloeber, Arizona State University  
Vincent R. Waldron, Arizona State University  
Crystal Campbell, Eastern Michigan University  
Elizabeth F. Hatfield, University of Houston, Downtown  
Heidi S. Croatt, Anoka-Ramsey Community College

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313056            2:00 PM to 3:15 PM            Rio Conference Center            Amazon G

**The Future(s) of Communication Studies: For What and For Whom? (Part Two)**

Sponsor: NCA First Vice President

Chairs: Shawn D. Long, University of North Carolina, Charlotte; Carole Blair, University of  
North Carolina, Chapel Hill

Presenters:

Karma R. Chávez, University of Wisconsin-Madison  
Bruce Henderson, Ithaca College  
Roseann M. Mandziuk, Texas State University  
Kimberly R. Moffitt, University of Maryland, Baltimore County  
Charles E. Morris, Syracuse University  
Kent A. Ono, University of Utah

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313057            2:00 PM to 3:15 PM            Rio Conference Center            Amazon H

**Community College Section: Business Meeting II**

Sponsor: Community College Section

Presenters:

Nicholas Zoffel, Sierra College  
Kirt Shineman, Glendale Community College  
Danna Prather Davis, Suffolk County Community College  
Jeannie Hunt, Northwest College

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313058            2:00 PM to 3:15 PM            Rio Conference Center            Amazon I

**Transitions in Interaction: A View Across Languages and Contexts**

Sponsor: Language and Social Interaction Division

Chair: Emma Betz, University of Waterloo

"Talk, Play, and Repair: Transitions between Interactional Spaces" Andrea Golato, Texas State University; Emma Betz, University of Waterloo; Carmen Taleghani-Nikazm, Ohio State University; Veronika Drake, Saginaw Valley State University

"The French token alors in turn-initial position" Peter Golato, Texas State University

"The role of PowerPoint slides in the organization of IRE sequences in French L2 classroom interaction" Kirby Chazal, University of Illinois, Urbana-Champaign

"“We can start if you want”": From openings to class beginning in videoconferencing classes for the hearing-impaired" Silvia Kunitz, Rice University

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313059                    2:00 PM to 3:15 PM                    Rio Conference Center                    Amazon J

**Embracing Group and Team Research Opportunities**

Sponsor: Group Communication Division

Chair: Andrea B. Hollingshead, University of Southern California

Presenters:

Joseph A. Bonito, University of Arizona

Jennifer L. Gibbs, Rutgers University

Joann Keyton, North Carolina State University

Marshall Scott Poole, University of Illinois

David R. Seibold, University of California, Santa Barbara

Gwen Wittenbaum, Michigan State University

Connie Yuan, Cornell University

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313061                    2:00 PM to 3:15 PM                    Rio Conference Center                    Amazon L

**Embracing Opportunities for New Research Focusing on Nonverbal Communication in Deception and Deception Detection**

Sponsor: Nonverbal Communication Division

Chair: Darrin John Griffin, University of Alabama

Presenters:

Leanne ten Brinke, University of California, Berkeley

Timothy R. Levine, University of Alabama, Birmingham

Elena Svetieva, Catolica-Lisbon School of Business and Economics

Mark G. Frank, University at Buffalo, SUNY

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313062                    2:00 PM to 3:15 PM                    Rio Conference Center                    Amazon M

**Acting/Performance/Improv Exercise Exchange**

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: John E. Socas, Bronx Community College

Presenters:

Prairie A. Endres, Tarleton State University  
Christopher Qualls, Auburn University  
Julie-Ann Scott, University of North Carolina, Wilmington  
Michael A. Brothers, Princeton Theological Seminary

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313063            2:00 PM to 3:15 PM            Rio Conference Center            Amazon N

**Organizational Dissent**

Sponsor: Organizational Communication Division

Chair: Eric B. Meiners, Eastern Kentucky University

Respondent: Heather J. Carmack, James Madison University

"Development and Validation of an Instrument to Measure Organizational Muted Dissent" Adil Al-Busaidi, Sultan Qaboos University; Claudia L. Hale, Ohio University

"Examining the relationship between organizational dissent and humor orientation" Stephen Michael Croucher, University of Jyväskylä; Diyako Rahmani, University of Jyväskylä; Cheng Zeng, University of Jyväskylä

"Toward a Model of Organizational Muted Dissent" Adil Al-Busaidi, Sultan Qaboos University

"Trouble Maker or Problem Solver? Perceptions of Organizational Dissenters" Johny Garner, Texas Christian University

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313066            2:00 PM to 3:15 PM            Rio Conference Center            Amazon R

**Embracing Opportunities: Communication, Social Justice and Scholarship for Change**

Sponsor: Applied Communication Division

Chairs: Linda Hughes-Kirchubel, Purdue University; Patrice M. Buzzanell, Purdue University

Presenters:

Angela J. Aguayo, Southern Illinois University, Carbondale  
Stacey L. Connaughton, Purdue University  
Lawrence R. Frey, University of Colorado, Boulder  
Stephen J. Hartnett, University of Colorado, Denver  
Isaac West, Vanderbilt University

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313067            2:00 PM to 4:45 PM            Rio Conference Center            Amazon S

**SC19: Public Dialogue and Deliberation: An Invitation to Integrate Our Teaching, Research, Service, and Professional Networks**

Sponsor: Short Courses

Chairs: John Gastil, Penn State University; Lori Leonard Britt, James Madison University

Presenters:

Mark Aakhus, Rutgers University  
Jennifer Anderson, South Dakota State University  
J. Kevin Barge, Texas A&M University  
Laura W. Black, Ohio University  
Martin Carcasson, Colorado State University  
Sara A. Mehlretter Drury, Wabash College  
Soo-Hye Han, Kansas State University  
William Keith, University of Wisconsin-Milwaukee  
Todd Kelshaw, Montclair State University  
Rebecca A. Kuehl, South Dakota State University  
James L. Leighter, Creighton University  
Justin Reedy, University of Oklahoma  
Leah Sprain, University of Colorado, Boulder  
Timothy Steffensmeier, Kansas State University  
Rebecca Townsend, Manchester Community College

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313070                      2:00 PM to 3:15 PM                      Rio Conference Center                      Tropical A

**The Fictive in Autoethnographic Accounts**

Sponsor: Ethnography Division

Chair: Lesa Lockford, Bowling Green State University

Presenters:

Arthur P. Bochner, University of South Florida  
Carolyn S. Ellis, University of South Florida  
Lesla Lockford, Bowling Green State University  
Ronald J. Pelias, Southern Illinois University, Carbondale  
Christopher N. Poulos, University of North Carolina, Greensboro  
Tami L. Spry, St. Cloud State University  
Lisa M. Tillmann, Rollins College

Respondent: Lesa Lockford, Bowling Green State University

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313071                      2:00 PM to 3:15 PM                      Rio Conference Center                      Tropical B

**Communication and Behavior in the Instructional Context**

Sponsor: Instructional Development Division

Chair: Gregory A. Cranmer, Columbus State University

Respondent: Kristen C. Eichhorn, State University of New York, Oswego

"College Student Misbehaviors: An Exploration of Instructor Perceptions" Zac Johnson, Murray State University; Christopher J. Claus, California State University, Stanislaus; Zachary W. Goldman, Illinois College; Michael Sollitto, Texas A&M University, Corpus Christi

"Exploring Student Use and Effects of Citizenship Behavior in the College Classroom" Scott Myers, West Virginia University; Jordan Tyler Atkinson, West Virginia University; Hannah Ball,



West Virginia University; Shannon T. Carton, West Virginia University; Zachary W. Goldman, Illinois College; Melissa Tindage, West Virginia University; Amena Oliver Anderson, West Virginia University

"Students' Expectations of Instructor and Classmates Communication Behaviors" Melissa Tindage, West Virginia University; Scott Myers, West Virginia University

"Teacher Confirmation as a Mediator of Instructors' Compulsive Communication and Students' Emotional and Cognitive Interest in the College Classroom" Robert J. Sidelinger, Oakland University; Derek M. Bolen, Angelo State University; Audra McMullen, Towson University

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313072                      2:00 PM to 4:45 PM                      Rio Conference Center                      Tropical C

**SC20: Embracing Opportunities across the Communication Curriculum: Teaching Students to Embrace Diversity through Experiential Approaches and Activities**

Sponsor: Short Courses

Chair: Eunkyong Yook, George Mason University

Presenters:

Patrick Shaou-Whea Dodge, University of Colorado, Denver

Carolyn Calloway-Thomas, Indiana University

Karen Sindelar, Coe College

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313073                      2:00 PM to 3:15 PM                      Rio Conference Center                      Tropical D

**Improving Listening Skills in the Elementary and Secondary Classroom: An Overview of Listening Activities, Practices and Measurements**

Sponsor: Elementary and Secondary Education Section

Chair: Melissa L. Beall, University of Northern Iowa

Presenters:

Christopher D. Bond, Missouri Western State University

Teri L. Varner, St. Edwards University

Philip C. Tirpak, Northern Virginia Community College, Annandale

Dannielle Owens, Minnie Cline Elementary School

Laura Ann Janusik, Rockhurst University

Megan Koch, Battlefield High School

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313074                      2:00 PM to 3:15 PM                      Rio Conference Center                      Tropical E

**Ernesto Laclau and Chantal Mouffe: Advancements and Contributions in Rhetorical and Democratic Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Freya Thimsen, Northeastern University

Presenters:

Barbara A. Biesecker, University of Georgia  
G. Thomas Goodnight, University of Southern California  
Kevin DeLuca, University of Utah  
Matthew S. May, Texas A&M University  
Randall Thomas Bush, University of Nevada, Las Vegas  
Atilla Hallsby, University of Georgia  
Robert Hariman, Northwestern University  
Christian Lundberg, University of North Carolina, Chapel Hill  
Freya Thimsen, Northeastern University

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313075            2:00 PM to 3:15 PM            Rio Conference Center            Tropical F

**Service Learning as Feminist Pedagogy**

Sponsors: Great Ideas for Teaching Students (G.I.F.T.S); Women's Caucus

Chair: Alisha L. Menzies, University of South Florida

Presenters:

Robin Boylorn, University of Alabama  
Emily Ryalls, Mississippi State University  
Rachel E. Silverman, Embry-Riddle Aeronautical University  
Jillian A. Tullis, University of San Diego

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313076            2:00 PM to 4:45 PM            Rio Conference Center            Tropical G

**SC21: Straight Talk about Teaching Communication Research Methods**

Sponsor: Short Courses

Chair: Christine S. Davis, University of North Carolina, Charlotte

Presenter:

Kenneth A. Lachlan, University of Connecticut

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313080            2:00 PM to 3:15 PM            Rio Conference Center            Palma A

**A Postmodern Opportunity for Embracing a Communication Ethic of Care by Looking into the Eyes of the Other**

Sponsor: Communication Ethics Division

Chair: John Prellwitz, University of Pittsburgh, Greensburg

Presenters:

Marie Baker-Ohler, Northern Arizona University  
Melissa A. Cook, Saint Vincent College  
John Prellwitz, University of Pittsburgh, Greensburg

Respondent: Janie Harden Fritz, Duquesne University

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313081            2:00 PM to 3:15 PM            Rio Conference Center            Palma B

**Emeritus/Retired Members Section Business Meeting**

Sponsor: Emeritus/Retired Members Section

Presenters:

Sharon Irene Ammen, St. Mary of the Woods College  
Roger Smitter, North Central College

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313082            2:00 PM to 3:15 PM            Rio Conference Center            Palma C

**Pop Culture's Other(s): Whiteness, Anti-Blackness, and Colonialism in Contemporary Media Culture**

Sponsors: African American Communication and Culture Division; Black Caucus; Critical and Cultural Studies Division; Mass Communication Division

Chair: Casey Kelly, Butler University

"On the Affective Racial Histories of Favorite Things" Anjali Vats, Boston College

"Exoticizing Poverty in Bizarre Foods America" Casey Kelly, Butler University

"Reading Whiteness as Colonial Logic: Cinematic Reclamation of Euro-White Masculinity in Nordwand" Derek Buescher, University of Puget Sound

"The Primordialization of the Postcolonial Condition in Even the Rain (2010)" José Ángel Maldonado Olivas, University of Utah

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313083            2:00 PM to 3:15 PM            Rio Conference Center            Palma D

**Engaging Jon Hess: An Opportunity to Locate Risks and Rewards Common to Department Chairs and Basic Course Directors**

Sponsors: Association for Communication Administration; Basic Course Division; Opportunities Regarding Administration

Chair: Jon A. Hess, University of Dayton

Presenters:

Mary Haslerud Opp, University of North Dakota  
Donna R. Pawlowski, Bemidji State University  
Andrea Quenette, University of Kansas  
Aimee A. Sorensen, University of South Dakota  
Lori Walters-Kramer, Monmouth College

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313084            2:00 PM to 3:15 PM            Rio Conference Center            Palma E

**Protagoras, Plato, Isocrates, and Aristotle in an Age of Digital Communication Networks**

Sponsor: American Society for the History of Rhetoric

Chairs: Damien Smith Pfister, University of Nebraska-Lincoln; Michele Kennerly, Penn State University

Respondent: Susan C. Jarratt, University of California, Irvine

"Big Data and Global Knowledge: A Protagorean Analysis of the United Nations' Global Pulse" Johanna E. Hartelius, University of Pittsburgh

"Decorum, Imitatio, and Inventio: Genre in Ancient and Networked Media" Carolyn R. Miller, North Carolina State University

"Isocratean Tropos and Mediated Multiplicity" Rosa A. Eberly, Penn State University; Jeremy Johnson, Penn State University

"Plato's Phaedrus and the Ideology of Immersion" Ekaterina V. Haskins, Rensselaer Polytechnic Institute; Gaines S. Hubbell, University of Alabama, Huntsville

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313085

2:00 PM to 3:15 PM

Rio Conference Center

Palma F

**Winner, Winner! Top Papers in Argumentation**

Sponsor: Argumentation and Forensics Division

Chair: R. Randolph Richardson, Berry College

Respondent: Terry L. Rogers, Casper College

"Argumentation Pedagogy: An Improvised Suggestion" Stephen M. Llano, St. John's University

"Eastwood's American Sniper, Nationalistic Argumentation, and Hagiographic Remembrances of American Warfighting in Iraq, Afghanistan and the Homeland" Marouf A. Hasian, University of Utah

"Obama's Missed Opportunity: Embracing Change in Drone Strikes, Citizenship, and Endo-colonizing Rhetoric" Avery J. Henry, Southeast Missouri State University; John P Koch, University of Puget Sound; Kelly Michael Young, Wayne State University

"The Sandy Hook Hoax? The Burden of Proof in Conspiracy Rhetoric" William D. Harpine, University of South Carolina Aiken

"Using Semantic Networks to Define the Quality of Arguments" Tillman Russell, University of Southern Indiana; Torsten Reimer, Purdue University

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313086

2:00 PM to 3:15 PM

Rio Conference Center

Palma G

**James L. Golden Award Session**

Sponsor: Student Section

Chair: Adrienne E. Christiansen, Macalester College

Respondents: Valerie R. Renegar, Southwestern University; Debra L. Petersen, University of St. Thomas; Zornitsa D. Keremidchieva, Macalester College

"The Poebler-Fey Phenomenon" Kiah Bennett, University of Minnesota

"Advocacy and Normalcy: The Politics of Same-Sex Marriage in Scandal" William Howell, University of Maryland

"Heroic Indians and Savage Pipelines: Symbolic Rituals, the Frontier Myth and Environmental Protest" Shanna D. Schultz, Texas State University

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313087            2:00 PM to 3:15 PM            Rio Conference Center            Palma H

**Undergraduate College and University Professors Embrace the Fulbright Scholar Experience**

Sponsor: Undergraduate College and University Section

Chair: Armeda Celestine Reitzel, Humboldt State University

Presenters:

Barbara R. Burke, University of Minnesota, Morris  
Armeda Celestine Reitzel, Humboldt State University  
Kevin Ells, Texas A&M University, Texarkana  
Janice M. Barrett, Lasell College  
Susan Opt, James Madison University  
Kristen Cvancara, Minnesota State University, Mankato  
Robert Westerfelhaus, College of Charleston

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313088            2:00 PM to 3:15 PM            Rio Conference Center            Coco A

**Issues of Health and Organizational Communication**

Sponsors: Health Communication Division; Organizational Communication Division

Chair: LaRae Tronstad, University of Texas, Austin

Respondent: Heather Zoller, University of Cincinnati

"Exploring the Effects of Workplace Health Promotions: A Critical Examination of a Familiar Organizational Practice" Emily Scheinfeld, University of Texas, Austin; Jessica L. Ford, University of Texas, Austin

"Managing Health Information at Work: The Importance of Supervisor-Subordinate Relationships" Catherine Kingsley Westerman, North Dakota State University; Jenna Currie-Mueller, North Dakota State University; Justin Motto, North Dakota State University

"Organizational Health Communication: Reconceptualizing Workplace Health Promotion as a Communication Problem" Yaguang Zhu, University of Texas, Austin; Gabriel E. Pantoja, Texas A&M University

"Organizing for Wellbeing: The Dynamics of Sociomaterial Compassion" Timothy Paul Huffman, Saint Louis University

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313089            2:00 PM to 3:15 PM            Rio Conference Center            Coco B

**Top Papers for Association for Business Communication**

Sponsor: Association for Business Communication

Chair: Rod Carveth, Morgan State University

Respondent: Rod Carveth, Morgan State University

"Suppressing the Mum Effect on Supervisors' Downward Feedback: Incremental Intelligence Communication Climates, Supervisor Gender, and Supervisory Experience" Ryan S. Bisel, University of Oklahoma; Alaina Zanin, University of Central Missouri; Elissa Arterburn Adame, Arizona State University; Stacie Wilson Mumpower, University of Oklahoma

"Engaging Consumers in the New Media: A Content Analysis of the Websites and Mobile Applications of the Fortune 500 Companies" Rahnuma Ahmed, University of Oklahoma; Doyle Yoon, University of Oklahoma; Nazmul K. Rony, University of Oklahoma; Seunghyun Kim, University of Oklahoma

"It's all in how you say it...but not really: What really matters in speech delivery" Bradley Wesner, Sam Houston State University; Geraldine Hynes, Sam Houston State University

"The changing face of leadership: A meta-analysis of personality traits as predictors of leadership effectiveness over time (Top Student Paper)" Laura Motel, University of Wisconsin-Milwaukee; Arrington Stoll, University of Wisconsin-Milwaukee

3:30 PM

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314011            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 1

**Embracing Opportunities with Campus Libraries: Toward a Programmatic Research Agenda that Informs Good Research Pedagogy**

Sponsor: Basic Course Division

Chair: Samuel P. Wallace, University of Dayton

Presenters:

Amy E. Rustic, Penn State University, New Kensington  
Jennifer Wood, Penn State University, New Kensington  
Melissa Ann Broeckelman-Post, George Mason University  
Angela M. Hosek, Ohio University  
Katy Kelly, University of Dayton

Respondent: Joseph M. Valenzano, University of Dayton

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314012            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 4

**Embracing the Interculturalist Identity through Research and Metatheory**

Sponsor: International and Intercultural Communication Division

Chair: Miriam S. Sobre-Denton, Texas State University

Respondent: Stephen Michael Croucher, University of Jyväskylä

"Opposing Energies of the Interculturalist Identity" Elizabeth Root, Oregon State University

"Revisiting and Re-engaging the Politics of Cultural Identity Difference: Critical Research/Praxis" Mary Jane Collier, University of New Mexico; Shinsuke Eguchi, University of

New Mexico

"Cosmopolitanism as Communicative Praxis: Engaging with (Each) Other through Difference" Gregory Sean Hummel, Southern Illinois University, Carbondale

"Embracing Paradigms: Mapping Trends within Intercultural Communication Publications via Change Point Analysis of Categorical Time Series Data" Yea-Wen Chen, Ohio University; Masato Nakazawa, Ohio University

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314014            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 7

**Top Papers in African American Communication and Culture**

Sponsor: African American Communication and Culture Division

Chair: Kimberly J. Chandler, Xavier University

Respondent: Timothy J. Brown, West Chester University

"How do We Talk about Colorism? The Effect of Racial Micro-aggression Acts on Online Discussions of Colorism" Susan L. Kline, Ohio State University; Tiffany White, Ohio State University

"“One part politics, one part technology, one part history”: The Construction of Race in the Unicode 7.0 Emoji Set" Kate Miltner, University of Southern California

"The African American Monomyth: A Mythic Criticism of Black Heroic Figures in American Cinema" Erik Holland, University of Texas, Austin

"Music and Public Memory: Transcending the Past at the B.B. King Museum and Delta Interpretive Center" Roger Davis Gatchet, West Chester University; Stephen A. King, Eastern Illinois University

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314016            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 10

**Wearable Rhetorics: Bodies, Cities, Collectives**

Sponsor: Rhetorical and Communication Theory Division

Chair: John Jones, West Virginia University

Respondent: Lisa Meloncon, University of Cincinnati

"Rhetoric, Precarity, and mHealth Technologies" Christa Teston, Ohio State University

"Wearing an Ostomy to Becoming an Ostomate: The Rhetoric of Technology, Permanence, and the Posthuman Body" Molly M. Kessler, University of Wisconsin-Milwaukee

"Wearing the City: Memory P(a)laces, Emplaced Mobility, and Wearable Technologies" Jason Kalin, DePaul University; Jordan Frith, University of North Texas

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314017            3:30 PM to 4:45 PM            Rio Conference Center            Rio Pavilion 11

**Video Game Violence and Addiction**

Sponsor: Mass Communication Division

Chair: Anthony M. Limperos, University of Kentucky

"Feeling Good, Expecting Evil: How violent game enjoyment influences hostile attribution bias" James Bonus, University of Wisconsin-Madison; Alanna Peebles, University of Wisconsin-Madison; Karyn Riddle, University of Wisconsin-Madison

"Flow and Video Game Addiction: A Media Neuroscience Perspective" Britney N. Craighead, University of California, Santa Barbara; Richard Huskey, University of California, Santa Barbara; Rene Weber, University of California, Santa Barbara

"Graphic Violence as Moral Motivator: Viewing Atrocities Makes Us Morally Sensitive" Matthew Grizzard, University at Buffalo, SUNY; Alexandra H. Plante, University at Buffalo, SUNY; Jialing Huang, University at Buffalo, SUNY; Julia Weiss, West Virginia University; Eric R. Novotny, Michigan State University; Zed Ngoh, University at Buffalo, SUNY

"Violent Video Game Play and Gun Controller Use: Effects on Behavioral Aggression and Social Norms Concerning Violence" Kirstie M. Farrar, University of Connecticut; Matthew A. Lapierre, University of Arizona; Rory McGloin, University of Connecticut; Joshua Fishlock, University of Connecticut

"Violent Video Games and Mood Management" Jodi Whitaker, University of Arizona

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314021            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 1

**The Media and the Urban Environment: Exploring Themes from Mark Shiel's Hollywood Cinema and the Real Los Angeles**

Sponsor: Urban Communication Foundation

Chair: Stephen H. Macek, North Central College

Presenters:

Aurora Wallace, New York University

Lawrence Mullen, University of Nevada, Las Vegas

Brian Dolber, State University of New York, Oneonta

Stephen H. Macek, North Central College

Respondent: Mark Shiel, King's College London

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314022            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 2

**Gay, Lesbian, Bisexual, Transgender, and Queer Social Hour**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenter:

Brett N. Billman, St. Ambrose University

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314023            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 3

**Embracing Candidates, Voters, and the Media: Opportunities for Examining Political Campaign Communication**



Sponsor: Political Communication Division

Chair: Natalie Rose Pennington, Kansas State University

Respondent: Dianne Bystrom, Iowa State University

"Campaigning on Facebook: Obama and Romney's 2012 Facebook Strategy" Kelly L. Winfrey, Iowa State University

"Finding the Threshold in 2014: Gender as an Indicator of Political Image Construct Preferences" Mary C. Banwart, University of Kansas; Benjamin Warner, University of Missouri

"Nationalizing" the 2014 Midterm Election: Effects of National News Source on Perceived Candidate Polarization" Michael W. Kearney, University of Kansas; Andrea Quenette, University of Kansas

"Processing the #debates: Live-Tweeting the 2012 U.S. Presidential Debates" Mitchell S. McKinney, University of Missouri; Joshua Hawthorne, University of Missouri

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314024            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 4

**History and Difference: Examinations of the Field of Public Relations**

Sponsor: Public Relations Division

Chair: Angela M. Corbo, Widener University

Respondent: Michael J. Palenchar, University of Tennessee

"Speeches as Investor Relations Tools: Changes in the Online Presentation of Presentations, 2008-2014" Joshua Boyd, Purdue University; Steve Boyd, Northern Kentucky University

"Toward a Systematic Approach to a Comparative Analysis of the French and American Public Relations Institutions" Elodie Fichet, University of Washington, Seattle

"Towards Legitimacy and Professionalism: A Call to Repeal the Gillett Amendment" Maureen Taylor, University of Tennessee; Michael L. Kent, University of Tennessee

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314025            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 5

**Online Classrooms and Electronic Messages**

Sponsor: Instructional Development Division

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Kevin R. Meyer, Illinois State University

"Defining Climate in the Online Classroom: Conceptual and Operational Definitions" Renee Kaufmann, Indiana University East; Deanna Sellnow, University of Central Florida; Brandi N. Frisby, University of Kentucky

"Teacher Behavior and Misbehavior in the Online Classroom" Michelle Maresh-Fuehrer, Texas A&M University, Corpus Christi

"Embracing Opportunities to Connect Social Media and Game-Based Learning: A Literature Review using a Mixed Attributes Approach" Aubrie Serena Adams, University of California, Santa Barbara

"Social Presence Indicators: Assessing the Affective, Cohesive, and Interactive Indicators in Electronic Messages" Scott Christen, Tennessee Technological University; Michelle T. Violanti, University of Tennessee

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314026            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 6

**Association for the Rhetoric of Science (ARST) Top Papers Panel**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: John Lynch, University of Cincinnati

"Fertility in Clinical Time: The Integration of Scientific Specialties as Infertility Studies" Robin E. Jensen, University of Utah

"Challenging abnormality: Alfred Kinsey and the role of scientific translation in the pre-inception of liberation" Brendon Bankey, University of Kansas

"Kairoitic Eclipses for Vaccine Acceptance" Christina (CV) Vitolo, Wake Forest University

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314027            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 7

**Doing, Undoing, Done (?): Revisiting the Study of Gender in Feminist Communication Studies**

Sponsor: Feminist and Women Studies Division

Chairs: Caryn E. Medved, Baruch College, CUNY; Lynn H. Turner, Marquette University; Helen Sterk, Western Kentucky University

Presenters:

Patrice M. Buzzanell, Purdue University

Erika L. Kirby, Creighton University

Lisa M. Tillmann, Rollins College

Katherine J. Denker, Ball State University

Kendra Knight, DePaul University

Karen Lee Ashcraft, University of Colorado, Boulder

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314028            3:30 PM to 4:45 PM            Rio Conference Center            Miranda 8

**Workshop on Gender and Race in Commercials: Embracing Opportunity or Discouraging Voices?**

Sponsor: Visual Communication Division

Chair: Kathleen J. Turner, Davidson College

Presenters:

Sheri R. Blead, Adrian College

Cerise L. Glenn, University of North Carolina, Greensboro

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Claire Sisco King, Vanderbilt University

Roseann M. Mandziuk, Texas State University  
Amanda Martinez, Davidson College  
Christina Moss, University of Memphis  
Sarah Stein, North Carolina State University  
Kathleen J. Turner, Davidson College

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314031            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 1

**Hashtag Feminism: The Role of Social Media in Social Justice**

Sponsors: Critical and Cultural Studies Division; Women's Caucus

Chair: Michaela D.E. Meyer, Christopher Newport University

Presenters:

Amanda Firestone, University of Tampa  
Megan Wood, University of North Carolina, Chapel Hill  
Tasha R. Rennels, Augustana College  
Michaela D.E. Meyer, Christopher Newport University

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314032            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 2

**Mark L. Knapp Award Panel Honoring Alan Sillars, Sponsored by Pearson, Allyn & Bacon**

Sponsor: Interpersonal Communication Division

Chair: Anita L. Vangelisti, University of Texas, Austin

Presenters:

Tamara D. Afifi, University of Iowa  
John P. Caughlin, University of Illinois  
Peter A. Andersen, San Diego State University  
Stephen M. Yoshimura, University of Montana  
Alan Sillars, University of Montana

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314033            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 3

**“Embracing” Opportunities to be Mentors/Mentees: Challenges and Strategies for Asian/Pacific American Faculty and Graduate Students**

Sponsor: Asian/Pacific American Caucus

Chair: Noorie Baig, University of New Mexico

Presenters:

Kent A. Ono, University of Utah  
Meina Liu, George Washington University  
Leilani Nishime, University of Washington  
Mariko Izumi, Columbus State University  
Shinsuke Eguchi, University of New Mexico

Lisa K. Hanasono, Bowling Green State University  
Vincent Pham, California State University, San Marcos  
Norma Jones, Kent State University

Respondent: David C. Oh, Ramapo College

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314034            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 4

**Who Can You Trust? Questions of Expertise, Authority, and Credibility in Health Contexts**

Sponsor: Health Communication Division

Chair: Vesta Silva, Allegheny College

"Caregivers as Experts: Negotiating Ambiguities in the Diagnosis and Treatment of Children with Autism Spectrum Disorders" Anne M. Stone, Rollins College; Gregory L. Cavanaugh, Rollins College

"I'm Not an Expert, But..." Kaitlyn Elizabeth Haynal, University of Pittsburgh

"Strategies for Identifying Best Sources for Delivering Health Promotion Messages to At-Risk Populations" Gary L. Kreps, George Mason University

"To Believe in Physician or to Believe in Peer: A Meta-Analytic Review of Health Information Credibility" Qinghua Yang, University of Pennsylvania; Micheal Beatty, University of Miami

"When Celebrity Trumps Science: Expert Responses to Suzanne Somers' Medical Advice on Cancer Prevention and Anti-Aging" B. Christine Shea, California Polytechnic State University, San Luis Obispo

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314035            3:30 PM to 4:45 PM            Rio Conference Center            Brasilia 5

**Digital Representations: Exploring Verbal and Photographic Self-Disclosure**

Sponsor: Human Communication and Technology Division

Chair: David J. Roaché, University of Illinois

"#Instarelationship: Assessing the Performance of Romance on Photo-Sharing Applications" Sarah-Rose Marcus, Rutgers University

"Context collapse and adolescent self-presentation on Facebook and Twitter: An exploratory study" Emily M. Buehler, University of Iowa

"Reflecting on Connecting: Meta-Analysis of Differences between Mediated and Face-to-Face Self-Disclosure" Erin K. Ruppel, University of Wisconsin-Milwaukee; Sang-Yeon Kim, University of Wisconsin-Milwaukee; Clare Gross, University of Wisconsin-Milwaukee; Arrington Stoll, University of Wisconsin-Milwaukee; Brittne S. Peck, University of Wisconsin-Milwaukee; Mike Allen, University of Wisconsin-Milwaukee

"“Say Instagram, Kids!” Examining Sharenting and Children’s Digital Representations" Grace Y. Choi, University of Missouri; Jennifer M. Lewallen, University of Missouri

"Curating the Soul: Foucault's concept of hupomnemata and the digital technology of self-care" Corinne Weisgerber, St. Edwards University; Shannan H Butler, St. Edwards University

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314036

3:30 PM to 4:45 PM

Rio Conference Center

Brasilia 6

**Holds and Hugs, Grips and Grasps: Embracing Performance in/as Pedagogy**

Sponsor: Performance Studies Division

Chair: Chris McRae, University of South Florida

"Casting and Forging: Experimenting with Performance in Pedagogy" Chris McRae, University of South Florida

"Chasing "That Feeling"" Amy K. Kilgard, San Francisco State University

"Embracing tension and connection: Communicating beyond and before message" Summer Cunningham, University of South Florida

"Engaging Efficacy, Embracing "Edutainment": Performing Humor in the Large Lecture Classroom" Kurt Lindemann, San Diego State University

"Facts are Futile: Performing Truth and Fiction in a Post-Fact Democracy" Danielle McGeough, University of Northern Iowa

"Give 'em Some Slack? Juxtapositions in Performance and Pedagogy" Aubrey A. Huber, University of South Florida

"How Not to Do Things with Performance: A Self-Help Guide for Pedagogues" Jennifer Erdely, Prairie View A&M University

"Know what, Dr. S? A dance of ongoing Pedagogical understanding" Julie-Ann Scott, University of North Carolina, Wilmington

"Lessons from the Collaborative Syllabus" Jade C. Huell, Columbia College

"Luminary" Ashley Beard, Southern Illinois University, Carbondale

"Of Warp and Weft" Shauna M. MacDonald, Villanova University

"Pedagogical Oxygen: Breathing Performance" Nathan P. Stucky, Southern Illinois University, Carbondale

"Piecing Together Masculinities" Miranda Olzman, University of Denver

"Queering Slippage and Failure: Rethinking Productive Performance Pedagogy" Allen Conkle, Art Institute of Chicago

"Undocumented: An Installation Performance" Matthew J. Spangler, San Jose State University; Kendall Elizabeth Barrett, San Jose State University

"We Do Not Forget What We Embody" Heidi M. Rose, Villanova University

"With Body and Biography, I can expose the lines through which power runs and articulate pedagogies of hope and freedom." Kimberly Dark, California State University, San Marcos

"Who's your Speech Teacher?" Em(Bracing) for the Yik Yak Attack in the Classroom" Andrea Michea Baldwin, University of Houston, Clear Lake

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314042

3:30 PM to 4:45 PM

Rio Conference Center

Lambada A

**A Food Desert**

Sponsors: American Studies Division; Critical and Cultural Studies Division

Chair: Anna Marjorie Young, Pacific Lutheran University

"An Encomium of Little Debbie" Jaime Lane Wright, St. John's University

"Dog Whistles and Real Men: An Analysis of Budweiser's Strategic Maneuvering in Their 2015 Super Bowl Advertisement" Harry Weger, University of Central Florida

"How Does Advocacy Taste?" Anna Marjorie Young, Pacific Lutheran University; Justin Eckstein, Pacific Lutheran University

"Gilding the Lily while Deserting the Poor: Las Vegas' Culinary Shock Absorbers" Casey Kelly, Butler University

"Mundane Vegas and the Vegai" Donovan S. Conley, University of Nevada, Las Vegas

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314043                      3:30 PM to 4:45 PM                      Rio Conference Center                      Lambada B

**Top Papers in Communication and Law**

Sponsor: Communication and Law Division

Chair: Thomas Beisecker, University of Kansas

Respondent: Peter Odell Campbell, University of Pittsburgh

"Content Analysis of Not Guilty by Reason of Insanity Frames: Liberal vs. Conservative Media" Sarah Marie Staggs, University of Arizona

"Dissenting to Dispassion: Harry Blackmun's Opinion in "Callins v. Collins" and the Place for Pathos in Judicial Rhetoric" Mikaela Malsin, University of Georgia

"Materializing Abortion's 'Back Alley': Rhetorics of Moral Disgust in the Grand Jury Report of Kermit Gosnell's 'House of Horrors'" Emily Winderman, North Carolina State University

"Preemptive Apologies in the Judicial Context: Chief Justice Rehnquist's Concurrence in Bush v. Gore" Craig R. Smith, California State University, Long Beach

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314044                      3:30 PM to 4:45 PM                      Rio Conference Center                      Lambada C

**NCA Student Clubs Business Meeting**

Sponsor: NCA Student Clubs

Presenter:

Abbe S. Depretis, Temple University

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314045                      3:30 PM to 4:45 PM                      Rio Conference Center                      Conga A

**Persuasive Messages in Health Campaigns and Policies**

Sponsor: Health Communication Division

Chair: Hannah Ball, West Virginia University

"Effects of Exposure to Direct-To-Consumer Television Advertising for Statin Drugs on Food and Exercise Guilt" Christopher Kruger, Cornell University; Rosemary J. Avery, Cornell

University; Sahara Byrne, Cornell University; Jeff Niederdeppe, Cornell University

"Emotions and Persuasion in Organ Donation Radio PSA" Susan E. Morgan, University of Miami; Brian L. Quick, University of Illinois; LaShara A. Davis, Saint Barnabas Medical Center; David Bosch, Eversight Vision

"Inoculation and Narrative Strategies in Competitive Framing of Three Health Policy Issues" Jeff Niederdeppe, Cornell University; Colleen L. Barry, Johns Hopkins Bloomberg School of Public Health; Kathryn Heley, Johns Hopkins Hospital

"Racial Health Disparities Coverage in the USA Today: Prominence, Message Effects, and Unanswered Questions" Cabral A. Bigman, University of Illinois; Mufan Luo, University of Illinois, Urbana-Champaign; Alexandra Moll, University of Illinois; Rebekah Nagler, University of Minnesota ; David J. Roaché, University of Illinois

"Taking Down Type 2: Linguistic Agency Assignment in Diabetes Prevention Policy Advocacy" Elizabeth M. Glowacki, University of Texas, Austin; Matthew McGlone, University of Texas, Austin; Robert A. Bell, University of California, Davis

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314046                      3:30 PM to 4:45 PM                      Rio Conference Center    Conga B

**Teaching and Living the Constitution: A Paean to the Influence of Franklyn S. Haiman**

Sponsors: Freedom of Expression Division; NCA First Vice President

Chair: Paul Siegel, University of Hartford

Presenters:

Erwin Chemerinsky, University of California, Irvine

Jason C. DeSanto, Northwestern University

John Heilman, Southwestern Law School

Michael S. Waltman, University of North Carolina, Chapel Hill

Bernardo A. Attias, California State University, Northridge

Pat Arneson, Duquesne University

David R. Dewberry, Rider University

Susan Drucker, Hofstra University

Donald A. Fishman, Boston College

Gary Gumpert, Urban Communication Foundation

Dale A. Herbeck, Northeastern University

Leslie J. Reynard, Washburn University

Stephen Smith, University of Arkansas

David Zarefsky, Northwestern University

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314047                      3:30 PM to 4:45 PM                      Rio Conference Center    Conga C

**(Re)New(ed) Heroes: Marvel's Move Toward Diversity**

Sponsors: Black Caucus; Critical and Cultural Studies Division; Disability Issues Caucus; Mass Communication Division

Chair: Jason Kahler, Saginaw Valley State University

Respondent: Randy Duncan, Henderson State University

"Disability and Impairment in Marvel's Daredevil" Jason Kahler, Saginaw Valley State University

"HULK SMASH IDEOLOGY! Post-racism and Xenophobia within Marvel's The Avengers" Gabriel A. Cruz, Bowling Green State University

"Out of the Refrigerator (And Back Again): Rhetorical Reclamations of Gwen Stacy as Superheroine" Bryan J. Carr, University of Wisconsin-Green Bay

"Three out of Four Nick Furys Are Black: On Marvel, Diversity, and Synergy" Phillip Lamarr Cunningham, Quinnipiac University

"The All-New Captain America" and the Challenge of Racial Representation in Marvel Comics" Matthew Smith, Wittenberg University

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314055            3:30 PM to 4:45 PM            Rio Conference Center            Amazon F

**Lost (and Found) in Translation: Putting Communication Research into Practice within the Context of Military Families**

Sponsors: Family Communication Division; Interpersonal Communication Division; Opportunities Beyond the Academy

Chair: Andy J. Merolla, Baldwin Wallace University

Presenters:

Leanne Knobloch, University of Illinois

Katheryn C. Maguire, Wayne State University

Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee

Kelly R. Rossetto, Boston College

Jennifer A. Theiss, Rutgers University

Steven R. Wilson, Purdue University

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314057            3:30 PM to 4:45 PM            Rio Conference Center            Amazon H

**Through the Looking Glass: Embracing Critical Communication Pedagogy by Holding a Mirror Up to the Opportunities that Challenge Our Classrooms and Institutions**

Sponsor: Community College Section

Chairs: Nicholas Zoffel, Sierra College; Patricia J. O'Keefe, College of Marin

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314058            3:30 PM to 4:45 PM            Rio Conference Center            Amazon I

**Empowering Patient Voices in Provider-Patient Interaction**

Sponsor: Language and Social Interaction Division

Chair: Paul M. Denvir, Albany College of Pharmacy

"Unsolicited Ancillary Problem Presentations in Surgery Visits" Anne Elizabeth Clark White, University of California, Los Angeles



"The Model of Bilingual Health Communication: Theorizing Interpreter-Mediated Medical Encounters" Elaine Hsieh, University of Oklahoma

"Negotiating the Interaction Floor: Next Speaker Selection in Traditional Chinese Medicine (TCM) Encounters" Wan Wei, Rutgers University

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314059            3:30 PM to 4:45 PM            Rio Conference Center            Amazon J

**National Forensic Association Business Meeting**

Sponsor: National Forensic Association

Presenters:

Karen R. Morris, University of Wisconsin-Eau Claire  
Larry G. Schnoor, Minnesota State University, Mankato  
Dan Smith, Bradley University  
Megan Koch, Illinois State University  
Richard Paine, North Central College  
R. Randolph Richardson, Berry College  
Kathy Brittain Richardson, Berry College  
Chip Hall, Carson-Newman College  
John P. Boyer, Lafayette College  
Mary K. Moore, Ball State University  
Jennifer Talbert, William Carey University  
Chad Kuyper, Florida State College, Jacksonville  
Paige Settles, Western Kentucky University  
John Nix, Tennessee State University

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314061            3:30 PM to 4:45 PM            Rio Conference Center            Amazon L

**Embracing the Spiritual in the History of Rhetoric**

Sponsor: American Society for the History of Rhetoric

Chair: Robert Danisch, University of Waterloo

Respondent: Paul H. Stob, Vanderbilt University

"Rhetoric as a Spiritual Exercise" Jeremy Engels, Penn State University

"Rhetoric, Interpretation, and the Spiritual: Kant's Curious Relationship with Swedenborg" Scott R. Stroud, University of Texas, Austin

"Thoreau in the Woods Walking Along Yogic Trails: The Rhetorical Somaesthetics of Walking" Jaishikha Nautiyal, University of Texas, Austin

"Varieties of Charismatic Experience" Joseph Rhodes, University of Nevada, Las Vegas

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314062            3:30 PM to 4:45 PM            Rio Conference Center            Amazon M

**Unveiling Representations of Muslims in Western Discourse**

Sponsor: International and Intercultural Communication Division

Chair: Shadee Abdi, University of Denver

Presenters:

Fatima Zahrae Chrifi Alaoui, Georgetown University

Shadee Abdi, University of Denver

Oli Mohammadi, J.S. Reynolds Community College

Haneen Al Ghabra, University of Denver

Amani Husain, University of Colorado, Boulder

Respondent: Bernadette Calafell, University of Denver

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314063            3:30 PM to 4:45 PM            Rio Conference Center            Amazon N

**The Best Book Club Ever: "The Circle"**

Sponsor: NCA First Vice President

Chairs: Andrea McClanahan, East Stroudsburg University; Jillian A. Tullis, University of San Diego; Kathleen M. Edelmayer, Madonna University

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314066            3:30 PM to 4:45 PM            Rio Conference Center            Amazon R

**Communicating in Organizations: Constructing and Managing Roles, Relationships, and Perceptions**

Sponsor: Applied Communication Division

Chair: Stacy Smulowitz, University of Scranton

Respondent: Kendra Dyanne Rivera, California State University, San Marcos

"Supervisor Moral Talk Contagion and Trust-in-Supervisor Mitigate the Workers' Moral Mum Effect" Alaina Zanin, University of Central Missouri; Ryan S. Bisel, University of Oklahoma; Elissa Arterburn Adame, Arizona State University

"What Happens between Meetings? Using ICTs and Face-to-Face Communication to Continue the Meeting Conversation and Build Social Capital" Keri K. Stephens, University of Texas, Austin; Ignacio F. Cruz, University of Southern California; Eric DeMar Waters, University of Texas, Austin

"Communication and Role Development for Zoo Volunteers: Responding to Role-Sending, Role-Making, and Role-Remaking" Michael W. Kramer, University of Oklahoma; Mary Ann Danielson, Creighton University

"Threat, Coping, and Cost: Protection Motivation in the Context of Consumer Complaining" San Bolkan, California State University, Long Beach

"Handling Questions and Objections Affects Audience Judgments of Speakers" John A. Daly, University of Texas, Austin; Madeleine Redlick, University of Texas, Austin

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314070            3:30 PM to 4:45 PM            Rio Conference Center            Tropical A

## **Performance and Ethnographic Praxis: Potential, Perils, and Ethics of Collaboration**

Sponsor: Ethnography Division

Chair: Rebecca Murphy-Keith, Arizona State University

Presenters:

Pamela Sterling, Arizona State university

Rebecca Murphy-Keith, Arizona State University

Julianna Kirschner, Claremont Graduate University

Noah Lelek, Texas Woman's University

David Franklin Purnell, Mercer University

Sarah N. Keller, Montana State University, Billings

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314071                      3:30 PM to 4:45 PM                      Rio Conference Center                      Tropical B

### **Embracing New Perspectives on Intersectionality through Performance**

Sponsor: Performance Studies Division

Chair: Dawn Marie McIntosh, University of Denver

"50 Shades of Whiteness: Performance Studies as a Pedagogical Tool for Teaching Intersections of White Privilege" Dawn Marie McIntosh, University of Denver

"Image Theatre as Critical Pedagogy: Embracing Opportunities for Deep(er) Understanding of Intersectionality" Christina Saindon, James Madison University

"Performing Ambiguity: Intersectionality and Queer Failure" Benjamin LeMaster, Southern Illinois University, Carbondale

"Performing Race, Performing Culture: Interrogating Intercultural Performance" Elena Esquibel, University of Utah; David Hanley-Tejeda, Bloomsburg University

"Using Intercultural Dialectical Theory and Performance for Intersectional Communication Identity Research" Kathryn Hobson, James Madison University

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314073                      3:30 PM to 4:45 PM                      Rio Conference Center                      Tropical D

### **Opportunities for Inclusion: Media Literacy and Special Education**

Sponsor: Elementary and Secondary Education Section

Chair: Jeannine Chartier, VSA Arts of Rhode Island

Presenters:

Caitlin Barry, Westside Neighborhood School

Jaclyn Kahn, Winston Preparatory School

Donnell Probst, Arizona State University

Yonty Friesem, Central Connecticut State University

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314074                      3:30 PM to 4:45 PM                      Rio Conference Center                      Tropical E

## Justifying the Text in Rhetorical Criticism

Sponsor: Rhetorical and Communication Theory Division

Chair: John Rountree, Penn State University

"Approaching "the Text" in Social Movement Rhetoric: Notes on Criticism" Christina R. Foust, University of Denver

"Attending to Form in the Criticism of Texts of Popular Culture" Barry Brummett, University of Texas, Austin

"Object and Text in Public Policy Rhetoric" John Rountree, Penn State University

"Starring an Amorphous Text in the Rhetoric of Science" Leah M. Ceccarelli, University of Washington

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314075            3:30 PM to 4:45 PM            Rio Conference Center            Tropical F

### **"Mothering Rhetorics": The Rhetorics of Reproduction and Reproducing Rhetorics**

Sponsors: Feminist and Women Studies Division; Rhetorical and Communication Theory Division

Chair: D. Lynn O'Brien Hallstein, Boston University

Respondent: D. Lynn O'Brien Hallstein, Boston University

"Whip 'em out!" Maternal Machoism in TheBump.com's Boob-olution Pro-Breastfeeding Campaign" Ashley Noel Mack, Louisiana State University

"Let's Fix Dinner!: Motherhood and the Discourse of the Family Meal" Amber Kinser, East Tennessee State University

"An Easier Pill to Swallow: Redefining Disgust through Alternative Postpartum Placenta Practices" Elizabeth Dickinson, University of North Carolina, Chapel Hill; Charlotte Kroløkke, University of Southern Denmark; Karen A. Foss, University of New Mexico

"Michelle Obama, Mom-in-Chief: The Possibilities and Challenges of African American Maternity" Sara Hayden, University of Montana

"Milk Machines: Troubling the Spectacle of the Black Breast" Megan Morrissey, University of North Texas; Karen Y. Kimball, University of North Texas

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314077            3:30 PM to 4:45 PM            Rio Conference Center            Tropical H

### **Strategies toward Overcoming Digital Inequities**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Joy Pierce, University of Utah

"Everyday Exclusion from the Information Society: Digital Inequalities, Identity Work, and Emotion Management" Laura C. Robinson, Santa Clara University

"Institutional Inequities and Pushing Back: Embracing Opportunities through Deliberative Online Social Interaction" Joy Pierce, University of Utah

"Can the Subaltern Inform? Globalization and the Culture of Digital Divides" Sumitra

Srinivasan, University of Toledo

"From Theory to Policy and Practice: The Power of Social Construction of Technology, Knowledge Gap, and Social Identity Construction in Understanding Digital Divides" Susan B. Kretchmer, Johns Hopkins University; Rod Carveth, Morgan State University

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314080            3:30 PM to 4:45 PM            Rio Conference Center            Palma A

**Filibuster, Gender, and Persona: The Indecorous Topoi of Congressional Rhetoric**

Sponsors: Political Communication Division; Public Address Division

Chair: Evan Layne Johnson, Georgia State University

Respondent: Amos Kiewe, Syracuse University

"Media Reports, Hostile Witnesses, and Accusations: Persona, Impression Management, and "Going Negative" in U.S. Senate Confirmation Hearings" Christopher R. Darr, Indiana University Kokomo

"The (Inter)national Roots of Congressional Approaches to Women's Citizenship in the Aftermath of World War I" Zornitsa D. Keremidchieva, Macalester College

"The Long-Suffering Filibuster: Mortification and Transcendence in the Senate" Evan Layne Johnson, Georgia State University

"Victims, Villains, and Heroes: The Symbolic Resistance of Filibuster in the Texas State Senate" Elyse Janish, University of Colorado, Boulder

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314081            3:30 PM to 4:45 PM            Rio Conference Center            Palma B

**Promoting Debate in the 21st Century**

Sponsor: American Debate Association

Chair: Adrienne F. Brovero, University of Mary Washington

Presenters:

John P. Katsulas, Boston College

Ed Lee, Emory University

James Lyle, Clarion University

David L. Steinberg, University of Miami

Danielle Verney O'Gorman, U.S. Naval Academy

Patrick Waldinger, University of Miami

Mariah A. Young, George Mason University

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314082            3:30 PM to 4:45 PM            Rio Conference Center            Palma C

**Communication and the Future Division Top Papers**

Sponsor: Communication and the Future Division

Chair: Shannon C. VanHorn, Valley City State University

Respondent: Chris Gurrie, University of Tampa

"Communication competence is the future of digital literacy" Bree McEwan, Western Illinois University

"Embracing Opportunities: Studying the Shift from Consumer Augmented Reality to Industrial/Enterprise Augmented Reality" Tony Liao, Temple University

"Participation on celebrity gossip blogs: A study of celebrity attitudes and gratifications" Rebecca K. Britt, South Dakota State University

"Smartest Guys in the Room: Framing the Future of Media Regulation through Netflix" Alison Nicole Novak, Rowan University

"Will Anyone Talk about Edward Snowden Again? Twitter Conversation, Herd and Issue Attention" Yong Jin Park, Howard University; S. Mo Jang, University of South Carolina

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314083            3:30 PM to 4:45 PM            Rio Conference Center            Palma D

**Elementary and Secondary Education Section Business Meeting**

Sponsor: Elementary and Secondary Education Section

Presenters:

Melissa L. Beall, University of Northern Iowa  
John R. Heineman, Lincoln High School  
Jean Ann Streiff, Oakland Catholic High School  
Ruth E. Kay, Detroit Country Day School  
David A. Wendt, Keokuk High School  
David A. Yastremski, Ridge High School

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314084            3:30 PM to 4:45 PM            Rio Conference Center            Palma E

**Embracing Opportunities through International Collaborations**

Sponsor: Undergraduate College and University Section

Chair: Deborrah Uecker, Wisconsin Lutheran College

Presenters:

Steven A. Beebe, Texas State University  
Barbara R. Burke, University of Minnesota, Morris  
Michael David Hazen, Wake Forest University  
Jackie Schmidt, John Carroll University

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314085            3:30 PM to 4:45 PM            Rio Conference Center            Palma F

**All In: Top Papers in Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Andrea Carlile, South Dakota State University

Respondent: Keith Cyril Bistodeau, Hamline University

"Show Me Why You Care: An Examination of Rhetorical Invention and Topic Selection in Oratory" Katie Marie Brunner, Simpson College

"Squirrel! The value of dissenting opinion in collegiate forensic pedagogy" Ben Walker, Southwest Minnesota State University

"My College Education Has Come From My Participation in the Forensics Team": An Examination of the Skills and Benefits of Collegiate Forensic Participation" Kristopher Copeland, Northeastern State University; Kendrea James, Northeastern State University

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314086                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma G

**Providing Students with Opportunities in Experiential Learning by Embracing Social Media**

Sponsor: Experiential Learning in Communication Division

Chair: Elizabeth B. Jones, Asbury University

Presenters:

Laura Wilson, University of Cincinnati

Katey A. Price, Albion College

Jodie M. Bowers, Ancilla College

Elizabeth B. Jones, Asbury University

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314087                      3:30 PM to 4:45 PM                      Rio Conference Center                      Palma H

**Peter Raposo and the Advocacy for Servant Leadership**

Sponsors: Religious Communication Association; Student Section

Chair: Jerry L. Miller, Ohio University

Presenters:

Justin Foote, Ohio University

Stevie Munz, Ohio University

Sidi Becar A. Meyara, Ohio University

Gina C. Marroquin, Texas State University

Leah E. Bryant, DePaul University

Jaime E. Bochantin, University of North Carolina, Charlotte

Shannon T. Carton, West Virginia University

Jennifer L. Seifert, Ohio University

Respondent: Sean M. Horan, Texas State University

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314088                      3:30 PM to 4:45 PM                      Rio Conference Center                      Coco A

**Positive and Negative Interactions in Organizations**

Sponsor: Organizational Communication Division

Chair: Emily A. Paskewitz, University of Tennessee

Respondent: Anne Nicotera, George Mason University

"Equity theory in workplace relationships: An examination of relationship type, sex-composition of the relationship, and peer sex" Hailey Gillen Hoke, Weber State University; Rebecca M. Chory, Frostburg State University

"Making Sense of Conflict: The Influence of Third-Party Discussion on the Perception of Workplace Conflict" Michael Tornes, University of Oklahoma

"The Mediated Relationship between Received Support and Job Satisfaction: An Initial Application of Socialization Resources Theory" Gregory A. Cranmer, Columbus State University; Zachary W. Goldman, Illinois College; Melanie Booth-Butterfield, West Virginia University

"Who has your back and who will throw you to the wolves?" A qualitative analysis of support and antagonism in workplace relationships" Leah M. Omilion-Hodges, Western Michigan University; Deirdre H. Zerilli, University of Missouri; Jennifer Kay Ptacek, Purdue University

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314089                      3:30 PM to 4:45 PM                      Rio Conference Center                      Coco B

**Opportunities in Reaching New Audiences through Communication Centers**

Sponsor: Communication Centers Section

Chair: Bonnie Wentzel, Arizona State University

"A Multifaceted Model for Communication Centers: Meeting the Needs of an Entire Campus" Marlina Davidson, University of Nebraska, Omaha; Karen Kangas Dwyer, University of Nebraska, Omaha; Kate Rempfer, University of Nebraska, Omaha

"Role Integration in Unconventional Consultations" Erin Ellis, University of North Carolina, Greensboro

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314100                      3:30 PM to 4:45 PM                      Rio Conference Center                      Janeiro Boardroom

**NCA Research Board Business Meeting**

Sponsor: NCA Research Board

Presenters:

Joseph A. Bonito, University of Arizona

Mindy Fenske, University of South Carolina

Travis Dixon, University of Illinois

Jennifer A. Samp, University of Georgia

Michelle Miller-Day, Chapman University

Ashley Paige Duggan, Boston College

Shane T. Moreman, California State University, Fresno

Trevor Parry-Giles, National Communication Association

**5:00 PM**

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316056                      5:00 PM to 6:30 PM                      Rio Conference Center                      Amazon G



## NCA Presidential Address and Awards Presentation

Sponsor: NCA National Office

Chairs: Christina S. Beck, Ohio University; Nancy Kidd, National Communication Association

"The Tipping Point: The Higher Education Establishment as a Public Good" Carole Blair,  
University of North Carolina, Chapel Hill

6:30 PM

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318036            6:30 PM to 9:00 PM            Rio Conference Center            Brasilia 6

### Intercaucus Reception

Sponsors: Asian/Pacific American Caucus; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Disability Issues Caucus; La Raza Caucus; NCA National Office; Women's Caucus

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318076            6:30 PM to 9:30 PM            Rio Conference Center            Tropical G

### SC22: Fear and Writing in Las Vegas: A Journey into the Heart of Gonzo Ethnography

Sponsor: Short Courses

Chairs: Kristen C. Blinne, State University of New York, Oneonta; Christina M. Ceisel, California State University, Fullerton; Andrew Herrmann, East Tennessee State University; Nathan Hodges, University of South Florida; Jeni Hunnicutt, University of Denver; Daniel Makagon, DePaul University; Karen Stewart, Montana State University, Billings

7:00 PM

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319007            7:00 PM to 11:00 PM            Rio Casino            Club U21

### Club U21

Sponsor: NCA First Vice President

Chairs: Rukhsana Ahmed, University of Ottawa; Jennifer L. Seifert, Ohio University

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319052            7:00 PM to 11:00 PM            Rio Conference Center            Amazon B

### NCA Film Festival

Sponsors: NCA First Vice President; Theatre, Film, and New Multi-Media Division

Chairs: Jeff Salyer, Lee University; Margaret E. Moe, Lee University

"A New Way to Terrorize" Carolyn Cunningham, Gonzaga University; Shelley Clark, Gonzaga University

"Jornaleras" Marcela Moran, Texas A&M International University

"Pretty Boys: Asian Masculinity in Media" Seong Jae Min, Pace University

"The PD Narrative Project" Camilo Perez, Ohio University; Jenny L. Nelson, Ohio University

"Never Forget: Public Memory and 9/11" Art Herbig, Indiana University-Purdue University Fort Wayne; Aaron Hess, Arizona State University; Alix R. Watson, Ball State University

"Intersecting Sparks: Art and Science—Research and Imagination" Mary Beth Leidman, Indiana University of Pennsylvania

"Packer Pride" Travis Bell, University of South Florida

"The PACE-talk Module: Patient Communication Skills Training for High School Health and Wellness Classes" Janet Panoch, Indiana University-Purdue University Indianapolis; Donald J. Cegala, Ohio State University; Kenneth Lazarus, Indiana University School of Medicine; Jennifer J. Bute, Indiana University-Purdue University Indianapolis; Mark J. Di Corcia, Indiana University School of Medicine; Fatima McKenzie, Indiana University School of Medicine; Susan M. Wiczorek, University of Pittsburgh, Johnstown; Peter Anderson, Cleveland Clinic

Sunday  
November 22, 2015

8:00 AM

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403021      8:00 AM to 9:15 AM      Rio Conference Center      Miranda 1

**Historical Rhetorics and Tropes**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jansen B. Werner, University of Wisconsin-Milwaukee

"Epideictic Counterpublics: Huey P. Newton and the Formulation of the Radical Imagination" Jansen B. Werner, University of Wisconsin-Milwaukee

"Essay As Struggle: Stoicism and the Essay Form" Laura Thain, University of Texas, Austin

"Prophecy in the Newsroom" Zachary Walker, University of Kansas

"RHETORIQ: Reading the Phaedrus for a Queer Theory of Rhetoric" Joe E. Hatfield, Syracuse University

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403022      8:00 AM to 9:15 AM      Rio Conference Center      Miranda 2

**Identity and Identification in a Globalizing World**

Sponsors: Asian/Pacific American Caucus; Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chairs: Laura Barberena, University of Texas, Austin; Natasha V. Kovalyova, University of Texas, Austin

Respondent: Natasha V. Kovalyova, University of Texas, Austin

"The Myth of a Sleeping Giant: The Media Construction of the Latino Vote" Laura Barberena, University of Texas, Austin

"Identity Crisis? Queering the Rhetoric around Japanese Male Sexual Apathy" Shinsuke

Eguchi, University of New Mexico

"Globalization, NGO Gender Politics and Identity Work" Steven Arxer, University of North Texas, Dallas

"A Widening Gap: Identity, Agency and Globalizing Conditions" John Thompson, University of Texas, Austin

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403023                      8:00 AM to 9:15 AM                      Rio Conference Center                      Miranda 3

**Communication and Culture in South East Europe**

Sponsor: International and Intercultural Communication Division

Chairs: Tonin Gjuraj, European University of Tirana; Ramune Braziunaite, Bowling Green State University

Presenters:

Gilman Bakalli, European University of Tirana

Dilina Beshiri, Aleksandër Moisiu University of Durrës

Nina N. Gjoci, Bowling Green State University

Shpresa Mulliqi, State University of Prishtina

Haqif Mulliqi, State University of Prishtina

Edi Puka, European University of Tirana

Tonin Gjuraj, European University of Tirana

Respondents: Alberto Gonzalez, Bowling Green State University; Noemi Marin, Florida Atlantic University

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403024                      8:00 AM to 9:15 AM                      Rio Conference Center                      Miranda 4

**Understanding Communication through Public Diplomacy**

Sponsor: Public Relations Division

Chair: Gregory Payne, Emerson College

Respondent: Enric Ordeix, Blanquerna, Universitat Ramon Llull

"Channeling for Public Diplomacy" Di Wu, American University; Aimei Yang, University of Southern California

"Corporate Social Responsibility and Global Good: Public Diplomacy Strategies for Public Relations Practice" Senem Cevik, University of California Irvine

"Embracing Opportunities and Maximizing Profit: How Non-State Actors Capitalize On The State's Public Diplomacy" Anna Klyueva, University of Houston, Clear Lake

"How Public Diplomacy Blew Fresh Air into the Field of Public Relations" Kirsten Pia Borkfelt Mogensen, Roskilde University, Denmark, & The Carter Center, Myanmar

"Power and Politics: Understanding Public Relations through Public Diplomacy" Efe Sevin, Kadir Has University

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Mothers" Caitlin Brooke Landsman, Illinois State University

"“It’s Just Not Who I Am”": Work/Life Balance for Women in Leadership" Elaina Ross, University of Kansas; Shawna Bake, Independent Researcher; Renee Cambiano, Northeastern State University; Amy Aldridge Sanford, Texas A&M University, Corpus Christi

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403028            8:00 AM to 9:15 AM            Rio Conference Center            Miranda 8

**Embracing the Opportunity to Insist on Social Justice for ALL: Women’s Experiences with Violence Matter, Too**

Sponsors: Black Caucus; Women's Caucus

Chair: Reynaldo Anderson, Harris-Stowe State University

Presenters:

D.L. Stephenson, Western Connecticut University

Rachel Alicia Griffin, Southern Illinois University, Carbondale

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403031            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 1

**Competitive Papers on Feminism, Friendship, and Food**

Sponsor: Feminist and Women Studies Division

Chair: Hillary A. Jones, California State University, Fresno

Respondent: Carolyn Cunningham, Gonzaga University

"Saving the mad man in a box: A critical analysis of the role of female companions in Doctor Who" Jessica L. Benham, University of Pittsburgh

"A Lone (She)Wolf: A Critique of Hetero-social Friendships in Avenging-Woman Narratives" Lara C. Stache, Governors State University

"From Fashion to Food: Postfeminist Consumption and Interiority on Girls and The Mindy Project" Tisha Dejmancee, University of Southern California

"“I’m No Hero: I Put My Bra on One Boob at a Time Like Everyone Else”": Millennial Feminism on Bob’s Burgers" Margaret Tully, University of Iowa

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403032            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 2

**Lying, Deception, and Dishonesty**

Sponsor: Interpersonal Communication Division

Chair: Leah E. Bryant, DePaul University

"Further Understanding the Nature of Deception: The Differences between Lying to Best Friends versus Acquaintances" Levi L. Smith, Kansas State University

"Managing Face in the Midst of Deception: A Cross-Cultural Examination" Tara Suwinyattichaiorn, Arizona State University; James B. Stein, Arizona State University

"Crying wolf and questionable health conditions: The false alarm effect and the mediating role

of credibility" Charee M. Thompson, Ohio University; Sarah Parsloe, Ohio University; Hengjun Lin, Ohio University; Danielle L. Valaitis, Ohio University

"When is it Acceptable to Lie? Examining the Effects of Group Membership on Ethical Perspectives of Deception" Norah E. Dunbar, University of California, Santa Barbara; Katlyn Elise Gangi, University of California, Santa Barbara; Samantha Coveleski, University of California, Santa Barbara; Aubrie Serena Adams, University of California, Santa Barbara; Quinten Shenk Bernhold, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara

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403033            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 3

**Citizenship, Gender, and Power: Rhetorics of Agency and Inclusion**

Sponsor: Public Address Division

Chair: Ashley Gellert, University of Georgia

Respondent: Alyssa A. Samek, California State University, Fullerton

"Queer Rhetorics: Maria W. Stewart and Sojourner Truth's Denaturalization of Sex in Early Women's Reform Movements" Sally Spalding, University of Georgia

"Stanton's Farewell Address: Analyzing the Generic Characteristics of "The Solitude of Self"" Ashley Gellert, University of Georgia

"The Rhetoric of the Farmerette: Negotiating Women's Citizenship during the Great War" Melissa Lucas, University of Maryland

"'Britain's Brainy Beauties': Gendering Citizenship on a 1928 International Debating Tour" Carly S. Woods, University of Nebraska-Lincoln

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403034            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 4

**Listening for Suffering: The Transformative Power of Narratives**

Sponsor: Health Communication Division

Chair: Eric Kramer, University of Oklahoma

"Culture-centered Approach to Mental Health: Looking at the Margins" Raihan Jamil, Zayed University

"Embracing Narrative Imagination in End-of-Life Care" Stephanie M. Ruhl, Clemson University; Lynn M. Harter, Ohio University

"Extended Narrative Empathy and the Culture-Centered Approach: The Case of Open Defecation in India" Robin Clair, Purdue University; Rahul Rastogi, Western Illinois University; Ernst Blatchley III, Purdue University; Rosie Clawson, Purdue University; Charlotte Erdmann, Purdue University; Seungyoon Lee, Purdue University

"It's Not Just Hair: A Qualitative Analysis of Cancer Survivors' Explanatory Models of Illness" Kathleen Stansberry, Cleveland State University

"'How Dark a World it is... Where Mental Health is Poorly Treated': Mental Illness Frames in Sermons Given After the Sandy Hook Shootings" James O. Olufowote, University of Oklahoma

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403035

8:00 AM to 9:15 AM Rio Conference Center

Brasilia 5

**Considering Sex and Gender in Communication Technology**

Sponsor: Human Communication and Technology Division

Chair: Ronald Leslie Johnson, University of Wisconsin-Milwaukee

"I Feel Like I'm Sexually Harassed Without a Choice": A Typology of Cybersexual Harassment on Social Media Websites" Jennifer A. Scarduzio, University of Kentucky

"Cyberbullying: Topics, Strategies, and Sex Differences" Nicholas Brody, University of Puget Sound; Anita L. Vangelisti, University of Texas, Austin

"Do Men Perform Better Than Women? Debunking the Gender Performance Gap in Two Massively Multiplayer Online Games" Cuihua Shen, University of California, Davis; Rabindra A. Ratan, Michigan State University; Y. Dora Cai, University of Illinois; Alex Leavitt, University of Southern California

"Effects of Private and Public Selfies on Women's Self-Objectification, Mood, Self-Esteem, Endorsement of Beauty Ideals, and Social Aggression" Jesse Fox, Ohio State University; Megan A. Vendemia, Ohio State University; Marisa A. Smith, University of Illinois at Urbana-Champaign; Natalie Brehm, Ohio State University

"Posthuman Embodiment as Gender Performance: Experiential Expertise and Authenticity on TheBump.com" Amanda Friz Siska, University of Wisconsin-Madison

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403036

8:00 AM to 9:15 AM Rio Conference Center

Brasilia 6

**Sweding Las Vegas: Embracing Performance, Parody, and Filmmaking that Brings "Vegas" to Vegas**

Sponsor: Performance Studies Division

Chair: Lyndsay Michalik Gratch, Georgia Gwinnett College

Respondents: Michael LeVan, Independent; Amy S. Burt, Georgia College & State University

"(Sweded Mashup) CSI: Ocean's 11" Patricia A. Suchy, Louisiana State University; Stephanie K. Heath, Louisiana State University

"(Sweded) Showgirls" Tracy Stephenson Shaffer, Louisiana State University; Sarah K. Jackson, Southern University at New Orleans

"(Sweded, Not Stirred) Diamonds Are Forever" Jason B. Munsell, Columbia College; Mindy Fenske, University of South Carolina

"(Sweded-Irish Descent) Leprechaun 3" Melanie Kitchens O'Meara, Georgia Regents University; Lisa Flanagan, Xavier University of Louisiana

"21 (Sweded)" Anna C. Marsden, University of North Texas; Sarah Friday, University of North Texas

"Fear and Loathing in Las Vegas (Sweded)" Lyndsay Michalik Gratch, Georgia Gwinnett College; Ariel Gratch, Georgia College & State University

"Godzilla (2014 Remake... Sweded)" Stacy Holman Jones, California State University,

Northridge; Anne Harris, Monash University

"Leaving Las Vegas (Sweded)" Brianne Kristine Waychoff, Borough of Manhattan Community College, CUNY; Benjamin D. Powell, Borough of Manhattan Community College, CUNY

"Resident Evil: Extinction (Sweded Version)" Nichole Nicholson, Southern Illinois University, Carbondale; Samuel S. Sloan, Southern Illinois University, Carbondale

"The Hangover (Sweded)" David P. Terry, Louisiana State University; Amber Lauren Johnson, Prairie View A&M University; Bonny McDonald, Louisiana State University; Emily Graves, Louisiana State University; Patrick McElearney, Louisiana State University; Cynthia Sampson, Louisiana State University

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403037            8:00 AM to 9:15 AM            Rio Conference Center            Brasilia 7

**Embracing the Many Opportunities in Visual Communication Research**

Sponsor: Visual Communication Division

Chair: Caitlin Bruce, University of Pittsburgh

Respondent: Christopher J. Gilbert, Northeastern University

"Documentary Realism, Visibility, and Identification with the Abject in Dallas Buyers Club" Alexandra Hipp, San Diego State University

"Mapping the Moral Gaze: Religious Iconography as Social Control and Spectacle" Sarah Vartabedian, West Texas A&M University; Kristina Drumheller, West Texas A&M University; R. Nicholas Gerlich, West Texas A&M University

"Minting Public Memory: Rewriting Roles with the First Spouse Coin" Sara Kitsch, Texas A&M University

"The Dialectical Image from a Database of Anime Or, the History of the Future According to Hatsune Miku" Sarah A. Bell, University of Utah

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403042            8:00 AM to 9:15 AM            Rio Conference Center            Lambada A

**Goes Together like Oil and Water: Contrasting Issues with Water and Energy**

Sponsor: Environmental Communication Division

Chair: Kathleen M. de Onís, Indiana University

Respondent: Garrett Broad, Fordham University

"Constructing the Vicarious Experience of Proximity in a Marcellus Shale Public Hearing" Justin Mando, Carnegie Mellon University

"Emotion as Motivation: The Role of Discrete Emotion in Information Seeking about Flood Risks" Jiun-Yi Tsai, Arizona State University

"The Representation of Biofuels in Political Cartoons: Ironies, Contradictions and Moral Dilemmas" Edna Einsiedel, University of Calgary; Chaseten Remillard, Royal Roads University

"Water Conservation Messages in California: Towards a Typology of Individual and Complementary Message Strategies" Jake Liang, Chapman University; Lauren Henderson,







Chair: Katey A. Price, Albion College

Presenters:

Susan L. Kline, Ohio State University

Martha J. Fay, University of Wisconsin-Eau Claire

Naomi Bell O'Neil, Clarion University of Pennsylvania

Elizabeth B. Jones, Asbury University

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403071            8:00 AM to 9:15 AM            Rio Conference Center            Tropical B

**Historical Methods and the Framing of History**

Sponsor: American Society for the History of Rhetoric

Chair: Dave Tell, University of Kansas

"Reading Methodological Tropes in Feminist Histories of Rhetoric" Sarah Frank, University of Texas, Austin

"Rhetorics of Steam: Embracing Opportunities for Nature and Culture" Chelsea Graham, University of Kansas

"Sara Bard Field's Transcontinental Car Trip for Woman Suffrage: Appropriating the West as a Symbol of Women's Political Power" Tiffany Lewis, Baruch College, CUNY

"The Greatest Hero of the Great War: Alvin C. York as a Rhetorical Figure" Daniel P. Overton, University of Kansas

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403072            8:00 AM to 9:15 AM            Rio Conference Center            Tropical C

**Emotion, Mood, and Disposition in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Brittani Crook, University of Texas Health Science Center

"Communally Coping in the "Vlogosphere": A Study of YouTube Narratives about Mood Disorders" Michelle L. Acevedo Callejas, University of Iowa; Liliana Acevedo Callejas, Ohio University

"Emotional Expressions as Privacy Disclosures: A Reframing of Communication Privacy Management Theory" Erin Brummett, Bloomsburg University

"Humor and Connection: Understanding the Use of Humor in Communication" Rebecca Hartung, Biola University

"The Piques of Being a Wallflower: A Qualitative Study of Introversion in Interpersonal Communication" Rachel Olivares, Abilene Christian University

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403073            8:00 AM to 9:15 AM            Rio Conference Center            Tropical D

**The Professors' Project: Expressing the Vicissitudes of Academic Life through Musical Creativity and Performance**

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Thomas F. Gencarelli, Manhattan College

Presenters:

Daniel Elghossain, Self-Employed

John J. Leaver, Self-Employed

Gary P. Radford, Fairleigh Dickinson University

Marie L. Radford, Rutgers University

Respondent: Thomas F. Gencarelli, Manhattan College

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403074            8:00 AM to 9:15 AM            Rio Conference Center            Tropical E

**Life After Competition: Embracing Opportunities for Forensics Pedagogy as Professional Development**

Sponsor: American Forensic Association

Chair: John M. Kephart, California State University, Northridge

Presenters:

Nichole Barta, Orange Coast College

Erika M. Thomas, California State University, Fullerton

Francesca Marie Smith, University of Southern California

Carlos Augusto Flores, Arizona State University

Alan Campfield, California Lutheran University

Robert Steven Loy, California State University, Northridge

Brianna Broady, California State University, Northridge

Respondent: John M. Kephart, California State University, Northridge

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403075            8:00 AM to 9:15 AM            Rio Conference Center            Tropical F

**(Re)Invention: Theoretical Contributions and Innovations**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Jenna Hanchey, University of Texas, Austin; Marnie Ritchie, University of Texas, Austin

Respondent: Peter D. Simonson, University of Colorado, Boulder

"Invention at the Borders of Discipline" Jenna Hanchey, University of Texas, Austin

"Ordinary Rhetorical Invention: A Theory of Invention Born of Weariness" Marnie Ritchie, University of Texas, Austin

"Queer Worldmaking and Rhetorical Invention: Making Pleasure Public in a Private World" Michaela Frischherz, Towson University

"Rhetorical Invention and the Layered Infrastructure of Mobile Workspace" Stacey Pigg, North Carolina State University

"Rhetorical Matriphagy as the Site of Neoliberal Invention" Luke A. Winslow, San Diego State University







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403100            8:00 AM to 9:15 AM      Rio Conference Center            Janeiro Boardroom

**Latino/Latina Communication Studies Division and La Raza Caucus Executive Board Meeting**

Sponsor: La Raza Caucus

Presenters:

J. David Cisneros, University of Illinois  
Amanda Martinez, Davidson College  
Diana I. Bowen, University of Houston, Clear Lake  
Olivia Perez-Langley, Angelo State University  
Michael Lechuga, University of Denver

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403101            8:00 AM to 9:15 AM      Rio Conference Center            Flamengo Boardroom

**Regional President and Executive Director Meeting**

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill  
Ronald Arnett, Duquesne University  
Jean DeHart, Appalachian State University  
Jerold L. Hale, College of Charleston  
Heather L. Hundley, California State University, San Bernardino  
Nancy Kidd, National Communication Association  
Jimmie Manning, Northern Illinois University  
David T. McMahan, Missouri Western State University  
Paul A. Mongeau, Arizona State University  
J. Kanan Sawyer, West Chester University

9:30 AM

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406021            9:30 AM to 10:45 AM      Rio Conference Center            Miranda 1

**50+ Years of Communication Scholarship and Counting: Papers in Honor of Thomas W. Benson**

Sponsor: Rhetorical and Communication Theory Division

Chair: Bryan K. Horikami, Salisbury University

Respondent: Thomas W. Benson, Penn State University

"Even More Shootings in Cowtown: Implicit Communication Theory and Television News Coverage of Ferguson, Missouri" Kenneth Nagelberg, Independent Scholar

"Keeping Good Company: The Literary Influences of Thomas W. Benson" Bryan Blankfield, Whitman College



"Legacies of Mentored Relationships: Lessons from Eisenhower and Benson" Maureen C. Minielli, Kingsborough Community College, CUNY

"Rhetorical Dimensions of Cinema: Honoring Thomas Benson's Contributions to the Study of Film" Brian L. Ott, Texas Tech University

"Tom Benson as Teacher of the Field" Martin Medhurst, Baylor University

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406022            9:30 AM to 10:45 AM    Rio Conference Center            Miranda 2

**(Post)Racial Narratives, Ethnic Identities, Cultural Cannibalism and Techno-Orientalism**

Sponsors: African American Communication and Culture Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Black Caucus; Critical and Cultural Studies Division

Chair: Kimberly R. Moffitt, University of Maryland, Baltimore County

"Half Empty/Half Full: Saudi Bloggers, Absence, and Questions of Identity in the United States" Ashley Martinez, University of South Florida

"Mutation of Mutant Metaphor: Contradictions in post-racial narrative and the superhero genre" Max M. Renner, Purdue University

"Proud to be an American: Ted Cruz and cultural cannibalism in American multiculturalism" Brian Ontiveros-Kersch, University of North Texas

"Techno-Orientalism, yellow peril, and white masculinity in X-Men Origins: Wolverine and The Wolverine: Asian/American villains in the age of postracism" David C. Oh, Ramapo College

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406023            9:30 AM to 10:45 AM    Rio Conference Center            Miranda 3

**Intercultural Readings of the X-Men Film Series**

Sponsor: International and Intercultural Communication Division

Chair: Claudia A. Bucciferro, Gonzaga University

Presenters:

D. Stokes Piercy, Wake Forest University

Jason Zingsheim, Governors State University

Ron Von Burg, Wake Forest University

Jessica L. Benham, University of Pittsburgh

Barbara Cook Overton, Southeastern Louisiana University

Claudia A. Bucciferro, Gonzaga University

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406024            9:30 AM to 10:45 AM    Rio Conference Center            Miranda 4

**International Perspectives of Negative Stakeholder Engagement**

Sponsor: Public Relations Division

Chair: Vilma Luoma-aho, University of Jyväskylä

Presenters:

Vilma Luoma-aho, University of Jyväskylä

Matias Lievonon, University of Jyväskylä

Rita Linjuan Men, University of Florida

Uta Russmann, FHWien University of Applied Sciences of WKW, Vienna

Katerina Tsetsura, University of Oklahoma

Respondent: W. Timothy Coombs, Texas A&M University

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406025            9:30 AM to 10:45 AM    Rio Conference Center            Miranda 5

**Examining Opportunities and Challenges of African-American Media Ownership**

Sponsor: Black Caucus

Chair: Adria Goldman, Gordon College

Presenters:

Jayne Cabbage, Bowie State University

Andre Nicholson, Middle Georgia State College

Neosho Ponder, Howard University

April E. Copes, Anne Arundel Community College

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406026            9:30 AM to 10:45 AM    Rio Conference Center            Miranda 6

**Media, Social Change and Activism**

Sponsor: Mass Communication Division

Chair: David M. Rhea, Governors State University

"Can Elevating Experiences Lead to Social Change? Examining the Impact of Emotional Involvement When Social Issues are Featured in Entertainment Television" Drew D. Shade, University of Cincinnati, Blue Ash

"Digital Citizenship and Social Activism in India: (Re) Framing National Identity on Satyamev Jayate" Dina Khair, DePaul University

"Digitally enabled citizen empowerment in East and Southeast Asia: Using the Asian Barometer Survey data set to understand the political impact of Internet use" Shin Haeng Lee, University of Washington

"From Dirty Little Secrets to Prime Time: Values, Metaphors, and Social Change at the 2015 Grammy Awards" Catherine A. Dobris, Indiana University-Purdue University Indianapolis; Rachel Davidson, Hanover College

"Weaponized Social Media, Israeli Selfies, and the Display of Resilience during Operation Protective Edge" Marouf A. Hasian, University of Utah

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406027            9:30 AM to 10:45 AM    Rio Conference Center            Miranda 7

**Embracing Tensions of Fandom and Feminism in the Reality Television Landscape**

Sponsor: Feminist and Women Studies Division

Chair: Amy K. Kilgard, San Francisco State University

"Available on Tumblr: Fan Appropriation of RuPaul's Drag Race" Cynthia Sampson, Louisiana State University

"Diva Domination: Wrestling with Tension between Fandom and Feminist Critique of WWE's Reality Show Total Divas" Samantha Brown Fentress, Southern Illinois University, Carbondale

"Feminist Critique and Celebration of Fan Identity and The Real Housewives" Stephanie Jacobs, San Francisco State University; Karen E. Lovaas, San Francisco State University; Amy K. Kilgard, San Francisco State University

"The Real Housewives of New Jersey: An Exploration of Social Media and Third-Wave Feminist Theory" Kelly A. McBride, University of Mississippi

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406028      9:30 AM to 10:45 AM      Rio Conference Center      Miranda 8

**Embracing Opportunities to Succeed in Your Job Search: Women Helping Women  
Prepare for Academic Job Interviews**

Sponsor: Women's Caucus

Chair: Sarah B. Feldner, Marquette University

Presenters:

Karrin Anderson, Colorado State University

Sarah B. Feldner, Marquette University

Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Claire H. Procopio, Southeastern Louisiana University

Helen Tate, Georgia Southwestern State University

Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

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406031      9:30 AM to 10:45 AM      Rio Conference Center      Brasilia 1

**Engaging Feminist Politics via Democracy and Wendy Davis**

Sponsors: Feminist and Women Studies Division; Political Communication Division

Chair: Abbe S. Depretis, Temple University

Respondent: Suzanne Enck, University of North Texas

"Identity in the Political: Crafting an Invitational Agonistic Feminist Democracy" Cory Paul Harrison, University of Alabama

"Pumped Up Kicks: Why Wendy Davis' Pink Shoes Were Made For Talking" Adam Key, Texas A&M University

"Embracing Rhetorical Care: Reproductive Justice and the Feminist Advocacy of Wendy Davis' Texas Filibuster" Mary Anne Taylor, University of Texas, Austin

"The Contested Narrative of Wendy Davis" Cat Duffy, University of Southern California

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406032 9:30 AM to 10:45 AM Rio Conference Center Brasilia 2

**Politeness and Influence Strategies in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: David E. Foster, Florida Southern College

"Politely Declining: Participant Perception of Instructor's Polite Denials to Student Requests via Email" Melissa A. Maier, Missouri State University; William Brawley, Missouri State University; Christopher Dukes, Missouri State University; Xianyi Gao, Missouri State University; Trysta Herzog, Missouri State University; Mi Li, Missouri State University; Yingzhi Ma, Missouri State University; Shelbie Mills, Missouri State University; Tucker Robinson, Missouri State University; Amy Schmidt, Missouri State University; Sai Zhang, Missouri State University; Katie LaPlant Turkiewicz, University of Wisconsin, Waukesha; Christopher Polley, Missouri State University; Rebecca Saunders, Missouri State University; Corey Stone, Missouri State University

"Politeness in 2015: Contextual, Racial, and Regional Differences" Andrew C. Tollison, Merrimack College; Kenneth J. Levine, Michigan State University; Abby M. Brooks, Georgia Southern University; Mary Beth Asbury, Middle Tennessee State University

"The Role of Goal Understanding in Influence Attempts of Health Behaviors" Nicholas A. Palomares, University of California, Davis; Rene Dailey, University of Texas, Austin; Brittani Crook, University of Texas Health Science Center; Elizabeth M. Glowacki, University of Texas, Austin; Cassandra Alexopoulos, University of California, Davis; Teresa Gil-Lopez, University of California, Davis

"Toward the Development of a Theory of Polite Support Seeking" Ashley A. Hanna Edwards, College at Brockport

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406033 9:30 AM to 10:45 AM Rio Conference Center Brasilia 3

**Presidential Appeals: Rhetoric, Identity, and Power**

Sponsor: Public Address Division

Chair: John P Koch, University of Puget Sound

Respondent: William Lewis, Drake University

"Interpreter in Chief: Andrew Jackson's Veto Message and Coordinate Constitutional Authority" Donovan S. Bisbee, University of Illinois

"The Voice of Freedom": John Quincy Adams on the Right to Petition" Nikki Weickum, University of Illinois

"Theodore Roosevelt and the Rhetoric of the 'Strenuous Life'" Bonnie Sierlecki, Edgewood College

"Martin Luther King, Jr.'s Appeal for a Second Emancipation Proclamation" Anne Kretsinger-Harries, Penn State University

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406034 9:30 AM to 10:45 AM Rio Conference Center Brasilia 4



Javon Johnson, San Francisco State University  
Pavithra Prasad, California State University, Northridge  
Mario LaMothe, Duke University  
Chloe Johnston, Lake Forest College  
Coya Paz Brownrigg, DePaul University

Respondent: D. Soyini Madison, Northwestern University

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406037          9:30 AM to 10:45 AM      Rio Conference Center          Brasilia 7

**For the Love of Language: Examination of Human Interaction through a Linguistic Lens**

Sponsor: Communication and Social Cognition Division

Chair: Matthew McGlone, University of Texas, Austin

Presenters:

Catalina Toma, University of Wisconsin-Madison  
Kate G. Blackburn, University of Texas, Austin  
Gamze Yilmaz, University of Massachusetts, Boston  
Nicholas Brody, University of Puget Sound

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406042          9:30 AM to 10:45 AM      Rio Conference Center          Lambada A

**Embracing Varied Approaches to American Studies Scholarship: Or, Who Needs a Theme?**

Sponsor: American Studies Division

Chair: David Supp-Montgomerie, University of Iowa

Respondent: Michael S. Waltman, University of North Carolina, Chapel Hill

"Allegory, Captain America, and Marginalized Jewish Voices in World War II" Michael Milford, Auburn University

"Branding Detroit: "Born of Fire" and the "Gritty Authenticity" of the Motor City" Brook Irving, University of Iowa

"Comedic Ethos: Yakov Smirnoff, Comedy and the Immigrant Narrative" Mark LaVoie, University of Illinois, Urbana-Champaign

"First they came for the poor: Welfare recipients trapped between surveillance and invisibility" Nathalie Marechal, University of Southern California

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406043          9:30 AM to 10:45 AM      Rio Conference Center          Lambada B

**The Organizational Communication of Human Trafficking**

Sponsor: Organizational Communication Division

Chair: Thomas M Steinfatt, University of Miami

Respondent: Thomas M Steinfatt, University of Miami

"Always a Step Behind: Relationships, Resources, and Trust in Law Enforcement's Interorganizational Efforts Against Human Trafficking" Elizabeth H. Jeter, University of South Florida

"Human Trafficking and Non-Profit Organization Advocacy" Elayne Goldman, Illinois State University

"Volunteers and Cops: Organizing to Battle Human Trafficking in Your Back Yard" Jeralyn L. Faris, Purdue University

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406044 9:30 AM to 10:45 AM Rio Conference Center Lambada C

**Competitive Papers in Political Communication: Political Communication in the Digital Age**

Sponsor: Political Communication Division

Chair: Joshua Scacco, Purdue University

Respondent: Anita L. Herold, Arizona State University, Lake Havasu

"Evaluations of Male and Female President Characters on Prime-Time Television as a Function of Gender-Linked Traits" Ruth Kelly, University of Southern California

"Political Narrative Processing: Examining the Influence of Political Docu-dramas on Issue-Relevant Thinking, Healthcare Policy Support, and the Satire Elaboration Paradox" Heather LaMarre, Temple University

"Using Wikipedia to Predict Election Outcomes: Digital Behavior as a Predictor of Voting" Benjamin K. Smith, University of California, Santa Barbara; Abel Gustafson, University of California, Santa Barbara

"They're the thing, stuff-wanters": Television Coverage of the Millennial Generation in the 2012 U.S. Election" Alison Nicole Novak, Rowan University

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406045 9:30 AM to 10:45 AM Rio Conference Center Conga A

**Recognizing Audience Perspectives in Campaign Design and Execution**

Sponsor: Health Communication Division

Chair: Sarah Tardif, University of Massachusetts, Boston

"Degrees of Digital Exclusion: Exploring Health-Related Implications of the Digital Divide" Jessica L. Ford, University of Texas, Austin

"Myths, Misconceptions, and Missing Information: Tanning Bed Use in Rural Kentucky College Women" Katharine J. Head, Indiana University-Purdue University Indianapolis; Laurel M. Schwartz, Eastern Kentucky University; Anne Dostart, Eastern Kentucky University

"The American Medicine Chest Challenge: Evaluation of a Drug Take-Back and Disposal Campaign" Itzhak Yanovitzky, Rutgers University

"Understanding the Public's Intentions to Purchase and to Persuade Others to Purchase Antibiotic-Free Meat" Rachel Smith, Penn State University; Lydia Glick, Penn State University; Nkuchia M'ikanatha, Pennsylvania Department of Health; Kaitlin Shartle, Penn State University;

Xun Zhu, Penn State University

"Using Virtual Pets to Promote Fruit and Vegetable Consumption in Children: A Technology-Assisted Social Cognitive Theory Approach" Sun Joo Ahn, University of Georgia; Catherine Ball, University of Georgia; Kyle Johnsen, University of Georgia

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406046      9:30 AM to 10:45 AM      Rio Conference Center      Conga B

**Diverse Areas of Peace and Conflict Scholarship: War Rape (Gender Communal Terrorism); Likelihood to Use Mediation; Conflict Cultures Across Cultures; Non-anonymous Online Conflict and Face-work**

Sponsor: Peace and Conflict Communication Division

Chair: Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College

Respondent: Paula Hopeck, Stephen F. Austin State University

"Gender Communal Terrorism or War Rape: Twelve Symbolic Reasons" Jonathan Matusitz, University of Central Florida

"Conflict cultures across cultures" Nathalie Desrayaud, Florida International University; Carolyn M. Hurley, University at Buffalo, SUNY

"Goal Identification and Achievability on Likelihood to Use Mediation" Michael J. Kwiatkowski, University of Nevada, Reno; Gwen Anne Hullman, University of Nevada, Reno

"Saving Face(book): Non-Anonymous Online Conflict and the Performance of Political Intergroup Face-work" Andrew W. Cole, Waukesha County Technical College

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406047      9:30 AM to 10:45 AM      Rio Conference Center      Conga C

**Achieving Understanding in Interaction**

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

"Developing a Pragmatics of Understanding in Talk-in-Interaction: Evidence from Videorecorded Interactions of Individuals with Frontotemporal Dementia" Lisa Mikesell, Rutgers University

"Speaking analytically: Learning to analyze everyday talk examples in the communication classroom" Lydia Reinig, University of Colorado, Boulder

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406070      9:30 AM to 10:45 AM      Rio Conference Center      Tropical A

**Embracing Sex Communication Opportunities: Improving Sexual Health Literacy in the Sex-education Curriculum in High Schools and Universities**

Sponsor: Interpersonal Communication Division

Chair: Tara G. McManus, University of Nevada, Las Vegas

Presenters:











Respondent: Sarah Brookes, State University of New York, Geneseo

"Judging What's Right: Evaluating Moral Development's Role in Advertising Effectiveness" Virginia Johnson, Samford University

"Media and Intergroup Emotions: Examining the Role of Media in Prompting Attack and Exclude Emotions" Dana Mastro, University of California, Santa Barbara; Alexander Cameron Sink, University of California, Santa Barbara; Andrea A. Figueroa-Caballero, University of California, Santa Barbara

"Parasocial Relationships and Actor-Character Incongruence: Vicarious Cognitive Dissonance Approach" Riva Tukachinsky, Chapman University

"What does it mean to Counterargue with a Narrative? Reconceptualizing the Roles of Elaboration and Counterarguing in Narrative Persuasion" Emily Moyer-Guse, Ohio State University; Katherine Dale, Ohio State University; Kara Rader, Ohio State University; Simon M. Lavis, Ohio State University; Kelsey Woods, Ohio State University

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406086      9:30 AM to 10:45 AM      Rio Conference Center      Palma G

**Scrum: Embracing Opportunities for New Teaching Strategies for Managing Teams**

Sponsors: Group Communication Division; Instructional Development Division

Chair: Susan Opt, James Madison University

Presenters:

John T. Strada, Eastern Kentucky University

Lien Tran, University of Miami

John Chetro-Szivos, Fitchburg State University

Kimberlee A. Wirig, Grossmont College

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406088      9:30 AM to 10:45 AM      Rio Conference Center      Coco A

**Embracing the Connection between Family Communication and Technology**

Sponsors: Family Communication Division; Human Communication and Technology Division

Chair: Jennifer A. Schon, University of Kansas

Respondent: Amy Janan Johnson, University of Oklahoma

"A Hunger for Meaning: Analysis of Online Eating Disorder Recovery Stories through a Relational Dialectics Perspective" Kelsea Kohler, University of Wisconsin-Milwaukee; Michele K. Olson, University of Kentucky

"Take a Bow: Mothers' Identity Construction on Facebook" Lindsey Nimmer, Saint Louis University; April Trees, Saint Louis University

"The Relationships between Family Communication Patterns, Helicopter Parenting, and College Students' Entitlement, Adjustment, and Grade Orientation" Jordan Tyler Atkinson, West Virginia University

"Embracing opportunities for protection and connection: Parental perspectives on technology, privacy, and parent-child relational quality in the 21st century" Diana Ebersole, Kutztown

University; Keith Massie, Kutztown University

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406089      9:30 AM to 10:45 AM      Rio Conference Center      Coco B

**Hactivism and the Ethics of Policing Digital Boundaries**

Sponsor: Communication Ethics Division

Chair: Scott R. Stroud, University of Texas, Austin

Respondent: Michael A. Kaplan, Baruch College, CUNY

"Bullying or Hactivism? The Uncertain Ethics of Twitter Use in the Online Fight against Evil" Scott R. Stroud, University of Texas, Austin

"Hacking Bodies to Bits: Commodity Culture and the Symbolic Right of Access to the Celebrity Corpus" Amber Davisson, DePaul University

"I Hope I Don't Get Doxed for this Paper: Anonymous and the End of Privacy" Brett Lunceford, Independent Scholar

"Transgressing Boundaries, Deriving Pleasure: Hacking and the Violation of Taboo" Hillary A. Jones, California State University, Fresno

11:00 AM

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409021      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 1

**Embracing Opportunities for Regionalism in Rhetorical and Communication Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: E. Cram, St. Lawrence University

Respondent: Dave Tell, University of Kansas

"Generating Regional Intimacies in the Anthropocene: A Call for a Rhetorical Theory between Identification and Orientation" E. Cram, St. Lawrence University

"Moving Between Regional Rhetorics: The Multiple Regionalisms of Small Town Tours" Joshua Paul Ewalt, James Madison University; Carly S. Woods, University of Nebraska-Lincoln

"Obama's Pivot: Regional Accents in the Trans-Pacific Partnership" Ronald Walter Greene, University of Minnesota, Twin Cities

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409022      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 2

**Mixed Affect**

Sponsor: Critical and Cultural Studies Division

Chair: Donovan S. Conley, University of Nevada, Las Vegas

"An (In)visible Universe of Grief: Motherhood, Affect, and Anti-Racist Possibilities" Stephanie Hartzell, University of Colorado, Boulder

"Shame of a Nation: Notes towards an Affective Democracy" David Benin, St. Mary's College



### **and SCCs versus HBCUs and PMIs**

Sponsor: African American Communication and Culture Division

Chairs: Katherine Grace Hendrix, University of Memphis; Kimberly P. Johnson, Tennessee State University

Presenters:

Cicely T. Wilson, Chicago State University

Fang-Yi Wei, Clark Atlanta University

Yvonne D. Sims, South Carolina State University

Shawn Bulloch, Clark Atlanta University

Kandace Harris, Clark Atlanta University

Respondents: Katherine Grace Hendrix, University of Memphis; Kimberly P. Johnson, Tennessee State University

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409026      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 6

### **Cyberbullying, Privacy and Sex Crimes**

Sponsor: Mass Communication Division

Chair: James Durbin, University of Akron

Respondent: Carolyn Cunningham, Gonzaga University

"Haters Gonna Hate: A Case Study of Beliebers and Cyberbullying on the Virtual Playground" Gina Marcello, Georgian Court University

"Passing around women's bodies online: Identity, privacy, and free speech on Reddit" Amber Davisson, DePaul University

"She was Drunk and He's an Athlete: Misappropriated Responsibility in News Coverage of Sexual Assault" Michelle Elizabeth Funk, University of Missouri

"Sticks, Stones and Headlines: Newspaper Framing of Cyberbullying" Jaime Riccio, Syracuse University

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409027      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 7

### **Beyond Subordination vs. Resistance: Rethinking 'Agency' and Muslim Women**

Sponsor: Feminist and Women Studies Division

Chair: Soumia Bardhan, Kansas State University

Presenters:

Margaret Z. Ostrenko, University of Tampa

Colleen Kelley, Penn State Erie, The Behrend College

Saman Talib, SUNY, Farmingdale State College

Shereen F. Yousuf, University of Wisconsin-Madison

Soumia Bardhan, Kansas State University

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409028      11:00 AM to 12:15 PM      Rio Conference Center      Miranda 8

**Masculinity in Princess Culture: A Pedagogical Round Table Embracing Examinations of Masculinity in Disney Fairy Tales**

Sponsor: Women's Caucus

Chair: Sarah T. Partlow Lefevre, Idaho State University

Presenters:

Patrice Amon, University of California, Irvine/University of California, San Diego

Julie A. Davis, College of Charleston

Caitlin Joanne Saladino, University of Nevada, Las Vegas

Sherianne Shuler, Creighton University

Sarah T. Partlow Lefevre, Idaho State University

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409031      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 1

**The Future of News Debates, Small Group Exploration, Surveillance, and eHealth**

Sponsor: Communication and the Future Division

Chair: Roseann E. Pluretti, University of Kansas

Respondent: Dennis L. Wignall, Dixie State University

"Responding to Crisis and Opportunity: Normative Paradigms in the Future of News Debates" Anthony Nadler, Ursinus College

"Virtually Present: An Ethnographic Exploration of Small Groups Enabled and Mediated by Mobile Device Technology" Pamela J. Gerber, Central New Mexico Community College

"Heteronormative Bodies, Queer Futures: Surveillance, Communication Technologies, and Theorizing Interpersonal Panopticism" Jimmie Manning, Northern Illinois University; Danielle M. Stern, Christopher Newport University

"Credibility for Risk Health Messages on Social Media, New Opportunities to Influence" Xialing Lin, University of Kentucky; Patric R. Spence, University of Kentucky; Kenneth A. Lachlan, University of Connecticut

"Social Media Sites and eHealth Competency: Opportunities for Computer-Mediated Communication" Rebecca K. Britt, South Dakota State University

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409032      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 2

**Perspectives on Initiating and Maintaining Sexual Communication**

Sponsor: Interpersonal Communication Division

Chair: Danielle Halliwell, University of Missouri

"Sexual Communication: Conceptual Overview and Research Agenda" Amy Delaney, University of Illinois

"Influences on Sexual Initiation Strategies: Primary Goals, Secondary Goals, and the Sexual Double Standard" Shawna Harris, Missouri Western State University; Elisabeth Bigsby, University of Illinois

"'Sexy Letters': Maintaining Long-Distance Sexual Intimacy – a Couple's Korean War Correspondence" Christina M. Knopf, State University of New York, Potsdam

"Examining Gender Differences in Perceived and Desired Knowledge about the Sexual Health of Prospective Intimate Partners" Michael Tannebaum, Northeastern University

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409034      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 4

**Constructing Health Online: Social Media, Online Community, and Websites**

Sponsor: Health Communication Division

Chair: Norman Wong, University of Oklahoma

"A Big Data Approach to Assessing the Impact of Social Norms: Reporting One's Exercise to a Social Media Audience" Christopher J. Carpenter, Western Illinois University; Chandra S. Amaravadi, Western Illinois University

"Advice and Acknowledgements in an Eating Disorder Community: An Initial Exploration of Advice Content, Acknowledgements, and Responses to Advice Messages" Andrea J. Vickery, Louisiana State University; Stephanie Grey, Louisiana State University; Pavica Sheldon, University of Alabama, Huntsville; James M. Honeycutt, Louisiana State University

"From Isolation to Celebration: Social Identity in a Chinese Pro-Bulimia Online Community" Yiwen Dai, University of Maryland; Anita Atwell Seate, University of Maryland

"Motivations and Consequences of User Engagement with Tobacco-Free Pages on Social Networking Sites: A Pilot Study" Yang Feng, University of Virginia's College at Wise; Rachel Tighe, University of Virginia's College at Wise

"Speaking up online: Exploring hostile media perception, health behavior and other antecedents of communication related to breastfeeding" Brooke Weberling McKeever, University of South Carolina; Robert McKeever, University of South Carolina; Jo-Yun Queenie Li, University of South Carolina

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409035      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 5

**Post-industrial Spaces/Places: Interrogating Rhetorical and Communicative Constructions of Urban-Suburban Identities and Conflicts**

Sponsors: Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Anthony Cavaiani, William Woods University

Respondent: Anthony Cavaiani, William Woods University

"Claiming Detroit: Discursively Annexing to Expand the Borders of Urban Place" Craig M. Hennigan, Truman State University

"Decolonizing Detroit? Exploring Global Women's Empowerment within Detroit's Urban/Suburban Geographies" Erika M. Behrmann, Bowling Green State University

"The Great Lakes Water Authority (GLWA) and Rhetorical Constructions of Urban-Suburban Rights to the Commons" Chad Nelson, Penn State University

"Visual Tensions in Baltimore's Urban/Suburban Spaces in HBO's The Wire" Katie Kavanagh

O'Neill, University of Pittsburgh

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409036      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 6

**Embracing Opportunities through Collage**

Sponsor: Performance Studies Division

Chair: Lindsay Greer, Southern Illinois University, Carbondale

Respondent: Amy K. Kilgard, San Francisco State University

"Directing Collage Performance" Jade C. Huell, Columbia College

"Electric Integration: The Collage Aesthetic in Performance Praxis" Violet Juno, Independent Artist

"Making it Stick: The Pedagogical Potential of Collage" Ashley Beard, Southern Illinois University, Carbondale

"Radical Juxtaposition in Textile Graffiti" Diana Woodhouse, College of Southern Nevada

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409037      11:00 AM to 12:15 PM      Rio Conference Center      Brasilia 7

**Denying Death: The Future of Terror Management Theory in the Field of Communication**

Sponsor: Communication and Social Cognition Division

Chair: Lindsey A. Harvell, James Madison University

Respondent: Claude Miller, University of Oklahoma

"Communicating About Death: A look inside Terror Management Theory and the field of Communication" Gwendelyn S. Nisbett, University of North Texas

"Running in While Others are Running Out: First Responders Communication during Traumatic Events" Dariela Rodriguez, Ashland University; Theodore Avtgis, Ashland University; Corey Liberman, Marymount Manhattan College

"The Existential Function of Parasocial Relationship Interaction" Shane M. Semmler, University of South Dakota

"Time Waits for No One: Mortality Salience and Temporal Agency" Matthew McGlone, University of Texas, Austin; Nicholas Merola, Northwestern University

"“Death is coming, but I’m too scared to think about it”: Defining and distinguishing the roles of death and fear as motivators to cognitive, affective, and behavioral change" Alexander L. Lancaster, Weber State University; Nicholas David Bowman, West Virginia University

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409042      11:00 AM to 12:15 PM      Rio Conference Center      Lambda A

**The Basic Course and the First-Year Experience: Embracing Cross-Campus Collaboration**

Sponsor: Basic Course Division

Chair: Andrea Quenette, University of Kansas

Presenters:

Amy Smith, Salem State University  
Andrew W. Cole, Waukesha County Technical College  
Mark Ward Sr., University of Houston, Victoria  
Richard Kessel, Metropolitan State University of Denver  
Mary K. High, University of Iowa  
Elizabeth Chmielewski, University of Wisconsin-Eau Claire  
Jennifer Babcock, Bridgewater College  
Benjamin Erickson, Bridgewater College  
Melissa Ann Broeckelman-Post, George Mason University

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409043          11:00 AM to 12:15 PM          Rio Conference Center          Lambada B

**Images of Organizations and Work in Film and Television**

Sponsor: Organizational Communication Division

Chair: Jenna Haugen, University of Louisville

Respondent: Gordon S. Carlson, Fort Hays State University

"Moneyball and Max Weber: The Protestant Work Ethic and Accountability in Organizational Culture" Rick Kenney, Georgia Regents University

"Sacrifices, Externalities and Moral Mazes in The Cabin in the Woods" Andrew Herrmann, East Tennessee State University

"Sitcoms and Work/Life Balance: Examining Popular Representations of Gender Roles, Organizational Culture, and Work/Life Spillover" Elizabeth F. Hatfield, University of Houston, Downtown

"Undercover or Overexposure: Exploring the Exploitation of Difference in Undercover Boss" Tim McKenna Buchanan, Manchester University

"'We're like a family': Examining organizations' values advocacy in Undercover Boss" Rose Helens-Hart, Fort Hays State University

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409044          11:00 AM to 12:15 PM          Rio Conference Center          Lambada C

**Crafting National Identities in Transition: Rhetorics of Change in International Contexts**

Sponsors: International and Intercultural Communication Division; Political Communication Division

Chair: Noemi Marin, Florida Atlantic University

"Crafting Post-Communist Rhetoric in Eastern Europe: Can Post-Colonial Lens Help Addressing National Identity Discourse?" Noemi Marin, Florida Atlantic University

"Erdogan 2014 and National Appeals in Turkey: From Prime Minister to President" Eileen Hammond, University of North Carolina, Chapel Hill

"Two Voices of Vladimir Putin: Constructing Different Definitions of the Situation in Crimea for Different Audiences" David Cratis Williams, Florida Atlantic University; Michael K. Launer, RussTech Language Services; Marilyn J. Young, Florida State University

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409045      11:00 AM to 12:15 PM      Rio Conference Center      Conga A

**Embracing Opportunities: Strategies for Creating and Embracing More Opportunities for Asian Pacific Scholars**

Sponsor: Asian/Pacific American Caucus

Chair: Eunkyong Yook, George Mason University

Presenters:

Wan-Lin Chang, George Mason University

Akira Miyahara, Seinan Gakuin University

Hailey Hyun-kyung Oh, George Mason University

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409046      11:00 AM to 12:15 PM      Rio Conference Center      Conga B

**Rhetorics of/about Technology**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Karen M. Taylor, University of Alaska, Fairbanks

"I Want to Be Where the Data Are: Knowledge and rhetoric in the GMO controversy" Emily Ruppel, University of Pittsburgh

"Technological Discrimination: The Rhetorical Construction of a Technological Identity" Adrian Lou, University of British Columbia

"The Dangerous Rhetoric of Innovation: Defining Post-Soviet Science through Vladimir Putin's Public Address" Ekaterina Kolesova, University of Washington

"The Wright Brothers and the Invention of Flight's Rhetorical Frontier" Benjamin Aaron Firgens, Penn State University

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409047      11:00 AM to 12:15 PM      Rio Conference Center      Conga C

**The Medium is the Movement: Media Ecological Approaches to Protest Actions**

Sponsor: Media Ecology Association

Chair: Michael Plugh, Fordham University

Respondent: Jessica Sheffield, University of South Alabama

"Blood, Excrement, and a Flag: Retrieving Shock Performance Art on Social Media" Brett Lunceford, Independent Scholar

"Demonstration and Disavowal: Ecological Tensions in the #BlackLivesMatter Movement" Zack Stiegler, Indiana University of Pennsylvania

"Mediatizing Violence and Seeking Change: The Ecology of Law and Citizen Action" Evelyn Bottando, Indiana University Northwest

"Who Occupies the Occupiers? The Increasing Use of Social Media to Monitor, Minimize and Disrupt Dissent" Brian Cogan, Molloy College

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409070            11:00 AM to 12:15 PM    Rio Conference Center            Tropical A

**Organizational Purpose: Paradox, Promise, and Potential**

Sponsor: Organizational Communication Division

Chair: J. Jacob Jenkins, California State University, Channel Islands

Presenters:

Gerald Driskill, University of Arkansas, Little Rock

Jacob S. Ford, University of Texas, Austin

Ryan Montague, Azusa Pacific University

Diane M. Monahan, Saint Leo University

Elizabeth H. Jeter, University of South Florida

J. Jacob Jenkins, California State University, Channel Islands

Respondent: Andrew Pyle, Clemson University

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409071            11:00 AM to 12:15 PM    Rio Conference Center            Tropical B

**Philosophy of Communication and the Embrace of the Public World**

Sponsor: Philosophy of Communication Division

Chair: Igor E. Klyukanov, Eastern Washington University

"Habits of Thought and Sympathy in John Dewey's Philosophy of Communication" Scott R. Stroud, University of Texas, Austin

"Communication in the Court of Law: Judicial Hermeneutics and Interpretive Discretion" Pat Arneson, Duquesne University

"Perspectives on the Rule of Law in the Political Writings of Rousseau and Marx" Keren Wang, Penn State University

"The Courage to Tell the Truth in the Late Lectures of Michel Foucault" Gary P. Radford, Fairleigh Dickinson University

"Cyberspace as Public Place: An Arendtian Examination of Philosophy of Communication in the Public Sphere" Sarah M. Flinko, Duquesne University

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409072            11:00 AM to 12:15 PM    Rio Conference Center            Tropical C

**Embracing Multiple Opportunities: Understanding Communication in Consensually Nonmonogamous Relationships**

Sponsor: Interpersonal Communication Division

Chair: Harry Weger, University of Central Florida

"Disrupting the Discourse of Monogamy: A Metaphoric Analysis of Polyamory Weekly" Stephanie Webb, University of Denver

"My partner's girlfriend's husband: Embracing and discussing dialectical tensions in

polyamorous relationships" Billy Table, University of Central Florida; Rachel E. Reymann, University of Central Florida; Harry Weger, University of Central Florida

"Opportunistic Embracing: Investment and Support in Friends with Benefits Relationships" Mark Generous, Arizona State University; Lisa van Raalte, Arizona State University; Lori Bednarchik, Arizona State University; Paul A. Mongeau, Arizona State University

"Opportunistic or Strategic? Transitions to Friends with Benefits Relationships" Lori Bednarchik, Arizona State University; Lisa van Raalte, Arizona State University; Mark Generous, Arizona State University; Paul A. Mongeau, Arizona State University

"Stereotyping, Objectification and Stigmatization of the Polyamorous Female Body, or No, I Won't Date You and Your Husband" Jessica L. Benham, University of Pittsburgh

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409073            11:00 AM to 12:15 PM    Rio Conference Center            Tropical D

**That Hasn't Been Measured Before! Improving Practice in Naturalistic Settings through Novel Measures and Scales**

Sponsor: Applied Communication Division

Chair: Kelly Norris Martin, Rochester Institute of Technology

"Assessing Identification with Out-Groups as a Tool for Non-profit and Philanthropic Organizations" Holly J. Payne, Western Kentucky University; Kimberlee Everson, Western Kentucky University; Jennifer Mize Smith, Western Kentucky University; Ganer L. Newman, Western Kentucky University

"Coaches' communicative style index: The development of an instrument to measure the way that coaches communicate with their players" Michael David Hazen, Wake Forest University; John Llewellyn, Wake Forest University

"Development of Team and Organizational Awareness Scale" Heewon Kim, Rutgers University

"Do we see what we see? Measuring visual proficiency and visual grammar" Kelly Norris Martin, Rochester Institute of Technology; Tracy Worrell, Rochester Institute of Technology

"From practice to research: Adapting a pedagogical tool as a research measure" Amy Gaffney, University of Kentucky

"Grandparent/Grandchild Socialization Scale" Naomi Bell O'Neil, Clarion University of Pennsylvania

"Measurement Practices in Human Communication: A Review, Analysis, and Recommendations" Elizabeth E. Graham, University of Akron

"Organizations Working Well Together: Toward an Explication and Measurement of the Concept of Interorganizational Collaborative Effectiveness (ICE)" Yannick Lionel C. Atouba Ada, University of Texas, El Paso

"Political Use of Social Media: Challenge of Developing a Unified Measure" Shafiq Rahman, Chadron State College

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409075      11:00 AM to 12:15 PM      Rio Conference Center      Tropical F

**Opportunities and Obstacles for Female Punditry**

Sponsor: Women's Caucus

Chair: Lisa R. Barry, La Guardia Community College

Presenters:

Beth M. Waggenpack, Virginia Tech  
Megan Ancarrow, Virginia Tech  
Taylor Moran, Virginia Tech  
Anne Mattina, Stonehill College  
Linda B. Hobgood, University of Richmond

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409076      11:00 AM to 12:15 PM      Rio Conference Center      Tropical G

**The Politics of Communication and the Communication of Politics**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jay P. Childers, University of Kansas

"A Rhetoric of Bureaucratic Nationalism in the Rallies of Sanity and Honor" Lee Pierce, University of Georgia

"Constitutive Rhetoric in the Age of Neoliberalism" David W. Seitz, Penn State University, Mont Alto; Amanda Berardi Tennant, Carnegie Mellon University

"Embracing Strategic Essentialism in American Politics: Rhetorical Care as a Vehicle for Feminist Advocacy" Mary Anne Taylor, University of Texas, Austin

"Gimme That Old Time Decision: Richard Dawkins's Militant Avangelism at TED" Barry A. Morris, Pace University

"Political Rhetoric and Violence: Agonistic Hermeneutics and the Topos of Non-Intentionality" Jay P. Childers, University of Kansas

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409077      11:00 AM to 12:15 PM      Rio Conference Center      Tropical H

**Reflexive Analyses of Trauma and Disability**

Sponsor: Ethnography Division

Chair: Kathleen D. Clark, University of Akron

"A Soldier's Journey from Camaraderie to Contentment: How military friendships off the battlefield assist soldier's in obtaining comfort with the past, happiness in the present, and hope for the future" Jamie Ward, Eastern Michigan University

"Life within: Living with uncertainty and fear" Toni Young, University of a South Florida

"Performing reflexive caring: Rethinking reflexivity through trauma and disability" Kate Lockwood Harris, University of Missouri; James Michael Fortney, Western Washington University



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409080      11:00 AM to 12:15 PM      Rio Conference Center      Palma A

**Embracing Anniversaries as Opportunity: Revisiting and Rearticulating Public Discourses of Fundamental Rights in the 1960s-1970s**

Sponsor: Public Address Division

Chair: Wanda Little Fenimore, University of South Carolina, Sumter

Respondent: Kendall Phillips, Syracuse University

"A Pragmatic Presentation That Indicted Segregation" Gaut Ragsdale, Northern Kentucky University

"Birth Control Turns 50: Revisiting Griswold v. Connecticut in an Era of Renewed Restrictions on Reproductive Rights" Jessica L. Furgerson, Western Kentucky University

"Lowndes, Bloody, Lowndes (Then and Now): Remembering Civil Rights Worker Jonathan Myrick Daniels" Jaclyn Bruner, University of Maryland

"Remembering and Forgetting Keys: Lessons from Public School Integration Debates in the American West" Maegan Parker Brooks, Willamette University

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409082      11:00 AM to 12:15 PM      Rio Conference Center      Palma C

**Media Influence in Policy, Debate, and the Advertisement Industry**

Sponsor: Student Section

Chair: Linda Hughes-Kirchubel, Purdue University

Respondent: Keith Cyril Bistodeau, Hamline University

"Counter-Buffering: A Visual Criticism of Guerilla Advertising" Robb Conrad Lauzon, Rensselaer Polytechnic Institute

"IGO Ties and Issue Diffusion in International Media" Ivory Mills, Northwestern University

"Trouble Along the Personal Data Superhighway: Marketers, Consumers, and Challenges for Digital Content Personalization" Darren M. Stevenson, University of Michigan

"Twitter as Speech: An Analysis of the Tweets of Nebraska State Legislators" MaryLee Moulton, University of Nebraska, Omaha

"Ushahidi Haiti: Social Media Taking Action in Natural Disasters" Shaley Moore, Missouri State University

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409084      11:00 AM to 12:15 PM      Rio Conference Center      Palma E

**Embracing the Opportunity to Examine the "Public" in an Online "Public Speaking" Course: Part 2 of a 2 Part Discussion**

Sponsor: Community College Section

Chairs: Richard A. Morales, Sinclair Community College; Robert Leonard, Sinclair Community College

Presenters:

Susan Ward, Delaware County Community College  
Richard A. Morales, Sinclair Community College  
Robert Leonard, Sinclair Community College  
Deborah Hefferin, Broward College, North Campus  
Ben Jedd, University of Wisconsin-Madison  
Susan Kilgard, Anne Arundel Community College  
Barbara Baron, Brookdale Community College  
David Franklin Purnell, Mercer University  
Lisa K. Heller Boragine, Cape Cod Community College  
Amy L. King, Central Piedmont Community College  
Jill M. Inderstrodt, Purdue University  
Rachel Nead, Southwestern College

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409085      11:00 AM to 12:15 PM      Rio Conference Center      Palma F

**Laughing With or Laughing At? How Blackish, Cristela, Fresh Off the Boat, and Broad City Expand and Limit Stereotypical Representations of Diversity on Television**

Sponsors: Asian/Pacific American Caucus; Black Caucus; Critical and Cultural Studies Division; Mass Communication Division

Chair: Srividya Ramasubramanian, Texas A&M University

Presenters:

Amanda Martinez, Davidson College  
Vincent Pham, California State University, San Marcos  
Nancy Bressler, Wheeling Jesuit University  
Anuraj Dhillon, University of Connecticut  
Jenny Korn, University of Illinois, Chicago  
Rachel Somerstein, SUNY New Paltz

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409086      11:00 AM to 12:15 PM      Rio Conference Center      Palma G

**"Wow-Can a Tweet Really Be Mean?" Identifying the Rhetorical Power of Impression Management and Image Restoration in Jimmy Kimmel's "Mean Tweets" Segments**

Sponsor: Argumentation and Forensics Division

Chairs: Karen Hill Johnson, West Kentucky Community & Tech College; Taylor Deaton, Transylvania University

Presenters:

Gary Deaton, Transylvania University  
James E. Reppert, Southern Arkansas University  
Crystal Rae Coel, Murray State University  
Meredith Skaggs, Western Kentucky University  
Lou Davidson Tillson, Murray State University  
Jacob Metz, Tennessee Technological University

Richard A. Knight, Shippensburg University  
George Pacheco, Angelo State University

Respondent: Misty L. Knight, Shippensburg University

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409088      11:00 AM to 12:15 PM      Rio Conference Center      Coco A

**Competitive Papers on (Grand)Parenting**

Sponsor: Family Communication Division

Chair: Andrew Long, University of Colorado, Boulder

Respondent: Sarah Tardif, University of Massachusetts, Boston

"Perceived Parental Narcissism Behavior Index: Measure Development and Validity Assessment" Valerie B. Coles, University of Georgia; Jennifer Monahan, University of Georgia

"Parent-Child Perceptions of Family Communication Patterns and Implication to Adolescent's Well-Being: A Discrepancy Approach" Ryan Maliski, University of Missouri; Alexie Hays, University of Missouri

"Memorable Moments of Closeness in Grandfather/Granddaughter Relationships" Mark T. Morman, Baylor University; Alison Croom, Baylor University

"The Joy of Grandparenting: A Qualitative Analysis of Grandparents" Daniel H. Mansson, Penn State University, Hazleton

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409089      11:00 AM to 12:15 PM      Rio Conference Center      Coco B

**Embracing New Perspectives in "Coming Out" Narratives**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Miranda Olzman, University of Denver

Respondent: Daniel Steven Strasser, Rowan University

"Coming out in rural America: Constructing LGBTQ sexualities" Joshua Morgan, University of Kansas

"Coming Out to Mom and the World: Live Coming Out Videos on YouTube" JhuCin Jhang, University of Texas, Austin

"Coming Out and Embracing Opportunity: Fan Attitudes and Social Identity in the NFL Draft" Kristina Drumheller, West Texas A&M University; Butler Cain, West Texas A&M University; Enyonam Osei-Hwere, West Texas A&M University; R. Nicholas Gerlich, West Texas A&M University

"Come Out Come Out, Wherever You Are: A Case Study in the Broadcasting of Bisexuality" Laurena Bernabo, University of Iowa

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**Undergraduate College and University Section** 103081, 111089, 113089, 203052, 206010, 206052, 209052, 211052, 306083, 313087, 314084, 403088

**Urban Communication Foundation** 113011, 209024, 213010, 303043, 303082, 311089, 314021, 409035

**Visual Communication Division** 106058, 109025, 109058, 109074, 111058, 203033, 206014, 209014, 211010, 211014, 213014, 214014, 303014, 303052, 306052, 309037, 311037, 314028, 403037, 406072

**Western States Communication Association** 016070

**Women's Caucus** 103028, 106028, 109011, 109028, 111028, 111075, 113028, 113075, 114028, 201103, 203028, 206028, 206075, 206084, 209028, 209085, 211027, 213027, 214015, 214027, 303075, 306028, 309028, 309075, 311028, 311075, 313075, 314031, 318036, 403028, 406028, 409028, 409075

**World Communication Association** 209081