

**Wednesday  
November 14, 2012**

8:00 AM

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002024                      8:00 AM to 5:00 PM                      Dolphin                                              Europe 7 - Third/Lobby Level

**SEMINAR: Celebrating the COMMunity that Diversely "Does Disney": Multi-disciplinary and Multi-institutional Approaches to Researching and Teaching About the "World" of Disney**

Sponsor: Seminars

Chairs: Mary-Lou Galician, Arizona State University; Amber Hutchins, Kennesaw State University

Presenters:

Emily Adams, Abilene Christian University  
Sharon D. Downey, California State Univ, Long Beach  
Erika Engstrom, University of Nevada, Las Vegas  
Sandy French, Radford University  
Mary-Lou Galician, Arizona State University  
Cerise L. Glenn, Univ of North Carolina, Greensboro  
Jennifer A. Guthrie, University of Kansas  
Jennifer Hays, University of Bergen, Norway  
Amber Hutchins, Kennesaw State University  
Jerry L. Johnson, Buena Vista University  
Lauren Lemley, Abilene Christian University  
Debra Merskin, University of Oregon  
David Natharius, Arizona State University  
Tracey Quigley Holden, University of Delaware  
Kristin Scroggin, University of Alabama, Huntsville  
David Zanolta, Western Illinois University

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002025                      8:00 AM to 12:00 PM                      Dolphin                                              Europe 8 - Third/Lobby Level

**SEMINAR: COMMunity Impact: Defining the Discipline and Equipping Our Students to Make Everyday Differences**

Sponsor: Seminars

Chair: Darrie Matthew Burrage, Univ of Colorado, Boulder

Presenters:

Jeremy R. Grossman, University of Georgia  
Margaret George, Univ of Colorado, Boulder  
Katie Kethcart, Colorado State University  
Ashton Mouton, Purdue University  
Emily Sauter, University of Wisconsin, Madison  
Eric Burrage, University of Pittsburgh

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002027                      8:00 AM to 3:45 PM                      Dolphin                                              Europe 10 - Third/Lobby Level

**SEMINAR: The Dissertation Writing Journey**

Sponsor: Seminars

Chairs: Sonja K. Foss, Univ of Colorado, Denver; William Waters, University of Houston, Downtown

8:30 AM

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003007 8:30 AM to 5:00 PM Dolphin Oceanic 3 - Third/Lobby Level

**PC02: Moving Methodology: 2012 Organizational Communication Division Preconference**

Sponsor: Preconferences

Presenters:

Karen Lee Ashcraft, University of Colorado, Boulder  
J. Kevin Barge, Texas A&M Univ  
Ann Cunliffe, Leeds University  
Gail T. Fairhurst, Univ of Cincinnati  
Shiv Ganesh, University of Waikato  
Katherine Miller, Arizona State Univ  
Vernon D. Miller, Michigan State University  
Pushkala Prasad, Skidmore College  
Sarah Jane Tracy, Arizona State University  
Karen K. Myers, Univ of California, Santa Barbara  
Marshall Scott Poole, Univ of Illinois, Urbana-Champaign

9:00 AM

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004005 9:00 AM to 5:00 PM Dolphin Oceanic 1 - Third/Lobby Level

**PC03: Communication, Ethnography, and Identity: The Politics and Practices of Studying Ourselves/Others**

Sponsor: Preconferences

Presenters:

Tony E. Adams, Northeastern Illinois Univ  
Bryant Keith Alexander, California State Univ, Los Angeles  
Brenda J. Allen, University of Colorado, Denver  
Wilfredo Alvarez, Northeastern Illinois Univ  
Keith Berry, Univ of Wisconsin, Superior  
Robin Boylorn, University of Alabama  
Bernadette Calafell, University of Denver  
Sandra Faulkner, Bowling Green State Univ  
Patricia Geist-Martin, San Diego State Univ  
Stacy Holman Jones, California State Univ, Northridge  
Kurt Lindemann, San Diego State Univ  
Sarah Jane Tracy, Arizona State University  
Brielle Plump, San Diego State Univ

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004009 9:00 AM to 5:00 PM Dolphin Oceanic 5 - Third/Lobby Level

**PC04: Narrative, Phenomenology, and Cognitive Science**

Sponsor: Preconferences

Presenters:

Corey Anton, Grand Valley State University  
Steve Fiore, University of Central Florida  
Shaun Gallagher, University of Memphis  
Erik Garrett, Duquesne University  
Rebecca Seté Jacobson, Eckerd College  
Joel Krueger, University of Copenhagen  
Frank J. Macke, Mercer University  
Robyn Remke, Copenhagen Business School  
Richard H. Thames, Duquesne University

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004010 9:00 AM to 1:00 PM Dolphin Oceanic 6 - Third/Lobby Level

**PC05: Communication Campaigns: Bridging Theory and Practice**

Sponsor: Preconferences

Presenters:

Robert Cox, University of North Carolina  
Todd M. Norton, Washington State Univ  
Michael Palenchar, University of Tennessee  
Hollie Smith, Univ of Maine  
Stacey Sowards, Univ of Texas, El Paso  
Jessica L. Thompson, Northern Michigan University  
Natalie C. Grecu, Washington State University

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004011                      9:00 AM to 5:00 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**PC06: Reading the Rhetoric of Civil Rights Sit-Ins**

Sponsor: Preconferences

Presenters:

Jason Del Gandio, Temple University  
Davis W. Houck, Florida State University  
William Lawson, University of Maryland  
Sean O'Rourke, Furman University  
Lesli K. Pace, University of Louisiana, Monroe  
Kristan Poirot, Texas A&M Univ

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004056                      9:00 AM to 5:00 PM                      Swan                                              Toucan 1 - First Level

**SEMINAR: From Famine to Foodies: Food as Communication, Contradiction and Community**

Sponsor: Seminars

Chairs: Leda M. Cooks, Univ of Massachusetts, Amherst; Helene A. Shugart, University of Utah

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004058                      9:00 AM to 5:00 PM                      Swan                                              Mockingbird 1 - First Level

**PC08: Developing COMMunity in Health Communication: Early Careers in Health Communication**

Sponsor: Preconferences

Chairs: Ashley Paige Duggan, Boston College; Margaret F. Clayton, University of Utah

Presenters:

Kathryn Greene, Rutgers University  
Sandi W. Smith, Michigan State University  
Gary L. Kreps, George Mason Univ  
Carma Bylund, Memorial Sloan-Kettering Cancer Center  
Elisia Cohen, University of Kentucky  
Jeff Niederdeppe, Cornell University  
Julie Delaney Shields, Univ of Wisconsin, Milwaukee  
Heather J. Carmack, James Madison University  
Lijiang Shen, University of Georgia  
Norman Wong, University of Oklahoma  
Kellie Palazzolo, Virginia Commonwealth Univ  
Khadidiatou Ndiaye, The George Washington University  
Elizabeth Babin, Cleveland State Univ  
Elaine Wittenberg-Lyles, University of Kentucky  
Laura L. Ellingson, Santa Clara University  
Jennifer J. Moreland, College of Wooster  
Joy Goldsmith, Young Harris College  
Elaine Hsieh, University of Oklahoma  
Margaret F. Clayton, University of Utah  
Ashley Paige Duggan, Boston College  
Athena A. du Pre', Univ of West Florida





Nancy Brule, Bethel University  
Boris H.J.M. Brummans, Universite De Montreal  
Brigitta R. Brunner, Auburn University  
Leah E. Bryant, DePaul University  
Barbara R. Burke, Univ of Minnesota, Morris  
Lori J. Carrell, Univ of Wisconsin, Oshkosh  
Chin-Chung Chao, University of Nebraska, Omaha  
Dayna Chatman, University of Southern California  
John Chetro-Szivos, Fitchburg State University  
Tamara Makana Chock, Syracuse University  
Josue David Cisneros, Northeastern University  
Kenneth N. Cissna, Univ of South Florida  
Kristen L. Cockrell Mooney, Hinds Community College  
Donovan Conley, University of Nevada, Las Vegas  
Angela Corbo, Widener University  
Justin Davis, New York City College of Technology  
Katherine Denker, Ball State University  
Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University  
James P. Dimock, Minnesota State University, Mankato  
Adam C. Earnhardt, Youngstown State Univ  
Amy Ebesu Hubbard, University of Hawaii, Manoa  
Belle A. Edson, Arizona State University  
Jill A. Edy, University of Oklahoma  
Nichole L. Egbert, Kent State University  
Deborah Eicher-Catt, Penn State University, York  
Jennifer Ellis, Northern Illinois University  
Mindy Fenske, University of South Carolina  
Amber N. Finn, Texas Christian University  
Carla L. Fisher, George Mason Univ  
Megan K. Foley, Mississippi State Univ  
Diane Forbes Berthoud, University of California, San Diego  
Patricia E. Friel, Univ of Cincinnati  
Radhika Gajjala, Bowling Green State University  
Shiv Ganesh, University of Waikato  
Charles Goehring, San Diego State Univ  
Alberto Gonzalez, Bowling Green State Univ  
Loril M. Gossett, University of North Carolina, Charlotte  
Lakresha D. Graham, Rockhurst University  
Daniel Grano, University of North Carolina, Charlotte  
Debbi A. Hatton, Sam Houston State Univ  
Michael T. Hazel, Gonzaga University  
Deborah Hefferin, Broward College  
Kirsten A. Heintz, Pulaski Technical College  
Teresa Heinz Housel, Hope College  
David Henry, University of Nevada, Las Vegas  
Annette M. Holba, Plymouth State Univ  
John W. Howard III, East Carolina Univ  
Ako Inuzuka, Univ of Pittsburgh, Johnstown  
Michele H. Jackson, Univ of Colorado, Boulder  
Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign  
Jessica Katz Jameson, North Carolina State University  
Susan A. Jasko, California Univ of Pennsylvania  
Jakob D. Jensen, University of Utah  
Peter Jorgensen, Western Illinois Univ  
Ruth E. Kay, Detroit Country Day School  
Brendan Kelly, Univ of West Florida  
Kate Kenski, University of Arizona  
Sandra M. Ketrow, University of Rhode Island  
Truman R. Keys, Western Connecticut State Univ

Nancy Kidd, National Communication Association  
Claire Sisco King, Vanderbilt University  
Erika L. Kirby, Creighton University  
Marina Krcmar, Wake Forest University  
Anastacia Kurylo, Center for Intercultural New Media Research  
Brian A. Lain, University of North Texas  
John Lammers, Univ of Illinois, Urbana-Champaign  
Andrew M. Ledbetter, Texas Christian University  
Angela Lee, University of Texas, Austin  
Mark A. Leeman, Northern Kentucky University  
Robert Leonard, Sinclair Comm College  
Barbara Lieb, Independent Researcher  
Lisbeth A. Lipari, Denison University  
Shawn D. Long, University of North Carolina, Charlotte  
Brett Lunceford, Univ of South Alabama  
Tobi Mackler, Montgomery County Comm College  
Jimmie Manning, Northern Illinois University  
Anne Mattina, Stonehill College  
Paula McKenzie, Bethune-Cookman University  
Raymie E. McKerrow, Ohio University  
S. Lily Mendoza, Oakland University  
Kevin R. Meyer, Illinois State University  
Yoshitaka Miike, University of Hawaii, Hilo  
Claude Miller, University of Oklahoma  
Katherine Miller, Arizona State Univ  
Christina M. Morus, Richard Stockton College of New Jersey  
Star A. Muir, George Mason Univ  
Kristine Munoz, University of Iowa  
David R. Novak, Erasmus University, Rotterdam  
Denise Oles-Acevedo, Iowa State University  
Loreen Olson, Univ of North Carolina, Greensboro  
Kent A. Ono, University of Utah  
Barbara Parisi, Long Island Univ, Brooklyn  
Kendall R. Phillips, Syracuse University  
Danielle Pillet-Shore, University of New Hampshire  
Kathleen M. Propp, Western Michigan Univ  
Margaret M. Quinlan, University of North Carolina, Charlotte  
Erin J. Rand, Syracuse University  
Emily A. Rauscher, University of Southern Indiana  
Angela G. Ray, Northwestern University  
Kip H. Redick, Christopher Newport Univ  
Kathleen Glenister Roberts, Duquesne University  
Heidi M. Rose, Villanova University  
Jennifer A. Samp, University of Georgia  
Todd L. Sandel, University of Macau  
Larry G. Schnoor, Minnesota State University, Mankato  
Ronald E. Shields, Bowling Green State Univ  
Kami J. Silk, Michigan State University  
Cheri Simonds, Illinois State University  
Ross Singer, Saginaw Valley State University  
R. Anthony Slagle, Univ of Puerto Rico  
John Chase Soliday, University of Miami  
Tracy Stephenson Shaffer, Louisiana State University  
Helen Sterk, Western Kentucky Univ  
Danielle M. Stern, Christopher Newport Univ  
Robert Stockton, Anaheim Union High School District  
Jean Ann Streiff, Oakland Catholic High School  
Jennifer A. Theiss, Rutgers University  
Stanley D. Tickton, Norfolk State Univ

Lisa M. Tillmann, Rollins College  
 Shane Tilton, Ohio University, Lancaster  
 Susan Tomasovic, George Mason Univ  
 Mari Boor Tonn, University of Richmond  
 April Trees, Saint Louis University  
 Katerina Tsetsura, University of Oklahoma  
 Kathleen J. Turner, Davidson College  
 Lynn H. Turner, Marquette University  
 Sarah Ubel, Washburn University  
 Bhavana R. Upadhyaya, SSFGLOBAL  
 Yarma Velázquez Vargas, California State Univ, Northridge  
 Bradford J. Vivian, Syracuse University  
 Julie E. Volkman, eHealth QUERI, CHQOER, Bedford VAMC  
 Shawn Wahl, Missouri State University  
 Jennifer H. Waldeck, Chapman University  
 Vincent R. Waldron, Arizona State Univ, West  
 J. D. Wallace, Abilene Christian University  
 Darrel Allan Wanzer, University of Iowa  
 E. Sue Weber, Univ of Pennsylvania  
 David A. Wendt, Keokuk High School  
 Cindy H. White, Univ of Colorado, Boulder  
 Jennifer Willis-Rivera, Univ of Wisconsin, River Falls  
 Kirt H. Wilson, Penn State University  
 John M. Wise, Arizona State Univ, West  
 Paul Witt, Texas Christian University  
 Anna Wright, Illinois State University  
 Lori E. Zakel, Sinclair College

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011083	12:00 PM to 3:45 PM	Swan	Teal - Second Level
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**AFA-National Council Meeting**

Sponsor: American Forensic Association

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011084	12:00 PM to 3:45 PM	Swan	Sandpiper - Second Level
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**AFA-NIET Committee Meeting**

Sponsor: American Forensic Association

Presenter:

Peter M. Pober, George Mason Univ

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011086	12:00 PM to 3:45 PM	Swan	Heron - Second Level
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**NDT Committee Meeting**

Sponsor: American Forensic Association

Presenter:

John E. Fritch, Univ of Northern Iowa

4:00 PM

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019059	4:00 PM to 7:00 PM	Swan	Mockingbird 2 - First Level
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**American Forensic Association Business Meeting**

Sponsor: American Forensic Association

Presenter:

Scott Harris, University of Kansas



5:00 PM

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020010                      5:00 PM to 10:00 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Western States Communication Association Executive Council Meeting**

Sponsor: Western States Communication Association

Presenters:

Lisa Flores, University of Colorado, Boulder  
Brian L. Ott, University of Colorado, Denver  
Patricia J. O'Keefe, College of Marin  
Patricia M. Ganer, Cypress College  
John C. Reinard, California State Univ, Fullerton  
Greg Dickinson, Colorado State University  
Teresa G. Bergman, University of the Pacific  
Melissa Ann Tafoya, Arizona State University  
Bill Eadie, San Diego State Univ  
Robert R. Becker, Northwest College  
Rodney A. Reynolds, California Lutheran Univ  
Cindy L. Griffin, Colorado State University  
Michele H. Jackson, Univ of Colorado, Boulder  
John Cagle, California State University (retired)  
Christina Yoshimura, University of Montana

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020064                      5:00 PM to 6:30 PM                      Swan                                              Osprey Ballroom - First Level

**NCA 2013 Convention Planner Meeting I**

Sponsor: NCA National Office

Presenters:

Kathleen J. Turner, Davidson College  
Michelle Randall, National Communication Association  
Katie Karsnak, National Communication Association

6:00 PM

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022005                      6:00 PM to 8:00 PM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**NCA Nominating Committee Meeting**

Sponsor: NCA National Office

Presenters:

Bryant Keith Alexander, California State Univ, Los Angeles  
Alphonso Atkins, Ivy Tech Community College  
Wendy Atkins-Sayre, Univ of Southern Mississippi  
Robert K. Avery, University of Utah  
Kevin J. Ayotte, California State University, Fresno  
Barbara L. Baker, University of Central Missouri  
Susan J. Balter-Reitz, Montana State Univ, Billings  
Christina S. Beck, Ohio University  
Jamel Bell, Saint Louis University  
E. Tristan Booth, Arizona State University  
Mary Jiang Bresnahan, Michigan State University  
Melissa Ann Broeckelman-Post, California State Univ, Los Angeles  
Lonny J. Avi Brooks, California State University, East Bay  
Nancy Brule, Bethel University  
Brigitta R. Brunner, Auburn University  
Barbara R. Burke, Univ of Minnesota, Morris  
Dayna Chatman, University of Southern California

Tamara Makana Chock, Syracuse University  
Justin Davis, New York City College of Technology  
Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University  
Maria Dixon, Southern Methodist University  
Ashley Paige Duggan, Boston College  
Norah E. Dunbar, University of Oklahoma  
Deborah Eicher-Catt, Penn State University, York  
Mindy Fenske, University of South Carolina  
Carla L. Fisher, George Mason Univ  
Patricia M. Ganer, Cypress College  
Charles Goehring, San Diego State Univ  
Alberto Gonzalez, Bowling Green State Univ  
Lakresha D. Graham, Rockhurst University  
Deborah Hefferin, Broward College  
Megan Hopper, Illinois State University  
Marian Houser, Texas State University  
Ako Inuzuka, Univ of Pittsburgh, Johnstown  
James Keaten, Univ of Northern Colorado  
Kate Kenski, University of Arizona  
Sandra M. Ketrow, University of Rhode Island  
Truman R. Keys, Western Connecticut State Univ  
Claire Sisco King, Vanderbilt University  
John Lammers, Univ of Illinois, Urbana-Champaign  
Robert Leonard, Sinclair Comm College  
Kurt Lindemann, San Diego State Univ  
Lisbeth A. Lipari, Denison University  
Brett Lunceford, Univ of South Alabama  
Jimmie Manning, Northern Illinois University  
Miriam McMullen-Patrick, Penn State University, Erie  
Kevin R. Meyer, Illinois State University  
David R. Novak, Erasmus University, Rotterdam  
Loreen Olson, Univ of North Carolina, Greensboro  
Gregory H. Patton, Univ of Southern California  
Donna Pawlowski, Creighton University  
Jennifer A. Peeples, Utah State Univ  
Kathleen M. Propp, Western Michigan Univ  
Angela G. Ray, Northwestern University  
Kip H. Redick, Christopher Newport Univ  
Mark Redmond, Iowa State University  
Todd L. Sandel, University of Macau  
Larry G. Schnoor, Minnesota State University, Mankato  
Kami J. Silk, Michigan State University  
John Chase Soliday, University of Miami  
Danielle M. Stern, Christopher Newport Univ  
Matthew S. Thatcher, Arkansas State University  
Lisa M. Tillmann, Rollins College  
Yarma Velázquez Vargas, California State Univ, Northridge  
Vincent R. Waldron, Arizona State Univ, West  
Ben Walker, Berry College  
Kirt H. Wilson, Penn State University  
J. Emmett Winn, Auburn University  
Anna Wright, Illinois State University  
Lori E. Zakel, Sinclair College

7:00 PM



## Exploring the Frontierlands of Sports and Media

Sponsor: Mass Communication Division

Chair: Kyle S. Barnett, Bellarmine Univ

Respondent: Andrew C. Billings, University of Alabama

"Covering a Scandal in 140 Characters: Exploring Sports Journalists' Twitter Use during the Penn State Saga" Jimmy Sanderson, Clemson University; Marion Hambrick, University of Louisville

"Michael Vick, 'Genuine Remorse,' and the Possibilities of Forgiveness Under Surveillance" Daniel Grano, University of North Carolina, Charlotte

"Pay for Play: An Apologia Analysis of the NCAA's Self-defense Discourse on not Paying Student-Athletes, and the Public Apology of the Five Ohio State University Football Players" Raul Ibarra, California State University, Los Angeles

"He's Athletic, She's Hot': The Visual Framing of Athletes in ESPN's The Body Issue" Gregory A. Cranmer, West Virginia University; Nicholas David Bowman, West Virginia University; Maria Brann, West Virginia University

"Complimentary and Conflicting Commentary on Sports Enjoyment" Shuhua Zhou, University of Alabama; Jie Xu, Villanova University; Yinjiao Ye, University of Rhode Island

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102008                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

### **They "Changed the Debate": How Social Movements Shift and Maintain Public Discourse**

Sponsor: Rhetorical and Communication Theory Division

Chair: Randall Lake, Univ of Southern California

"Changing the Debate' or Masking Impotence? The Tea Party and Occupy Wall Street Proclaim Significance" Kevin D. Kuswa, California State Univ, Fresno; Flemming Schneider Rhode, University of Southern California

"Occupational Hazards: Prudential Argument and Phronesis on Wall Street" Joshua Gonzalez, University of Iowa

"Setting the Table for Occupy: The Tea Party's Performance of Subalterity" Paul Elliott Johnson, Univ of Pittsburgh

"The Arab Spring as a Revolution in Meaning" Matt Gayetsky, Univ of Pittsburgh

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102009                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

### **Innoventions in Gendered Identities and Social Roles**

Sponsor: Mass Communication Division

Chair: Sabrina K. Pasztor, University of Illinois, Chicago

Respondent: Brenton Malin, Univ of Pittsburgh

"The Effects of Media Representations of Celebrity Pregnancy on Korean Women's Concerns over their Pregnant and Post-partum Bodies" Jiyoung Chae, University of Illinois, Urbana-Champaign

"Re-focusing the Critical Lens: Feminist Coding as a Typology to Identify Resistance in the Cinematic Depiction of Single Motherhood" Lisa Barry, LaGuardia College / CUNY

"Prolonged Exposure to Media Portrayals of Social Roles Affect Visions of Future Selves" Silvia Knobloch-Westerwick, Ohio State University; Ashley Kennard, Ohio State University; Axel Westerwick, Ohio State University; Laura Willis, Ohio State University; Yuan Gong, University of Massachusetts, Amherst

"From Security Threat to Political Martyrdom: Framing of Female Politicians in Elite English Press of India and Pakistan" Azmat Rasul, Florida State University; Barbara Robinson, Florida State University; Stephen D. McDowell, Florida State University

"For Those (Men) About to Rock: Rock Radio and the Crisis of Masculinity" David Crider, Temple University

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102010                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

### **Feminism, Voice and Community: The Intersection of Race and Gender in the Academy**

Sponsor: Women's Caucus

Chairs: Carolyn Calloway-Thomas, Indiana University; Sharoni Denise Little, Univ of Southern California

Presenters:

Kidogo A. Kennedy, University of Southern California

Sharoni Denise Little, Univ of Southern California  
Naomi I. Warren, Univ of Southern California  
Respondent: Erica Cooper, Roanoke College

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102011                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Sexuality, Criminalization and Consent: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Meg Tully, Ball State University

Respondent: Stephanie L. Young, University of Southern Indiana

"A Free Press Does not Necessarily Guarantee an Accurate One: A Qualitative Analysis of the Reported Causes of Collateral Intimate Partner Homicide" Emily Meyer, Yale University; Lori A. Post, Yale University

"Contemporary Discussions of Sex: Women's Agency in Marriage" Lara C. Stache, Univ of Wisconsin, Milwaukee

"Social Media and Sexuality: The Missing Discourse of Consent in New Sexting Legislation" Amy Hasinoff, McGill University

"Virginity for Sale: A Foucauldian Moment in the History of Sexuality" Jennifer C. Dunn, Dominican University; Tennley A. Vik, Emporia State Univ

"Yes and No: Documenting Consent and Rape" Kate Lockwood Harris, Univ of Colorado, Boulder

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102012                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Birthing in the Presence of Constraining Discourses: Women Working to Create COMMUNITY**

Sponsor: Women's Caucus

Chair: Lesli K. Pace, University of Louisiana, Monroe

Presenters:

Brooke Clubbs, Southeast Missouri State University

Suzanne Daughton, Southern Illinois University, Carbondale

Zehorith Mitz, Bar Ilan University

Lesli K. Pace, University of Louisiana, Monroe

Kristen Treinan, Minnesota State University, Mankato

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102013                      8:00 AM to 9:15 AM                      Dolphin                                              Asia 1 - Third/Lobby Level

**NCA Newcomer's Welcome and Orientation**

Sponsor: NCA National Office

Presenters:

Steven A. Beebe, Texas State University, San Marcos

Kathleen J. Turner, Davidson College

Nancy Kidd, National Communication Association

Rich West, Emerson College

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102015                      8:00 AM to 9:15 AM                      Dolphin                                              Asia 3 - Third/Lobby Level

**What are We Creating Together? Using Dialogue to Nurture Community**

Sponsor: Celebrating COMMUNITY Intersections

Chair: Maria Beatriz Torres, Gustavus Adolphus College

Presenters:

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Patricia Hawk, Nebraska Wesleyan Univ

Rachel M. Pokora, Nebraska Wesleyan Univ

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102016                      8:00 AM to 8:00 AM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Health Communication Certificate: Creating Specialty Areas for Students Entering the Work Force**

Sponsor: Health Communication Division  
Chair: Karen Sadowsky, Valdosta State Univ  
Presenters:  
    Carl Cates, Valdosta State Univ  
    Deborah C. Robson, Valdosta State Univ

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102017                      8:00 AM to 9:15 AM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Social Support, Networking, and Information Management**

Sponsor: Health Communication Division  
Chair: Daena J. Goldsmith, Lewis & Clark College  
    "I Always Infuse when I'm in Cyberspace": Creating Support with Humor among Members of an Online Hemophiliac Community" Susan L. Kline, Ohio State University; Ashley Kennard, Ohio State University; Samantha Coveleski, University of California, Santa Barbara  
    "A Prescription for Facebook: How are Individuals Utilizing Social Networking Sites to Receive Health-related Social Support?" Hyun Jung Oh, Michigan State University; Carolyn Lauckner, Michigan State University; Jan-Hendrik Boehmer, Michigan State University; Ryan Fewins-Bliss, Michigan State University; Kang Li, Michigan State University  
    "Communication Strategies of Sponsored Members of Alcoholics Anonymous" Lance Brendan Young, Western Illinois University-QC  
    "Perceived Social Support Increases Cancer-related Information Seeking among Cancer Patients through Communication Efficacy" Lourdes Martinez, Michigan State University; Nehama Lewis, University of Haifa

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102018                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Big Questions and Big Opportunities: Building New COMMunities of Scholarship in Communication and Instruction**

Sponsor: Instructional Development Division  
Chair: Deanna P. Dannels, North Carolina State University  
Presenters:  
    Deanna P. Dannels, North Carolina State University  
    Ann Darling, University of Utah  
    Deanna L. Fassett, San Jose State University  
    Derek R. Lane, University of Kentucky  
    Timothy P. Mottet, Texas State University, San Marcos  
    Scott A. Myers, West Virginia University  
    Keith Nainby, California State Univ, Stanislaus  
    Paul Witt, Texas Christian University  
Respondent: Ann Darling, University of Utah

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102019                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Alta Steering Committee Meeting**

Sponsor: NCA National Office  
Presenters:  
    Danielle Endres, University of Utah  
    Dennis S. Gouran, Penn State University  
    Robert C. Rowland, University of Kansas  
    Harry Weger, Univ of Central Florida  
    Catherine Palczewski, Univ of Northern Iowa  
    James F. Klumpp, University of Maryland  
    Carol Winkler, Georgia State University

David Zarefsky, Northwestern University

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102020                      8:00 AM to 9:15 AM                      Dolphin                      Europe 3 - Third/Lobby Level

**Media, Identity, and Representational Politics**

Sponsor: International and Intercultural Communication Division

Chair: Elizabeth M. Root, Oregon State University

Respondent: Etsuko Kinefuchi, Univ of North Carolina, Greensboro

"\*Us and Them: Ethnocentrism in Students and the Anniversary of September 11th" Aileen Buslig, Concordia College; Britt Aasmundstad, Concordia College; Erik Carlson, Concordia College; Andrew Eilola, Concordia College; Xuting Jiang, Concordia College; Kelsey Kava, Concordia College; Alexander MacArthur, Concordia College; James Vair, Concordia College

"A Second Woman: Representations of PFC Lori Piestewa in Print Media" Manda Hicks, Boise State University

"The Evolution of the Protect Diaoyutai Movement: Chinese Resistance and Sovereignty Protection" Yanqin Liu, University of Utah

"The Politics of Meaning and the City Brand: The Controversy over the Branding of Ankara" Craig Hayden, American University; Efe Sevin, American University

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102021                      8:00 AM to 9:15 AM                      Dolphin                      Europe 4 - Third/Lobby Level

**Political (In)Civility: Research on Theory and Practice**

Sponsor: Political Communication Division

Chair: Maegan Stephens, University of Texas, Austin

Respondent: Jay P. Childers, University of Kansas

"A Virtuous (Alternative to) Civility" Susan Ryan, Carnegie Mellon University

"Civic (Re)Socialization: The Educative Effects of Deliberative Participation" Katherine R. Knobloch, University of Washington; John W. Gastil, Penn State University

"Generational Enactment and Sensemaking of the Political System" Matthew Spialek, Illinois State University; Mary Sorenson, Illinois State University

"Reimagining Democracy in the Era of Neo-liberalism: Theory and Praxis" Stephen E. Rahko, Indiana University

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102022                      8:00 AM to 9:15 AM                      Dolphin                      Europe 5 - Third/Lobby Level

**Interrogating Community, Addressing Trayvon: Exploring Discursive Contexts of Racial Injustice**

Sponsors: African American Communication and Culture Division, Public Address Division

Chair: Lisa Foster, University of Oklahoma

"A Gate, a Gun, and a Dead Black Kid: Maintaining the Ideal White Community" Maria del Guadalupe Davidson, University of Oklahoma

"Between Thugs and Innocents: Racialized Violence and the Perogative of 'Self Defense' in the Trayvon Martin Case" Bryan J. McCann, Wayne State Univ

"Mourning the Loss of the Nation's Black Son: Radical Therapeutic Rhetorics in Presidential and Popular Discourse" Lisa Foster, University of Oklahoma

"Property Crimes: Castle Laws, the 2008 Mortgage Crisis, and Privatization of Public Space" Daniel Emery, University of Oklahoma

"The 'New' Neighborhood Watch: Online Communities, New Media Platforms, and the Circulation of Vernacular Dissent in the Death of Trayvon Martin" Angela Aguayo, Southern Illinois University

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102023                      8:00 AM to 9:15 AM                      Dolphin                      Europe 6 - Third/Lobby Level

**Exploring the Dark and Light Sides of Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Brittani Crook, University of Texas, Austin





"Like' Me: A Critical Exploration of Identity Conflict among Specific Age Groups of Facebook Users" Rachel Hodges, Stephen F. Austin State University; Sudeshna Roy, Stephen F. Austin State University; Rachel Ward, Stephen F. Austin State University; Lamonica Taylor, Stephen F. Austin State University; Alexandria Ranc, Stephen F. Austin State University

"Am I Sexy Enough? Self-esteem as a Predictor of Sexting Behavior" Maurice Gauz, Portland State University; Jessie McGraw, Portland State University

"Forging the Enemy: A Discursive Analysis of the 'Anonymous' Hate Machine" Jeremy D. Johnson, Penn State University

"The Co-production of Rhetoric in User-generated Content Spaces" Ashley Hinck, Univ of Wisconsin, Madison

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102035	8:00 AM to 9:15 AM	Dolphin	Southern Hemisphere Salon V - Fifth Level
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**Celebrating Community through the Expanding Boundaries of Discourse**

Sponsor: Black Caucus

Chair: Melbourne S. Cummings, Howard University

Presenters:

Tiffany J. Bell, Howard University

Brian Kendrick-Brown, Howard University

C. Chic Smith, Howard University

Respondent: Melbourne S. Cummings, Howard University

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102036	8:00 AM to 9:15 AM	Dolphin	Northern Hemisphere Salon E1 - Fifth Level
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**Divided COMMunities: Faith in Confrontation**

Sponsor: Religious Communication Association

Chair: John L. Pauley, Eastern University

Respondent: Edward Lee Lamoureux, Bradley University

"Billy Graham's Cold War Rhetoric: Evangelical and Civil Religious Revival" Marissa Lowe, Univ of Illinois, Urbana-Champaign

"Community-focused Apologia: Pope Benedict XVI's Apology to the Catholics of Ireland" Cyril E. Latzoo, Duquesne University

"Phillip E. Johnson's 'Wedge Strategy': Intelligent Design and Academic Freedom" Eric C. Miller, Penn State University

"Till We Have Faces: C.S. Lewis on the Veiling of Higher Education" Philip Hohle, Concordia University Texas

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102037	8:00 AM to 9:15 AM	Dolphin	Northern Hemisphere Salon E2 - Fifth Level
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**Forensics COMMunicating to the COMMunity: Taking Forensics to Communities Beyond Competition**

Sponsor: Argumentation and Forensics Division

Chair: Carl T. Hyden, Morgan State University

"Debating Before the Campus Community" Theodore F. Sheckels, Randolph-Macon College

"Facing Issues in the Virtual Community: The Forensics-Facebook Connection" Kim Korcsmaros, West Virginia University, Parkersburg

"Forensics Beyond Competition: Getting Involved in the Campus, the Local Communities and Beyond" Carl T. Hyden, Morgan State University

"Forensics Enhancing the Community" Barbara F. Sims, Alderson Broaddus College

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102038	8:00 AM to 9:15 AM	Dolphin	Northern Hemisphere Salon E3 - Fifth Level
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**Searching for a Faculty Position at a Community College**

Sponsor: Community College Section

Chair: Tobi Mackler, Montgomery County Comm College

Presenters:

Brandy Fair, Grayson County College  
Rex W. Gaskill, Normandale Community College  
Tobi Mackler, Montgomery County Comm College  
Patricia J. O'Keefe, College of Marin  
Dianna R. Wynn, Nash Community College

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102040                      8:00 AM to 9:15 AM                      Dolphin                      America's Seminar Room - Fifth Level

**Socially Supportive Messages: Preferences, Features, Goals, and Outcomes**

Sponsor: Interpersonal Communication Division

Chair: Timothy Ryan Worley, University of Georgia

"BIS/BAS Motivational Systems and Preferences for Social Support Strategies" Andrew C. High, The University of Iowa; Denise Solomon, Penn State University

"Identifying and Testing Achievement-related Celebratory Support Message Features" Jennifer D. McCullough, Saginaw Valley State University

"Support Marshaling for Romantic Relationships: Empirical Validation of a Support Marshaling Typology" John Crowley, University of Washington; Meara Faw, University of Washington

"Goals for Giving Advice and Reasons for Withholding Advice: Support Providers' Explanations for their Advice Choices during Problem Talk Conversations" April Trees, Saint Louis University; Audrey K. Shelton, Saint Louis University; Audrey Dewes, Saint Louis University; Bryan N. Abendschein, Saint Louis University

"A Critical Analysis of the Dual-Process Theory of Supportive Message Outcomes" Ethan Hartsell, University of California, Santa Barbara

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102050                      8:00 AM to 9:15 AM                      Swan                      Lark 1 - First Level

**The Elephant in the (Class) Room: Academic Integrity and the Scholarly COMMunity**

Sponsor: Communication Ethics Division

Chairs: Leslie Reynard, Washburn University; Audrey W. Allison, Kennesaw State Univ

Presenters:

Daniel Cochece Davis, Illinois State University

Clarke Rountree, University of Alabama, Huntsville

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102051                      8:00 AM to 9:15 AM                      Swan                      Lark 2 - First Level

**Communication, Aging, and Media Use**

Sponsor: Communication and Aging Division

Chair: Christine E. Rittenour, West Virginia University

"Targeting Baby Boomers: The Importance of Perceived Health Information Needs, Sources of Health Information and Frequency of Media Use" John W. Dimmick, Ohio State University; Katey Price, Ohio State University; Melanie A. Sarge, Ohio State University

"Older Adult Social Support Messages in an Online Weight Loss Community" Elizabeth Jones, Ohio State University; Jennifer Tyrawski, Ohio State University

"Helping the Helpers: Stroke Caregivers' Reflections at the Conclusion of an Online Intervention Involving Peer and Professional Social Support" Nichole L. Egbert, Kent State University; Sarah Christian, Kent State University; Mary Dellman-Jenkins, Kent State University; Kevin Nanna, Kent State University; Gregory T. Smith, Kent State University; Carrie Tomko, Kent State University; Jenny Rosenberg, Kent State University; Vanessa Heeman, Kent State University; Danielle Nicole Bernat, Kent State University

"Den Mothers, Caretakers, and Activists: The Lucky Few's Domestication of Information and Communication Technologies in their Community Lives" Johanna Birkland, Syracuse University

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102052                      8:00 AM to 9:15 AM                      Swan                      Peacock 1 - First Level

## **Toward a Truer Sense of Community: Challenges to Gender Equality in Parliamentary Debate**

Sponsor: American Forensic Association

Chairs: Christi Siver, Saint John's University; Joseph Gantt, Lewis & Clark College

Respondent: Christi Siver, Saint John's University

"A Survivor's Voice: Addressing Sexual Harassment in Parliamentary Debate" Kevin Garner, William Jewell College; Gina Lane, William Jewell College

"Eating Our Own: Competition between Women in Competitive Forensics" Jeannie Hunt, Northwest College

"Essentialism Strategic? A Critical Feminist Analysis of the SAAID Newsletter's use of Essentialism" Alyssa Fiebrantz, Texas Tech University

"Et Tu? Differences in Success Rates of Male and Female Parliamentary Debaters" Joseph Gantt, Lewis & Clark College

"Queerness, Then and Now: A Fluid Approach to Gender in National Parliamentary Debate" Robert Layne, Texas Tech University

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102053                      8:00 AM to 9:15 AM                      Swan                                              Peacock 2 - First Level

### **Global and Local, Reconsidered: Corporations, Social Movements, and Civil Society**

Sponsor: Organizational Communication Division

Chair: Stacey Wieland, Western Michigan Univ

Respondent: Sarah Dempsey, University of North Carolina, Chapel Hill

"An Uncontrollable Presence: The Paradoxes of Public Memory and the Globalization from Below Movement" Joshua Paul Ewalt, Univ of Nebraska, Lincoln

"Reconfiguring Resilience for Organizational Communication Studies: Eco-localism and the Transition Movement" Shiv Ganesh, University of Waikato

"Like Water for Chocolate: Nestlé and the Modern Day Idiom" Carolyn Day, University of South Florida

"Civil Society Partnerships: Resource and Power Dynamics in the Children's Rights NGO Community" Nina F. O'Brien, University of Southern California; Sandra K. Evans, University of Southern California; Bettina M.R. Heiss, Ruprecht-Karls-Universität

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102054                      8:00 AM to 9:15 AM                      Swan                                              Pelican 1 - First Level

### **Developments in Leader-member Relations from Organizational Communication Perspectives**

Sponsor: Organizational Communication Division

Chair: Jenny Dixon, Marymount Manhattan College

Respondent: Maurice L. Hall, Villanova University

"Negotiating I-deals: The Relationship Among LMX, Communication and the Integrativeness of I-deals" Mrittika Sen, Northwestern University; Michael E. Roloff, Northwestern University

"Mine? Yours? Ours? Reconceptualizing and Recontextualizing the Leader-Member Relationship" Leah Omilion-Hodges, Western Michigan Univ; Colin R. Baker, Wayne State Univ

"Allocation within the Workgroup: Understanding how LMX Influences Relationships and Resources" Leah Omilion-Hodges, Western Michigan Univ; Colin R. Baker, Wayne State Univ

"The Leader-to-Member Trust Model (LMTM): On the Pervasiveness of Doubt in Effective Leadership Communication" Katherine Kelley, Fort Hays State University; Ryan S. Bisel, University of Oklahoma

"Conceptualizing Communicative Leadership: A Tentative Theoretical Framework" Catrin Johansson, Mid Sweden University; Solange Hamrin, Mid Sweden University; Vernon D. Miller, Michigan State University

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102055                      8:00 AM to 9:15 AM                      Swan                                              Pelican 2 - First Level

### **Assessment in Teaching, Training, and Service Learning: Analysis and Evaluation**

Sponsor: Communication Assessment Division

Chair: Philip Backlund, Central Washington University

Respondent: Timothy J. Detwiler, Cornerstone University

"Assessing Evaluation: Comparing and Predicting Student and Faculty Attitudes toward Evaluations" Stacey Dill, Millersville University; Gregory Paul, Millersville University

"A Community of Courses: A Case Study of Course Sequencing in the Communication Curriculum" Adam S. Richards, University of Maryland

"Assessing the Student, Faculty, and COMMunity Partner in Academic Service-learning: A Meta-analysis of Internet Campus Compact Member Surveys" Susan Waters, Auburn University; Karen A. Anderson, Academic Partnerships

"Exploring a 360° Approach to Assessing Instructor Training Programs" Kristen LeBlanc Farris, Texas State University, San Marcos; Marian Houser, Texas State University; Lisa Furler, Texas State University

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102056                      8:00 AM to 9:15 AM                      Swan                                              Toucan 1 - First Level

**Identities and Stereotypes in Groups**

Sponsor: Group Communication Division

Chair: Karen Tracy, Univ of Colorado, Boulder

Respondent: Gwen M. Wittenbaum, Michigan State University

"Sympathy for the Devil: Social Identity and Online Reactions to In-group Transgressors" Li Lu, University of Southern California; Andrea B. Hollingshead, University of Southern California

"Conflict, Identity, and Team Outcomes: An Investigation of Special Education Teams" Stephenson Beck, North Dakota State Univ; Amber N. W. Raile, Montana State University

"Prejudice toward American Muslims: An Integrated Threat Analysis" Stephen Michael Croucher, University of Jyväskylä; Erin Brush, Marist College; Christine Buyce, Marist College; Shirley DeSilva, Marist College; Aretha Thompson, Marist College; Dini Massad Homsey, University of Oklahoma

"The Influence of Interpersonal Behaviors and Social Categories on Language Use in Virtual Teams" Gamze Yilmaz, University of Massachusetts, Boston

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102057                      8:00 AM to 9:15 AM                      Swan                                              Toucan 2 - First Level

**Conflicts and Peacemaking Around the World**

Sponsor: Peace and Conflict Communication Division

Chair: Amanda E. Feller, Pacific Lutheran University

Respondent: Amanda E. Feller, Pacific Lutheran University

"Politics and Conflict in Northern Ireland: A Preliminary Network Visualization" Paula V. Hopeck, Purdue University

"Gangs in Nigeria: An Updated Examination" Jonathan Matusitz, University of Central Florida; Michael Repass, University of Central Florida

"It will Take a COMMunity to Un-shatter this Place: Developing an Afghan Non-violent Conflict Resolution Matrix Using the Indigenous Pashtunwali Code" S. David Zuckerman, California State Univ, Sacramento; Nasir Ahmadzai, California State University, Sacramento; Matin Gazi-Alam, Jazb Consultancy

"Good Cop, Bad Cop: Communication Accommodation, Perception, and Trust in Law Enforcement-Suspect Encounters: Examining the COMM in COMMunity Policing" Andy C. Kwon, Arizona State University

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102059                      8:00 AM to 9:15 AM                      Swan                                              Mockingbird 2 - First Level

**Constructing Bridges: Using Media Theory and Individual Differences to Explore Communication Technology**

Sponsor: Human Communication and Technology Division

Chair: Pavica Sheldon, University of Alabama, Huntsville

Respondent: Adam C. Earnhardt, Youngstown State Univ

"Explaining the Use of Text-based Communication Media: An Examination of Three Theories of Media Use" Namkee Park, University of Oklahoma; Jae Eun Chung, Kent State University; Seungyoon Lee, Purdue University

"Facebook is Bad for Others, but Not for Me: A Conceptual Framework and Empirical Test of the Third-person Effect on Facebook" Sunny J. Kim, Cornell University; Catalina Toma, Univ of Wisconsin, Madison

"Individual Differences in Social Networking Site Users: The Interplay between Antecedent Variables and the Subsequent Effect on Level of Activity" Archana Krishnan, Yale University; David Atkin, University of Connecticut

"Interpersonal Implications of Video Game Play: Communication Frequency, Quality, and Motivation in Offline Interaction" Christopher Cardiel, Portland State University; Ilona Yurievna Malenkovich, Portland State University  
"Silence in the Crowd: The Spiral of Silence Contributing to the Positive Bias of Opinions in an Online Review System" David Askay, University of North Carolina, Charlotte

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102060                      8:00 AM to 9:15 AM                      Swan                                              Macaw 1 - First Level

**Opportunities and Constraints for Environmental Collaboration, Coalition and COMMunity**

Sponsor: Environmental Communication Division

Chair: David M. Berube, North Carolina State University

Respondent: Gregg B. Walker, Oregon State University

"No Fracking Way!' Modeling the Dynamics of Protesting Risky New Technologies" Patricia Paystrup, Southern Utah University

"Assessing Typologies of Mental Models in Irrigation Practices: Possibilities for Communication and Barriers to Water Conservation in the Spokane-Coeur d'Alene Corridor" Brianne Suldovsky, The University of Maine; Todd M. Norton, Washington State Univ

"Insights into Collective Efficacy and Community Resiliency from Naturally Occurring Environmental Threats: The 2011 Case of Blue-green Algae on Grand Lake O' the Cherokees, OK" Alicia Mason, Pittsburg State University; Jim Triplett, Pittsburg State University; Greg Grisolano, Pittsburg State University; Vanessa Rhoades, Pittsburg State University; Jennifer Shepherd, Pittsburg State University

"Testing the Waters: Assessing the Potential for Community-University Partnerships" Karen Hutchins, Univ of Maine; Laura A. Lindenfeld, Univ of Maine; Kathleen Bell, University of Maine; Jessica Leahy, University of Maine; Linda Silka, University of Maine

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102061                      8:00 AM to 9:15 AM                      Swan                                              Macaw 2 - First Level

**Political Rhetoric and the U.S. Presidency**

Sponsor: Student Section

Respondent: Kurt Braddock, Penn State University

"Nixon's Purification Ascent to the White House: A Rhetorical Analysis" Laura Roach, Purdue University, Calumet

"The Birthers, Obama, and a COMMunity of Differential Racialization" Evan Beaumont Center, University of Kansas

"The Nation's First Presidents and Religious Discourse: A Message in Form" Margaret Kunde, University of Minnesota

"The Role of Argument in (Re) Framing Republican Identity in Ron Paul's 2008 Presidential Campaign Discourse" Jay Reynolds Patterson, Georgia State University

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102062                      8:00 AM to 9:15 AM                      Swan                                              Osprey 1 - First Level

**Back to the Future: Addressing 21st Century Issues and Challenges Facing Communication Teachers**

Sponsor: NCA Educational Policies Board

Chair: Mary Ann Danielson, Creighton University

Presenters:

Valerie A. Goff Whitecap, Carlow University

Candice Thomas-Maddox, Ohio University, Lancaster

Sherwyn P. Morreale, Univ of Colorado, Colorado Springs

Constance Staley, Univ of Colorado, Colorado Springs

Gaynelle Winograd, University of Colorado, Colorado Springs

Carmen Stavrositu, University of Colorado, Colorado Springs

Maja Krakowiak, University of Colorado, Colorado Springs

Bonnie S. Jefferson, Boston College

W. Bradford Mello, National Communication Association

Sara C. Weintraub, Regis College

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102065                      8:00 AM to 9:15 AM                      Swan                                              Parrot 1 - First Level

**Celebrating Instructional COMMunities: Theorizing Pedagogical Practices from the Center and the Margins**

Sponsor: Asian/Pacific American Caucus

Chair: Canchu Lin, Tiffin University

Presenters:

Canchu Lin, Tiffin University

Dexin Tian, Savannah College of Art and Design

Ana M. Cruz, Univ of Nebraska, Omaha

Qi Tang, Tennessee State Univ

Chin-Chung Chao, University of Nebraska, Omaha

Pamm Killeen, University of Nebraska, Omaha

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102066                      8:00 AM to 9:15 AM                      Swan                                              Parrot 2 - First Level

**Interactions and Intentions: Interpersonal Perception and Memory in Conversation**

Sponsor: Communication and Social Cognition Division

Chair: Kyle R. Andrews, Northern Illinois Univ

Respondent: Jeffrey A. Hall, University of Kansas

"Effects of Situation Similarity, Frequency of Activation, and Elaboration on the Likelihood of Being Reminded to a Message Failure" Janet Meyer, Kent State University; Aisha Tengku, Kent State University

"Goal Variability and Message Content During Relational Discussions: A Sequential Analysis" Jennifer A. Samp, University of Georgia

"The Effects of Truth-Lie Base-rate on Interactive Deception Detection Accuracy: The Park-Levine Probability Model versus Interpersonal Deception Theory" Timothy Levine, Michigan State University; David D. Clare, Michigan State University; Tracie Greene, Michigan State University; Kim B. Serota, Oakland University

"The General Content of Post-inoculation Talk: Recalled Issue-specific Conversations following Inoculation Treatments" Bobi Ivanov, University of Kentucky; Jeanetta D. Sims, Univ of Central Oklahoma; Josh Compton, Dartmouth College; Claude Miller, University of Oklahoma; Kimberly Ann Parker, Bellarmine Univ; James L. Parker, Mansfield University; Kylie Harrison, University of Oklahoma; Josh Averbeck, Western Illinois University; Mohammed Aboubead, University of Central Oklahoma; Kylee Turner, University of Central Oklahoma

"When Suspiciousness Fosters Negatively Valenced Goal Inferences" Nicholas A. Palomares, Univ of California, Davis; Katherine Grasso, University of California, Davis; Na Li, University of California, Davis; Siyue A. Li, University of California, Davis

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102082                      8:00 AM to 10:00 AM                      Swan                                              Eagle Boardroom - Second Level

**NCA Resolutions Committee**

Sponsor: NCA National Office

Presenters:

Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University

Debbi A. Hatton, Sam Houston State Univ

John R. Heineman, Lincoln High School, Nebraska

Kirt Shineman, Glendale Community College

Paul Siegel, University of Hartford

Nicholas Zoffel, Sierra College

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102083                      8:00 AM to 9:15 AM                      Swan                                              Teal - Second Level

**(Auto)Ethnographies of Identity Negotiation: Celebrating COMMUNITY Among Diverse Lived Experiences**

Sponsor: Ethnography Division

Chair: Mark P. Orbe, Western Michigan Univ

Respondent: Bryant Keith Alexander, California State Univ, Los Angeles

"You're Like a Cultural Enigma: Performing Racially Ambiguous Identities in Diverse Qualitative Research Contexts" Mark P. Orbe, Western Michigan Univ

"(Mis)Labeling the Black, Queer, Middle-class, Post-heterosexual, Body: A Tale of Identity Negotiation and Intersectionality" Amber Johnson, Prairie View A&M Univ

"A Story and a Stereotype: An Autoethnography of Black Female Identity" Robin Boylorn, University of Alabama

"Negating the Inevitable: Empowerment through Autoethnography and Retrospective Sensemaking" Tabatha Roberts, Western Michigan Univ

"Post Coming Out Complications" Tony E. Adams, Northeastern Illinois Univ

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102084                      8:00 AM to 9:15 AM                      Swan                                              Sandpiper - Second Level

**Imitating Community: Pedagogies of Invention in the Basic Course**

Sponsor: Basic Course Division

Chair: Pat J. Gehrke, University of South Carolina

Respondent: Pat J. Gehrke, University of South Carolina

"Inhabiting the Spaces of Authority: Towards a Pedagogy of Rhetorical Agency" Richard Benjamin Crosby, Iowa State University

"Justifying Public Speaking Models of Imitation" Matt McGarrity, University of Washington

"Moving from a Community to a Proto-public Space: Speech Invention Workshops that Encourage the Habits of Citizenship" Amy R. Slagell, Iowa State University; Rachel McKenny, Iowa State University; Julia Wieggers, Iowa State University

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102085                      8:00 AM to 9:15 AM                      Swan                                              Ibis - Second Level

**The Contexts of LGBT Activism: People and Words in the Right Place at the Right Time**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Jon Hoffman, University of Maryland

Respondent: R. Anthony Slagle, Univ of Puerto Rico

"Commodifying GLBTQ Politics: The Use of Metaphor in Lady Gaga's 'Don't Ask, Don't Tell' Rhetoric" Brandon Bumstead, Wayne State Univ

"From 'Small Town Mentality' to 'Croissants with Sugar Crystals': A Que(e)rying of Dan Savage and Terry Miller's Meteronormative Rhetoric" Christopher Thomas, Wake Forest University

"Judge or Activist? Vaughn Walker and the Overturning of Proposition 8" Michael S. Chouinard, Florida State University

"LGBT Student Organizing on a Conservative Campus" Martha Dove, Independent Scholar; David R. Novak, Erasmus University, Rotterdam

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102086                      8:00 AM to 9:15 AM                      Swan                                              Heron - Second Level

**The Protocols of the Elders of Zion: The Most Dangerous Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Cylor Spaulding, University of Miami

Presenters:

Thomas Steinfatt, University of Miami

Randall Bytwerk, Calvin College

David Patterson, University of Texas, Dallas

Jane Daugherty, University of Miami

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102087                      8:00 AM to 9:15 AM                      Swan                                              Dove - Second Level

**Community, Culture and Power: Culture Centered Approaches to Communication for Social Justice**

Sponsor: Critical and Cultural Studies Division  
Chair: Rati Kumar, Purdue University  
Presenters:  
Zhuo Ban, Purdue University  
Sydney Dillard, DePaul University  
Christina Jones, Purdue University  
Rati Kumar, Purdue University  
Shaunak Sastry, University of Cincinnati  
Respondent: Mohan Dutta, National University of Singapore

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102088                      8:00 AM to 9:15 AM                      Swan                                              Egret - Second Level

**The Culture Industry 2.0: Refreshing the Political Economy of the Culture Industry**

Sponsor: Critical and Cultural Studies Division  
Chair: Shayne Pepper, Northeastern Illinois Univ  
Presenters:  
Frank Bridges, Rutgers University  
Justin Flores, University of North Carolina, Chapel Hill  
Adam Rottinghaus, University of North Carolina, Chapel Hill  
Daniel M. Sutko, North Carolina State University  
Allen Trammell, Rutgers University  
Respondent: Gordon Coonfield, Villanova University

9:30 AM

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106002                      9:30 AM to 10:45 AM                      Dolphin                                              Australia 1 - Third/Lobby Level

**NCA Editors-elect Orientation**

Sponsor: NCA Publications Board  
Chair: David Henry, University of Nevada, Las Vegas  
Presenters:  
Stanley A. Deetz, Univ of Colorado, Boulder  
John O. Greene, Purdue University  
Paul Schrodt, Texas Christian University  
John M. Sloop, Vanderbilt University  
Craig R. Smith, California State Univ, Long Beach  
Laura Stafford, University of Kentucky  
Susan Zaeske, Univ of Wisconsin, Madison

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106005                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Confronting the Hermeneutic Imaginary: Author Meets Critics**

Sponsor: Rhetorical and Communication Theory Division  
Chair: Sangeet Kumar, Denison University  
Presenters:  
David Depew, University of Iowa  
Megan K. Foley, Mississippi State Univ  
Michael J. Hyde, Wake Forest University  
Bradford J. Vivian, Syracuse University  
Respondent: John Arthos, Denison University

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106006                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Communication Studies and the Functionality of Race**



Sponsor: African American Communication and Culture Division

Chair: Kami Anderson, Southern Polytechnic State University

Respondent: Nathan M. Carter, California State Univ, San Bernardino

"From Tragedy to Transcendence: A Model of Biracial Identity in Media Representation" Catherine Knight Steele, University of Illinois, Chicago

"Productive Theories of Race in the Membrane" Seth Mulliken, North Carolina State University

"Slaves to the Community: Blacks and the Rhetoric of 'Selling Out'" Nigel Malcolm, Keene State College

"Still Flies in the Buttermilk: Black Male Faculty, Critical Race Theory, and Composite Counterstorytelling" Rachel A. Griffin, Southern Illinois University, Carbondale; Amanda Phillips, Southern Illinois University, Carbondale; LaCharles T. Ward, Southern Illinois University, Carbondale

"The Logic of Racial Neoliberalism within the Tea Party Movement: The Antiracialization of Multiculturalism" Winnie Okafor, Northern Illinois University

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106007                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Cutting-edge Scholarship on Persuasion and Advocacy**

Sponsor: Mass Communication Division

Chair: Shane Tilton, Ohio University, Lancaster

Respondent: Stanley D. Tickton, Norfolk State Univ

"Effects of Functional Matching on Psychological Reactance to Public Service Announcements" Laura M. Arpan, Florida State University; Andrew R. Opel, Florida State University; Jennifer Toole, Florida State University; Philip Steinberg, Florida State University

"Testing the Effects of Residual Excitation on Persuasion" Gyromas Westley Newman, University of Alabama

"Behind Politics: BP, Greenpeace UK's 'Behind the Logo' Campaign, and the Digital Struggle for Control of the Gulf Disaster Narrative" Dana Gravesen, University of Iowa

"Developing a Transmedia Story of Advocacy: An Analysis of Media Convergence in The Cove" Katie Lind, Indiana University

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106008                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Doing Rhetoric in the Key of Affect**

Sponsor: Rhetorical and Communication Theory Division

Chair: Donovan Conley, University of Nevada, Las Vegas

"Gardening the Forest" Donovan Conley, University of Nevada, Las Vegas; Elizabeth Brunner, University of Utah

"High Proof: Affect, Mapping, and Archival Methods for Rhetorical Studies" Jenny Rice, University of Kentucky

"Rather be Delivering the Eulogy, or, Loving Public Speaking" Justin Eckstein, University of Denver; Aaron Donaldson, University of Denver

"This is Why We Fight" Christian O. Lundberg, University of North Carolina, Chapel Hill

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106009                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Celebrating Enchanting Heroes, Anti-heroes, and Celebrities**

Sponsor: Mass Communication Division

Chair: Elizabeth Cohen, West Virginia University

Respondent: Arthur A. Raney, Florida State University

"The Empowering (Super)Heroine? The Effects of Sexualized Female Characters in Superhero Films on Women" Hillary Pennell, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

"Girlhood, Community, Ideology: Girls Around the World Interpreting the Disney Exotic Princesses" Diana Nastasia, Southern Illinois University, Edwardsville; Charu Uppal, Karlstad University, Sweden

"Differences in Antihero Enjoyment between Germany and the U.S." Sophie H. Janicke, Florida State University; Philipp Podwalski, Freie Universitaet Berlin

"Young Japanese Women's Social Comparison of Body Size and Adornments with Television Celebrities" Emiko

Taniguchi, Univ of Texas, Austin; Amy Ebesu Hubbard, University of Hawaii, Manoa

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106010                    9:30 AM to 10:45 AM                    Dolphin                    Oceanic 6 - Third/Lobby Level

**Womentoring - NCA Leadership - A How to Get Involved Mini Course**

Sponsor: Women's Caucus

Chairs: Sarah Turner McGowen, Univ of Missouri, Columbia; Katherine LaPierre, Ivy Tech Community College

Presenters:

Carole Blair, University of North Carolina, Chapel Hill

Lakresha D. Graham, Rockhurst University

Navita Cummings James, Univ of South Florida

Cynthia M. Lont, George Mason Univ

Roseann M. Mandziuk, Texas State University, San Marcos

Helen Tate, Georgia Southwestern State University

Respondent: Kimberly R. Field-Springer, Ohio University

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106011                    9:30 AM to 10:45 AM                    Dolphin                    Oceanic 7 - Third/Lobby Level

**Oh Baby: Interrogating The Rhetoric and Performance of Motherhood**

Sponsor: Feminist and Women Studies Division

Chair: Joanne Gilbert, Alma College

Respondent: Kristen Treinan, Minnesota State University, Mankato

"(Mis)performance of Motherhood: An Autoethnographic Performance of an InVitro, C-section, Breastfeeding, Working Mom" Lisa J. Weckerle, Kutztown University

"Mother Time, Other Time: Rhetorical Costs of 'Focus' and 'Balance'" Joanne Gilbert, Alma College; Laura von Wallmenich, Alma College

"Peforming the disABLEd Academic Mother" Julie-Ann Scott, University of North Carolina, Wilmington

"Returning to Introspection: The Prodigal Mother Rediscovered Her Pen" Leah E. White, Minnesota State University, Mankato

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106012                    9:30 AM to 10:45 AM                    Dolphin                    Oceanic 8 - Third/Lobby Level

**Gendering Video Games: Struggles over Labor, Play and Discourse**

Sponsor: Feminist and Women Studies Division

Chairs: Ergin Bulut, University of Illinois; Alison Harvey, York University

"It's All about the Skills': The Logic of Postfeminism in the Digital Games Industry" Alison Harvey, York University

"Games Grown Up: Gender and Shifting Identities in Game Development" Rhiannon Bettavia, University of Illinois, Urbana-Champaign

"Selling Girl Gamers: Struggles Over Girl Gamer Identities in Ads and Social Media" Kyra Hunting, University of Wisconsin, Madison

"'Basically, I am a Single Mom When He is Crunching': Women's Invisible Labor in Sustaining the Game Industry" Ergin Bulut, University of Illinois

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106013                    9:30 AM to 10:45 AM                    Dolphin                    Asia 1 - Third/Lobby Level

**NCA's Teachers on Teaching I: Building COMMunity Through Exemplary Teaching**

Sponsor: Teachers on Teaching

Chair: Diana Ivy, Texas A&M University, Corpus Christi

Presenters:

Mariaelena Bartesaghi, University of South Florida

Janet Colvin, Utah Valley University

Andrew M. Ledbetter, Texas Christian University

John D. Lin, St. John's University  
Todd M. Norton, Washington State Univ

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106014                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Disability Oppression, Culture and Communication: An Undergraduate Text for the Study of Disability Communication or Studies**

Sponsor: Caucus on Disability Issues

Chair: Kelly P. Herold, Winona State University

Presenters:

Joy M. Cypher, Rowan University  
Bruce R. Dorries, Mary Baldwin College  
Sherry Fairbairn, University of North Carolina, Charlotte  
James Ferris, University of Toledo  
Beth Haller, Towson University  
Bruce Henderson, Ithaca College  
Kurt Lindemann, San Diego State Univ  
Margaret M. Quinlan, University of North Carolina, Charlotte  
Julie Weeks Simanski, Des Moines Area Comm College  
J.W. Smith, Ohio University

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106015                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Growing as a COMMunity: Responding to Everyday Issues through a Global Techno-COMMunity**

Sponsor: Celebrating COMMunity Intersections

Chair: Sharon Lauricella, Univ of Ontario Institute of Technology

Presenters:

Alec R. Hosterman, Indiana Univ, South Bend  
Janet Lynn Johnson, University of Texas. Dallas  
Sharon Lauricella, Univ of Ontario Institute of Technology  
Anthony Spencer, University San Ignacio de Loyola

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106016                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Global Community, Intercultural Communication, and the Problematic of Paradigm**

Sponsor: International and Intercultural Communication Division

Chair: Yoshitaka Miike, University of Hawaii, Hilo

Presenters:

Molefi Kete Asante, Temple University  
Guo-Ming Chen, Univ of Rhode Island  
Yoshitaka Miike, University of Hawaii, Hilo  
Akira Miyahara, Seinan Gakuin University  
Robert Shuter, Marquette University  
Jing Yin, University of Hawaii, Hilo

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106017                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Provider-Patient Communication: Appraisal and Outcomes**

Sponsor: Health Communication Division

Chair: Andrew R. Spielfenner, Hofstra University

"Conveying Empathy to Hospice Family Caregivers: Team Responses to Caregiver Empathic Communication" Elaine Wittenberg-Lyles, University of Kentucky; George Demiris, University of Washington; Robin Kruse, University of Missouri; Debra Parker Oliver, University of Missouri; Anna M. Rankin, University of Kentucky;

Sara Shaunfield, University of Kentucky

"Optimal Social Supportive Practices for Healthcare Professionals Who Treat Individuals Managing Eating Disorders" Jessica Akey, State University of New York, Fredonia; Lance Rintamaki, University at Buffalo, SUNY; Tera Kane, University at Buffalo, SUNY

"Race as a Moderator in a Revised Attribution-Affect-Helping Model: An Experimental Test Using Medical Students" Samantha Nazione, Michigan State University; Kami J. Silk, Michigan State University; Anthony M Nazione, Michigan State University

"Relational Issues Within Couples Coping with Parkinson's Disease" Summer Carnett Martin, California State University, Fullerton

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106018 9:30 AM to 10:45 AM Dolphin Europe 1 - Third/Lobby Level

**Potentials, Capacities, and Binding Powers: Affect Across Communities**

Sponsor: Critical and Cultural Studies Division

Chair: Jack Z. Bratich, Rutgers University

"End Zones: The Tension of Community and Capital among NFL Football Tailgaters" Graig Uhlin, New York University

"Posting for Me, Profiting for the Man: Online Communities, Affect, and Economic Structures" Anne Gilbert, Rutgers University

"Project Life: Self-expressive Scrapbooking as Surplus Value" Katie McCollough, Rutgers University

"The Fine Line between Organic and Organized: Incivility and Authenticity in Political Communities" Robert Spicer, DeSales University

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106019 9:30 AM to 10:45 AM Dolphin Europe 2 - Third/Lobby Level

**Vernacular Neighborhood, Voice of the Other, Rural Legitimacy and Glee**

Sponsor: Critical and Cultural Studies Division

Chair: Claire S. Chase, Univ of Colorado, Boulder

"Complicating Community: Vernacular Rhetoric in an Urban Neighborhood" Claire S. Chase, Univ of Colorado, Boulder

"Saturating a Revitalized Genre: A Comparative Rhetorical Analysis of High School Musical and Glee" Amanda Edgar, Univ of Missouri, Columbia

"The Place of the Post Office: Imagining Legitimacy in the Rural" Brook Irving, University of Iowa

"The Voice of the 'Other': Media Misrepresentations of Middle Eastern Cultures" Afnan Qutub, King Abdul Aziz University, California State University, Los Angeles

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106020 9:30 AM to 10:45 AM Dolphin Europe 3 - Third/Lobby Level

**Mitigating Errors in Depression Screening and Diagnosis: Facial Affect, Body Language, and Language as Communicative Markers for Depression**

Sponsor: Applied Communication Division

Chairs: Dawn Sweet, Iowa State University; David L. Vogel, Iowa State University

"Behavioral Methods for Assessing Depression: Facial Affect and Body Language Cues" Dawn Sweet, Iowa State University; David L. Vogel, Iowa State University

"Body Language as Indicators of Depression in Men and Women" Dawn Sweet, Iowa State University; David L. Vogel, Iowa State University; Courtney Lenz, Iowa State University; Dylan Efobi, Iowa State University; Megan Snyder, Iowa State University

"Facial Affect as Markers of Depression in Men and Women" Maggie Pazian, Rutgers University / Visual Emotion, LLC; Dawn Sweet, Iowa State University

"Talking Depression: Language Use as Indicator of Depression" Rachel Bitman, Iowa State University; Dawn Sweet, Iowa State University; David L. Vogel, Iowa State University; Kelsey Petersen, Iowa State University

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106021 9:30 AM to 10:45 AM Dolphin Europe 4 - Third/Lobby Level

**Social Media, Open Data and Emerging Architectures of Civic Participation**

Sponsor: Political Communication Division

Chair: Derek Lackaff, Elon University

"Architectures of Online Civic Participation in Latin America" Rachel Johnson, Elon University

"Open Governance Experiments in the Icelandic Context" Derek Lackaff, Elon University

"The Network Dynamics of Political Engagement via Online Petition Platforms" William Moner, University of Texas, Austin

"The Political Economy of Local Initiatives in Open Data and Gov 2.0" Christopher McConnell, University of Texas, Austin

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106022 9:30 AM to 10:45 AM Dolphin Europe 5 - Third/Lobby Level

**New Takes on Old Genres: Presidential Public Speech**

Sponsor: Public Address Division

Chair: Robin E. Jensen, University of Utah

Respondent: Robin E. Jensen, University of Utah

"Enacted Reverence and Didactic Humility in Lincoln's Second Inaugural" Ilon M. Lauer, Western Illinois Univ

"The 'Fireside Chat' that Wasn't: Franklin D. Roosevelt's Shift to War Rhetoric" Allison Prasch, University of Minnesota, Twin Cities

"Tropology and the Discourse on Africa in the 2008 Campaign" Kundai Chirindo, Lewis & Clark College

"Turkeys as 'Animal Capital': An Analysis of Presidential Thanksgiving Turkey Ceremony Pardons" Bryan Blankfield, Penn State University

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106023 9:30 AM to 10:45 AM Dolphin Europe 6 - Third/Lobby Level

**Jealousy and Infidelity in Personal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Jacquelyn Harvey-Knowles, University of Washington

"Appraisals of Threat and Jealousy about Romantic Partners' Friendship Involvement" Timothy Ryan Worley, University of Georgia; Jennifer A. Samp, University of Georgia

"Responding to the Green-eyed Monster: A Relational Turbulence Model Perspective on the Communicative Responses of the Non-jealous Partner" Mark Brehaut, Rutgers University

"Rival Characteristics in Jealousy Induction" Samira Rostami, San Diego State Univ; Robert Benjamin Capua, San Diego State University; Peter A. Andersen, San Diego State Univ

"Understanding Distress in Response to Sexual vs. Emotional Infidelity Using the Investment Model" Christopher J. Carpenter, Western Illinois Univ

"Using the Relational Turbulence Model to Understand the Transition towards Infidelity" Joaquin A Aguilar, Northwestern University; Michael E. Roloff, Northwestern University

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106033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Great Ideas for Teaching Students (G.I.F.T.S.) Session I**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Thomas Bovino, Suffolk County Community College

"01. 3rd Grade Fun: Using 'Valentine's Day Mailboxes' as a Creative and Effective Tool to Teach Concepts in Interpersonal Communication" Jessica M. Henry, Hastings College

"02. Cross the Room: Take a Stand for Community (A Top Nine Submission)" Stephanie Webster, University of Florida

"03. Developing a Persuasive Community: Assessing Logical Fallacies (Top Nine Submission)" Nancy Bressler, Bowling Green State Univ

"04. Empowering Communities: Teaching Students How to Use the Elaboration Likelihood Model to Help Local

- Nonprofit Organizations" Lisa K. Hanasono, Bowling Green State Univ
- "05. Informative Speech Circuit Training: One Hour of Intense, Cardiovascular Training for the Big, Extemporaneous Event" Jessica Knapp, University of Texas, Austin
- "06. Inspiring Creative Choice: The Bio-logic Speech" Stephen Lind, Clemson University
- "07. Lost and Found In Translation" Erika Kennelley, California State Univ, Los Angeles
- "08. Maslow's Hierarchy: Connecting Listeners' Needs to the Art of Persuasion" Lindsey Icenogle, Georgia Perimeter College, Decatur
- "09. Micropresentations: Delivering Complex Information in 60 Seconds" Lindsey B. Anderson, Purdue University; Melanie Morgan, Purdue University; Colleen Arendt, Fairfield University
- "10. News Framing: Communicating Responsibility through Language and Photographs" Erin A. Szabo, St. John's University
- "11. Let's Make Some Meaning! Building Community around Words and Phrases" Annette N. Hamel, Western Michigan University
- "12. Oh, the Places Legal Rhetoric can Go: Prosecuting and Defending Characters of Dr. Seuss's Bartholomew and the Oobleck" Josh Compton, Dartmouth College; Paul Klaas, Dartmouth College
- "13. Online Identity: What Messages Does your Online Identity Send?" Scott Christen, University of Tennessee; Stephanie E. Kelly, North Carolina A&T State University
- "14. Privilege Reflection" Becky L. DeGreeff, Kansas State University - Salina
- "15. Spur of the Moment: Responding to Classroom Community Feedback" Angelica Gonzalez, California State University, Los Angeles
- "16. Stop Talking to Power Points! (A Top Nine Submission)" Tara Hack, Arizona State University
- "17. Studying the Rhetorical Canons in 'Election'" Nicholas T. Iannarino, University of Kentucky
- "18. Teamwork through COMMunity Service" Frances L. M. Smith, Murray State University
- "19. Using the Classroom Community as a Teaching Tool: Exploring Entitlement by Creating a Class Privilege Activity Scatter Chart" Anita K. Foeman, West Chester Univ
- "20. Want Your Audience's Attention? Learn to Capture It! (A Top Nine Submission)" Lisa Leopold, Monterey Institute of International Studies
- "21. We are All in This Together! Team Building Activity" Erica L. Allgood, Regis University
- "22. What Do You See? Raising Awareness of Stereotyping through Nonverbal or Visual Cues" Richard Kenney, Florida Gulf Coast University; Kimiko Akita, Univ of Central Florida
- "23. What's in a Word? Introducing Students to the Communication COMMunity through the Informative Speech" Jessica Furgerson, Ohio University
- "24. Wounded Knee: Perspectives in Cultural Conflict Management through Communication What Worked, What Didn't, and Why?" Elizabeth Armstrong, James Madison University

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106034                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**Understanding COMMunity Ties that Bind: Applications of Network Theory and Analysis for Public Relations**

Sponsor: Public Relations Division

Chair: Erich J. Sommerfeldt, University of Maryland

Respondent: Sherry J. Holladay, Univ of Central Florida

"Away From a Hierarchical Structure: Networks in Public Diplomacy" Leysan Khakimova, University of Maryland

"Beyond Instrumentalizing Publics: Social Capital as the Relational Center of Ethical Network Analysis in Public Relations" Maureen Taylor, University of Oklahoma; Adam Saffer, University of Oklahoma

"Crisis Communication on the Web: How Social Media Platforms Affect the Structure of Virtual Social Networks" Aimei Yang, University of Dayton

"Network COMMunities of Public Relations Scholarship: The Evolving Structure of Public Relations Theory" Erich J. Sommerfeldt, University of Maryland

"Reifying 'Power' in Social Network Analysis and Public Relations" Michael L. Kent, University of Oklahoma

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106035                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**Intersections of Masculinities, Gender, and Cultural Enactment**

Sponsor: Performance Studies Division

Chair: Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

Respondent: Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

"Carving the Ivory Tower: Performative Ruptures as Possibility" Benny LeMaster, Southern Illinois University, Carbondale

"Performing Queer Pedagogy in the Prop. 8 Era" Ragan Fox, California State Univ, Long Beach

"The 'Fiyahh' of Drag Performance to Co-create Queer Spaces: A Case Study Exploring (In)Visible Masculinities and Disidentification through the Lens of Performer and Audience" Julie Kalil Schutten, Northern Arizona University; Christian Kolesar, Northern Arizona University; Brian Rogers, University of Utah

"We Demand to be Disciplined! Glitter Bombing and the Fabulously Flamboyant Protest against Marcus Bachmann's Homophobic Rhetoric" Christopher Thomas, Wake Forest University

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106036

9:30 AM to 10:45 AM

Dolphin

Northern Hemisphere Salon E1 - Fifth Level

**Causes and Consequences of Emotion and Affection in Families**

Sponsor: Family Communication Division

Chair: Colleen Malachowski, West Virginia University

Respondent: Sarah E. Riforgiate, Kansas State Univ

"Affection Exchange Theory in Mother-Child Relationships" Hailey G. Gillen, West Virginia University; Matthew M. Martin, West Virginia University; Melody L. Thomas, West Virginia University; Gregory A. Cranmer, West Virginia University; Jennifer Seifert, West Virginia University

"Primary Caregiver Social Aggressiveness and Child Emotion Regulation as Predictors of Young Adult Social Aggression Victimization and Perpetration" Bethany Doran, University of Denver; Erin Willer, University of Denver

"Parented Emotion: A Study of Adult-children's Emotion Socialization and Family Communication Patterns" Joseph Velasco, Sul Ross State University

"Empathic Accuracy as a Reason Why Some Families Have their Conversation Topically Coherent than Others" Naomi Kagawa, Shimane University; Ascan F. Koerner, Univ of Minnesota, Twin Cities

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106037

9:30 AM to 10:45 AM

Dolphin

Northern Hemisphere Salon E2 - Fifth Level

**The Cultures of Comprehensiveness and Specialization: Managing Challenges to COMMUNITY in Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Gina L. Jensen, Webster University

Respondent: Gina Lane, William Jewell College

"A Coat of Many Colors: Building COMMUNITY through Comprehensive Tournaments" Jay Bourne, University of the Cumberland

"Building Forensics COMMUNITY at a Community College" Trent Webb, Nassau Community College

"Forensic COMMUNITY and Ethos: Challenges of Measuring Communication Competence Within Comprehensive Forensic Tournaments" Scott L. Jensen, Webster University

"Inviting the Broad Forensics Community: But What if Fewer People Come?" Michael Dreher, Bethel Univ

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106038

9:30 AM to 10:45 AM

Dolphin

Northern Hemisphere Salon E3 - Fifth Level

**Developing and Maintaining Discipline and Department COMMUNITY at Multi-campus Institutions**

Sponsor: Community College Section

Chair: William D. Price, Georgia Perimeter College, Dunwoody

Presenters:

Lisa Benedetti, Tarrant County College

Rick Lindner, Georgia Perimeter College

Dante Morelli, Suffolk County Community College

Janice C. Ralya, Jefferson State Comm Col

Susan G. Westfall, Georgia Perimeter College, Clarkston

Karen Wolf, Suffolk County Community College

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106039                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Building Diverse COMMunities: Expressions of Religiosity**

Sponsor: Religious Communication Association

Chair: Ruth Anna Abigail, Azusa Pacific University

Respondent: Daniel S. Brown, Grove City College

"An Investigation of the Associations among Religiosity, Humor Orientation, and Humor Styles" Zac Johnson, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Developing a Comprehensive Survey of Religiosity" Greg G. Armfield, New Mexico State Univ

"Expanding Motivation-Hygiene Theory to Church Worship" Anne Trelstad, University of Central Florida; James A. Katt, Univ of Central Florida; Ann Neville Miller, Univ of Central Florida

"Negotiating Multiple Worlds: Women Reverting to Islam and Maintaining/Building Communities" Marne Austin, Bowling Green State Univ

"Sexy and Spiritual: Unpacking Religious Modesty Rhetoric through Fantasy Theme and Visual Pleasure Analysis" Emily Sidnam, Biola University

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106040                      9:30 AM to 10:45 AM                      Dolphin                      America's Seminar Room - Fifth Level

**Supportive Communication in Unique Relational Contexts**

Sponsor: Interpersonal Communication Division

Chair: Sara LaBelle, West Virginia University

"New Job Seekers and Esteem Support: A Test of a Cognitive-Emotional Theory of Esteem Support Messages" David D. Clare, Michigan State University; Amanda J. Holmstrom, Michigan State University; Jessica C. Russell, Michigan State University

"Perceptions of Esteem Support Messages Unemployed, Underemployed, and Displaced Workers Receive During the Job Search" Amanda J. Holmstrom, Michigan State University; Jessica C. Russell, Michigan State University; David D. Clare, Michigan State University

"The Impact of Chronic Stress on Preferences for Supportive Messages Regarding Weight Loss" Stacie Powers, Ohio State University; Rachel A. Ralston, Ohio State University; Stefanie Best, Ohio State University

"Understanding Disability as an Inter-group Encounter" Ashley Paige Duggan, Boston College; Teresa L. Thompson, University of Dayton; James D. Robinson, University of Dayton

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106050                      9:30 AM to 10:45 AM                      Swan                      Lark 1 - First Level

**Building New COMMunities of Scholarship in Communication and Law**

Sponsor: Communication and Law Division

Chair: Jeremiah Hickey, St. John's University

Respondent: Alphonso Atkins, Ivy Tech Community College

"Communicative Behaviors that Lead Latinos to Pursue a Legal Career: A Positive Deviance Inquiry" Sarah Valenzuela, University of Texas, El Paso

"Digital Infringement and Southern Europe: The Implications of EU Directives, Trade Agreements and the USTR in Shaping Maximalist Intellectual Property Policy" Lucas Logan, Texas A&M University

"From Talk to Taboo: The Student, Social Media and First Amendment Protection" Jason Turcotte, Louisiana State University

"Legal Narrative in the Citizens' Panel: Identifying Theories to Explain Storytelling in a Small Group Deliberation about Ballot Initiatives" Robert Richards, Penn State University

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106051                      9:30 AM to 10:45 AM                      Swan                      Lark 2 - First Level

**Philosophical Approaches to Constructing and Deconstructing Meanings of Community**

Sponsor: Philosophy of Communication Division



Chair: Igor Klyukanov, Eastern Washington University

"The Transdisciplinarity of Philosophical Leisure and Hermeneutic Humility: Entering the Conversation in Community" Annette M. Holba, Plymouth State Univ

"Ethical Parrhesia and the Post-liberal Scene" James Daniel, University of Texas at Tyler

"Inviting the Multitude: Hospitality and the Possibility of Living-in-Common" Emma Kate Ranachan, University of Minnesota

"Post-reconstruction to Brown v. Board of Education: An Examination of Discourse and Spatiality" Pamela L. Royse, Kutztown University

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106052	9:30 AM to 10:45 AM	Swan	Peacock 1 - First Level
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**Embracing Organizational Communication in the Forensic Community**

Sponsor: National Forensic Association

Chairs: Alyssa Reid, James Madison University; Jordan J. Christiansen, Kansas State University; Sarah Taylor, University of Northern Iowa; Ben Walker, Berry College

Respondent: Chad Kuyper, Florida State College, Jacksonville

"Discovering LGBTQ Narratives of Integration, Differentiation, and Fragmentation within Collegiate Forensic Competition" Alyssa Reid, James Madison University

"Transitioning: Exploring a New Organizational Team Culture through Autoethnography" Sarah Taylor, University of Northern Iowa

"What Makes a Successful Forensic Team Culture? An Organizational Culture Assessment" Jordan J. Christiansen, Kansas State University

"Working Together: Examining Forensic Leadership through LMX Theory" Ben Walker, Berry College

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106053	9:30 AM to 10:45 AM	Swan	Peacock 2 - First Level
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**Rethinking Work and Occupations from Organizational Communication Perspectives**

Sponsor: Organizational Communication Division

Chair: Erin E. Ortiz, Butler University

Respondent: Clifton Scott, University of North Carolina, Charlotte

"Bringing an Organizational Communication Perspective to Work and Occupations Research: Theorizing Occupational De-segregation through Branding Efforts" James McDonald, Univ of Colorado, Boulder

"'Meaningful Work' as Crystallized: Four Communicative Faces of Meaningfulness" Rahul Mitra, Purdue University

"Constrained and Constructed Choice in Career: Organizational Communication Pathways to Dignity" Patrice M. Buzzanell, Purdue University; Kristen Lucas, University of Louisville

"Early Experiences of Work-Life Negotiation: Theorizing Youth as a Part of the Community of Workers" Amy K. Way, Villanova University

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106054	9:30 AM to 10:45 AM	Swan	Pelican 1 - First Level
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**Exploring Tomorrowland: Putting Students on the "Carousel of Progress" by Incorporating Active Learning Experiences with Virtual Groups**

Sponsor: Group Communication Division

Chair: Stephen C. Yungbluth, Northern Kentucky University

Presenters:

Laura W. Black, Ohio University

John E. Fritch, Univ of Northern Iowa

Erich M. Hayes, University of Oklahoma

Faith E. Mullen, Liberty University

William L. Mullen, Liberty University

Laura Terlip, University of Northern Iowa

Shannon C. VanHorn, Valley City State Univ

Bradley Wesner, Nova Southeastern Univ





## Understanding the Academic Career: Advice from Senior Faculty to New and Future Faculty

Sponsor: NCA Educational Policies Board

Chair: Mark Redmond, Iowa State University

Presenters:

Ronald Arnett, Duquesne University

Philip Backlund, Central Washington University

David L. Bodary, Sinclair Comm College

Ann Darling, University of Utah

Fran C. Dickson, Chapman University

Tina M. Harris, University of Georgia

John T. Masterson, Texas Lutheran University

Kristine Munoz, University of Iowa

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106065                      9:30 AM to 10:45 AM                      Swan                                              Parrot 1 - First Level

### The Politics and Advocacy of Place and Space

Sponsor: La Raza Caucus

Chair: Josue David Cisneros, Northeastern University

Respondent: Alberto Gonzalez, Bowling Green State Univ

"Casos de uma Latina sem Casa: Thoughts on Diaspora, Home, and Immigration" Raquel Moreira, University of Denver

"Comunidad, Identidades, y Una Política del Lugar: (De/re)constructing Rhetorics of Latino Masculinity and Making Sense of Place in Bratt's La Mission" Ryan Castillo, California State University, Long Beach

"Embodying Unauthorized Immigrants: The Rhetorical Power of the 'Material Diatribe'" David W. Seitz, Penn State Univ, Greater Allegheny

"Globalization: An Analysis of the Wal-Martization of the World" Jonathan Matusitz, University of Central Florida

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106066                      9:30 AM to 10:45 AM                      Swan                                              Parrot 2 - First Level

### Defining Self and Bridging Identity through Feminist Research

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Dexin Tian, Savannah College of Art and Design

Respondent: Kent A. Ono, University of Utah

"Visual Representation of Women on the Streets of India" Uttaran Dutta, Purdue University

"The Imagined Geography and Identity Trouble: The Discursive Construction of Taipei Chic in Taiwan's Women's Talk Shows" Hsin-I Sydney Yueh, Northeastern State University

"Identity, Culture, and Gender Barriers and the Exploration of the Lack of Voice among Women of Color" Jenny Rhyu, Texas State University

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106083                      9:30 AM to 10:45 AM                      Swan                                              Teal - Second Level

### Interrogating Intercultural COMMunity: Examining Unifying and Diverging Theories of Culture and Communication

Sponsor: International and Intercultural Communication Division

Chair: Brandi Lawless, University of New Mexico

Presenters:

Brandi Lawless, University of New Mexico

Yea-Wen Chen, Ohio University

Anjana Mudambi, Randolph-Macon College

Sachi Sekimoto, Minnesota State University, Mankato

106084                      9:30 AM to 10:45 AM                      Swan                                              Sandpiper - Second Level

**Culture, Race, COMMunity**

Sponsor: Ethnography Division

Chair: Kathleen D. Clark, University of Akron

Respondent: Jillian Tullis, University of North Carolina, Charlotte

"Moving Labor: An Ethnography of Latina Domestic Workers and Mobility" Jesus Ivan Valles, California State Univ, Long Beach

"The Other Mothers: An Autoethnographic Account of the Health Care Disparities Associated with Outsourcing Medicaid Services" Angela M. Day, Ball State University

"Managing the In-between: Dialectical Tensions of Researching an Intercultural Congregation" J. Jacob Jenkins, Univ of South Florida

"Black and White Do Not Make Grey: The Autoethnographic Subtext for a Study of Women's Interracial Friendship" Marcia Van't Hof, University of Colorado, Boulder

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106085                      9:30 AM to 10:45 AM                      Swan                                              Ibis - Second Level

**What to Make of SB48? Prospects and Challenges of Queer Curricular Interventions**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Charles E. Morris III, Boston College

Presenters:

Bryant Keith Alexander, California State Univ, Los Angeles

Jeffrey Bennett, University of Iowa

Emily Cram, Indiana University

Thomas R. Dunn, Colorado State University

Charles E. Morris III, Boston College

Alyssa Samek, University of Maryland

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106086                      9:30 AM to 10:45 AM                      Swan                                              Heron - Second Level

**The Comic Rhetoric of Aristophanes, in Four Acts**

Sponsor: American Society for the History of Rhetoric

Chair: Nathan A. Crick, Louisiana State University

Respondent: John Poulakos, University of Pittsburgh

"'Bitch Ate my Cheese!' The Logic of Visualized Arguments in the Wasps" Andrew C. Jones, Louisiana State University

"'It's Wings I Want, not Words!' Rhetorical Ignorance as Comic Trope in the Birds" Nathan A. Crick, Louisiana State University

"'Pluck Away the Parasites!' The Rhetoric of Weaving as Ruling in Lysistrata" Mari Lee Mifsud, University of Richmond

"Tropospheric Rhetoric in the Clouds (Plus the Ticks, Bugbears, and Duns)" Marie-Odile Hobeika, Univ of Pittsburgh

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106087                      9:30 AM to 10:45 AM                      Swan                                              Dove - Second Level

**Welcoming Neo-scholastic Thought into the Media Ecology COMMunity**

Sponsor: Media Ecology Association

Chair: Anthony Wachs, Northern State University

Respondent: Paul Soukup, Santa Clara University

"Being, Beauty, and Being: Extending Jacques Maritain into the Evolving Technosphere" Anthony Wachs, Northern State University

"Contemplation and Festivity in the Digital Age: Bringing Josef Pieper to Bear on Media Ecology" John Joseph Jasso, Univ of Pittsburgh

"Gilson's Rhetorical Reciprocity: Mediated Praxis in St. Augustine's 'The City of God'" Brian Gilchrist, Duquesne



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109005                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 1 - Third/Lobby Level

**W(h)ither Ideology, W(h)ither Ideographs? Implications for Rhetorical Practice and Criticism**

Sponsors: Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Daniel H. Kim, Univ of Colorado, Boulder

Respondent: Charles E. Morris III, Boston College

"Community and Rhetorical Criticism's Exploration of Ideology-Critique" Eric Netterlund, Univ of Colorado, Boulder

"Encircling the World in Ideology: Crop Circles and their Deeply Embedded Messages of Superiority" Matthew D. Petrunia, Fashion Institute of Technology, SUNY

"Ideographs: Community Organizers and Community Inhibitors" Andrew D. Gess, Bethel Univ

"Material Coherence: Theorizing Narrative Rationality and Ideology" Ashley Noel Mack, University of Texas, Austin

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109006                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 2 - Third/Lobby Level

**Talk at Work: Conversation Analytic Studies of Institutional Interaction**

Sponsor: Language and Social Interaction Division

Chair: Galina Bolden, Rutgers University

"Affiliative, Non-humorous Laughter in Institutional Talk: Examining 'Analytically Similar Work Conditions'" Maureen Matarese, Borough of Manhattan Community College, CUNY; Christine M. Jacknick, Borough of Manhattan Community College, CUNY

"'Pressuring' the Service Button: Customers' Use of So-prefaced Formulations in Service Encounters" Heidi Kevoe-Feldman, Northeastern University

"Teachable Moment in In-service Training: Polar Questions in the Doctor-Resident Interaction in an Emergency Medicine" Satomi Kuroshima, National Institute for Advanced Industrial Science and Technology; Michie Kawashima, JSPS Fellow/Tokyo Medical University

"Having an Ovary this Big is not Normal': How Doctors Negotiate Patients' Sickness or Wellness during Oncology Interviews" Kyle Gutzmer, San Diego State University; Wayne A. Beach, San Diego State Univ

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109007                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 3 - Third/Lobby Level

**It's a Small World of Self and Dissimilar Others**

Sponsor: Mass Communication Division

Chair: Drew Shade, Penn State University

Respondent: Meghan S. Sanders, Louisiana State University

"The 'Gleek' Effect: Televised Treatments of and Attitudes toward Diverse and Dissimilar Others" Alice E. Hall, Univ of Missouri, St. Louis; Peter Abel, University of Missouri, St. Louis; Stephanie B. Hatfield, University of Missouri, St. Louis; Julia C. Morrison, University of Missouri, St. Louis; Alice Telios, University of Missouri, St. Louis

"Why Do the Voices in My Head Always say 'Kill?'" An Analysis of Disability on Primetime Television" Tracy Worrell, Rochester Institute of Technology

"'He Acted Like a Crazy Person': Exploring the Relationships among Retrospective Exposure to Stereotypic Depictions of Mentally Ill Media Characters, Attitudes, and Beliefs about Mental Illness" Jessie Quintero Johnson, Univ of Massachusetts, Boston; Julius Riles, University of Illinois, Urbana-Champaign; Hanna Woodside, University of Illinois, Urbana-Champaign

"Applying McLuhan's Tetradic Framework to the Effects of 9/11 on U.S. Media Reports and Depictions of Muslims" Jonathan Matusitz, University of Central Florida

"Media-constructed Identity of Ethiopians: A Phenomenological Inquiry into Americans' Views" Getachew Dinku Grodana, Univ of Nebraska, Lincoln

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109008                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 4 - Third/Lobby Level

**The Productivity of Affect in Rhetorics of Social Change**

Sponsor: Rhetorical and Communication Theory Division

Chair: Stacey Treat, Drake University

Respondent: Darrel Allan Wanzer, University of Iowa

"Embodied Affect Upon the Public Screen: Occupy Wall Street and the Human Microphone" Robert Mulholand, University of Georgia

"On Posture, the Speaker's Passion and Responsibility" Susan Ryan, Carnegie Mellon University

"Rhetoric at the Limits of Language: An Exploration of the Uses of Affect for Rhetorical Criticism" Kurt Zemlicka, University of North Carolina, Chapel Hill

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109009                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Framing the Political Agenda: Election Campaigns and News Media**

Sponsor: Mass Communication Division

Chair: Alexis Pulos, Univ of New Mexico

Respondent: David Rhea, Governors State University

"The Politics of Newsmakers: Comparing News Coverage of the 2008 Presidential Primary" Lindsey Meeks, University of Washington

"Coverage of the 2008 Presidential Primary Campaign by Males, Females and Mixed Gendered Groups" Sheri Whalen, Frostburg State University

"'I Realize that I Am not the Likeliest Candidate for this Office': Framing President Barack Obama and Identity in the 2008 Electoral and 2009 Inaugural Media Coverage" Sara J. Holmes, Univ of New Mexico

"A Functional Analysis of 2012 Presidential Primary TV Spots" William Benoit, Ohio University; Jordan Compton, Ohio University

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109010                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**COMMunity through COMMunication: Exploring Asian Women's Experiences in U.S. Academia**

Sponsor: Women's Caucus

Chair: Eunkyong L. Yook, Univ of Mary Washington

Presenters:

Shoko Hayashi Barnes, Univ of Southern California

Jing Yin, University of Hawaii, Hilo

Eunkyong L. Yook, Univ of Mary Washington

Young-ok Yum, Kansas State University

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109011                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Advice Industries and the Production/Consumption of Ideal Motherhood**

Sponsor: Feminist and Women Studies Division

Chair: Jennifer L. Borda, University of New Hampshire

Respondent: Davi Johnson Thornton, Southwestern University

"Crime and Consumption: Child Endangerment at the Gallatin Valley Mall" Sara Hayden, Univ of Montana

"Educational Toys and Parental Anxiety" Christine L. Harold, University of Washington

"Talking Back to the 'Experts': Resisting Momism and Martyrdom in the New Mothering Advice Literature" Jennifer L. Borda, University of New Hampshire

"The Business of Motherhood and Risk Rhetoric" Kara N. Dillard, Univ of Alaska, Fairbanks

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109012                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Defining their Reality, Establishing their Identity and Naming their History: Empowering the COMMunities of Black Women**

Sponsor: Feminist and Women Studies Division





Chair: Stacey Passalacqua, Rollins College

"It's Like a Giant Game of Telephone': Physicians' Perceptions of Effective Communication in the Emergency Department Community" Marleah Dean, Texas A&M Univ; John Oetzel, University of Waikato

"Does Argumentation Matter? A Systematic Literature Review on the Role of Argumentation in Doctor-Patient Communication" Nanon Labrie, University of Lugano

"Pre-surgical Consultations between Female Breast Cancer Patients and Surgeons: Associations and Pathways between Observed Patient-centered Communication, Satisfaction with Surgeons' Communication, and Hopelessness" Jeffrey Robinson, Portland State University; Donald R. Hoover, Rutgers University; Richard L. Street, Texas A&M Univ; Maria K. Venetis, Purdue University; Thomas Kearney, Cancer Institute of New Jersey

"Provider Satisfaction, Provider Communication, and Patient-centered Care in Outpatient Settings and Medical Offices" Scott Alan Smith, Westat; Naomi Dyer, Westat

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109018                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Occupy (as) Communication: Space, Embodiment, and the Contested Terrain of Dissent**

Sponsor: Critical and Cultural Studies Division

Chair: Jack Z. Bratich, Rutgers University

"Get Out of My Park: Occupying Discourse on Public Use" Alessandra Renzi, Ryerson University

"Mic Check: On the Regulation of Acoustic Space in La Guardia's New York" Lilian Radovac, McGill University

"Occupy as Meme: Socially Mediated Spectatorship, Jokes, and Affective Contagion" Jack Z. Bratich, Rutgers University

"Re-animating Joseph Beuys' 'Social Sculpture': Artistic Interventions and the Living Archive in the Occupy Movement" Erika Biddle, York University

"The People's Mic as a Medium in its Own Right" Marco Deseriis, New School University

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109019                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Critical Discourse Analysis, Melodrama, Farce and Branding Anthropology**

Sponsor: Critical and Cultural Studies Division

Chair: Donovan Conley, University of Nevada, Las Vegas

Respondent: Ruth Nicole Brown, University of Illinois, Urbana-Champaign

"A Critical Discourse Analysis of Perceptions Surrounding the HPV Virus" Jacquelyn Harvey-Knowles, University of Washington; Kami A. Kosenko, North Carolina State University

"Melodrama and Sexual Assault in The My Lai Massacre" Valerie N. Wieskamp, Indiana University

"The Shadows of Darkness: Branding Anthropology and Consuming Expertise" Stephanie Houston Grey, Louisiana State University

"Transgender as Farce: The Distancing of Transgender Individuals through Representations in Popular Film Comedies" Lucy Miller, Texas A&M Univ

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109020                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**"Are We Ready for an Attack?" The Role of Leaders and Authority Figures in the Quest for Bioterrorism Preparedness**

Sponsor: Applied Communication Division

Chair: Matthew W. Seeger, Wayne State Univ

Respondent: Patric Spence, University of Kentucky

"Building Resistance to Terrorist Attacks: Using Inoculation Theory to Maintain Confidence in Government" Timothy L. Sellnow, University of Kentucky; Elizabeth L. Petrun, University of Kentucky

"Defining for Defense: The Rhetorical Construction of Bioterrorism" George Gittinger, Univ of Pittsburgh

"Preparing for Bioterrorism in the United States: Medical Students Perceptions of and Reactions to Bioterrorism Fear Appeals" Heather Zupancic, University of Illinois

"The H5N1 Virus and the Threat of Bioterrorism: An Analysis of Ethics" Kathryn E. Anthony, University of Kentucky

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109021            11:00 AM to 12:15 PM            Dolphin            Europe 4 - Third/Lobby Level

**Political Communication at Home and Abroad**

Sponsor: Political Communication Division

Chair: Shawn M. Snidow, University of Oklahoma

Respondent: Theodore F. Sheckels, Randolph-Macon College

"Pimping Off the People': Discussing the Design of Lottery Legislation" Kristopher Copeland, Northeastern State Univ

"Borderland: A Burkean Analysis of Ukraine's 2010 Presidential Election" Thomas McCloskey, University of Maryland

"Partisanship, Ideology and Advice and Consent: A Content Analysis of Incivility in Supreme Court Confirmation Hearings" Christopher R. Darr, Indiana Univ, Kokomo; Harry C. Strine IV, Bloomsburg University

"The Reconstruction of Metaphoric Paradigm: The Rhetorical Origins of Contemporary Chinese" Xiaosui Xiao, Hong Kong Baptist Univ

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109022            11:00 AM to 12:15 PM            Dolphin            Europe 5 - Third/Lobby Level

**Rhetoric and Religion**

Sponsors: Public Address Division, Religious Communication Association

Chair: Kristy Maddux, University of Maryland

Respondent: Bohn David Lattin, Univ of Portland

"I Christen Thee, iPod: Baptism, Corporate Rollout, and the Rhetorical Power of Naming" Christopher James Dahlie, University of North Carolina, Chapel Hill

"Populism: Anti-intellectualism in the Discourse of the Christian Right" Zoe Hess Carney, Georgia State University

"Superchurch Fundamentalism and the Paradox of Politics in Jerry Falwell's 'Church at Antioch'" Jonathan J. Edwards, University of South Carolina

"Vocational Training: Creating Space for the Catholic Progressive in Mario Cuomo's 'Religious Belief and Public Morality'" Kenneth Lythgoe, University of Wisconsin, Madison

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109023            11:00 AM to 12:15 PM            Dolphin            Europe 6 - Third/Lobby Level

**Interpersonal Communication and Social Networks: Implications and New Directions**

Sponsor: Interpersonal Communication Division

Chair: Deborah Bassett, University of Washington

Respondent: Charlotte M. Jones, Carroll College

"Neighbors, Networks, and Relational Dialectics: A Qualitative Exploration of Neighbor Interaction" Tresha Dutton, Whatcom Comm College

"Patterns of Interpersonal Communication among American Indian/Alaska Natives and Non-Hispanic Whites: Results from Wave 2 of the National Epidemiologic Survey on Alcohol and Related Conditions" Deborah Bassett, University of Washington

"Patterns of Interpersonal Communication among Neonatal Intensive Care Unit (NICU) Team Members: What Talking to Each Other Means to an Infant" Shelley J. Bobb, Marquette University

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109034            11:00 AM to 12:15 PM            Dolphin            Southern Hemisphere Salon IV - Fifth Level

**Building a Sense of COMMunity Digitally: Best Practices for Social Media in the Classroom**

Sponsor: Public Relations Division

Chair: Alisa Agozzino, Ohio Northern University

Presenters:

Alisa Agozzino, Ohio Northern University

Daradirek Ekachai, Marquette University

Andrea Genevieve Michnik, St. Edward's University  
Amber Hutchins, Kennesaw State University  
Barbara Nixon, Southeastern University  
Tim Penning, Grand Valley State University  
Natalie T. J. Tindall, Georgia State University

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109035                      11:00 AM to 12:15 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**History Corporeal: Examinations of Race and Gender(s)**

Sponsor: Performance Studies Division

Chair: Patricia J. English-Schneider, Gustavus Adolphus College

Respondent: Patricia J. English-Schneider, Gustavus Adolphus College

"Beyond Postcolonialism: Transnational Femininity in the 21st Century Korean Pop Culture" Chuyun Oh, University of Texas, Austin

"Marie and Me: Xploring New Orleans through a Voodoo Queen" Jennifer Erdely, Prairie View A&M Univ

"Musical Bodies: A History of New Orleans Street Musicians" Savannah Ganster, Louisiana State University

"Pots and Purity: Performing the Domestic Goddess in the Nineteenth Century" Danielle McGeough, University of Northern Iowa

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109036                      11:00 AM to 12:15 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**From Enmeshed to Ostracized: Navigating Inclusion and Independence in Family Relationships**

Sponsor: Family Communication Division

Chair: Elaine L. Davies, Univ of Missouri, Columbia

Respondent: Maggie Wills, Fairfield University

"Bridging Psychological Processes with Communication Patterns: Conceptual Development of Convergence Communication" Jonathan Pettigrew, University of Tennessee; Michelle Miller-Day, Chapman University; Ryan P. Chesnut, Penn State University

"Effects of Family Cohesion in Adulthood: An Exploration of the Relationship between Enmeshment/Disengagement and Joint Decision-making" Erin Basinger, Univ of Illinois, Urbana-Champaign; Ashley Snick, University of Illinois, Urbana-Champaign

"Do You Feel Left Out of Your Family? An Examination of Family Communication Patterns and Ostracism" Anna Carmon, Indiana University-Purdue University, Columbus; Joan R. Poulsen, Indiana University-Purdue University, Columbus

"'I'm Mother! I Can Take Care of Myself!' A Contrapuntal Analysis of Elderly Parents' Relational Talk with their Adult Children" Kristina Wenzel, Univ of Missouri, Columbia; Danielle Poynter, Univ of Missouri, Columbia

"Checking Accounts: Communication Privacy Management in Familial Financial Caregiving" Kristy L. Plander, Concordia University, Nebraska

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109037                      11:00 AM to 12:15 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Challenges to Community: Defining issues of the Republican Presidential Primaries**

Sponsor: Argumentation and Forensics Division

Chair: Christopher O. Lynch, Kean University

Presenters:

Lora Cohn, Park University

Kathleen M. Edelmayer, Madonna University

Michael McDonald, University of Missouri Kansas City

Kellie L. Mzik, Georgia Military College

Gabriela Sa Teles, Park University

Respondent: Rodney A. Reynolds, California Lutheran Univ

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109038            11:00 AM to 12:15 PM            Dolphin            Northern Hemisphere Salon E3 - Fifth Level  
**Creating COMMunity at the Community College Level: One Leader at a Time**

Sponsor: Community College Section

Chair: Ben Voth, Southern Methodist University

Presenters:

Laura Dickinson, Seminole State College  
Kelley Dunn-Finley, South Plains College  
Daniel Liguori, Seminole State College of Florida  
Christina Michura, Austin Community College  
John Payne, Seminole State College of Florida  
Laura Trad, University of Central Florida

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109039            11:00 AM to 1:45 PM            Dolphin            Northern Hemisphere Salon E4 - Fifth Level  
**Southern States Communication Association Business Meeting**

Sponsor: Southern States Communication Association

Presenters:

Monette Callaway, Hinds Community College  
John C. Meyer, Univ of Southern Mississippi  
John W. Haas, Univ of Tennessee, Knoxville  
Carl Gates, Valdosta State Univ  
J.D. Ragsdale, Sam Houston State University  
Jennifer Mize Smith, Western Kentucky Univ  
Frances E. Brandau-Brown, Sam Houston State Univ

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109040            11:00 AM to 12:15 PM            Dolphin            America's Seminar Room - Fifth Level  
**Providing Social Support: Challenges, Outcomes, and Health**

Sponsor: Interpersonal Communication Division

Chair: Jenna Stephenson Abetz, Univ of Nebraska, Lincoln

"Communicating Problems and Providing Support Online: A Description of At-home Dads' Problem and Support Messages" Kristine Knutson (Grill), University of Kansas

"Somebody to Lean On: Finding Social Support on Facebook Following the Loss of a Friend" Natalie Pennington, University of Kansas

"The Benefits and Risks of Telling and Listening to Stories of Difficulty over Time: Experimentally Testing the Expressive Writing Paradigm in the Context of Interpersonal Communication between Friends" Jody Koenig Kellas, University of Nebraska, Lincoln; Haley Kranstuber, Univ of Nebraska, Lincoln; Erin Willer, University of Denver; Kristen Carr, Texas Christian University

"Social Support Mediates the Relationship Between Personality Traits and Psychosocial Health" Perry M. Pauley, San Diego State Univ; Ryan Maliski, San Diego State University

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109050            11:00 AM to 12:15 PM            Swan            Lark 1 - First Level  
**The Ethics of Civil Discourse: An Exploration and Invitation**

Sponsor: Communication Ethics Division

Chair: Craig Rood, Penn State University

Presenters:

Ronald Arnett, Duquesne University  
Sonja K. Foss, Univ of Colorado, Denver  
Cindy L. Griffin, Colorado State University  
Josina M. Makau, California State Univ, Monterey Bay

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Marnel Niles Goins, California State University, Fresno

"The First-time Trainer: Assessing Needs, Outcomes, and Learning Styles" Margaret Sargent, Southern Connecticut State University

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109055                      11:00 AM to 12:15 PM                      Swan                                              Pelican 2 - First Level

**Health and Emergency as Complex Organizational Problematics**

Sponsor: Organizational Communication Division

Chair: Lacy G. McNamee, Baylor University

Respondent: John Lammers, Univ of Illinois, Urbana-Champaign

"Hospitals as a Unique Organizational "Type": Implications for Organizational Theory" Anne Nicotera, George Mason Univ; Melinda Villagran, Texas State University; Wonsun Kim, George Mason Univ

"Dialectical Tensions in Integrative Health Centers: Communicating to Enable and Constrain" Julia Moore, University of Nebraska, Lincoln; Katherine Galica, San Diego State Univ

"The Role of Message Sources on Employee-reported Awareness and Interest in Health Promotion Programs at Work" Robyn E. Parker, Plymouth State University; Jeffrey T. Child, Kent State University

"Response Communities: A Review of People-based Emergency Response Practices" R. Tyler Spradley, Texas A&M Univ

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109056                      11:00 AM to 12:15 PM                      Swan                                              Toucan 1 - First Level

**Making a Difference in the Workplace**

Sponsor: Peace and Conflict Communication Division

Chair: Ryan P. Fuller, Univ of California, Santa Barbara

Respondent: Sudeshna Roy, Stephen F. Austin State University

"Developing Theory and Measurement for Perceived and Ideal Conflict Cultures" Nathalie Desrayaud, Purdue University

"Play as Serious Business: Using Improvisation, Creativity and Play in Conflict Training" Vicki Crooks, Ohio University

"Restoring Justice in the Workplace: Examining the Processes and Consequences of Negotiating Justice in the Workplace" Gregory Paul, Millersville University

"The Ways of One and Many: Exploring the Integration of Conflict Coaching and Dialogue Facilitation" Ross Brinkert, Penn State Univ, Abington

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109057                      11:00 AM to 12:15 PM                      Swan                                              Toucan 2 - First Level

**Politics and Visual Communication**

Sponsor: Visual Communication Division

Chair: Katherine Hatfield-Edstrom, HDR, Inc., Engineering

Respondent: Daniel Schowalter, Rowan University

"Anti-poverty Discourse: Moving Beyond a Politics of Visibility to Visuality" Rachel Rigdon, Northwestern University

"Memes and the Middle East: Multimodal Political Commentary in Networks of Mediated Cultural Participation" Ryan M. Milner, College of Charleston

"Political Remix Video: Media-based Resistance and the Push Towards Ultimate Modularity" Olivia Conti, University of Wisconsin, Madison

"The Legacy of Poverty: Visualizing America through the Public Memory of Walker Evans' Photography" Marissa Lowe, Univ of Illinois, Urbana-Champaign

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109059                      11:00 AM to 12:15 PM                      Swan                                              Mockingbird 2 - First Level

**Mixed Methods in Social Media Research: Using System-generated Behavioral Data**

Sponsors: Applied Communication Division, Human Communication and Technology Division

Chair: Donghee Yvette Wohn, Michigan State University

Presenters:

Nicole B. Ellison, Michigan State University

Jennifer L. Gibbs, Rutgers University

Adam S. Kahn, Univ of Southern California

Zizi Papacharissi, University of Illinois, Chicago

Donghee Yvette Wohn, Michigan State University

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109060                      11:00 AM to 12:15 PM                      Swan                                              Macaw 1 - First Level

**Studies in Environmental Rhetoric**

Sponsor: Environmental Communication Division

Chair: Samantha Senda-Cook, Creighton University

Respondent: Richard D. Besel, Cal Poly State University, San Luis Obispo

"Chief Seattle's Speech: Authenticity, Mutation, and Fragmentation" Dylan P. Wolfe, Mercer County Community college; Brandon Boatwright, Clemson University

"Constructing the Environmental Moment and Imaginary: A Place for Kairos in Environmental Communication" Tom J. Bowers, Northern Kentucky University

"Environmental Twaddle and Tommyrot: A Framing Analysis of The Green Bible" Dennis Frohlich, University of Florida

"Reframing 'Flipper': Developing Environmental Activism through a Hybrid Genre in 'The Cove'" Katie Lind, Indiana University

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109061                      11:00 AM to 12:15 PM                      Swan                                              Macaw 2 - First Level

**Internet Use and Its Impact on China's Culture and Society**

Sponsors: Association for Chinese Communication Studies, Human Communication and Technology Division, Mass Communication Division

Chair: Zhuojun Joyce Chen, Univ of Northern Iowa

Respondents: Qi Tang, Tennessee State Univ; Mark Shifflet, University of Evansville

"Trust in China's State Media: The Influence of Education, Internet, and Government" Jie Xu, Villanova University

"Media Use and Civic Engagement in Western China" Wenhong Chen, University of Texas, Austin; Yanlong Zhang, Duke University

"Health and Privacy: A Content Analysis of Popular Chinese Children's Websites" Xiaomei Cai, George Mason University; Yue Hu, George Mason Univ

"Cultural Antecedents of Multitasking and Information Processing: Exploring the Cultural Divide between Chinese American and Mainland Chinese Communities of Internet Users" Gennadi Gevorgyan, Xavier University

"Examining the Relationship between Online Game Addiction and Psychological Well-being: A Case Study of Hong Kong Players" Sara Liao, Chinese University of Hong Kong; Anthony Fung, Chinese University of Hong Kong

"Chinese (Online) Popular Talks: Network(ed) Citizenship in China" Yu Zhang, Rutgers University

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109062                      11:00 AM to 12:15 PM                      Swan                                              Osprey 1 - First Level

**Creating Community in the Classroom through Using Effective Instructional Communication Behaviors**

Sponsor: NCA Educational Policies Board

Chair: Scott A. Myers, West Virginia University

Presenters:

Ann B. Frymier, Miami University

Alan K. Goodboy, West Virginia University

Marian Houser, Texas State University

Carrie D. Kennedy-Lightsey, Texas State University, San Marcos

Jason J. Teven, California State Univ, Fullerton

Jennifer H. Waldeck, Chapman University



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109065                      11:00 AM to 12:15 PM                      Swan                                              Parrot 1 - First Level

**Revealing Ethnicity through Organizations, Museums, Churches, and Calendars**

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Yahui Zhang, Wayland Baptist Univ

Respondent: Jerry L. Allen, Univ of New Haven

"Matters of Demographic Similarity and Dissimilarity in Supervisor-Subordinate Relationships and Workplace Attitudes" Hassan Abu Bakar, Universiti Utara Malaysia; Robert M McCann, Univ of California, Los Angeles

"Memories of the Tokko: An Analysis of the Chiran Peace Museum for Kamikaze Pilots" Ako Inuzuka, Univ of Pittsburgh, Johnstown

"Making Meaning of the Community Social Capital: The Korean Diaspora of the Washington, DC Area" Ahnlee Jang, University of Maryland

"Mnemonic Battles: Collective Memory, Nation/Culture-building, and Calendrical Reforms in Modern China" Meng Li, University of Iowa

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109066                      11:00 AM to 12:15 PM                      Swan                                              Parrot 2 - First Level

**Words of Wellness: Health Messages and Their Effects**

Sponsor: Communication and Social Cognition Division

Chair: David Ewoldsen, Ohio State University

Respondent: Bobi Ivanov, University of Kentucky

"My Relationship is Making Me Unhealthy!" Self and Relationship Motivations for Healthy and Unhealthy Behaviors and Relationship Satisfaction Outcomes" Valerie Young, Hanover College; Hannah Coy, Hanover College; Kraig Eckstein, Hanover College; Brandon Maegley, Hanover College

"Expanding Language Expectancy Theory: The Suasory Effects of Lexical Complexity and Semantic Complexity on Effective Health Message Design" Josh Averbek, Western Illinois University

"Parsing Argument Strength: Factors that Affect Perceived Argument Strength in Health Messages" Amber Westcott-Baker, Univ of California, Santa Barbara; Rene Weber, Univ of California, Santa Barbara

"Psychological Reactance and Sex Education: Prohibitive vs. Fatalistic Appeals" Shr-Jie Liu, University of Oklahoma; Claude Miller, University of Oklahoma

"The Stupid Drink Campaign: College Students' Pluralistic Ignorance and Perceived Drinking Norms" Tamara Makana Chock, Syracuse University; Linda Daley, Syracuse University; Ji Won Kim, Syracuse University

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109083                      11:00 AM to 12:15 PM                      Swan                                              Teal - Second Level

**Autoethnographic commUnity: Sharing Difficult Family Stories to Invite Healing**

Sponsor: Ethnography Division

Chair: Lisa M. Tillmann, Rollins College

"When are We Gonna Tell the Twins about Dad's Accident?" An Autoethnographic Account of Performing a Family Story" Lori W. Peterson, St. Edwards University

"A Big Step Back for the Mythos of Stepfamilies: An Autoethnographic Account of What Can Go Wrong in a Blended Family" Jay Baglia, DePaul University

"Audacity: Negotiating a Second Child after Successful Fertility Treatment" Elissa Foster, DePaul University

"Pre-teen Angst or Insanity? Navigating the Tricky Terrain of 'Diagnosis' in the Life of a Pre-teen Girl" Christine Kiesinger-Cherry, Independent Scholar

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109084                      11:00 AM to 12:15 PM                      Swan                                              Sandpiper - Second Level

**Creating COMMunity from a Cohort: How GTAs/GTIs/RAs (and Faculty) COMMunicate and Connect**

Sponsors: Basic Course Division, Instructional Development Division

Chairs: Tracey Quigley Holden, University of Delaware; Ashton Gerding, University of Missouri





"Democratic Rhetoric: When a Body Politic Just isn't Itself" Freya Thimsen, University of North Carolina, Chapel Hill  
"Formal Analysis as Rhetorical Communication Theory" Christopher Langone, Cornell University  
"The Personal is Technical: Reconciling Feminist Epistemology and Argument Sphere Theory" Melissa Carrion, Purdue University  
"The Rhetoric of Reconciliation and Coherence: Finding the Path to Traverse Racism and Inequality through the Rhetoric of Racism" Leticia Williams, California State Univ, Fresno

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112006                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Making a Way Out of No Way: African American Women's (So)Journ in the Academy**

Sponsor: Black Caucus

Chairs: Carolyn Calloway-Thomas, Indiana University; Sharoni Denise Little, Univ of Southern California

Presenters:

Kidogo A. Kennedy, University of Southern California

Sharoni Denise Little, Univ of Southern California

Naomi I. Warren, Univ of Southern California

Respondent: Erica Cooper, Roanoke College

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112007                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Scary Adventures with Death, Fear, Crime, and Media**

Sponsor: Mass Communication Division

Chair: Brenton Malin, Univ of Pittsburgh

Respondent: Shane Tilton, Ohio University, Lancaster

"Privileging Narrative Evidence in Animal Planet's River Monsters" Mark Glantz, St. Norbert College

"Plane Crashes: The Effects of News Regarding Our Fear of Death" Lindsey A. Harvell, Southern Utah Univ;  
Gwendelyn S. Nisbett, University of North Texas; Claude Miller, University of Oklahoma

"Protective or Oppressive? Analyzing Death Penalty Framing" Elycia M. Taylor, University of Illinois, Chicago;  
Catherine Knight Steele, University of Illinois, Chicago; Emilie Lucchesi, University of Illinois, Chicago

"The Relationship between TV Exposure and Belief in the Paranormal in Bangladesh" Glenn G. Sparks, Purdue University; Raihan Jamil, Zayed University

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112008                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Visual and Digital Rhetorics: Studies of Making, Circulating, and Disciplining**

Sponsors: Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Joseph Faina, University of Texas, Austin

Respondent: Damien Smith Pfister, Univ of Nebraska, Lincoln

"A Laugh Riot: The 'Pepper Spray Cop' Meme as Visual Rhetoric" Andrew Peck, Univ of Wisconsin, Madison

"Formal Cause, Poiesis, Rhetoric" Xianguang Zhang, Grand Valley State Univ; Eric McLuhan, Harris Institute for the Arts

"Insurance Companies: Disciplining Driver's Safety" Jeremy Vincent Adolphson, Univ of Wisconsin, Milwaukee

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112009                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Celebrating the Emerging COMMunity of Instruction and Technology: A Discussion of How Technology Impacts Pedagogy and Promotes Research Opportunities**

Sponsor: Instructional Development Division

Chair: Suzanne Prentiss, Univ of Tennessee, Knoxville

Presenters:

Scott Christen, University of Tennessee

Christopher J. Claus, West Virginia University

Michelle Epstein Garland, Univ of Tennessee, Knoxville  
Stephanie E. Kelly, North Carolina A&T State University  
Jessica T. Smith, College of Charleston  
Suzanne Prentiss, Univ of Tennessee, Knoxville

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112010                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Learning from and Teaching with Smart Popular Culture: Feminist Perspectives on Historical Power, Resistance, and Otherness**

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Erika Engstrom, University of Nevada, Las Vegas

Presenters:

Erika Engstrom, University of Nevada, Las Vegas

Tracy Lucht, Iowa State

Jane Marcellus, Middle Tennessee State

Kimberly Voss, University of Central Florida

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112011                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Debunking the "Mommy Myth": Challenging Representations of Motherhood in Popular Media**

Sponsor: Feminist and Women Studies Division

Chair: Tasha Rennels, University of South Florida

Respondent: Rachel E. Dubrofsky, Univ of South Florida

"Maury, Mothers, and Madness: A Critical Exploration of Mediated Paternity Testing" Tasha Rennels, University of South Florida

"Pregnant Bodies as Spaces of Public Scrutiny and the Loss of Idealized Motherhood: Exploring Negative Reactions to the Depiction of a Pregnant Woman Consuming Alcohol on 'Parenthood'" Masha Sukovic, Texas A&M University, University of Utah; Sarah N. Heiss, Univ of Vermont

"Pregnant Detectives: Mothers, Femininity, and Crimes on U.S. Prime Time" Sarah J. Kornfield, Penn State University

"The Simpsons and Mother's Day" Elizabeth Wellings, University of Southern Mississippi

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112012                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Womentoring - Surviving the Princesses**

Sponsor: Women's Caucus

Chairs: Kimberly R. Field-Springer, Ohio University; Sarah Turner McGowen, Univ of Missouri, Columbia

Presenters:

Bryant Keith Alexander, California State Univ, Los Angeles

Katherine Denker, Ball State University

Amber Johnson, Prairie View A&M Univ

Janette Kenner Muir, George Mason University

Julie L. Parenteau, Global Perceptions

Gail Ruble-Crawford, Ivy Tech Community College

Toniesha L. Taylor, Prairie View A&M University

Respondent: Katherine LaPierre, Ivy Tech Community College

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112013                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Florida's Image after Negative National Media Exposure**

Sponsor: Communication and COMMunity in the Sunshine State

Chairs: Camesha Manzueta, Seminole State College; Connie Hudspeth, Seminole State College

Presenters:

Connie Hudspeth, Seminole State College  
Laura Dickinson, Seminole State College  
Camesha Manzueta, Seminole State College

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112015                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**On Mentorship: Celebrating the Life and Legacy of Donovan J. Ochs**

Sponsor: Celebrating COMMunity Intersections

Chair: Alfred G. Mueller II, Mount St. Mary's University

Presenters:

Melanie Finney, DePauw University  
Geoffrey Klinger, DePauw University  
Dann L. Pierce, Univ of Portland  
Warren Sandmann, Minnesota State University, Mankato

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112016                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Message Effects and Health Behavior Outcomes**

Sponsor: Health Communication Division

Chair: Emily A. Rauscher, University of Southern Indiana

"Online Social Networking as a Strategic Health Communication Tactic: Applying the CAUSE Model in a Content Analysis of Risk Communication on Facebook" Christy J.W. Ledford, Uniformed Services Univ for Health Sciences; LaKesha Anderson, Indiana State University; Lauren Cafferty, George Mason University

"The Effects of Narrative, Argument, and Narrative + Argument on Perceived Salience, Persuasion, and Behavior" Rebekah Lane, Valencia State College; Christopher Brown, University of Central Florida; Natalie Vilar, University of Central Florida; Ann Neville Miller, Univ of Central Florida

"The Relationship between Numeracy and Self-efficacy in Managing Health: An Analysis Using the 2007 HINTS" Cindy Yixin Chen, University at Buffalo, SUNY

"The Unintended Boomerang Effects of Exposure to Humorous Safe Sex Public Service Announcements on High Sensation Seekers" Sara Peters, Univ of Missouri, Columbia

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112017                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Communicative Components and Outcomes of Negative Affect and Depression**

Sponsor: Health Communication Division

Chair: Susan M. Wiczorek, Univ of Pittsburgh, Johnstown

"'Depression is a Deep, Dark Secret': U.S.-born Mexican Americans' Perceptions of Depression Influence Attitudes toward Preferred and Problematic Treatment Outcomes" Amanda R. Martinez, Davidson College

"Anxiety and Depression among Cancer Survivors: The Role of Engagement with Sources of Emotional Support Information" Susan Mello, Univ of Pennsylvania; Andy Tan, Univ of Pennsylvania; Katrina Armstrong, University of Pennsylvania; J. Sanford Schwartz, University of Pennsylvania; Robert Hornik, Univ of Pennsylvania

"Conceptualizing the Distinctiveness of Guilt, Shame, and Anger in a Health Promotion" Jie Zhuang, Michigan State University; Mary Jiang Bresnahan, Michigan State University

"Reducing the Influence of Ego-defensive Attitude Function by Using Self-affirmation and Value-expressive Message Framing" Hye Kyung Kim, Cornell University

"The Effects of Stress on Verbal Attitudes and Behavior: The Mediating Role of Deteriorated Self-concept and Temperament" Mark Hamilton, University of Connecticut; Alice E. Veksler, University of Connecticut; Melissa Ann Tafoya, Arizona State University

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112018                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Indigenous Mediations: Exploring Culture and COMMunity Across North America**

Sponsor: Critical and Cultural Studies Division

Chair: Miranda Brady, Carleton University

"Indian Arts and the Politics of Race and Culture in Central Mexico" Pavel Shlossberg, Gonzaga University

"Media as Memory: Indigenous Testimonials in the Truth and Reconciliation Commission of Canada" Miranda Brady, Carleton University

"Mediation by Medium: Indigenous Printwork on the Northwest Coast" India Young, University of New Mexico

"Sticks and Stones? Words and the Mediation of Meaning in Naming Controversies" Debra Merskin, University of Oregon

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112019	12:30 PM to 1:45 PM	Dolphin	Europe 2 - Third/Lobby Level
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**Men, Men, Men, Men**

Sponsor: Critical and Cultural Studies Division

Chair: Daniel M. Sutko, North Carolina State University

Respondent: Daniel M. Sutko, North Carolina State University

"The Mirror-Man: Successful Strategies of Performed, Presidential Masculinity in Barack Obama's 2008 Campaign" John I. Sewell, Georgia State University

"Destabilizing Rape Discourses: Peace Corps and the Masculinization of Victimhood" Kate Lockwood Harris, Univ of Colorado, Boulder; Jenna Hanchey, University of Texas, Austin

"Gaddafi / Tyrant: Strategic Narratives and the Ethics of Global News" Sun-ha Hong, University of Pennsylvania

"Maintaining Masculinity: The Daily Show Confronts the Men's Movement" Brian S. Krol, Bowling Green State Univ

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112020	12:30 PM to 1:45 PM	Dolphin	Europe 3 - Third/Lobby Level
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**Models and Applications of Engaged Scholarship in Contemporary Communication Studies**

Sponsor: Applied Communication Division

Chair: Garrett Broad, University of Southern California

Respondent: Beverly Thomas, Afghanistan Pakistan Center

"Conceptualizing Communities and Identifying Community-level Factors in Health Intervention Models: Barriers to Cervical Cancer Prevention in Hispanic Women" Sandra J. Ball-Rokeach, Univ of Southern California; Carmen Gonzalez, Univ Southern California; Minhee Son, Univ Southern California

"MetaConnects: Research, Practice and Social Change" Garrett Broad, University of Southern California; Tania Picasso, University of Southern California; Benjamin Stokes, University of Southern California; George Villanueva, University of Southern California; Katherine Ognyanova, Univ of Southern California

"Negotiating Knowledge(s) in Community-based Partnerships" Sarah Steimel, Weber State Univ

"Post-Academic Scholarship and Scholarly Engagement" Karla A. Stevenson, University of Tampa

"Understanding Long Term Goals and Relationship Building in Community Engaged Scholarship" Glynis Fitzgerald, Central Conn State Univ; Jeffrey Teitler, Central Connecticut State University

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112021	12:30 PM to 1:45 PM	Dolphin	Europe 4 - Third/Lobby Level
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**The Obama and Republican Opposition Rhetorical Watch: Year Four; Re-election Campaign, 2012**

Sponsor: Political Communication Division

Chair: Richard E. Vatz, Towson University

Presenters:

Mary L. Kahl, Indiana State University

Kathleen E. Kendall, University of Maryland

Mitchell S. McKinney, Univ of Missouri, Columbia

Theodore F. Sheckels, Randolph-Macon College

Judith S. Trent, Univ of Cincinnati

Paula Youra, Lynchburg College

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112022                    12:30 PM to 1:45 PM                    Dolphin                    Europe 5 - Third/Lobby Level

**The Public Rhetoric of Hidden Violence**

Sponsor: Public Address Division

Chair: Rachel Davidson, Univ of Wisconsin, Milwaukee

Respondent: Erin J. Rand, Syracuse University

"'Stop Sugarcoating It!' How Anti-obesity Rhetoric Links Overfeeding Children to Stopping the Cycle of (Rhetorical) Violence" Ruth J. Beerman, Univ of Wisconsin, Milwaukee

"'They'll Never Count Me among the Broken Men': The Hidden Violence of Prison and the Writings of George Jackson" Lisa M. Corrigan, University of Arkansas

"Defending the Borders of Identity: Interrogating Lesbian-Feminist Rhetorical Violence in the 1970s" Alyssa Samek, University of Maryland

"Spousal Correction or Spousal Cruelty? The Rhetoric of Nineteenth-Century Domestic Violence" Leslie J. Harris, Univ of Wisconsin, Milwaukee

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112023                    12:30 PM to 1:45 PM                    Dolphin                    Europe 6 - Third/Lobby Level

**The Dark-side of On-line Interaction**

Sponsor: Interpersonal Communication Division

Chair: Laura E. Brown, University of Texas, Austin

"'Sorry if I am too Old' Dialogic Struggle within Pedophilic Online Solicitation Communication" Lauren-Ashley Buchanan, University of Iowa

"Cyber-intrusions: Strategies of Coping with Online Obsessive Relational Intrusion" Robert Tokunaga, University of Hawaii, Manoa

"Examining Attachment Style as a Protective Factor from the Effects of Cyberbullying" Crystal Sears, Eastern Michigan University; Terry Kinney, No Affiliation

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112024                    12:30 PM to 3:15 PM                    Dolphin                    Europe 7 - Third/Lobby Level

**SC05: Effective Public Speaking Rubrics**

Sponsor: Short Courses

Presenters:

Sarah Ubel, Washburn University

Leslie Reynard, Washburn University

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112025                    12:30 PM to 3:15 PM                    Dolphin                    Europe 8 - Third/Lobby Level

**SC06: Philosophy of Communication**

Sponsor: Short Courses

Presenters:

Annette M. Holba, Plymouth State Univ

Ronald Arnett, Duquesne University

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112027                    12:30 PM to 3:15 PM                    Dolphin                    Europe 10 - Third/Lobby Level

**SC07: Celebrating and Engaging Community in the Basic Course: Approaches to Teaching in the Communication Age**

Sponsor: Short Courses

Presenters:

Jake Simmons, Angelo State Univ



M. Chad McBride, Creighton University  
Autumn P. Edwards, Western Michigan Univ  
Chad Edwards, Western Michigan Univ  
Shawn Wahl, Missouri State University  
Scott A. Myers, West Virginia University

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112028                      12:30 PM to 3:15 PM                      Dolphin                      Europe 11 - Third/Lobby Level

**SC08: Reinvigorating the Gender and Communication Course: Generating a Respectful and Civil COMMUNITY**

Sponsor: Short Courses

Presenters:

Karen A. Foss, Univ of New Mexico  
Mary E. Domenico, University of North Carolina, Chapel Hill  
Sonja K. Foss, Univ of Colorado, Denver

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112034                      12:30 PM to 1:45 PM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**COMMUNITY, Public Relations and Environmental Communication**

Sponsor: Public Relations Division

Chair: Steven Schwarze, Univ of Montana

Respondent: Steven Schwarze, Univ of Montana

"A Content Analysis of Environmental/Green Issues and Green Case Studies of the Top 100 U.S. Public Relations Firms" Susan Waters, Auburn University

"Bandwagon or Bust: Large Scale Food/Agricultural Companies Risk Stakeholder Alienation through 'Farmwashing'" Ashli Q. Stokes, University of North Carolina, Charlotte

"Colorblindness? When Perceptions of Green Energy are not the Same: Working for a Controversial Clean Energy Client" Brigitta R. Brunner, Auburn University; Cate Cox, Auburn University; Matthew Ingram, Auburn University; Julia Watterson, Auburn University; M. Trevor Hannum, Auburn University

"Institutionalizing Environmentalism: Using the Classroom as a Bully Pulpit for Environmental Activism" Michael L. Kent, University of Oklahoma

"Students' Attitudes and Beliefs about the Role of Public Relations in Environmental Issues" Corey A. Hickerson, James Madison Univ; Peter K. Bsumek, James Madison Univ

"The Role of Public Relations in Corporate Sustainability Communication" Denise Bortree, Penn State University

"Welcome to 'Frackville': Communities as a Locus of Legitimacy in the Marcellus Shale Region Debate" Michael F. Smith, La Salle University; Denise Ferguson, Pepperdine University

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112035                      12:30 PM to 1:45 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**Autoethnographic Explorations: Grief and Loss, Pain and Passing**

Sponsor: Performance Studies Division

Chair: Rebecca Kennerly, Georgia Southern University

Respondent: James Ferris, University of Toledo

"Alone but Together: Pain, Deprivation and Presentational Performance on the Appalachian Trail" David P. Terry, San Jose State University

"Disrupting Binaries through Almost-passing Physically Disabled Performances of Femininity: A Performance Analysis of Personal Narrative" Julie-Ann Scott, University of North Carolina, Wilmington

"Memento Mori: Processing Silenced Memories of the 'Suicide Dead' by a Living Survivor" Nicholas Zoffel, Sierra College

"The Dash Symbol Engraved in Granite: Communicating About Grief and Loss" Julianna Kirschner, California State University, Northridge

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112036                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

### **Difficult Conversations and Revelations in Families**

Sponsor: Family Communication Division

Chair: Amanda Jean Holman, Univ of Nebraska, Lincoln

Respondent: Fran C. Dickson, Chapman University

"Family Communication Patterns and Difficult Family Conversations" David M. Keating, Michigan State University; Jessica C. Russell, Michigan State University; Jennifer J. Cornacchione, Michigan State University; Sandi W. Smith, Michigan State University

"Adult Sibling Communication after Parental Death: A Relational Dialectics Perspective" Jennifer Hardy, University of Nebraska, Lincoln

"I Don't know How to Say This, But...: Coming Out to the Family" Falon F. Kartch, Univ of Wisconsin, Milwaukee; Anna Herrman, Univ of Wisconsin, Milwaukee

"To Tell or Not to Tell, That is the Question: Family Communication in the Face of Marital Abuse" Mrittika Sen, Northwestern University

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112037                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

### **Mediated Public Arguments in U.S. – China Relations: 2012 a Year of Political Transitions**

Sponsor: Argumentation and Forensics Division

Chair: Chunshing Bai, California State University, Los Angeles

"A Comparative Study of Media Coverage of the 2012 U.S. Presidential Election in the United States and China" Deng Xinxin, Communication University of China

"China Bashing in U.S Politics: The Threat of Economic Populism in a New Media Age" Flemming Rhode, University of Southern California; Emma Frances Bloomfield, University of Southern California

"Exposed Drama, Enclosed Tension: An Analysis of the Mediated Political Struggle of Bo Xilai" Zhan Zhang, University of Lugano

"To Follow Nixon's Example: Chinese Television on Nixon and U.S.-China Relations" Randy Kluver, Texas A&M Univ; Jacquelyn Chinn, Texas A&M University

"Xi Jinping Visits the United States: A Case Study Analysis of Chinese Media Diplomacy" Thomas Hollihan, Univ of Southern California

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112038                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

### **Dialogic COMMunities: Faith, Grace and Interpersonal Ethics**

Sponsor: Religious Communication Association

Chair: J. Matthew Melton, Lee University

Respondent: Mark A. Steiner, Christopher Newport Univ

"C.S. Lewis and the Question of Human Will: Implications for Communicative Choice and Labor in Interpersonal Relationships" Celeste Grayson Seymour, Western Governors University

"Prayer and Forgiveness: Communication and Christian Applications" Douglas L. Kelley, Arizona State Univ

"Prayer, Rhetoric, and the Performative Force of Communication in Kant's Ethical Community" Scott R. Stroud, University of Texas, Austin

"Toward a COMMunity of Faith and Scholarship: Dialogic Deficiencies and the Promise of Invitational Imbrication" Kate Simcox, Messiah College; Drew A. Gehman, Messiah College

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112040                      12:30 PM to 1:45 PM                      Dolphin                      America's Seminar Room - Fifth Level

### **Attempts to Determine Meaning and Understanding in New and Established Relationships**

Sponsor: Interpersonal Communication Division

Chair: Chad Wertley, Univ of Nebraska, Lincoln

"A Dimensional Approach to Characterizing On-again/Off-again Dating Relationships" Rene Dailey, University of Texas, Austin; Borae Jin, University of Texas, Austin; Nicholas Brody, University of Texas, Austin; Andrea A. McCracken, Dixie State College

"Initial Date Request Scripts: Trajectories, Meeting Locations, and Evaluations" Kathleen S. Valde, Northern Illinois Univ; Mary Lynn M. Henningsen, Northern Illinois Univ; Alan Smith, Northern Illinois University

"Online Information-seeking Behavior and the College Roommate Relationship" John S.W. Spinda, Murray State University; Breanna McEwan, Western Illinois Univ; Artemio Ramirez, University of South Florida

"Young, First-time Cohabitors' Discursive Struggles and Meanings for Cohabitation" Kelly Grace McAninch, Univ of Illinois, Urbana-Champaign; Kimberly Pusateri, University of Illinois, Urbana-Champaign

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112052                      12:30 PM to 1:45 PM                      Swan                                              Peacock 1 - First Level

**Top Papers in Forensics**

Sponsor: American Forensic Association

Chair: Kelly L. Winfrey, University of Kansas

"A Rhetorical Turn for the Worse: A Proposal to Build COMMunity Between Contest Criticism and the Communication Discipline" Alyssa Reid, James Madison University

"Private Communities of Argument in the Global Warming Debate: Epistemic Rhetoric, Vernacular Voices and the Heritage Foundation" Nicholas Paliewicz, University of Utah

"Climategate: A Case Study in the Intersection of Facticity and Conspiracy Theory" Brett Bricker, University of Kansas

"Acknowledging the Other: Limitations of Literature Selection in Competitive Collegiate Forensics" Justin Helmley, Minnesota State University, Mankato

"My Coach Hates Me: Creating Community in a Forensics Culture" Robin Phelps-Ward, Ball State University; Heather Chaulk, Ball State University

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112053                      12:30 PM to 1:45 PM                      Swan                                              Peacock 2 - First Level

**Questions of Membership: Socialization and Belonging**

Sponsor: Organizational Communication Division

Chair: Brian K. Richardson, University of North Texas

Respondent: Karen K. Myers, Univ of California, Santa Barbara

"Deconstructing 'Membership': A Review of the Prevailing Facets of Membership in Organizational Communication Research" Brittany L. Peterson, Ohio University

"Stigma Management Communication Strategies Learned during Anticipatory Socialization: Interviews with Future Sexual Health Educators about Occupational Expectations" Abigail Selzer King, Purdue University; Robin E. Jensen, University of Utah; Christina Jones, Purdue University

"Memorable Messages in Anticipatory Socialization: Creating a Professional Identity" Darby R. Simek, Baylor University; David W. Schlueter, Baylor University

"A Mindful Approach to Memorable Messages Regarding Thinness in Sororities" Jenna E. Reno, University of Kentucky

"Socialization into High Performing Workgroups: A Communication Perspective" Brian Manata, Michigan State University; Vernon D. Miller, Michigan State University

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112054                      12:30 PM to 1:45 PM                      Swan                                              Pelican 1 - First Level

**NCA Doctoral Education Committee Meeting**

Sponsor: NCA National Office

Presenters:

Tamara D. Afifi, Univ of California, Santa Barbara

Pat Arneson, Duquesne University

Carole Blair, University of North Carolina, Chapel Hill

Patrice M. Buzzanell, Purdue University

Deborah A. Cai, Temple University

Debbie S. Dougherty, Univ of Missouri, Columbia

Carolyn S. Ellis, Univ of South Florida

Lawrence R. Frey, University of Colorado, Boulder  
Timothy R. Kuhn, Univ of Colorado, Boulder  
John C. Meyer, Univ of Southern Mississippi  
Sarah Jane Tracy, Arizona State University  
Mary D. Vavrus, Univ of Minnesota, Twin Cities

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112056                      12:30 PM to 1:45 PM                      Swan                                              Toucan 1 - First Level

**Playing the Remembered Future: Performing Americana in Digital Games**

Sponsor: American Studies Division

Chair: Wendi Sierra, North Carolina State University

Presenters:

Wendi Sierra, North Carolina State University  
Christopher Vian, University of Central Oklahoma  
Grace Hagood, University of South Carolina

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112057                      12:30 PM to 1:45 PM                      Swan                                              Toucan 2 - First Level

**Visual Communication and Image: From Presidential Pets to McDonald's**

Sponsor: Visual Communication Division

Chair: James Carviou, University of Iowa

Respondent: Brian A. Lain, University of North Texas

"A Discourse of Images: Visual Fantasies of Global Warming" Nicholas M. Temple, Florida International University

"Political Animals: Presidential Pets in Film" Bryan Blankfield, Penn State University

"Reload! Sarah Palin Incites Violence: A Rhetorical Analysis of an Image" Zoe Hess Carney, Georgia State University

"The Ongoing Transformation of the McDonald's Logo: A Semiotic Perspective" Erica Cowin, University of Central Florida; Jonathan Matusitz, University of Central Florida

"The Usage of Mao's Image as an Ideograph in Political Discourse: A Photograph of Mao and Edgar Snow on Tian'anmen Rostrum" Bin Zhang, Southern Illinois University, Carbondale

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112058                      12:30 PM to 1:45 PM                      Swan                                              Mockingbird 1 - First Level

**Experiences, Epistemics and Stories**

Sponsor: Language and Social Interaction Division

Chair: Jessica S. Robles, Univ of New Hampshire

"On an Empathic Moment and Stance Negotiation: Analysis of the Evacuee-Volunteer Interaction from the Fukushima Daiichi Nuclear Power Plant Disaster" Aug Nishizaka, Meiji Gakuin University; Satomi Kuroshima, National Institute for Advanced Industrial Science and Technology; Kaoru Hayano, Max Planck Institute for Psycholinguistics; Masafumi Sunaga, Tokyo Metropolitan University; Natsuho Iwata, Ohtsuki City College

"Verbal Reports of the Inexpressible in News Interviews: The Interactional Accomplishment of Dramatic Disclosure" Brion van Over, Manchester Community College

"Changing Brand Stories into Personal Stories: Word of Mouth Communication in Interaction" Jeff Birdsell, University of Texas, Austin

"What are Personal Narratives?" Chris Ingraham, Univ of Colorado, Boulder

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112059                      12:30 PM to 1:45 PM                      Swan                                              Mockingbird 2 - First Level

**Building COMMunity in Online Education and Learning Environments**

Sponsors: Human Communication and Technology Division, Instructional Development Division, Scholarship of Teaching and Learning

Chair: Michael Sollitto, West Virginia University

Respondent: Shannon C. VanHorn, Valley City State Univ

"Generation L: Teaching Digital Natives to be Technologically Literate" Carolyn Cunningham, Gonzaga University

"ICTs and Digital Learning Communities for Higher Education: Virtual Benefits and Real Objections" Philip Hohle, Concordia University Texas

"Interpersonal Communication and Distance Education: What's Your Theory?" Daria S. Heinemann, Wayne State Univ; Katheryn C. Maguire, Wayne State Univ

"Toward a Model of Sources of Influence in Online Education: Cognitive Learning and the Effects of Web 2.0" Caleb T. Carr, Illinois State University; Paul Zube, Ferris State University; Eric Dickens, Michigan State University; Carolyn Hayter, Michigan State University; Justin Barterian, Michigan State University

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112060	12:30 PM to 1:45 PM	Swan	Macaw 1 - First Level
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**The Functions of Corporate Discourses of Sustainability**

Sponsor: Environmental Communication Division

Chair: Amanda M. Gunn, Denison University

Respondent: Ross Singer, Saginaw Valley State University

"The Greening of Clorox: A Rhetorical Analysis of the Environmental Paradigm Shift and its Effect on Corporate Identity" Jamie Lynn Porter, Montana State University, Billings

"Feminizing Environmentalism: Monsanto's 'The Desolate Year'" Jessica Prody, St. Lawrence University

"Reimagining Sustainability: An Interrogation of the Corporate Knights' Global 100" J. Jacob Jenkins, Univ of South Florida; Mahuya Pal, Univ of South Florida

"Sustainability Information Sources: Employee Knowledge, Perceptions, and Learning" Christopher Craig, CLEARResult Consulting; Myria Allen, University of Arkansas

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112061	12:30 PM to 1:45 PM	Swan	Macaw 2 - First Level
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**Resistance versus Convenience in Academia: Implications for Research and Teaching in a Globalized World**

Sponsor: Eurasian Communication Association of North America

Chair: Elina Erzikova, Central Michigan Univ

Presenters:

David Ewoldsen, Ohio State University

Owen V. Johnson, Indiana University, Bloomington

Tatyana Dumova, Point Park University

Shannon A. Bowen, Syracuse University

Elina Erzikova, Central Michigan Univ

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112065	12:30 PM to 1:45 PM	Swan	Parrot 1 - First Level
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**Portrayal, Performance, and Discourse**

Sponsor: Latino/Latina Communication Studies Division

Chair: Josue David Cisneros, Northeastern University

Respondent: Josue David Cisneros, Northeastern University

"Coloring the Ivory Tower: Systemic and Community Challenges Facing Hispanic Faculty in U.S. Higher Education" Astrid M. Villamil, University of Missouri

"Hispanic Explosion: Hispanic Market Construction in Advertising Age from 1981-2011" Alexandra Sastre, University of Pennsylvania

"Monstrous Femininity: Constructions of Women of Color in the Academy" Bernadette Calafell, University of Denver

"Performing Justicia" Olivia Gessella Perez-Langley, Southern Illinois University, Carbondale

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112066	12:30 PM to 1:45 PM	Swan	Parrot 2 - First Level
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**What Small Programs Do Best: A Panel Discussion of Effective Strategies for Strengthening Each Student's**

## Writing

Sponsor: Undergraduate College and University Section

Chairs: Jane Elmes-Crahall, Wilkes University; Bradford Kinney, Wilkes University

Presenters:

Kalen Churcher, Niagara University

Evene Estwick, Wilkes University

Kandace Harris, Clark Atlanta University

Loran Lewis, Wilkes University

Lindsey Wotanis, Marywood University

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112083                      12:30 PM to 1:45 PM                      Swan                                              Teal - Second Level

### **Moving Beyond Objectivity: The Role of Media Commentary in Creating Discursive COMMunity**

Sponsor: Mass Communication Division

Chair: Scott W. Dunn, Radford University

"Brooks and Shields, 'Civil' Discourse on PBS" Judith D. Hoover, Western Kentucky University

"Opinion News, Critical Press, or Incivility? Considering Three Forms of Journalistic Discourse and Their Differences" Kimberly D. Meltzer, Georgetown University

"Post-objectivism and the Cooptation of Alternative Media Practices by the Corporate Media" Farooq Kperogi, Kennesaw State University

"The Media Argument Culture: Assessing the Quality of Argumentation on Fox News and MSNBC" Scott W. Dunn, Radford University; Lauren Miller, Radford University

"The Use of Alternative Media Sites as a Viable Form of Communication for Influencing Public Opinion" J. Kole Kleeman, University of Central Oklahoma

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112084                      12:30 PM to 1:45 PM                      Swan                                              Sandpiper - Second Level

### **Co-cultural Theorizing in Diverse Contexts**

Sponsor: International and Intercultural Communication Division

Chair: Tabatha Roberts, Western Michigan Univ

"'Mundane' Co-cultural Communication Experiences of Latina/o Immigrant Custodial Workers in a U.S. Higher Education Organization" Wilfredo Alvarez, Northeastern Illinois Univ

"Co-cultural Theorizing in Global Contexts" Mark P. Orbe, Western Michigan Univ

"Discursive Constructions of a Co-cultural Nonprofit: A Case of Discourses about an Asian-serving Nonprofit across Status Positions" Yea-Wen Chen, Ohio University

"Heterosexism in Contexts: Qualitative Interaction Effects of Co-cultural Responses" Sakile K. Camara, California State Univ, Northridge; Jenny Hildebrandt-Sterling, California State University, Northridge; Amy Katznelson, California State University, Northridge; Todd Parker, California State University, Northridge

"Using Photovoice to Communicate Abuse: A Co-cultural Theoretical Analysis of Communication and Digital Dating Abuse" Melinda Weathers, George Mason Univ; Mark Hopson, George Mason University

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112085                      12:30 PM to 1:45 PM                      Swan                                              Ibis - Second Level

### **Marriage and the State: Perspectives on Activism and Advocacy in the Debate over Marriage Equality**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Sean Luechtefeld, University of Maryland

Respondent: Nathan E. Stormer, Univ of Maine

"From Miscegenation to Contemporary Marriage Equality: Marriage as a Function of Ideological State Apparatuses" Mike Bergmaier, Penn State University; Lauren R. Camacci, Penn State University

"Maggie Gallagher's Religious Freedom: The Threat of Same-sex Marriage and the Rights of Dissent" Eric C. Miller, Penn State University

"Queers That Glitter: Re-Evaluating Contemporary LGBTQ Activist Rhetoric through Burkean Frames" Brandon

Bumstead, Wayne State Univ

"Rhetoric and Judicial Activism: The Case of Hillary Goodridge v. Department of Public Health" Dave Tell, University of Kansas; Eric C. Miller, Penn State University

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112086                      12:30 PM to 1:45 PM                      Swan                                              Heron - Second Level

**Rhetorical Legitimacy and the Framing of Historical Debates**

Sponsor: American Society for the History of Rhetoric

Chair: Daniel Emery, University of Oklahoma

"Nominalism, Rights, and Words: William of Ockham's Debate with Pope John XXII" Paul R. McKean, University of Illinois, Urbana-Champaign

"Slayer of the Skeptic or Defender of Tolerance? A New Perspective on George Campbell and the Writing of his Dissertation on Miracles" Ronald R. Roach, Young Harris College

"The Academic Invasion of the Glorious South: The moral faces of Mary Chesnut" Marc Rich, Univ of Colorado, Boulder

"Anxieties of Legitimacy: The Origins of the 'Classicist Stance' in American Rhetoric Historiography" Elizabeth Kalbfleisch, James Madison University

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112087                      12:30 PM to 1:45 PM                      Swan                                              Dove - Second Level

**Using Parliamentary Procedure in the Building of a Community**

Sponsor: Commission on American Parliamentary Practice

Chair: John W. Ray, Montana Tech of the University of Montana

Presenters:

Don M. Boileau, George Mason Univ

Donald A. Fishman, Boston College

Barry Poyner, Truman State Univ

James Ragsdale, Northern Kentucky University

Roberta Ray, Montana Tech of the University of Montana

John W. Ray, Montana Tech of the University of Montana

Paul Scovell, Salisbury University

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112088                      12:30 PM to 1:45 PM                      Swan                                              Egret - Second Level

**Building Graduate Student COMMunity and Culture Through Faculty Mentorship**

Sponsor: Master's Education Section

Chair: Barbara Pickering, Univ of Nebraska, Omaha

Presenters:

Evan Beaumont Center, University of Kansas

Patricia Geist-Martin, San Diego State Univ

Gino Giannini, Arizona State Univ

Stephen K. Hunt, Illinois State University

Jimmie Manning, Northern Illinois University

Joseph Mazer, Clemson University

Barbara Pickering, Univ of Nebraska, Omaha

Leslie A. Rill, Portland State University

Jennifer Scarduzio, Lamar University

1:00 PM

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112041                      1:00 PM to 2:15 PM                      Dolphin                                              NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar to Scholar: Communication in a Global Society**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: Carlos G. Alemán, James Madison Univ; Dennis K. Mumby, University of North Carolina, Chapel Hill; Maureen Taylor, University of Oklahoma

"01. A Theory of Global Media Choice: Integrating Institutional and Cultural Structures" Harsh Taneja, Northwestern University

"02. Affirming Nationality in Trans-national Circumstances: Slovenian Coverage of Continental Franchise Sports Competitions" Simon Licen, University of Ljubljana; Andrew C. Billings, University of Alabama

"03. African International Students' Friendship Formation and Adaptation in the U.S.: An Exploratory Study" Shuo Yao, Radford University; Oratile Malapile, Radford University

"04. Barriga Llena, Corazón Contento: Exploring Mothers' Perceptions of Child Weight in Merida, Yucatan" Amy Busch, George Mason Univ

"05. Before Hispanic: A Historical Analysis of U.S. Spanish Language Advertising in El Clamor Publico (1855) and La Opinion (1926)" Christopher Chavez, Saint Louis University

"07. Crisis Communication in a Cascading Crisis Event: The Tokyo Disney Resort's Response to the Earthquake/Tsunami/Nuclear Crisis of 2011" Holly Roberts, University of Kentucky

"08. Cross Culture and Geography: An Overview at the Internet's Impact on the Reception of Foreign Language Films" Haijing Tu, Utah Valley University

"09. Cross National Newspaper Coverage of Disaster Relief in Haiti: A Community Structure Approach" Emily Mankowski, College of New Jersey; Ann Marie Effingham, College of New Jersey

"11. Developing Identities in Online Fan Community: An Online Ethnography of Korean Fan Culture of 'Walking Dead'" Hyunji Lee, University of Missouri

"12. Hitting or Missing Africa's Telecommunication Development Targets? Evaluating the World Bank's Universal Access and Service Policy Recommendations for Developing Countries" Brandie Martin, Penn State University

"13. Indigenous Media in India" Uttaran Dutta, Purdue University

"14. Instructor Credibility: A Cross-cultural Examination" Keith Dilbeck, Univ of Wisconsin, Milwaukee; Andres Dominguez, Universidad de Valladolid; Martin McMurrich, Bangkok University; Jon Dornaletxe Ruiz, Universidad de Valladolid; Mike Allen, Univ of Wisconsin, Milwaukee

"15. Integrating Chinese Community into Canadian Society: Podcasts, Technology Apprehension, and Language Learning" Yuping Mao, Erasmus University Rotterdam; Martin Guardado, University of Alberta; Kevin R. Meyer, Illinois State University

"16. Manipulating Structures as a Resource for Agency: Evidence from Israeli Radio Phone-ins" Gonen Dori Hacoen, Univ of Massachusetts, Amherst

"18. Pretending in Conversations: A Typology of Communicative Strategy Adopted by Second Language Learners" Sachiko Terui, University of Oklahoma; C. Turner Steckline, University of Louisiana, Monroe

"19. Self-disclosure and Emotional Closeness in Intracultural Friendships: A Cross-cultural Comparison among U.S. Americans and Romanians" Georgeta Maier, Fairfield University; Alina Clark, Fairfield University

"20. The Hillel: The (Im)Possibilities of Finding My Self in a Community Space" Leslie Rossman, University of Denver

"21. The Internet and Beyond: Exploring ICT use by SMOs in an Emerging Economy" Preeti Mudliar, University of Texas, Austin

"22. The Labor Migrant Effect: Transnational Families' Use of Information and Communication Technologies in Armenia" Katy E. Pearce, University of Washington; Nida Ahmad, Georgetown University; Janine Slaker, Georgetown University

"23. The Voice of the Voiceless: The Identity of Muslim Women" Afnan Qutub, King Abdul Aziz University. California State University, Los Angeles; Sumiya Kanij, California State University, Los Angeles

"24. Transnational Rhetoric of Spacial Colonization: Land Laws and the Ideological Impact on the United States and South Africa" Emily Sauter, University of Wisconsin, Madison

"25. TV from the Americas to America: Impact of Transnational news from Brazil on U.S. Latino Community" Vanessa Higgins Joyce, Southern Methodist University

"26. Understanding Organizational Identity from Ecological and Interpretive Perspectives: NGOs in Contemporary China" Huijun Suo, Purdue University

"27. Variance in the Race Process across PR Practice Contexts" Tim Penning, Grand Valley State University

"28. When the Watchdog is Chained: Pakistan Electronic Media Regulatory Authority (PEMRA) and Media Freedom in Pakistan" Rauf Arif, University of Iowa



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113001                    1:00 PM to 4:00 PM                    Dolphin                    Atlantic Hall - Third/Lobby level

**NCA Graduate School Open House**

Sponsor: NCA National Office

2:00 PM

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115005                    2:00 PM to 3:15 PM                    Dolphin                    Oceanic 1 - Third/Lobby Level

**Decolonizing the Communication COMMunity: Post- and De-Colonial Interventions in Critical Communication Research**

Sponsor: Rhetorical and Communication Theory Division

Chair: Kent A. Ono, University of Utah

Respondent: Kent A. Ono, University of Utah

"(De)Colonial Rhetoric in the Alianza Federal de Mercedes Takeover of Echo Amphitheater" Josue David Cisneros, Northeastern University

"A Decolonial Option in Rhetorical Theory, or, the Geo- and Body-politics of Rhetoric" Darrel Allan Wanzer, University of Iowa

"A Generation Living in the Exile, Stories of Puerto Rican Women Living in the Diaspora" Yarma Velázquez Vargas, California State Univ, Northridge

"Indigenous Ritual Performance and Decolonial Practice in Central Michoacan" Pavel Shlossberg, Gonzaga University

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115006                    2:00 PM to 3:15 PM                    Dolphin                    Oceanic 2 - Third/Lobby Level

**We Shall Not be Moved...or Have We Been Moved? An Examination of the Civil Rights and Black Arts Movements**

Sponsor: African American Communication and Culture Division

Chair: LaCharles T. Ward, Southern Illinois University, Carbondale

"From the Mississippi Freedom Democratic Party to the Loyal Democrats of Mississippi" Jeremy Lee, Florida State University

"Jesus is Integrated: Root-metaphors of Civil Rights Movement Rhetoric" Theon Edward Hill, Purdue University

"Rechained: How the Black Arts Movement Stifled the Creativity and Reenslaved the Mind of the Black Artist" Gee Joyner, LeMoyne Owen College

"Resistant Selves: African-American Writing in/against Imprisonment" Chrystal China, University of Georgia; James F. Hamilton, University of Georgia

"The Rhetoric of Civil Rights Photographs: James Meredith's March Against Fear" Davi Johnson Thornton, Southwestern University

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115007                    2:00 PM to 3:15 PM                    Dolphin                    Oceanic 3 - Third/Lobby Level

**Emerging Trends in Media and Marginalized Sexualities**

Sponsor: Mass Communication Division

Chair: Megan Hopper, Illinois State University

Respondent: Jennifer S. Aubrey, Univ of Missouri, Columbia

"The Stonewall Riots' Activism and Its Influence on the Press: A Textual Analysis of The New York Times and the East Village Other's Coverage of Homosexuality Between 1968-1970" Teresa Heinz Housel, Hope College

"Dissonant Harmonies: Homosexuality and Glee's Commodity Audience" Michael S. Chouinard, Florida State University

"The Relationship between Television Viewing and the Perceived Variability of the Stereotype Regarding Homosexual Men" Michelle Ortiz, Ohio State University; Laura Willis, Ohio State University; Tabitha Hillman, Ohio State University

"Managing Marginalization Online: Toward a Communication Theory of Semi-closed Community Initiation, Construction and Maintenance" Kristen Cole, Univ of New Mexico

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115008                      2:00 PM to 3:30 PM                      Dolphin                      Oceanic 4 - Third/Lobby Level

**Connecting Instructional Communication and COMMunity**

Sponsor: Instructional Development Division

Chair: Kerry Byrnes, Collin County Comm College

Respondent: Marian Houser, Texas State University

"Creating Online Learning Community: Does Participation Influence Perception of Social Presence and Students' Satisfaction?" Kikuko Omori, Univ of Wisconsin, Milwaukee; Mike Allen, Univ of Wisconsin, Milwaukee

"Perceived Instructor Misbehaviors as Relational Transgressions in the College Classroom" Jessalyn I. Vallade, West Virginia University; Scott A. Myers, West Virginia University

"Relational Maintenance Behaviors and Relational Characteristics in the Advisor-Advisee Mentoring Relationship" Daniel H. Mansson, Penn State Univ, Hazleton; Scott A. Myers, West Virginia University

"The Creative Classroom, the Creative Community: Our Role in Creativity Training" Vicki Crooks, Ohio University

"The Effects of Teacher Rapport and Student-to-Student Connectedness on Students' Outside of the Classroom Communication and Behaviors" Brandi N. Frisby, University of Kentucky; Robert J. Sidelinger, Oakland University; Jennifer M. Heisler, Oakland University; Derek Bolen, Angelo State University

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115009                      2:00 PM to 3:15 PM                      Dolphin                      Oceanic 5 - Third/Lobby Level

**Chinese Communication Association Panel 3 (CCA3): Media, Images, and Chinese Identity**

Sponsors: Association for Chinese Communication Studies, Chinese Communication Association

Chair: Ran Wei, University of South Carolina

Respondent: Shuhua Zhou, University of Alabama

"Exploring 'Invisible College' within Chinese Communication Research Community: A Study of Co-authorship in Mainland China, Hong Kong, and Taiwan, 2006-2011" Mengmeng Zhao, Chinese University of Hong Kong

"Globalization of the Men's Magazine Industry in Taiwan" Chingshan Jiang, University of Nebraska, Kearney; Katherine Frith, Southern Illinois University, Carbondale

"Image Restoration Discourse in Chinese Entertainment Industry: Celebrities Apology after Edison Chen Photo Scandal in Hong Kong" Ran Ju, Ohio University

"Positive Image of Mourning: Use of Media Events in Public Diplomacy" Xin Zhong, Renmin University of China; Jiayi Lu, Remin University of China; Shuhua Zhou, University of Alabama

"Qualifications for Marriage: Standardization and Negotiation in If You Are the One" Meijiadai Bai, University of Illinois, Urbana-Champaign

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115010                      2:00 PM to 3:15 PM                      Dolphin                      Oceanic 6 - Third/Lobby Level

**Womentoring: Everything You Wanted to Know about Publishing but Were Afraid to Ask**

Sponsor: Women's Caucus

Chairs: Kimberly R. Field-Springer, Ohio University; Sarah Turner McGowen, Univ of Missouri, Columbia

Presenters:

Alberto Gonzalez, Bowling Green State Univ

Diana Ivy, Texas A&M University, Corpus Christi

Julia T. Wood, University of North Carolina, Chapel Hill

Respondent: Katherine LaPierre, Ivy Tech Community College

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115011                      2:00 PM to 3:15 PM                      Dolphin                      Oceanic 7 - Third/Lobby Level

**"I Wish My Hair Did That," "I Love Your Lips," and Other Offensive 'Compliments': Black Women Talking about Changing European Ideals of Beauty**

Sponsor: Feminist and Women Studies Division  
Chair: Marnel Niles Goins, California State University, Fresno  
Presenters:  
Michele S. Foss-Snowden, California State Univ, Sacramento  
Marnel Niles Goins, California State University, Fresno  
Elaine Weltheroth, Glamour Magazine  
Leticia Williams, California State Univ, Fresno

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115012                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Social Media for Social Change in Transnational Feminist Contexts**

Sponsor: Feminist and Women Studies Division  
Chair: Noemi Marin, Florida Atlantic Univ  
Respondent: Noemi Marin, Florida Atlantic Univ  
"Always Disobedient: Alternative Education, Antimilitarism, and Transnational Feminist Community Action" Christian Alexander Vukasovich, Oregon Tech; Tamara Vukasovich, Independent Scholar  
"Cyber-protesting, Agitating Advertisers, and Battling the Latest 'War on Women'" Lori Liggett, Bowling Green State Univ  
"Gender and Social Media in the Middle East and North Africa" Victoria A. Newsom, Olympia College; Lara Lengel, Bowling Green State University; Catherine Cassara, Bowling Green State Univ  
"Social Media and Young Women's Community Building Efforts for a Sustainable World" LaShae Torres, Bowling Green State University; Courtney Seel, Bowling Green State University  
"Transnational Feminisms, Social Media, and Alter-globalization" Priya Kapoor, Portland State University

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115013                      2:00 PM to 3:15 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**The Curriculum Behind the Castle: The Disney Approach to Training**

Sponsor: Communication and COMMunity in the Sunshine State  
Chair: Timothy P. Mottet, Texas State University, San Marcos

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115014                      2:00 PM to 3:15 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Understanding the Tensions of Defining Self as a Capable Organizational Leader, as an Active Health Care Participant, and an Interpersonally Competent Person with Autism**

Sponsor: Caucus on Disability Issues  
Chair: Margaret M. Quinlan, University of North Carolina, Charlotte  
Respondent: Margaret M. Quinlan, University of North Carolina, Charlotte  
"Examination of How Societal Perceptions of the Disabled Contribute to Collective Deception and Lack of Leadership Opportunities" Tina Martin, Marshall University; Josh Averbeck, Western Illinois University  
"The Impairment and (Re)Abilitation of Disabled Identity: The Synthesis of Disability Studies and Rhetoric of Science and Medicine\*" Nathan T. Stewart, Wayne State Univ  
"Using Relational Dialectics Theory to Better Understand Autistic Interactive Competence" Stefanie Best, Ohio State University

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115015                      2:00 PM to 3:15 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Celebrating COMMunity: Connecting Approaches to and the Pedagogy of Civil Communication**

Sponsor: Celebrating COMMunity Intersections  
Chair: Shelley D. Lane, University of Texas, Dallas  
Presenters:  
Ruth Anna Abigail, Azusa Pacific University  
Melissa M. Chastain, Spalding University

John Gooch, University of Texas, Dallas  
Ron Grapsy, Kutztown University  
Chris Harper, Arkansas State University  
Mary K. High, The University of Iowa  
Shelley D. Lane, University of Texas, Dallas

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115016                      2:00 PM to 3:15 PM                      Dolphin                      Asia 4 - Third/Lobby Level

**Studies in Applied Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Qi Wang, Villanova University

"Cognitive and Cultural Effects on Decision Making: Propositions Regarding Chinese and Americans" Deborah A. Cai, Temple University; Edward L. Fink, University of Maryland; Sreashi Das, University of Maryland; Leah Waks, University of Maryland

"Integrating Cultural Worldviews into Health Self-assessment and Behavior When a Family Member is Ill" Sang-Yeon Kim, Univ of Wisconsin, Milwaukee; Tae-Sop Lim, Univ of Wisconsin, Milwaukee; Hayeon Song, Univ of Wisconsin, Milwaukee; Emily M. Cramer, Univ of Wisconsin, Milwaukee; Kelly E. Tenzek, Bloomsburg University; Nathanael England, Univ of Wisconsin, Milwaukee; Anna Herrman, Univ of Wisconsin, Milwaukee; Jennifer Morey Hawkins, Univ of Wisconsin, Milwaukee; Hyun Joo Kim, Kwangwoon University, Seoul Korea; Hiroshi Ota, Aichi Shukutoku University; Junghyun Kim, Chung-Ang University, Seoul, Korea; Jihyun Kim, Bloomsburg University of Pennsylvania; Kikuko Omori, Univ of Wisconsin, Milwaukee; Denis Grimes, Univ of Wisconsin, Milwaukee; Keith Dilbeck, Univ of Wisconsin, Milwaukee

"Interethnic Conflict: A Theoretical Integration of Findings from Qualitative Case Studies" Kelly McKay-Semmler, University of South Dakota; Young Yun Kim, University of Oklahoma

"Interracial Couples' Conflict Styles on Educational Issues" Bessie L. Lawton, West Chester Univ; Anita K. Foeman, West Chester Univ; Mary Braz, West Chester University

"The Relationship between Mental Well-being and Conflict Management in the Context of Cultural Adaptation" Deepa Oommen, Minnesota State University, Mankato

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115017                      2:00 PM to 3:15 PM                      Dolphin                      Asia 5 - Third/Lobby Level

**Strategic Communication and HPV**

Sponsor: Health Communication Division

Chair: Zheng Janet Yang, University at Buffalo, SUNY

"A Serial Multiple Mediation Model of Message Framing on Intentions to Receive the Human Papillomavirus (HPV) Vaccine: Revisiting the Role of Threat and Efficacy Perceptions" Janice L. Raup-Krieger, Ohio State University; Melanie A. Sarge, Ohio State University

"Are You Scared of HPV? The Effects of Knowledge and Health Literacy on College Students' Understanding of Health News" Nichole L. Egbert, Kent State University; Krishnamurti Murniadi, Kent State University; Roxanne Basel, Kent State University

"Human Papillomavirus Vaccines: Beliefs, Perceptions, Knowledge and Intentions to Vaccinate among Adolescents, their Parents, and School Nurses and Administrators" Jessica A. Nodulman, Univ of New Mexico/Center for Alcoholism, Substance Abuse, and Addictions; Randall Starling, Center for Alcoholism, Substance Abuse, and Addictions; W. Gill Woodall, Center for Alcoholism, Substance Abuse, and Addictions; David B. Buller, Klein Buendel Inc.; Angela Bryan, University of Colorado; Alberta Kong, University of New Mexico; Cosette Wheeler, University of New Mexico

"Narrative Based Fear Appeals: Manipulating Grammatical Person and Message Frame to Promote HPV Awareness and Responsible Sexual Conduct" Jennifer Akeley Spear, University of Central Florida; Ann Neville Miller, Univ of Central Florida

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115018                      2:00 PM to 3:15 PM                      Dolphin                      Europe 1 - Third/Lobby Level

**Experiential Learning in Communication Division Business Meeting**

Sponsor: Experiential Learning in Communication Division

Presenters:

Toni Whitfield, James Madison University  
Lori Leonard Britt, James Madison Univ  
Rozell R. Duncan, Kent State University  
Karyn I. Friesen, Montgomery College  
Angela Corbo, Widener University

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115019                      2:00 PM to 3:15 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Politics of Underwear, Lateral Surveillance and Public Memories**

Sponsor: Critical and Cultural Studies Division

"Difficult Reflections: The President's House Site, Heterotopia, and Public Memories" Roger C. Aden, Ohio University

"If You See Something, Say Something: Governance and the 'New' Lateral Surveillance" Josh Reeves, North Carolina State University

"Land of the Free, Home of the Colorblind?" Jazmin Morelos, San Francisco State University

"The Politics of Long Underwear: The Peters Projection and the Cartographic Iconization of International Development" Timothy Barney, University of Richmond

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115020                      2:00 PM to 3:15 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Ethics and Methods: Considerations for Applied Communication Research and Practice**

Sponsor: Applied Communication Division

Chair: Joy L. Hart, University of Louisville

Respondent: Amy K. Way, Villanova University

"Communication Ethics and Communicating about Ethics at MEO" Alyssa Grace Millner, King College

"I am Wearing Where? Applied Ethics in Student Consumer Behavior Intentions" Kristina Drumheller, West Texas A&M Univ; Marc Sollosy, West Texas A&M University; Nick Gerlich, West Texas A&M University; Jessica L. Mallard, West Texas A&M Univ

"Participatory Mapping with Urban Youth: The Visual Elicitation of Personalized Space and Social Empowerment" Ioana Literat, Univ of Southern California

"Vested Interest and Crisis Management: Developing Scales for Assessing Flooding Disaster Preparedness" Bradley J. Adame, University of Oklahoma; Claude Miller, University of Oklahoma

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115021                      2:00 PM to 3:15 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Digital Communication and Online Discourse**

Sponsor: Political Communication Division

Chair: Abbie Hodgson, University of Kansas

Respondent: Benjamin Warner, University of Missouri

"Dialogue on YouTube? Can YouTube Foster Deliberative Democracy?" LaChrystal Ricke, Sam Houston State Univ

"Seeing is Believing: Effects of Incivility on Political Polarization and Expectations of Deliberation" Hyunseo Hwang, University of California, Davis; Youngju Kim, University of Alabama; Catherine U. Huh, University of California, Davis

"The Rumor Bomb Barack Obama is a Muslim: Political Vertigo or Rorschach Test?" Jayson Harsin, American University of Paris

"We are the Tea Party! The Use of Facebook as an Online Political Forum for the Construction and Maintenance of In-group Identification during the 'GOTV' Weekend" David Morin, Bowling Green State University; Mark Flynn, Bowling Green State Univ

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115022                      2:00 PM to 3:15 PM                      Dolphin                                              Europe 5 - Third/Lobby Level

**Citizenship, Democracy, and Popular Culture**

Sponsor: Public Address Division

Chair: Trudy L. Hanson, West Texas A&M Univ

Respondent: Daniel Grano, University of North Carolina, Charlotte

"'Allies' and 'Safe' Spaces? The Paradox of the LGBTQ Safe Zone Program" Jonathan Foland, University of North Carolina, Chapel Hill

"A Red-headed Commencement Address: Rhetoric and Humor in Conan O'Brien's 2011 Commencement Address to Dartmouth College" Andrew Peck, Univ of Wisconsin, Madison

"Consuming Democracy: The Rhetorical History of Food and Freedom" Stephanie Houston Grey, Louisiana State University

"Consuming Rhetoric: Constituting Identity through Southern Food" Ashli Q. Stokes, University of North Carolina, Charlotte; Wendy Atkins-Sayre, Univ of Southern Mississippi

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115023                      2:00 PM to 3:15 PM                      Dolphin                                              Europe 6 - Third/Lobby Level

**Friendship, Liking, and Attraction in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Mary Lee Cunill, University of Georgia

"Good Friends: Theorizing the Role of Communication and Cultural Concepts in Friendship among Young Adults from Six Countries" Susan L. Kline, Ohio State University; Uttara Manohar, Ohio State University; Shuangyue Zhang, Sam Houston State Univ; Wen Song, Ohio State University; Sungjin Ryu, Daegu University; Brian Horton, University of Texas, Arlington

"Loyalty Tensions in Friendships: A New Perspective on Dialectics" Alaina Zanin, University of Oklahoma; Michael Tornes, University of Oklahoma

"Measuring Interpersonal Liking: Development and Validation of the IL-6" Alice E. Veksler, University of Connecticut; Jen Eden, Marist College

"The Effects of Interpersonal Communication: Can a Single Chat Alter Feelings of Physical Attractiveness?" Andrew Dix, University of Southern Mississippi

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115034                      2:00 PM to 3:15 PM                      Dolphin                                              Southern Hemisphere Salon IV - Fifth Level

**Future Directions of Building and Sustaining COMMUNITY Relationships Through Dialogue**

Sponsor: Public Relations Division

Chair: Sheila M. McAllister, Monmouth University

Presenters:

Michael L. Kent, University of Oklahoma

Richard D. Waters, University of San Francisco

Petra Theunissen, Auckland University of Technology

Erich J. Sommerfeldt, University of Maryland

Respondent: Sheila M. McAllister, Monmouth University

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115035                      2:00 PM to 3:15 PM                      Dolphin                                              Southern Hemisphere Salon V - Fifth Level

**COMMUNITIES OF BODIES: Performing Intersections of Self, Power, Redemption, and the Microbe**

Sponsor: Performance Studies Division

Chairs: Erin Marie Paun, Bowling Green State Univ; John Paul Staszal, Bowling Green State University

Respondent: Justin T. Trudeau, University of North Texas

"Can you Make Me Look like This? Empowering Women through Hair Performance from Behind the Chair" Ami Austin, Independent Performance Artist/Scholar

"He Handed me a Microbe" Travis L. Williams, Louisiana State University

"The Gravity of Love in the Love Art Laboratory: Sharing Power and Building Communities" John Paul Staszal, Bowling Green State University; Erin Marie Paun, Bowling Green State Univ

"You are an Ironman: Enacting Technologies of the Self and Performing the Ritual of Redemption at Ironman Louisville" Matthew Lamb, The Pennsylvania State University

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115036                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Child Socialization: The Roles of Parenting Involvement, Memorable Messages, and the Marital Relationship**

Sponsor: Family Communication Division

Chair: Nancy Bressler, Bowling Green State Univ

Respondent: Carol Bishop Mills, University of Alabama

"Inter-parental Agreement on Attitudes of Responsiveness and Control and its Association with Perceptions of the Marital Relationship" Roi Estlein, Rutgers University; Jennifer A. Theiss, Rutgers University

"Fathers' Contribution to Community through Involvement with their Children: A Look at Resident Fathers' Investment in Young Children as it Relates to Child, Spouse and Marital Relational Variables" Lisa A. Miczo, Western Illinois University; Nathan Miczo, Western Illinois Univ; Alfiya Mufteyeva, Western Illinois University

"How Parents Communicate Right and Wrong: A Study of Moral Messages Recalled by Emerging Adults" Vincent R. Waldron, Arizona State Univ, West; Carmen Goman, Arizona State University; Nicole Piemonte, University of Texas Medical Branch; Dayna Kloeber, Arizona State University; Joshua Danaheer, Grand Canyon Univ

"Children are in Families too! The Presence of Children in Communication Research" Michelle Miller-Day, Chapman University; Annie Pezalla, Walden University; Ryan P. Chesnut, Penn State University

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115037                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Risk and Mobilizing a Rhetoric of Rationality around Issues that Matter: Energy, Mortality, Ecology, and Wealth**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Aimee-Marie Dorsten, Point Park University

"Investigate, Agitate, Legislate: Women's Mobilization and the Rhetoric of Responsibility" Jessica Bargar Kuperavage, Penn State University

"An Ecological Rhetoric for Ecological Exigencies: Environmental Decision Making as a Process of Community Formation" Piper Corp, University of Pittsburgh

"Long-term Capital Management and the Hubristic Rhetoric of Financial Scientism" McKay Stangler, University of Kansas

"The Fracas over Hydro-fracking: Modeling the Dynamics in Controversies over Risky Technologies" Patricia Paystrup, Southern Utah University

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115038                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Building an Honors COMMunity at the COMMunity College**

Sponsor: Community College Section

Chair: Julie Weeks Simanski, Des Moines Area Comm College

Presenters:

Laura Beth Daws, Southern Polytechnic State University

Lauren G. Morgan, College of DuPage

Mark Smeltzer, Century College

Susan Ward, Delaware County Community College

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115040                      2:00 PM to 3:15 PM                      Dolphin                      America's Seminar Room - Fifth Level

**Communication in Four Different Types of Friendship**

Sponsor: Interpersonal Communication Division

Chair: Kelly Grace McAninch, Univ of Illinois, Urbana-Champaign

"Exploring the Relationship between Compassion, Closeness, Trust, and Social Support in Same-sex Friendships" Leslie Ramos Salazar, Arizona State University

"Physical Touch Attitudes in Cross Sex Friendships: Examining the Influence of Biological Sex, Perceived Friendship

Intimacy, and Outside Romantic Partners" Michael James Miller, University of Connecticut; Brianna Diaz, Trinity College; Yerina Ranjit, University of Connecticut

"Relational Expectations for Closeness in Proximal and Long-distance Friendships: A Replication and Extension" Jessica T. Smith, College of Charleston; Michelle T. Violanti, Univ of Tennessee, Knoxville

"Relationship Maintenance and Satisfaction across Types of Friends with Benefits Relationships" Valerie Akbulut, University of Central Florida; Megan Cole, Arizona State Univ; Harry Weger, Univ of Central Florida

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115050                      2:00 PM to 3:15 PM                      Swan                                              Lark 1 - First Level

**Top Competitive Papers in Media Ecology**

Sponsor: Media Ecology Association

Chair: Michael Grabowski, Manhattan College

Respondent: Lance Strate, Fordham University

"A 'Touch' of Literacy: Uses of Medium Theory for Black Cultural Studies" Armond R. Towns, University of North Carolina, Chapel Hill

"Broadcast to One: Paging and the Beginnings of Mobile Communication" Benjamin Morton, University of Iowa

"The Possibilities of Prosthetics: Autoamputation and Human Augmentation in Deus Ex: Human Revolution" Nicholas Maradin, Univ of Pittsburgh

"Pivotal Terms in Media Ecology" Xianguang Zhang, Grand Valley State Univ; Eric McLuhan, Harris Institute for the Arts

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115051                      2:00 PM to 3:15 PM                      Swan                                              Lark 2 - First Level

**Student Section Business Meeting**

Sponsor: Student Section

Presenters:

Lindsey Susan Aloia, Penn State University

Dayna Chatman, University of Southern California

Jennifer S. Owlett, Purdue University

Timothy McKenna, Ohio University

Emily A. Rauscher, University of Southern Indiana

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115052                      2:00 PM to 3:15 PM                      Swan                                              Peacock 1 - First Level

**The COMMunity of Critics: Communication and the Health of the Judging Community**

Sponsor: American Forensic Association

Chair: Adam Sharples, University of Alabama

Respondent: Larry G. Schnoor, Minnesota State University, Mankato

"Great Job, Congrats! Here's a 5': Student Perceptions of Ballot Comments and Forensic COMMunity" Benjamin Gaddis, No Affiliation

"I Don't Want to be the Squirrel': Narratives and Communication within a Judging COMMUnity" Adam Sharples, University of Alabama

"Fostering a Judging COMMunity While Maintaining a Tournament's Quality: A Tournament Director's Perspective" Kenneth Wayne Young, James Madison Univ

"Prepping the Judges: Moving toward a Handbook for Recruitment and Preparation for Hired Judges" Lee Mayfield, James Madison Univ

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115053                      2:00 PM to 3:15 PM                      Swan                                              Peacock 2 - First Level

**'What Do You Do?' The Intersection of Individual and Organizational Identity**

Sponsor: Organizational Communication Division

Chair: Allison Weidhaas, University of South Florida



Respondent: Mariaelena Bartesaghi, University of South Florida

"A 'Passion for Shoes': A Case Study of DSW, Inc's Communication of Organizational Culture and Values among Employees" Jennifer J. Moreland, College of Wooster

"Female Business Owners: Does Personal Identity Impact Organizational Identity?" Allison Weidhaas, University of South Florida

"Organizational and Individual Identity Management in Anonymous Collectives: Strategies of Concealment" Craig R. Scott, Rutgers University

"Practicing Participation: A Village's Construction of Local Self Governance Institutions" Preeti Mudliar, University of Texas, Austin

"The Rhetoric of Organizational Culture in Community Creation: A Cluster Analysis of Organizational Culture in Community Creation" Meridith Styer, University of Maryland, College Park

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115055	2:00 PM to 3:15 PM	Swan	Pelican 2 - First Level
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**Scientific and Technical Work: Communicating Knowledge and Difference**

Sponsor: Organizational Communication Division

Chair: Kathryn Toelken, Univ of South Alabama

Respondent: Greg Larson, Univ of Montana

"Us Foreigners': Intersectionality in a Scientific Organization" Celeste Wells, Boston College; Rebecca Gill, Texas A&M Univ

"Choosing STEM Careers: Discourses of Career Choice in 21st-Century Indian Women" Lorraine Kisselburgh, Purdue University; Rahul Rastogi, Purdue University

"You Can Do It' vs. 'I Can Do Anything': Divergent Self-efficacy Discursive Strategies of Men and Women Engineers" Colleen Arendt, Fairfield University; Rebecca L. Dohrman, Maryville Univ; Patrice M. Buzzanell, Purdue University; Natalie Litera, KSM Consulting; Prashant Rajan, Purdue University; Elizabeth O'Connor, Purdue University; Charles Armstrong, Purdue University

"We Have the Best Technology': Narrative Discourses of Organizational Sensemaking in Norwegian Resource Management" Elizabeth S. Goins, University of Texas, Austin

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115056	2:00 PM to 3:15 PM	Swan	Toucan 1 - First Level
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**The Masala COMMUNITY of Spiritual Communication Field**

Sponsor: Spiritual Communication Division

Chair: Ramesh N. Rao, Longwood University

Respondent: Maggie Wills, Fairfield University

"Listening and Health: Voices of the Spirit Healers of a Global South" Raihan Jamil, Zayed University; Mohan Dutta, National University of Singapore

"Argument and the Karmic Risk of Communication: Exploring Jain Views on Rhetoric, Violence, and Community" Scott R. Stroud, University of Texas, Austin

"Experience Versus Encounter in Sacred and Profane Journeys: Disneyworld, Jerusalem and Santiago de Compostela" Kip H. Redick, Christopher Newport Univ

"Re-paving the Path to Utopia in Le Guin's The Dispossessed: The Taoist Social Organism" Hillary A. Jones, Penn State University

"Representations of Rastafari and the Babylonian Conspiracy in 'The Harder They Come'" Clifford Manlove, Penn State Greater, Allegheny

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115057	2:00 PM to 3:15 PM	Swan	Toucan 2 - First Level
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**Exploring the Impact of the Basic Course on Student Learning and COMMUNITY Building**

Sponsor: Basic Course Division

Chair: Elizabeth Wellings, University of Southern Mississippi

Respondent: Kathryn B. Golsan, Southern Illinois University, Carbondale

"An Assessment of the Long-term Impact of the Basic Communication Course" Andrew D. Wolvin, University of Maryland; Peter Fontana, University of Maryland; Steven D. Cohen, University of Maryland

"Addressing the Needs of our Communities with Problem-based Learning in the Public Speaking Classroom: Impact on Classroom Climate and Affective Learning" Stephanie Ahlfeldt, Concordia College; Deanna Sellnow, University of Kentucky

"The Effects of Using Notes on Quiz-taking, Class Preparation, Student Intellectual Simulation, Cognitive Learning, and Affective Learning" Melissa Tindage, California State University, Los Angeles; Melissa Ann Broeckelman-Post, California State Univ, Los Angeles; Chantel Solomon, California State Univ, Los Angeles; Julie Shaffer, California State University, Los Angeles

"Classroom COMMunities for Change: Critical Pedagogy in the Basic Communication Course" Kristina Ruiz-Mesa, Univ of Colorado, Boulder

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115058                      2:00 PM to 3:15 PM                      Swan                                              Mockingbird 1 - First Level

**Caring, Connection, COMMunity**

Sponsor: Ethnography Division

Chair: Mark Noe, Park University

Respondent: Lisa Gates, San Diego Christian College

"Breaking Bread, Creating Community" David Franklin Purnell, Univ of South Florida

"Constructing Identity and Community without Children: An Ethnography of Childfree Online Spaces" Julia Moore, University of Nebraska, Lincoln

"Shopping Together: Empowering Victims of Domestic Violence through a 'Boutique' Experience" Erin C. Cherpeski, University of Texas, Austin

"The Poetic Possibilities of Long-term Care" Jill S. Yamasaki, University of Houston

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115059                      2:00 PM to 3:15 PM                      Swan                                              Mockingbird 2 - First Level

**How are We Viewed in the COMMunity? Self-presentation and Impression Management in Online Environments**

Sponsors: Human Communication and Technology Division, Interpersonal Communication Division

Chair: Scott C. D'Urso, Marquette University

Respondent: Artemio Ramirez, University of South Florida

"An ICT-based Approach to Superior-Subordinate Impression Management" Gamze Yilmaz, University of Massachusetts, Boston

"Friend or Not to Friend: Coworker Facebook Friend Requests as an Application of Communication Privacy Management Theory" Bethany R. Dennis, Kent State University; Jeffrey T. Child, Kent State University

"The Relational Maintenance Function of Facebook Status Updates" Kelley Cowden, University of Kentucky

"When Online Meets Offline: A Field Investigation of Modality Switching" Breanna McEwan, Western Illinois Univ; David Zanolta, Western Illinois University

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115060                      2:00 PM to 3:15 PM                      Swan                                              Macaw 1 - First Level

**Student-instructor Traits and Behaviors: SoTL Investigations into Classroom and Out-of-Class Communications**

Sponsor: Scholarship of Teaching and Learning

Chair: Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

Respondent: Stephen K. Hunt, Illinois State University

"An Exploration of Students' Reluctance to Ask Clarifying Questions on Tests" Tammy McGuire, Pacific Union College

"Celebrating Community through Student and Instructor Interaction: The Relationship between Instructor Immediacy Behaviors and Student Out-of-Class Communication Channel Selection Preferences" Joshua Westwick, South Dakota State University; Karen Card, University of South Dakota

"The Role of Student Aggressive Communication Traits in the Perception of Instructor Ideological Bias in the

Classroom" Darren Linvill, Clemson University; Joseph Mazer, Clemson University

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115061                      2:00 PM to 3:15 PM                      Swan                                              Macaw 2 - First Level

**Meeting KB in Practice: Top Papers in the Application of Burke's Theories**

Sponsor: Kenneth Burke Society

Chair: Celeste Grayson Seymour, Western Governors University

"When God Gives you AIDS...Make Lemon-AIDS': Ironic Persona and Perspective by Incongruity in Sarah Silverman's Jesus is Magic" Lacy Lowrey, Univ of Colorado, Boulder; Valerie R. Renegar, Southwestern University; Charles Goehring, San Diego State Univ

"Finding Paths through Chaos: Alcoholics Anonymous and the Search for Salvation at the Crossroads of Religion, Human Agency, and the Medical Model" Francesca Marie Smith, Univ of Southern California

"Framing the Gutter: Pentadic Transformation in Comic Art" A. Cheree Carlson, Arizona State University, Downtown Phoenix

"Public Memory, Irony and Transcendence: Contesting COMMunal Narratives of the Vietnam War" Ryan McGeough, Florida Atlantic Univ

"John Zerzan's Agriculture Survival Rhetoric: A Dramatistic Criticism" Mandy Frank, Kansas State University

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115062                      2:00 PM to 3:15 PM                      Swan                                              Osprey 1 - First Level

**Lambda Pi Eta Business Meeting and Awards Session**

Sponsor: Lambda Pi Eta

Presenters:

W. Bradford Mello, National Communication Association

John R. Perlich, Hastings College

Mary C. Toale, Baldwin-Wallace College

Deborah L Whitt, Wayne State College

Leslie Reynard, Washburn University

Jason B. Munsell, Columbia College

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115065                      2:00 PM to 3:15 PM                      Swan                                              Parrot 1 - First Level

**Articulating Asian Pacific Diasporas: Toward Celebrating Transnational/Transcultural COMMunities**

Sponsor: Asian/Pacific American Caucus

Chair: Shinsuke Eguchi, Univ of New Mexico

Presenters:

Hsin-I (Cynthia) Cheng, Santa Clara University

Shinsuke Eguchi, Univ of New Mexico

Lisa K. Hanasono, Bowling Green State Univ

Richie Hao, University of Denver

Ako Inuzuka, Univ of Pittsburgh, Johnstown

Sachi Sekimoto, Minnesota State University, Mankato

Myra S. Washington, University of New Mexico

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115066                      2:00 PM to 3:15 PM                      Swan                                              Parrot 2 - First Level

**Aristotle to Zarefsky: Training Delivery—Is it Public Speaking or Something More?**

Sponsor: Training and Development Division

Chair: Paul N. Lakey, Abilene Christian University

Presenters:

Paul N. Lakey, Abilene Christian University

Joseph Cardot, Abilene Christian University

Alicia Sheffler, ProtectionOne

Dennis Becker, Speech Improvement Co

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115082                      2:00 PM to 3:15 PM                      Swan                                              Eagle Boardroom - Second Level

**World Communication Association Meeting**

Sponsor: World Communication Association

Presenters:

Melissa Beall, University of Northern Iowa  
Carolyn Calloway-Thomas, Indiana University  
Stephen Michael Croucher, University of Jyväskylä  
Judith D. Hoover, Western Kentucky University  
Jerry L. Allen, Univ of New Haven  
Linda L. McCroskey, California State Univ, Long Beach  
James C. McCroskey, Univ of Alabama, Birmingham

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115083                      2:00 PM to 3:15 PM                      Swan                                              Teal - Second Level

**COMMunity and Healing: Conversations between Women of Color Faculty and Graduate Students of Color**

Sponsors: Asian/Pacific American Caucus, Black Caucus, Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, La Raza Caucus, Women's Caucus

Chair: Bernadette Calafell, University of Denver

Presenters:

Bernadette Calafell, University of Denver  
Karma R. Chávez, Univ of Wisconsin, Madison  
Aisha Durham, Texas A&M Univ  
Rachel A. Griffin, Southern Illinois University, Carbondale  
Rona Halualani, San Jose State University  
Shanara Reid-Brinkley, University of Pittsburg

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115085                      2:00 PM to 3:15 PM                      Swan                                              Ibis - Second Level

**Communication as Social Construction Division Business Meeting**

Sponsor: Communication as Social Construction Division

Presenters:

Jonathan G. Shailor, University of Wisconsin, Parkside  
Christina S. Beck, Ohio University  
Christine Davis, University of North Carolina, Charlotte  
John Chetro-Szivos, Fitchburg State University  
Matthew S. Thatcher, Arkansas State University  
Austin Babrow, Ohio University

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115086                      2:00 PM to 3:15 PM                      Swan                                              Heron - Second Level

**Classical Rhetorical Concepts and their Contemporary Contributions**

Sponsor: American Society for the History of Rhetoric

Chair: David C. Hoffman, Baruch College, CUNY

"Aristotle on Rhetorical Catharsis: Ostracism and the Preservation of Political Community" Ethan Stoneman, University of Pittsburgh

"Mêtis and Themis in Epic Speech" David C. Hoffman, Baruch College, CUNY

"The Discursive Excavation of the Ideological and Therapeutic Functions of the Corax and Tisias Myth for Modern Rhetorical Theory" Jessie J. Ohl, Univ of Nebraska, Lincoln

"Untimely Meditations on Rhetoric's Classical Tradition" Sarah E. Spring, University of Iowa

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115087                      2:00 PM to 3:15 PM                      Swan                      Dove - Second Level

**Commission on American Parliamentary Practice Business Meeting**

Sponsor: Commission on American Parliamentary Practice

Presenters:

John W. Ray, Montana Tech of the University of Montana  
Roberta Ray, Montana Tech of the University of Montana  
Don M. Boileau, George Mason Univ  
Donald A. Fishman, Boston College  
James Ragsdale, Northern Kentucky University  
Barry Poyner, Truman State Univ  
Paul Scovell, Salisbury University

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115088                      2:00 PM to 3:15 PM                      Swan                      Egret - Second Level

**Ecologies of Power: Rhetoric and the Practices of Personhood**

Sponsor: Critical and Cultural Studies Division

Chair: Richard D. Besel, Cal Poly State University, San Luis Obispo

Respondent: Ronald Walter Greene, Univ of Minnesota, Twin Cities

"Buy Global Justice: Kony 2012 and the Limits of Viral Activism" Robert Mulholand, University of Georgia

"Occupying Citizen's United: Public Pathos in the Moment of Regulative Freedom" Atilla Hallsby, University of Georgia

"Undignified: Poverty and Personhood in the 1996 Welfare Reform Debates" Joshua Gonzalez, University of Iowa

"Watching Hasan Elahi: Counter Conduct or Plain Old Panopticism?" Jason Myres, University of Georgia

"What is not Hidden Cannot be Feared: Collective Skepticism and Meaningful Choosing in the Naturalization Exam" Meryl J. Irwin, Drake University

2:30 PM

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106041                      2:30 PM to 3:45 PM                      Dolphin                      NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar to Scholar: Communication and the Maintenance of Diverse Relationships**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis; Glen Stamp, Ball State University

"01. A Moment of Epiphany: Emerging Narrative COMMunities Shaping Patient Care" Susan M. Wiczorek, Univ of Pittsburgh, Johnstown

"02. An Analysis of Embodiment and Emotion Display in Context" Ian Gausch, Univ of New Hampshire; Jessica S. Robles, Univ of New Hampshire

"03. Can Public Relations Improve the Workplace? Measuring the Impact of Stewardship on the Employer-Employee Relationship" Denise Bortree, Penn State University; Natalie T. J. Tindall, Georgia State University; Richard D. Waters, University of San Francisco

"04. Co-constructing Classroom Environments: Exploring the Creation of Different Emotional Worlds in a High School" Alane Sanders, Marietta College

"05. Collaborating COMMunity across Campus with Academic Centers" Marlina Davidson, University of Nebraska, Omaha; Kate Rempfer, Univ of Nebraska, Omaha; Karen Kangas Dwyer, Univ of Nebraska, Omaha

"06. Communication and the Process of Familial Financial Caregiving" Kristy L. Plander, Concordia University, Nebraska

"07. Creating COMMunity through Quilting Narratives: A Breast Cancer Ethnography" Jennifer Allison Marshall, California Lutheran University

"08. Family Communication and the Foster Care Experience: The Next Frontier" Dennis Patrick, Eastern Michigan University; Kathleen M. Galvin, Northwestern University

"09. Formational Relational Turning Points in the Transition to College: Understanding How Communication Events

- Shape First-generation Students' Relationships with Their College Teachers" Tiffany Wang, University of Montevallo
- "11. From 'Publish or Perish' to 'Grant or Perish': Examining Grantsmanship in Communication and the Pressures on Communication Faculty to Procure External Funding for Research" George Musambira, University of Central Florida; Steven Collins, University of Central Florida; Tim Brown, University of Central Florida; Kimberly Voss, University of Central Florida
- "12. Intergroup Distinctions in Stepfamilies: Communicating Family Identity over the Stepfamily Life Cycle" Rebecca DiVerniero, Dixie State College
- "13. Involuntary Organizational Exit: Rollercoasters, Good Vibrations, and Group Hugs" Molly D. Wright, Texas Christian University; Kaitlin Phillips, Texas Christian University
- "14. It's Always the Teacher's Fault: An Analysis of K-12 Teachers' Standpoints Related to Parent-Teacher Communication" Ashley Thomas-Seltzer, University of North Texas; Brian K. Richardson, University of North Texas
- "15. Lists and Stories on Campus Tours" Jeff Birdsell, University of Texas, Austin
- "16. Making the Portable Typewriter Personal: Reconciling Definitions of Human/Machine Writing" Rachel Plotnick, Northwestern University
- "17. Multiple Identifications: The Interplay between Identifications in a Multiteam System" Elizabeth A. Williams, Colorado State University
- "18. Neighborhood Diversity, Interpersonal Contact, and Intergroup Emotions: Understanding the Factors of Prejudice towards Latinos" Anita Atwell Seate, University of Maryland; Dee Hill Zupanelli, University of Arizona
- "19. Older Adults' Discussions of Elder Care: Testing the Theory of Motivated Information Management" Kristina Wenzel, Univ of Missouri, Columbia; Colin Hesse, Univ of Missouri, Columbia; Emily A. Rauscher, University of Southern Indiana
- "20. Socially Constructing (Im)possibility: Female Doctoral Students and Motherhood Messages" Jenna Stephenson Abetz, Univ of Nebraska, Lincoln
- "21. Switching Gears to Higher Education: New Student Assimilation Communication in a First-year Experience Seminar" Catherine M. VanDerMaas, Western Michigan University; Julie Apker, Western Michigan Univ
- "22. The Impact of Relationship Importance, Task Importance, and Deception-efficacy, on Perceived Deceit during Group Tasks" Kyle B. Heuett, Univ of Tennessee, Knoxville; Martijn J. Van Kelegom, Univ of Tennessee, Knoxville
- "24. The Revised Family Communication Patterns Scale and Religious Orientation" Eric Fife, James Madison University; C. Leigh Nelson, James Madison Univ
- "25. They Tricked Me into Going: Retrospective Accounts of Parental Deception during Entry into Faith-based Residential Care" Linda Crumley, Southern Adventist University; Tara D. Hargrove, Southern Adventist Univ
- "26. Undergraduates' Interpersonal Needs, Homophily, Communication Motives and Initiations of Faculty Mentoring Relationships" Kristen M. Berkos, Bryant University; Brenda L. MacArthur, Texas State University, San Marcos
- "27. Understanding Informal Conflict Facilitation in the Workplace" Irina Kopaneva, Washington State Univ; Marie Louise Radanielina-Hita, Washington State University
- "28. What Does a ;) Mean Anyway? An Investigation of Text Message Usage in Romantic Relationships" Megan Getter, Ball State University

3:30 PM

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118002                      3:30 PM to 4:45 PM                      Dolphin                                              Australia 1 - Third/Lobby Level

**NCA Educational Policies Board Business Meeting**

Sponsor: NCA Educational Policies Board

Presenters:

Mary Ann Danielson, Creighton University  
 Deborah Hefferin, Broward College  
 Scott A. Myers, West Virginia University  
 Mark Redmond, Iowa State University  
 Jean Ann Streiff, Oakland Catholic High School  
 Sara C. Weintraub, Regis College  
 W. Bradford Mello, National Communication Association  
 Philip Backlund, Central Washington University

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118005                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Rhetorical Culture, Cultural Rhetorics, and the Rise of "Culture" within Rhetorical Studies**

Sponsor: Rhetorical and Communication Theory Division

Chair: Erik Johnson, Northwestern University

Respondent: Robert Hariman, Northwestern University

"Doing it between the Covers: How NCA Does and Could Constitute 'Culture'" John M. Sloop, Vanderbilt University

"Little History of Rhetoric and Culture" Erik Johnson, Northwestern University

"Rhetoric and Culture before Cultural Studies: Margaret Mead, Kenneth Burke, and Robert K. Merton in the 1930s and '40s" Peter D. Simonson, Univ of Colorado, Boulder

"Rhetoric in Culture, Culture in Rhetoric" Gerry F. Philipsen, University of Washington

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118006                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Making It Do What It Do: Examining and Exploring the Contexts and Contours of Rhetorical Analysis and Criticism**

Sponsor: African American Communication and Culture Division

Chair: Keith A. Young, Indiana Univ-Purdue Univ, Indianapolis

Respondent: Andre Johnson, Memphis Theological Seminary

"Approaching Black History Like a Fly Malcolm X: Kanye West and the Rhetorical Profanation of Black History as Cultural Style" Alex McVey, George Mason University

"Black Patriotism: A Speculative Inquiry" Marcus Coleman, University of Georgia

"The Rhetorical Strategies of Colonial Education in Nigeria" Farooq Kperogi, Kennesaw State University

"The Tyler Perry Phenomenon" Angela Putman, University of New Mexico

"There is No Future in the United States for the Negro: The Pessimistic Prophecy of Bishop Henry McNeal Turner" Andre Johnson, Memphis Theological Seminary

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118007                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**The Heart of the "Media and Morality" Kingdom**

Sponsor: Mass Communication Division

Chair: Carmen Stavrositu, University of Colorado, Colorado Springs

Respondent: Nicholas David Bowman, West Virginia University

"Being Bad in a Video Game Makes Us More Morally Sensitive: Video Game Play, Moral Emotions, and Moral Intuitions" Matthew Grizzard, Michigan State University; Ron Tamborini, Michigan State University; Robert J. Lewis, Michigan State University; Lu Wang, Michigan State University

"Mirrored Morality: An Exploration of Moral Choice in Video Games" Andrew J. Weaver, Indiana University; Nicky Lewis, Indiana University

"The Influence of Ingroup versus Outgroup Dynamics in Video Game Play on Moral Intuitions" Sujay Prabhu, Michigan State University; Ron Tamborini, Michigan State University; Lu Wang, Michigan State University; Robert J. Lewis, Michigan State University; Matthew Grizzard, Michigan State University

"Media's Influence on the Salience of Moral Intuitions and Egoistic Motivations" Ron Tamborini, Michigan State University; Robert J. Lewis, Michigan State University; Sujay Prabhu, Michigan State University; Matthew Grizzard, Michigan State University; Lu Wang, Michigan State University

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118008                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Representation and Community: Documenting Social Protest**

Sponsor: Rhetorical and Communication Theory Division

Chair: Amber Davisson, Willamette University

Respondent: Lisa Foster, University of Oklahoma

"Documentary Film as Evidence: The Rhetoric of Representation" Steven Schoen, Florida International University





**Womentoring - The Mother of All Questions - How to be a Parent in the Academy**

Sponsor: Women's Caucus

Chairs: Sarah Turner McGowen, Univ of Missouri, Columbia; Kimberly R. Field-Springer, Ohio University

Presenters:

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Katherine LaPierre, Ivy Tech Community College

Lara Lengel, Bowling Green State University

Brigit Talkington, Univ of Nebraska, Lincoln; Mildland University; Metro Community College

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118013                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**What is the Theory-building Obligation of Critical Rhetoric?**

Sponsor: Critical and Cultural Studies Division

Chair: Bill Eadie, San Diego State Univ

Presenters:

Barbara A. Biesecker, University of Georgia

Karen A. Foss, Univ of New Mexico

Sonja K. Foss, Univ of Colorado, Denver

Stephen J. Hartnett, Univ of Colorado, Denver

Charlotte Kroløkke, University of Southern Denmark

Raymie E. McKerrow, Ohio University

Erin J. Rand, Syracuse University

Valerie R. Renegar, Southwestern University

Isaac West, University of Iowa

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118014                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**NCA Second Vice President Candidates Forum**

Sponsor: NCA National Office

Chair: Nancy Kidd, National Communication Association

Presenters:

Roseann M. Mandziuk, Texas State University, San Marcos

Christina S. Beck, Ohio University

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118015                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Celebrating a COMMunity of Engaged Scholars**

Sponsors: Celebrating COMMunity Intersections, NCA Research Board

Chair: Lynn M. Harter, Ohio University

Presenters:

Karen L. Deardorff, Ohio University

Laura L. Ellingson, Santa Clara University

Renee Houston, Univ of Puget Sound

Mark A. Leeman, Northern Kentucky University

David R. Novak, Erasmus University, Rotterdam

Jeffery C. Peterson, Washington State University

Margaret M. Quinlan, University of North Carolina, Charlotte

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118016                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Cross-cultural Adaptation: Theory, Methods, and Practices**

Sponsor: International and Intercultural Communication Division

Chair: Meina Liu, University of Maryland

Respondent: Young Yun Kim, University of Oklahoma

"Acculturation Evolution: Getting Stuck between the Sighted and Visually Impaired Cultures" Vernon Floyd Humphrey, Univ of Southern Mississippi

"Cross-cultural Adaptation Challenges to Management in International Business Context: A Case Study on Chinese Oversea Companies in the U.S." Zhuojun Joyce Chen, Univ of Northern Iowa

"Cultivating Host Conformity Pressure and Host Receptivity: Exploring the Relationship between Media Use and Host Community Members' Attitudes toward Immigrants" Kelly McKay-Semmler, University of South Dakota; Young Yun Kim, University of Oklahoma; Shane Semmler, University of South Dakota

"Ethnic Proximity, Host Communication Competence, and Psychological Health: A Study of Cross-cultural Adaptation among International Students in the U.S." Yang-Soo Kim, Middle Tenn State Univ

"Exploring Cross-cultural Adaptation in History: A Case Study of Missionaries in China during the Late Nineteenth and Early Twentieth Centuries" Liangyu Fu, Univ of Pittsburgh

"First-year International Students' Cultural Adaptation on U.S. College Campuses: An Exploratory Study" Julie L. Parenteau, Global Perceptions

"I Couldn't Sleep because I Tried to Dream in English: Stress, Adaptability and Career Growth for Immigrant Women Engineers" Elena Gabor, Bradley University

"Person-Culture Fit in Cultural Adaptation as Assessed by Convergence of Mental Models" Lin Zhu, University of Massachusetts Boston; Edward L. Fink, University of Maryland; Meina Liu, University of Maryland

"Welcome Home: Examining Knowledge Construction in the USCIS's Guide for New Immigrants" Sarah Bishop, University of Pittsburgh

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118017                      3:30 PM to 4:45 PM                      Dolphin                      Asia 5 - Third/Lobby Level

**Strategic Communication and Weight Management**

Sponsor: Health Communication Division

Chair: Maria K. Venetis, Purdue University

"Hamburgers aren't Going to Kill Us': An Ethnographic Investigation of the Communication of Childhood Obesity" Shawn King, University of Oklahoma

"Message Sources, Targeted Messages, and Physical Activity: A Social Cognitive Theory View" Jennifer Marmo, Arizona State University; Anthony J. Roberto, Arizona State Univ; Paul A. Mongeau, Arizona State University

"Testing the Effects of Affect on Diet and Exercise Behaviors: The Role of Affect in the Theory of Planned Behavior" Jennifer R Allen Catellier, John Carroll University

"What's Healthy? Community Perceptions of Healthy Food" Sang-Yeon Kim, Univ of Wisconsin, Milwaukee; Tae-Sop Lim, Univ of Wisconsin, Milwaukee; Hayeon Song, Univ of Wisconsin, Milwaukee; Nathanael England, Univ of Wisconsin, Milwaukee; Anna Herrman, Univ of Wisconsin, Milwaukee; Jennifer Morey Hawkins, Univ of Wisconsin, Milwaukee; Hyun Joo Kim, Kwangwoon University, Seoul Korea; Hiroshi Ota, Aichi Shukutoku University; Junghyun Kim, Chung-Ang University, Seoul, Korea; Jihyun Kim, Bloomsburg University of Pennsylvania; Kelly E. Tenzek, Bloomsburg University; Kikuko Omori, Univ of Wisconsin, Milwaukee; Emily M. Cramer, Univ of Wisconsin, Milwaukee; Denis Grimes, Univ of Wisconsin, Milwaukee; Keith Dilbeck, Univ of Wisconsin, Milwaukee

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118018                      3:30 PM to 4:45 PM                      Dolphin                      Europe 1 - Third/Lobby Level

**Dissecting the Dead: Critical Perspectives on Apocalyptic Narratives in The Walking Dead**

Sponsor: Critical and Cultural Studies Division

Chair: Alicia Kozma, University of Illinois

Respondent: Rachel E. Dubrofsky, Univ of South Florida

"How Many Times Have I Saved You?' Male Savior Narratives in The Walking Dead" Martina Baldwin, University of Illinois, Urbana-Champaign

"Halos and Horns, Dale and Shane: Moral Opposition in the World of the Spiritless Dead" Jim Bowman, University of South Florida

"It's Not Easy to Stay Alive: Exploring the Logics of Survival in Zombie Fiction" Mark McCarthy, Univ of South Florida

"Leave it All Behind: The Post-apocalyptic Renunciation of Technology in The Walking Dead" Alicia Kozma,

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118019                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Law, Policy and Rhetoric**

Sponsor: Public Address Division

Chair: David Zarefsky, Northwestern University

Respondent: Pamela Conners, Gustavus Adolphus College

"Corporeal Rhetoric, Modernity, and the Public Discourse of Female Circumcision in U.S. Asylum Law" Sara L. McKinnon, Univ of Wisconsin, Madison

"Healthcare Reform and the Rhetorical Legacy of 'Socialized Medicine'" Jeffrey St. Onge, Indiana University

"The Authoritative Metaphor and Social Change: Surgeon General C. Everett Koop's Direct Mailer, 'Understanding AIDS'" Robin E. Jensen, University of Utah; Abigail Selzer King, Purdue University

"The Harmonious Vocalics of Judicial Unanimity: Authorship and Legitimacy in Cooper v. Aaron" Robert Mills, Northwestern University

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118020                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Applications of Communication for the Practice of Health**

Sponsor: Applied Communication Division

Chair: Michelle Miller-Day, Chapman University

Respondent: Heather J. Carmack, James Madison University

"A 'Naturally Sweet' Definition: An Analysis of the Sugar Association's Definition of the Natural and its Implications on the Sweetener Community" Sarah N. Heiss, Univ of Vermont

"Building and Assessing a Health Coaching Model for Overweight and Obese Youth" Christina Sabee, San Francisco State University; Janelle Charles, San Francisco State University; Katherine Kim, San Francisco State University; Holly Logan, San Francisco State University

"Teams in the Clinic: Applied Interdisciplinary Team Communication Training for Physicians" Melinda Villagran, Texas State University; Christy J.W. Ledford, Uniformed Services Univ for Health Sciences; Dean Seehusen, Ft. Belvoir Community Hospital; Marc Childress, Ft. Belvoir Community Hospital

"The Use of Genetic Discourse and Individual Autonomy in the Talk Health History Campaign (2008): A Case Study" Soo Jung Hong, Penn State University

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118021                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**A COMMunity of Humor in Political Communication**

Sponsor: Political Communication Division

Chair: John Koch, Wayne State Univ

Respondent: Michael Milford, Auburn University

"Exploring the Perceived Impact of Political Humor" Gwendelyn S. Nisbett, University of North Texas; Glenn Hansen, University of Oklahoma

"Attitudinal Research and Satire: An Exploration of The Daily Show with Jon Stewart Using Social Judgment Theory" Marie Roth, Ball State University

"Palin, Saturday Night Live, and Framing: Examining the Dynamics of Political Parody" Jason T. Peifer, The Ohio State University

"The Funny Side of War: A Fantasy Theme Analysis of WWII and Iraq Editorial Cartoons by Soldiers Who were There" Christina M. Knopf, SUNY Potsdam

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118022                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 5 - Third/Lobby Level

**Managing Dissent**

Sponsors: Emeritus/Retired Members Section, Public Address Division

Chair: Bill Balthrop, University of North Carolina, Chapel Hill

Respondent: Paul H. Stob, Vanderbilt University

"Domesticating Police Violence: A Critical Analysis of YouTube Videos and Media Coverage of the Taser Incidents in the UCLA and the University of Florida" Kaori Yamada, Univ of Wisconsin, Milwaukee

"Genre and Strategic Intertextuality: Domesticating the European Avant-gardes in México" Elliot Heilman, Northwestern University

"Rhetoric and Violence: Striking Police in Boston" Kristin Mathe, Penn State University

"The Great Reconciler: Conflicting Themes of Unity, Self-reliance, and Masculine Essentiality in Eugene Debs's 'Labor's Struggle for Supremacy'" John I. Sewell, Georgia State University

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118023                      3:30 PM to 4:45 PM                      Dolphin                      Europe 6 - Third/Lobby Level

**Information Management and Message Content Challenges In Interpersonal Interaction**

Sponsor: Interpersonal Communication Division

Chair: Audra Kate Nuru, Univ of Nebraska, Lincoln

"Information Management and Anticipated Response: Providing Conceptual Clarity" Kate Magsamen Conrad, Bowling Green State University

"The Effects of Cognitive and Affective Processes on Message Content in Intercultural and Intracultural Interactions" Duyen Nguyen, Cornell University; Susan Fussell, Cornell University

"Requests for Information as Face Threatening Acts" Jennifer J. Bute, Indiana Univ-Purdue Univ, Indianapolis; Erin Donovan-Kicken, University of Texas, Austin; Sarah T. Zaitchik, University of Texas, Austin; Emily Richardson, University of Texas, Austin

"The Use of Imagined Interactions to Cope with Relational Uncertainty" Martijn J. Van Kelegom, Univ of Tennessee, Knoxville; Courtney N. Wright, Univ of Tennessee, Knoxville

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118034                      3:30 PM to 4:45 PM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**Communication in Business: Competence, Instruction, and the Exit Interview**

Sponsor: Association for Business Communication

Chairs: Melissa M. Chastain, Spalding University; Cynthia L. King, Naval Postgraduate School

"I Hit the Ctrl-Alt-Del Button": Technology Professionals' Stories of Quitting" Andrew Herrmann, East Tennessee State Univ

"A Cross-cultural Comparison of Communicatively Competent Employees in Multinational Corporations" Wenli Yuan, Kean University; Jack E. Sargent, Kean University

"Designing and Implementing a Contemporary Business Communication Simulation: A Case Study of Applied Student Learning" Meghann L. Drury, Fordham University; Travis Russ, Fordham University

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118035                      3:30 PM to 4:45 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**Performance, Pedagogy, and Social Change: Building COMMunity Through Scholarship, Teaching, and Activism**

Sponsor: Performance Studies Division

Chair: Aubrey A. Huber, Southern Illinois University, Carbondale

Respondent: Stacy Holman Jones, California State Univ, Northridge

"Celebrating the Performance Classroom: Locating Critical Pedagogy in Performance" Chris McRae, Univ of South Florida

"From the Classroom to the Community: Critical Performance and Pedagogy" Danielle McGeough, University of Northern Iowa

"Performative Pedagogy: Producing Critical Communities on Stage" Aubrey A. Huber, Southern Illinois University, Carbondale

"Play with Me: Using Improvisation as a Pedagogical Tool for Communication" Kari Goetz, University of South Florida

"The Nostalgic Classroom: Performance, Pedagogy, and Nostalgia" Jade C. Huell, Louisiana State University

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118036                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**COMMscendence: The Role of Community in Grappling with the Transcendent**

Sponsor: Religious Communication Association

Chair: Jacqueline Irwin, California State Univ, Sacramento

"A Jew does not mourn in private: Community, shiva, Kaddish, and mandatory public grieving" S. David Zuckerman, California State Univ, Sacramento

"Idioscendence vs Commscendence: The Forgotten Enlightenment" Mark Williams, California State University, Sacramento

"Leaving my community is a type of dying: Immigrant testimonies of the early 20th century" Rebecca J. Arnfeld, University of California, Davis

"Transcending Community: Differing Perspectives of Mitt Romney within the Mormon Community" Clark Callahan, Brigham Young Univ

"Wittgenstein's Grip: Telic Orientation and the Limits of Discursive Reason in Moral Disagreement" Ryan Gillespie, University of Southern California

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118037                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Shaping Disciplinary Identity in Rhetoric of Science: Aristotle, ARPANET, Alan Gross, and Anthropology**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: James Wynn, Carnegie Mellon Univ

"Branding Anthropology: Lessons in Community and Consuming Expertise" Stephanie Houston Grey, Louisiana State University

"Disciplinary and the Rhetoric of Science: A Social Epistemological Reception Study" William White, Penn State University, Altoona

"Kairos in the Early History of Packet Switching" Daniel Synk, North Carolina State University

"The Meaning of Metaphor for Aristotle as a Science Writer" Tim Giles, Georgia Southern University

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118038                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Dilemmas of Emotion and Support in Organizational Life**

Sponsor: Organizational Communication Division

Chair: Matthew S. Vorell, St. Cloud State University

Respondent: Katherine Miller, Arizona State Univ

"Doing Professionalism, Doing Gender, and Doing Grief: A Feminist Analysis of Descriptions of Grief at Work and the Implications for Gendered Organization" Janell Bauer, James Madison Univ

"Emerging Contradictions of (Un)Intended Emotionality in the Financial Services Industry" Dina Nekrasova, Independent Scholar

"Love at the Office? Understanding Workplace Romance Disclosures and Reactions from the Coworker Perspective" Renee Cowan, Univ of Texas, San Antonio; Sean M. Horan, DePaul University

"Achieving Work-Family Balance When Perpetually On-call: Social Support as a Buffer against Work-Family Conflict" Supna Jain, College of DuPage; William Cupach, Illinois State University

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118040                      3:30 PM to 4:45 PM                      Dolphin                      America's Seminar Room - Fifth Level

**What's So Funny? The Use of Humor in Interpersonal Interactions**

Sponsor: Interpersonal Communication Division

Chair: Lynsey Kluever Romo, University of Texas, Austin

"Humor in the Classroom: Predicted Outcomes, Motivation, and Anxiety" Peter Koprince, University of the Ozarks; Pamela J. Kalbfleisch, University of North Dakota

"The Relationships among Humor, Coping and Relationship Satisfaction in Dating Relationships" Lori E. Vela, West Virginia University; Melissa B. Wanzer, Canisius College; Jessalyn I. Vallade, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Using Humor to 'Smooth Things Over': Humorous Communication and its Effectiveness in Coping with Interpersonal Transgressions" Sara LaBelle, West Virginia University; Melanie Booth-Butterfield, West Virginia University; Keith D. Weber, West Virginia University

"You Had to Be There: A Qualitative Investigation of College Student Inside Jokes" Hayley H. Himstedt, University of Arkansas

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118050                      3:30 PM to 4:45 PM                      Swan                                              Lark 1 - First Level

**Dialogue in the Community**

Sponsor: Communication Ethics Division

Chair: Robert L. Ballard, Pepperdine University

Respondent: Melba Hoffer, Grand Valley State Univ

"Contrasting Possibilities: Creating Spaces for Ethical Action in Public Discussions" Anna Wiederhold, Ohio University

"Language, Communication and Ethics in the Wake of the Holocaust" Mikaela Malsin, Wake Forest University

"Living in the Truth and 'The Power of the Powerless' as an Ethical Treatise" Kristyn Eske-Ballard, Wake Forest University

"Under the Influence: Creating COMMunity through an Honor Code" Lynn O. Cooper, Wheaton College; Rebecca Sietman, Wheaton College; Young Kim, Wheaton College; Jenessa Liang, Wheaton College; Kelly Bowles, Wheaton College

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118051                      3:30 PM to 4:45 PM                      Swan                                              Lark 2 - First Level

**James L. Golden Award Winner and Laureate Group**

Sponsor: Student Section

Chair: Adrienne E. Christiansen, Macalester College

Respondents: Theodore F. Sheckels, Randolph-Macon College; Johanna Hartelius, Northern Illinois University

"Sights on Palin: Revealing an American Enemy through Enemysip and Metaphorical Analysis" Tiara Foster, Syracuse University

"Seeing the Body, Seeing the Killer: Visualized 'Bodies at Risk' in the Environmental Justice Movement" Joshua Trey Barnett, Indiana University

"Ancient Rhetorical Form in Contemporary Speech: A Foucaultian Examination of Noah Riner's Dartmouth Address as Parresia" Blake Faulkner, Hillsdale College

"A Capitol Offense: Senator DeMint's Reluctant Reconstitution" Megan I. Fitzmaurice, University of Georgia

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118052                      3:30 PM to 4:45 PM                      Swan                                              Peacock 1 - First Level

**Leadership Styles and Social Structures in Groups**

Sponsor: Group Communication Division

Chair: Mary Lynn M. Henningsen, Northern Illinois Univ

Respondent: John W. Gastil, Penn State University

"Group Leadership and Psychological Domain: Examining Relationships in the Pre-formation Stage of Groups" Kyle B. Heuett, Univ of Tennessee, Knoxville

"Remembering Apple CEO Steve Jobs as a 'Transformational Leader': Implications for Pedagogy and Theorizing" James M. MacCrea, Valparaiso University; Marlane Steinwart, Valparaiso University; Jennifer A Ziegler, University of Notre Dame

"The NBA's Winning Touch: Team Cohesion and Efficiency of the L.A. Lakers" Gerard Jalette, University of Connecticut; Michael James Miller, University of Connecticut

"Facing the Group: The Effects of Facial Structure on Group Hierarchy, Conflict and Performance" Elaine M. Wong, Univ of Wisconsin, Milwaukee; Michael Haselhuhn, Univ of Wisconsin, Milwaukee; Margaret Ormiston, London

Business School

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118053                      3:30 PM to 4:45 PM                      Swan                                              Peacock 2 - First Level

**Performing COMMunity in Organizational Communication: Being/Narrating/(Re)Presenting**

Sponsor: Organizational Communication Division

Chair: Rahul Mitra, Purdue University

Respondent: Boris H.J.M. Brummans, Universite De Montreal

"Not in My Backyard!" Resistance and Reconstruction of Commercial Property as Communal Property" Disraelly Cruz, dcruz1@uwf.edu

"Exploiting Fragmented Subject Positions in Engineering" Colleen Arendt, Fairfield University; Natalie Litera, KSM Consulting; Rebecca L. Dohrman, Maryville Univ; Patrice M. Buzzanell, Purdue University

"Tell Me Your Story (Or Not): Performing COMMunity with Sustainability Consultants" Rahul Mitra, Purdue University

"Using COMMunity to Respond to Organizational Discrimination" Robyn Remke, Copenhagen Business School

"Who Are We Anyway? A Multimedia Discussion about Academia, Industry and Organizational COMMunity Research" Steve Matuszak, Virginia Tech University

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118055                      3:30 PM to 4:45 PM                      Swan                                              Pelican 2 - First Level

**COMMunities/Identities/Possibilities**

Sponsor: Ethnography Division

Chair: Robin Clair, Purdue University

Respondent: Jeanine Marie Minge, California State Univ, Northridge

"Can You See Me? An Ethnographic Study of the (In)visibility of Women Married to High-profile Athletes" Rachel Binns-Terrill, University of South Florida

"Home-schooled: Learning to Speak with My Subaltern" Bryan Asbury, University of Iowa

"Raising (Razing?) Princess: Autoethnographic Reflections on the Princess Culture" Sherianne Shuler, Creighton University

"A Netnographic Exploration of the It Gets Better Project" Michelle Millard, Wayne State University

"The Numerous Facets of the D20 (Twenty-sided Die to Those in the Know): An Ethnography of Geek Culture" Chad Wertley, Univ of Nebraska, Lincoln; Alexis Zoe Waters, Univ of Nebraska, Lincoln

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118056                      3:30 PM to 4:45 PM                      Swan                                              Toucan 1 - First Level

**Honoring Linda Putnam: Celebrating Service, Scholarship, and Leadership**

Sponsor: Peace and Conflict Communication Division

Chair: Garry Bailey, Abilene Christian University

Presenters:

J. Kevin Barge, Texas A&M Univ

Deborah A. Cai, Temple University

William Donohue, Michigan State University

Michael E. Roloff, Northwestern University

Respondent: Linda L. Putnam, Univ of California, Santa Barbara

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118057                      3:30 PM to 4:45 PM                      Swan                                              Toucan 2 - First Level

**Highly Apprehensive Students in the Basic Public Speaking Course: Assessment and Interventions for Increasing Student Retention and Successful Completion**

Sponsor: Basic Course Division

Chair: Claire B. Gordon, Lincoln Land Community College

Presenters:

Mark Butland, Austin Comm College  
Lauren Galloway, University of Nevada, Las Vegas  
Robert Greenstreet, East Central Univ  
Kathi Groenendyk, Calvin College  
John F. Hooker, Illinois State University  
Michael A. Tew, Eastern Michigan University  
Respondent: Karen Kangas Dwyer, Univ of Nebraska, Omaha

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118058                      3:30 PM to 4:45 PM                      Swan                                              Mockingbird 1 - First Level

**Person Reference and Membership Categorization: Pronouns and Identities**

Sponsor: Language and Social Interaction Division

Chair: Heidi Kevoe-Feldman, Northeastern University

"'Te voy a Tutear': Metacommunication and Personal Address in Post-millennial Madrid" Daniel Chornet, St. Louis University Madrid; Kristine Munoz, University of Iowa

"Moment-by-Moment 'You' in Spanish Talk-in-Interaction" Chase Raymond, University of California, Los Angeles

"Empirical Evidence for Institutional 'We' in University Writing Tutorials" Matthew Allen, Purdue University

"Two Practices of Talk that Display Novice/Expert Identities" Irene Koshik, Univ of Illinois, Urbana-Champaign

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118059                      3:30 PM to 4:45 PM                      Swan                                              Mockingbird 2 - First Level

**Desktop Revolutions as COMMunity Action: How Technology is Influencing the Formation, Growth, and Success of Political Protest**

Sponsors: Human Communication and Technology Division, Peace and Conflict Communication Division

Chair: Susan M. Wildermuth, Univ of Wisconsin, Whitewater

Respondent: Corey B. Davis, Univ of Wisconsin, Whitewater

"How Technology Revolutionizes the Way we Study Protest Movements" Andrew N. Pilny, Univ of Illinois, Urbana-Champaign; Michelle D. Shumate, Northwestern University; Frank De Bakker, VU University of Amsterdam

"Occupy Technology: Social Media and Protest Movements in a Global Frame" K.E. Supriya, Media Frontiers

"Susan G. Komen Foundation's Race to the Bottom: Social Media, Digital Agitation, and the Politics of Women's Healthcare" Danielle Newton, Global Spark

"Twitter Intelligence: New Media Technologies and the 2009 G-20 Protests" Jessica Lynne Ghilani, Univ of Pittsburgh

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118060                      3:30 PM to 4:45 PM                      Swan                                              Macaw 1 - First Level

**(De)Constructing (White) Spaces: Communicatively Conditioning and Constituting Community**

Sponsor: American Studies Division

Chair: Megan K. Foley, Mississippi State Univ

Respondent: Kent A. Ono, University of Utah

"Someone Like You': Adele and the Policing of Raced Musical Boundaries" Amanda Edgar, Univ of Missouri, Columbia

"Coding Whiteness: Constraints on COMMunity within the Content and Design of Digital Space" Wendy K.Z. Anderson, Michigan Technological Univ

"Making Space in the Nation: Reimagining National Belonging and Reconsidering COMMunity" Megan Morrissey, Univ of Colorado, Boulder

"Rhetorics of White Supremacy: Assessing The Little Rock Crisis" Lisa M. Corrigan, University of Arkansas

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118061                      3:30 PM to 4:45 PM                      Swan                                              Macaw 2 - First Level

**Meeting KB in Theory: Top Theoretical Papers from the Kenneth Burke Interest Group**

Sponsor: Kenneth Burke Society



Chair: Celeste Grayson Seymour, Western Governors University

"Kenneth Burke was a Neuroscientist: Positioning Kenneth Burke within 'Neurorhetoric' via Embodied Cognition" Aaron Donaldson, University of Denver

"Kenneth Burke's Radically Comic Democracy" Matthew R. Meier, Bowling Green State Univ

"Recalcitrant Bodies: Action and Motion as Limits to Burke's Materialism" Matthew Wesley Bost, Univ of Minnesota

"Fantasy Theme Analysis Dramatistically Considered" Nicholas M. Temple, Florida International University

"Ironic Casuistries: Toward a Burkean Theory of Comedy" Joseph Faina, University of Texas, Austin

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118065                      3:30 PM to 4:45 PM                      Swan                                              Parrot 1 - First Level

**Films and Messages about Confucianism, Oriental Stereotypes, Discrimination, and Beauty: Application and Impact**

Sponsor: Asian/Pacific American Caucus

Chair: Barbara Pickering, Univ of Nebraska, Omaha

Respondent: Kimiko Akita, Univ of Central Florida

"Family is a Girl's Best Friend: Subtle Resistance to Capitalism in Korean Popular Films" Sherri L. Ter Molen, Wayne State University

"'We are Siamese if You Don't Please': Disney's Orientalist Villainous Cats" Richard Kenney, Florida Gulf Coast University; Kimiko Akita, Univ of Central Florida

"Asian American Woman Cinematic Images: The Exotic Beauty and/or Perpetual Foreigner" Yan Hai, Northwest University; Haibin Dong, Northwest University

"YouTubing Difference: Performing Identity in Online Do-it-Yourself Communities" Samara Anarbaeva, University of Michigan-Dearborn

"Racially Discriminatory Messages (RDM) Targeting Asian Americans and Asian Americans' Communicative Approaches to Negotiate RDM" Jungmi Jun, Univ of Northern Iowa

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118066                      3:30 PM to 4:45 PM                      Swan                                              Parrot 2 - First Level

**Business Communication in the University Community: A Model for Training and Development**

Sponsor: Training and Development Division

Chair: Erik Green, Concordia Univ, Austin

"Incorporating Technology into Networking and Interview Training" Nicholas Brody, University of Texas, Austin

"Networking: You Have a Net – Work It! Training Tools for Success in Professional Networking and for Prepping the Perfect Pitch" Trey D. Guinn, University of Texas, Austin

"Rhetoric and the Art of Storytelling: Persuasion in Oral, Written, and Visual Communication" Kristin S. Stimpson, University of Texas, Austin

"Stressed, Stuttering, or Shaking Knees? Techniques for Coaching Students with Speech Anxiety" Stephanie Dailey, University of Texas, Austin

"The Value of Soft Skills: High Impact Business Presentations" Erik Green, Concordia Univ, Austin

"Transitioning into a New Career? Resume and Interview Branding Techniques for Career Shifters" Mary Anne Taylor, University of Texas, Austin

"What Are We Talking About, Practice? Preparing for Interviews through Simulation Techniques" Andrew Ishak, Santa Clara University

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118084                      3:30 PM to 4:45 PM                      Swan                                              Sandpiper - Second Level

**Bullying in the Academy: Confronting Aggressive Communication in the Professional COMMUNITY**

Sponsor: Association for Communication Administration

Chair: Molly Wertheimer, Penn State Univ, Hazleton

Presenters:

Carl Cates, Valdosta State Univ

Cynthia Cooper, Towson University

Harry Denny, St. John's University  
Alfred G. Mueller II, Mount St. Mary's University  
Lori Ann Norin, University of Arkansas, Fort Smith  
Omar Swartz, Univ of Colorado, Denver  
Lynne Webb, University of Arkansas  
Stephen M. Yoshimura, Univ of Montana

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118085                      3:30 PM to 4:45 PM                      Swan                                              Ibis - Second Level

**Maintaining COMMunity during Forced Change**

Sponsor: Undergraduate College and University Section

Chair: Susan Millsap, Otterbein University

Respondent: Sandra Alspach, Ferris State University

"If You Can't Dazzle Them with Brilliance . . . Semester Conversion and its Impact on the Faculty-Student Advising Relationship" Christina L. Reynolds, Otterbein University

"Maintaining Community in a Negative Environment: Look for the Union Label" Scott A. Millsap, Columbus State Community College

"Redesigning Relationships After Change" Susan Millsap, Otterbein University

"We're Switching to Semesters! You Figure It Out: A Study on the Affect of Mandated Change" Daniel West, Ohio University

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118086                      3:30 PM to 4:45 PM                      Swan                                              Heron - Second Level

**Gendered COMMunities in Intercollegiate Debate: Participation, Attrition, and Equality in and Outside of Rounds**

Sponsor: Cross Examination Debate Association

Chair: Sarah Partlow-Lefevre, Idaho State University

Presenters:

Caitlin Bruce, Northwestern University

Kiranjeet Dhillon, University of Northern Iowa

V. Keenan, City University of New York

Katherine Lavelle, Univ of Northern Iowa

Jane Munksgaard, University of Iowa

Sarah Partlow-Lefevre, Idaho State University

Sarah E. Spring, University of Iowa

Sarah E. Stone Watt, Pepperdine University

Anjali Vats, University of Washington

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118087                      3:30 PM to 4:45 PM                      Swan                                              Dove - Second Level

**The State of the First Amendment**

Sponsor: Freedom of Expression Division

Chair: Paula McKenzie, Bethune-Cookman University

"Ginzburg and Censorship: An Analysis of Supreme Court Case Law" Meghann McGuire, University of Colorado, Boulder

"The Invisible Hand of the Speech Marketplace: The Supreme Court's Currency Manipulation" Jeff Swift, North Carolina State University

"Occupying" Space as a Way for Social Movements to Speak as Founded in the Right to Peaceable Assembly" Maria A. Moore, Illinois State University; Peter M. Smudde, Illinois State University; Joseph Zompetti, Illinois State University; Stephen K. Hunt, Illinois State University

"Public Opinion Regarding the Role of Government in Regulating Violent Content in Video Games" Helen K. Wolf, University of Maryland; Juliet L. Dee, University of Delaware

"On the Road to Tenure, Thou Shall Not Blog: Academic Freedom, the First Amendment and Controversial



### NCA Department Chair's Breakfast

Sponsor: NCA National Office

Chairs: W. Bradford Mello, National Communication Association; Trevor Parry-Giles, National Communication Association

Presenters:

Michael Kramer, University of Oklahoma

Gary L. Kreps, George Mason Univ

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201100	7:00 AM to 8:00 AM	Off-site	Off-site
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#### **Women's Caucus and Feminist and Women Studies Division Officer's Breakfast**

Sponsors: Feminist and Women Studies Division, Women's Caucus

Presenters:

Katherine Denker, Ball State University

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Lakresha D. Graham, Rockhurst University

Abbey E. Wojno, Centers for Disease Control and Prevention

Lynda Dee Dixon, Bowling Green State Univ

Alena Amato Ruggerio, Southern Oregon University

Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University

Barbara Parisi, Long Island Univ, Brooklyn

Yahui Zhang, Wayland Baptist Univ

Suzanne Enck, University of North Texas

Jennifer C. Dunn, Dominican University

8:00 AM

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202005	8:00 AM to 9:15 AM	Dolphin	Oceanic 1 - Third/Lobby Level
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#### **The Senses and Sensation in Rhetoric: The Ear, the Eye, and Beyond**

Sponsor: Rhetorical and Communication Theory Division

Chair: Pat J. Gehrke, University of South Carolina

"At the Intersection: Synaesthetic Rhetorics and Poetics" Gina L. Ercolini, University of South Carolina

"How Animals Brought Rhetoric to Its Senses" Debra Hawhee, Penn State University

"Pursuing the Rhetoric of the Senses: Beyond Representation toward Experience" Ekaterina V. Haskins, Rensselaer Polytechnic Institute

"Twenty-One to One: The Unity of Experience and Rhetorical Events" Pat J. Gehrke, University of South Carolina

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202006	8:00 AM to 9:15 AM	Dolphin	Oceanic 2 - Third/Lobby Level
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#### **Rhetoric and the Limits of Community: Citizen, Public, Nation**

Sponsor: Rhetorical and Communication Theory Division

Chair: Randall Bush, Northwestern University

Respondent: Michael Kaplan, Baruch College, CUNY

"Governmental Rationality and the Limits of Revolutionary Nationalism in Turkey" Matthew deTar, Whitman College

"Right Anxieties: The Limit of a 'People' in Representation" Paul Elliott Johnson, Univ of Pittsburgh

"The Limits of Citizen Self-fashioning: On Plato's Gorgias" Randall Bush, Northwestern University

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202007	8:00 AM to 9:15 AM	Dolphin	Oceanic 3 - Third/Lobby Level
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#### **Examining Television 2.0: Production, Representation and Exhibition**

Sponsor: Mass Communication Division

Chair: Aymar Christian, Northwestern University

Presenters:

Aymar Christian, Northwestern University  
Elizabeth Elcessor, Indiana University  
Melanie E.S. Kohnen, Georgia Institute of Technology  
Ethan Tussey, Georgia State University

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202008                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Using Creative Innovations to Build Community in the Online Classroom**

Sponsor: Instructional Development Division

Chairs: Juli Clay, Brenau University; Bill Haney, Brenau University

Presenters:

Meredith Ginn, Georgia Highlands College, Cartersville  
Robert Russ, Elgin Community College  
Annaleah Morrow, Higher Education Technology Group  
David Cederburg, Brenau University

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202009                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**A Test Track for Scholarship in Audience Motives and Emotions**

Sponsor: Mass Communication Division

Chair: Stephen Christopher Stifano, University of Rhode Island

Respondent: Nicholas David Bowman, West Virginia University

"Psychometric Evaluation of a Multi-dimensional Admiration Scale" Jakob D. Jensen, University of Utah; Katheryn Christy, Ohio State University; Susan H. Sarapin, Troy University; Louise Lareau, Purdue University; Victoria Hawes, Purdue University

"Here We Are Now, Entertain Us: Examining Activities, Motivations and Predictors of Mass Media Migration" Sarah J. Kornfield, Penn State University; Drew Shade, Penn State University; Mary Beth Oliver, Penn State University

"Do Only Romantics Love Will and Kate? A Test of Uses and Gratifications Theory within the Context of Viewing the Royal Wedding" Veronica Hefner, Chapman University

"Credibility in Comics: An Aristotelian Analysis of Ethos in 'Calvin and Hobbes'" Travis Cox, Oregon State University

"Feeling Spaces: Bodies at Work in the Affective Representations of Urban Agriculture" Dustin A. Greenwalt, University of Georgia

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202010                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Integrating Feminist Pedagogy into the Communication Classroom: Reflexivity, Process, Social Justice, Multivocality, and Collaboration**

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Anne E. Kerber, Winona State Univ

Presenters:

Michelle Calka, Manchester University  
Jennifer C. Dunn, Dominican University  
Jessica Furgerson, Ohio University  
Jenni Simon, Univ of North Carolina, Greensboro  
Cindy Vincent, University of Oklahoma  
Abbey E. Wojno, Centers for Disease Control and Prevention

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202011                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Gender, Space and Identity: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Stephanie Wideman, Wayne State Univ

Respondent: Hillary A. Jones, Penn State University

"Abducting Lolita: COMMunicating the Ill-logic of Femininity" Rebecca Murphy-Keith, University of North Carolina, Greensboro

"Being Positioned with a Group Identity by (An)other: Intersecting Feminist Theory and Lived Experience" Amanda M. Gunn, Denison University

"Embodied Difference, Liminality, and Belonging: Constructions of Gender in Rural Space" Jenna Stephenson Abetz, Univ of Nebraska, Lincoln

"Hypersexual and Emasculating: Black Femininity in The Ultimate Merger" Anita Mixon, University of Illinois, Urbana-Champaign

"Plight at the Museum: Commemorating Racist and Sexist Stereotypes in the Rock and Roll Hall of Fame and Museum's Women Who Rock Exhibit" Emily Deering Crosby, Univ of Pittsburgh

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202012 8:00 AM to 9:15 AM Dolphin Oceanic 8 - Third/Lobby Level

**Reclaiming Feeble Bodies: Scientific Exclusion and Feminist Resistance in the Early 20th Century**

Sponsor: Feminist and Women Studies Division

Chair: Belinda A. Stillion Southard, University of Georgia

Respondent: Belinda A. Stillion Southard, University of Georgia

"Food for Thought: Analogical Arguments from Physiology Opposing Women's Suffrage" Cheryl R. Jorgensen-Earp, Lynchburg College

"Progressivism and Eugenics: How the Science of an Era Met Questions of Women's Citizenship in the Case of Margaret Sanger's Woman Rebel and Family Limitation Pamphlets" Emily Winderman, University of Georgia

"Theories of the Ovary, Fordism, and the Progressive Critique of Industrial Capitalism" Kelly Happe, University of Georgia

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202013 8:00 AM to 9:15 AM Dolphin Asia 1 - Third/Lobby Level

**Reinventing, Improving, Protecting, and Promoting the Future in Chinese Citizen Activism, Digital Medicine, and Public Relations**

Sponsor: Communication and the Future Division

Chair: Elizabeth Minei, University of Oklahoma

Respondent: Aubrie Serena Adams, California State Univ, Sacramento

"Analyzing Public Relations Research of Technology across Three Cultures" Robert A. Dunn, East Tennessee State University

"Improving the Future of Medicine: Improving Health Care through Communication Theory" Jennifer A. Malkowski, Univ of Colorado, Boulder

"Sensitive Word vs. Anti-sensitive Word in China's Online Discourse: A Semiotic Resistance" Qi Gu, Wake Forest University

"The Digitization of Medical Records and the Ethical Implications: How Privacy Concerns can be Alleviated through Proper Attention and Education" Janelle Applequist, Penn State University

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202015 8:00 AM to 9:15 AM Dolphin Asia 3 - Third/Lobby Level

**Celebrating the Conservative COMMunity at NCA: How Conservatives Identify, Promote, Support, and Protect Each Other in an Ideologically Hostile Environment**

Sponsor: Celebrating COMMunity Intersections

Chair: Richard E. Vatz, Towson University

Respondent: Ian Sheeler, Indiana Univ-Purdue Univ, Indianapolis

"The Business Conservative: Breaking the Mold: A Conservative's Guide to Finding a Career Outside Traditional Communication Programs" Bradley Wesner, Nova Southeastern Univ

"The Conservative Fusionist: We are Here for You! Bringing Conservatives into a Supportive Community at

NCA" James M. Brandon, Hillsdale College

"The Conservative Woman: Feeling the Heat as an Anti-global Warming Advocate on a College Campus" Kristin K. Froemling, Radford University

"The Establishment Conservative: The Challenges and Tribulations and Prospective Eventual Triumph of the Conservative Voice in the NCA" Richard E. Vatz, Towson University

"The Libertarian So-called 'Conservative': Fiscal, yes, Social, not so much" Claude Miller, University of Oklahoma

"The Social Conservative: Conservatives (and Old-fashioned Liberals) as THE Genuine Preservationists of COMMunity in Academia" Eric Grabowsky, Dickinson State Univ

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202016	8:00 AM to 9:15 AM	Dolphin	Asia 4 - Third/Lobby Level
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**Feel Me: New Formations in Transnational Affect**

Sponsor: International and Intercultural Communication Division

Chair: Biswarup Sen, University of Oregon

Presenters:

Jack Z. Bratich, Rutgers University

Charles Elavsky, Penn State

Sujata Moorti, Middlebury College

Biswarup Sen, University of Oregon

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202017	8:00 AM to 9:15 AM	Dolphin	Asia 5 - Third/Lobby Level
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**Uncertainty, Health, and Information Management**

Sponsor: Health Communication Division

Chair: Andrew Quagliata, University at Buffalo, SUNY

"Investigating Uncertainty and Emotions in Conversations about Family Health History: A Test of the Theory of Motivated Information Management" Emily A. Rauscher, University of Southern Indiana; Colin Hesse, Univ of Missouri, Columbia

"Linking Information Seeking and Processing to Health Behaviors: A Test of the Risk Information Seeking and Processing Model" Jennifer R Allen Catellier, John Carroll University

"Revival, Uncertainty, and Medication Adherence among Transplant Patients" Allison M. Scott, University of Kentucky; Anne M. Stone, Rollins College; Summer Garnett Martin, California State University, Fullerton; Dale E. Brashers, University of Illinois

"Uncertainty and Information Seeking Patterns: A Test of Competing Hypotheses in the Context of Health Care Reform" Lindsay Neuberger, University of Central Florida; Kami J. Silk, Michigan State University

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202018	8:00 AM to 9:15 AM	Dolphin	Europe 1 - Third/Lobby Level
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**COMMunities of Work and Play: Digital Games, Affect and Labor**

Sponsor: Critical and Cultural Studies Division

Chairs: Ergin Bulut, University of Illinois; Allyson Shaffer, Univ of Minnesota, Twin Cities

Respondent: Radhika Gajjala, Bowling Green State University

"A Passion for Play, for Work, and for Reform? The Affective and Gendered Politics of Overwork in the Digital Games Industry" Allyson Shaffer, Univ of Minnesota, Twin Cities

"Massively Multiplayer Online Communities and Affective Communication" Kimberly L. Kulovitz, Univ of Wisconsin, Milwaukee; Edward A. Mabry, Univ of Wisconsin, Milwaukee

"Post-human Affective Labor in Rock Band" Seth Mulliken, North Carolina State University

"Visualizing Work in Video Game Industry: Revealing Affect through Photography" Ergin Bulut, University of Illinois

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202019	8:00 AM to 9:15 AM	Dolphin	Europe 2 - Third/Lobby Level
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**The Queer, the Transgendered, the Zombies**

Sponsors: Critical and Cultural Studies Division, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Jeffrey Bennett, University of Iowa

Respondent: Jeffrey Bennett, University of Iowa

"Interrogating the Infected: Zombies, AIDS, and Contagion Paranoia" Carlos A. Tarin, University of Utah

"Real Men Wear Pumps: Disidentification and the Liminal Transgendered Performances of Kazaky" Brian Rogers, University of Utah

"Spectacularizing Queers: How Young Females are Embraced by the Media Industry in South Korea" Jungmin Kwon, University of Illinois, Urbana-Champaign

"The Precariousness of Homonationalism: The Queer Agency of Terrorism in Post-9/11 Rhetoric" Karma R. Chávez, Univ of Wisconsin, Madison

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202020

8:00 AM to 9:15 AM

Dolphin

Europe 3 - Third/Lobby Level

**Practical Issues Addressed by Applied Communication Theory and Research**

Sponsors: Applied Communication Division, Organizational Communication Division

Chair: Elizabeth L. Petrun, University of Kentucky

Respondent: Stephanie Norander, Missouri State Univ

"(Re)Producing Homelessness: A Multi-method Analysis of the Impact of Media Framing on Perceptions about and Experiences of Homelessness" Renee Houston, Univ of Puget Sound; Erika L. Kirby, Creighton University; Carolyn Weisz, University of Puget Sound

"Hunger and Food Insecurity in Central Indiana: Experiences of Employees of a Food Bank" Soumitro Sen, Purdue University; Agaptus Anaele, Purdue University

"Trust and Betrayal: (Dis)identification and Satisfaction in a Nonprofit Organization" Vinita Agarwal, Salisbury University

"What If You Really Knew Me? A Case Study of an MTV Reality Show Investigating the Initiation of Micro-level Change vis-à-vis Communicative Strategies" Brittany Collins, Texas A&M Univ

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202021

8:00 AM to 9:15 AM

Dolphin

Europe 4 - Third/Lobby Level

**Information, Issues and Images in Campaign 2012: An Analysis of Media Sources and Candidate Evaluations**

Sponsor: Political Communication Division

Chair: Dianne G. Bystrom, Iowa State University

"Beyond the Horse Race: Political Information Sources and Effects on Iowa Caucus-goers" Dianne G. Bystrom, Iowa State University; Daniela V. Dimitrova, Iowa State University

"Examining #prezdebates: Live-tweeting a 2012 Republican Presidential Primary Debate" Mitchell S. McKinney, Univ of Missouri, Columbia; John Brian Houston, Univ of Missouri, Columbia

"Image is Everything: Proposing a New Model for Testing Candidate Image" Benjamin Warner, University of Missouri; Mary Banwart, University of Kansas

"Political Advertising in the 2012 Presidential Election: Exploring Candidate and SuperPac Messages" John C. Tedesco, Virginia Tech University

"Communicating to Voters: The Four Pillars of the American Psyche" Jim Kitchens, The Kitchens Group

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202022

8:00 AM to 9:15 AM

Dolphin

Europe 5 - Third/Lobby Level

**Moral Judgment in Times of War**

Sponsor: Public Address Division

Chair: Lora Cohn, Park University

Respondent: Thomas Hollihan, Univ of Southern California

"'Y'a des zazous': Jazz, Race, and Resistance in Occupied France, 1940-1944" Kelly Jakes, University of Wisconsin, Madison

"President Obama's Rhetorical Pivot in Avoiding the Detainment of Deliberation over Closing the Detention Facilities



at Guantanamo Bay" Jeff Kurr, Baylor University

"States of Exception: The Practical and Moral Elements Counting the War Dead" Frank Stec, Penn State University

"The Eloquence of the Orator-Imperator" Josh Reeves, North Carolina State University; Matthew S. May, North Carolina State University

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202023                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 6 - Third/Lobby Level

**Effects of Text Messaging and Other Communication Technologies on Personal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Nicholas Brody, University of Texas, Austin

"Text Messaging: Effects on Romantic Relationships and Social Behavior" Amanda P. Klein, Towson University

"Shaping Perceptions of Text Messages in Romantic Relationships: The Effects of Attachment Style, Relational Stability, and Nonverbal Cues" Christina Fleuriet, Arizona State University; Marian Houser, Texas State University

"Online Communication Attitude Similarity in Romantic Dyads: Predicting Couples' Frequency of E-mail, Instant Messaging, and Social Networking Site Communication" Andrew M. Ledbetter, Texas Christian University

"Receiving Self-disclosure from Friends: The Paradoxical Outcomes Associated with New Communication Technologies, Disclosure Frequency, and Superficial Disclosures" Stephen Rains, University of Arizona; Steven Brunner, University of Arizona; Kyle Oman, University of Arizona

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202024                      8:00 AM to 10:45 AM                      Dolphin                                              Europe 7 - Third/Lobby Level

**SC09: Modern Teaching Using Social Media**

Sponsor: Short Courses

Presenter:

Alisa Agozzino, Ohio Northern University

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202025                      8:00 AM to 10:45 AM                      Dolphin                                              Northern Hemisphere Salon C - Fifth Level

**SC10: Qualitative Data Analysis: Unmasking the Backstage Steps of Making Sense of Qualitative Data**

Sponsor: Short Courses

Presenters:

Elizabeth K. Eger, Univ of Colorado, Boulder

Timothy Paul Huffman, Arizona State University

Shawna Malvini Redden, Arizona State University

Jennifer Scarduzio, Lamar University

Sarah Jane Tracy, Arizona State University

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202027                      8:00 AM to 10:45 AM                      Dolphin                                              Europe 10 - Third/Lobby Level

**SC11: Creating COMMunity in the Interracial Communication Course**

Sponsor: Short Courses

Presenters:

Deborah Brunson, University of North Carolina, Wilmington

Felecia F. Jordan-Jackson, Florida State University

Linda L. Lampl, Lampl Herbert Consultants

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202028                      8:00 AM to 10:45 AM                      Dolphin                                              Europe 11 - Third/Lobby Level

**SC12: The RSI Model: A Unifying Approach for Analyzing and Enacting Change across Communication Contexts**

Sponsor: Short Courses

Presenters:

Susan Opt, James Madison Univ  
Mark A. Gring, Texas Tech Univ

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202034                      8:00 AM to 9:15 AM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**Corporate Responsibility and Reputation Management**

Sponsor: Public Relations Division

Chair: Bey-Ling Sha, San Diego State University

Respondent: Oyvind Ihlen, University of Oslo

"Corporate Reputation Management and Issues of Diversity" Damion M. Waymer, Virginia Tech; Sarah VanSlette, Southern Illinois Univ, Edwardsville

"Diversity as Corporate Social Responsibility: Toward a New Paradigm in Diversity Communication" Nur Uysal, University of Oklahoma

"Corporate Historical Responsibility: An Organizational Discourse of Reconciliation" Claudia Janssen, Deutsche Universität für Weiterbildung

"The Role and Impact of Visually-supported Media Frames, Treatment Responsibility, and Source Credibility within the SCCT Framework" Alicia Mason, Pittsburg State University; Marissa Fernandez, Pittsburg State University; Rodney Kimlin, Pittsburg State University; Justin Newman, Pittsburg State University; Alesha Smith, Pittsburg State University

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202035                      8:00 AM to 9:15 AM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**What Would You Do If You Were the Last Person on Earth? An Adaptation Wittgenstein's Mistress**

Sponsor: Performance Studies Division

Chair: Amy K. Kilgard, San Francisco State Univ

Respondent: Justin T. Trudeau, University of North Texas

"Wittgenstein's Mistress" David P. Terry, San Jose State University; Marjorie Hazeltine, San Jose State University

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202036                      8:00 AM to 9:15 AM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Constructions and Meanings of Individual and Family Identities**

Sponsor: Family Communication Division

Chair: Anna Carmon, Indiana University-Purdue University, Columbus

Respondent: Thomas J. Socha, Old Dominion Univ

"Communication Privacy Management of Parents in Transracial, International Adoptive Families: Rule Attributes and Rule Structures" Elizabeth A. Suter, University of Denver; Mary Claire Morr Serewicz, University of Denver; Michele D. Hanna, University of Denver; Dan Strasser, University of Denver

"Communicatively Constructing Adoption: Exploring the Association between Parental Communication, Developed Adoptive Identity, and Adoptee Adjustment" Colleen Colaner, Univ of Missouri, Columbia; Jordan Soliz, Univ of Nebraska, Lincoln

"You and Me Makes Three: Marital Couples' Attachment, Identity Gaps, and Communication and Relational Outcomes in Public Performances" Carrie D. Kennedy-Lightsey, Texas State University, San Marcos; Matthew M. Martin, West Virginia University

"Meanings of Trans-identity and Implications for Family Stress" Kristen Norwood, Saint Louis University

"Constructing Family: Afghan Hindu Refugees in Germany" Chitra V. Akkoor, Keene State College

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202037                      8:00 AM to 9:15 AM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Argumentation and Debate Instruction in Prisons: A Panel Discussion on the State of the Practice**

Sponsor: Argumentation and Forensics Division

Chair: Bjorn F. Stillion Southard, University of Georgia

Presenters:

Edward Hinck, Central Michigan University  
Bryan J. McCann, Wayne State Univ  
Edward Panetta, University of Georgia  
Bjorn F. Stillion Southard, University of Georgia  
Robert Trapp, Willamette University

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202038                      8:00 AM to 9:15 AM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Evolving the COMMunity Avatar: A Discussion of the Power in Civic Engagement**

Sponsor: Community College Section

Chair: Jessica R. Hurlless, Casper College

Presenters:

David L. Bodary, Sinclair Comm College  
Clark W. Friesen, Lone Star College, Tomball  
Lauren G. Morgan, College of DuPage  
Ebba Stedillie, Casper College  
Rebecca M. Townsend, Manchester Comm College  
Julie A. Weishar, Parkland College  
Kimberly M. Weismann, Williston State College  
Gretchen E. Wheeler, Casper College

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202039                      8:00 AM to 9:15 AM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Defining, Disclosing, and Denying Science in Contemporary Public Controversies**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Rachel Avon A. Whidden, Lake Forest College

Respondent: David Hingstman, University of Iowa

"Exposed as Rhetors: Smoking Gun Documents in Argumentation Over Global Climate Change" Leah M. Ceccarelli, University of Washington

"Precision, Definition, and Uncertainty: The Controversy over Redefining Autism Spectrum Disorder" Vesta Silva, Allegheny College

"Proving Science in Court: Vaccine Injury Payouts and the Legitimization of the MMR-Autism Connection" Rachel Avon A. Whidden, Lake Forest College

"The Antidepressant-suicide Controversy: A Study of the Scientific Rhetoric of Risk" Laurance P. Strait, University of Southern California; G. Thomas Goodnight, Univ of Southern California

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202040                      8:00 AM to 9:15 AM                      Dolphin                      America's Seminar Room - Fifth Level

**Communicating (or not) About Health in Personal Relationships**

Sponsor: Interpersonal Communication Division

Chair: John Crowley, University of Washington

"Examining the Association between Relationship Maintenance and Health Influence Strategies in Romantic Relationships" Tricia Burke, University of Puget Sound

"That's a Wrap: How Women Plan for Condom Use Negotiation" Laura Min Mercer Kollar, University of Georgia; Jennifer A. Samp, University of Georgia; LaShana Lee, University of Georgia

"Patient and Partner Topic Avoidance in the Cancer Recovery Continuum: Application of the Disclosure Decision-making" Maria K. Venetis, Purdue University; Kathryn Greene, Rutgers University; Maria G. Checton, College of St. Elizabeth; Kate Magsamen Conrad, Bowling Green State University

"Dancing Around Infertility: Using Metaphors to Communicate the Complexity of Infertility" Angela Palmer-Wackerly, Ohio State University; Janice L. Raup-Krieger, Ohio State University

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202050                      8:00 AM to 9:15 AM                      Swan                      Lark 1 - First Level



Daniel Smith, Bradley University  
Daniel West, Ohio University  
Raymond A. Quiel, Eastern Michigan University  
Larry G. Schnoor, Minnesota State University, Mankato

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202057                      8:00 AM to 9:15 AM                      Swan                                              Toucan 2 - First Level

**Civic Sights: Theorizing the Visual Dimensions of Democratic Citizenship**

Sponsor: Visual Communication Division  
Chair: Charles E. Morris III, Boston College  
Respondent: Barbara A. Biesecker, University of Georgia  
"Rapid Eye Movements: Visuality, Democracy, and the Measure of Time in Neuropolitical Network Society" William C. Trapani, Florida Atlantic Univ  
"Suffrage Protests' 'Emergency Claims': Re-watching the Body Argument of U.S. Suffrage Activism" Catherine Palczewski, Univ of Northern Iowa  
"The Civic Spectatorship of the Occupy Movement: A Visual Ontology of Rhetorical Citizenship" Melanie Loehwing, Florida Atlantic University; Emily Cram, Indiana University; John Louis Lucaites, Indiana University

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202058                      8:00 AM to 9:15 AM                      Swan                                              Mockingbird 1 - First Level

**Honoring Scholar David R. Seibold: Winner of the 2011 Career Achievement Award in Group Communication**

Sponsor: Group Communication Division  
Chair: Dennis S. Gouran, Penn State University  
Presenters:  
Dawna I. Ballard, University of Texas, Austin  
Lawrence R. Frey, University of Colorado, Boulder  
Dennis S. Gouran, Penn State University  
Andrea B. Hollingshead, University of Southern California  
Sunwolf Sunwolf, Santa Clara University  
Karen Tracy, Univ of Colorado, Boulder  
Marshall Scott Poole, Univ of Illinois, Urbana-Champaign

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202059                      8:00 AM to 9:15 AM                      Swan                                              Mockingbird 2 - First Level

**Cues, Cognition, and Impression Formation: Experimental Studies in Human Communication and Technology**

Sponsors: Communication and Social Cognition Division, Human Communication and Technology Division  
Chair: Rebekah A. Pure, Univ of California, Santa Barbara  
Respondent: Joseph B. Walther, Michigan State University  
"Establishing Street Cred: Using the Media Equation to Determine if GPS Devices can Elicit Social Responses through Vocal Cues" Edward Downs, University of Minnesota, Duluth; Jacqueline Y. Borrett, University of North Carolina Chapel Hill  
"Game, Set, Match: The Importance of Game-Product Congruity on Game Players' Processing of Advergemes" Sara Peters, Univ of Missouri, Columbia  
"How Avatar Appearance and Cognitive Load Influences Perceptions and Ironic Misperceptions in Virtual Settings" Jorge Pena, Univ of Texas, Austin; Seung-Chul Yoo, Univ of Texas, Austin  
"The Formation of Physician Credibility Impressions in Online Communities: A Test of Three Theoretical Explanations" Jonathan D'Angelo, University of Wisconsin - Madison; Brandon Van Der Heide, Ohio State University

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202060                      8:00 AM to 9:15 AM                      Swan                                              Macaw 1 - First Level

**Japan-U.S. Communication Association Annual Business Meeting**

Sponsor: Japan-U.S. Communication Association

Presenters:

Rose G. Campbell, Butler University  
Makoto Saito, Westfield State University  
Chikako McLean, Oakton Community College  
Tatsuya Imai, University of Texas, Austin  
Edwin R. McDaniel, Aichi Shukutoku University -- Retired  
Donald Jung, Southeast Missouri State  
Shoko Hayashi Barnes, Univ of Southern California  
Joshua C Nelson, Michigan State University  
Koji Fuse, University of North Texas  
Akira Miyahara, Seinan Gakuin University

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202061                      8:00 AM to 9:15 AM                      Swan                                              Macaw 2 - First Level

**Association for Chinese Communication Studies Business Meeting**

Sponsor: Association for Chinese Communication Studies

Presenters:

Chin-Chung Chao, University of Nebraska, Omaha  
Qin Zhang, Fairfield University

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202062                      8:00 AM to 9:15 AM                      Swan                                              Osprey 1 - First Level

**Organizational Transformation and Knowledge Sharing: Views on the Impact and Effectiveness of Social Media**

Sponsor: Organizational Communication Division

Chair: Matthew Weber, Rutgers University

Respondent: Mark Aakhus, Rutgers University

"Knowledge Networks and Employee Effectiveness: Understanding Social Media Use in a Large Multinational Organization" Matthew Weber, Rutgers University

"Location, Motivation, and Social Capitalization: Use of Enterprise Social Networking to Confront Triple Challenges to Organizational Knowledge Sharing" Connie Yuan, Cornell University; Janet L. Fulk, Univ of Southern California

"Overcoming the 'Ideology of Openness': Probing the Affordances of Social Media for Organizational Knowledge Sharing" Jennifer L. Gibbs, Rutgers University; Julia Eisenberg, Rutgers University; Nik Rozaidi, Rutgers University

"Using Social Media to Improve the Accuracy of Cognitive Social Structures and Expertise Location within Large Organizations" Paul M. Leonardi, Northwestern University

"When Technology that Can Do Everything Does Nothing at All: Exploring the Contradictory Affordances of Social Media in Organizations" Jeffrey W. Treem, The University of Texas at Austin

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202063                      8:00 AM to 9:15 AM                      Swan                                              Osprey 2 - First Level

**Building COMMUNITY Between Family and Organizational Communication**

Sponsors: Family Communication Division, Organizational Communication Division

Chair: Diane M. Badzinski, Colorado Christian Univ

Respondent: Lynn H. Turner, Marquette University

"Building COMMUNITY among Life Contexts: 'How Long Have They Hated Me Like This?'" Kristen Majocho, University of Pittsburgh, Johnstown

"Building COMMUNITY between Leaders and Followers: A Comparison of Parent-child and Leader-follower Paradigms" Alyse Lehrke, Spring Arbor University

"Building COMMUNITY between Theoretical/Conceptual Domains: Family-Organization Fusion" Janie M. Harden Fritz, Duquesne University

"Building COMMUNITY in Higher Education: Toward a Parenting Model of Faculty-Student Mentoring" Annette Ford, Spring Arbor University



## **Narrative, Performance, and Autoethnography: The Second Generation**

Sponsor: Ethnography Division

Chair: Andrew Herrmann, East Tennessee State Univ

Presenters:

Ahmet Atay, College of Wooster

Julia J. Barnhill, Tulane University School of Medicine

Kristen C. Blinne, Univ of South Florida

Andrew Herrmann, East Tennessee State Univ

Jimmie Manning, Northern Illinois University

Jeanine Marie Minge, California State Univ, Northridge

Karen A. Stewart, Arizona State University

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202085

8:00 AM to 9:15 AM

Swan

Ibis - Second Level

### **Framing Debate through the Digital Transformations in Contemporary Debate Practices**

Sponsor: American Forensic Association

Chair: Gordon Stables, University of Southern California

Respondent: Gordon Stables, University of Southern California

"Debating Paperless: Debating in the Age of the Screen" Paul E. Mabrey III, James Madison Univ

"Publicity and Counterpublicity in the Digital Age: Debate's Struggle with Visibility" Joshua Gonzalez, University of Iowa

"Stop Speaking to the Screen: Reclaiming Delivery from the Realm of Paperless Debate" Michael Kenneth Davis, James Madison Univ

"Synchronized File Sharing during Debates: Is it the Best Practice?" Eric R. Morris, Missouri State Univ

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202086

8:00 AM to 9:15 AM

Swan

Heron - Second Level

### **It Takes a COMMUNITY (and Other Lessons Our Students Teach Us): Multiple Perspectives on Teaching and Student Learning**

Sponsor: Scholarship of Teaching and Learning

Chair: Mary Ann Danielson, Creighton University

Presenters:

Carolyn Calloway-Thomas, Indiana University

Ann Darling, University of Utah

Tatyana Dumova, Point Park University

Scott A. Myers, West Virginia University

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202087

8:00 AM to 9:15 AM

Swan

Dove - Second Level

### **COMMUNITES Pathways along the Employment Track: Steps Colleagues Take to Secure a Tenure-track, Tenured or Administrative Position**

Sponsors: Asian/Pacific American Caucus, Black Caucus, Caucus on Disability Issues, Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, La Raza Caucus, Women's Caucus

Chair: Truman R. Keys, Western Connecticut State Univ

Presenters:

Shinsuke Eguchi, Univ of New Mexico

Sharnine S. Herbert, Shippensburg University

Roseann M. Mandziuk, Texas State University, San Marcos

Amanda R. Martinez, Davidson College

Margaret M. Quinlan, University of North Carolina, Charlotte

R. Anthony Slagle, Univ of Puerto Rico

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202088                      8:00 AM to 9:15 AM                      Swan                                              Egret - Second Level

**Persuasion as a Developmental Sequence for the Beginning Competitor in Interscholastic Forensics**

Sponsor: NFHS Speech, Debate, and Theatre Association

9:00 AM

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204001                      9:00 AM to 4:00 PM                      Dolphin                                              Atlantic Hall - Third/Lobby level

**NCA Job Fair**

Sponsor: NCA National Office

9:30 AM

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206005                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Spaces of Public Memory**

Sponsor: Rhetorical and Communication Theory Division

Chair: John Saunders, Huntingdon College

Respondent: Bradford J. Vivian, Syracuse University

"Artistic Interventions into Space: The Rhetorics of Carrie Mae Weems, Anna Schuleit and Shimon Attie" Kendall R. Phillips, Syracuse University

"Charting the Future on the Site of the Past: Pingvellir and Iceland's 1944 Declaration of Independence" Brett Lunceford, Univ of South Alabama

"Inauthentic History and Authentic Memory in John Steinbeck's Travels with Charley" Michael Tumolo, Duquesne University

"Public Memory and the Rhetoric of Racial Emplacement" G. Mitchell Reyes, Lewis & Clark College

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206006                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**African American Communication and Culture Division Top Paper Panel**

Sponsor: African American Communication and Culture Division

Chair: Andre Johnson, Memphis Theological Seminary

Respondent: Eletra Gilchrist, University of Alabama, Huntsville

"'A Product of Its Time and Place': Communication and the Political Economy of Modern Gullah Preservation" Brian Graves, Georgia Southern University

"'Sweeter than Candy. Better than Cake:': Contemporary Blackface and the Commodification of Racialized Bodies" Zazil Elena Reyes García, University of Texas, Austin

"Gearing Up for the 2012 Presidential Race: News Coverage about African American Voters in the New York Times" April Copes, Howard University

"Look Mami! El fish es over ya! Raising a Bilingual/Bicultural Child in a Monolingual Context" Kami Anderson, Southern Polytechnic State University

"The Traditional Communalism of Womanist Preaching" Kimberly P Johnson, Tennessee State University

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206007                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**The Positive Side of Media Psychology**

Sponsor: Mass Communication Division

Chair: Mary Beth Oliver, Penn State University

"Examining How Morally Ambiguous Characters Help Us Cope with Our Own Moral Ambiguities" Maja Krakowiak, University of Colorado, Colorado Springs; Mina Tsay, Boston University

"Exploring the Role of Spirituality in Meaningful Entertainment Experiences" Sophie H. Janicke, Florida State University; Arthur A. Raney, Florida State University

"Global Perspectives on the Media and Spiritual Well-being" Srividya Ramasubramanian, Texas A&M University

"Media as Moral Socialization Agent: How Media Can Promote Empathy and Cognitive Moral Development" Morgan Ellithorpe, Ohio State University; David Ewoldsen, Ohio State University

"Media-inspired Connection with Humanity" Mary Beth Oliver, Penn State University; Erin Ash, Pennsylvania State University; Keunyeong Kim, Penn State University; Drew Shade, Penn State University; Julia K. Woolley, Penn State University; Jennifer Hoewe, Penn State University; Mun-Young Chung, Penn State University

"Media's Influence on Altruistic Versus Egoistic Response" Ron Tamborini, Michigan State University; Sujay Prabhu, Michigan State University; Lu Wang, Michigan State University; Robert J. Lewis, Michigan State University; Matthew Grizzard, Michigan State University

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206008                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Revisiting and Revising a Classical Rhetorical Tradition**

Sponsors: American Society for the History of Rhetoric, Rhetorical and Communication Theory Division

Chair: Mark A. Steiner, Christopher Newport Univ

"A Look at the Ethics of Plato and Aristotle on Rhetoric" Matthew Nolen, Arizona State University

"Does the Common Translation of Ethos as 'Credibility' Rest on a Mistake?" Daniel Mortensen, Edgewood College

"Reading 'Against the Grain': A Classical Basis for a Postcolonial Rhetoric" Jenna Hanchey, University of Texas, Austin

"The Phaedrus: True Love Equals True Rhetoric" Cindy Stewart, Florida State University

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206009                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Instructional Communication Research in Practice**

Sponsor: Instructional Development Division

Chair: Daniel H. Mansson, Penn State Univ, Hazleton

Respondent: Jennifer H. Waldeck, Chapman University

"Benefits of Oral Participation: Are They Real?" Ann B. Frymier, Miami University; Kathryn Cooper, Miami University; Stephanie Deters, Miami University; Ann Srsen, Miami University

"Priest as Teacher I: Understanding Source Credibility" Sean M. Horan, DePaul University; Peter Raposo, Ohio University

"Psychological Reactance and Resistance Intention in the Classroom: Effects of Perceived Request Legitimacy and Teacher Credibility" Qin Zhang, Fairfield University; David Sapp, Fairfield University

"Researching the Research Methods Class" Joann Keyton, North Carolina State University; Emily Ford, North Carolina State University; Tingting Liu, North Carolina State University; Sarah S. London, North Carolina State University; Valeska Redmond, North Carolina State University

"The Effectiveness of In-Class and Out-of-Class Peer Workshops in Public Speaking Classes" Melissa Ann Broeckelman-Post, California State Univ, Los Angeles; Angela Hosek, Emerson College; Elizabeth Erin Crossman, California State University, Los Angeles

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206010                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Working Moms Contributing to our COMMunities**

Sponsor: Women's Caucus

Chair: Nancy A. Wiencek, Rider University

Presenters:

Erica L. Allgood, Regis University

Mary Zychowski Ashlock, University of Louisville

Jennifer Brubaker, University of North Carolina, Wilmington

Kara Jolliff Gould, John Brown University

Rebecca M. Townsend, Manchester Comm College

Michelle T. Violanti, Univ of Tennessee, Knoxville

Cynthia Walker, St. Peter's College

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206011                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Gender and the Academia: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Cynthia M. Lont, George Mason Univ

Respondent: Angela Corbo, Widener University

"Academia, a Mother-free Community: A Contribution to the Existing Dialogue on Care, Career and Academe" Summer Cunningham, University of South Florida

"Against the Presumption of Agency: Accounting for Social Relations in the Entertainment-Education Model" Amanda Edgar, Univ of Missouri, Columbia

"Pomp and Gendered Circumstance: What Scholars, Educators and Feminists Can Learn from 'Too Many' Women in College" Emily Deering Crosby, Univ of Pittsburgh

"The Professor and Mary Ann: Students' Expectations of University Professors' Gender" Elizabeth M. Root, Oregon State University; Trischa Goodnow, Oregon State University

"Working Against the Odds: Women Pioneers in Communication" Glenda Balas, University of New Mexico; Janice Schuetz, University of New Mexico

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206012                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Programming Pageantry, Femininity, Housewives, and Sister Wives: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Siobhan Smith, University of Louisville

Respondent: Susan Tomasovic, George Mason Univ

"Coming Out of the Closet...as Polygamists: A Rhetorical Analysis of TLC's 'Sister Wives'" Shelley Kimrey, Florida State University

"Pageancy: Televisual Discourses of Children's 'Glitz' Pageants and Participant Agency" Mia E. Briceno, Penn State University

"Sister Wives: A Multivocal Account of Double-marginalizing Culture" Kimberly R. Field-Springer, Ohio University; Katie Margavio Striley, Ohio University

"The Female Audience Commodity, Affluent Lifestyle Programming and Post-feminist Consumer-citizenship: From Bravo to Lifetime, and Beyond" Alison Brzenchek, University of Massachusetts

"The Real Housewives: An Ideological Criticism of a Reality TV Phenomenon" Diana Zulli, Texas State University

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206013                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Cultural Resistance and Discursive Difference in Healthy COMMunities**

Sponsor: Critical and Cultural Studies Division

Chair: Derek Buescher, Univ of Puget Sound

"March Separately, Strike Together": Occupy Movements and the United Front" Dana Cloud, University of Texas, Austin

"Rethinking Critique: Resisting Disciplining Rhetorics Through a Queer and/or Women of Color Feminist Ethics" Aaron Donaldson, University of Denver; Bernadette Calafell, University of Denver

"The Logics of Heresy in the Case of Lt. Dan Choi" Kent A. Ono, University of Utah; Derek Buescher, Univ of Puget Sound

"Thinking From Communities of Difference: Rhetoric, Coloniality, and Geo-politics" Darrel Allan Wanzer, University of Iowa

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206014                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Perfect Communities, Imagined Spaces, and Visions of America: Examining Disney's Place in Public Memory**

Sponsor: Communication and COMMunity in the Sunshine State  
Chair: Roseann M. Mandziuk, Texas State University, San Marcos  
Presenters:

Teresa G. Bergman, University of the Pacific  
Barbara A. Biesecker, University of Georgia  
Greg Dickinson, Colorado State University  
Victoria Gallagher, North Carolina State University  
Brian L. Ott, University of Colorado, Denver  
David Worthington, DePauw University  
Kenneth S. Zagacki, North Carolina State University

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206015                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Celebrating Co-cultural COMMunities at the Intersections**

Sponsor: Celebrating COMMunity Intersections

Chair: Melbourne S. Cummings, Howard University

Respondent: James W. Chesebro, Ball State University

"Intersecting Queer Diasporas: Examining the Bridge between Gay Asian and Latino Diasporic Men in the Context of Transnationalism" Shinsuke Eguchi, Univ of New Mexico

"Organizing Latino Gay Men in New York State through an Internet-based Approach" Andrew R. Spieldenner, Hofstra University

"Perceived Cultural Difference: The Influence of Co-cultural Communication on African American Tourists' Perceptions of Self" Nicole Files-Thompson, Emerson College

"Resistance to Acceptance in the Black and LGBTQ Communities: A Thematic Analysis of Portrayals in the News" Truman R. Keys, Western Connecticut State Univ

"'Born in Japan, Raised in America': Yuri and the Formation of a Transnational Genre of Lesbian Comics" Casey Brienza, University of Cambridge

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206016                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Cultural Constructions of Global Work and Citizenship**

Sponsor: International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Respondent: Kathryn Sorrells, California State Univ, Northridge

"Ghar Kai Andar or Ghar Kai Baar: Representation of Women's Work in the Public and Private Spheres in the Pakistani Soap Opera Baitiyaan (Daughters)" Sadaf Ali, Eastern Michigan University

"Re-scaling Migrants and Disciplining Workers in Discourses on EU Migration in UK Newspapers" Josh Hoops, Washington State University; Ryan Thomas, Washington State Univ; Jolanta Drzewiecka, Washington State University

"Socializing Global Workers Along Dimension of Cultural Difference" Tessa M. Pfafman, Western Illinois Univ

"Workplace Bullying in Singapore and the United States: A Cross-cultural Comparison" Jillian Lim, University of Houston; Jaesub Lee, University of Houston

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206017                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Stigma and Healthcare Utilization**

Sponsor: Health Communication Division

Chair: Jessica Akey, State University of New York, Fredonia

"'I'm Too Embarrassed': College Students' Reasons for Delaying and Avoiding Health Care" Jennifer L. Peterson, Mount Mary College; Lisa Bradford, Medical College of Wisconsin; Katherine Becker, Univ of Wisconsin, Milwaukee

"Disrupting the Meta-narrative of 'Assembly Line Medicine:' Creating New Normals for Under-served Populations through Mobile Clinics" Karen L. Deardorff, Ohio University; Lynn M. Harter, Ohio University

"Religiosity and Willingness to Seek Treatment for Illness" Stephen Michael Croucher, University of Jyväskylä; Nicole Filis, Marist College; Jay Fusco, Marist College; Hayley Leocha, Marist College

"Structuration of Terministic Screens of PTSD" Laura L. Burton, University of New Mexico

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206018                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Public Relations Top Student Research Papers**

Sponsor: Public Relations Division

Chair: Shari R. Veil, University of Kentucky

Respondent: Maureen Taylor, University of Oklahoma

"The Impact of Crisis Response History on Organizational Outcomes" Kristin Pace, Michigan State University

"When Apologies Make Things Worse: An Analysis of Netflix's Image Restoration Strategy" Josh Bentley, University of Oklahoma

"Utilizing Narrative to Understand Activism: A Case Study of Invisible Children" Stephanie Madden, University of Maryland

"Keeping the Faith: The Roman Catholic Church's Response to the Clergy Sex Scandal in Ireland" Phillip Kostka, Georgia State University

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206019                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 2 - Third/Lobby Level

**New Voices in Critical Cultural Studies Scholarship**

Sponsor: Critical and Cultural Studies Division

Chair: Radhika Gajjala, Bowling Green State University

"'Shocking' Electrical Experimentation: Communicative Surfaces of Power, Control and Sensory Experience" Rachel Plotnick, Northwestern University

"Critique of Charismatic Violence" William Saas, Penn State University

"Maquiladora Bodies and Gendered Capital at the U.S.-Mexico Border" Emily Kofoed, Georgia State University

"Perspectives of Dialogue for Roma: Concepts of Home (House) and Homeland (Heimat) in Spatial Relations and Formations of Belonging" Maria Subert, Ohio University

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206020                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Advocacy and Social Change in the Developing World in the Context of Globalization**

Sponsor: International and Intercultural Communication Division

Chair: James P. Dimock, Minnesota State University, Mankato

Presenters:

Alexander V. Laskin, Quinnipiac University

Suzanne Lumberg, Illinois State University

Sorin Nastasia, Southern Illinois Univ, Edwardsville

Riahl O'Malley, Witness for Peace

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206021                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Speaking as a "Member": Identity Displays in Interaction**

Sponsor: Language and Social Interaction Division

Chair: Evelyn Y. Ho, Univ of San Francisco

"Indexing Cultural Membership in Talk" Jessica S. Robles, Univ of New Hampshire

"Prayer of the Faithful as a Chinese Indonesian Evangelical Way of Speaking" Sunny Lie, Univ of Massachusetts, Amherst

"A Program of Attraction rather than Promotion: Encouraging the Newcomers to 'Keep Coming Back'" Miwa Kimura, Univ of New Mexico; Pamela Lutgen-Sandvik, University of New Mexico

"Doing 'Interprofessionality' during Pharmacist-Patient Interactions: A Resource for Demonstrating the Value of Pharmacy in Clinical Care Settings" Paul Denvir, Albany College of Pharmacy and Health Sciences

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206022                    9:30 AM to 10:45 AM                    Dolphin                    Europe 5 - Third/Lobby Level

**Rhetorics of Citizenship, Identity, and Community**

Sponsor: Public Address Division

Chair: Theodore F. Sheckels, Randolph-Macon College

Respondent: David Henry, University of Nevada, Las Vegas

"'Poetic' Publics: Spaces and Rhetorics of 'Netroots' Activism in Post-earthquake L'Aquila" Pamela Pietrucci, University of Washington

"Citizenship Goes to the Fair: Better Babies for the Farmer's Wife" Katie L. Irwin, Univ of Illinois, Urbana-Champaign

"Lou Gehrig's 1939 'Farewell to Baseball': Fandom Subjectivity and Fandom Community in Baseball and Democracy" Ashley Hinck, Univ of Wisconsin, Madison

"Parrhesia as Resistance: A Community of Defiance in the Guernsey Occupation" Cheryl R. Jorgensen-Earp, Lynchburg College

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206023                    9:30 AM to 10:45 AM                    Dolphin                    Europe 6 - Third/Lobby Level

**Influences of Technology on Interpersonal Interaction**

Sponsor: Interpersonal Communication Division

Chair: Christin Huggins, University of Georgia

"Balancing the Benefits and Drawbacks of Social Networks: A Dialectical Analysis of the Role of Facebook in Romantic Relationships" Jeremy L. Osborn, Albion College; Jesse Fox, Ohio State University; Kathleen M. Warber, Wittenberg University

"Construction of Values in Online Dating Discourses: Comparing Presentational and Articulated Rhetorics" Jimmie Manning, Northern Illinois University

"Facebook Messages, Nonverbal Cues, and Emotional Responses" Megan Cole, Arizona State Univ; Christina Fleuriot, Arizona State University

"Masked Interaction and Interpersonal Behaviors: A Low-tech Assessment of the Proteus Effect on Proxemics and Disclosures" Nicole C. Kashian, Michigan State University; Yuhua (Jake) Liang, Michigan State University; Jeong-Woo Jang, Michigan State University; Amy Wisner, Michigan State University; James M. Falin, Michigan State University; Joseph B. Walther, Michigan State University

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206030                    9:30 AM to 10:45 AM                    Dolphin                    Southern Hemisphere Salon I/II - Fifth Level

**The "Lessons" of 2008: Economic Rhetoric and the 2012 Presidential Election**

Sponsors: Emeritus/Retired Members Section, Public Address Division

Chair: Wendy Atkins-Sayre, Univ of Southern Mississippi

"'Job Creators' and the Messianic Rhetoric of Heroic Capitalism" McKay Stangler, University of Kansas

"A Shifting 'People': Modalities of Populism in the 2008 Financial Crisis" Paul Elliott Johnson, Univ of Pittsburgh

"Chasing the Midwest Vote: Debating the Merits of Government Rescues" Steve A. Stuglin, Georgia State University

"Does Communication Matter? Election Prediction Models and the Economy in the 2012 Presidential Race" Scott W. Dunn, Radford University

"Into Obscurity: Economic Arguments in the 2012 Election" Sean Luechtefeld, University of Maryland

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206033                    9:30 AM to 10:45 AM                    Dolphin                    Southern Hemisphere Salon III - Fifth Level

**Great Ideas for Teaching Students (G.I.F.T.S.) Session II**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S.)

Chair: Thomas Bovino, Suffolk County Community College

"01. Celebrate and Teach Group COMMunity: Teaching Groupthink through the Rhetoric of The Lion King's 'Be Prepared'" Andrea Fasciano, Liberty University; Joseph Marcus, Liberty University; Faith E. Mullen, Liberty University; William L. Mullen, Liberty University

- "02. Choose Your Own Adventure Essay Exam: Imaginative Application of Communication Theory to Students' Home Communities" Anna Wiederhold, Ohio University
- "03. Civil Discourse the Jon Stewart Way (A Top Nine Submission)" Angela McGowan, Univ of Southern Mississippi
- "04. COMMunity and Knowledge Development by Using a Wiki/Wikipedia" Suzanne V. L. Berg, Bowling Green State University
- "05. COMMunity of Fallacies" Priscilla Segura, California State University, Los Angeles
- "06. Creating Community Time Capsules: A Creative Approach to Analyzing your Audience" Lisa K. Hanasono, Bowling Green State Univ
- "07. Ethos for the Win! Interactive Media Lessons for an Enriched Understanding of Ethos" Chelsea Graham, University of Kansas
- "08. From Language to Lady Gaga: Components of Language in Musical Communities" Nancy Bressler, Bowling Green State Univ
- "09. Get to Know your Campus COMM-UNITY" Jewlz M. Shaffer, California State University, Los Angeles
- "10. Getting to Know You via Animoto" Meredith Marko Harrigan, State University of New York, Geneseo; Mira Bergelson, Moscow State University; Michelle Costello, State University of New York, Geneseo; Corey Ha, State University of New York, Geneseo; Kimberly Davies Hoffman, State University of New York, Geneseo
- "11. Group Speech Solution: Using a Book Club Format and a Peer Instruction Approach" Amy Enderle, University of Missouri, Columbia
- "12. I Respectfully Disagree: Acknowledging the Opposing Viewpoint in Persuasive Messages" Annette N. Hamel, Western Michigan University
- "13. James Earl Jones vs. Danny Glover: The Modern-day Delivery of Frederick Douglass' 1852 Independence Day Speech" Laura Beth Daws, Southern Polytechnic State University
- "14. Learning through YouTube" J. Jacob Jenkins, Univ of South Florida; Patrick John Dillon, Univ of South Florida
- "15. My Name is What? Introducing Students to the Public Speaking Classroom through Lyrical Performance" Rose Helens-Hart, University of Kansas
- "16. Perception is in the Eye of the Beholder" Brian Kline, Gainesville State College
- "17. Sources of Power and the Impact on a Small Group COMMunity (A Top Nine Submission)" John Katsion, Northwest Missouri State Univ
- "18. Teaching Mediation in the Classroom" Jennifer D. McCullough, Saginaw Valley State University
- "19. The Implementation of Roundtable Workshops in Writing and Speech Intensive Classrooms: Building Engagement and Learning through Empowerment and Community" Richard Mocariski, University of Alabama; Jessica Hollander, University of Alabama
- "20. Using 'Modern Family' to Exemplify Speech Delivery" Lindsey Webb, Univ of Southern Mississippi
- "21. Using Freire's Pedagogy of the Oppressed Methodology to Teach Sensitive Subjects in the Communication Classroom" Diana L. Tucker, Walden Univ
- "22. Water, Water, Everywhere... A Persuasive Application" Tammy S. French, Univ of Wisconsin, Whitewater
- "23. What Gets Students Chatting, and Not on Facebook?" Janet Dickey, Kansas State University
- "24. Wrong Side of the Tracks: Teaching Perception, Changing Perceptions" Sarah Taylor, University of Northern Iowa

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206034                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**NCA Town Hall: Continuing the Conversation of What Unites the Communication Community**

Sponsor: NCA First Vice President

Chair: Steven A. Beebe, Texas State University, San Marcos

Presenters:

Kory Floyd, Arizona State University

Kathleen Hall Jamieson, Univ of Pennsylvania

Navita Cummings James, Univ of South Florida

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206035                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**Animated Shorts: Performances of DISunity**

Sponsor: Performance Studies Division

Chairs: David P. Terry, San Jose State University; James Ferris, University of Toledo

Respondent: David P. Terry, San Jose State University

"Sorry, but There's Profit to be Had:' Celebrating the Diz-Nee-fication of Disney" Andrew F. Wood, San Jose State University

"(Dis)placing Disney in the Mall of America: A Medley" Allyson Shaffer, Univ of Minnesota, Twin Cities; Melody Hoffman, University of Minnesota

"Confessions of a Princess Poppa" Justin T. Trudeau, University of North Texas

"Finding Annie" Melanie Kitchens O'Meara, Augusta State University

"Hello Everyone, and Welcome: Performing the Spiel" Keith Nainby, California State Univ, Stanislaus; Amy K. Kilgard, San Francisco State Univ

"M2=E" Naida Zukic, Burrough of Manhattan Community College

"Marked Absence #1" Rebecca Walker, Southern Illinois University, Carbondale

"Marked Absence #2" Joe Hassert, Southern Illinois University, Carbondale

"Marked Absence #3" Lisa Flanagan, Xavier University of Louisiana; Ross Louis, Xavier University

"Missing You" Elizabeth Nelson, Elon University

"No Sh!t in the Magic Kingdom: Preparing the NCA Program for its Frequent Underage Readership" David P. Terry, San Jose State University

"Shitty Mouse" Jonathan M. Gray, Southern Illinois University, Carbondale

"Short Film #1" Ariel Gratch, Louisiana State University; Lyndsay Michalik, Louisiana State University

"Short Film #2" Ariel Gratch, Louisiana State University; Lyndsay Michalik, Louisiana State University

"Short Performance #1" Danielle McGeough, University of Northern Iowa

"Short Performance #2" Marjorie Hazeltine, San Jose State University

"Short Performance #3" Jennifer L. Freitag, Southern Illinois University, Carbondale

"The Sounds of Disney in SE Asia" Patricia J. English-Schneider, Gustavus Adolphus College; Martin J. Lang, Gustavus Adolphus College

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206036                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Family Conflict and Support: Implications for Stress and Loneliness**

Sponsor: Family Communication Division

Chair: Alyse Lehrke, Spring Arbor University

Respondent: Brandi N. Frisby, University of Kentucky

"The Associations between Family Structure, Loneliness, Stress and Support in College Students" Kristine Knutson (Grill), University of Kansas; Alesia Wozidlo (Hanzal), University of Kansas

"Social Skills, Family Conflict, and Loneliness in Families" Tricia Burke, University of Puget Sound; Alesia Wozidlo (Hanzal), University of Kansas; Chris Segrin, University of Arizona

"Family Serial Arguments: Beliefs about the Argument and Perceived Stress from the Argument" Amy Janan Johnson, University of Oklahoma; Katherine Kelley, Fort Hays State University; Shr-Jie Liu, University of Oklahoma; Josh Averbeck, Western Illinois University

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206037                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Re-examining the Issues with Judges in Modern Intercollegiate Speech and Debate**

Sponsor: Argumentation and Forensics Division

Chair: Justin Gus Foote, Ohio University

Respondent: Chris Joffrion, Western Kentucky University

"Building Forensic COMMunity: What IE Judges Can Learn from Debate to Construct a Personal Individual Events Judging Philosophy" Ben Walker, Berry College

"Challenges of Directing Comprehensive Tournaments: Judge Recruiting, Training, and Retention" Janis K. Crawford, Butler University

"Cultural Difference in Competitive Forensics: A Hidden Barrier to COMMunity Building" Jeannie Hunt, Northwest



College

"Debating Degree Zero: Debate as Mediating Technology" David Worth, Rice University

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206038                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**"We're All in this Together": Strategies for Developing COMMunity in the Online Communication Course**

Sponsor: Community College Section

Chair: Aimee D. DuBois, Normandale Community College

Presenters:

Michelle Burch Coleman, Clark State Comm College

Shannon DeBord, Austin Comm College

Aimee D. DuBois, Normandale Community College

Amy S. Hasapis, Illinois Institute of Technology

Janice C. Ralya, Jefferson State Comm Col

Susan Ward, Delaware County Community College

Kimberly M. Weismann, Williston State College

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206039                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Association for the Rhetoric of Science and Technology Business Meeting**

Sponsor: Association for the Rhetoric of Science and Technology

Presenter:

Aimee-Marie Dorsten, Point Park University

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206040                      9:30 AM to 10:45 AM                      Dolphin                      America's Seminar Room - Fifth Level

**Top Five Graduate Student Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Mark T. Morman, Baylor University

"Tag Me, Then We'll Talk: How Facebook Picture Tagging Affects Communication Intentions" David J. Roache, University of Illinois

"To Argue or Not to Argue: Predictors of the Decision to Engage in Interpersonal Arguments" Adam S. Richards, University of Maryland; Ioana Andreea Cionea, University of Oklahoma

"Communicating Gaydar: Articulating Impression Formation and Nonverbal Behavior of Men" Wesley D. Hansen, University of Minnesota

"Disclosure Decision Making Processes: Where Have We Been and Where Are We Going?" Amanda N. Denes, Univ of California, Santa Barbara

"Survival of the Persuasive: An Evolutionary Approach to Interpersonal Influence Based on Nonverbal Source Characteristics" Adam S. Richards, University of Maryland

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206041                      9:30 AM to 10:45 AM                      Dolphin                      NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar-to-Scholar: Communication, Politics, and Popular Culture**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: Robert Asen, Univ of Wisconsin, Madison; Isa N. Engleberg, Prince George's Comm College; Katherine Grace Hendrix, Univ of Memphis

"01. Agenda Denial Strategies in Regulating Vertical Integration: The Case of California SB 1765" Ryan P. Fuller, Univ of California, Santa Barbara

"02. Are You a Mexican? Investigating the Devastating Implications of Alabama's Hammon-Beason (HB) 56" Erik Jimenez, California State University, Los Angeles

"03. Oh, That's the Republican: The Discursive Identity of an African American Female Republican" Megan Kenny,

Purdue University; Shavonne Shorter, Purdue University

"04. Hey, Kids, It's a Revolution: A Semiotic Analysis of the Tea Party Patriots Coloring Book" Jeremy Cox, Texas State University, San Marcos; Ann E. Burnette, Texas State University, San Marcos

"05. Hate Speech versus Free Speech on College Campuses: Exploring the Viability of a Constitutional and Sustainable Campus Speech Code" Michelle Epstein Garland, Univ of Tennessee, Knoxville

"06. Meliorated Identities: National Days of Prayer and the Creation of Covenantal 'Publics'" Robert Anderson, University of Texas, Austin

"07. News Coverage of Sugar-sweetened Beverage Taxes: Pro- and Anti-tax Arguments in Public Discourse" Jeff Niederdeppe, Cornell University; Sarah Gollust, University of Minnesota; Marian Jarlenski, Johns Hopkins University; Ashley Nathanson, Johns Hopkins University; Colleen Barry, Johns Hopkins University

"08. The Many Faces of Jimmy Carter: The Cartoon Rhetoric of the 1976 Campaign" Lori Amber Roessner, University of Tennessee

"09. Obama's Tucson, Arizona Memorial Speech: A Failed Call for Civility in Political Discourse" Amy Fallah, University of North Carolina, Chapel Hill

"10. A Deconstructive Analysis of Barack Obama's 2009 Nobel Prize for Peace Lecture" Emily Sauter, University of Wisconsin, Madison

"11. Presidents as Speech Professors: American Presidents' Public Statements about Public Speaking" Josh Compton, Dartmouth College; Brian T. Kaylor, James Madison Univ

"12. The Story Behind the Story: The Effect of Self-referential News Coverage on Perceptions of Credibility and Trust in Government" Michael Barthel, University of Washington; Ariel Hasell, University of California, Santa Barbara

"13. The Issue Culture of Same Sex Marriage: The Negotiation of News Framing and Individual Experience as Evidenced through 'Protest' Signs at the National Equality March" Kristin Comeforo, Berkeley College

"14. Working for the Right to Talk: A Conversation Analysis of Town Hall Meetings" Robert Green, Purdue University

"15. Battling Identity Warfare on the Imagined U.S./México Border: Performing Immigrant Alien in Independence Day and Battle: Los Angeles" Michael Lechuga, University of Denver

"16. Media and Gender: Newspapers' Portrayal of Transgender People as the Story of Chaz Bono Made Headlines" Scott Eldredge, Univ of Tennessee, Knoxville; Iveta Imre, University of Tennessee

"17. Glamorization or Reality of Community Issues: A Qualitative Content Analysis of MTV's 16 and Pregnant" Natasha Howard, Howard University

"19. Celebrity Advocates as Representatives and Storytellers: Roberto Saviano and the Artistic Creation of Publics" Laura Alberti, Univ of Southern California

"20. Mickey Mouse Magic with Interactivity and Immersion: A Case Study of Kingdom Hearts" Gregory Perreault, University of Missouri

"21. Disney's 'Little Einsteins': Power, Privilege, and Representation" Keith Massie, Louisiana State Univ, Alexandria

"22. A Content Analysis of Gender Roles in Tween Television Programming: An Analysis of Two Genres" Ashton Gerding, University of Missouri; Nancy Signorielli, University of Delaware

"23. Made in Today's Society: An Analysis of Althusserian 'Subjects' and their Role in the Shift Towards a 'De-democratized' World" Timea Varga, Lynn University

"24. Constructing Citizens: How the News Media Frames Citizens" John Brian Houston, Univ of Missouri, Columbia; Joshua Hawthorne, Univ of Missouri, Columbia

"25. Associations between Profanity and Perceptions of Athlete Attitudes" Jonathan Denham, Louisiana State University

"26. Inoculating against a Losing Season: Can Inoculation-informed Public Relations Strategies Protect Fan Loyalty?" Josh Compton, Dartmouth College

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206050

9:30 AM to 10:45 AM

Swan

Lark 1 - First Level

### **Feminine Responsiveness in Vocational COMMunity**

Sponsor: Communication Ethics Division

Chair: Pat Arneson, Duquesne University

Respondent: Pat Arneson, Duquesne University

"Are Women Human? Femininity, Humanity and Discursive Vocation" Celeste Grayson Seymour, Western Governors University

"Jane Addams: Communication and Community Responsiveness" Jill K. Burk, Penn State University, Berks

"Practical Wisdom and an Ethic of Care" Jen Jones, University of Pittsburgh, Greensburg  
"St. Catherine of Siena: Care and Communicative Responsiveness for the Community" Christina McDowell  
Marinchak, Duquesne University

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206051                      9:30 AM to 10:45 AM                      Swan                                              Lark 2 - First Level

**Communication and Law Business Division Meeting**

Sponsor: Communication and Law Division  
Presenters:  
Alphonso Atkins, Ivy Tech Community College  
Sarah Ubel, Washburn University

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206052                      9:30 AM to 10:45 AM                      Swan                                              Peacock 1 - First Level

**Building and Extending Research in Communication Apprehension and Competence**

Sponsor: Communication Apprehension and Competence Division  
Chair: Chia-Fang Hsu, University of Wyoming  
"Avoidance of Automated Communication: Development and Validation of the AAC-12" Jakob D. Jensen, University of Utah; Brian Britt, Purdue University; Courtney E. Lynam Scherr, Purdue University; Christina Jones, Purdue University; Natasha Brown, Purdue University; Ethan Hirsch, Purdue University; Katheryn Christy, Ohio State University  
"What's All the Talk About? Communication and Receiver Apprehension as Predictors of College Students' Discussions about Condom Use with Peers" Meagan Bryand, West Virginia University; Matthew M. Martin, West Virginia University; Rebecca K. DiClemente, West Virginia University; Elizabeth A. Ditrinco, West Virginia University; Zachary Goldman, West Virginia University  
"Communication Apprehension, Stranger Anxiety, and the Extreme Male Brain" David Dryden Henningsen, Northern Illinois University; Vogt Alex, Northern Illinois University; Rachel Anderson, Northern Illinois University; Scott Fink, Northern Illinois University; Shelly Graf, Northern Illinois University; Nina Jacobson, Northern Illinois University; Andrew McLaughlin, Northern Illinois University; Alan Radevski, Northern Illinois University; Leah Ryan, Northern Illinois University; Jennifer Shelton, Northern Illinois University  
"Communication Meets Social Psychology: Are We Measuring the Same Constructs with Different Names?" Christine Donaldson, University of Central Florida; James A. Katt, Univ of Central Florida  
"Trait Predispositions and Perceptions of Communication Reciprocity and Satisfaction in Intimate Intracultural and Intercultural Relations" Jerry L. Allen, Univ of New Haven; Eun-A Park, University of New Haven; Kathleen M. Long, West Virginia Wesleyan College; Joan O'Mara, University of Hartford

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206053                      9:30 AM to 10:45 AM                      Swan                                              Peacock 2 - First Level

**Lambda Pi Eta III - Contemporary Relevance of COMMunity**

Sponsor: Lambda Pi Eta  
Chair: Eric Fife, James Madison University  
Respondents: Caroline Parsons, University of Alabama; Jason B. Munsell, Columbia College  
"Constructing Community: The Power of Identification to Build Community in Mediated/Virtual Contexts" Michelle Wickham, Indiana University-Purdue University, Indianapolis; Kris Reeves, Indiana University-Purdue University, Indianapolis; Nikila Stevens, Indiana University-Purdue University, Indianapolis; Janise Stone, Indiana University-Purdue University, Indianapolis; Michelle Redd, Indiana University-Purdue University, Indianapolis  
"Cross-national Newspaper Coverage of Water Handling: A Community Structure Approach" Domenick Wissel, College of New Jersey; Allura Hipper, College of New Jersey; Lauren Klein, College of New Jersey; Kathleen Ward, College of New Jersey  
"For Professional Members Only: A Critical Analysis of LinkedIn's Exclusionary Discursive Practices" Joseph C. Celentino, Northwestern University  
"Listening Inventory Instrument for Community Interaction" Steven Gibson, California State Univ, Northridge  
"Social Norms as a Means of Inhibiting Alcohol use on College Campuses" Jenessa Liang, Wheaton College; Young

Kim, Wheaton College; Kelly Bowles, Wheaton College

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206054                      9:30 AM to 10:45 AM                      Swan                                              Pelican 1 - First Level

**NCA Convention Member Working Committee Meeting**

Sponsor: NCA National Office

Presenters:

R. Anthony Slagle, Univ of Puerto Rico  
Tony E. Adams, Northeastern Illinois Univ  
Melissa W. Aleman, James Madison Univ  
Marla Chisholm, Del Mar College  
Ann Darling, University of Utah  
Michelle Randall, National Communication Association

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206055                      9:30 AM to 10:45 AM                      Swan                                              Pelican 2 - First Level

**"That's All Folks": Identifying Effective Strategies for Transitioning to New Leadership for Small and Community College Forensics Programs**

Sponsor: American Forensic Association

Chair: Misty L. Knight, Shippensburg University

Presenters:

Audrey J. Cunningham, University of Indianapolis  
Gary D. Deaton, Transylvania University  
Michael Eaves, Valdosta State University  
Robert James Glenn III, Owensboro Community & Technical College  
Daniel E. Schabot, Cameron University

Respondent: Richard A. Knight, Shippensburg University

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206058                      9:30 AM to 10:45 AM                      Swan                                              Mockingbird 1 - First Level

**Always Already (Not) There: Tales of Ethnographic Embodiment**

Sponsor: Ethnography Division

Chair: Shirley Drew, Pittsburg State Univ

Respondent: Shirley Drew, Pittsburg State Univ

"I Wish I Knew Now What I Knew Then": Embodying the Interpretation of Ethnographic Experiences" William Rawlins, Ohio University; Elaine Jenks, West Chester Univ

"I'm not Yo' Mama, but I'd be Happy to Tell You a Story, Child" Melanie Bailey Mills, Eastern Illinois Univ

"That's What I Know in My Bones:' The Ethnographic Embodiment of a Missing Limb" Laura L. Ellingson, Santa Clara University

"Why Embodied Ethnographers are Becoming-Girls" Patricia Sotirin, Michigan Technological Univ

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206059                      9:30 AM to 10:45 AM                      Swan                                              Mockingbird 2 - First Level

**Privacy and Security in the Online COMMUNITY**

Sponsor: Human Communication and Technology Division

Chair: Michael T. Braun, Univ of Wisconsin, Madison

Respondent: Natalie Bazarova, Cornell University

"Default Change can Save Your Online Privacy! What and Whose Personal Information can be Better Protected?" Young Min Baek, Korea Advanced Institute of Science and Technology; Young Bae, Soongsil University; Irkwon Jeong, Kwangwoon University; Eun-Mee Kim, Seoul National University; June Woong Rhee, Seoul National University

"Expertise Matters: Privacy Perceptions and Practices in Response to Behavioral Targeting" Donghee Yvette Wohn,

Michigan State University; Chandan Sarkar, Michigan State University

"Predictors of Mobile Sexting" Scott W. Campbell, University of Michigan; Yong Jin Park, Howard University

"Privacy Concerns and Disclosures in SNS: Development and Test of a Scale to Measure the Effect of Affordances" Xinyan Zhao, Purdue University; Lorraine Kisselburgh, Purdue University

"Redundant Communication Through Multiple ICTs: Identifying Source and ICT Combinations that can Escalate a Sense of Urgency" Keri K Stephens, University of Texas, Austin; Ashley K. Barrett, University of Texas, Austin; Michael J. Mahometa, University of Texas, Austin

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206060 9:30 AM to 10:45 AM Swan Macaw 1 - First Level

**The Umbrella of Pi Kappa Delta: Building Forensic COMMunity Through Bridging Cultural Difference Between Comprehensiveness and Specialization**

Sponsor: Pi Kappa Delta

Chair: Scott A. Millsap, Columbus State Community College

Respondent: David Bailey, Southwest Baptist University

"Fostering a Climate of Comprehensiveness: The Pedagogic Value of Inclusion and Service" Jack Rogers, University of Central Missouri; Nicole Freeman, University of Central Missouri

"Just Looking for a Qual: Cultural and Attitudinal Differences Towards Qualification and Non-qualification Based Tournaments" Jessica Furgerson, Ohio University

"Preserving Tradition and Engaging Innovation: The Newly and Continually Evolved Pi Kappa Delta National Tournament" Scott L. Jensen, Webster University

"Public Forum: An Inviting Alternative for Fostering Argumentation and Debating Skills" Thomas D. Serfass, Webster University

"Seeking to Become Comprehensive: Reflecting on Other Associations' Experiments and Why Pi Kappa Delta has Succeeded" Susan Millsap, Otterbein University

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206061 9:30 AM to 10:45 AM Swan Macaw 2 - First Level

**Top Paper Session: The Portrayal of Contemporary China through Communication**

Sponsor: Association for Chinese Communication Studies

Chair: Peter A. DeCaro, University of Alaska, Fairbanks

Respondents: Qi Wang, Villanova University; Jensen Chung, San Francisco State Univ

"\*Foreshadowing the Chinese Nightmare: CAGW and the 'Chinese Professor' Ad 卄" Michelle L. Murray Yang, Belmont University

"\*Microblogging and Social Change in China" Jia Lu, Tsinghua University; Yunxi Qiu, Tsinghua University

"\*Cosmopolitan Communities of Global Risks: A Comparison of the Framing of the Asian Financial Crisis and the European Debt Crisis in the Chinese Newspaper" Zhifei Mao, Chinese University of Hong Kong

"Beyond the City: Family Citizenship and China's Internal Migration" Meng Li, University of Iowa

"Re-asserting an Ancient, Emergent Superpower: The PRC's 2009 Military Parade, Public Memory, and National Identity" Jie Gong, Arizona State University

"The Practice of Reported Speech in Chinese News Reporting of China-U.S. Trade Disputes" Bingjuan Xiong, University of Colorado, Boulder

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206062 9:30 AM to 10:45 AM Swan Osprey 1 - First Level

**Animating Organizational Communication: A Conversation on Scholarship and Pedagogy**

Sponsor: Organizational Communication Division

Chair: Matthew A. Koschmann, Univ of Colorado, Boulder

Presenters:

François Cooren, Université de Montréal

Gail T. Fairhurst, Univ of Cincinnati

Timothy R. Kuhn, Univ of Colorado, Boulder

Katherine Miller, Arizona State Univ

Linda L. Putnam, Univ of California, Santa Barbara  
Cynthia Stohl, Univ of California, Santa Barbara  
Bryan C. Taylor, Univ of Colorado, Boulder

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206063                      9:30 AM to 10:45 AM                      Swan                                              Osprey 2 - First Level

**Celebrate COMMunity by Disorganizing Social Class**

Sponsor: Organizational Communication Division

Chair: Jonathan Wickert, Univ of Missouri, Columbia

Presenters:

J. Kevin Barge, Texas A&M Univ  
Maria Dixon, Southern Methodist University  
Loril M. Gossett, University of North Carolina, Charlotte  
Michael Kramer, University of Oklahoma  
Owen H. Lynch, Southern Methodist University  
Todd M. Norton, Washington State Univ  
Carolyn M. Prentice, University of South Dakota  
Omar Swartz, Univ of Colorado, Denver

Respondent: Debbie S. Dougherty, Univ of Missouri, Columbia

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206065                      9:30 AM to 10:45 AM                      Swan                                              Parrot 1 - First Level

**Compliance Gained and Lost: New Agendas in Persuasion Research**

Sponsor: Communication and Social Cognition Division

Chair: Sahara Byrne, Cornell University

Respondent: Matthew McGlone, University of Texas, Austin

"A Meta-analysis of the Effectiveness of the 'But You Are Free' Compliance-gaining Technique" Christopher J. Carpenter, Western Illinois Univ

"Measuring the Locus of Causality as a Means of Generating Explanations for the Legitimization of Paltry Favors Effect" Jessica C. Russell, Michigan State University; Franklin J. Boster, Michigan State University

"Re-construing Reactance: A Test of Theoretical Interactions between Construal Level Theory and Psychological Reactance Theory" Sherri Jean Katz, Cornell University; Sahara Byrne, Cornell University; Alyssa Irene Kent, Cornell University

"The 'Just-One-More' Technique of Compliance-gaining" Christopher J. Carpenter, Western Illinois Univ

"The Dynamics of Fear and Persuasion: A Latent Growth Curve Modeling Approach" Lijiang Shen, University of Georgia; James Price Dillard, Penn State University

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206066                      9:30 AM to 10:45 AM                      Swan                                              Parrot 2 - First Level

**Challenges in Climate Change Communication**

Sponsor: Environmental Communication Division

Chair: Stephen Depoe, Univ of Cincinnati

Respondent: Jessica L. Thompson, Northern Michigan University

"Attitudes and Beliefs about Personal Sacrifice to Protect the Environment: Analysis of Intracohort and Intercohort Change" Amy E. Chadwick, Ohio University

"Framing the Solution: An Examination of Renewable Energy Coverage in Maine Newspapers" Hollie Smith, Univ of Maine; Laura A. Lindenfeld, Univ of Maine

"Identifying the Ties that Inform: Unpacking the Relational Context of Environmental Information Seeking" Lindsay Young, Northwestern University; Noshir S. Contractor, Northwestern University

"Witnessing Risk: Discourses of Scientific and Lay Knowledge in Climate Change Campaigning" Rowan Howard-Williams, University of Pennsylvania

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206082                      9:30 AM to 10:45 AM                      Swan                                              Eagle Boardroom - Second Level

**Central States Communication Association Executive Committee Meeting**

Sponsor: Central States Communication Association

Presenters:

Mitchell S. McKinney, Univ of Missouri, Columbia  
Scott A. Myers, West Virginia University  
Chad Edwards, Western Michigan Univ  
David L. Bodary, Sinclair Comm College  
Leah E. Bryant, DePaul University  
Lance R. Lippert, Illinois State University  
Amy Aldridge Sanford, Northeastern State Univ  
Robert S. Littlefield, North Dakota State Univ  
Randy K. Dillon, Missouri State Univ  
Nancy Brule, Bethel University

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206083                      9:30 AM to 10:45 AM                      Swan                                              Teal - Second Level

**Working within the Community of Nations: Leadership, Rhetoric, and U.S. Foreign Policy**

Sponsor: Political Communication Division

Chair: Heidi Hamilton, Emporia State Univ

"Leading from Behind": New Leadership for a New World or a Threat to American Identity?" Heidi Hamilton, Emporia State Univ

"Let Freedom Ring!" Democratizing the Discourse of Social Change in the Middle East" Ali E. Erol, Howard University

"A Quiet Alternative to Loud Exceptionalism: 'Smart Power' and the Leadership of Secretary Hillary Rodham Clinton on Women's Rights" Heather Aldridge Bart, Augustana College

"Presidential Apologia during Times of War: President Obama's Apology on Behalf of the American Military—Projection of Strength or Demonstration of Weakness?" John Bart, Augustana College

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206084                      9:30 AM to 10:45 AM                      Swan                                              Sandpiper - Second Level

**Queer Optics**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Isaac West, University of Iowa

Respondent: Charles E. Morris III, Boston College

"Impure Trans Politics" Isaac West, University of Iowa

"Queer Figurations: A Glimpse of the 'Suicidal Queer Teen'" Erin J. Rand, Syracuse University

"Textual Cruising: Reading Celebrities as Queer Allegorical Texts" Claire Sisco King, Vanderbilt University

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206085                      9:30 AM to 10:45 AM                      Swan                                              Ibis - Second Level

**COMM + unity Roundtable: Partnering for Professional Trajectories for Masters Students**

Sponsor: Master's Education Section

Chair: Linda Levitt, Stephen F. Austin State University

Presenters:

Deborah Breede, Coastal Carolina University  
Christine Davis, University of North Carolina, Charlotte  
Rebecca L. Dohrman, Maryville Univ  
Rebecca Murphy-Keith, University of North Carolina, Greensboro  
Julie Walker, Minnesota State University, Mankato  
Nan Wilson, University of North Carolina, Charlotte

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206086 9:30 AM to 10:45 AM Swan Heron - Second Level

**Recognizing the Importance of the Scholastic COMMunity in the History of Rhetoric**

Sponsor: American Society for the History of Rhetoric

Chair: John Joseph Jasso, Univ of Pittsburgh

Respondent: Beth S. Bennett, University of Alabama

"Formalizing Causality: Medieval Communication in the 21st Century" Anthony Wachs, Northern State University

"Medieval Reclamation of the Liberal Arts: The Scholasticism of St. John of Salisbury" Brian Gilchrist, Duquesne University

"Rhetoric, Subjectivity, and Scholasticism: Rethinking Anselm of Canterbury's Ontological Proof for the Existence of God" Gavin Hurley, University of Rhode Island

"The Consummation of Rational Philosophy: St. Bonaventure on the Proper Context, Object, and Aim of Rhetorical Practice" John Joseph Jasso, Univ of Pittsburgh

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206087 9:30 AM to 10:45 AM Swan Dove - Second Level

**Celebrating the COMMunity of the Court: Five Justices' Contributions to the Development of Free Speech Law**

Sponsor: Freedom of Expression Division

Chair: Mary Elizabeth Bezanson, Univ of Minnesota, Morris

"Justice Brennan" Mary Elizabeth Bezanson, Univ of Minnesota, Morris

"Justice Kennedy" Kevin Johnson, California State University, Long Beach

"Justice Roberts' Court" Thomas Flynn, Slippery Rock University

"Justice Scalia" Juliet L. Dee, University of Delaware

"Justice Stevens" Susan J. Balter-Reitz, Montana State Univ, Billings

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206088 9:30 AM to 10:45 AM Swan Egret - Second Level

**The Role of Evidence Production, Consumption and Communication in an Era of Digital Information**

Sponsor: Cross Examination Debate Association

Chair: Gordon Stables, University of Southern California

Respondent: Gordon Stables, University of Southern California

"Debate Research in a World of Information Overload" Sarah E. Spring, University of Iowa

"Digital Debate Evidence and Democracy" Allison Harper, George Mason University

"Open Source Evidence: An Analysis of the First Year" Jarrod Atchinson, Wake Forest University

"Putting Debate Back into Debate: Re-examining the Role of Evidence in Digital Policy Debate" Travis Cram, University of Wyoming

11:00 AM

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209005 11:00 AM to 12:15 PM Dolphin Oceanic 1 - Third/Lobby Level

**"Nations" and "Citizens" Under Duress: Dialectics of Intimacy and Strangeness in Communities**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jiyeon Kang, University of Iowa

Respondent: Jay P. Childers, University of Kansas

"Nation' as a Political Community: A Comparative Study of the Conceptualization of 'Nation' within the Literatures of Nationalism and Rhetoric" Aysel Morin, East Carolina Univ

"Decisions of Shadows: The Politics of Citizen Relationality in Missing Persons Publicity" Lisa Braverman, Indiana University

"The Citizen as Parent: Reconstituting America's Metaphorical Family" Brandon Chase Goldsmith, Univ of Memphis

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209006                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 2 - Third/Lobby Level

**African American Communication and Culture Division Business Meeting**

Sponsor: African American Communication and Culture Division

Presenters:

Eletra Gilchrist, University of Alabama, Huntsville  
Cerise L. Glenn, Univ of North Carolina, Greensboro  
Christopher Harris, Nevada State College  
Anntarie Lanita Sims, College of New Jersey  
Andre Johnson, Memphis Theological Seminary

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209007                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 3 - Third/Lobby Level

**A Roller-coaster Ride with Scholarship on Media and Violence**

Sponsor: Mass Communication Division

Chair: Teresa Heinz Housel, Hope College

Respondent: Andrew J. Weaver, Indiana University

"Media Violence is Made to Attract and Entertain People': Responses to Media Literacy Lessons on the Effects of and Institutional Motives behind Media Violence" Laras Sekarasih, University of Massachusetts, Amherst; Erica Scharrer, University of Massachusetts, Amherst; Kimberly R Walsh, University of California, Santa Barbara

"Gender Differences in Autobiographical Memories for Violent Media" Karyn Riddle, University of Wisconsin, Madison

"Lay Me, Slay Me: A Content Analysis of Gender, Sexuality and Violence in Slasher Films" Kristin Lindsley, Indiana University; Katherine Birge, Indiana University; Evan Frederick, Indiana University; Ji Won Kim, University of Texas, Austin

"Looking at the Bigger Picture: Construal Level as a Moderator of Cultivation Effects" Sarah Brookes, Ohio State University; Morgan Ellithorpe, Ohio State University; David Ewoldsen, Ohio State University

"The Weaponization of Media: An Argument for a New Nuanced Approach to Understanding the Role of Propaganda in War" Christian Alexander Vukasovich, Oregon Tech

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209008                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 4 - Third/Lobby Level

**The Challenges of Animality to Rhetorical Theory: Broadening Communication Beyond Human Symbolic Communities**

Sponsor: Rhetorical and Communication Theory Division

Chair: Emily Winderman, University of Georgia

Respondent: Richard D. Besel, Cal Poly State University, San Luis Obispo

"Can the Animal Laugh? A Critical Investigation into the Comedic Line between the Human and the Animal" James D. Durkee, University of Georgia

"Encounters with Animal(s): Rhetorical Possibilities and Limitations in the Work of Donna Haraway" Theodore Albiniak, University of Texas, Austin

"Holocaust on Your Plate: A Metaphor that Demands too Much" Joseph C. Packer, Univ of Pittsburgh

"The Rhetoric of Ethology: Animal Encounters, Emotion, and the Everyday" Dustin A. Greenwalt, University of Georgia

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209009                    11:00 AM to 12:15 PM                    Dolphin                    Oceanic 5 - Third/Lobby Level

**Imagining the New Frontiers of Ideology, Anonymity, and Networked Publics**

Sponsor: Mass Communication Division

Chair: Drew Cingel, Wake Forest University

Respondent: Thomas Ksiazek, Villanova University

"WikiLeaks and the Problem of Anonymity: A Network Control Perspective" Rita Zajacz, University of Iowa

"Julian Assange's Personality Cult: Identity, Ideology, and Anonymity in the case of WikiLeaks" Vince Meserko,

University of Kansas

"From Gatekeeping to Gate Opening and Disciplined Participation: Limitations of the Two-way Communication on guardian.co.uk" Jelena Petrovic, Univ of New Mexico

"Digital Campaign Messages, Practices of Circulation, and Implications for New Visions of Publics" Jessica Baldwin-Philippi, Emerson College

"Forum or Ghetto: An Audience Analysis of American Public Access Television" Wenhong Chen, University of Texas, Austin; Marcus Funk, University of Texas, Austin; Joe Straubhaar, University of Texas, Austin; Jeremiah Spence, Univ of Texas, Austin

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209010                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Instructional Development Division Competitive Papers**

Sponsor: Instructional Development Division

Chair: Leah E. Bryant, DePaul University

Respondent: Bill Seiler, Univ of Nebraska, Lincoln

"You are Such a Great Teacher and I Hate to Bother You but...": Professors' Perceptions of Students as a Function of Varying Politeness Strategies" San Bolkan, California State Univ, Long Beach; Jennifer Linn Holmgren, California State Univ, Long Beach

"Development and Validation of the Instructor Anger Expression Scale (IAES)" Jenny R. Thoma, West Virginia University; Keith D. Weber, West Virginia University; Matthew M. Martin, West Virginia University

"Examining Relationships between Instructors' Emotional Expression and Student Learning Outcomes" Jenny R. Thoma, West Virginia University; Scott A. Myers, West Virginia University; Daniel H. Mansson, Penn State Univ, Hazleton

"Exploring Teachers' Persuasive Communication within the College Classroom: Types and Goals of Teacher Messages" Li Li, University of Wyoming; Scott Titsworth, Ohio University

"Instructional Dissent as an Expression of Aggressive Communication Traits" Alan K. Goodboy, West Virginia University; Scott A. Myers, West Virginia University

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209011                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Feminist and Women Studies Division and Women's Caucus Combined Business Meeting (Part 1)**

Sponsor: Feminist and Women Studies Division

Presenters:

Jennifer C. Dunn, Dominican University

Lakresha D. Graham, Rockhurst University

Alena Amato Ruggerio, Southern Oregon University

Barbara Parisi, Long Island Univ, Brooklyn

Katherine Denker, Ball State University

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209013                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Critical and Cultural Studies Division Business Meeting**

Sponsor: Critical and Cultural Studies Division

Presenters:

Kevin J. Ayotte, California State University, Fresno

Linda Baughman, Christopher Newport Univ

Donovan Conley, University of Nevada, Las Vegas

Megan K. Foley, Mississippi State Univ

Radhika Gajjala, Bowling Green State University

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209014                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**The Politics and Poetics of Disability Representation in Mainstream Media**

Sponsor: Caucus on Disability Issues

Chair: Kathleen LeBesco, Marymount Manhattan College

"A Critical Examination of Portrayals of Asperger's Syndrome in Contemporary Television Programming" Kathleen LeBesco, Marymount Manhattan College

"Authenticity and Communication: Deaf Culture goes Mainstream in ABC Family's 'Switched at Birth'" Beth Haller, Towson University

"Disability and the Body Politic in HBO's 'Boardwalk Empire'" John Shields, Norwalk Community College

"Miss Wheelchair Wisconsin Walks! Performativity and Surveillance in 'Wheelchair Beauty Pageants'" Kurt Lindemann, San Diego State Univ; James Cherney, Wayne State Univ

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209015                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**"NATIONALS" a Comedy! A Play Reading of a Script about Forensics and Speech Competition at a National Tournament**

Sponsor: Celebrating COMMunity Intersections

Chairs: Kirt Shineman, Glendale Community College; Karen R. Morris, University of Wisconsin, Eau Claire

Presenters:

Tenisha Baca, Glendale Community College

Duane R. Fish, Northwest College

Casey Garcia, Texas A&M University

Jessica R. Hurlless, Casper College

Nathan Steele, City College of San Francisco

Respondent: Richard Paine, North Central College

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209016                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Theorizing Cosmopolitanism(s) and Transnational Subjectivities**

Sponsor: International and Intercultural Communication Division

Chair: Yael Warshel, University of California, Los Angeles

Respondent: Jolanta Drzewiecka, Washington State University

"An Intercultural Model and Definition for Cosmopolitan Communication" Nilanjana R. Bardhan, Southern Illinois University, Carbondale; Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

"Cultivating Cosmopolitan Citizenship: Towards a Cosmopolitan Pedagogy for Intercultural Communication" Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

"Mapping Cosmopolitanisms in Taipei: Toward a Theorization of Cosmopolitanism in Linguistic Landscape Research" Melissa L. Curtin, Univ of California, Santa Barbara

"Negotiating 'Asian-ness' in America: Toward an Understanding of Diasporic Subjectivities in the Context of Transnationalism" Shinsuke Eguchi, Univ of New Mexico; William Starosta, Howard University

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209017                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Strategic Communication in Substance Use and Abuse**

Sponsor: Health Communication Division

Chair: Robin E. Jensen, University of Utah

"'I Smoked Weed and Nobody Died': Using Message Sensation Value and Message Cognition Value to Create Effective PSAs for Young Adults at Risk for Marijuana Use" Susan E. Morgan, Purdue University; Danielle Davis, Purdue University; Kai Kuang, Purdue University

"Communicative Challenges of Bystander Intervention: Impact of Goals and Message Design Logic on Messages College Students Use to Intervene in Drinking Situations" Cindy H. White, Univ of Colorado, Boulder; Jennifer A. Malkowski, Univ of Colorado, Boulder

"Family Communication Environments and Adolescent Substance Use: A Latent Profile Analysis" Michelle Miller-Day, Chapman University; Jeong Kyu Lee, University of Wollongong; Jonathan Pettigrew, University of Tennessee

"Prescription Drug Misuse and Community Engagement: Ready, Willing and Able?" Marne Austin, Bowling Green

State Univ; Terry Rentner, Bowling Green State Univ

"The Longitudinal Effects of Parental Socialization Processes on Youth Substance Use Behavior" YoungJu Shin, Indiana University Purdue University, Indianapolis; Michelle Miller-Day, Chapman University

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209018                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Laboring Communication: Critical Approaches to Cultural Work**

Sponsor: Critical and Cultural Studies Division

Chair: James Hay, Univ of Illinois, Urbana-Champaign

"A Labor of Love: The Labor of Distribution in the Networked Information Economy" Brett R Caraway, University of Toronto

"Counting Canucks: Cultural labor and Canadian Cultural Policy" Amanda Coles, Brock University

"Dream or Dead End Job? Precarious 'Playbor' in Video Game Testing" Ergin Bulut, University of Illinois

"Writing off Writers: New Publishing Models in a Digital Age" Nicole Cohen, York University

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209020                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Top Four Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: David R. Novak, Erasmus University, Rotterdam

Respondent: Julie E. Volkman, eHealth QUERI, CHQOER, Bedford VAMC

"Health Literacy and Adolescent Motherhood in South Central Appalachia: A Framework for Cultural Understanding" Elizabeth Dortch Dalton, Univ of Tennessee, Knoxville; Laura E. Miller, Univ of Tennessee, Knoxville

"Hurricane Preparedness: Understanding the Impact of Self-efficacy on Information Seeking Behaviors during a Natural Disaster" Kristin Pace, Michigan State University; Kami J. Silk, Michigan State University

"Negotiation and Boundary Spanning in the Hurricane Warning System" Kathryn E. Anthony, University of Kentucky; Kelley Cowden, University of Kentucky; Gina Eosco, Cornell University; H. Dan O'Hair, University of Kentucky; Robert L. Heath, University of Houston

"Volunteer Tourists: The Identity and Discourse of Travelers Combining Largesesse and Leisure" Jennifer Mize Smith, Western Kentucky Univ

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209021                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Cyberactivism and Political Change in the Arab World**

Sponsor: Political Communication Division

Chair: Ahlam Muhtaseb, California State University, San Bernardino

Respondent: Leda M. Cooks, Univ of Massachusetts, Amherst

"Citizen Journalism, Civic Engagement and Political Change in the Arab World: How New Media Tilted the Political and Communication Balance" Sahar Khamis, University of Maryland

"Hacktivism, WikiLeaks and Social Media" Rueyling Chuang, California State Univ, San Bernardino

"Riding the Social Media Wave: Cyberactivism and the Global Public Sphere" Ahlam Muhtaseb, California State University, San Bernardino; Natalia Lopez-Thismon, California State University, San Bernardino

"Tweet ←→ Street: About Online/Offline and Inter-media Dynamics" Adel Iskandar, Georgetown University

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209023                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 6 - Third/Lobby Level

**The Communication of Deception in Human Interaction**

Sponsor: Interpersonal Communication Division

Chair: Trey D. Guinn, University of Texas, Austin

"Uncovering Hidden Patterning in Interpersonal Communication: Illustration with Deceptive and Truthful Interactions" Judee K. Burgoon, University of Arizona; Ryan Schuetzler, University of Arizona; David Wilson,

University of Arizona

"Empirical Investigation of Duping Delight in Customer Service Interactions" Amy Ebesu Hubbard, University of Hawaii, Manoa; Abel Gustafson, Univ of Hawai'i, Manoa; Meredith Trockman, Univ of Hawaii, Manoa; Emiko Taniguchi, Univ of Texas, Austin; Nga Nguyen, University of Hawaii, Manoa

"A Few Prolific Liars: Variation in the Prevalence of Lying" Kim B. Serota, Oakland University; Aaron W. Burns, Oakland University; Timothy Levine, Michigan State University

"Who Started this Rumor? Identifying the Origins of Deception Detection Myths" Carolyn M. Hurley, Transportation Security Administration; Darrin John Griffin, University at Buffalo, SUNY; Michael A. Stefanone, University at Buffalo, SUNY

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209030            11:00 AM to 12:15 PM            Dolphin            Southern Hemisphere Salon I/II - Fifth Level

**Public Address Division Business Meeting**

Sponsor: Public Address Division

Presenters:

Angela G. Ray, Northwestern University

Kirt H. Wilson, Penn State University

Kristy Maddux, University of Maryland

Mary Stuckey, Georgia State University

Karrin Anderson, Colorado State University

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209033            11:00 AM to 12:30 PM            Dolphin            Southern Hemisphere Salon III - Fifth Level

**NCA 2013 Convention Planner Meeting II**

Sponsor: NCA National Office

Presenters:

Kathleen J. Turner, Davidson College

Michelle Randall, National Communication Association

Katie Karsnak, National Communication Association

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209034            11:00 AM to 12:15 PM            Dolphin            Southern Hemisphere Salon IV - Fifth Level

**Public Relations Division Business Meeting**

Sponsor: Public Relations Division

Presenters:

Michael Palenchar, University of Tennessee

Shari R. Veil, University of Kentucky

Mihaela Vorvoreanu, Purdue University

Beth E. Eschenfelder, University of Tampa

Katerina Tsetsura, University of Oklahoma

Brigitta R. Brunner, Auburn University

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209035            11:00 AM to 12:15 PM            Dolphin            Southern Hemisphere Salon V - Fifth Level

**"Theater is...just...Theater is just It: Creation Fire": An Ethnographic Exploration of Culture and Identity in Postcolonial Jamaican Performance**

Sponsor: Performance Studies Division

Chair: Heidi M. Rose, Villanova University

Presenters:

Maurice L. Hall, Villanova University

Heidi M. Rose, Villanova University

Respondents: Sarah Dempsey, University of North Carolina, Chapel Hill; D. Soyini Madison, Northwestern University

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209036                    11:00 AM to 12:15 PM                    Dolphin                    Northern Hemisphere Salon E1 - Fifth Level

**Mitt Romney and the Intersections Between Mormon and Conservative Christian Politics**

Sponsor: Religious Communication Association

Chair: Samuel Boerboom, Montana State University-Billings

Respondent: David Weiss, Montana State Univ, Billings

"'Moves Like Kennedy': Mitt Romney Addresses the 'Mormon Issue'" Michael R. Kramer, Saint Mary's College

"'Where the Affairs of the Nation Begin:' The Rhetorical Construction and Negotiation of Christian Privilege in Presidential Politics" Jacob Stutzman, Oklahoma City University

"Abortion, 'Cobelligerency,' and Mitt Romney's Appeal to Evangelicals" Samuel Boerboom, Montana State University-Billings

"Superhero, Everyman: Mormon Identification and Disidentification with Mitt Romney during the 2012 Presidential Race" Amy Cook, Arizona State University

"The Mormon Moment: 6 Years in the Making" Emma Frances Bloomfield, University of Southern California

"The Personal and Public Image of Mitt Romney" Jim E. Towns, Stephen F. Austin State University

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209037                    11:00 AM to 12:15 PM                    Dolphin                    Northern Hemisphere Salon E2 - Fifth Level

**Critical Approaches to Civility and Incivility in Public Discourse**

Sponsor: Argumentation and Forensics Division

Chair: Warren Sandmann, Minnesota State University, Mankato

Respondents: Raymie E. McKerrow, Ohio University; Susan M. Fredricks, Penn State Univ, Brandywine

"Agreeing to Disagree: Civility is Not 'Being Nice' or 'Making People Comfortable'" William Keith, Univ of Wisconsin, Milwaukee

"Cynic Parrhesia and Public Argumentation: Deconstructing In/Civility in Performances of the Bare Life and Reversals of Community Currency" Scott J. Tulloch, Georgia State University

"Of Civility and Civilization: A Postcolonial Feminist Perspective" Supriya Vestal, Independent Scholar

"On Civility, Incivility, and Civil Disobedience" James P. Dimock, Minnesota State University, Mankato; Julie Walker, Minnesota State University, Mankato

"Toward a Feminist Civility" Megan Orcholski, Concordia College

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209038                    11:00 AM to 12:15 PM                    Dolphin                    Northern Hemisphere Salon E3 - Fifth Level

**Communication and Symbolic Interaction**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Chaim Noy, University of South Florida

Respondent: Chaim Noy, University of South Florida

"'The One Bad Thing about Having a Dog is that You Have to Say Goodbye': A Qualitative Exploration of Stories about Companion Animal Loss" Lindsey Thomas, University of Iowa; Sarah Nebel Pederson, University of Iowa

"Context, Identity, and Interaction: A Goffmanian and Symbolic Interactionist Approach to Discourse Data" Somiya Kalloo, Univ of New Hampshire; Jessica S. Robles, Univ of New Hampshire

"Emotional Regulation at Walt Disney World: An Impression Management View" Anne Reyers, University of Central Florida; Jonathan Matusitz, University of Central Florida

"He is a Good Guy 'cause He Always Smiles: An Analysis of Smiles in Communication between Korean Students and Native English Speakers" Do Kyun Kim, Univ of Louisiana, Lafayette

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209039                    11:00 AM to 12:15 PM                    Dolphin                    Northern Hemisphere Salon E4 - Fifth Level

**Intersections of Nonverbal Communication and Health Communication**

Sponsors: Health Communication Division, Nonverbal Communication Division

Chair: Dawna I. Ballard, University of Texas, Austin

"Nonverbal Narratives in Health Communication Interventions" Peter A. Andersen, San Diego State Univ; Larry Beck, San Diego State University; Barbara Walkosz, Klein-Buendel Inc.; David B. Buller, Klein Buendel Inc.

"Chronemics in Health Communication: Considering the Intersection of Fungible and Epochal Times in the Health Care Setting" Ashley K. Barrett, University of Texas, Austin; Dawna I. Ballard, University of Texas, Austin

"I Stim, Therefore I Am: Autism Self-Advocacy on Youtube" Jessica M. F. Hughes, Univ of Colorado, Boulder

"Nonverbal Behaviors during Expressions of Resistance to Diet and Nutrition Changes: An Analysis of Videotaped Provider-Patient Interactions" Ashley Paige Duggan, Boston College; Ylisabyth Bradshaw, Tufts University

"Creating Community Without Words" Cindy Larson-Casselton, Concordia College

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209040                      11:00 AM to 12:15 PM                      Dolphin                                              America's Seminar Room - Fifth Level

**Religion, Spirituality, and Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Mark T. Morman, Baylor University

"Negotiation of Religion in 'Discourse Dependent' Personal and Family Relationships" Dawn O. Braithwaite, Univ of Nebraska, Lincoln; Diana Breshears, Univ of Nebraska, Lincoln

"Relational Maintenance Behaviors as Mediators between Martial Sanctity and Marital Satisfaction" Laura Stafford, University of Kentucky

"Religion, Spirituality and Romantic Relationship Transitions" Kristin Leigh Davis, Univ of Central Florida; Paul A. Mongeau, Arizona State University

"Religious Faith/Spirituality and Final Conversations: Adults and Children" Maureen Keeley, Texas State University, San Marcos

"Religious Identity and Family Communication: Current Findings and Future Directions" Colleen Colaner, Univ of Missouri, Columbia

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209050                      11:00 AM to 12:15 PM                      Swan                                              Lark 1 - First Level

**Speaking Spirit Through Silence: Finding COMMunity in Common Ground**

Sponsor: Spiritual Communication Division

Chair: Anastasia Prentiss, Holy Names Univ

Presenters:

Tara Hack, Arizona State University

Matt Nolan, Arizona State University

Sarah Parsloe, San Diego State University

Anastasia Prentiss, Holy Names Univ

Suzanne Pullen, Arizona State Univ

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209051                      11:00 AM to 12:15 PM                      Swan                                              Lark 2 - First Level

**Top Papers: Communication and Law Division**

Sponsor: Communication and Law Division

Chair: Sarah Ubel, Washburn University

Respondent: Sarah Ubel, Washburn University

"A Tale of Two Worlds: A Comparative History of Authorship in Europe and China" Seung-Hwan Mun, Northeastern Illinois University

"Constructing Modern-day U.S. Legal Education through Rhetoric: Langdell, Ames, and the Scholar Model of the Law Professor Persona" Carlo A. Pedrioli, Barry University

"Forget about It! The Ironic Effects of Instructions to Disregard Perry, Ben, Gil, and Ducky" Susan H. Sarapin, Troy University

"Oral Argument in State Supreme Courts: Justices' Views of the Practice" Karen Tracy, Univ of Colorado, Boulder

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209052                      11:00 AM to 12:15 PM                      Swan                                              Peacock 1 - First Level

**Top Papers in Master's Education**

Sponsor: Master's Education Section

Chair: Leslie A. Rill, Portland State University

Respondent: Jimmie Manning, Northern Illinois University

"The Penis Does the Picking': Courtship on Bravo's 'Millionaire Matchmaker'" Meg Tully, Ball State University

"Applied Communication in Local Government" G. Blake Plavchak, Duquesne University

"Gender Performance in the Age of Facebook: The Continued Relevance of Erving Goffman's Theories of Self-presentation" Meghan C. Muldowney, Fairfield University

"If You Say LOL, Does That Really Mean I'm Funny? Nonverbal Cues in Text Messaging" Meg Tully, Ball State University

"The not so Secret Life of a Teacher: An Extended Literature Review of Teacher Self-disclosure" Renee Kaufmann, University of Kentucky

"Working with Student Athletes: A Case Study in Misunderstandings" Morgan Summers, Ball State University

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209054                      11:00 AM to 12:15 PM                      Swan                                              Pelican 1 - First Level

**NCA Distinguished Scholar Business Meeting**

Sponsor: NCA National Office

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209055                      11:00 AM to 12:15 PM                      Swan                                              Pelican 2 - First Level

**Metaphors, Media, Misrecognitions: Philosophical Investigations across Contexts**

Sponsor: Philosophy of Communication Division

Chair: Pat Arneson, Duquesne University

"A Dark White Metaphor: Catachresis, Silence, and Agency in Communication Scholarship" Jason Jarvis, Georgia State University

"Cybernetics Reconsidered: Tracing the Theoretical Misrecognitions of Cybernetics as a Critical Philosophy of Communication" Mark Martinez, University of Minnesota

"The Architectonic of Personality: An Introduction to Mikhail Bakhtin's 'Author and Hero in Aesthetic Activity'" Joel S. Ward, Bethel University

"What are the Claims and Constraints of 'the Novel' as a Medium for the Communication of an Ethical Conception?" Simon Calder, University of Minnesota

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209057                      11:00 AM to 12:15 PM                      Swan                                              Toucan 2 - First Level

**Top Papers in the Basic Course**

Sponsor: Basic Course Division

Chair: Adam C. Jones, Illinois College

Respondent: Amy R. Slagell, Iowa State University

"Can Improv Build Skills in the Basic Course? Yes, and... it Can be a Lot of Fun, Too" Kristin S. Stimpson, University of Texas, Austin; Elizabeth S. Goins, University of Texas, Austin; Maegan Stephens, University of Texas, Austin

"Directing the Winds of Change: The Basic Course and General Education" Joseph Valenzano, University of Dayton

"Components of Student Grade Expectations for Public Speaking Assignments" Chris R. Sawyer, Texas Christian University; Amber N. Finn, Texas Christian University

"Discarding Nature versus Nurture: Public Address as the Basic Communication Course" William Upchurch, University of Pittsburgh

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209059                      11:00 AM to 12:15 PM                      Swan                                              Mockingbird 2 - First Level

**Creating and Fostering a Digital Community of Learners: There's an App for That!**



Sponsor: Human Communication and Technology Division  
Chair: Nancy R. Pearson, Minot State University  
Presenters:  
Audra D. Myerchin, Minot State University  
Shannon C. VanHorn, Valley City State Univ  
Kimberly M. Weismann, Williston State College  
Jonna Ziniel, Valley City State University  
Respondent: Mary Haslerud Opp, University of North Dakota

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209060            11:00 AM to 12:15 PM            Swan            Macaw 1 - First Level

**Creating a Positive Impact on COMMunity by Strengthening and Promoting Student Organizations**

Sponsor: Sigma Chi Eta  
Chair: Puvana Ganesan, Mesa Community College  
Presenters:  
Allison Ainsworth, Gainesville State College  
Wendy Barron, Lehigh Carbon Community College  
Puvana Ganesan, Mesa Community College

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209061            11:00 AM to 12:15 PM            Swan            Macaw 2 - First Level

**Korean American Communication Association Paper Session**

Sponsor: Korean American Communication Association  
Chair: Eun-Ho Yeo, Plymouth State University  
"Bridges for Migrants to Korean Society: A Study on a Migrant Workers' Media as a Counterpublic Sphere" Hun-Yul Lee, San Francisco State University  
"I Bake and Blog Because I'm a Mother: Neoliberal Motherhood in South Korea" Hojin Song, University of Iowa  
"KAs' Perceptions on the Use of Healthcare from U.S. to Korea" Jungmi Jun, Univ of Northern Iowa; Kyeongmi Oh, George Mason University  
"Wow, Exoticism, Does it Still Work? Representations of South Korea in the Western TV Travel Show, Anthony Bourdain's No Reservations" Eun Young Lee, Bowling Green State University

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209062            11:00 AM to 12:15 PM            Swan            Osprey 1 - First Level

**Top Four Papers in Organizational Communication**

Sponsor: Organizational Communication Division  
Chair: Karen Lee Ashcraft, University of Colorado, Boulder  
Respondent: Erika L. Kirby, Creighton University  
"Community through Invisibility: Market Women's Organizing in Post-conflict Liberia\*" Joelle Cruz, Clemson University  
"The Family Hegemony: Exploring How LGBTQ and Single Employees Work around Traditional Family Expectations" Jenny Dixon, Marymount Manhattan College; Debbie S. Dougherty, Univ of Missouri, Columbia  
"Ecological Perspectives on Social Media in Global Organizations" Lorraine Kisselburgh, Purdue University; Soojin Kim, Purdue University; Prashant Rajan, Purdue University; Xinyan Zhao, Purdue University  
"Negotiating Knowledges in Mediating Refugee Resettlement Organizations" Sarah Steimel, Weber State Univ

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209063            11:00 AM to 12:15 PM            Swan            Osprey 2 - First Level

**Developing Rubrics to Support Teaching and Assessment: Six Applied Examples**

Sponsor: NCA Educational Policies Board  
Chair: Philip Backlund, Central Washington University  
"A Publisher-generated Rubric: Using CONNECT for Evaluating Speeches" Amy King, Central Piedmont Community



**Inter/Cultural Communication: Celebrating Intercultural and Cultural Communication in the Classroom**

Sponsor: International and Intercultural Communication Division

Chair: Anastacia Kurylo, Center for Intercultural New Media Research

Presenters:

Wilfredo Alvarez, Northeastern Illinois Univ  
Donal A. Carbaugh, Univ of Massachusetts, Amherst  
Brad Crownover, College of Mount Saint Vincent  
Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ  
Tatyana Dumova, Point Park University  
William Edwards, Columbus State Univ  
Anita K. Foeman, West Chester Univ  
Tina M. Harris, University of Georgia  
Anastacia Kurylo, Center for Intercultural New Media Research  
Anthony Naaeke, Marymount Manhattan College  
Marie Radford, Rutgers University  
Gust A. Yep, San Francisco State Univ

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209084                      11:00 AM to 12:15 PM                      Swan                                              Sandpiper - Second Level

**Memory, Longing, Loss, Loneliness, and COMMunity**

Sponsor: Ethnography Division

Chairs: Robin Boylorn, University of Alabama; Christopher Poulos, University of North Carolina, Greensboro

Respondent: Christopher Poulos, University of North Carolina, Greensboro

"A Ghost Story: Memories of My Father" Roberta Chevrette, Arizona State University

"A Lonely Discourse" Summer Cunningham, University of South Florida

"Communicative Coping with Ambiguous Death: The Search for Answers and Acceptance following the Death of a Child" Lynne Webb, University of Arkansas; Paige Toller, Univ of Nebraska, Omaha

"Dark Side of the Moon" Arthur P. Bochner, Univ of South Florida

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209085                      11:00 AM to 12:15 PM                      Swan                                              Ibis - Second Level

**American Society for the History of Rhetoric Business Meeting**

Sponsor: American Society for the History of Rhetoric

Presenter:

Dave Tell, University of Kansas

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209086                      11:00 AM to 12:15 PM                      Swan                                              Heron - Second Level

**Debate as High Impact Practice: Cultivating Assessment Norms in our COMMunity**

Sponsor: Cross Examination Debate Association

Chair: Gordon Stables, University of Southern California

Respondent: Gordon Stables, University of Southern California

"Assessment as Argument: Building the Case for Debate as Experiential Education" Kelley Skillin, Wayne State University

"Documenting Debate: Information Gathering and Record Keeping for Assessment of Intercollegiate Debate Programs" Sarah Partlow-Lefevre, Idaho State University; John Gribas, Idaho State University

"On Developing a Rubric for Intercollegiate Debate" Timothy O'Donnell, Mary Washington University

"Reclaiming the Democratic Vision for College Learning through College Debate" Danielle Wiese Leek, Grand Valley State Univ

"The Role of the Ballot: An Existing and Underutilized Source for Program Assessment" Sarah E. Stone Watt, Pepperdine University



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212007	12:30 PM to 1:45 PM	Dolphin	Oceanic 3 - Third/Lobby Level
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**Exploring the Research World of Media Influence**

Sponsor: Mass Communication Division

Chair: Sarah J. Kornfield, Penn State University

Respondent: Karyn Riddle, University of Wisconsin, Madison

"Entertainment Narratives and Media Influence: Proposing Associations among the Predictors of the Entertainment Overcoming Resistance Model" Nick Carcioppolo, Missouri State University; Susan E. Morgan, Purdue University

"The Impact of a Common Method Factor on the Influence of Presumed Influence" Lijiang Shen, University of Georgia; Christin Huggins, University of Georgia

"(In)Decent Discourse? How Identification with American Cable TV News Personalities Influences Audience Conceptions of Conversational Appropriateness" Megan Hill, Ohio State University; Emily Moyer-Guse, Ohio State University

"The Ecology of Influence: A Case Study in Technology News Production" Camille Reyes, Rutgers University

"News in 140 Characters: A Study of Diffusion of Facebook and Twitter in Four Midwestern Newsrooms" Natalia Mielczarek, University of Iowa

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212008	12:30 PM to 1:45 PM	Dolphin	Oceanic 4 - Third/Lobby Level
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**Rhetorical Encounters with Aesthetics, Performances, and Performatives**

Sponsor: Rhetorical and Communication Theory Division

Chair: Thomas R. Dunn, Colorado State University

"Disagreement as Performative Contradiction: Jacques Rancière and Judith Butler in Conversation" Elizabeth Wilhoit, Purdue University

"Metonymic Rhetoric and Visual-Material Performances of Urban Renewal" Scott J. Tulloch, Georgia State University

"The Art of Rhetoric after Aesthetics" Josh Reeves, North Carolina State University; Ethan Stoneman, University of Pittsburgh

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212009	12:30 PM to 1:45 PM	Dolphin	Oceanic 5 - Third/Lobby Level
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**Expanding Instructional Communication Research: Critical and Applied Perspectives**

Sponsor: Instructional Development Division

Chair: M. Chad McBride, Creighton University

"Applying Instructor Communication Behaviors and Learning Outcomes to the Pediatrician-Parent Context" Sara LaBelle, West Virginia University; Kelly G. Odenweller, West Virginia University; Scott A. Myers, West Virginia University

"Communication Competence and Individuals Diagnosed with Asperger's Syndrome and High-functioning Autism: On Conversation Analysis and the Development of Communication Curricula" Deborah Socha McGee, College of Charleston

"Khan Man or Educator? Examining the 'Free World-class Education' Provided by Khan Academy" Sarah Billingsley, California State University, Sacramento

"Priest as Teacher II: Understanding Priests' Communicative Misbehaviors" Peter Raposo, Ohio University; Sean M. Horan, DePaul University; Shannon T. Carton, West Virginia University

"Talking Democracy in the Classroom: The Place of Classroom Discussion in Democratic Society" Nathan Crean-Williams, Univ of Wisconsin, Milwaukee

"Teaching the Community: Communication Instruction as Change Management" Dale Cyphert, University of Northern Iowa

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212010	12:30 PM to 1:45 PM	Dolphin	Oceanic 6 - Third/Lobby Level
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## Transnational Imaginaries

Sponsor: Critical and Cultural Studies Division

Chair: James Daniel Elam, Northwestern University

"'Meeting of Styles' Mexico: Graffiti and Ephemeral Intimacy" Caitlin Bruce, Northwestern University

"Chile the 'Color of Blood': Food and the Americanizing of New Mexico" KC Councilor, University of Wisconsin, Madison

"Har Dayal's Hints for Self Culture and the Ethics of Itinerancy" James Daniel Elam, Northwestern University

"Productive Diminution: Contemporary Ghazal as Critique of Nation-State" Marie-Odile Hobeika, Univ of Pittsburgh

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212015                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

### **Intersectionality, Community and Feminism: Struggles, Stories and Strategies for Feminist COMMunities**

Sponsor: Celebrating COMMunity Intersections

Chair: Anna Marjorie Young, Pacific Lutheran University

Presenters:

Angela Aguayo, Southern Illinois University

Dana Cloud, University of Texas, Austin

Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University

Rachel A. Griffin, Southern Illinois University, Carbondale

Robert Gutierrez-Perez, University of Denver

Amber Johnson, Prairie View A&M Univ

Joshua Daniel Phillips, Southern Illinois University

Anna Marjorie Young, Pacific Lutheran University

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212016                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

### **Cultural Ideologies and the Politics of "Do-Gooding"**

Sponsor: International and Intercultural Communication Division

Chair: Louella Lim Lofranco, Southwest Minnesota State Univ

Respondent: Alberto Gonzalez, Bowling Green State Univ

"The Mythologies of Modernity with Schizophrenic Network Dynamics" Olga Baysha, University of Colorado

"Redemption and Ridicule: Wyclef Jean, Sean Penn, and Western/Haitian Diasporic Understandings of Celebrity Activism in Post-earthquake Haiti" Elena Martinez, California State University, San Bernardino

"The Successes and Challenges of Enacting J. William Fulbright's Vision of Building World Peace and International Community: A Rhetorical Analysis" Susan Opt, James Madison Univ

"Defining the Geographic Boundaries of the U.S. Public Sphere: Can We Go Global?" Lauren Kogen, University of Pennsylvania

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212017                      12:30 PM to 1:45 PM                      Dolphin                                              Asia 5 - Third/Lobby Level

### **Strategic Communication and Anti-smoking Efforts**

Sponsor: Health Communication Division

Chair: Allison M. Scott, University of Kentucky

"Distraction Effect of Smoking Cues in Health-related Message Processing: Examining Resource Allocation to Antismoking PSAs as a Function of Smoking Cues and Argument" Sungkyoung Lee, University of Pennsylvania; Joseph Cappella, University of Pennsylvania

"Examining a Pathway of Effects through Which Supportive Anti-smoking Messages may Lead to Changes in Quitting-related Beliefs, Intentions, and Behaviors" Emily Brennan, University of Pennsylvania; Sarah Durkin, Cancer Council Victoria; Melanie Wakefield, Cancer Council Victoria

"Get Them Where and When it Counts: Building the Body of Evidence for Smoking Media Literacy's Potential as a Health Intervention for Middle School Students" Melinda Bier, University of Missouri, St. Louis; Lara Zwarun, University of Missouri, St. Louis

"What is the Truth? An Application of the Extended Parallel Process Model to Televised Truth(R) Ads" Nicole R. LaVoie, University of Illinois; Brian L. Quick, Univ of Illinois, Urbana-Champaign

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212018                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Enhancing Community and Professionalism through Service Learning: Lessons from Communication Courses**

Sponsor: Experiential Learning in Communication Division

Chair: OluwaTosin M. Adegbola, Morgan State University

Presenters:

Donnetrice Allison, Richard Stockton College of New Jersey

Shuhui Sophy Cheng, Chaoyang University of Technology

Diane Forbes Berthoud, University of California, San Diego

Donyale R. Griffin Padgett, Wayne State Univ

Michelle Najor, Wayne State University

Jeanetta D. Sims, Univ of Central Oklahoma

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212019                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Meet the NCA Journal Editors**

Sponsor: NCA Publications Board

Chair: David Henry, University of Nevada, Las Vegas

Presenters:

David Dewberry, Rider University

Shiv Ganesh, University of Waikato

Pat J. Gehrke, University of South Carolina

Katherine W. Hawkins, Clemson University

James Hay, Univ of Illinois, Urbana-Champaign

Michele H. Jackson, Univ of Colorado, Boulder

Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign

Raymie E. McKerrow, Ohio University

Katherine Miller, Arizona State Univ

Kent A. Ono, University of Utah

Heidi M. Rose, Villanova University

Cheri Simonds, Illinois State University

Paul Witt, Texas Christian University

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212020                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Applied Communication Division Business Meeting**

Sponsor: Applied Communication Division

Presenters:

Julie E. Volkman, eHealth QUERI, CHQOER, Bedford VAMC

Mark A. Leeman, Northern Kentucky University

Stephanie Norander, Missouri State Univ

Michelle Miller-Day, Chapman University

David R. Novak, Erasmus University, Rotterdam

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212021                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**American Behavioral Scientist - Lessons Learned in Campaign 2012 - Roundtable Dialogue of ABS Contributors - Reflecting on the 7th Presidential Election Series (1988 - 2012)**

Sponsor: Political Communication Division





**SC15: CXC and Gen Ed: COMMunity on Campus**

Sponsor: Short Courses

Presenters:

Deanna P. Dannels, North Carolina State University

Amy Gaffney, University of Kentucky

April A. Kedrowicz, University of Utah

Adam Roth, University of Rhode Island

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212028                    12:30 PM to 3:15 PM                    Dolphin                                            Europe 11 - Third/Lobby Level

**SC16: Teaching Persuasion: A Revolt**

Sponsor: Short Courses

Presenter:

Richard E. Vatz, Towson University

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212030                    12:30 PM to 1:45 PM                    Dolphin                                            Southern Hemisphere Salon I/II - Fifth Level

**Celebrating the Community of Public Address: Top Papers**

Sponsor: Public Address Division

Chair: Karrin Anderson, Colorado State University

Respondent: Mary Stuckey, Georgia State University

"Citizenship Beyond Borders? Rhetorics of Hybridity and Cosmopolitanism in Contemporary Immigrant Protests" Josue David Cisneros, Northeastern University

"This Experiment upon the Theory of Human Rights': America's Founding as a Human Rights Republic" Paul Hendrickson, Univ of Wisconsin, Madison

"The Transparency of Secrecy: JFK's Public Response to the Bay of Pigs" Jay Reynolds Patterson, Georgia State University

"Recipes and Reconciliation: Lady Bird Johnson's 1964 Whistle Stop Tour through the South" Roseann M. Mandziuk, Texas State University, San Marcos

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212034                    12:30 PM to 1:45 PM                    Dolphin                                            Southern Hemisphere Salon IV - Fifth Level

**Celebrating Community through Acting, Improv and Performance: An Exercise Exchange**

Sponsor: Theatre, Film and New Multi-Media Division

Chairs: Sara Nalley, Columbia College; Sharon Ammen, St. Mary of the Woods College

Presenters:

Sharon Ammen, St. Mary of the Woods College

Sherry Bube, St. Mary of the Woods College

Vicki Crooks, Ohio University

Patricia E. Friel, Univ of Cincinnati

Robert M. Gonzalez, University of Tampa

Tim Good, DePauw University / The Lessac Institute

Caroline Good, DePauw University

Tyler Hutcheson, St. Mary of the Woods College

David M. Jenkins, Univ of South Florida

Julie Petry, Bloomsburg University

Sharon Stahr Fisher, Texas Christian University

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212035                    12:30 PM to 1:45 PM                    Dolphin                                            Southern Hemisphere Salon V - Fifth Level

**Transforming Rhetorical Scholarship for the Stage: Interrogating Race, Multiculturalism and Media Frames through Trigger Scripting**

Sponsor: Performance Studies Division  
Chairs: Daniel Brouwer, Arizona State University; Jennifer A. Linde, Arizona State University  
Respondent: Mercilee Jenkins, San Francisco State University  
"Is Seeing Believing?" Lou Clark, Arizona State University  
"Opinion at the Polls" Suzanne Pullen, Arizona State Univ  
"The Trouble of Yaoguai" Shuzhen Huang, Arizona State University  
"War Metaphor" Roberta Chevrette, Arizona State University

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212036                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Life-span Perspectives on Families Communicating during Times of Crises or Stress**

Sponsor: Family Communication Division  
Chair: Sarah E. Wilder, Luther College  
Presenters:  
Kristen Carr, Texas Christian University  
Sandra Metts, Illinois State University  
Paul Schrod, Texas Christian University  
Allison Thorson, Univ of San Francisco  
Sarah E. Wilder, Luther College

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212037                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Religious Communication Association Business Meeting**

Sponsor: Religious Communication Association  
Presenters:  
J. Matthew Melton, Lee University  
Mark Williams, California State University, Sacramento  
Rodney A. Reynolds, California Lutheran Univ  
Calvin L. Troup, Duquesne University  
Janie M. Harden Fritz, Duquesne University  
Daniel S. Brown, Grove City College  
Kristen Majocha, University of Pittsburgh, Johnstown  
Denise Ferguson, Pepperdine University  
Mark A. Steiner, Christopher Newport Univ  
Kathleen M. Edelmayer, Madonna University

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212038                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Dirty Little Secrets of the Basic Course Revealed**

Sponsor: Community College Section  
Chair: David T. McMahan, Missouri Western State Univ  
Presenters:  
Allison Ainsworth, Gainesville State College  
Melissa Beall, University of Northern Iowa  
David L. Bodary, Sinclair Comm College  
Thomas Bovino, Suffolk County Community College  
Monica Eckman, Cengage Learning  
Julia T. Wood, University of North Carolina, Chapel Hill

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212039                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Nonverbal Communication Division Business Meeting**

Sponsor: Nonverbal Communication Division

Presenters:

Amy Ebesu Hubbard, University of Hawaii, Manoa  
Jonathan M. Bowman, University of San Diego  
Norah E. Dunbar, University of Oklahoma  
Judee K. Burgoon, University of Arizona  
Diana Karol Nagy, University of Florida  
Cindy H. White, Univ of Colorado, Boulder

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212040                      12:30 PM to 1:45 PM                      Dolphin                      America's Seminar Room - Fifth Level

**Developing Theories of Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Dawn O. Braithwaite, Univ of Nebraska, Lincoln

Presenters:

Kory Floyd, Arizona State University  
Marceline Thompson Hayes, Arkansas State University  
Katheryn C. Maguire, Wayne State Univ  
Loreen Olson, Univ of North Carolina, Greensboro  
Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis  
Andrew S. Rancer, University of Akron  
Erin M. Sahlstein, University of Nevada, Las Vegas  
Brian Spitzberg, San Diego State Univ  
Lynne Webb, University of Arkansas

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212041                      12:30 PM to 1:45 PM                      Dolphin                      NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar-to-Scholar: Communication, Technology, and Media Use and Effects**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: Aimee-Marie Dorsten, Point Park University; Jimmie Manning, Northern Illinois University; Robin L. Nabi, Univ of California, Santa Barbara

"01. Adopt or Die: Electronic Medical Record Adoption in a Small Family-owned Outpatient Infusion Center" Rannie Teodoro, Rutgers University; Danielle Catona, Rutgers University

"02. Click to Feel Better: Relationship between Online Health Information Seeking Behavior and Self Rating of Health" Deya Roy, University at Buffalo, SUNY; Jian Rui, University at Buffalo, SUNY; Miao Liu, University at Buffalo, SUNY

"03. Communicating Homosexual Stereotypes: The Effects of Media Usage and Interpersonal Contacts" Jia-Wei Tu, City University of Hong Kong

"04. Communication Differences in Gaming Groups Who Meet Face-to-Face or Online" Jacob Hazzard, Illinois State University; Danielle Lauritson, Illinois State University; Justin Wright, Illinois State University

"05. Controlled Trials of the Comparative Impact on Patient and Doctor Satisfaction of Interpretation with Onsite, Telephone, Videoconference and No Interpreter Modes" Margaret McLaughlin, University of Southern California; Yujung Nam, Univ of Southern California; Zheng An, Univ of Southern California; Win May, University of Southern California; Lourdes Baezconde-Garbanati, University of Southern California; Panayiotis Georgiou, University of Southern California

"06. Earl J. Glade: Utah Radio Broadcast Pioneer and his Summary Release from KSL" Tim L. Larson, University of Utah

"07. Effects of Avatar Customization and Point of View on Psychophysiological and Self-report Responses of Game Players" Christelle Williams, University of Southern California; Jinghui (Jove) Hou, University of Southern California; Michael Dawson, University of Southern California

"08. Fairfax County Health Literacy Initiative: Enhancing the Web Presence" Suzanne Carmack, George Mason University; Christy Forrester, George Mason University

"09. Fostering COMMunity: A Pilot Content Analysis of Communication Norms and Message-Topic in an Online Support COMMunity for Young Adults with Cancer" Brittani Crook, University of Texas, Austin; Brad Love, University of Texas, Austin



Respondent: Aubrie Serena Adams, California State Univ, Sacramento

"Communicating the Right Message on the Wrong Medium: The Construction of Competent Messages in Medium Rule Violating Situations" Linnea Sudduth, Colorado State University

"Computer Mediated Communication, Disclosure, and the Confidant Response Model" Stephanie Robbins, Univ of California, Santa Barbara

"Relationship Quality, Trust, and Aggression: The Discriminant Validity of the Indirect Interpersonal Aggression Scale" Elycia M. Taylor, University of Illinois, Chicago

"The Convergence of Computer-mediated and Interpersonal Communication: Theories, Research, and Characteristics" Stephanie Robbins, Univ of California, Santa Barbara

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212052	12:30 PM to 1:45 PM	Swan	Peacock 1 - First Level
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**Lambda Pi Eta IV - Critical Analysis in COMMunity**

Sponsor: Lambda Pi Eta

Chairs: Eric Fife, James Madison University; Mary C. Toale, Baldwin-Wallace College

Respondent: Leslie Reynard, Washburn University

"Cross-national Newspaper Coverage of Revolution in Libya: A Community Structure Approach" Caroline English, College of New Jersey; Brianna O'Connor, College of New Jersey; Kyle Smith, College of New Jersey

"Nationwide Newspaper Coverage of Same-sex Marriage (2007 to New York Legalization) A Community Structure Approach" Victoria Vales, College of New Jersey; Patrick Flanagan, College of New Jersey; Carly Koziol, College of New Jersey; Victoria Scarfone, College of New Jersey; Amy Wilson, College of New Jersey

"Nationwide Newspaper Coverage of Same-sex Marriage after New York Legalization: A Community Structure Approach" Ann Marie Effingham, College of New Jersey; Michelle Davies, College of New Jersey; Brad Heisler, College of New Jersey

"The Mechanization of Subordination: Gendered Communication in Motorsports" Nicole Hawks, California State University, San Marcos

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212054	12:30 PM to 1:45 PM	Swan	Pelican 1 - First Level
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**NCA Distinguished Scholars of 2012: Reflections on their Scholarship**

Sponsor: NCA National Office

Chair: Michael E. Roloff, Northwestern University

Presenters:

Arthur P. Bochner, Univ of South Florida

Robert T. Craig, Univ of Colorado, Boulder

John Louis Lucaites, Indiana University

Peter R. Monge, Univ of Southern California

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212057	12:30 PM to 1:45 PM	Swan	Toucan 2 - First Level
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**Explorations of Visual Communication in Art, Comics, and Entertainment**

Sponsor: Visual Communication Division

Chair: Leonard Shyles, Villanova University

Respondent: Trischa Goodnow, Oregon State University

"Commodifying Street Art in Detroit: Permissive Location and Rhetorical Messages" Craig Hennigan, Wayne State University

"Fantasy and Subjectivity in Living Out Loud: A Mindscreen Experience" Heather Liebling, Univ of Pittsburgh

"From Average Joes to Superheroes: Shifting Aesthetics of Heroism and War in Marvel's The 'Nam" Ian Blechschmidt, Northwestern University; Robin Hoecker, Northwestern University

"SuperPunctum! – Repetition and Commodification of Barthes' Punctum in DC Comics" Garret Castleberry, University of Oklahoma

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212058                      12:30 PM to 1:45 PM                      Swan                                              Mockingbird 1 - First Level

**Top Three Papers in Group Communication**

Sponsor: Group Communication Division

Chair: Torsten Reimer, Purdue University

Respondent: Dennis S. Gouran, Penn State University

"Examining Social Exchange in Transactive Memory Systems" Courtney Pade, University of Southern California; Janet L. Fulk, Univ of Southern California

"Untangling the Connection Between Community-building and Problem-solving Theories for Groups" Mary Ann Renz, Central Michigan Univ

"You're Either S.W.A.T. or You're not: An Analysis of Reliability and Resilience in High Reliability Teams" Bradley Wesner, Nova Southeastern Univ

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212059                      12:30 PM to 1:45 PM                      Swan                                              Mockingbird 2 - First Level

**Twitter, YouTube, and Blogs: Shaping Public Image in the COMMUNITY**

Sponsor: Human Communication and Technology Division

Chair: Daria S. Heinemann, Wayne State Univ

Respondent: Jimmy Sanderson, Clemson University

"Examining Twitter Functionality and Relationship Trajectories in the Wichita Kansas Twitter Community: An Exploratory Analysis" Jessica Freeman, Wichita State University; Bobby Rozzell, University of Oklahoma; Deborah S. Ballard-Reisch, Wichita State Univ

"Financial Blogs and Information Asymmetry between Firm Insiders and Outsiders" Gregory Saxton, University at Buffalo, SUNY; Ashley E. Anker, University at Buffalo, SUNY

"Looking Back as We Prepare to Move Forward: Presidential Candidates' Adoption of the YouTube Community" Juliann Cortese, Florida State University; Jennifer Proffitt, Florida State University

"To Personalize or Depersonalize? When and How Politicians' Personalized Tweets Affect the Public's Reactions" Eun-Ju Lee, Seoul National University; Soo Youn Oh, Seoul National University

"Twitter in the Grass: Is it Real, or is it Astroturf? The Ethics of Researching the Difference" Richard Kenney, Florida Gulf Coast University

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212060                      12:30 PM to 1:45 PM                      Swan                                              Macaw 1 - First Level

**Celebrating Electronic Health COMMunities: Networking, Informing, Developing, and Discovering**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Susan M. Wiczorek, Univ of Pittsburgh, Johnstown

"Mobile COMMunities in Healthcare Today: Emerging Trends and Policy Responses to a Rapidly Changing Environment" Susan M. Wiczorek, Univ of Pittsburgh, Johnstown

"From Smart Phones to Healthy Babies: Using Apps to Decrease the Digital Divide in Health Communication" Sim Butler, University of Alabama; Richard MocarSKI, University of Alabama

"Public Response to H1N1: The Communication Gap" Patty Michael-Wharton, University of Pittsburgh, Johnstown

"Critical Words that Save Lives" E. Phillips Polack, West Virginia University

"Networking through Cancer Support Groups" Kristen Eichhorn, State University of New York, Oswego; Kevin Wright, Saint Louis University

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212061                      12:30 PM to 1:45 PM                      Swan                                              Macaw 2 - First Level

**Celebrating CALM-"unity": Living as Multicultural Korean American Communication Scholars in the U.S.**

Sponsor: Korean American Communication Association

Chairs: Elizabeth M. Root, Oregon State University; Sherri L. Ter Molen, Wayne State University

Presenters:

Jungmin Kwon, University of Illinois, Urbana-Champaign

Young Sun Lee, Florida State University

David Oh, Villanova University  
Sherri L. Ter Molen, Wayne State University  
Respondent: Elizabeth M. Root, Oregon State University

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212062                      12:30 PM to 1:45 PM                      Swan                                              Osprey 1 - First Level

**Organizational Communication Business Meeting**

Sponsor: Organizational Communication Division

Presenters:

Karen Lee Ashcraft, University of Colorado, Boulder  
Marya L. Doerfel, Rutgers University  
John Lammers, Univ of Illinois, Urbana-Champaign  
Rebecca J. Meisenbach, Univ of Missouri, Columbia  
Erika L. Kirby, Creighton University  
Loril M. Gossett, University of North Carolina, Charlotte

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212063                      12:30 PM to 1:45 PM                      Swan                                              Osprey 2 - First Level

**Visual Conversations about Decisive (Photographic) Moments: The Convergence of Communication, Community and the Visual**

Sponsor: Visual Communication Division

Chair: Andrew D. Lee, Fort Valley State Univ

"Capturing the Clash: Kilpatrick's Images of the Battle of the Overpass" Steve A. Stuglin, Georgia State University  
"Epiphanic Photographs: Decisive Moments in the Mind of the Viewer" Mary A. Bock, University of Texas, Austin  
"The 'Metaphysical Awareness' of Capturing (Photographic) Decisive Moments in the 'Global Theater of Human Affairs'" Andrew D. Lee, Fort Valley State Univ

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212065                      12:30 PM to 1:45 PM                      Swan                                              Parrot 1 - First Level

**Dialogues about Racial Discrimination and Diasporic Roles via Strategic Communication and Media Technologies**

Sponsor: Asian/Pacific American Caucus

Chair: Lynda Dee Dixon, Bowling Green State Univ

Respondent: Hsin-I (Cynthia) Cheng, Santa Clara University

"Asian Americans' Strategic Communication Responses to Racial Discrimination" Jungmi Jun, Univ of Northern Iowa  
"AIDing Agency: Theorizing the Indian Diaspora's Role in Altering the Discourse of Development" Renu Pariyadath, University of Iowa  
"The Exile of Hansen's Disease Patients to Moloka'i: A Diffusion of Innovations (DoI) Perspective" Adrea Pitman, University of Central Florida; Jonathan Matusitz, University of Central Florida

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212066                      12:30 PM to 1:45 PM                      Swan                                              Parrot 2 - First Level

**Suasory Stories: Narrative Influence on Attitudes and Beliefs**

Sponsor: Communication and Social Cognition Division

Chair: Bobi Ivanov, University of Kentucky

Respondent: Deborah A. Cai, Temple University

"Stereotype Priming through News Story Headlines: Use of the Word Terrorist to Prompt Implicit Associations with Muslims" Jennifer Hoewe, Penn State University; Brett Sherrick, Penn State University; Alyssa Appelman, Penn State University  
"The Effect of Narrative on Beliefs, Attitudes, and Intentions: A Meta-analysis" Kurt Braddock, Penn State University; James Price Dillard, Penn State University  
"So, What's the Point? How Story Appraisal Instigates Story Implication Production" Charles R. Berger, Univ of



California, Davis; Yerheen Ha, Penn State University

"Beyond Counterarguing: Simple Elaboration, Complex Integration and Counter-elaboration in Response to Variations in Narrative Focus and Sidedness" Jeff Niederdeppe, Cornell University; Hye Kyung Kim, Cornell University; Helen Lundell, Fred Hutchinson Cancer Research Center; Faheem Fazili, Cornell University; Bonnie Frazier, Cornell University

"Factorial Message Design for Testing Campaign Messages" Bradley J. Adame, University of Oklahoma; Claude Miller, University of Oklahoma

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212083	12:30 PM to 1:45 PM	Swan	Teal - Second Level
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**Basic Course Division Business Meeting**

Sponsor: Basic Course Division

Presenters:

Melissa Ann Broeckelman-Post, California State Univ, Los Angeles

Blair Thompson, Western Kentucky Univ

Joseph Valenzano, University of Dayton

Jeffrey Kuznekoff, Ohio University

John F. Hooker, Illinois State University

Kathryn B. Golsan, Southern Illinois University, Carbondale

Kevin R. Meyer, Illinois State University

Angela Hosek, Emerson College

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212084	12:30 PM to 1:45 PM	Swan	Sandpiper - Second Level
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**Comm-unity from the Inside Out: Articulating the Hyphen in Ethnographic Inquiry**

Sponsor: Ethnography Division

Chair: Christine Davis, University of North Carolina, Charlotte

Respondent: Deborah Breede, Coastal Carolina University

"Bitching for the Gaze: Opportunities and Constraints in Feminist Ethnography" Sarah J. Blithe, Univ of Nevada Reno

"Constructing the Self as Other: Reflexivity and Voice in Ethnographic Inquiry" Rebecca Murphy-Keith, University of North Carolina, Greensboro

"Double Outsiders: American Women and English Football Fans" Danielle Sarver Coombs, Kent State University; Anne Cunningham Osborne, Louisiana State University

"Feminism, Cultural Identity and the Ethnographic I (Eye): Power, Representation and Positionality in the Field" Elvinet Piard, Indiana University, East

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212085	12:30 PM to 1:45 PM	Swan	Ibis - Second Level
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**Creating Community and Curbing Apprehension: Improv Techniques for the Classroom**

Sponsor: Communication Apprehension and Competence Division

Chair: Suzanne Prentiss, Univ of Tennessee, Knoxville

Presenters:

Kristin S. Stimpson, University of Texas, Austin

Joseph Faina, University of Texas, Austin

Maegan Stephens, University of Texas, Austin

Cynthia Peacock, University of Texas, Austin

Kate Blackburn, University of Texas, Austin

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212086	12:30 PM to 1:45 PM	Swan	Heron - Second Level
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**Communication Centers Section Business Meeting**

Sponsor: Communication Centers Section

Presenters:

Jennifer Ellis, Northern Illinois University  
Russell G. Carpenter, Eastern Kentucky Univ  
Luke LeFebvre, College of Southern Nevada  
Kimberly M. Cuny, Univ of North Carolina, Greensboro  
E. Sue Weber, Univ of Pennsylvania

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212087                      12:30 PM to 1:45 PM                      Swan                                              Dove - Second Level

**Creating Community in Forensics: Roundtable Discussion with DOFs**

Sponsor: American Forensic Association

Chair: Ben Voth, Southern Methodist University

Presenters:

Robert Atchison, Wake Forest University  
Aaron M. Duncan, Univ of Nebraska, Lincoln  
Kittie Grace, Hastings College  
Katherine Lavelle, Univ of Northern Iowa  
Erika M. Thomas, California State Univ, Fullerton  
Sarah S. Topp, Trinity University  
Kelly Young, Wayne State University

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212088                      12:30 PM to 1:45 PM                      Swan                                              Egret - Second Level

**Celebrating Critical Communication Pedagogy COMMunities**

Sponsor: Critical and Cultural Studies Division

Chair: Aubrey A. Huber, Southern Illinois University, Carbondale

Presenters:

Karen A. Anderson, Academic Partnerships  
Vincent Chandler, Univ of San Francisco  
Ann Darling, University of Utah  
Deanna L. Fassett, San Jose State University  
Shireen Ghorbani, University of Utah  
Richie Hao, University of Denver  
Aubrey A. Huber, Southern Illinois University, Carbondale  
Chris McRae, Univ of South Florida  
Keith Nainby, California State Univ, Stanislaus

2:00 PM

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215002                      2:00 PM to 3:15 PM                      Dolphin                                              Australia 1 - Third/Lobby Level

**National Council Executive Committee Meeting**

Sponsor: Pi Kappa Delta

Presenters:

Scott L. Jensen, Webster University  
Gina L. Jensen, Webster University  
Michael Bartanen, Pacific Lutheran University  
Tomeka Robinson, Marietta College  
Susan Millsap, Otterbein University  
David Bailey, Southwest Baptist University  
Ryan C. Louis, Ottawa University  
Jeffrey A. Stoppenhagen, Boise State University  
Nina-Jo Moore, Appalachian State Univ  
Josh Compton, Dartmouth College  
Phillip Voight, Gustavus Adolphus

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215005                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Chinese Communication Association Panel 2 (CCA2): Chinese Politics and the Media**

Sponsor: Chinese Communication Association

Chair: Ran Wei, University of South Carolina

Respondent: Ran Wei, University of South Carolina

"Whether You Believe It or Not, I Certainly Do': An Analysis of Chinese Government's Image Repair after the 7/23 Deadly Train Crash" Moyi Jia, Ohio University

"A Model Based on Normative Theories: How Internet Use and Skills in the Long Run Impact the Watchdog Role of the Web and Political Cynicism of Chinese Netizens" Sijia Yang, University of Pennsylvania

"An Inquiry of How the Chinese Media Coverage of the National Crisis in China with Regard to Public and Government Interest" Lingjing Bao, Univ of New Mexico

"Constructing Organizational Identity through Situational Discourses: How NGOs Survive in an Authoritarian Country" Huijun Suo, Purdue University

"How News Media Use Affects Political Discussion in a Transitional Society: Evidence from the China Survey" Jia-Wei Tu, City University of Hong Kong

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215006                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**COMM(unity)? Rhetoric(s) Risking Hope, Forgiveness, and Love**

Sponsor: Rhetorical and Communication Theory Division

Chair: Mark Schaukowitch, University of South Carolina

Presenters:

Matthew Kay, University of South Carolina

Katie Lind, Indiana University

Marnie Ritchie, Syracuse University

Mark Schaukowitch, University of South Carolina

Respondent: Pat J. Gehrke, University of South Carolina

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215007                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Showcase of Research on Social Movements and Public Discourses**

Sponsor: Mass Communication Division

Chair: Hugh Curnutt, Montclair State University

Respondent: Sumana Chattopadhyay, Marquette University

"Cycles of Contention and Social Movement Networks: New Mass Media Linkages and Transnational Collective Action during the 1848 and 2011 People Revolutions" Amina Asim, Northwestern University

"A Case Study of Press Performance: A Narrative Analysis of Mainstream News Coverage of the 2011 Wisconsin Labor Disputes" Kevin Musgrave, University of Oklahoma

"Media Framing: An Analysis of U.S. and French Coverage of Tunisia and Egypt Uprising" Houda Abadi, Georgia State University

"The Revolution is (Usually) Televised: The Buddhist Crisis of 1963 as Protest Media Event" Jason Jarvis, Georgia State University

"Commemorating 9/11 NFL-Style: Insights into America's Culture of Militarism" Mia Fischer, Univ of Minnesota

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215008                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Exploring the Influence of New Media and Technology in Instructional Contexts**

Sponsor: Instructional Development Division

Chair: Carrie D. Kennedy-Lightsey, Texas State University, San Marcos

Respondent: Keith D. Weber, West Virginia University

"Mediated Out-of-Class Communication: Effects on Student Motivation to Learn, Student Affective Learning, and Perceived Credibility" Jocelyn DeGroot, Southern Illinois Univ, Edwardsville; Dereck Green, Southern Illinois University, Edwardsville; Brad Lewis, Southern Illinois University, Edwardsville; Neal McCarty, Southern Illinois University, Edwardsville; Jeffrey Nolin, Southern Illinois University, Edwardsville; Karisa Palazzolo, Southern Illinois University, Edwardsville

"Six Percent for Six Posts: The Use of Facebook to Compliment the Mass Lecture" Nicholas David Bowman, West Virginia University; Meagan Bryand, West Virginia University; Lindsey M. Carr, West Virginia University

"Teacher Power Mediates the Effects of Technology Policies on Teacher Credibility" Amber N. Finn, Texas Christian University; Andrew M. Ledbetter, Texas Christian University

"The Effects of Pre-class Face-to-Face and Computer-mediated Communication on Student Course Selection and Affect Toward Teacher" Yuhua (Jake) Liang, Michigan State University

"The Impact of Mobile Phone Usage on Student Learning" Jeffrey Kuznekoff, Ohio University; Scott Titsworth, Ohio University

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215009                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Cruising Through Cutting-edge Research in Sexuality and the Media**

Sponsor: Mass Communication Division

Chair: Kalen Churcher, Niagara University

Respondent: Debra Merskin, University of Oregon

"It's Not Just Sex, it's a Profession': Reframing Prostitution through Text and Context" Jennifer C. Dunn, Dominican University

"We've got a Situation Here!': Portrayal and Discussion of Sexual Behaviors on Jersey Shore" Renee Kaufmann, University of Kentucky; Brittany Lash, University of Kentucky; Schyler Simpson, University of Kentucky

"Male-Female Reactions to Sexually Explicit Pornography: An Empirical Test of Predictions of Intra- and Inter-gender Differences" Bryant Paul, Indiana University; Matthew Kobach, Indiana University

"Surgeries, Sex, and Suckers: 'Grey's Anatomy' and an Experiment in Distinguishing the 'Who' of Taste" Sky L. Anderson, University of Minnesota

"The Effects of Sexually Objectifying Music Videos on College Women's Self-objectification and Cognitive Processing" Jennifer S. Aubrey, Univ of Missouri, Columbia; Ashton Gerding, University of Missouri

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215010                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Telling Our Stories - Ethnographic Explorations of GLBTQ Identity**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Benny LeMaster, Southern Illinois University, Carbondale

Respondent: Derek Bolen, Angelo State University

"Can I Get a 'Go Girl'? The Social Construction of Gay Pride through Drag Performance" Korrie Bauman, University of South Florida

"The Butch in the Bow Tie: Gender, Pedagogy and Female Masculinity in the Classroom" Erica Ciszek, University of Oregon

"Membership, Authenticity, and Community: Embodied Performance at Club North" Andrea M. Davis, University of South Carolina, Upstate

"How the Road Turns: An Autoethnography from Internal Homophobia to Getting Married in Iowa" Tim Pierce, Northern Illinois University

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215011                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Top Papers in Feminist and Women Studies Division**

Sponsor: Feminist and Women Studies Division

Chair: Lara C. Stache, Univ of Wisconsin, Milwaukee

Respondent: Kim Golombisky, Univ of South Florida

"Redefining 'Slut': Identification and Perspective by Incongruity at SlutWalk Toronto" Margeaux Lippman, University

of Washington

"Post-welfare Mothers in Wi-Fi Zones: Dreams of (Im)mobile Privatization in a Neo-post World" Michelle Rodino-Colocino, Penn State University

"10,000 Women Save the Bottom Line: Philanthrocapitalism and the Corporate Media Environment" Dana Schowalter, University of Minnesota

"My Three Dads: The Rhetorical Construction of Fatherhood in the 2012 Republican Presidential Primary" Ann E. Burnette, Texas State University, San Marcos; Rebekah Le Fox, Texas State University, San Marcos

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215012                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Celebrate COMMunity with a Little Help from my Friends: Strategies and Exemplars for Women of Color to Achieve Professional and Personal Success in the Academy**

Sponsor: Women's Caucus

Chair: Monica Flippin Wynn, Jackson State Univ

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215013                      2:00 PM to 3:15 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Black Caucus Business Meeting**

Sponsor: Black Caucus

Presenters:

Kesha Morant Williams, Penn State Univ, Berks  
Rachel A. Griffin, Southern Illinois University, Carbondale  
Jeanetta D. Sims, Univ of Central Oklahoma  
Kandace Harris, Clark Atlanta University  
Sheena Cheri Howard, Rider University  
Anntarie Lanita Sims, College of New Jersey  
Mackenzie J. Jordan, Greenbriar Associates  
Dorothy L. Pennington, University of Kansas  
Marnel Niles Goins, California State University, Fresno

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215014                      2:00 PM to 3:15 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**The Deemed Disordered Body in Performance: A Co-creation of Humans in Community**

Sponsor: Caucus on Disability Issues

Chair: Bruce Henderson, Ithaca College

Respondent: Christine Kiesinger-Cherry, Independent Scholar

"Consumption in the Academy" Julie Cosenza, Southern Illinois University, Carbondale

"Diagnoses of Dichotomous Bodies" Miranda Olzman, San Francisco State Univ

"Lost in Space: An Autoethnographic Exploration of Performing Weight Loss in 'Holding Up the Sky'" Sharrell Lockett, Kennesaw State University

"We Feed Off the Other: The Master Bulimic Narrative as Cultural Materialization" Julie-Ann Scott, University of North Carolina, Wilmington

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215015                      2:00 PM to 3:15 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Design: An Interface that Integrates Communication Scholarship**

Sponsor: Celebrating COMMunity Intersections

Chairs: Sally Jackson, Univ of Illinois, Urbana-Champaign; Mark Aakhus, Rutgers University

Presenters:

Robert T. Craig, Univ of Colorado, Boulder  
Jean Goodwin, Iowa State University  
Tyler Harrison, Purdue University



## Sluts and Goddesses

Sponsors: Critical and Cultural Studies Division, Feminist and Women Studies Division

Chair: Marion Hambrick, University of Louisville

Respondent: Sarah Projansky, University of Utah

"She Looks Great, But...': Reactions to Kirstie Alley's Weight Loss as Expressions of Distance and Proximity" Julie Aguiar, California State University, Sacramento

"Beautiful Radiant Things: Emma Goldman and Lacan's Antigone" Kimberly Huff, Florida Gulf Coast Univ

"Mélange of Femininities in Cross-cultural 'Happily Ever After'" Julia Khrebtan-Hoerhager, University of Denver

"Slutwalk: Sexual Politics and the Perils of Reclaiming a Name" Annie Hill, Univ of Minnesota, Twin Cities

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215020

2:00 PM to 3:15 PM

Dolphin

Europe 3 - Third/Lobby Level

### Top Three Student Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Julie E. Volkman, eHealth QUERI, CHQOER, Bedford VAMC

Respondent: Mark A. Leeman, Northern Kentucky University

"Identity Crisis: How Strategically Ambiguous Mission Statements Impact Community Stakeholder Perceptions of Non-profit Organizations" Angie E. Pastorek, University of Texas, Austin; Melissa Lynne Murphy, University of Texas, Austin

"Law Enforcement, Communication, and Verbal Judo: An Ethnographic Perspective" Lorna Keathley, Univ of Tennessee, Knoxville; Virginia W. Kupritz, Univ of Tennessee, Knoxville; John W. Haas, Univ of Tennessee, Knoxville

"The Effect of Smoking Status and Sensation Seeking on Reactions to Anti-smoking Warning Labels" Emily Peterson, George Mason Univ; Mollie Rose Canzona, George Mason Univ; Amy Busch, George Mason Univ

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215021

2:00 PM to 3:15 PM

Dolphin

Europe 4 - Third/Lobby Level

### Presidential Rhetoric from Eisenhower to Obama

Sponsor: Political Communication Division

Chair: Ryan Neville-Shepard, Indiana Univ-Purdue Univ, Columbus

"From Theodore Roosevelt to George W. Bush: A Century of 'Evil' in American Presidential Speeches" Hans Schmidt, Penn State University, Brandywine

"Eisenhower's Civil Rights Rhetoric: Slow Changes Respect the Community Sentiment" Lora Cohn, Park University

"Achieving the Dream: A Critical Analysis of the Obama Administration's 2020 College Completion Goal" Jillian Kwong, California State University, Los Angeles

"Recasting is not Enough: Liberal Purpose and Rhetorical Leadership in President Obama's Health Care Address to Congress" David Montgomerie, University of North Carolina, Chapel Hill

"Presidents as Priests: Christian Discourse in the American Presidency, 1981-2011" Sarah Chenoweth, University of Arizona; Kevin Coe, University of Arizona

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215022

2:00 PM to 3:15 PM

Dolphin

Europe 5 - Third/Lobby Level

### Constructing and Disrupting Narratives

Sponsor: Public Address Division

Chair: Robert Terrill, Indiana University

Respondent: Megan K. Foley, Mississippi State Univ

"Exposing Mary Lincoln: Elizabeth Keckley and the Rhetoric of Intimate Disclosure" Lisa Shawn Hogan, Penn State University

"Lincoln Reminiscences as Scraps of Intimate Memories" Shawn J. Parry-Giles, University of Maryland; David Kaufer, Carnegie Mellon University

"Masterplots, Emotional Reasoning, and Narrative Success" Douglas Phillips, Carnegie Mellon University

"Winning the Neo-liberal Future: The Use of Time as a Rhetorical Strategy in President Barack Obama's 2011 State of the Union Address" Alex McVey, George Mason University

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215023                      2:00 PM to 3:15 PM                      Dolphin                      Europe 6 - Third/Lobby Level

**Political Interaction: Multimodal Approaches**

Sponsor: Language and Social Interaction Division

Chair: Satomi Kuroshima, National Institute for Advanced Industrial Science and Technology

"Multimodality and Participation Framework in the Town Hall Presidential Debates" Ji Won Han, University of Texas, Austin

"A Multimodal Sequential Analysis of Flat Refusals to Answer in George W. Bush's Presidential Press Conferences" Laila Hualpa, Univ of California, Los Angeles

"Pursuing Answers to Questions in Broadcast Journalism" Tanya Romaniuk, York University

"Former Presidents and 'D-list' Celebrities: Forms of Talk in Contemporary News Interviews" Stephen M. DiDomenico, Rutgers University

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215033                      2:00 PM to 3:15 PM                      Dolphin                      Southern Hemisphere Salon III - Fifth Level

**Scholars' Office Hours**

Sponsor: Scholars' Office Hours

Chair: Brenda J. Allen, University of Colorado, Denver

Presenters:

Bryant Keith Alexander, California State Univ, Los Angeles

Ronald Arnett, Duquesne University

Robert Asen, Univ of Wisconsin, Madison

Karen Lee Ashcraft, University of Colorado, Boulder

Wayne A. Beach, San Diego State Univ

Carole Blair, University of North Carolina, Chapel Hill

Arthur P. Bochner, Univ of South Florida

Franklin J. Boster, Michigan State University

Dawn O. Braithwaite, Univ of Nebraska, Lincoln

Daniel Brouwer, Arizona State University

Barry Brummett, University of Texas, Austin

Deborah A. Cai, Temple University

Bernadette Calafell, University of Denver

Donal A. Carbaugh, Univ of Massachusetts, Amherst

John P. Caughlin, Univ of Illinois, Urbana-Champaign

Guo-Ming Chen, Univ of Rhode Island

Dana Cloud, University of Texas, Austin

Frederick C. Corey, Arizona State University

William Cupach, Illinois State University

Ann Darling, University of Utah

James Darsey, Georgia State University

Stanley A. Deetz, Univ of Colorado, Boulder

Bonnie J. Dow, Vanderbilt University

Carolyn S. Ellis, Univ of South Florida

James Ferris, University of Toledo

Edward L. Fink, University of Maryland

Ann B. Frymier, Miami University

Kathleen M. Galvin, Northwestern University

Shiv Ganesh, University of Waikato

John W. Gastil, Penn State University

Patricia Geist-Martin, San Diego State Univ

Daena J. Goldsmith, Lewis & Clark College

Alberto Gonzalez, Bowling Green State Univ

Dennis S. Gouran, Penn State University

Tina M. Harris, University of Georgia

Lynn M. Harter, Ohio University



J. Michael Hogan, Penn State University  
Mary Lee Hummert, University of Kansas  
Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign  
Raymie E. McKerrow, Ohio University  
Sandra Metts, Illinois State University  
Charles E. Morris III, Boston College  
Dennis K. Mumby, University of North Carolina, Chapel Hill  
Scott A. Myers, West Virginia University  
Kent A. Ono, University of Utah  
Mark P. Orbe, Western Michigan Univ  
Brian L. Ott, University of Colorado, Denver  
Catherine Palczewski, Univ of Northern Iowa  
Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis  
Linda L. Putnam, Univ of California, Santa Barbara  
Valerie R. Renegar, Southwestern University  
Michael E. Roloff, Northwestern University  
Heidi M. Rose, Villanova University  
Cheri Simonds, Illinois State University  
John M. Sloop, Vanderbilt University  
Stacey Sowards, Univ of Texas, El Paso  
Laura Stafford, University of Kentucky  
Sarah Jane Tracy, Arizona State University  
Angharad N. Valdivia, Univ of Illinois, Urbana-Champaign  
Eric Watts, University of North Carolina  
Steven Wilson, Purdue University  
John M. Wise, Arizona State Univ, West  
Julia T. Wood, University of North Carolina, Chapel Hill  
Gust A. Yep, San Francisco State Univ

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215034                      2:00 PM to 3:15 PM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**Public Relations Top Research Papers**

Sponsor: Public Relations Division

Chair: Brigitta R. Brunner, Auburn University

Respondent: Michael Palenchar, University of Tennessee

"Online Stakeholder Targeting and the Acquisition of Social Media Capital" Gregory Saxton, University at Buffalo, SUNY; Chao Guo, University of Georgia

"Reconceptualizing Crisis Renewal Theory: Developing a Community-based Model" Jennifer L. Reiersen, The University of Minnesota Duluth; Robert S. Littlefield, North Dakota State Univ

"Building Interorganizational COMMUNITY during Disaster: Social Media Use, Social Networks, and Public Relations Management" Marya L. Doerfel, Rutgers University; Muge Haseki, Rutgers University

"Toward a Model of Contextualizing Organizational Relationships: A Network Ecology Framework" Aimei Yang, University of Dayton; Maureen Taylor, University of Oklahoma

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215035                      2:00 PM to 3:15 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**Performance of Celebrity Culture**

Sponsor: Performance Studies Division

Chair: John Dennis Anderson, Emerson College

Presenters:

John Dennis Anderson, Emerson College

Amy Darnell, Columbia College

Scott E. Dillard, Georgia College and State University

Ronald E. Shields, Bowling Green State Univ

Respondent: Bruce Henderson, Ithaca College

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215036                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**The Use of Technology in the Family: Maintenance and Support**

Sponsor: Family Communication Division

Chair: Bryan N. Abendschein, Saint Louis University

Respondent: Marianne Dainton, La Salle University

"Family Communication Patterns and Online Relational Maintenance Behaviors: Investigating College Students' Relationships with their Parents" Kelly G. Odenweller, West Virginia University; David K. Westerman, West Virginia University; Christine E. Rittenour, West Virginia University

"My Parents Joined Facebook: Online Privacy Management, Closeness, and Satisfaction in Family Relationships" Liesel Sharabi, University of Illinois, Urbana-Champaign; Kimberly Pusateri, University of Illinois, Urbana-Champaign

"Exploring the Interaction of Media Richness and Family Characteristics in Computer Mediated Communication" Emily M. Cramer, Univ of Wisconsin, Milwaukee; Edward A. Mabry, Univ of Wisconsin, Milwaukee

"A Theme Analysis of Online Support Forums for Adult Children of Alcoholics" Marie Haverfield, Rutgers University; Jennifer A. Theiss, Rutgers University

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215037                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Taking It to the Streets: Connecting Our Argumentation and Debate Classes with our Communities**

Sponsor: Argumentation and Forensics Division

Chair: Matthew Lamb, The Pennsylvania State University

Presenters:

Carl J. Brown, Univ of Southern Mississippi

Aaron V. Burton, Bowling Green State University

Matthew Lamb, The Pennsylvania State University

Ian Sheeler, Indiana Univ-Purdue Univ, Indianapolis

Jennifer Walton, Ohio Northern Univ

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215038                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Why Didn't You Write Me Back? Hyper-immediate Communication in the Online Classroom**

Sponsor: Community College Section

Chair: Angela Holland, College of Southern Nevada

Presenters:

Lori Ann Norin, University of Arkansas, Fort Smith

Jodie D. Mandel, College of Southern Nevada

Kimberly Huff, Florida Gulf Coast Univ

Scott Ku, College of Southern Nevada

Jon Braddy, Florida Gulf Coast University

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215039                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Communities of Struggle: Theorizing the Rhetorical History of the Left**

Sponsor: Rhetorical and Communication Theory Division

Chair: Ronald Walter Greene, Univ of Minnesota, Twin Cities

"'Nous Sommes en Marche': Agency and Representation in the May 1968 Protests in France" Matthew Wesley Bost, Univ of Minnesota

"Political Art, Negative Dialectic, and Pure Means" Christopher Swift, Willamette University

"Revolution and Restoration: Mediating the Experience of the Red Brigades" Marco Briziarelli, Univ of Colorado, Boulder

"Rhetoric, (R)evolution, and the Marxist Humanism of Grace Lee Boggs" Bryan J. McCann, Wayne State Univ  
"Tracing the History of the Left: Associationism and Fourierism at The North American Phalanx" Hillary A. Jones, Penn State University

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215040                      2:00 PM to 3:15 PM                      Dolphin                      America's Seminar Room - Fifth Level

**Interpersonal Communication Division Business Meeting**

Sponsor: Interpersonal Communication Division

Presenters:

Vincent R. Waldron, Arizona State Univ, West  
Leanne Knobloch, Univ of Illinois, Urbana-Champaign  
Melissa Ann Tafoya, Arizona State University  
Mark T. Morman, Baylor University  
Jennifer A. Samp, University of Georgia

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215041                      2:00 PM to 3:15 PM                      Dolphin                      NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar-to-Scholar: COMMUNITY through Social Media and Computer-mediated Interactions**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: Lori Charron, Saint Mary's University, Winona; James Hay, Univ of Illinois, Urbana-Champaign; David R. Novak, Erasmus University, Rotterdam; Lynne Webb, University of Arkansas

"01. A Co-cultural Analysis of Communicating Homosexuality Online in China: Exploring the Blog of a Chinese Homosexual Organization (Les+)" Ran Ju, Ohio University; Victoria Wang, Ohio University

"02. An Examination of Similarity, Network Convergence, and Availability of Emotional Support as Predictors of Strong-tie/Weak-tie Support Network Preference on Facebook" Kevin Wright, Saint Louis University

"03. Anonymity Norms in Corporate Blogs: Relating Commenter Identity to Comment Characteristics" Craig R. Scott, Rutgers University; Erik Choi, Rutgers University

"04. Computer-mediated Message Production in an Emergency Setting: Expanding the 'Narrative Network' Method of Research" Ashley K. Barrett, University of Texas, Austin

"05. Emotional Connection: Parasocial Paramour vs. 'Real' Relationship" Arbour Decker, San Diego State University; Renee Rumpf, San Diego State University; Meghan Moran, San Diego State University

"06. Evaluating Twitter as a Medium for Disseminating Instructional Messages in a Crisis: The Use of Twitter in the Fukushima Daiichi Crisis" Bethney Wilson, University of Kentucky

"08. Facebook Use as Institution: Toward Filling the Gap between Digital Divide and Participation Gap" Shin Haeng Lee, University of Washington, Seattle

"09. Gender and Regional Differences in the Relationships between Korean Teenagers' Use of Social Network Sites and Social Capital" Jaehee Cho, University of North Carolina, Charlotte; H. Erin Lee, University of Texas, Austin; Young Gil Chae, Hankuk University; Sook Jung Lee, Chung Ang University

"10. Genres of Progressive Action in Online Political Activism: Classifying Progressive Policy Argumentation across Blogspace" Jack Harris, Rutgers University

"11. How Social Context Cues in Support Seeker Profile Influence Support Provider's Self-disclosure in Online Support Forums" Siyue A. Li, University of California, Davis; Na Li, University of California, Davis; Xuan Tan, University of California, Davis; Bo Feng, University of California, Davis

"12. It Won't Happen to Me, Even if It's Good: Asymmetries in Optimistic Bias Among Facebook Users" Sunny J. Kim, Cornell University; Jeffrey Hancock, Cornell University

"13. It's All About Helping the University: Sports Fans as Crisis Communicators on Social Media Websites" Natalie Brown, University of Alabama; Andrew C. Billings, University of Alabama

"14. Loneliness and Facebook Use: An Intersection of Uses and Gratifications and Social Information Processing Models" Qi Wang, Villanova University; Emory Woodard, IV, Villanova University

"15. Online Same-gender Friendships: Gender Differences in Relational Intimacy" Kenny Embry, Florida College; Pradeep Sopory, Wayne State Univ

"16. Patterns of Twitter Use, Interpersonal Trust, and Civic Activities in South Korea" Namkee Park, University of Oklahoma; Yoosun Hwang, Joongbu University

- "17. Re-appropriating Unique Online Dating Sites as Computer-mediated Social Support Communities" Kimberly Smith, Univ of Wisconsin, Milwaukee
- "18. Relationship between Internet Usage and Social Capital: With Analyzing the Role of Computer-mediated Communication Competence" Fan-Bin Zeng, Jinan University; Rong Zhang, Sun Yat-Sen University
- "19. Sharing, Liking, Commenting and Being Distressed? The Pathway between Facebook Use and Psychological Distress" Wenhong Chen, University of Texas, Austin; Kye-Hyoung Lee, University of Texas, Austin
- "20. Similar Strangers: Computer-mediated Communication of Social Support among the Bereaved" Kira-Lynn Reeves, Marquette University
- "21. Standing Out in a Neon Crowd: How Las Vegas Casinos Use Twitter to Establish Brand Personalities as a Relationship Cultivation Strategy" Kathleen Stansberry, University of Oregon; Jessalynn Strauss, Xavier College
- "22. The Association between Media Afforded Information Control and Gratification of Students' Communication Motives within Teacher-student Interaction" John Feaster, Rowan University
- "23. The Implications of Spotify-Facebook Integration: Private vs. Public Display of Aesthetic Tastes on Socially Mediated Environments" Cecilia Suhr, Miami University, Hamilton
- "24. The Influence of Computer and Internet Self-efficacy on the Use of Online Support Groups" Kimberly Smith, Univ of Wisconsin, Milwaukee
- "25. The Popularity of K-pop and Social Media: A Study of Overseas K-pop Fans Using Social Media" Jennifer Kang, University of Texas, Austin
- "26. Welcome to the Jungle: Exploring the Workplace Social Media Landscape" Scott C. D'Urso, Marquette University; Aaron A. Dierks, Marquette University
- "27. Wisdom of Crowds 2.0: Financial Advice-seeking and Decision Making through Online Social Networking" Joseph Steinhardt, Cornell University; Lee Humphreys, Cornell University
- "28. Young People and New Media: A Grounded Model for Connecting Communication Channels and Social Ties in Social Media Engagement" David R. Zemmels, Loyola Univ of New Orleans

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215050	2:00 PM to 3:15 PM	Swan	Lark 1 - First Level
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**Creating and Celebrating Community through Spiritual Communication**

Sponsors: Celebrating COMMunity Intersections, Spiritual Communication Division

Chair: Sharon Lauricella, Univ of Ontario Institute of Technology

Respondent: Timothy Paul Huffman, Arizona State University

"Prophetic Imagination: Balancing Criticizing and Energizing to Create Spiritual Community that Fosters Secular Action - Bono's 2006 National Prayer Breakfast Keynote" Steve Matuszak, Virginia Tech University

"Prophetic Rhetoric: Creating Community in Apocalyptic Discourse" Ann Marie Czerwinski, University of Pittsburgh, Greensburg

"Sangha and Solitude: Meditation in Face-to-Face and Digital Practice" Sharon Lauricella, Univ of Ontario Institute of Technology

"Trust as a Building Block of Community" Slavica Kodish, Southeast Missouri State University

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215051	2:00 PM to 3:15 PM	Swan	Lark 2 - First Level
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**Continuity and Change in the Legal Community**

Sponsor: Communication and Law Division

Chair: Joseph Sery, University of San Francisco

"'Fruit from the Poisonous Tree': The Rhetorical Strategy behind Mapp v. Ohio" Joseph Sery, University of San Francisco

"Inventing Continuity While Enacting Change: The Supreme Court Opinion Writing Process" Kelly Carr, University of Baltimore

"Reversing Course: Supreme Court Overruling in an Early Admiralty Case" Clarke Rountree, University of Alabama, Huntsville

"The Alchemy and Antirrhetic of West Coast Hotel v. Parrish" Mary Lynn L. Veden, Univ of Arkansas, Fayetteville

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"Examining Educators' Reflections on Bullying: A Shift in Ideology" Angela Victor, Univ of Wisconsin, Oshkosh; DeAnne Priddis, Univ of Wisconsin, Milwaukee; Keith Dilbeck, Univ of Wisconsin, Milwaukee; Nancy A. Burrell, Univ of Wisconsin, Milwaukee

"Concern about the Dual Concern Model" Nicole C. Kashian, Michigan State University

"Nonviolent Communication and Peace Course: Assessment, Revisions, and Directions for Future Research" E. James Baesler, Old Dominion University

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215058                      2:00 PM to 3:15 PM                      Swan                                              Mockingbird 1 - First Level

**Group Communication Division Business Meeting**

Sponsor: Group Communication Division

Presenters:

Torsten Reimer, Purdue University

Isabel C. Botero, University of Illinois Springfield

Laura W. Black, Ohio University

Sandra M. Ketrow, University of Rhode Island

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215059                      2:00 PM to 3:15 PM                      Swan                                              Mockingbird 2 - First Level

**Mind Over Media: Social Cognition and Media Processing**

Sponsor: Communication and Social Cognition Division

Chair: Joseph McGlynn III, University of Texas, Austin

Respondent: Tamara Makana Chock, Syracuse University

"Examining the Social Desirability of Information Seeking" Lindsay Neuberger, University of Central Florida

"Do We Like People that are Easy to Read? Processing Fluency in Online Impression Formation" Nicholas Merola, University of Texas, Austin; Matthew McGlone, University of Texas, Austin

"Revising the Elaboration Likelihood Model: Influence of Culture and Message Features on Purchasing Intention in Online Product Reviews" Liping Mao, Abilene Christian University; Lynette L. Sharp Penya, Abilene Christian University; J. D. Wallace, Abilene Christian University

"The Influence of Fluency on Frequency: Examining the Mere-Exposure Effect in Visual-only Product Placements" Michael Devlin, University of Alabama; Shuhua Zhou, University of Alabama

"Source and Message Factors in International Advertising: The Effect of Culture and Conclusion Explicitness on Attitude toward the Advertisement" Zijian Gong, Abilene Christian University; Lynette L. Sharp Penya, Abilene Christian University; J. D. Wallace, Abilene Christian University

"A Theory-grounded Measure of Target Audiences' Motivations to Process Media Literacy Interventions" Kathryn Greene, Rutgers University; Itzhak Yanovitzky, Rutgers University; Kate Magsamen Conrad, Bowling Green State University; Elvira Elek, RTI International; Smita C. Banerjee, Memorial Sloan Kettering Cancer Center; Michael L. Hecht, Penn State University; Amanda Carpenter, Rutgers University

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215060                      2:00 PM to 3:15 PM                      Swan                                              Macaw 1 - First Level

**Celebrating the 10th Anniversary of the JUCA COMMunity, Part 1: Japanese Pop Culture and Entertainment**

Sponsor: Japan-U.S. Communication Association

Chair: Mariko Izumi, Columbus State Univ

Respondent: Akira Miyahara, Seinan Gakuin University

"A Place Where Drawing Becomes More Enjoyable': Pixiv as a Contested Online Community in an Age of Participatory Culture" Kohki Watabe, University of Southern California; Yasuhito Abe, Univ of Southern California

"The Rise and Fall of a Japanese Manga Robot Superhero in America" Kimiko Akita, Univ of Central Florida; Richard Kenney, Florida Gulf Coast University

"Happy'ness in the American Dream: Examining How Japanese Audiences Interpret an American Film (Top Student Paper)" Emi Kanemoto, Texas State University

"Humanization of Reel Japanese Soldiers: A Cross-cultural Fantasy Theme Analysis of Three War Movies from Japan, China, and the United States (Top Faculty Paper)" Koji Fuse, University of North Texas; Nicole Pearce,

University of North Texas; Hui Wang, University of North Texas; James E. Mueller, University of North Texas

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215061                      2:00 PM to 3:15 PM                      Swan                                              Macaw 2 - First Level

**West Meets East: Exploring Challenges and Rewards of Globalized Communication**

Sponsor: Eurasian Communication Association of North America

Chair: Sergei Samoilenko, George Mason University

"Definition and Political (Un)change: The State of Political Rhetoric in Putin's Russia" David Cratis Williams, Florida Atlantic Univ; Marilyn J. Young, Florida State University

"Russia and U.S. Business Ethics Revisited 2012" Deborrah Uecker, Wisconsin Lutheran College; Jackie Schmidt, John Carroll University

"Shaken, Not Stirred: Western Public Relations Practices in Russia" Elina Erzikova, Central Michigan Univ

"Social Movements as Communicative Events: The Case of Solidarity" Magdalena Igiel, University of Oklahoma

"The 'Americanization' of Ukrainian Political Advertising" Nataliya Dmytrochenko, University of Florida

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215062                      2:00 PM to 3:15 PM                      Swan                                              Osprey 1 - First Level

**Theorizing Identity Construction in Organizational Life**

Sponsor: Organizational Communication Division

Chair: Elena Gabor, Bradley University

Respondent: Andrew Herrmann, East Tennessee State Univ

"Emancipating (Inter)disciplinary Identities: Discursive Leveraging during Identity Work" Nicholas Burk, University of Colorado, Boulder; Greg Larson, Univ of Montana

"Identity Work throughout the Life Cycle: A Model of Identity Construction Phases" Frances L. M. Smith, Murray State University

"Mutual Identity (Re)Construction: Organizational Change as Means and Outcome of Mutual Membership Negotiation" Michael Halliwell, Univ of Missouri, Columbia

"Volunteer Membership, Identification, and Identity in a Community Choir" Rebecca J. Meisenbach, Univ of Missouri, Columbia; Michael Kramer, University of Oklahoma

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215063                      2:00 PM to 3:15 PM                      Swan                                              Osprey 2 - First Level

**Communication and the Social Construction of Health Risk: Bad Mothers, Drug Wars, and Psychiatric Medications**

Sponsors: Communication as Social Construction Division, Health Communication Division

Chair: Christine Davis, University of North Carolina, Charlotte

Respondent: John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis

"The Bad Mother Police: Theorizing Risk Orders in the Discourses of Infant Feeding Practices (Top Three Paper and Top Student Paper)" Katie Margavio Striley, Ohio University; Kimberly R. Field-Springer, Ohio University

"Should I Take These Pills? Empowering Personal Values in the Choice to Seek Psychiatric Medication to Alleviate Mental Illness" Steven P. Phalen, Ohio University

"Social Construction of Health Risk: Rhetorical Elements in Colombian and U.S. News Coverage of Coca Eradication" Adrianna Angel Botero, Ohio University; Austin Babrow, Ohio University

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215065                      2:00 PM to 3:15 PM                      Swan                                              Parrot 1 - First Level

**Understanding the Meaning of Learning English, the Nature of Politics, and the Attitude toward Globalization in Marginalized Communities**

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Ana M. Cruz, Univ of Nebraska, Omaha

Respondent: Soo-Hye Han, Kansas State Univ

"Similarities and Differences in Listening and Reading Fidelity among Native and Non-native English Speaking Undergraduates" Chris R. Sawyer, Texas Christian University; Kurk Gayle, Texas Christian University; William Powers, Texas Christian University

"Cultural Complexity between Being a National Citizen and a Global Citizen: English on Air in South Korea" Jong In Chang, University of Iowa

"Disconnecting and Negating Political Relationships in the 2010 Guam Gubernatorial Debate" Tiara R. Naputi, University of Texas, Austin

"Attitudes towards Globalization in East Asia: A Three-pronged Analytic Framework" Jie Xu, Villanova University

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215066	2:00 PM to 3:15 PM	Swan	Parrot 2 - First Level
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**Teaching for Social Justice and Community Engagement**

Sponsor: Undergraduate College and University Section

Chair: Regina M. Marchi, Rutgers University

Presenters:

Patricia Davis, Georgia State University

Ricardo Guthrie, Northern Arizona University

Regina M. Marchi, Rutgers University

Jenifer Vernon, Univ of Alaska, Southeast

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215083	2:00 PM to 3:15 PM	Swan	Teal - Second Level
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**Top Panel Session: The Dark Side of Basic Course Directing: Creating COMMunity despite Dealing with Difficult Staff Situations**

Sponsor: Basic Course Division

Chair: Justin Braxton-Brown, Hopkinsville Community College

Presenters:

Melissa Ann Broeckelman-Post, California State Univ, Los Angeles

Katherine Denker, Ball State University

Angela Hosek, Emerson College

Blair Thompson, Western Kentucky Univ

Joseph Valenzano, University of Dayton

Deanna L. Fassett, San Jose State University

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215084	2:00 PM to 3:15 PM	Swan	Sandpiper - Second Level
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**Latino/Latina Communication Studies Division Business Meeting**

Sponsors: La Raza Caucus, Latino/Latina Communication Studies Division

Presenters:

George Pacheco Jr., Angelo State Univ

Matthew Brigham, James Madison University

Josue David Cisneros, Northeastern University

Amanda R. Martinez, Davidson College

Yarma Velázquez Vargas, California State Univ, Northridge

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215085	2:00 PM to 3:15 PM	Swan	Ibis - Second Level
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**International Debate: The CIDD Presents the British National Debate Team**

Sponsor: NCA First Vice President

Chair: Brian A. Lain, University of North Texas

Respondents: Carly S. Woods, Univ of Nebraska, Lincoln; Stephen Llano, St. John's University

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**Communicating Incommensurability: Native American Discourses of Sovereignty and Resistance**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jason Edward Black, University of Alabama

Respondent: Jason Edward Black, University of Alabama

"Hijacking History: Reconciling the Nation-State in the Canadian Indian Residential Schools Controversy" Lee Pierce, University of Georgia

"In Whose Interest? The Construction of National Interest for/by Native Americans" Danielle Endres, University of Utah

"The Fight for Representation: The Discourse of the NCAA, the University of North Dakota, and the Fighting Sioux Mascot Controversy" Kelly Young, Wayne State University

"Without Apology: The Prospects of a Native American Post-sovereign Social and the 2009 'Native American Apology Resolution'" William C. Trapani, Florida Atlantic Univ

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218006                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Charles H. Woolbert Award 2011: Parks and Floyd's "Making Friends in Cyberspace"**

Sponsor: NCA Research Board

Chair: Joseph B. Walther, Michigan State University

Presenters:

Nicole B. Ellison, Michigan State University

Zizi Papacharissi, University of Illinois, Chicago

Laura Stafford, University of Kentucky

Jeanine W. Turner, Georgetown University

Joseph B. Walther, Michigan State University

Respondents: Malcolm Parks, University of Washington; Kory Floyd, Arizona State University

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218007                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**A Carousel of Progress in Health and Media Scholarship**

Sponsor: Mass Communication Division

Chair: Jessica Gall Myrick, University of North Carolina, Chapel Hill

Respondent: David Ewoldsen, Ohio State University

"Risk Convergence Model: A Model of Media's Influence on Self-Other Social Distance and Personal Risk Perceptions" Jiyeon So, University of California, Santa Barbara; Robin L. Nabi, Univ of California, Santa Barbara

"Media Coverage of H1N1 Flu Consumption and Prevention Behavior: The Mediating Role of Fear and Perceived Knowledge" Lingling Zhang, Towson University; Ying Kong, Towson University

"Realism, Relevance, and Desirability: An Investigation of the Effects of Anti-drinking Ads among High and Low Sensation Seekers" Laura Catherine Farrell, North Dakota State Univ; Nan Yu, North Dakota State University; Elizabeth Crawford, North Dakota State University; Michael E. Burns, Lasell College

"Dr. Robert Jarvik 'Brings-before-the-Eyes' Like no Other: Lipitor, Ethos, and Aristotelian Metaphor" Barbara Cook Overton, Louisiana State University

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218008                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Instructional Development Division Competitive Paper Panel**

Sponsor: Instructional Development Division

Chair: Sara C. Weintraub, Regis College

Respondent: Alan K. Goodboy, West Virginia University

"Are They Really That Different? Nontraditional versus Traditional Students' Motives to Communicate with Instructors" Nicole Blau, Ohio University, Lancaster; Candice Thomas-Maddox, Ohio University, Lancaster

"Dirty Jokes, Inside Jokes, and Sarcasm: Peer Perceptions of Student's Use of Humor in the University Classroom" Alicia Alexander, Southern Illinois University, Edwardsville

"Peer Relationships in the Classroom: The Classroom as an Organization" Michael Sollitto, West Virginia University; Zac Johnson, West Virginia University; Scott A. Myers, West Virginia University

"State Anxiety and Linguistic Behavior" Paul E. King, Texas Christian University; Amber N. Finn, Texas Christian University

"The Relation of Instructor Nonverbal Immediacy and Self-disclosure to Student Incivility" Ann Neville Miller, Univ of Central Florida; Tim Brown, University of Central Florida; James A. Katt, Univ of Central Florida; Laura Trad, University of Central Florida

"The Relationship among Transformational Teaching and Student Motivation and Learning" Aaron Noland, James Madison University; Keith Richards, James Madison Univ

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218009                      3:30 PM to 4:45 PM                      Dolphin                      Oceanic 5 - Third/Lobby Level

**Lights, Camera, Media Literacy!**

Sponsor: Mass Communication Division

Chair: Ashton Gerding, University of Missouri

Respondent: Rick W. Busselle, Washington State Univ

"Creating a Community of Young Critical Media Users: An Investigation of the Qualitative Content of Negative Parental Mediation" Jessica Harvey, University of Illinois, Urbana-Champaign

"Developing a Measure of Parental Motivations for Preschool-directed Media Use" Drew Cingel, Wake Forest University; Marina Krcmar, Wake Forest University

"Comparing Preschool-directed Media to Play and Education" Marina Krcmar, Wake Forest University; Drew Cingel, Wake Forest University; Erin Silva, Wake Forest University; Mikaela Malsin, Wake Forest University

"Rethinking Television Learning: A Narrative Framework for Edutainment Television" Gordon Carlson, Fort Hays State University

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218010                      3:30 PM to 4:45 PM                      Dolphin                      Oceanic 6 - Third/Lobby Level

**From the Pipeline to the Ballot Box: Women as Candidates and Voters in the Political COMMUNITY**

Sponsor: Women's Caucus

Chair: Natalie Pennington, University of Kansas

Presenters:

Mary Banwart, University of Kansas

Dianne G. Bystrom, Iowa State University

Daniela V. Dimitrova, Iowa State University

Abbie Hodgson, University of Kansas

Kate Kenski, University of Arizona

Cady Short-Thompson, University of Cincinnati, Blue Ash College

Kelly L. Winfrey, University of Kansas

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218011                      3:30 PM to 4:41 PM                      Dolphin                      Oceanic 7 - Third/Lobby Level

**Recreating Motherhood: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Morgan Summers, Ball State University

Respondent: Jennifer Sandoval, Univ of Central Florida

"I Am My Own Surrogate' Thomas Beatie, Male Pregnancy, and the Queering of Everything" Bernadette Barker-Plummer, Univ of San Francisco

"I Wish Someone Knew the Pain that I Feel:' The Voices of Nonresidential Mothers" Falon F. Kartch, Univ of Wisconsin, Milwaukee; Kelly E. Tenzek, Bloomsburg University

"Parenting Magazine's Construction of the Good Mother Plot in the Context of Infant Feeding" Elizabeth Spradley, Texas A&M Univ

"There's No YOU! In Epigenetics and COMMUNITY Health: A Discourse Analysis of the Role of Pregnant Women in Epigenetics" Ginger Bihn-Coss, Wayne State University



**Celebrating the COMMunity of Japan-U.S. Communication Scholarship: Past, Present, and Future of Theory and Practice**

Sponsors: Celebrating COMMunity Intersections, Interpersonal Communication Division, Japan-U.S. Communication Association, Mass Communication Division, Organizational Communication Division, Political Communication Division, Public Address Division, Rhetorical and Communication Theory Division

Chair: Akira Miyahara, Seinan Gakuin University

Presenters:

Kimiko Akita, Univ of Central Florida  
Rose G. Campbell, Butler University  
Koji Fuse, University of North Texas  
Michael David Hazen, Wake Forest University  
Richard Kenney, Florida Gulf Coast University  
Edwin R. McDaniel, Aichi Shukutoku University -- Retired  
James E. Mueller, University of North Texas  
Hiroko Okuda, Nanzan University  
Makoto Saito, Westfield State University  
Takeshi Suzuki, Meiji University

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218016                      3:30 PM to 4:45 PM                      Dolphin                      Asia 4 - Third/Lobby Level

**Acculturation and the Problematic of Ethnic Identification**

Sponsor: International and Intercultural Communication Division

Chair: Deborah A. Cai, Temple University

Respondent: Hsin-I (Cynthia) Cheng, Santa Clara University

"Constructing, Expressing, and Reflecting Ethnic Identity: Perspectives from Multiethnic Individuals" Audra Kate Nuru, Univ of Nebraska, Lincoln; Jordan Soliz, Univ of Nebraska, Lincoln; Christine E. Rittenour, West Virginia University

"Ethnic Group Strength and Host Receptivity and Conformity Pressure among Bosnian Refugees in St. Louis, Missouri" Wai Hsien Cheah, Southern Illinois University, Edwardsville; Ajlina Karamehic-Muratovic, Saint Louis University; Hisako Matsuo, Saint Louis University; Alma Poljarevic, Saint Louis University

"The Role of Previous Experience, Stereotypes, and Anxiety in Americans' Perceptions of Communication with Chinese Students" Racheal Ruble, Iowa State University; Yan Bing Zhang, University of Kansas

"Towards Intrapsychological Functions via Mediated Social Interaction: Application of Vygotsky's Theory to Americans' Acculturation in China" Yang Liu, Oklahoma University

"Turbulent Zweisamkeit: The Ottoman Empire in the Search of New Heimat" Julia Khrebtan-Hoerhager, University of Denver

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218017                      3:30 PM to 4:45 PM                      Dolphin                      Asia 5 - Third/Lobby Level

**NCA's Teachers on Teaching II: Building COMMunity Through Exemplary Teaching**

Sponsor: Teachers on Teaching

Chair: Mark Butland, Austin Comm College

Presenters:

Katherine Grace Hendrix, Univ of Memphis  
Omar Swartz, Univ of Colorado, Denver  
Nancy Tobler, Utah Valley University  
Richard E. Vatz, Towson University  
Kristine Munoz, University of Iowa

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218018                      3:30 PM to 4:45 PM                      Dolphin                      Europe 1 - Third/Lobby Level

**Branding, Community, and Citizenship: "Quality Television" in a Convergent Age**

Sponsor: Critical and Cultural Studies Division

Chairs: Helen Morgan Parmett, Univ of Minnesota, Twin Cities; Emanuelle Wessels, Augsburg College

Respondent: Brian L. Ott, University of Colorado, Denver

"Branding and Gendering Security Citizenship: Psychosis, Gender, and Showtime's Homeland's Convergent Consequences" Emanuelle Wessels, Augsburg College

"Prisons, Penises, and Porn: Oz's Social Commentary and HBO's Relationship to Cultural Convergence and Quality TV" Jane Munksgaard, University of Iowa

"When Quality Television Meant Public Television: HBO's Evolution in the 1980s" Shayne Pepper, Northeastern Illinois Univ

"It's HBO': From Quality Anti-TV to Passionate Engagement in Treme" Helen Morgan Parmett, Univ of Minnesota, Twin Cities

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218019                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Post/feminist Narrations of Women and Girlhood**

Sponsors: Critical and Cultural Studies Division, Feminist and Women Studies Division

Chair: Samara Anarbaeva, University of Michigan-Dearborn

Respondent: Angharad N. Valdivia, Univ of Illinois, Urbana-Champaign

"A Critical Analysis of Contemporary Feminist Humor in Popular Culture" Jennifer L. Freitag, Southern Illinois University, Carbondale

"Postfeminist Popularity: Tracing Girlhood Discourses through 'The Breakfast Club,' 'Heathers,' and 'Mean Girls'" Emily Ryalls, University of South Florida

"Problematizing Avatar: The Female Body in the Three-dimensional Film" Jungmin Kwon, University of Illinois, Urbana-Champaign

"Woman/Art/Trauma/Celebrity/Voice: An Authentic Narrative for Inauthentic Times" Robert Mack, University of Texas, Austin

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218020                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Health and Applied Communication in Risky Behaviors and Substance Abuse**

Sponsor: Applied Communication Division

Chair: Kimberly Stoltzfus, Pepperdine University

Respondent: Melinda Villagran, Texas State University

"A Meta-analytic Comparison of the Effects of Text Messaging to Substance-induced Impairment on Driving Performance" Paola Pascual-Ferra, University of Miami; Yu Liu, University of Miami; Michael J. Beatty, University of Miami

"An Applied Test of the Social Learning Theory of Deviance to College Alcohol Use in the Context of an Enforcement Campaign" Cynthia H. Bates, Univ of California, Santa Barbara; Ronald E. Rice, Univ of California, Santa Barbara

"An Examination of Peripheral Cues Influencing Condom Use Decisions during Casual Sex Encounters" Anna I. Rinaldi-Miles, University of Illinois, Urbana-Champaign; Brian L. Quick, Univ of Illinois, Urbana-Champaign; Nicole R. LaVoie, University of Illinois

"Formative Research Impact on the Development of a Brief Media Literacy Intervention Targeting Adolescent Alcohol Use" Kathryn Greene, Rutgers University; Elvira Elek, RTI International; Kate Magsamen Conrad, Bowling Green State University; Smita C. Banerjee, Memorial Sloan Kettering Cancer Center; Michael L. Hecht, Penn State University; Itzhak Yanovitzky, Rutgers University; Danielle Catona, Rutgers University

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218021                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Media Use and Media Coverage Shaping Politics**

Sponsor: Political Communication Division

Chair: Lora Cohn, Park University

Respondent: Robert H. Gobetz, University of Indianapolis

"Crazy-eyed Cover Girl: Eyes as Visual Trope in Newsweek's Michele Bachmann Cover" Athena Murray, University of Georgia

"The Life of the Tea Party: Differences between Tea Party and Republican Media Use and Political Variables" Maegan Stephens, University of Texas, Austin; Joseph Yoo, University of Texas, Austin; Fatima Martínez Gutiérrez, University of Texas, Austin; Brian Baresch, University of Texas, Austin; Nasha Lee, University of Texas, Austin; Thomas Johnson, University of Texas, Austin

"News Media Fragmentation and Political Perceptions about Iraq" Ashley R. Muddiman, University of Texas, Austin; Maxwell McCombs, University of Texas, Austin; Natalie Jomini Stroud, University of Texas, Austin

"It's about Time: Reading U.S.-India Cold War Perceptions through News Coverage of India" Rohini Singh, Univ of Illinois, Urbana-Champaign

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218022                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 5 - Third/Lobby Level

**Children and Mothers: The Interaction of Science and Public Health in Twentieth Century Public Policy Reforms**

Sponsors: Feminist and Women Studies Division, Public Address Division

Chairs: Elizabeth E. Gardner, University of Maryland; Jessica Bargar Kuperavage, Penn State University

Respondent: Robin E. Jensen, University of Utah

"'Saving through Education': The Family as Locus for Health" Jessica Bargar Kuperavage, Penn State University

"Motherhood as Science: The National Congress of Mothers and a Discourse of Expertise" Katie L. Irwin, Univ of Illinois, Urbana-Champaign

"Science, Law, and the Argumentative Antecedents of Fetal Personhood: A Rhetorical Analysis of Early Prenatal Torts" Brandi Dale Rogers, University of Wisconsin, Madison

"The Integration of Public Health and Morals: Reforming the 'Boy Destroying Occupation' of the Night Messenger Service" Elizabeth E. Gardner, University of Maryland

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218023                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 6 - Third/Lobby Level

**Advice, Accounts and Learning: Interaction in Families and Schools**

Sponsor: Language and Social Interaction Division

Chair: Hye Ri Stephanie Kim, Univ of California, Los Angeles

"Preference Structure of Advice-giving in One-on-One University ESL Writing Conferences" Jihye Yoon, Univ of Illinois, Urbana-Champaign

"Advice-implicative Interrogatives in Mother-Daughter Telephone Interactions" Chloe Shaw, Loughborough University; Alexa Hepburn, Loughborough University; Jonathan Potter, Loughborough University

"Understanding 'Pura Vida': The Language Socialization Experiences of Spanish-speaking Study Abroad Students in Costa Rica" Carrisa Hoelscher, University of Oklahoma

"Zuo Yuezi 'Sitting the Month' Accounts: The Discourses, Meanings and Disputes of a Taiwanese Folk Practice" Todd L. Sandel, University of Macau

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218033                      3:30 PM to 4:45 PM                      Dolphin                                              Southern Hemisphere Salon III - Fifth Level

**Service-learning Discussion Circles: Creative and Helpful Methods to Connect the COMMunity, the Discipline, and the Students**

Sponsor: Experiential Learning in Communication Division

Chair: Toni Whitfield, James Madison University

"Celebrate COMMunity through Partnering Junior Achievement, Service-learning, and the Human Communication Course" Rick Lindner, Georgia Perimeter College

"Celebrating COMMunity Diversity: Using Service Learning to Teach Listening to Graduate Students" Lynnda Beavers, Liberty University; Faith E. Mullen, Liberty University; William L. Mullen, Liberty University

"Creating Community Crisis Plans" Michelle Marie Maresh-Fuehrer, Texas A&M Univ, Corpus Christi

"Fostering Community through Service Learning, Media Literacy Education, and Video Production Projects" Angela Paradise, Stonehill College

"Homeless in Our Own Backyard: Significant Service Learning with COMMunities in Need" Laurie Moroco, Thiel College

"Promoting Media Literacy in Community Youth" Erin A. Szabo, St. John's University  
"Service Learning Applications in an Interpersonal Communication Course of Study" Jane Hercules, Georgia Perimeter College  
"SoTL and Civic Engagement at a Major Midwestern Public University: A Digital Film of an Interdisciplinary Service-learning Community" Maria A. Moore, Illinois State University  
"The \$100 Solution™ Service Learning Project: Making Change out of Change" Jennifer Mize Smith, Western Kentucky Univ  
"Working in the COMMunity to Learn about Communication Ethics" Tammy Swenson Lepper, Winona State Univ

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218034                      3:30 PM to 4:45 PM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**Social Media and Social Networks: Theoretical Implications for Public Relations Research**

Sponsor: Public Relations Division

Chair: Sherry J. Holladay, Univ of Central Florida

Respondent: Michael L. Kent, University of Oklahoma

"How Do the Publics around Collegiate Sports Organizations Perceive the Use of Social Media Differently? Survey Research Based on a Relationship Cultivation Approach" Chang Wan Woo, James Madison University; Wonjun Chung, Univ of Louisiana, Lafayette; Jinbong Choi, Texas State University, San Marcos

"Is Corporate Social Responsibility Written on the Wall? Dialogic Communication and Sports on Facebook" Melanie Formentin, Penn State University; Julia Daisy Fraustino, Penn State University; Brett Sherrick, Penn State University

"Public Perceptions of Organizational Social Media Use: A Uses and Gratifications Approach" Marianne Dainton, La Salle University; Gina Correa, La Salle University; Shawnda Kohr, La Salle University; Matthew Taormina, La Salle University

"The Power of Activist Networks in the Mass Self-communication Era: A Triangulation Study of the Impact of WikiLeaks on the Stock Value of Bank of America" Nur Uysal, University of Oklahoma; Aimei Yang, University of Dayton

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218035                      3:30 PM to 4:45 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**Performing Literary Florida: Peninsular Community of Texts**

Sponsor: Performance Studies Division

Chairs: Jay Baglia, DePaul University; Robert M. Gonzalez, University of Tampa

Presenters:

Jay Baglia, DePaul University

Travis Brisini, Independent Researcher

Roberta Crisson, Kutztown University

Liz Edgecomb, Xavier University

Elaine Gale, California State Univ, Sacramento

Robert M. Gonzalez, University of Tampa

Chris McRae, Univ of South Florida

Margaret Pitts, University of Arizona

Lisa J. Weckerle, Kutztown University

Respondent: Susan L.F. Isaacs, Union College

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218036                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Family Communication and Finance**

Sponsor: Family Communication Division

Chair: Allison Thorson, Univ of San Francisco

Presenters:

Haley Kranstuber, Univ of Nebraska, Lincoln

Andrew Long, University of Colorado

Lynsey Kluever Romo, University of Texas, Austin



Joy Smithson, Univ of Southern Mississippi  
Allison Thorson, Univ of San Francisco  
Anita L. Vangelisti, University of Texas, Austin  
Cindy H. White, Univ of Colorado, Boulder

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218037                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Communication, Covenant, and Community: Interconnections between Theory, Theology, Politics and Ritual**

Sponsor: Religious Communication Association

Chair: Mark A. Gring, Texas Tech Univ

"Categories, Conduct, Circumstance or Covenant? The Political Consequences of Relational Theology Versus Its Competitors" Glenn Moots, Northwood University

"Communication, Covenant, and Community: Theoretical and Ritual Interconnectivity" Mark A. Gring, Texas Tech Univ

"Covenant and Commonwealth: Augustine's Philosophy of Rhetoric in the City of God" Calvin L. Troup, Duquesne University

"Covenant, Communication and Community Boundaries" John L. Pauley, Eastern University

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218039                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Association for the Rhetoric of Science and Technology Top Student Papers**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Gregory D. Wilson, Iowa State University

"Don't Kill the Messenger: Disease Agents and Disease Agency" George Gittinger, Univ of Pittsburgh

"Invitational Accommodation: Geology and the Chautauqua Movement" Justin Mando, Carnegie Mellon Univ

"Organizing Chaotic News Media Landscape in the Wake of Online Invasion: Thematic Analysis of Institutional Journalistic Imaginary of New Media" Jelena Petrovic, Univ of New Mexico

"Signatures and Spin-offs: Sequences of Ignorance in the Theory/Practice Split of the Ecological Society of America, 1920-1950" Kenny Walker, University of Arizona

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218040                      3:30 PM to 4:45 PM                      Dolphin                      America's Seminar Room - Fifth Level

**Top Four Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Jennifer A. Samp, University of Georgia

Respondent: Vincent R. Waldron, Arizona State Univ, West

"A Relational Turbulence Model of Military Veterans' Relational Communication during Reintegration" Jennifer A. Theiss, Rutgers University; Leanne Knobloch, Univ of Illinois, Urbana-Champaign

"The Relationally-constructive Tendencies of Hopeful People: How Hope Contributes to Conflict Management and Relational Maintenance" Andy J. Merolla, Baldwin Wallace University

"Self-disclosure Mediates the Effects of Gender Orientation and Homophobia on the Relationship Quality of Male Same-sex Friendships" Mark T. Morman, Baylor University; Paul Schrodt, Texas Christian University; Michael Tornes, University of Oklahoma

"Breaking Up is Hard to Do: Public and Private Pronoun Usage in Relationship Breakup Accounts" Kate Blackburn, University of Texas, Austin; Nicholas Brody, University of Texas, Austin; Leah LeFebvre, University of Texas, Austin

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218050                      3:30 PM to 4:45 PM                      Swan                      Lark 1 - First Level

**Communication Ethics Division Business Meeting**

Sponsor: Communication Ethics Division

Presenters:

Melissa Cook, St. Vincent College

Robert L. Ballard, Pepperdine University  
Melba Hoffer, Grand Valley State Univ  
Christina McDowell Marinchak, Duquesne University  
Annette M. Holba, Plymouth State Univ  
Lisbeth A. Lipari, Denison University

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218051                      3:30 PM to 4:45 PM                      Swan                                              Lark 2 - First Level

**It's a Mash-up: Organizational Communication and Performance Studies**

Sponsor: Student Section

Chair: Lindsey B. Anderson, Purdue University

Respondents: Benny LeMaster, Southern Illinois University, Carbondale; Lindsey B. Anderson, Purdue University

"Communicative Paradoxes of Organizational Citizenship Behavior" Elissa Nicole Arterburn, University of Oklahoma

"Family COMMunity Influences Workplace Dissent: Family Communication Patterns as Predictors of Organizational Dissent" Marjorie M. Buckner, University of Kentucky; Morgan Bridge, Texas Christian University

"Drama as an Epistemological Approach in Pre-service Teacher Curriculum" Jeanine DeFalco, Teachers College, Columbia University

"How Higher Education Became Accessible to Single Mothers: An Unfinished Story" Summer Cunningham, University of South Florida

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218052                      3:30 PM to 4:45 PM                      Swan                                              Peacock 1 - First Level

**Empowerment and Quality of Life in Aging and Intergenerational Contexts**

Sponsor: Communication and Aging Division

Chair: Janice L. Raup-Krieger, Ohio State University

"Problematic Integration in Health Care Decisions at the Latter End of the Lifespan: Opportunities, Constraints, and Acceptance" Jennifer E. Ohs, Saint Louis University

"The Role of Filial Piety in Intergenerational Communication: Findings from a National Survey in China" Jie Xu, Villanova University

"Improving Quality of Life for Seniors: New Governance Tools" Uryan Yildirim, University of Central Florida; Jonathan Matusitz, University of Central Florida; Gerald-Mark Breen, University of Central Florida

"Volunteering as a Lifespan Empowering Process" Jessica N. Gasiorek, Univ of California, Santa Barbara; Howard Giles, Univ of California, Santa Barbara

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218053                      3:30 PM to 4:45 PM                      Swan                                              Peacock 2 - First Level

**Serendipity, Power, Understanding, and Metaphysics: Competitive Papers in the Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Deborah Eicher-Catt, Penn State University, York

"Serendipity in the Stacks: Foucault's Heterotopia and the Modern Library Experience" Gary P. Radford, Fairleigh Dickinson Univ; Marie Radford, Rutgers University

"Communicative Fields and the Lived-body: Toward a Phenomenology of Communication, Technology, and Power" John Dowd, Purdue University

"Mapping the Metaphysics of Method: A Procedural Justice Approach to Communication Methods and Measures" Christopher Langone, Cornell University

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218054                      3:30 PM to 4:45 PM                      Swan                                              Pelican 1 - First Level

**NCA Leadership Development Reception**

Sponsor: NCA National Office

Presenters:

W. Bradford Mello, National Communication Association  
Thomas Bovino, Suffolk County Community College  
Maria Dixon, Southern Methodist University  
Megan K. Foley, Mississippi State Univ  
Luke LeFebvre, College of Southern Nevada  
Patricia Parker, University of North Carolina, Chapel Hill  
Vincent R. Waldron, Arizona State Univ, West  
Isaac West, University of Iowa

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218055                      3:30 PM to 4:45 PM                      Swan                                              Pelican 2 - First Level

**Gay, Lesbian, Bisexual, Transgender, and Queer Social**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Presenters:

Alyssa Samek, University of Maryland  
E. Tristan Booth, Arizona State University  
Lisa Millhous, West Chester Univ  
Justin P. Boren, Santa Clara University  
Jon Hoffman, University of Maryland

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218057                      3:30 PM to 4:45 PM                      Swan                                              Toucan 2 - First Level

**Expanding our COMMunity through Applied Peacebuilding Scholarship/Praxis: Interactive Roundtables**

Sponsor: Peace and Conflict Communication Division

Chairs: Mary Jane Collier, Univ of New Mexico; Benjamin J. Broome, Arizona State University

Presenters:

Rosita D. Albert, Univ of Minnesota, Twin Cities  
Patrick Belanger, Whitman College  
Yea-Wen Chen, Ohio University  
Ellen W. Gorsevski, Bowling Green State Univ  
Robert Hostetter, North Park Univ  
Eddah Mutua-Kombo, St. Cloud State University  
Sudeshna Roy, Stephen F. Austin State University  
Robert Shuter, Marquette University  
Gregg B. Walker, Oregon State University  
Michael Zirulnik, Arizona State Univ

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218058                      3:30 PM to 4:45 PM                      Swan                                              Mockingbird 1 - First Level

**Off the Menu: Challenging the Politics and Economics of Body and Food through Documentary Film**

Sponsor: Ethnography Division

Chair: Lisa M. Tillmann, Rollins College

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218059                      3:30 PM to 4:45 PM                      Swan                                              Mockingbird 2 - First Level

**Building Communities of Leaders through Communication Processes**

Sponsor: Scholarship of Teaching and Learning

Chair: J. Matthew Melton, Lee University

Respondent: Ruth-Anne Wideman, Regent University

"Building a Community of Emergent Leaders through Communication and Mentoring: The Cascade Effect" Patricia J. Stewart, Oscar Smith High School

"Building a Community of Leaders through Communication using a Constructivist Approach" Kathaleen Reid-



Chairs: Stacey L. Connaughton, Purdue University; Joan Rentsch, University of Tennessee  
"Communication and Cognition in Decision-making Teams" Joan Rentsch, University of Tennessee  
"Examining Interdependencies in Virtual Teams" Stacey L. Connaughton, Purdue University; Jennifer Neville, Purdue University; James Tyler, Purdue University  
"Group and Organizational Communication, Information and Communication Technologies" Marshall Scott Poole, Univ of Illinois, Urbana-Champaign  
"Organizational Teams and Communication: A Review of the Literature Since 2000 Organizational Teams and Communication: A Review of the Literature Since 2000" David R. Seibold, Univ of California, Santa Barbara; Kay Yoon, DePaul University; Andrea B. Hollingshead, University of Southern California  
"The Approach of Fast and Frugal Group Heuristics" Torsten Reimer, Purdue University; Benjamin Russell, Purdue University

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218065                      3:30 PM to 4:45 PM                      Swan                                              Parrot 1 - First Level  
**Increasing Academic and Professional Engagement by Improving Acceptance of Your Papers, Reports and Panels in the Training and Development Field**

Sponsor: Training and Development Division  
Chair: Gregory H. Patton, Univ of Southern California  
Presenters:  
Claire Bouchal, Adjuvantz  
Lori Charron, Saint Mary's University, Winona  
Stephanie Dailey, University of Texas, Austin  
Michael L. Fahs, Cal Poly State University, San Luis Obispo  
Jeffrey Martin, Boehringer Ingelheim Pharmaceuticals  
Andrew Murray, Metropolitan State College of Denver  
Keri K Stephens, University of Texas, Austin  
Don R. Swanson, Monmouth University  
J. D. Wallace, Abilene Christian University

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218066                      3:30 PM to 4:45 PM                      Swan                                              Parrot 2 - First Level  
**Rhetorically (Re)Coloring the Local: COMMUNITY Museums as sites of Incongruity, Coherence, Commemoration, and (Re)Construction**

Sponsor: American Studies Division  
Chair: Beth A. Messner, Ball State University  
Respondent: John Saunders, Huntingdon College  
"It's a Duesy: The Auburn Cord Duesenberg Museum, Metonymy and Perspective by Incongruity" Jacquelyn J. Buckrop, Ball State University  
"Navigating the Briar Patch: (Re)Constructing Uncle Remus through the Myth of the Lost Cause" Mark Vail, Georgia College & State Univ  
"Remembering James Dean: A Hometown Museum Struggles with Narrative Coherence and Fidelity" Beth A. Messner, Ball State University  
"Rhetoricizing the Pastoral: The Story of Woodlawn Farms Underground Railroad Museum" Christopher J. Oldenburg, Illinois College

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218083                      3:30 PM to 4:45 PM                      Swan                                              Teal - Second Level  
**The Good, the Bad, and the Ugly: Exploring COMMUNITY through the Dark and Bright Sides of Interpersonal Health Communication**

Sponsor: Health Communication Division  
Chair: Anne M. Stone, Rollins College  
Respondent: Heather J. Carmack, James Madison University  
"COMMunicatively Managing Marijuana Use in Close Relationships" Laura E. Brown, University of Texas, Austin

"Don't Tell Your Mother: Stories of Men in Relationships with Food Addicted Women" Matthew S. Thatcher, Arkansas State University

"Exploring the Dark (and Bright) Outcomes of an Online Young Adult Cancer Support COMMunity" Brittani Crook, University of Texas, Austin

"The Coping Paradox: An Exploration of Dilemmas that Emerge as Families Cope with Stress" Katheryn C. Maguire, Wayne State Univ

"The Impact of Cyberchondria on Doctor-Patient Communication" Katie LaPlant Turkiewicz, Univ of Wisconsin, Waukesha

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218084                      3:30 PM to 4:45 PM                      Swan                                              Sandpiper - Second Level

**Disciplining the Latin@: Unmasking Dominant Logics in the Communication Community**

Sponsors: Critical and Cultural Studies Division, Feminist and Women Studies Division, La Raza Caucus

Chair: Josue David Cisneros, Northeastern University

Presenters:

Bernadette Calafell, University of Denver

Fernando Delgado, Univ of Wisconsin, River Falls

Alberto Gonzalez, Bowling Green State Univ

Stacey Sowards, Univ of Texas, El Paso

Josue David Cisneros, Northeastern University

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218085                      3:30 PM to 4:45 PM                      Swan                                              Ibis - Second Level

**Technology as a Tool for Creating COMMunity in the College Classroom**

Sponsors: Human Communication and Technology Division, Undergraduate College and University Section

Chair: Vickie L. Harvey, California State Univ, Stanislaus

"An Ethnographic Analysis of Students' Perceptions of Technologies in the Classroom" Teresa Heinz Housel, Hope College

"Developing Classroom COMMunity by Making Individual Connections: Effective Principles and Practices of Highly Facilitated Communication in the Teaching of Online Courses" Nancy F. Burroughs, California State Univ, Stanislaus

"If You Can't Beat Them...Integrating Digital Age Technologies into the Mass Communication and Society Course" Jeffrey Pierson, Bridgewater College

"Integrating Technology in the Classroom: Creating a Sense of Community" Lori Ann Norin, University of Arkansas, Fort Smith

"Local Voices through Community Media: Communication Majors Access the COMMunity through Access Television" Armeda C. Reitzel, Humboldt State Univ

"Mobile Apps as a Way of Learning" Xun Liu, California State Univ, Stanislaus

"Not Using Technology on a Technology-driven Campus: Creating a COMMunity through Discussion and Interpersonal Communication" Rachel E. Silverman, Embry-Riddle Aereo Univ

"So You Think You Know What You are Doing? Empowering COMMunity through Social Media" Susan Simkowski, University of Arkansas, Fort Smith

"Social Media as a Gateway to Academic Connection or Personal Connections?" Vickie L. Harvey, California State Univ, Stanislaus

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218086                      3:30 PM to 4:45 PM                      Swan                                              Heron - Second Level

**Emeritus and Retired Members Section Business Meeting**

Sponsor: Emeritus/Retired Members Section

Presenters:

Barbara Lieb, Independent Researcher

Ray R. Benkendorf, Southwestern College

Larry G. Schnoor, Minnesota State University, Mankato

Roger Smitter, Chesapeake College

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218087                      3:30 PM to 4:45 PM                      Swan                                              Dove - Second Level

**Dark Sides of Extending, Seeking, and Receiving Social Support across Health Contexts**

Sponsor: Health Communication Division

Chair: Bianca Wolf, Univ of Puget Sound

"A Content Analysis of Counseling Sessions of Partners of Patients with Breast and Prostate Cancer: Which Partner is More Negatively Impacted during the Cancer Experience?" Sybilla M. Dorros, Rhode Island College

"Al-Anon and the Dark Side of Relationship Recovery" Lance Brendan Young, Western Illinois University-QC

"Dark Implications of Social Support for Women with Breast Cancer: Abusing the Sick Role and Framing Susan G. Komen as Insincere" Bianca Wolf, Univ of Puget Sound

"The Dark Side of Emotional Support for Mothers and Daughters during Breast Cancer: The Significance of Developmental Diversity and Relational Roles" Carla L. Fisher, George Mason Univ

"The Dark Side of Online Social Support: Pro-Ana and Pro-Mia Blogs" Stephanie T. Tong, Michigan State University

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218088                      3:30 PM to 4:45 PM                      Swan                                              Egret - Second Level

**Eastern Communication Association Business Meeting**

Sponsor: Eastern Communication Association

Presenters:

Cynthia M. Lont, George Mason Univ

Nancy Willets, Cape Cod Comm College

Danette Ifert Johnson, Ithaca College

Thomas Flynn, Slippery Rock University

Trevor Parry-Giles, National Communication Association

Janie M. Harden Fritz, Duquesne University

Theodore Avtgis, Ashland University

Katherine Suzanne Thweatt, West Virginia Wesleyan College

Susan A. Jasko, California Univ of Pennsylvania

Tobi Mackler, Montgomery County Comm College

Jean Ann Streiff, Oakland Catholic High School

Susan Drucker, Hofstra University

Maria Brann, West Virginia University

Alexandra Bates, No Affiliation

Joy M. Cypher, Rowan University

Matthew J. Smith, Wittenberg University

Jason S. Wrench, State University of New York, New Paltz

Theodore F. Sheckels, Randolph-Macon College

Sally Vogl-Bauer, Univ of Wisconsin, Whitewater

Donald A. Fishman, Boston College

Elvera Berry, Roberts Wesleyan College

Lisa Gring-Pemble, George Mason Univ

Kristen Eichhorn, State University of New York, Oswego

Sarah Ryan, University of Texas, El Paso

Ronald Arnett, Duquesne University

5:00 PM

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220030                      5:00 PM to 6:00 PM                      Dolphin                                              Southern Hemisphere Salon I/II - Fifth Level

**Carroll C. Arnold Distinguished Lecture**

Sponsor: NCA First Vice President

Chair: Steven A. Beebe, Texas State University, San Marcos

"Paradoxes of Collaboration" Marshall Scott Poole, Univ of Illinois, Urbana-Champaign

6:30 PM

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224033                      6:30 PM to 8:30 PM                      Dolphin                      Southern Hemisphere Salon III - Fifth Level

**What Just Happened? Call and Response on the 2012 Election**

Sponsors: NCA Research Board, NCA-Forum

Chairs: Tim Steffensmeier, Kansas State University; Stephen J. Hartnett, Univ of Colorado, Denver

Presenters:

Jasmine Cobb, Northwestern University

Darrin K. Hicks, University of Denver

Norma Jones, Kent State University

Justin Rolfe-Redding, George Mason Univ

Neil Stenhouse, George Mason Univ

Ian Dawe, University of Denver

7:00 PM

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225011                      7:00 PM to 8:30 PM                      Dolphin                      Oceanic 7 - Third/Lobby Level

**Francine Merritt Award and Bonnie Ritter Book Award Reception**

Sponsor: Women's Caucus

Presenters:

Lakresha D. Graham, Rockhurst University

Jennifer C. Dunn, Dominican University

Abbey E. Wojno, Centers for Disease Control and Prevention

Katherine Denker, Ball State University

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

**Saturday  
November 17, 2012**

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7:00 AM

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301039                      7:00 AM to 8:00 AM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Community College Section Business Meeting**

Sponsor: Community College Section

Presenter:

Robert Leonard, Sinclair Comm College

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301054                      7:00 AM to 8:30 AM                      Swan                      Pelican 1 - First Level

**NCA Doctoral Chair's Breakfast**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Timothy R. Kuhn, Univ of Colorado, Boulder

John C. Meyer, Univ of Southern Mississippi

8:00 AM

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302005                      8:00 AM to 9:15 AM                      Dolphin                      Oceanic 1 - Third/Lobby Level

**Author Meets Critics Roundtable: "John Dewey and the Artful Life"**



Sponsor: Rhetorical and Communication Theory Division

Chair: Robert Danisch, University of Waterloo

Presenters:

Nathan A. Crick, Louisiana State University

William Keith, Univ of Wisconsin, Milwaukee

Michelle R. LaVigne, Univ of San Francisco

Peter D. Simonson, Univ of Colorado, Boulder

Paul H. Stob, Vanderbilt University

Respondent: Scott R. Stroud, University of Texas, Austin

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302006                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**A Review of the 2012 Presidential Election: A Case for COMMunity**

Sponsor: Black Caucus

Chair: Andre Johnson, Memphis Theological Seminary

Presenters:

Donnetrice Allison, Richard Stockton College of New Jersey

Donathan Brown, Ithaca College

Heather Harris, Stevenson University

Dorothy Ige, Indiana Univ, Northwest

Andre Johnson, Memphis Theological Seminary

Shavonne Shorter, Purdue University

Algernon Williams, Independent Scholar

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302007                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Swing State Activism: A Conversation with Florida Community Organizers**

Sponsor: NCA-Forum

Chairs: Bryan J. McCann, Wayne State Univ; Leah Sprain, Univ of Colorado Boulder

Presenters:

Karma R. Chávez, Univ of Wisconsin, Madison

George Edward Cheney, Kent State University

Sean Sellers, Alliance for Fair Food

Respondent: Adria Battaglia, Angelo State Univ

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302008                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Exploring Fractured COMMunities: Discursive Practices in the Post 9/11 Middle East**

Sponsor: Rhetorical and Communication Theory Division

Chair: Matthew deTar, Whitman College

Respondent: Carol Winkler, Georgia State University

"Discursive Disruption: Rhetorical Responses to the Exigence of Terrorism" Niko Poulakos, University of Iowa

"Dying for (COMM)unity: Rhetoricity, Discourse, and Suicide Attack" Heather A. Hayes, University of Minnesota

"I Like You but I Don't Speak Your Language: Iranian Attempts at Transnational, Extra-governmental Online Discourse with America and Israel" Kathryn Johnston, Northwestern University

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302009                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**When Business Communicates: Crisis, Social Responsibility, and the Framing of Corporate Rhetoric**

Sponsor: Association for Business Communication

Chairs: Randall Iden, Northwestern University; Sandy French, Radford University

"Corporate Social Responsibility as Crisis Management Strategies in an Economic Crisis among Financial Services

Organizations" Wonjun Chung, Univ of Louisiana, Lafayette; Taejun (David) Lee, Kookmin University; Yoon-Joo Lee, University of Southern Indiana

"Exploring the Framing of Diversity Rhetoric in 'Top-rated in Diversity' Organizations" Sabrina K. Pasztor, University of Illinois, Chicago

"Preparing for and Responding to Indirect, Repeated Crises: Rhetorically Demonstrating Vicarious Learning through Renewal Discourse and Inoculation" Lindsay Dillingham, University of Kentucky

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302010                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Critical Perspectives on Feminism and Activism in the Third Wave**

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chairs: Brianne Kristine Waychoff, Borough of Manhattan Community College, CUNY; Jennifer L. Freitag, Southern Illinois University, Carbondale

Presenters:

Tara Conley, Teachers College, Columbia University  
Benny LeMaster, Southern Illinois University, Carbondale  
Karen S. Mitchell, Univ of Northern Iowa  
Charles Rudick, Southern Illinois University, Carbondale  
LaCharles T. Ward, Southern Illinois University, Carbondale

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302011                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Just Because I'm a Woman: Music and Social Agitation in Yesterday's COMMunities**

Sponsor: Feminist and Women Studies Division

Chair: Danielle Newton, Bennington College

Presenters:

Emily Deering Crosby, University of Pittsburgh  
Megan Sue O'Byrne, University of Utah  
Elenie Opffer, California State University, Stanislaus  
Kate Robinson, Bennington College  
Shawna Kay Rodenberg, University of Southern Indiana

Respondent: Sheryl Cunningham, Wittenberg University

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302012                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Super (Scholar) Mom: Investigating Community Perspectives of Work, Study, Voluntarism and Life Balance with Four Communication PhD Students**

Sponsor: Women's Caucus

Chair: Suzanne Carmack, George Mason University

Presenters:

Maxine Gesualdi, Temple University  
Flor Madero, University of Texas, Austin  
Kerry Wilson, University of Illinois, Urbana-Champaign

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302013                      8:00 AM to 9:15 AM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Confrontations with Symbolic Lack: The Becoming of the Subject**

Sponsor: Association for Psychoanalysis in Communication

Chair: Paul Elliott Johnson, Univ of Pittsburgh

"Becoming Unconscious: das Ding and Animality in 'The Thing'" Atilla Hallsby, University of Georgia

"Note to Self: A Lacanian Analysis of (Self-)Deception in Christopher Nolan's Memento" Sarah Frank, University of Texas, Austin

"Transcending the Symbolic Using a Language of Sincerity: An Analysis of Lee Chang-Dong's Film, 'Poetry'" Jennifer Ihm, Northwestern University

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302015                      8:00 AM to 9:15 AM                      Dolphin                      Asia 3 - Third/Lobby Level

**Occupy: Theories and Methods Intersect Around Romantic, Functional, and Critical Perspectives of the Movement**

Sponsor: Celebrating COMMunity Intersections

Chair: Sarah Dempsey, University of North Carolina, Chapel Hill

"Contextualizing the Movement, an Economic Perspective" William Barnes, University of Portland

"Media and Occupy" Jennette Lovejoy, University of Portland

"Occupy as a Third Space" Erin McClellan, Boise State University

"Occupy Philosophy, Power, and Structure" Renee G. Heath, Univ of Portland; Ricardo V Munoz, University of Colorado, Boulder

"Social Identity and Struggles of Class, Gender, and Race" Courtney Vail Fletcher, Univ of Portland

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302016                      8:00 AM to 9:15 AM                      Dolphin                      Asia 4 - Third/Lobby Level

**Facilitating Sustainable Dialogue in Intercultural Contexts**

Sponsor: International and Intercultural Communication Division

Chair: Benjamin J. Broome, Arizona State University

"A Facilitator Guide for HIV/AIDS Support Groups in Kenyan Universities" Gladys Muasya, Arizona State University

"A Field Guide for Facilitating Dialogue: In the Case of the Aviation Sector, Unions and Management Moving towards Consensus in Mergers and Protracted Negotiations" Michael Zirulnik, Arizona State Univ

"Facilitating Dialogue in Educational Contexts" Leslie Ramos Salazar, Arizona State University

"Facilitating Dialogue within Essentialist Cultures" Matthew Nolen, Arizona State University

"Facilitation with Women Groups in East Asian Countries" Shuzhen Huang, Arizona State University

"The Facilitator's Training Guide: Creating Sustainable Dialogue within Culturally-conflicted Communities" Melissa Neubauer, Arizona State University

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302017                      8:00 AM to 9:15 AM                      Dolphin                      Asia 5 - Third/Lobby Level

**Cancer Communication**

Sponsor: Health Communication Division

Chair: Lance Rintamaki, University at Buffalo, SUNY

"'I Only use Tanning Beds Occasionally, so There's no Risk': Exploring the Rationalizations Offered for Tanning Bed Use" Smita C. Banerjee, Memorial Sloan Kettering Cancer Center; Jennifer L. Hay, Memorial Sloan Kettering Cancer Center; Kathryn Greene, Rutgers University

"Communicating the Risks of Tanning Bed Use by Minors to State Legislators: A Theory-based Case Study of Formative Research in a Contested Political Climate" Jessica Gall Myrick, University of North Carolina, Chapel Hill; Meredith A. Kamradt, University of North Carolina, Chapel Hill; Allison M. Schmidt, University of North Carolina, Chapel Hill

"Perceived Ingroup Risk as a Mediator Between Comparative Framing and Skin Cancer Prevention Communication Intentions among Black Americans" Cabral Bigman, Harvard School of Public Health

"Public Reaction to the Death of Steve Jobs: Implications for Cancer Communication" Seth M. Noar, University of North Carolina, Chapel Hill; Jessica Gall Myrick, University of North Carolina, Chapel Hill; Jessica Fitts Willoughby, University of North Carolina, Chapel Hill; Jennifer L. Brown, University of North Carolina, Chapel Hill

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302018                      8:00 AM to 9:15 AM                      Dolphin                      Europe 1 - Third/Lobby Level

**Media Fandom and/as Labor**

Sponsor: Critical and Cultural Studies Division

Chair: Mel Stanfill, University of Illinois, Urbana-Champaign

"'I Do the Job, then I Get Paid': Fandom Producers and the Commercialization of Creative Practices" Suellen Rader Regonini, University of South Florida

"Finding the Labor in Fandom: To Make Sense of Fan Productivity between the Gift Economy and the Labor Theory of Value" Mel Stanfill, University of Illinois, Urbana-Champaign

"Piracy Remixed: How Hollywood Studios Monetize Pirated Clips and Transformative Works as 'User-generated Promotional Content' on YouTube" Andrew James Myers, University of California, Los Angeles

"Promoting Audience Participation and 'All things Web': A Case Study of Tosh.0" Rose Helens-Hart, University of Kansas

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302019                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 2 - Third/Lobby Level

**The Importance of Service Learning: Expanding COMM-unity and Communication**

Sponsor: Experiential Learning in Communication Division

Chair: Stacy Carter, Texas Tech University

Respondent: Narissra Punyanunt-Carter, Texas Tech Univ

"End-of-Life Communication and Service Learning: Expanding the COMMunity" Michael P. Pagano, Fairfield University

"La Chispa De Las Honduraños: Meeting and Achieving Service Learning Outcomes" Rebecca Mercado Thornton, Oakland University

"Performing a Critical COMMunity Service" George Pacheco Jr., Angelo State Univ

"Service Learning in the Media Studies Curriculum at the University of Central Oklahoma" J. Kole Kleeman, University of Central Oklahoma

"Teaching Small Group Communication as a Service Learning Course: A Case Study" Eunhyong L. Yook, Univ of Mary Washington

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302020                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Applied Communication across Changing Organizational Landscapes**

Sponsors: Applied Communication Division, Organizational Communication Division

Chair: Matthew S. Vorell, St. Cloud State University

Respondent: Kimberly Stoltzfus, Pepperdine University

"An Organization on Hold and Interim Leadership in Demand: A Case Study of Individual and Organizational Identity Management" Blair Browning, Baylor University; Suzanne Boys, University of Cincinnati; Gail T. Fairhurst, Univ of Cincinnati

"Investigating Kommunikativt Ledarskap: A Preliminary Theoretical and Empirical Construct Explication" Vernon D. Miller, Michigan State University; Catrin Johansson, Mid Sweden University; Solange Hamrin, Mid Sweden University

"The Impact of Emergent Virtual Leadership Competencies on Team Effectiveness" Paul Ziek, Pace University; Stacy Smulowitz, University of Scranton

"The Joint Effects of Blaming and Engaging in Image Repair in Predicting Post-crisis Organizational Ripple Effects" Shawn S. Turner, Office of the Director for National Intelligence; Monique M. Turner, George Washington University; Deepa Anagondahalli, University of Maryland

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302021                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Digital COMMunity, Politics, and Communication: Social Media and the 2012 Presidential Election**

Sponsor: Political Communication Division

Chair: John Allen Hendricks, Stephen F. Austin State University

Respondent: Rita Kirk, Southern Methodist University

"Is Social Media a New Engine, an Accelerator, or a Brake Pedal of Political Communication?" Hyun Jung Yun, Texas State University

"Social Media and Digital Social Movements: Lessons Learned from the Kony 2012 Campaign" Dan Schill, Southern

Methodist University

"Social Media and Political Participation among Younger Americans" Benjamin Warner, University of Missouri; Joshua Hawthorne, Univ of Missouri, Columbia; Sarah Turner McGowen, Univ of Missouri, Columbia

"Social Network Sites and Interactivity: Differential Expression Effects in Campaign 2012" David Painter, Full Sail University; Juliana Fernandes, Florida International University; Jessica Mahone, University of Florida; Eisa Nashmi, University of Florida; Maridith Dunton Miles, University of Florida

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302022                    8:00 AM to 9:15 AM                    Dolphin                    Europe 5 - Third/Lobby Level

**Foreign Policy Rhetoric of the Cold War Revisited: New Views on U.S. Rhetorical History**

Sponsor: Public Address Division

Chair: Martin Medhurst, Baylor University

Respondent: Martin Medhurst, Baylor University

"Dean Acheson's May 1947 Delta Council Speech as Precursor to the Marshall Plan" Denise M. Bostdorff, College of Wooster

"Reagan and the Evil Empire, 1980-1984" Robert C. Rowland, University of Kansas; John Jones, Pepperdine University

"Remaking the President: John F. Kennedy, June 1963" John M. Murphy, Univ of Illinois, Urbana-Champaign

"The Rhetorical Antecedents to Vietnam, 1944-1965" Gregory A. Olson, Univ of Wisconsin, Oshkosh; Steve Goldzwig, Marquette University; George N. Dionisopoulos, San Diego State Univ

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302023                    8:00 AM to 9:15 AM                    Dolphin                    Europe 6 - Third/Lobby Level

**Managing Responses, Troubles and Progressivity in Talk-in-Interaction**

Sponsor: Language and Social Interaction Division

Chair: Mardi Kidwell, University of New Hampshire

"Responding to 'Off-record' Doings through 'No'-prefaced Turns at Talk" Joshua Raclaw, University of Colorado

"When 'No' Does Not Mean 'No': 'Ani' 'No'-prefacing in Responding to Questions in Korean Conversation" Hye Ri Stephanie Kim, Univ of California, Los Angeles

"'I Know It is Strange, but I Can Understand You': A Conversational Function of Japanese Conjunction 'Demo' in the Responses to Troubles Talk" Eiko Yasui, Nagoya University

"Maintaining and Enhancing Face through Pivotal News Announcements" Hie-Jung You, University of Illinois, Urbana-Champaign

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302024                    8:00 AM to 10:45 AM                    Dolphin                    Europe 7 - Third/Lobby Level

**SC17: Not Just Persuasion: Enriching the College Course in Persuasion by Using an Intradisciplinary Perspective**

Sponsor: Short Courses

Presenters:

Robert H. Gass, California State Univ, Fullerton

John S. Seiter, Utah State Univ

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302025                    8:00 AM to 10:45 AM                    Dolphin                    Europe 8 - Third/Lobby Level

**SC18: The Health Communication Toolkit: Incorporating Service-learning in the Introductory Health Communication Course**

Sponsor: Short Courses

Presenters:

Nicole Blau, Ohio University, Lancaster

Rosalie S. Aldrich, Indiana Univ, East

Christina Anderson, Coastal Carolina University

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302027                    8:00 AM to 10:45 AM                    Dolphin                    Europe 10 - Third/Lobby Level

**SC19: Teaching the Capstone Course**

Sponsor: Short Courses

Presenters:

Jeannette Kindred, Eastern Michigan University  
Kathleen Stacey, Eastern Michigan University

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302028                    8:00 AM to 9:15 AM                    Dolphin                    Europe 11 - Third/Lobby Level

**You Are What You Wear: COMMparative Perspectives on Fashion and Identity Construction**

Sponsors: Communication as Social Construction Division, Nonverbal Communication Division

Chair: Mark Hickson, Univ of Alabama, Birmingham

"Elements of Style: The Substance of Fashion Communication" Elena Echarri, Minnesota State University

"Zazous in Zoot Suits: The Advent of a New Race in 1942 France" Kelly Jakes, University of Wisconsin, Madison

"Hip Hop Karma: Globalizing the Aesthetics of Hip Hop" K.E. Supriya, Media Frontiers

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302033                    8:00 AM to 9:15 AM                    Dolphin                    Southern Hemisphere Salon III - Fifth Level

**Phi Rho Pi Business Meeting**

Sponsor: Phi Rho Pi

Presenters:

Cynthia Dewar, City College of San Francisco

Duane R. Fish, Northwest College

John Schultz, Tallahassee Community College

Lisa Benedetti, Tarrant County College

Wade Hescht, Lone Star College, North Harris

Jeff Przybylo, Harper College

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302034                    8:00 AM to 9:15 AM                    Dolphin                    Southern Hemisphere Salon IV - Fifth Level

**Crisis Communication Discourse and Message Strategies**

Sponsor: Public Relations Division

Chair: Erin Vicente, Lasell College

Respondent: Elizabeth Johnson Avery, Univ of Tennessee, Knoxville

"A Crisis-holder Approach to Crisis Communication: Implications for the Central and Peripheral Routes for Processing Crisis Response Strategies" W. Timothy Coombs, University of Central Florida; Sherry J. Holladay, Univ of Central Florida

"Hiding is Not an Option: The Importance of Transparent Form of Response in Crisis" Giselle A. Auger, Duquesne University

"Maintaining Relationships with the Public: Applications of Relational Dialectics Theory in Crisis Situations" Robert S. Littlefield, North Dakota State Univ; Laura Catherine Farrell, North Dakota State Univ; Kimberly Beauchamp, North Dakota State University; Shalindra Rathnasinghe, North Dakota State University

"Jimmy Fallon Apologizes for Calling Michele Bachmann a 'Lyin' Ass Bitch': Implications for Image Repair Discourse" Mark Glantz, St. Norbert College

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302035                    8:00 AM to 9:15 AM                    Dolphin                    Southern Hemisphere Salon V - Fifth Level

**State of our Health: The Role of Rhetoric in Revelations about ADHD, Bio-engineering, Pharmaceuticals, and the U.S. Diet**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Lisa Keranen, Univ of Colorado, Denver

"The Shadow of Eugenics:' An Analysis of Normalcy in The Case against Perfection" Brendon Bankey, Wake Forest University

"A Sick World: Medicine, Empowerment, and the Pharmaceutical Branding of Communities" Joseph Sery, University of San Francisco

"Negotiating Medicalization 'Theory:' Productive Contributions at the Intersection of Social and Structural Theory and the Rhetoric of Science and Medicine" Nathan T. Stewart, Wayne State Univ

"The Dietary Guidelines for Americans 2010: The Politics of Nutrition" Neesha Mathur, Indiana Univ-Purdue Univ, Indianapolis

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302036 8:00 AM to 9:15 AM Dolphin Northern Hemisphere Salon E1 - Fifth Level

**Communication in Military Families: Challenges Associated with Deployment**

Sponsor: Family Communication Division

Chair: Allison Thorson, Univ of San Francisco

Respondent: Katheryn C. Maguire, Wayne State Univ

"Do Family Communication Patterns Buffer Children from Difficulties Associated with a Parent's Military Deployment? Examining Deployed and Non-deployed Parents' Perspectives" Steven Wilson, Purdue University; Skye Chernichky, Univ of New Haven; Kristi L. Wilkum, University of Wisconsin, Fond du Lac; Jennifer S. Owlett, Purdue University; Kurtis Miller, Purdue University

"Extending Communication Privacy Management Theory: Topic Avoidance and Privacy Rules in Military Adolescents' Experiences of Deployment" Jennifer S. Owlett, Purdue University; K. Andrew Richards, Purdue University; Jonathon DeFreese, Purdue University; Steven Wilson, Purdue University; Felicia Roberts, Purdue University; Christina Collins, Purdue University; Kurtis Miller, Purdue University

"Relational Uncertainty of Military Youth During Reunion Following a Family Member's Deployment" Leanne Knobloch, Univ of Illinois, Urbana-Champaign; Kimberly Pusateri, University of Illinois, Urbana-Champaign; Aaron Ebata, University of Illinois; Patricia McGlaughlin, University of Illinois

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302037 8:00 AM to 9:15 AM Dolphin Northern Hemisphere Salon E2 - Fifth Level

**How do Arguments Matter in the 21st Century? New Theory and the Contemporary Public Sphere**

Sponsor: Argumentation and Forensics Division

Chair: Dustin A. Greenwalt, University of Georgia

Respondent: Leslie Hahner, Baylor University

"Communicative Partisans: The Case of the Arab Spring and the Quest for New Forms of Community" Matt Gayetsky, Univ of Pittsburgh

"Complementary Temporalities: Collective Outrage, Embodied Protest, and Technical Deliberation in The Gulf Oil Spill Controversy" Dustin A. Greenwalt, University of Georgia

"Contemporary Legal Discourse and the Graeco-Roman Tradition: The 2009 OJ Simpson Kidnapping Trial" Jay Reynolds Patterson, Georgia State University

"Scientific Ethos and the Climate Science Controversy: The Hockey Stick Graph Debate" John Cameron Turner, Emory University

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302040 8:00 AM to 9:15 AM Dolphin America's Seminar Room - Fifth Level

**Emerging Scholars and Communication Theory: A Conversation from the Other Side of the Seminar Table**

Sponsor: Interpersonal Communication Division

Chair: Brian Spitzberg, San Diego State Univ

Presenters:

Jordan Allen, University of Montana

Erin C. Cherpeski, University of Texas, Austin

Jason Derby, Georgia State University

Makenzie Phillips, Boise State University

Reed Reynolds, San Diego State University  
Chadwick Sutton, Arizona State University  
Benjamin Wiedmaier, Arizona State University

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302050                      8:00 AM to 9:15 AM                      Swan                                              Lark 1 - First Level

**Celebrating COMMunity through Media Literacies 1**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Angela Cooke-Jackson, Emerson College

"Health and Media Literacy among High-risk Youth in Urban Communities: Empowering Voices of Change through a Digital Health Manual" Angela Cooke-Jackson, Emerson College

"Explore Locally, Excel Digitally: A Participatory Learning-oriented After-school Program for Enriching Citizenship On- and Offline" Laurel J. Felt, Univ of Southern California; Ritesh Mehta, University of Southern California; Vanessa Vartabedian, University of Southern California; Ioana Literat, Univ of Southern California

"Mapping Miami-Dade's Immigrant Media: Information Communities, Civic Engagement, and Democracy" Moses Shumow, Florida International University

"Global Media Literacy and Civic Voices: Exploring How Mobile Information Habits can Connect Cultures across Borders and across Divides" Paul Mihailidis, Emerson College

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302051                      8:00 AM to 9:15 AM                      Swan                                              Lark 2 - First Level

**Emerging Ecologies of Inquiry: Finding Convergences and Building Research Communities via Neuro-scientific and Humanistic Approaches to Media Studies**

Sponsor: Media Ecology Association

Chair: Robert C. MacDougall, Curry College

Respondent: Corey Anton, Grand Valley State University

"An Ecological Model of Time in the Brain and on Film" Michael Grabowski, Manhattan College

"Ignoring the Voice of Reason: Recent Brain Research on Fear, Threat, and Risk Messages" Ken Danielson, Kutztown University

"McLuhan was a Neuroscientist: How the Gutenberg Galaxy and Understanding Media Anticipated the Current Revolution in Brain Neuroplasticity" Steven L. Reagles, Bethany Lutheran College

"New Questions (and New Research Opportunities) Emerging from an EEG Investigation of Page and Screen Reading" Robert C. MacDougall, Curry College

"O, the Bliss: A Case Study Look Into the Potential and Challenges of Enhanced eTextbooks" Steven William Halliday, Regent University

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302052                      8:00 AM to 9:15 AM                      Swan                                              Peacock 1 - First Level

**Building COMMunity through Assessment: Variations and Adaptations of The Competent Speaker Speech Evaluation Form for Assessing Public Speaking**

Sponsor: Communication Assessment Division

Chair: Sherwyn P. Morreale, Univ of Colorado, Colorado Springs

Presenters:

Leonard Assante, Volunteer State Community College

Corey A. Hickerson, James Madison Univ

Robert Patterson, University of Virginia

Marlene Preston, Virginia Tech University

John W. Ray, Montana Tech of the University of Montana

Roberta Ray, Montana Tech of the University of Montana

Suzanne Stangl-Erkens, St. Cloud State University

Elaine L. Vander Clute, Wor-Wic Com College

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302053                      8:00 AM to 9:15 AM                      Swan                                              Peacock 2 - First Level

**Difference Matters in Organization and Occupation: Perspectives on Intersectionality**

Sponsor: Organizational Communication Division

Chair: Johny Garner, Texas Christian University

Respondent: Dennis K. Mumby, University of North Carolina, Chapel Hill

"Welcome to Your New Body, Jake'...'Sooner or Later, though, You Always Have to Wake Up': Reading James Cameron's Avatar as an Occupational Identity, Body Work, and Disability Narrative" Elizabeth K. Eger, Univ of Colorado, Boulder

"Relationships as Sites for Advancement: How African American Female Executives use COMMunity to Aid in Workplace Progression" Creshema Murray, University of Georgia

"Multicultural Ideology, Perceived Ethnic Majority/Minority Status, and Organizational Identification" Canchu Lin, Tiffin University; Linda Ziberi, South Eastern European University

"Guidelines for Communication-inspired Occupational Segregation Research: Bridging Culture and Identity Perspectives" James McDonald, Univ of Colorado, Boulder

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302056                      8:00 AM to 9:15 AM                      Swan                                              Toucan 1 - First Level

**Research on Communication and Aging Revisited: Four Perspectives**

Sponsors: Communication and Aging Division, Emeritus/Retired Members Section

Chairs: Ray R. Benkendorf, Southwestern College; Margaret Pitts, University of Arizona

Presenters:

Melissa W. Aleman, James Madison Univ

Mary Lee Hummert, University of Kansas

Jon F. Nussbaum, Penn State University

Loretta L. Pecchioni, Louisiana State University

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302057                      8:00 AM to 9:15 AM                      Swan                                              Toucan 2 - First Level

**Politics, Diplomacy, and the Internet in the 21st Century**

Sponsor: Student Section

Chair: Sarah K. Jackson, Louisiana State University

Respondent: Eddie Glenn, University of Kansas

"Liking' the Public Sphere: Political Discussion in Facebook Comments" Jeff Swift, North Carolina State University

"Creating Virtual Communities via 21st Century Statecraft: The Structure of Diplomatic Revolutions?" Jacquelyn Chinn, Texas A&M University

"Performance and Politics: A Dramaturgical Analysis of Cablegate's Impact on U.S.-Russia Diplomacy" Stephanie Orme, Suffolk University

"Public, Publics, and Politics: Theorizing the Internet as a Site of Confrontation" Nikki Weickum, North Carolina State University

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302064                      8:00 AM to 10:00 AM                      Swan                                              Osprey Ballroom - First Level

**NCA Legislative Assembly II**

Presenters:

Rich West, Emerson College

Tony E. Adams, Northeastern Illinois Univ

Lin S. Allen, Univ of Northern Colorado

Karen A. Anderson, Academic Partnerships

Pat Arneson, Duquesne University

Ronald Arnett, Duquesne University

Ahmet Atay, College of Wooster

Kevin J. Ayotte, California State University, Fresno

Austin Babrow, Ohio University

Philip Backlund, Central Washington University  
Jay Baglia, DePaul University  
Barbara L. Baker, University of Central Missouri  
Mary Banwart, University of Kansas  
J. Kevin Barge, Texas A&M Univ  
Robert R. Becker, Northwest College  
Steven A. Beebe, Texas State University, San Marcos  
Jamel Bell, Saint Louis University  
Keith Berry, Univ of Wisconsin, Superior  
Richard D. Besel, Cal Poly State University, San Luis Obispo  
Carole Blair, University of North Carolina, Chapel Hill  
San Bolkan, California State Univ, Long Beach  
Justin P. Boren, Santa Clara University  
Mary Jiang Bresnahan, Michigan State University  
Matthew Brigham, James Madison University  
Lori Leonard Britt, James Madison Univ  
Melissa Ann Broeckelman-Post, California State Univ, Los Angeles  
Lonny J. Avi Brooks, California State University, East Bay  
Daniel Brouwer, Arizona State University  
Timothy J. Brown, West Chester Univ  
Nancy Brule, Bethel University  
Boris H.J.M. Brummans, Universite De Montreal  
Brigitta R. Brunner, Auburn University  
Leah E. Bryant, DePaul University  
Barbara R. Burke, Univ of Minnesota, Morris  
Lori J. Carrell, Univ of Wisconsin, Oshkosh  
Chin-Chung Chao, University of Nebraska, Omaha  
Dayna Chatman, University of Southern California  
John Chetro-Szivos, Fitchburg State University  
Tamara Makana Chock, Syracuse University  
Josue David Cisneros, Northeastern University  
Kenneth N. Cissna, Univ of South Florida  
Kristen L. Cockrell Mooney, Hinds Community College  
Donovan Conley, University of Nevada, Las Vegas  
Angela Corbo, Widener University  
Justin Davis, New York City College of Technology  
Katherine Denker, Ball State University  
Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University  
James P. Dimock, Minnesota State University, Mankato  
Adam C. Earnhardt, Youngstown State Univ  
Amy Ebesu Hubbard, University of Hawaii, Manoa  
Belle A. Edson, Arizona State University  
Jill A. Edy, University of Oklahoma  
Nichole L. Egbert, Kent State University  
Deborah Eicher-Catt, Penn State University, York  
Jennifer Ellis, Northern Illinois University  
Mindy Fenske, University of South Carolina  
Amber N. Finn, Texas Christian University  
Carla L. Fisher, George Mason Univ  
Megan K. Foley, Mississippi State Univ  
Diane Forbes Berthoud, University of California, San Diego  
Patricia E. Friel, Univ of Cincinnati  
Radhika Gajjala, Bowling Green State University  
Shiv Ganesh, University of Waikato  
Charles Goehring, San Diego State Univ  
Alberto Gonzalez, Bowling Green State Univ  
Loril M. Gossett, University of North Carolina, Charlotte  
Lakresha D. Graham, Rockhurst University  
Daniel Grano, University of North Carolina, Charlotte

Debbi A. Hatton, Sam Houston State Univ  
Michael T. Hazel, Gonzaga University  
Deborah Hefferin, Broward College  
Kirsten A. Heintz, Pulaski Technical College  
Teresa Heinz Housel, Hope College  
David Henry, University of Nevada, Las Vegas  
Annette M. Holba, Plymouth State Univ  
John W. Howard III, East Carolina Univ  
Ako Inuzuka, Univ of Pittsburgh, Johnstown  
Michele H. Jackson, Univ of Colorado, Boulder  
Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign  
Jessica Katz Jameson, North Carolina State University  
Susan A. Jasko, California Univ of Pennsylvania  
Jakob D. Jensen, University of Utah  
Peter Jorgensen, Western Illinois Univ  
Ruth E. Kay, Detroit Country Day School  
Brendan Kelly, Univ of West Florida  
Kate Kenski, University of Arizona  
Sandra M. Ketrow, University of Rhode Island  
Truman R. Keys, Western Connecticut State Univ  
Nancy Kidd, National Communication Association  
Claire Sisco King, Vanderbilt University  
Erika L. Kirby, Creighton University  
Marina Krcmar, Wake Forest University  
Anastacia Kurylo, Center for Intercultural New Media Research  
Brian A. Lain, University of North Texas  
John Lammers, Univ of Illinois, Urbana-Champaign  
Andrew M. Ledbetter, Texas Christian University  
Angela Lee, University of Texas, Austin  
Mark A. Leeman, Northern Kentucky University  
Robert Leonard, Sinclair Comm College  
Barbara Lieb, Independent Researcher  
Lisbeth A. Lipari, Denison University  
Shawn D. Long, University of North Carolina, Charlotte  
Brett Lunceford, Univ of South Alabama  
Tobi Mackler, Montgomery County Comm College  
Jimmie Manning, Northern Illinois University  
Anne Mattina, Stonehill College  
Paula McKenzie, Bethune-Cookman University  
Raymie E. McKerrow, Ohio University  
S. Lily Mendoza, Oakland University  
Kevin R. Meyer, Illinois State University  
Yoshitaka Miike, University of Hawaii, Hilo  
Claude Miller, University of Oklahoma  
Katherine Miller, Arizona State Univ  
Christina M. Morus, Richard Stockton College of New Jersey  
Star A. Muir, George Mason Univ  
Kristine Munoz, University of Iowa  
David R. Novak, Erasmus University, Rotterdam  
Denise Oles-Acevedo, Iowa State University  
Loreen Olson, Univ of North Carolina, Greensboro  
Kent A. Ono, University of Utah  
Barbara Parisi, Long Island Univ, Brooklyn  
Kendall R. Phillips, Syracuse University  
Danielle Pillet-Shore, University of New Hampshire  
Kathleen M. Propp, Western Michigan Univ  
Margaret M. Quinlan, University of North Carolina, Charlotte  
Erin J. Rand, Syracuse University  
Emily A. Rauscher, University of Southern Indiana

Angela G. Ray, Northwestern University  
Kip H. Redick, Christopher Newport Univ  
Kathleen Glenister Roberts, Duquesne University  
Heidi M. Rose, Villanova University  
Jennifer A. Samp, University of Georgia  
Todd L. Sandel, University of Macau  
Larry G. Schnoor, Minnesota State University, Mankato  
Ronald E. Shields, Bowling Green State Univ  
Kami J. Silk, Michigan State University  
Cheri Simonds, Illinois State University  
Ross Singer, Saginaw Valley State University  
R. Anthony Slagle, Univ of Puerto Rico  
John Chase Soliday, University of Miami  
Tracy Stephenson Shaffer, Louisiana State University  
Helen Sterk, Western Kentucky Univ  
Danielle M. Stern, Christopher Newport Univ  
Robert Stockton, Anaheim Union High School District  
Jean Ann Streiff, Oakland Catholic High School  
Jennifer A. Theiss, Rutgers University  
Stanley D. Tickton, Norfolk State Univ  
Lisa M. Tillmann, Rollins College  
Shane Tilton, Ohio University, Lancaster  
Susan Tomasovic, George Mason Univ  
Mari Boor Tonn, University of Richmond  
April Trees, Saint Louis University  
Katerina Tsetsura, University of Oklahoma  
Kathleen J. Turner, Davidson College  
Lynn H. Turner, Marquette University  
Sarah Ubel, Washburn University  
Bhavana R. Upadhyaya, SSFGLOBAL  
Yarma Velázquez Vargas, California State Univ, Northridge  
Bradford J. Vivian, Syracuse University  
Julie E. Volkman, eHealth QUERI, CHQOER, Bedford VAMC  
Shawn Wahl, Missouri State University  
Jennifer H. Waldeck, Chapman University  
Vincent R. Waldron, Arizona State Univ, West  
J. D. Wallace, Abilene Christian University  
Darrel Allan Wanzer, University of Iowa  
E. Sue Weber, Univ of Pennsylvania  
David A. Wendt, Keokuk High School  
Cindy H. White, Univ of Colorado, Boulder  
Jennifer Willis-Rivera, Univ of Wisconsin, River Falls  
Kirt H. Wilson, Penn State University  
John M. Wise, Arizona State Univ, West  
Paul Witt, Texas Christian University  
Anna Wright, Illinois State University  
Lori E. Zakel, Sinclair College

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302065

8:00 AM to 9:15 AM

Swan

Parrot 1 - First Level

**Citizenship, Science, and Soul: Social Constructions of "Legitimate" Knowledge and Identity**

Sponsor: Communication as Social Construction Division

Chair: Joey W. Pogue, Pittsburg State Univ

Respondent: Susan Opt, James Madison Univ

"Beyond Liberalism: Re-conceptualizing Social Identity Theory as a Means Toward Global Citizenship" Rachel A. Stohr, Univ of Nebraska, Lincoln

"Framing the Guardians of Democracy: The Role of Newspapers in the 2008 Korean Candlelight Vigil" Wooyeol

Shin, University of Minnesota

"Legitimation Strategies in the Case for Intelligent Design Theory" Mridula Mascarenhas, Univ of Wisconsin, Milwaukee

"A Soulful Genre: The Daptone Label and the Communication of Authenticity" Vince Meserko, University of Kansas

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302066                      8:00 AM to 9:15 AM                      Swan                                              Parrot 2 - First Level

**Public Protest, Public Forum and Public Space: COMMUNITY RIGHTS**

Sponsor: Freedom of Expression Division

Chair: Susan Drucker, Hofstra University

Respondent: Warren Sandmann, Minnesota State University, Mankato

"Liberal 'Occupy Baltimore' Protests against Liberal Government: Rhetorical and Political Incongruity" Richard E. Vatz, Towson University

"Public Space and Protest: It's All About the Permit" Juliet L. Dee, University of Delaware

"The Federal Restricted Buildings and Grounds Improvement Act: 'Spatial Tactics' and the First Amendment" Dale A. Herbeck, Northeastern University

"The Occupy Movement and the First Amendment: A Quandary" Donald A. Fishman, Boston College

"The Unsquared Square or Protest and Contemporary Publics" Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation

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302083                      8:00 AM to 9:15 AM                      Swan                                              Teal - Second Level

**Framing the Community's Opinion: Analyzing How the Media Portrays Headline Crisis Events**

Sponsor: Mass Communication Division

Chair: Lauren Lemley, Abilene Christian University

Respondent: Zoe Hess Carney, Georgia State University

"Jerry Sandusky: An Examination of the Media Frenzy Surrounding His Case" Emily Bushnell, Abilene Christian University

"Newt in 2012: Gingrich's Infidelity and the Impact on the Presidential Campaign" Michael Eaves, Valdosta State University

"Soft News Narratives and Hard News Apologia: Diane Sawyer's Interview with Mel Gibson about his 2006 DUI Arrest and Anti-semitic Remarks" Michael R. Kramer, Saint Mary's College

"The Portrayed 'Choices' of Being a 'Slut' or Being 'Righteous:' Dissecting Rush Limbaugh's Rhetoric to Frame Sandra Fluke and the Community of Health Issues" Matthew Maddex, Louisiana State University

"Villain or Victim: Media Representations of Joe Paterno Following the Penn State Sex Abuse Scandal" Kelly Madden, University of Maryland

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302084                      8:00 AM to 9:15 AM                      Swan                                              Sandpiper - Second Level

**Called a Foundation Course for a Reason: Creating the "Dream" Basic Course**

Sponsor: Basic Course Division

Chair: Donald D. Yoder, University of Dayton

Presenters:

Jacquelyn J. Buckrop, Ball State University

Jennifer Cochrane, Indiana University-Purdue University, Indianapolis

Samuel Wallace, University of Dayton

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302085                      8:00 AM to 9:15 AM                      Swan                                              Ibis - Second Level

**A Burkean Call to COMMUNITY: Addressing the Barnyard Wrangle**

Sponsor: Kenneth Burke Society

Chair: Celeste Grayson Seymour, Western Governors University

Presenters:

Elvera Berry, Roberts Wesleyan College  
Celeste Grayson Seymour, Western Governors University  
James F. Klumpp, University of Maryland  
Clarke Rountree, University of Alabama, Huntsville  
David Cratis Williams, Florida Atlantic Univ

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302086                      8:00 AM to 9:15 AM                      Swan                                              Heron - Second Level

**Association for Communication Administration Business Meeting**

Sponsor: Association for Communication Administration

Presenters:

Christopher O. Lynch, Kean University  
Don W. Stacks, University of Miami  
William D. Harpine, University of South Carolina, Aiken  
Melissa M. Chastain, Spalding University  
Alfred G. Mueller II, Mount St. Mary's University  
Helen Sterk, Western Kentucky Univ  
Jeanne M. Pursuit, University of North Carolina, Wilmington

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302088                      8:00 AM to 9:15 AM                      Swan                                              Egret - Second Level

**Desire and the Global Imaginary: Identity, Representation and Fantasy in Global Culture**

Sponsor: Critical and Cultural Studies Division

Chair: Timothy Havens, University of Iowa

Respondent: Timothy Havens, University of Iowa

"Appreciating the Exotic 'Other': Desire and Mass Consumption in Chinese Nation Branding" Joy Jiao, University of Illinois, Urbana-Champaign

"Desire and Difference in the Global Cultural Economy: The Case of the Rock Street Journal" Sangeet Kumar, Denison University

"Esoteric and Nocturnal: Negotiating Cultural Hybridity and Orientalism through Trip Hop" Mary Grace Antony, Schreiner Univ

"The Earthquake Breaks the Mirror: Antimodernity and Japanese Identity after Fukushima" David Morris, University of South Florida

9:30 AM

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306005                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Investigations of Publics and Modes of Public Address**

Sponsors: Public Address Division, Rhetorical and Communication Theory Division

Chair: Tammy R. Vigil, Boston University

Respondent: Valerie R. Renegar, Southwestern University

"Conceptualizing the Rhetoric of Intention" Gary C. Woodward, College of New Jersey

"If You're an Act then What am I? A Rhetorical Exploration of the Role of Persona in Parody" Matthew R. Meier, Bowling Green State Univ

"Prophet as Cultural Critic: The Prophetic Tradition in Rhetorical Theory" Theon Edward Hill, Purdue University

"The Ideal Orator: Abhisit Vejjajiva's Western Influenced Rhetorical Style" Jittaporn Suwinyattichaiporn, California State University, Los Angeles

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306006                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**What Happens in Sanford, FL Stays in Sanford, FL? Or Does It? How Discourse Shaped a COMMUNITY**

Sponsor: Black Caucus  
Chair: Amy Heuman, Texas Tech University  
Presenters:  
Gina Castle Bell, Texas Tech University  
VaNatta Ford, Ripon College  
Mark Hopson, George Mason University  
Andre Johnson, Memphis Theological Seminary  
Elizabeth Y. Whittington, Portland State University

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306007                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Celebrating the Dream World of Fandom and Spectatorship**

Sponsor: Mass Communication Division  
Chair: Leslie A. Rill, Portland State University  
Respondent: Mina Tsay, Boston University  
"Glee Fandom and Twitter: Something New, or More of the Same Old Thing?" Megan Wood, Univ of South Florida; Linda Baughman, Christopher Newport Univ  
"Fannormalization: The Production of Fandom as Consumption in Film Representation" Mel Stanfill, University of Illinois, Urbana-Champaign  
"Toward a Kleinian Model of Psychoanalytic Television Spectatorship" Robert Mack, University of Texas, Austin  
"Exploring Audience Involvement in a Transmedia Enterprise: Lewis' Chronicles of Narnia" David R. Hurtado, Regent University; William J. Brown, Regent University

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306008                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Innovations in Communication Theory**

Sponsor: Rhetorical and Communication Theory Division  
Chair: Susan L. Kline, Ohio State University  
Respondent: Robert T. Craig, Univ of Colorado, Boulder  
"Epistemic Bubbles: A Communication Theory of Collective Valuation Errors" Laurance P. Strait, University of Southern California  
"Evaluating Baxter's Relational Dialectics Theory as a Dialogic Theory" LaReina Hingson, Purdue University  
"Theorizing Argumentation about Oppression at the Intersection of Science Studies and Poststructuralism" Luke Emory Armstrong Lockhart, Texas A&M Univ  
"Transposing the Experience of Anorexia: An Argument for a Relational Communication Theory of Identity as an Analytical/Methodological Framework of Nomadic Ethics" Marne Austin, Bowling Green State Univ

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306009                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Mapping the New Horizons of News and Journalism Research**

Sponsor: Mass Communication Division  
Chair: Siobhan Smith, University of Louisville  
Respondent: Jae-Hwa Shin, Univ of Southern Mississippi  
"Al Jazeera English's First Six Months in Washington, DC: An Analysis of Reception as Indicated by American Media Coverage" Kimberly D. Meltzer, Georgetown University  
"Revisiting Channel One News: A Comparative Assessment of News Quality" David Scott, Northeastern State University; Mike Chanslor, Northeastern State University; Jenny Dixon, Marymount Manhattan College  
"The Real Inventor of Food Journalism: The Story Behind the First New York Times Food Writer Jane Nickerson and her Food Section, 1942-1957" Kimberly Voss, University of Central Florida; Andra Maria Vaduva, University of Central Florida; Lance Speere, University of Central Florida

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306010 9:30 AM to 10:45 AM Dolphin Oceanic 6 - Third/Lobby Level

**Arab Women, Innovative Activism and New Media: Resistance Communities in the Arab Spring**

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Nahed Eltantawy, High Point University

Presenters:

Nahed Eltantawy, High Point University  
Amal G. Ibrahim, University of Sharjah  
Sahar Khamis, University of Maryland  
Ahlam Muhtaseb, California State University, San Bernardino  
Melissa Wall, California State Univ, Northridge

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306011 9:30 AM to 10:45 AM Dolphin Oceanic 7 - Third/Lobby Level

**Women, Health, and Food: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Karen L. Deardorff, Ohio University

Respondent: Jennifer J. Moreland, College of Wooster

"Anti-trafficking and Delegitimization, Rescue and Rehabilitation: Discourses in HIV/AIDS Intervention and the Sonagachi Project" Satarupa Dasgupta, New York University

"Chronic Fatigue Syndrome: A Gendered Disease" Kyle McNease, Florida State University

"Manna from the Glossy Pulpit: Food Advertising in Women's Magazines" Kira-Lynn Reeves, Marquette University

"Mental Pause" Rebecca Lea McCarthy, South Seattle Community College

"The Influence of Dominant Cultural Discourses on Women's Menopausal Experiences and Menopause Management Decisions" Jessica Elton, Eastern Michigan University; Deborah S. Ballard-Reisch, Wichita State Univ

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306012 9:30 AM to 10:45 AM Dolphin Oceanic 8 - Third/Lobby Level

**Gender, Identity and the Media: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Teresa Federico Morales, Georgia State University

Respondent: Nickesia S-A Gordon, Barry University

"Conflicting Constructions: Feminist Characterizations of Female Politicians" Sarah Turner McGowen, Univ of Missouri, Columbia

"How Television Stereotypes are Used to Define Race and Gender" Whitney O. Walther, University of Minnesota

"She is a Woman, She is Pregnant... She is the Minister of Defense: A Comparative Analysis of the Media Representation of the First Female Defense Minister in Spanish History" Nuria Fernandez Garcia, Universitat Autònoma de Barcelona

"The E-man-ci-pation of Jeannie: Feminist Doppelgangers on U.S. Television" Sarah J. Kornfield, Penn State University

"Women and the News: Exacerbating Patriarchal Political Expectations through Gendered Media Coverage" Mary Anne Taylor, University of Texas, Austin

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306013 9:30 AM to 10:45 AM Dolphin Asia 1 - Third/Lobby Level

**Routing Desire: Sublimation, Nostalgia, and Pedagogy**

Sponsor: Association for Psychoanalysis in Communication

Chair: Jason Regnier, Concordia College

"John Muir's Sublimation, in the Freudian Sense" Theodore Albinak, University of Texas, Austin

"Masters, Analysts, and Judges: Lacan and the Pedagogy of Intercollegiate Debate" Stephen Llano, St. John's University

"On Ghostliness: Literary Afterlife in the Post-socialist Nostalgia of Beijing" I-Yi Hsieh, New York University



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306014                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Extreme Makeover Disability Edition: A Criticism of Constructing 'Dream' Homes, Limiting Cultural Attitudes through Physical Space and Apple's Accessibility Ignorance**

Sponsor: Caucus on Disability Issues

Chair: Kelly P. Herold, Winona State University

Respondent: Kelly P. Herold, Winona State University

"(Dis)abling the Makeover: Interrogating Disability and the American Dream through the Ideology of Extreme Makeover: Home Edition" Lauren Lamb, Texas State University

"Reimagining the Construction of Public Spaces: Applying a Cultural Model of Disability and Performance\*" Melinda Krakow, University of Utah

"Special Needs or Universal Designs? A Critical Analysis of Apple's Website on Accessibility" Kaori Yamada, Univ of Wisconsin, Milwaukee

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306015                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Bullying: A Call for COMMunity Research on a Fundamentally COMMunicative Activity**

Sponsor: Celebrating COMMunity Intersections

Chair: Karen Tracy, Univ of Colorado, Boulder

"Bullying as a Threat to Co-cultural CommUnity: A Call for More Bullying Research from a Culture and Communicative Perspective" Richard G. Jones Jr., Eastern Illinois Univ

"How Workplace Bullying is Talked into (and Can Be Talked Out of) Being" Sarah Jane Tracy, Arizona State University

"On the Value of Researching Bullying from Interpersonal Communication, Language and Social Interaction, and Instructional/Communication Education Perspectives" Shirley Staske-Bell, Eastern Illinois University

"The Role of Communication Theory and Research in Understanding and Preventing Cyberbullying Victimization and Perpetration" Anthony J. Roberto, Arizona State Univ; Matthew Savage, University of Kentucky; Jen Eden, Marist College

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306016                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Rhetoric and the Global Community: Toward a Critical Rhetorical Project of Globalization**

Sponsor: International and Intercultural Communication Division

Chair: Carolyn Calloway-Thomas, Indiana University

"Cultural Rhetorics and Problematizing Globalization: The Etic and Emic of Barack Obama's Speech in Cairo, Egypt" Dorthy L. Pennington, University of Kansas

"Global Slingshots: Performing Resistance, Appropriating Hip Hop" Byron B. Craig, Indiana University

"The Rhetoric of Globalization: Theory, Judgment, and Praxis for a Millennial Moment" Carolyn Calloway-Thomas, Indiana University; Stephen E. Rahko, Indiana University

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306017                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 5 - Third/Lobby Level

**The Rhetoric of Agitation and Control Then and Now: Studies in Honor of Donovan J. Ochs**

Sponsor: NCA Research Board

Chair: Bruce E. Gronbeck, University of Iowa

Presenters:

John Waite Bowers, Univ of Colorado, Boulder

Jackie Schmidt, John Carroll University

David P Schulz, Trinity Lutheran College

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306018 9:30 AM to 10:45 AM Dolphin Europe 1 - Third/Lobby Level

**Fractured Media, Locative Media, Internet Memes and Collective Memory**

Sponsor: Critical and Cultural Studies Division

Chair: Ronald Walter Greene, Univ of Minnesota, Twin Cities

Respondent: Ronald Walter Greene, Univ of Minnesota, Twin Cities

"Redeeming White Heroes, Neoliberalism, and Black Martyrs in Changing Lanes" Michael Lacy, Queens College, CUNY

"Rethink Possible: On the Desires and Imaginations of Locative Media" Alex M. Ingersoll, University of North Carolina, Chapel Hill

"The Fractured Media Landscape: Photographs and the Future of Collective Memory" Rachel Somerstein, Syracuse University

"Whose Responsible This? A Case Study of Internet Memes and Vernacular Authority" Andrew Peck, Univ of Wisconsin, Madison

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306019 9:30 AM to 10:45 AM Dolphin Europe 2 - Third/Lobby Level

**Ecstasy, Biopolitics and Neoliberal Labor Relations**

Sponsor: Critical and Cultural Studies Division

"A Productive Eye for Information: Visual Analytics as a New Field of Knowledge, Biopolitical Communication, and Technique of Observation" Mark Martinez, University of Minnesota

"Baudrillard's 'Ecstasy of Communication' as Critique of Media Events" Mario Rodriguez, Stetson University

"LeBron James Versus Generation X: Pro Basketball, Generational Clash, and Neotribalist Possibilities" Matt Foy, Southern Illinois University

"Rehabilitating the American Worker: Neoliberal Archetypes and Labor Relations in Undercover Boss" Luke A. Winslow, University of Texas, Austin

"Silent Partners: Male Spaces and Technological Mediation in 1950's High Fidelity Advertising" Chenjerai Kumanyika, No Affiliation

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306020 9:30 AM to 10:45 AM Dolphin Europe 3 - Third/Lobby Level

**Globalization and Cultural Politics**

Sponsor: International and Intercultural Communication Division

Chair: Kellie Hay, Oakland University

Respondent: Shinsuke Eguchi, Univ of New Mexico

"A Behemoth in India: Globalization Perspectives" Jonathan Matusitz, University of Central Florida; Anne Reyers, University of Central Florida

"China's Response to Global Television" Li Pu, Slippery Rock University; Jennifer Foster, Slippery Rock University

"Globalization and the Chinese National Identity in the 2008 Beijing Olympics' Opening Ceremony" Juan Li, University of St. Thomas

"Synthesizing Global Cultures via Nollywood: A Case Study of Osuofia in London" Uchenna Onuzulike, Howard University

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306021 9:30 AM to 10:45 AM Dolphin Europe 4 - Third/Lobby Level

**Moving the Civic COMMunity toward Engagement**

Sponsor: Political Communication Division

Chair: Lindsey A. Harvell, Southern Utah Univ

Respondent: Jerry L. Miller, Ohio University

"Call Your Legislator: The Impact of Citizen Contacts on Legislative Voting" Daniel Bergan, Michigan State University; Richard T. Cole, Michigan State University

"Express Yourself: Online Format and Interactivity Effects on Learning and Information Efficacy" David Painter, Full Sail University; Maridith Dunton Miles, University of Florida; Ji Young Kim, Bradley University

"Social Media as a Platform for Civic Participation: Towards a 2.0 O-S-R-O-R Model of Communication" Daniel Halpern, Rutgers Univ; James Katz, Rutgers University; Scott W. Campbell, University of Michigan

"The Effects of a Civic Curriculum and Political Talk on Political Knowledge and Attitudes" Natalie Jomini Stroud, University of Texas, Austin; Natasha V. Kovalyova, University of Texas, Austin

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306022                    9:30 AM to 10:45 AM                    Dolphin                    Europe 5 - Third/Lobby Level

**The Rhetorical History of the United States: Social Controversy and Public Address in the 1960s and Early 1970s**

Sponsor: Public Address Division

Chair: Richard J. Jensen, University of Nevada, Las Vegas

Respondent: Richard J. Jensen, University of Nevada, Las Vegas

"Rhetorical Discourses of Second-wave Feminism in the U.S." Bonnie J. Dow, Vanderbilt University

"Theorizing Black Power in Prison: The Writings of George Jackson and Angela Davis" Lisa M. Corrigan, University of Arkansas

"Trauma, Violence and Recovery: The Rhetoric of Fannie Lou Hamer" Davis W. Houck, Florida State University

"Wednesdays in Mississippi: Controversial Alliances in the "White Scholars/Black Texts" Binary" Maegan Parker Brooks, Independent Scholar

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306023                    9:30 AM to 10:45 AM                    Dolphin                    Europe 6 - Third/Lobby Level

**Communication Challenges Within Personal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Alexis Zoe Waters, Univ of Nebraska, Lincoln

"Avoidance, Secrets, and Privacy: The Difficult Topic of Sex" Tina Coffelt, Iowa State University

"Transgressions in Romantic Relationships: Frequency of Face-to-Face Contact as a Predictor of Forgiveness" Elizabeth Flood, Univ of Nebraska, Lincoln; Kimberly Stagg, Illinois State University

"Relational Uncertainty in On-again/Off-again Romantic Relationships" Rene Dailey, University of Texas, Austin; Leah LeFebvre, University of Texas, Austin; Brittani Crook, University of Texas, Austin; Nicholas Brody, University of Texas, Austin

"A Review of the Chilling Effect in Close Relationships" Leslie Ramos Salazar, Arizona State University

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306028                    9:30 AM to 10:45 AM                    Dolphin                    Europe 11 - Third/Lobby Level

**Design and Function of Nonverbal Communication in Animated Feature Films and Other Disney Productions**

Sponsors: Mass Communication Division, Nonverbal Communication Division

Chair: Jonathan M. Bowman, University of San Diego

Presenters:

Darlene Hadrika, University of Central Florida

Lon Smart, Disney Creative Entertainment

Kim Johnson, Walt Disney World Entertainment

Louise Mares, University of Wisconsin, Madison

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306033                    9:30 AM to 10:45 AM                    Dolphin                    Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 01: Communicating Messages of Identity and Image**

Sponsor: Roundtables on Research in Progress

Chair: Robert J. Sidelinger, Oakland University

Respondent: Robert J. Sidelinger, Oakland University

"Conceptions of "Coming Out" at Work: Exploring Sources of Anticipatory Socialization" Timothy McKenna, Ohio University

"Exploring Subtext Processing in Narrative Persuasion: The Role of Eudaimonic Entertainment Use Motivation and a

Supplemental Conclusion Scene" Elizabeth Cohen, West Virginia University

"Reformer or Distorter: The Personal-Communal Identity Gap as a Source of Conflict in a Public Controversy around Modern Turkish Identity" Elif Guler, Old Dominion Univ

"Superheroes Respond to Tragedy: Marvel Comics' Responses to September 11, 2001" Julie A. Davis, College of Charleston

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 02: Communication during Controversy**

Sponsor: Roundtables on Research in Progress

Chair: Thompson Biggers, Mercer University

Respondent: Thompson Biggers, Mercer University

"Competing Visions of Progress and Stasis within the USHMM's Genocide Cessation Discourse" Theresa Donofrio, University of Maryland

"Creating Xenophobia, Threatening Democracy: A Content Analysis of "Native" Imagery in the Top Grossing Films of All Time" Roslyn Satchel, Louisiana State University

"Roots that grow underground are as big as the tree: A qualitative study of environmental collective resistance" Gabriel Grelle, University of Montana

"Whiteness at Work: Framing and Organizing Race and Ethnicity" Carolina Rosas Webber, Kent State University

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 03: Constructing Public Messages and Images**

Sponsor: Roundtables on Research in Progress

Chair: Roseann M. Mandziuk, Texas State University, San Marcos

Respondent: Roseann M. Mandziuk, Texas State University, San Marcos

"Bush Take the Wheel: The Bush Doctrine as Articulation of a Presidential Republic" John Koch, Wayne State Univ

"From the Big House Back to Our House: Reconstructing Martha Stewart's Image Post Conviction" Denise Oles-Acevedo, Iowa State University

"Language and Dissensus: A Linguistic Paradox in Contemporary Democracy" David Munson, Syracuse University

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 04: Cultural Discourse**

Sponsor: Roundtables on Research in Progress

Chair: Mary Hoffman, University of Wisconsin, Eau Claire

Respondent: Mary Hoffman, University of Wisconsin, Eau Claire

"Everyday Whiteness and White Nationalism: Mapping Connections in the Discourse Surrounding the Trayvon Martin Case" Stephanie Hartzell, California State University, Fresno

"The Effect of Gender and Status on the Perceptions of Black Students" Shirley Crawley, Western Connecticut State University

"The Enactment Rhetoric of Ruth Bader Ginsburg" Nichola Gutgold, Penn State Univ, Lehigh Valley

"The Osoyoos Indian Band, Canadian Wildlife Service, and the Species at Risk Act: Lack of consultation, and perpetuation of underdevelopment on reserves" Carol L. Mammel, University of the Fraser Valley

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 05: Impacts of Communicating Identity and Culture**

Sponsor: Roundtables on Research in Progress

Chair: Brandi N. Frisby, University of Kentucky

Respondent: Brandi N. Frisby, University of Kentucky

"Negotiating the Discourses of Work and Relationship: Narrative Identity Work of Dual-career Academics" Jane E. Jorgenson, Univ of South Florida

"Queer-Femme-Ininity: Passing, Playing, and Camp" Kathryn Hobson, University of Denver

"Scripted Realities: An Analysis of Stereotypical Images Associated with Women of Color on Reality and Scripted Television Programs" Turnesha Fish, Howard University; Keena Blackmon, Howard University; Shelva Clemons, Howard University; Neosho Ponder, Howard University

"The Impact of Cultural Elements and the Construction of Context: Behavior and Communication of Food Donors" Tara Schuwerk, Stetson University

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 06: Navigating Communication in Relationships**

Sponsor: Roundtables on Research in Progress

Chair: Sean M. Horan, DePaul University

Respondent: Sean M. Horan, DePaul University

"A Cross-cultural Examination of Interpersonal Communication Motives and Relationship Maintenance Behaviors in Father-Daughter Relationships in Thailand and the United States" Narissra Punyanunt-Carter, Texas Tech Univ; Stacy Carter, Texas Tech University

"Examining the Effect of Facebook on Relationship Maintenance and Satisfaction of Individuals in Long Distance Romantic Relationships" Christina Gentile, Western Michigan University

"Jealousy Evocation: The Role of Commitment Level, Relational Satisfaction, and Relational Uncertainty as Predictors of Jealousy-evoking Behaviors" Marissa Pytlak, Texas State University, San Marcos; Laura Zerega, Texas State University, San Marcos

"Much Ado about Money: How Parents and Children Co-construct Financial (Non) Disclosure" Lynsey Kluever Romo, University of Texas, Austin

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 07: Technology Use for Communication Networking**

Sponsor: Roundtables on Research in Progress

Chair: Kristen Eichhorn, State University of New York, Oswego

Respondent: Kristen Eichhorn, State University of New York, Oswego

"Candidates' Use of Twitter in the 2012 Korean General Election" Yeo-Jin Kim, University of Alabama

"Critical Discourse Analysis of mobiText use in Marital Communication" Andrea Iaccheri, Univ of Nebraska, Omaha

"Happy Text Time—Positive Communication and Experiential Learning: An Experience Sampling Method Pilot Study" Thomas J. Socha, Old Dominion Univ; Gary A. Beck, Old Dominion Univ; Jessica Bedenbaugh, Old Dominion University; Nicholas Benson, Old Dominion University; Alma Caldwell, Old Dominion University; Lauren Cannon, Old Dominion University; Shih-Yi Hsia, Old Dominion University; Samantha LeVan, Old Dominion University; Brian Lindholm, Old Dominion Univ; Alice L Jones, Old Dominion University; Lisa Ponche, Old Dominion University; Alfredo Torres, Old Dominion University; Michelle Whitfield, Old Dominion University

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 08: The Business of Communicating Perceptions**

Sponsor: Roundtables on Research in Progress

Chair: Katherine Suzanne Thweatt, West Virginia Wesleyan College

Respondent: Katherine Suzanne Thweatt, West Virginia Wesleyan College

"Asian Americans in Public Relations: Experiences and Perceptions among Practitioners" Jing Qiu, Kansas State University; Nancy Muturi, Kansas State University

"Cancer information seeking trend: Digital divide beyond the access to the Internet" Soe Yoon Choi, Rutgers University

"Community Perception on the Online Community: A Case of an Online Community among Female Korean Im/migrants in the U.S." EunKyung Lee, Rutgers University

"Differences of Using Online Health Information between Native-born Students and International Students" Yi Shen, Kansas State University

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 09: The Communication of Images**

Sponsor: Roundtables on Research in Progress

Chair: Danette Ifert Johnson, Ithaca College

Respondent: Danette Ifert Johnson, Ithaca College

"Celebrated Images of Blackness: A Content Analysis of the 20th Century's Academy Award-winning Films and Characters" Roslyn Satchel, Louisiana State University

"Dealing with Chronic Activists: Mutual Gains Approach for Environmental Conflict" Soojin Kim, Purdue University; Jeong-Nam Kim, Purdue University

"Electronic Versus Print Reference Works on Communication Research" James Sosnoski, University of Illinois, Chicago; Gordon Carlson, Fort Hays State University

"Manufacturing client value: The aesthetic labor of management consulting professionalism" Kiely Adams, University of North Carolina, Chapel Hill

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 10: The COMMUNITY of Health Messages**

Sponsor: Roundtables on Research in Progress

Chair: Jessica Parker-Raley, University of Texas, Pan American

Respondent: Jessica Parker-Raley, University of Texas, Pan American

"'It's Not Like You Have Cancer or Something!'" Familial Support and High Cholesterol" Darlene K Drummond, Indian River State College

"Family Members' Support Approaches toward Veterans Exhibiting Symptoms of PTSD: A First Step toward Validating the Inconsistent Nurturing as Control Theory Scale" Danielle M. Reed, University of Texas, Pan American; Cory B. Cunningham, University of Texas, Pan American; Jennifer L. Lemanski, University of Texas, Pan American; Dora E. Saavedra, Univ of Texas, Pan American

"Hard-pressed to "drop and go": justifications given by ambulance crews for long transports during pre-arrival telephone conversations with ER physicians" Naomi Sugimoto, Keio University; Yoko Sato Sugawara, Keio University; Kazuhiko Sekine, Saiseikai Central Hospital; Shingo Hori, Keio University

"Putting 'Sugar Diabetes' on the Table: Exploring the Narrative Construction of Type 2 Diabetes in Appalachian Ohio" Kallia Wright, Illinois College

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

**Roundtable on Research in Progress 11: The Rhetoric of Politics, Policies, and COMMUNITY**

Sponsor: Roundtables on Research in Progress

Chair: Rebekah Le Fox, Texas State University, San Marcos

Respondent: Rebekah Le Fox, Texas State University, San Marcos

"Constituting a rhetorical problem of community: Counterproductive discourse and competing tensions in family caregiving" Rachel Davidson, Univ of Wisconsin, Milwaukee

"Em[body]ing the Argument: A Rhetorical Analysis of Michelle Obama's Body and the "Let's Move!" Anti-obesity Campaign" Stephanie Wideman, Wayne State Univ

"I Will Always Remember You: A Media Ecology Perspective on Memorials and Bereavement in Cyberspace" Xian Zhang, University of Maine, Orono

"The Maverick Versus the American Dream: Identification and the 2008 Nomination Acceptance Addresses" Tammy R. Vigil, Boston University

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306033 9:30 AM to 10:45 AM Dolphin Southern Hemisphere Salon III - Fifth Level

### **Roundtable on Research in Progress 12: The Rhetoric of Public Images**

Sponsor: Roundtables on Research in Progress

Chair: Renee Cowan, Univ of Texas, San Antonio

Respondent: Renee Cowan, Univ of Texas, San Antonio

"Reality TV Formats and the Cultural Sway of Global Capital: Insights from Production Ethnography of Indian Idol" Lauhona Ganguly, American University

"Style, Status and the Commodified Subject: The Rhetoric of Everyday Places" Jenny Tatsak, Walsh College

"Suppressing in the Press: Examining Emotional Labor in the Journalism Profession" Megan Hopper, Illinois State University

"The Rhetoric of the Seemingly Innocuous Internet" Richard MocarSKI, University of Alabama

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306033                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon III - Fifth Level

### **Roundtable on Research in Progress 13: Understanding Messages in Educational Contexts**

Sponsor: Roundtables on Research in Progress

Chair: David Roach, Texas Tech Univ

Respondent: David Roach, Texas Tech Univ

"Appropriateness of Humor in Korean College Classes" Eun-Ho Yeo, Plymouth State University; Kyung-Woo Park, Dong-A University

"Expelled for Committing a Violent Act: Framing the Risk of a Violent Student on Campus" Christine Skubisz, Univ of Pennsylvania

"Instructor Sensemaking in a Technology-rich Learning Environment: A Dialectical Approach" Jennifer L. Fairchild, Eastern Kentucky Univ; Eric B. Meiners, Eastern Kentucky Univ; Jayne Violette, Eastern Kentucky Univ

"Undergraduate Students' Perceptions of their Advisors' SocioCommunicative Style and Perceptions' of Relational Satisfaction" Stacy Carter, Texas Tech University; Narissra Punyanunt-Carter, Texas Tech Univ

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306034                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

### **Interdisciplinary Crisis Communication: Trust, Preparedness, and Community Relations**

Sponsor: Public Relations Division

Chair: Erich J. Sommerfeldt, University of Maryland

Respondent: W. Timothy Coombs, University of Central Florida

"Preparing and Responding to Crises: Interconnected Communication Activities of Public Information Officers" Tatjana Magdalena Hocke, James Madison University; Elizabeth Johnson Avery, Univ of Tennessee, Knoxville

"Community Relations Dealing with Not in My Back Yard (NIMBY) Syndrome: An Experimental Analysis Based on Situational Theory and Social Exchange Theory" Wonjun Chung, Univ of Louisiana, Lafayette; Jinbong Choi, Texas State University, San Marcos; Chang Wan Woo, James Madison University

"Exploring Trust Perception Between Online Travel Organizations and Its Visually-impaired Stakeholders" Jee Hee Han, University of Dayton; Juline Mills, University of New Haven

"The Status of Crisis Communication Research in Leading Communication Journals: A Twenty-year Content Analysis with an Interdisciplinary Approach" Jin Hong Ha, University of North Carolina, Chapel Hill; Lois Boynton, University of North Carolina, Chapel Hill

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306035                      9:30 AM to 10:45 AM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

### **Performing Normal, Negotiating Passing: The Demands of Community**

Sponsor: Performance Studies Division

Chair: Benny LeMaster, Southern Illinois University, Carbondale

Presenters:

James Fortney, Univ of Colorado, Boulder

Benny LeMaster, Southern Illinois University, Carbondale

Joshua L. Potter, Southern Illinois University, Carbondale  
Julie-Ann Scott, University of North Carolina, Wilmington  
Respondent: Bruce Henderson, Ithaca College

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306036                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Communication about Issues Facing Stepfamilies and Divorced Daters**

Sponsor: Family Communication Division  
Chair: Audra Kate Nuru, Univ of Nebraska, Lincoln  
Respondent: Dennis Patrick, Eastern Michigan University  
"Perceptions of Stigmatization and Stepfamily Life" Katie N. Dunleavy, La Salle University; Matthew M. Martin, West Virginia University  
"A Stepparent is...: An Exploration of the Construction and Maintenance of the Stepparent Role" Becky L. DeGreeff, Kansas State University - Salina  
"Support and Conflict Processes in Step- and Biological Families" Jonathan Pettigrew, University of Tennessee  
"Communication Privacy Management between Separated/Divorced Parents and their Dating Partners" Aimee E. Miller-Ott, University of Hartford

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306037                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Rules for Radicals Redux: Contemporary Conservatism and Alinskyite Public Argument**

Sponsor: Argumentation and Forensics Division  
Chair: Bryan J. McCann, Wayne State Univ  
Respondents: Richard E. Vatz, Towson University; Bernardo A. Attias, California State Univ, Northridge  
"James O'Keefe and the Politics of Victimhood and Publicity" Paul Elliott Johnson, Univ of Pittsburgh  
"Project Veritas' Outformation Strategy" Gordon R. Mitchell, Univ of Pittsburgh  
"Rules for Radical Conservatives or: How I Learned to Start Worrying and Hate Obama" Matthew B. Morris, University of Texas, Austin  
"Uptake and Co-option in O'Keefe's Rhetoric of Exposure" Atilla Hallsby, University of Georgia

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306038                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Building Religious Community through Mediated Environments: From Radio and TV to Online Worlds and Video Games**

Sponsor: Religious Communication Association  
Chair: Kevin Schut, Trinity Western University  
Respondent: Mark A. Steiner, Christopher Newport Univ  
"Christians First, Gamers Second': Video Games as a Site for Building Religious Community" Kevin Schut, Trinity Western University  
"Give the Winds a Mighty Voice: The Social Integration of Evangelicals through Media Ritual" Mark Ward, Sr., Univ of Houston, Victoria  
"Representing and Embodying Religion in the Online Virtual Environment of Second Life" Edward Lee Lamoureux, Bradley University  
"The Gospel According to Marshall Mathers: Eminem as Spiritual Rapper" Marcia Alesan Dawkins, University of Southern California

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306039                      9:30 AM to 10:45 AM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**Creating a COMMON COMMunication 101: A Quest for the Ideal Introductory Communication Course**

Sponsor: Community College Section  
Chair: Susan Ward, Delaware County Community College



Presenters:

Isa N. Engleberg, Prince George's Comm College  
Scott A. Myers, West Virginia University  
Patricia J. O'Keefe, College of Marin  
Susan Ward, Delaware County Community College

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306040                      9:30 AM to 10:45 AM                      Dolphin                      America's Seminar Room - Fifth Level

**Bill Ayers Communication Forum: Communicating for Social Justice**

Sponsor: Society for the Study of Symbolic Interaction

Chair: John E. Fritch, Univ of Northern Iowa

Presenters:

Bill Ayers, University of Illinois, Chicago  
Arthur P. Bochner, Univ of South Florida  
Thomas Hollihan, Univ of Southern California

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306041                      9:30 AM to 10:45 AM                      Dolphin                      NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar-to-Scholar: Rhetorical and Critical Perspectives**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: Daniel Emery, University of Oklahoma; Trischa Goodnow, Oregon State University; Barbara A. Biesecker, University of Georgia

"01. A Daub of Paint, a Beam of Light: Totalitarian Monuments, Burkean Frames of Acceptance and Rejection, and Cynicism as Ideology" Mina Ivanova, Georgia State University

"02. A Rhetorical Perspective on Whistleblowing: Bradley Manning and the Struggle for Antonymic Clarity" Hamilton Bean, Univ of Colorado, Denver

"03. All American Muslim: From 'Evil' to 'Normal': Mapping the Strategic Rhetoric of Whiteness through Deconstructing the FFA's Discursive Space of Conservatism and Identification" Fatima Z. Chrifi Alaoui, University of Denver

"04. Communication Constitutes Disembodied Organizations" Jonathan Wickert, Univ of Missouri, Columbia

"05. Cracking Open the Shells of 'Community' and 'Family': A Discourse Analysis of Congregational Websites" Tasha Rennels, University of South Florida

"06. Critical Analysis of Oslo Accords" Houda Abadi, Georgia State University

"07. Cultural Narratives and Narrative Themes in Women's Abortion Stories" Jamie L. Huber, Utah State University

"08. Deconstructing 'Rio'" Samantha Nogueira Joyce, Indiana Univ, South Bend

"10. Emerging from the Ashes: The Tennessee Valley Authority's Discourse of Renewal after the Coal Ash Spill" Nicole Staricek, University of Kentucky

"11. Globalization and Haier: A Discourse Analysis of Strategic Organizational Change" Chengxiu Suo, Southern Illinois University, Carbondale; Nilanjana R. Bardhan, Southern Illinois University, Carbondale

"12. In the Name of Progress: News Media Retellings of Outdoor Adventure Gone Wrong" Molly Hartzog Storment, North Carolina State University

"13. Killing the Angel in the House: Marjane Satrapi's Journey to Finding Herself in 'The Complete Persepolis'" Anisah B. Kasim, Universiti Teknikal Malaysia Melaka

"14. Localizing Scientific Expertise: Scientific Accommodation in Edward Long's 'The History of Jamaica' (1774)" Kristin Shimmin, Carnegie Mellon University

"15. Not Just a Place to Park Your Car: PARK(ing) Day as Reconstruction and Remediation of Place in Protest" Danielle Endres, University of Utah; Samantha Senda-Cook, Creighton University; Brian Cozen, University of Utah

"16. Reading the World Beyond the Americentric Lens: Using Paulo Freire's Problem-posing Pedagogy to Create Critical Media Literacies" Cristina Mislán, Penn State University

"17. Reassessing Trust in Public Relations: A Critical Analysis of Trust Measurements in Public Relations" Adam Safer, University of Oklahoma

"18. Reframing the Past: The Multiplicity of Imagery in the Memory of Publics" Michael Rancourt, Rensselaer





### **Imaging Community: Public Images and Visual Pedagogies of Space and Place**

Sponsor: Visual Communication Division

Chair: Greg Dickinson, Colorado State University

Respondent: Isaac West, University of Iowa

"A Shared Vision of El Paso: Negotiating Memory, Pleasure, and Forgetting through City Planning" Rebecca Robinson, University of Iowa

"Imagining Vietnam: The Juxtaposition of Visual Space in Vietnam-era Imagery" W. Patrick Wade, National University of Singapore/Northwestern University

"Inspiring a Community of Feeling: Americanization and Housing Design" Leslie Hahner, Baylor University

"Reimagining Community and Remediated Muralism: 'How Philly Moves'" Caitlin Bruce, Northwestern University

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306059

9:30 AM to 10:45 AM

Swan

Mockingbird 2 - First Level

#### **Nurturing the COMMunity: Social Capital and Social Support in Online Communication**

Sponsor: Human Communication and Technology Division

Chair: Erin M. Bryant, Arizona State University

Respondent: Breanna McEwan, Western Illinois Univ

"Affording to Exchange: Social Capital and Online Information Sharing" Adam Maksl, University of Missouri; Rachel Young, University of Missouri

"Can We Be Friends? Building Cultural Bridges in Globally Distributed Work Contexts" Bhuvana Narayanamurthy, Independent

"Relational Reconnection on Social Network Sites: An Examination of Relationship Persistence and Modality Switching" Artemio Ramirez, University of South Florida; Erin M. Bryant, Arizona State University

"Testing the Proclaimed Affordances of Online Support Groups in a Nationally Representative Sample of Adults Seeking Mental Health Assistance" David DeAndrea, Michigan State University

"The Role of Social Media in Social Support Exchange: The Use of Facebook, Received Amount of Social Support, and Life Satisfaction" Heewon Kim, Rutgers University

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306060

9:30 AM to 10:45 AM

Swan

Macaw 1 - First Level

#### **Contributed Papers in Forensics and COMMunity**

Sponsor: Pi Kappa Delta

Chairs: Phillip Voight, Gustavus Adolphus; Ian Hopkins, Miami University; Crystal Lane Swift, Mt. San Antonio College/California State University, Northridge

Respondent: Phillip Voight, Gustavus Adolphus

"COMMunity in Forensics: An Examination of Perceptions of Gender Success in Limited Preparation Events" Ian Hopkins, Miami University

"Platform Speech Authorship: A Means for Instilling Integrity and COMMunity" Crystal Lane Swift, Mt. San Antonio College/California State University, Northridge

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306061

9:30 AM to 10:45 AM

Swan

Macaw 2 - First Level

#### **Listening in a World COMMunity**

Sponsor: International Listening Association

Chair: Debra L. Worthington, Auburn University

Respondent: Christopher D Bond, Missouri Western State University

"Cross-cultural Measurement Invariance of Three Popular Self-report Listening Measures" Graham Bodie, Louisiana State University; Christopher C. Gearhart, Louisiana State University; Andrea J. Vickery, Louisiana State University; Jonathan Denham, Louisiana State University

"Privacy Management, Interaction Involvement and Listening II" Debra L. Worthington, Auburn University; Margaret Fitch-Hauser, Auburn University; M. Trevor Hannum, Auburn University; Margarete Imhof, Gutenberg University; Tuula Riitta Valikoski, University of Tampere

"The Relation between Listening Conceptualizations and Listening Metacognitions: Presage to Process" Laura Ann Janusik, Rockhurst University; Shaughan A. Keaton, Louisiana State University; Margarete Imhof, Gutenberg University

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306065 9:30 AM to 10:45 AM Swan Parrot 1 - First Level

**Sex Offenders, LGBTQ Youth, and Vegans: Communication and the Social Construction of Troubled Identities**

Sponsor: Communication as Social Construction Division

Chair: Fran C. Dickson, Chapman University

Respondent: Kara Laskowski, Shippensburg University

"'That's Just How It Goes, Right?' Representations of Bullying from the It Gets Better Project (Top Three Paper)" Erin E. Baird, University of Oklahoma

"Monsters, Scapegoats and Sex Offenders: Metaphor and Moral Panic (Top Three Paper)" Pamela Schultz, Alfred University

"Vegan Voices: Making Meaning of a Meatless Diet" Christina G. Paxman, University of Iowa; Kristina M. Scharp, University of Iowa

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306066 9:30 AM to 10:45 AM Swan Parrot 2 - First Level

**Eurasian Communication Association of North America Business Meeting**

Sponsor: Eurasian Communication Association of North America

Presenters:

Sergei Samoilenko, George Mason University

David Cratis Williams, Florida Atlantic Univ

Elina Erzikova, Central Michigan Univ

Michael David Hazen, Wake Forest University

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306083 9:30 AM to 10:45 AM Swan Teal - Second Level

**Aristotle's "Rhetoric": Authorship, Text, Transmission, and Interpretation**

Sponsor: American Society for the History of Rhetoric

Chair: Ekaterina V. Haskins, Rensselaer Polytechnic Institute

Respondent: Edward Schiappa, Univ of Minnesota

"Aristotle's Isocratean Theory of Prose Style, with Notes on the Composition and Dating of Book Three of the Rhetoric" Richard Graff, Univ of Minnesota, Twin Cities

"Did Aristotle Write the Rhetoric? And Does it Matter?" Arthur E. Walzer, Univ of Minnesota

"Evidence that the Rhetoric is a Multi-authored Text: A Study of 'Enthymeme' in the Rhetoric Attributed to Aristotle" Brad McAdon, University of Memphis

"Million Dollar Baby: The Rhetoric in an Endowed Hellenic School" Brandon M. Inabinet, Furman University

"Techne and Dunamis in the Rhetoric and Other Texts of Aristotle's Corpus" Ekaterina V. Haskins, Rensselaer Polytechnic Institute

"The Rhetoric and Poetics of Aristotle: Philosophical Sources, Conceptual Frameworks, Textual History" John T. Kirby, University of Miami

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306084 9:30 AM to 10:45 AM Swan Sandpiper - Second Level

**Justifying the Competitive Community as an Educational Tool: Ballot Analysis in Individual Events Competition**

Sponsor: National Forensic Association

Chair: Cadi Kadlecek, Gustavus Adolphus College

Respondent: Peter M. Pober, George Mason Univ



"Unfit for Democracy: Defining the Immigrant Following the Assassination of President William McKinley" Jay P. Childers, University of Kansas

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309006                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Dissecting the Trials and Triumphs of Dating and Mating as a COMMUNITY of African-American Women Scholars**

Sponsor: African American Communication and Culture Division

Chair: Eletra Gilchrist, University of Alabama, Huntsville

Respondent: Rachel A. Griffin, Southern Illinois University, Carbondale

"'Oh, You Fancy Huh?' Successfully Single and the Mask of 'Having It All'" Kandace Harris, Clark Atlanta University

"Breaking the Silence: An Autoethnography of a Single, Black, Lesbian's Interpersonal Relationships at an HBCU" Sheena Cheri Howard, Rider University

"Dancing With Superwoman: Negotiating Strength and the Strong Black Woman Myth" Kimberly Chandler, Xavier University

"Negotiating the Rewards and Costs of Marriage when Professional Obligations are Great" Cheryl Jenkins, University of Southern Mississippi

"Whatcha Call Me? Unveiling and Debunking Negative Perceptions of Single African-American Women Professors" Eletra Gilchrist, University of Alabama, Huntsville

"You Can Have a Man OR a Career: Negotiating Perceptions of African-American Female Professors' Social Identities" Cerise L. Glenn, Univ of North Carolina, Greensboro

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309007                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Exploring New Horizons in Race, Ethnicity, and Media Scholarship**

Sponsor: Mass Communication Division

Chair: Michelle Ortiz, Ohio State University

Respondent: Srividya Ramasubramanian, Texas A&M University

"'I Love It; I Hate It; I Need It:' A Thought-list Task about Valence Framing Effects on Image Perceptions Concerning 'Made in China'" Gang (Kevin) Han, Iowa State University; Xiuli Wang, Peking University

"Effects of Comedian Race and Viewers' Racial Identification on Latinos' Responses to Stereotypical Humor and Person Perception" Amanda R. Martinez, Davidson College

"Media Frames of Wisconsin's American Indian Mascot Law" Christian Norman, Georgia State University

"Race Representation in HBO's Treme: A Critical Cultural Analysis" Wendy J. Hajjar, Tulane University; Dominique M. Gendrin, Xavier University; Catherine Dessinges, University of Lyon 3

"Revisiting Media Usage and Acculturation: Asian Indian Professionals in Silicon Valley" Priya Raman, San Jose State University; Jake Harwood, University of Arizona

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309008                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Letting Go of Representation**

Sponsor: Rhetorical and Communication Theory Division

Chair: Nathan E. Stormer, Univ of Maine

"Can We Forget the Sign?" Nathan E. Stormer, Univ of Maine

"Listen to Me: Materiality, the Ear, and Policy Debate" Justin Eckstein, University of Denver

"Rhetoric and the Senses: A Vocabulary of Material Inducements" Greg Dickinson, Colorado State University; Brian L. Ott, University of Colorado, Denver

"Turning on Posthumanism" Diane Keeling, University of Maine; Daniel H. Kim, Univ of Colorado, Boulder

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309009                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Research Adventures in Crisis Communication and Disaster Management**

Sponsor: Mass Communication Division  
Chair: Stacey Overholt, Univ of New Mexico  
Respondent: Jakob D. Jensen, University of Utah

"Identifying the Distinctive Features of Hurricane Katrina News Coverage: Traditional Disaster Story or New Prototype?" Jill A. Edy, University of Oklahoma

"Tweeting Our Way to Understanding: Microblogging in the Aftermath of Hurricane Irene" Elizabeth L. Petrun, University of Kentucky; Timothy L. Sellnow, University of Kentucky

"Compassion International: Analyzing the Coverage of the Haiti Earthquake in Four American Newspapers" Yasmine Dabbous Nasser, Lebanese American University; Keren Henderson, Louisiana State University

"The Giffords Shooting: An Understanding of Meaning Making over Time and Impacts on Governmental Policy Agenda" Erin E. Baird, University of Oklahoma

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309010                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**(Re)Productive COMMunity: Facing Political Tensions through Embodied Dialogue**

Sponsors: Performance Studies Division, Women's Caucus

Chair: Suzanne Pullen, Arizona State Univ

Presenters:

Mercilee Jenkins, San Francisco State University

Anastasia Prentiss, Holy Names Univ

Suzanne Pullen, Arizona State Univ

Gina Stahl-Ricco, Univ of San Francisco

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309011                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Work, Class, and Gender: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Katherine Denker, Ball State University

Respondent: Janell Bauer, James Madison Univ

"All the Working Woman's Friends: Protective Labor Legislation and the Early ERA Controversy" Kathryn A. Cady, Northern Illinois Univ; Kerith M. Woodyard, Northern Illinois University

"Gender, Class, Family, and Work Inequalities: Rethinking Connections" Alexandra Endaltseva, Purdue University, Calumet

"Imagined Communities amongst Michigan Womyn's Music Festival Workers: A Dialogic Analysis of the Trans Inclusion Debate" Michaela Frischherz, University of Iowa

"Language of Struggle: POOR Magazine and the Re-appropriation of 'Poor' Language" Cindy Vincent, University of Oklahoma

"Polite Women: Exploring Powerless Deficiency or Effectively Polite Communication Strategy in the Workplace" Tessa M. Pfafman, Western Illinois Univ; Breanna McEwan, Western Illinois Univ

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309012                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Global Feminism: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Lisa Shawn Hogan, Penn State University

Respondent: Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

"Fantasy Supervised: Historical, Legal and Political Interpretation of Fujoshi in China" Meijiadai Bai, University of Illinois, Urbana-Champaign

"Personal, Political, Feminist: Examining the Online Narratives of Women Engaged in Assisting Afghan Women" Isra Ali, Rutgers University

"The Marginalization of Dagongmei: A Critical Discourse Analysis of News Coverage on Female Migrant Laborers in China" Siyuan Yin, University of Illinois, Chicago



"The Paradox of Beauty, Feminism, and the International Spread of Iran's Green Movement" Kathryn Johnston, Northwestern University

"Who's a Victim of Communism? Gender and Public Memory in the Sighet Museum, Romania" Alina Haliliuc, Denison University

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309013                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**National Politics on the Sunshine State Stage: Exploring Florida's Role in Federal Elections**

Sponsor: Communication and COMMunity in the Sunshine State

Chair: Daniel Blaeuer, Florida International University

Respondent: Danielle Wiese Leek, Grand Valley State Univ

"Changes in COMMunity and Communication in Florida over the Past Century: The Interaction of Maturing Miami Media During a Century of Constant Demographic Change" Thomas Steinfatt, University of Miami

"Endorsing Florida: An Analysis of the Influence of Florida Governors' Endorsements of Presidential Candidates" Sean Luechtefeld, University of Maryland

"Fact-checking the Campaigns in Florida: The Birthplace of PolitiFact" Joan Connors, Randolph-Macon College

"The Ideal Floridian: Florida in the National Political Narrative" Karla A. Stevenson, University of Tampa

"Undersold or Overrated? Challenging the Import of Florida's Role in National Politics" David Clementson, Univ of Miami

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309014                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Celebrating Three Decades of commUNITY: Pioneers and Emerging Scholars of Identity Theory Past, Present, and Future**

Sponsor: Celebrating COMMunity Intersections

Chair: Michael L. Hecht, Penn State University

Presenters:

Diane Forbes Berthoud, University of California, San Diego

Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign

Amber Johnson, Prairie View A&M Univ

Masaki Matsunaga, Rikkyo University

Gust A. Yep, San Francisco State Univ

Respondent: Bryant Keith Alexander, California State Univ, Los Angeles

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309015                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Cultivating Community at an Urban Commuter Campus**

Sponsor: Celebrating COMMunity Intersections

Chair: Nanette Potee, Northeastern Illinois University

Presenters:

Tony E. Adams, Northeastern Illinois Univ

Katrina E. Bell-Jordan, Northeastern Illinois Univ

Cyndi Moran, Northeastern Illinois University

Nanette Potee, Northeastern Illinois University

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309016                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Discourses on Race, Whiteness, and Community**

Sponsor: International and Intercultural Communication Division

Chair: Sachi Sekimoto, Minnesota State University, Mankato

Respondent: Yoshitaka Miike, University of Hawaii, Hilo

"Blinded by 'Community': The Paradox of Metaphor within Intercultural Congregations" J. Jacob Jenkins, Univ of

South Florida

"Communication Orientations of Privilege: How White Discourses of Unity and Disunity (De)Construct the Aboriginal 'Other' (Top Student Paper)" Katie Margavio Striley, Ohio University; Shannon Lawson, Ohio University

"I Can't Get No...Satisfaction: Interpersonal Satisfaction Levels within a Multicultural University" Sheila Lee, Washington State Univ; Somava Pande, Washington State University; Jessica Prathiwi, Washington State University

"On Becoming a Whiteness Educator: Deconstructing My Arrogance and Envisioning Dialogical Pedagogy of Whiteness" Satoshi Toyosaki, Southern Illinois University, Carbondale

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309017                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Emerging Issues and Future Directions in Health Communication: A Global Discussion among the Leading Scholars of the Field**

Sponsor: Health Communication Division

Chairs: Rebecca Amati, University of Lugano; Nanon Labrie, University of Lugano

Presenters:

Gary L. Kreps, George Mason Univ

Hye-Jin Paek, Hanyang University Korea

Peter Schulz, University of Lugano

Sandi W. Smith, Michigan State University

Richard L. Street, Texas A&M Univ

Respondent: Annegret F. Hannawa, University of Lugano

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309018                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Beyond Celebrating COMMunity: Two New Books in the Field**

Sponsor: Critical and Cultural Studies Division

Chair: Barbara A. Biesecker, University of Georgia

Presenters:

Claire Sisco King, Vanderbilt University

Christian O. Lundberg, University of North Carolina, Chapel Hill

Respondents: John Louis Lucaites, Indiana University; Barbara A. Biesecker, University of Georgia

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309019                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Emerging Scholars in Critical Cultural Studies**

Sponsor: Critical and Cultural Studies Division

Chair: Kevin J. Ayotte, California State University, Fresno

"A Community of Bricoleurs: Early GLBT Rhetors Making Do with Heterosexual History" Thomas R. Dunn, Colorado State University

"Affective Arbitrage: Capitalism, Subjectivity, and the Autonomy of Production" Josh Hanan, Temple University

"Defining a Political Economy of Masculinity in the Era of Globalization" Murali Balaji, Temple University

"Redemption in the Neoliberal and Radical Imaginations: The Saga of Stanley 'Tookie' Williams" Bryan J. McCann, Wayne State Univ

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309020                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Considerations for Applied Communication for HIV, Cancer and Chronic Illnesses**

Sponsor: Applied Communication Division

Chair: Jenn Anderson, South Dakota State University

Respondent: Elissa Foster, DePaul University

"I Am Too Young to be a Cancer Survivor: Young Breast Cancer Survivors' Experiences and Informational Needs" Laura E. Miller, Univ of Tennessee, Knoxville; Veronica Hefner, Chapman University

"An Analysis of Attitudes and Barriers to HIV Testing in Vermont: Implications for a State-wide Media Campaign" Matthew Dugan, Northern Arizona University; Laura Umphrey, Northern Arizona Univ

"LoveLife: The Health Belief Model and HIV-prevention in South Africa" Luke A. Winslow, University of Texas, Austin; Andrew C. Tollison, Merrimack College

"Patients' and Partners' Perspectives of Chronic Illness and its Management" Maria G. Checton, College of St. Elizabeth; Kathryn Greene, Rutgers University; Kate Magsamen Conrad, Bowling Green State University; Maria K. Venetis, Purdue University

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309021 11:00 AM to 12:15 PM Dolphin Europe 4 - Third/Lobby Level

**What the "Pro's" Think: Debriefing the 2012 Election from the Political Consultant's Perspective**

Sponsor: Political Communication Division

Chair: Mitchell S. McKinney, Univ of Missouri, Columbia

Presenters:

Adam Goodman, The Victory Group

Jim Kitchens, The Kitchens Group

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309022 11:00 AM to 12:15 PM Dolphin Europe 5 - Third/Lobby Level

**The Rhetoric of Anti-Communism and the Cold War**

Sponsor: Public Address Division

Chair: Nathan S. Atkinson, Georgia State University

Respondent: Antonio R. de Velasco, Univ of Memphis

"Battle of the Booklets: Nuclear Geopolitics and the Hyper-internationalism of Cold War Defense Cartography" Timothy Barney, University of Richmond

"Building a Bridge to China: Nixon's National Security Rhetoric" Sara A. Mehlretter Drury, Wabash College

"The Politics of Communism and Jim Crow in the Case of Willie McGee" Jaclyn Howell, University of Kansas

"Waging Peace: The Rhetorical Inheritance and Legacy of the Dulles Doctrine in U.S. Foreign Policy" Kaitlyn Patia, Univ of Minnesota

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309023 11:00 AM to 12:15 PM Dolphin Europe 6 - Third/Lobby Level

**Exploring Commitment, Affection, and Satisfaction in Close Relationships**

Sponsor: Interpersonal Communication Division

Chair: Amanda Jean Holman, Univ of Nebraska, Lincoln

"Ties that Bind: Influences of Relational Commitment on Information Management in Intimate Relationships" Timothy Ryan Worley, University of Georgia; Jennifer A. Samp, University of Georgia

"Relational Maximization and Affectionate Communication in Romantic Relationships" Alan Mikkelsen, Whitworth University; Perry M. Pauley, San Diego State Univ

"Examining Commitment and Relational Maintenance in Formal Youth Mentoring Relationships" Patricia E. Gettings, Purdue University

"Dyadic Effects of Sexual Communication and Intimacy Satisfaction" Valerie Young, Hanover College; Erika Hefler, Hanover College; Tricia Burke, University of Puget Sound

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309028 11:00 AM to 12:15 PM Dolphin Europe 11 - Third/Lobby Level

**Student Engagement in Learning**

Sponsor: Instructional Development Division

Chair: Ann B. Frymier, Miami University

Presenters:

Ann B. Frymier, Miami University

Marian Houser, Texas State University

Joseph Mazer, Clemson University  
Scott Titsworth, Ohio University  
Jennifer H. Waldeck, Chapman University

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309030                      11:00 AM to 12:15 PM                      Dolphin                      Southern Hemisphere Salon I/II - Fifth Level

**How to Integrate Relevant, Engaging Digital Media into Classrooms with NBC Learn**

Sponsor: NCA National Office

Presenters:

W. Bradford Mello, National Communication Association  
Eric Zack, NBC Learn  
Nancy Kidd, National Communication Association

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309033                      11:00 AM to 12:15 PM                      Dolphin                      Southern Hemisphere Salon III - Fifth Level

**Great Ideas for Teaching Students (G.I.F.T.S.) Session III**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Thomas Bovino, Suffolk County Community College

- "01. Advocating for a Better Community: Teaching Persuasive Appeals through Satiric Protest Signs" Jason B. Munsell, Columbia College
- "02. Broadening COMMunity: Teaching Intercultural Communication Competence with 'An Idiot Abroad'" Brittani Crook, University of Texas, Austin
- "03. Can you C the Credibility?" Amanda Pettigrew, Moraine Valley Community College
- "04. Celebrating and Illustrating the Power of Nonverbal COMMunication" Joseph Marcus, Liberty University; Andrea Fasciano, Liberty University; Faith E. Mullen, Liberty University; William L. Mullen, Liberty University
- "05. Celebrating Public Speaking" Lindsey Susan Aloia, Penn State University
- "06. Cooking Up an Intro with Rachel Ray" Wren Levitt, Suffolk County Community College
- "07. Creating COMMunities: Creative Chaos for Audience Analysis" Chris Gurrie, University of Tampa
- "08. Cyber Vetting: It is Time to Put Your Profiles on Lockdown! (A Top Nine Submission)" Christine Spinetta, Purdue University
- "09. Effective Style: Teaching Students to Capture the Power of Language" Theon Edward Hill, Purdue University
- "10. Exploring Communication and Persuasion Concepts in an Entertaining Context" Angela McGowan, Univ of Southern Mississippi
- "11. Going Beyond the Stereotypes in Audience Analysis to Enhance Communication COMMunities (A Top Nine Submission)" Jeannie Hunt, Northwest College
- "12. How to Ace a Google Interview: An Impromptu Speaking and Interview Preparation Two-fer" Janet L. Jacobsen, Arizona State University
- "13. My Type of Quiz: Active Learning in Quiz Development" Yanjun Zhao, Cameron University
- "14. Speech Off: Creating COMMunity through Impromptu Speaking" Laurie Metcalf, Blinn College
- "15. Speed Interviewing – Audience Analysis" Lindsey Webb, Univ of Southern Mississippi
- "16. Teaching Monroe's Motivated Sequence by Building a Community of Inventors" Robin Phelps-Ward, Ball State University
- "17. The 'Purrfect Tenant': A Role Play Designed to Illustrate Concepts of Field and Attribution Theories in the Study of Conflict Management" Kathleen M. Propp, Western Michigan Univ
- "18. The Digital Communication Journal: Building an Online COMMunity for Student Dialogue" Steven D. Cohen, University of Maryland
- "19. The Phone Company: A Quick Intercultural Simulation and Discussion Starter" Jeffrey Pierson, Bridgewater College
- "20. Using Visuals in a Persuasive Presentation" Lindsay Dillingham, University of Kentucky
- "21. Wearing Different Listening Hats: A Classroom Activity for Demonstrating the Effect of Listening Attitudes (A Top Nine Submission)" Mridula Mascarenhas, Univ of Wisconsin, Milwaukee
- "22. Would You Rather? Using Self Disclosure to Promote and Celebrate Community" William L. Mullen, Liberty University; Faith E. Mullen, Liberty University; Andrea Fasciano, Liberty University; Joseph Marcus, Liberty University

"23. Yeah, There's an App for That: Using Smart Phones Apps in Public Speaking Instruction" Matthew H. Barton, Southern Utah Univ; Kevin A. Stein, Southern Utah Univ

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309034                      11:00 AM to 12:15 PM                      Dolphin                      Southern Hemisphere Salon IV - Fifth Level

**The Impact of Internships and Other Experiential Learning Methods**

Sponsor: Experiential Learning in Communication Division

Chair: Disraelly Cruz, dcruz1@uwf.edu

Respondent: Karen M. Roloff, Elmhurst College

"Celebration of Three Experiential Learning Methods" Jonna Koponen, University of Eastern Finland; Eeva Pyörälä, University of Helsinki; Pekka Isotalus, University of Tampere

"Expeditionary Learning Under MA State Curriculum Policy: MCAS and Washback" Natasha Shrikant, Univ of Massachusetts, Amherst; Charles Estus, University of Massachusetts, Amherst; Beatrice Variolo, University of Massachusetts, Amherst

"Studying Organizational Communication and Culture as Wikipedians" Lori Leonard Britt, James Madison Univ

"The Impact of Internships on College Students' Social-Emotional Competence" Qingwen Dong, University of the Pacific

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309035                      11:00 AM to 12:15 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

**"For There She Is": In Celebration of Carol Simpson Stern's Seventieth Birthday**

Sponsor: Performance Studies Division

Chair: Bruce Henderson, Ithaca College

Presenters:

John Dennis Anderson, Emerson College

Gary L. Balfantz, Lake Superior State University

John S. Gentile, Kennesaw State University

Bruce Henderson, Ithaca College

Deryl Johnson, Kutztown University

Heidi M. Rose, Villanova University

Ronald E. Shields, Bowling Green State Univ

Susan Wilson, DePauw University

Respondent: Carol S. Stern, Northwestern University

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309036                      11:00 AM to 12:15 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

**Family Communication Division Business Meeting**

Sponsor: Family Communication Division

Presenters:

Loreen Olson, Univ of North Carolina, Greensboro

Rene Dailey, University of Texas, Austin

Andrea L. Lambert, Northern Kentucky University

Andrew M. Ledbetter, Texas Christian University

Colleen Colaner, Univ of Missouri, Columbia

April Trees, Saint Louis University

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309037                      11:00 AM to 12:15 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**The Evolving Church: How the Communication of Evangelical Young Adults is Changing Tradition**

Sponsor: Religious Communication Association

Chair: Tara Schuwerk, Stetson University

Respondent: Kristin Leigh Davis, Univ of Central Florida

"Change in the Church: An Analysis of Traditional versus Contemporary Sermons" Jacquelyn Harvey-Knowles, University of Washington

"Communicating About Community at Hipster Church" Michael Paul Cartledge, Stetson University

"Hipster Worldview" Zoe Hess Carney, Georgia State University; Kyle Carney, Texas A&M University

"Kony 2012: Africa Through the Gift Shop" Christopher Boulton, University of Tampa

"Slam Poetry for Jesus? Reaching the Hipster Christian in the Classroom" Jessica Samens, Bethel University

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309038 11:00 AM to 12:15 PM Dolphin Northern Hemisphere Salon E3 - Fifth Level

**"Academically Adrift?" Defending and/or Supporting the Discipline in a Climate of Challenges, Criticisms, and Cutbacks**

Sponsors: Community College Section, NCA Educational Policies Board

Chair: Deborah Hefferin, Broward College

Presenters:

Philip Backlund, Central Washington University

Lisa Benedetti, Tarrant County College

Cheryl Hamilton, Tarrant County College

Dante Morelli, Suffolk County Community College

William D. Price, Georgia Perimeter College, Dunwoody

Richard L. Quianthy, Broward College, North Campus

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309039 11:00 AM to 12:15 PM Dolphin Northern Hemisphere Salon E4 - Fifth Level

**Marshall McLuhan Lecture Series: Information Technologies and Social Orders**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Lindsey Thomas, University of Iowa

"Social Network Analysis for Facebook: Locating Cliques and Visualizing Sociability" Jeff Coons, University of Northern Iowa; Shing-Ling S. Chen, Univ of Northern Iowa

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309040 11:00 AM to 12:15 PM Dolphin America's Seminar Room - Fifth Level

**Honoring Mary Anne Fitzpatrick, Winner of the 2012 Mark L. Knapp Award in Interpersonal Communication, Sponsored by Pearson, Allyn & Bacon**

Sponsor: Interpersonal Communication Division

Chair: Mark T. Morman, Baylor University

Presenters:

Anita L. Vangelisti, University of Texas, Austin

Ascan F. Koerner, Univ of Minnesota, Twin Cities

Mary Anne Fitzpatrick, University of South Carolina

Timothy Edgar, Emerson College

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309041 11:00 AM to 12:15 PM Dolphin NCA Exhibit Hall, Atlantic Hall - Third/Lobby Level

**Scholar-to-Scholar: How Individuals Process, Construct, and Respond to Messages**

Sponsor: Scholar to Scholar

Chair: Jeffrey T. Child, Kent State University

Respondents: Austin Babrow, Ohio University; Melissa M. Chastain, Spalding University; Phillip J. Glenn, Emerson College; Debra L. Worthington, Auburn University

"01. An Integrated Mental Model of How Audience Members Make Moral Judgments and Form Affiliations with Story Characters" Tae Kyoung Lee, Cornell University; Michael A. Shapiro, Cornell University

"02. Assessing Visual Perception in Optical Illusions: Interest, Accuracy, and Exerted Cognition Using the Elaboration Likelihood Model" Rebecca Ivic, Purdue University

- "03. Communication in the Disciplines: Communicating about Food in Food Science" Denise Vrchota, Iowa State University
- "04. Comparing First and Third Person Narratives in Older Adults Processing Financial Persuasive Information" Lingzi Zhang, National University of Singapore; Henry Been-Lirn Duh, National University of Singapore
- "05. Development and Validation of the Warranting Value Measures" W. Scott Sanders, University of Southern California
- "06. Discovering VOCAT: Video Oral Communication Assessment Tool" Brian Householder, Baruch College, CUNY
- "07. Encoding the Fleeting: Examining What Types of Information Humans Encode" Rachel L. Bailey, Indiana University; Annie Lang, Indiana University; Ya Gao, Indiana University
- "08. Evaluating Source Credibility: Opposing Hypotheses from the Warranting Principle and Signaling Theory" W. Scott Sanders, University of Southern California
- "09. Exploring the Relationship between Individuals' Social Value Orientation and their Decisions in a Prisoner's Dilemma" Kristen Lovejoy, University at Buffalo, SUNY; I-Hsuan Chiu, University at Buffalo, SUNY; Carolyn Evans, University at Buffalo, SUNY; Amanda Lohiser, University at Buffalo, SUNY; Jennifer R Allen Catellier, John Carroll University
- "10. Imagined Interactions and Intrapersonal Communication: A Qualitative Analysis of the Attributes and Functions Present in Imagined Interaction Journals" James M. Honeycutt, Louisiana State University; Andrea J. Vickery, Louisiana State University
- "11. Information Overload and Social Information Processing" Joseph Kayany, Western Michigan University
- "12. Intention to Intervene with a Suicidal Peer: Stigma, Myths, and Anticipated Reactions" Rosalie S. Aldrich, Indiana Univ, East; Julie Cerel, University of Kentucky
- "13. Is Measuring Reactance Reactive? A Replication of Dillard and Shen (2005)" Franklin J. Boster, Michigan State University; David D. Clare, Michigan State University; Briana DeAngelis, Michigan State University
- "14. Making Sense of Humor at Work" Anita Blanchard, University of North Carolina, Charlotte; Leslie Follman, University of North Carolina, Charlotte; Arnie Cann, University of North Carolina, Charlotte; Jerome Stewart, University of North Carolina, Charlotte
- "15. Medical Students' Perceptions of Skin Cancer: Confusion and Disregard for Warnings Suggest the Need for New Preventative Strategies" John McGrath, Trinity Univ; Jennifer Krejci-Manwaring, University of Texas; Jennifer Edwards Naynes, Univ of Texas
- "16. Persuasion about Health Risks: Evidence, Credibility, Scientific Flourishes, and Risk Perceptions" Dale Hample, University of Maryland; Jessica M. Hample, Western Illinois University
- "17. Punctuating Socialization: Conceptualizing Stage Models as Punctuated Equilibrium" Luis Felipe Gomez, San Jose State University
- "18. Redefining Mood: A Dual Systems Approach to Mood Management" Justin Keene, Indiana University
- "19. Research Skill Acquisition in Competitive Forensics: Establishing Learning Objectives and Future Directions" Jessica Furgerson, Ohio University
- "20. Safe Driving Messages: Affective and Cognitive Effects on Driving Intention" Nancy Rhodes, Ohio State University; Desirae Masterson, Indiana University-Purdue University, Indianapolis; Susan A. Voight, Indiana Univ-Purdue Univ, Indianapolis
- "21. Surveys as Communication: It's Not Just What You Ask, but How You Ask It" Genevieve Risner, Michigan State University; Timothy Levine, Michigan State University
- "22. The Battleground Food: Understanding Emotional and Cognitive Mechanisms of Healthy vs. Unhealthy Food Choices" Narine Yegiyani, Univ of California, Davis; Rachel L. Bailey, Indiana University
- "23. The CEO or the Spokesperson? Why it Depends on the Threat Severity, but not on the Threat Type" Seoyeon Hong, University of Missouri; Edson Tandoc, Univ of Missouri, Columbia; Glen T. Cameron, University of Missouri
- "24. The Impact of Fantasy Football on Consumer Behavior" Jeremy Lee, Florida State University; Christine Willingham, Florida State University
- "25. TI Squaring Around: An Analysis of E-jargon and Group Roles in an Online Community" Alison N. Novak, Drexel University; Christopher Mascaro, Drexel University
- "26. The Relationship between Spirituality and Family Privacy: Conceptual Considerations for Communication Privacy Management Theory" Laura Catherine Farrell, North Dakota State Univ; Nancy DiTunnariello, North Dakota State Univ; Judy C. Pearson, North Dakota State Univ; Jordan Newgard, North Dakota State University
- "27. Fostering Community between Patients and Healthcare Providers: Analyzing and Overcoming Listening Barriers during the Medical Interview" Christopher D Bond, Missouri Western State University







**'Mainstream' versus 'Qualitative Specific' Communities: Discussing the Advantages and Disadvantages of Pushing Traditional Publication Norms versus Building Our Own Houses**

Sponsor: Ethnography Division

Chair: Sarah Jane Tracy, Arizona State University

Presenters:

Karen Lee Ashcraft, University of Colorado, Boulder

Kenneth N. Cissna, Univ of South Florida

HL (Bud) Goodall, Arizona State University, Tempe

Katherine Miller, Arizona State Univ

Lisa M. Tillmann, Rollins College

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309059                      11:00 AM to 12:15 PM                      Swan                                              Mockingbird 2 - First Level

**Queer (Dis)Locations: Bodies that Trouble Liberal Theories of Space and Place**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Emily Cram, Indiana University

"(Dis)placements: Towards a Transcorporeal Ethic of Fat Queer Body Politics" Emily Cram, Indiana University

"Private Intervals: Woman as the Place of Sexual Desire" Joan Faber McAlister, Drake University

"Queer of Color Critique: Re-theorizing Its Politics of Location and Relation" Karma R. Chávez, Univ of Wisconsin, Madison

"Taking Down 'Tolerance': The Queer Sociality of a Rural Space" Erin J. Rand, Syracuse University

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309060                      11:00 AM to 12:15 PM                      Swan                                              Macaw 1 - First Level

**Celebrating the 10th Anniversary of the JUCA COMMUNITY, Part 2: Issues in Japan-U.S. Intercultural Interactions**

Sponsor: Japan-U.S. Communication Association

Chair: Takeshi Suzuki, Meiji University

Respondent: Rose G. Campbell, Butler University

"Patterns and Structures of Worry Among College Students in Hawaii and Japan" Yamaguchi Ayano, Reitaku University; Min-Sun Kim, University of Hawaii, Manoa

"The Abject Fan: Disciplining the Weeaboo on the Internet" Jennifer McGee, Aichi Shukutoku University

"The Harder I Try to Learn and Speak English, the More Quiet I Become: Learning English as a Second Culture (ESC)" Makoto Saito, Westfield State University

"The Tales of Gaijin: Health Privacy Boundary Management in Intercultural Interactions from the Perspectives of Foreign English Teachers in Japan" Nathaniel Simmons, Ohio University

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309061                      11:00 AM to 12:15 PM                      Swan                                              Macaw 2 - First Level

**The Communicative Constitution and Materiality of Organization: Diverse Approaches to Theorizing**

Sponsor: Organizational Communication Division

Chair: Matthew Weber, Rutgers University

Respondent: Timothy R. Kuhn, Univ of Colorado, Boulder

"Organizational Communication as Sociomaterial: Bridging Between Ontology and Empirical Value" Keri K Stephens, University of Texas, Austin; Caroline Sinclair, University of Texas, Austin

"Organizing Resistance/Resisting Organization: The Material Organization of Bike Commuters' Collective Action" Elizabeth Wilhoit, Purdue University; Lorraine Kisselburgh, Purdue University

"WorldBlu and the Democratic Colonization of Corporations" Hamilton Bean, Univ of Colorado, Denver; Amy Lynn O'Connell, University of Colorado, Denver; Laura L. Lemon, Univ of Colorado, Denver

"Organizational Authority, Ritual, and Communicative Constitution" Matthew A. Koschmann, Univ of Colorado, Boulder; James McDonald, Univ of Colorado, Boulder





Rich West, Emerson College  
 Nancy Kidd, National Communication Association  
 Kenneth E. Andersen, Univ of Illinois, Urbana-Champaign  
 Betsy Bach, University of Montana  
 Bill Balthrop, University of North Carolina, Chapel Hill  
 Samuel Becker, University of Iowa  
 Lloyd F. Bitzer, Univ of Wisconsin, Madison  
 Jane Blankenship, Univ of Massachusetts, Amherst  
 Arthur P. Bochner, Univ of South Florida  
 John Waite Bowers, Univ of Colorado, Boulder  
 Dawn O. Braithwaite, Univ of Nebraska, Lincoln  
 James W. Chesebro, Ball State University  
 Herman Cohen, Penn State University  
 John A. Daly, University of Texas, Austin  
 Frank E.X. Dance, University of Denver  
 Isa N. Engleberg, Prince George's Comm College  
 Gustav W. Friedrich, Rutgers University  
 Patti P. Gillespie, University of Maryland  
 Dennis S. Gouran, Penn State University  
 Bruce E. Gronbeck, University of Iowa  
 Mark L. Knapp, University of Texas, Austin  
 Beverly W. Long Chapin, University of North Carolina, Chapel Hill  
 Raymie E. McKerrow, Ohio University  
 H. Dan O'Hair, University of Kentucky  
 Judy C. Pearson, North Dakota State Univ  
 Sharon A. Ratliffe, Golden West College  
 Malcolm O. Sillars, University of Utah  
 Betty A. Sproule, Everest Advisory Group  
 Anita Taylor, George Mason Univ  
 Orlando L. Taylor, Howard University

12:30 PM

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312005	12:30 PM to 1:45 PM	Dolphin	Oceanic 1 - Third/Lobby Level
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**Top Papers in Rhetorical and Communication Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Elizabeth Richard, Saint Louis University

Respondent: Bradford J. Vivian, Syracuse University

"A 'Strong Defense' of Humor as Rhetorical Training" Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

"Digital Demagoguery, Online Manipulation, and the Virtue of Bias" Jeff Swift, North Carolina State University

"Hypochondria, Trauma and Consecrated Space: A Tropological Investigation of the Ground Zero Mosque Controversy" Lee Pierce, University of Georgia

"The Charisma of Hope: Barack Obama as a Weberian Charismatic Leader" Mike Bergmaier, Penn State University

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312006	12:30 PM to 1:45 PM	Dolphin	Oceanic 2 - Third/Lobby Level
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**Online COMMunities: D.I.Y. from Beauty to Justice**

Sponsor: African American Communication and Culture Division

Chair: Alaenor Faye London, University of Memphis

Respondent: Shauntae Brown White, North Carolina Central Univ

"What's on Your Mind? Facebook and Twitter as Grieving Spaces for Community Mourning" Kandace Harris, Clark Atlanta University

"Digilante Justice: The Aesthetics of Racist and Rhetorical Play" Dara N. Byrne, John Jay College of Criminal Justice

"Do You Really Want to Know How I Feel? Online Communities as Safe Spaces to Talk About Breast Cancer" Annette Madlock Gatison, Southern Connecticut State Univ  
"Hair Therapy for Natural Sisters: A Case Study of Curly Nikki" Cicely Wilson, Univ of Memphis

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312007                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Mass Communication Division Business Meeting**

Sponsor: Mass Communication Division

Presenters:

Adam C. Earnheardt, Youngstown State Univ  
Dana Mastro, University of California, Santa Barbara  
Jennifer S. Aubrey, Univ of Missouri, Columbia  
David Rhea, Governors State University  
Brenton Malin, Univ of Pittsburgh  
Hugh Curnutt, Montclair State University  
Andrew J. Weaver, Indiana University  
Nicholas David Bowman, West Virginia University  
Norma Jones, Kent State University  
Meghan S. Sanders, Louisiana State University  
Jakob D. Jensen, University of Utah  
Kyle S. Barnett, Bellarmine Univ  
Leslie A. Rill, Portland State University  
Rick W. Busselle, Washington State Univ  
Siobhan Smith, University of Louisville  
Stanley D. Tickton, Norfolk State Univ  
Shane Tilton, Ohio University, Lancaster  
Megan Hopper, Illinois State University  
Srividya Ramasubramanian, Texas A&M University

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312008                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Image Repair in the 21st Century: Positing New Directions and Applications of Image Repair Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jessica Furgerson, Ohio University

Respondent: Angela Jerome, Western Kentucky Univ

"Assessing Athletic Image Repair After Off-field and On-field Offenses" Jordan Compton, Ohio University  
"Image Prepare: Image Repair, Inoculation Theory, and Anticipated Attacks" Josh Compton, Dartmouth College  
"Obama and Bloomberg's Defense of Park-51: A Case for Preemptive Image Repair" Jessica Furgerson, Ohio University  
"Third Party Image Repair: Prime Minister David Cameron on 'Bloody Sunday'" William Benoit, Ohio University  
"When the Repair Becomes the Transgression: Herman Cain and the Uncoordinated Image Repair Strategies" Michael M. Parsons, Ohio University

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312009                      12:30 PM to 1:45 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Instructional Development Division Business Meeting**

Sponsor: Instructional Development Division

Presenters:

Alan K. Goodboy, West Virginia University  
Melissa B. Wanzer, Canisius College  
Shawn Wahl, Missouri State University  
Angela Hosek, Emerson College  
Jennifer H. Waldeck, Chapman University

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312010                    12:30 PM to 1:45 PM                    Dolphin                                            Oceanic 6 - Third/Lobby Level

**At a Crossroads: A Critical Examination of Black Women Negotiating Media, Health, Gender and Religion in Performing Identities**

Sponsor: Women's Caucus  
Chair: Melbourne S. Cummings, Howard University  
Presenters:  
Yvette Joy Harris, Howard University  
Vida Samuel, Howard University  
Whitney Weston, Howard University

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312011                    12:30 PM to 1:45 PM                    Dolphin                                            Oceanic 7 - Third/Lobby Level

**Mothers, Aunts, Girls and Men: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division  
Chair: Mary E. Hurley, St. Louis Community College  
Respondent: Trudy L. Hanson, West Texas A&M Univ  
"Crimes of Patriarchy: A Burkean Analysis of Eve Ensler's 'Embrace Your Inner Girl' Speech" Sakina Jangbar, California State University, Northridge  
"Love Thy Mother? Discrepant Constructions of Motherhood in the 'Outsmart Mother Nature with Tampax' Campaign" Dacia Charlesworth, Independent Scholar  
"Man Tears and Masculinities: News Coverage of John Boehner's Tearful Episodes" Maxine Gesualdi, Temple University  
"Protecting Cubs and Perpetuating Patriarchy: The Rhetoric of Mama Grizzlies" Melissa Lucas, San Diego State University  
"The Popularity of Eccentric Aunts: Femininity, Family, Sexuality, and Sanity" Patricia Sotirin, Michigan Technological Univ; Laura L. Ellingson, Santa Clara University

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312012                    12:30 PM to 1:45 PM                    Dolphin                                            Oceanic 8 - Third/Lobby Level

**Job-seeking and Hiring as Participation in the Academic COMMunity: Insights from Women who Hire**

Sponsor: Women's Caucus  
Chair: Claire H. Procopio, Southeastern Louisiana Univ  
Presenters:  
Karrin Anderson, Colorado State University  
Krista Hoffmann-Longtin, Indiana Univ-Purdue Univ, Indianapolis  
Claire H. Procopio, Southeastern Louisiana Univ  
Kristina K. Horn Sheeler, Indiana Univ-Purdue Univ, Indianapolis  
Helen Tate, Georgia Southwestern State University

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312013                    12:30 PM to 1:45 PM                    Dolphin                                            Asia 1 - Third/Lobby Level

**A Selection of Papers from the Theatre, Film, and New Multi-Media Division**

Sponsor: Theatre, Film and New Multi-Media Division  
Chair: Barbara Parisi, Long Island Univ, Brooklyn  
Author:  
Michael Lee, Ball State University  
"Celebrating Creatively and Spiritually among COMMunities of Artists" Patricia E. Friel, Univ of Cincinnati  
"The Commedia dell Arte Traditions Preserved in the Masquerade Ballroom of Cesky Krumlov Castle as They Have Influenced 20th Century Theatre, TV and Film Characterization: An Illustrated Argument" John Chase Soliday, University of Miami

"A Dance of Dead Metaphors: Embracing the Dance COMMunity through Visual Rhetoric and Metaphor" Prairie A. Endres, Tarleton State Univ; Seung-Joo Park, Sook Myung Women's University

"Community and Dissent: The Rhizome and the Shrek Animated Cartoon Series" Sorin Nastasia, Southern Illinois Univ, Edwardsville; Diana Nastasia, Southern Illinois University, Edwardsville

"Hollywood Conversing with History: Collaborative Creativity in Film Making-of Documentaries" Robert M. Gonzalez, University of Tampa

"New Media and Global Networks of Participation: YouTube's Life In A Day (2011) Movie and the Politics of Digital Visual Culture" Neil Narine, University of Toronto / Columbia University

"Pakistani Cinema: God, Terrorism and Identity" Satarupa Dasgupta, New York University

"Remediating the Stars: Rob Wright's Watch the World(s) Machinima" Joseph Clark, Florida State University

"RENT(ing) Mimi: Adapted Representations from Page to Stage to Screen" John Paul Staszal, Bowling Green State University

"Stereotypes in Blockbusters: An Examination of Asian Characters in Top Box Office American Films (2000-2009)" Jia-Wei Tu, City University of Hong Kong; Xing Liu, University of Kansas

"The Roles We Play (in a Community Engaged Health Puppetry Project): Student, Puppeteer, Citizen" Deborah Thomson, East Carolina Univ; Rebecca Dumlao, East Carolina University

"The Stock Aesthetic: The Case for Permanent and Versatile Scenography" David J. Eshelman, Arkansas Tech University

"Waking the Undead: Zombie Genre and Active Audiences" Jin Kim, College of Saint Rose; Valeriya Ponomarova, College of Saint Rose

"Why are Female Characters in Games Creepier and Less Believable? The Effect of Character Gender on Character Believability in Video Games" Michael Lee, Ball State University

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312014 12:30 PM to 1:45 PM Dolphin Asia 2 - Third/Lobby Level

**Understanding of Disability in Academia through Performance, Participation in Sports, and Improved Communication Competence**

Sponsor: Caucus on Disability Issues

Chair: James Ferris, University of Toledo

Respondent: James Ferris, University of Toledo

"Performing Dyslexia Disclosure in a Culture of Disbelief" Julie Cosenza, Southern Illinois University, Carbondale

"The Disabled as Sublime: Critiquing Kant's 'Unruly Examples'" R. Kyle Kellam, Marian University

"The Effect of Knowledge and Self-perceived Communication Competence on Attitudes toward Disability" Desiree Ann Montenegro, California State University, Los Angeles; Melissa Ann Broeckelman-Post, California State Univ, Los Angeles

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312015 12:30 PM to 1:45 PM Dolphin Asia 3 - Third/Lobby Level

**Rethinking "Culture" and "Communication" in the Era of Global Ecological Crises: From Radical Separation to Integrity and Mutuality**

Sponsor: Celebrating COMMunity Intersections

Chair: Etsuko Kinefuchi, Univ of North Carolina, Greensboro

Presenters:

Deborah Cox Callister, University of Utah

Hsin-I (Cynthia) Cheng, Santa Clara University

Michael Eaves, Valdosta State University

Etsuko Kinefuchi, Univ of North Carolina, Greensboro

S. Lily Mendoza, Oakland University

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312016 12:30 PM to 1:45 PM Dolphin Asia 4 - Third/Lobby Level

**Youth Media, Communication and Identity Construction among Emerging Powers: A Comparative Panel about Brazil, China and India**



Sponsor: International and Intercultural Communication Division

Chair: Hongmei Li, Georgia State University

Respondent: Cara Wallis, Texas A&M Univ

"Global Magazines in India: Shaping Identity" Seema Shrikhande, Oglethorpe University

"Paradoxical Construction of Chinese Identity in an Information Age" Hongmei Li, Georgia State University

"Youth Media (Re)creating Community in Urban Brazil" Leslie L. Marsh, Georgia State University

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312017 12:30 PM to 1:45 PM Dolphin Asia 5 - Third/Lobby Level

**Authority and Resistance in Military, Police and Customer Service Encounters**

Sponsor: Language and Social Interaction Division

Chairs: Mardi Kidwell, University of New Hampshire; Rebecca Rubin Damari, Georgetown University

Respondent: John Lannamann, University of New Hampshire

"'License and Registration, Please!' Identification and Citizen Resistance in Police Traffic Stops" Mardi Kidwell, University of New Hampshire

"'Show, Shout, Shove, Shoot': Dealing with the Ambiguity of Action in Marine Role-play Training" Aubrey Logan-Terry, Georgetown University

"Military Officers' Authority and Use of Directives across Contexts" Rebecca Rubin Damari, Georgetown University

"The accountability of conduct in service encounters: Customers' complaints as a last defense against organizational authority" Heidi Kevoe-Feldman, Northeastern University

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312018 12:30 PM to 1:45 PM Dolphin Europe 1 - Third/Lobby Level

**Consuming COMMunities: Intercultural Understanding the "Other" through Tourism**

Sponsor: Critical and Cultural Studies Division

Chairs: Mirim Kim, Univ of South Florida; Kristine Mroczek, University of Washington

"Adopting the Edible Other: Cultural Gatekeeping in 'Motherland Tours' for Internationally Adoptive Families" Mirim Kim, Univ of South Florida

"Consuming Katrina: How Volunteer Tourists Understand New Orleans" Jennlfer Erdely, Prairie View A&M Univ

"Consuming Kenya: How Films Construct the Racial Other" Consolata Nthemba Mutua, Univ of New Mexico

"Touring the Serengeti in Florida: Consuming Culture and COMMunity through the House of Mouse" Marcy L. Halpin, Lewis-Clark State College

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312019 12:30 PM to 1:45 PM Dolphin Europe 2 - Third/Lobby Level

**Multiple Modes of Protest**

Sponsor: Critical and Cultural Studies Division

Chair: Rae Lynn Schwartz-DuPre, Western Washington University

Respondent: Rae Lynn Schwartz-DuPre, Western Washington University

"'Everyone Deserves a Place to Be:' Homelessness, Political Exclusion, and Dissensus as Oppositional Discourse" Michael K. Middleton, University of Utah

"An Abundance of Lyrical Silence or a Symptomatological Reading of How Neoliberalism Killed the Protest Song" Megan Sue O'Byrne, University of Utah

"Consuming Social Action: Constructing Civic Identity in Starbucks' Cause-related Marketing" Kevin J. Marinelli, Young Harris College

"Fighting in the Shadow of the Past: The Mobilizing Role of Vernacular Memories of the 1987 Pro-democracy Movement in the 2008 Candlelight Protests in Korea" Kyung Lee, University of Pennsylvania

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312020 12:30 PM to 1:45 PM Dolphin Europe 3 - Third/Lobby Level

**Managing Community and Interpersonal in Applied Communication**

Sponsor: Applied Communication Division

Chair: Chris R. Morse, Bryant University

Respondent: Jimmie Manning, Northern Illinois University

"Buffering the Impact of Involuntary Job Loss: The Role of Interpersonal Resilience in Romantic Relationships" Gary A. Beck, Old Dominion Univ

"Celebrating COMMunity with Ex-prisoners: Engaged Communication Scholarship in a Reentry Court" Jerri Faris, Purdue University

"Lost in Uncertainty: How the Unemployed Experience and Manage their Uncertainty" Jonathan Wickert, Univ of Missouri, Columbia; Debbie S. Dougherty, Univ of Missouri, Columbia; Angela Gist, Univ of Missouri, Columbia

"Sacrificial Fathering: Nonresidential Fathers' and Gendered Online Emotion Discourse" Angela M. Day, Ball State University

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312021                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Political Socialization through Frames, Families, and Labels**

Sponsor: Political Communication Division

Chair: LaChrystal Ricke, Sam Houston State Univ

Respondent: Natalie Jomini Stroud, University of Texas, Austin

"Party Labels, Automaticity, and the Flexible Correction Model" Daniel Bergan, Michigan State University; Kaiping Zhang, Stanford University

"Political Discussion and Socialization Among Latino Immigrants in the United States" Justin Reedy, University of Washington

"Predicting Success: Revisiting Assumptions about Family Political Socialization" Hillary C. Shulman, North Central College; David DeAndrea, Michigan State University

"The Game's-on vs. the Game's-over: Gaming Theory, Strategic vs. Predictive News Frames, and Political Conversations" Sharon E. Jarvis, University of Texas, Austin

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312022                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 5 - Third/Lobby Level

**Rhetoric and Effect: Past, Present and Future**

Sponsor: Public Address Division

Chair: Davis W. Houck, Florida State University

Respondent: Davis W. Houck, Florida State University

"Participatory Culture, Interactive Documentary, and Rhetorical Effects" Anne T. Demo, Syracuse University

"Re-reading Herbert Wichelns" Amos Kiewe, Syracuse University

"Rhetoric's Effects, the Vita Activa, and the Rhetorical Turn in Twentieth Century Thought" David A. Frank, University of Oregon

"What Rhetoric Can Do? Criticism as Critique" Pat J. Gehrke, University of South Carolina

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312023                      12:30 PM to 1:45 PM                      Dolphin                                              Europe 6 - Third/Lobby Level

**Influences and Outcomes of Family Interaction**

Sponsor: Interpersonal Communication Division

Chair: Jane Damron, University of Texas, Austin

"The Influence of Father-Daughter Closeness on Child and Adult Daughter Gender Identity" Kelly G. Odenweller, West Virginia University; Maria Brann, West Virginia University

"The Transference of Violence: The Mediating Effects of Violence Approval and Antisocial Personality Characteristics on Familial Violence Socialization and Conflict in Adult Romantic Relationships" Lindsey Susan Aloia, Penn State University; Tara Traeder, Penn State University

"Testing Thresholds in the Integrative Theory of the Division of Domestic Labor" Sarah E. Riforgiate, Kansas State Univ; Jess K. Alberts, Arizona State University; Paul A. Mongeau, Arizona State University

"A Communicative Theory of Adolescence" Laura Catherine Farrell, North Dakota State Univ

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312024                    12:30 PM to 3:15 PM                    Dolphin                                            Europe 7 - Third/Lobby Level  
**SC20: Performing Patients: Using Arts-based and Standardized Patient Programs to Foster COMMunity in Healthcare Settings**

Sponsor: Short Courses

Presenters:

Jay Baglia, DePaul University  
Lou Clark, Arizona State University  
Nicole L. Defenbaugh, Bloomsburg University  
Elissa Foster, DePaul University  
Suzanne Pullen, Arizona State Univ  
Marie Thompson, Wright State Univ

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312027                    12:30 PM to 3:15 PM                    Dolphin                                            Europe 10 - Third/Lobby Level  
**SC21: Persuasive Speaking with a Purpose: Persuasive Presentations that Benefit Microfinance Projects in both the Local and Global Community**

Sponsor: Short Courses

Presenters:

Adriane Stoner, University of Illinois, Chicago  
Margaret Romoser, Ohio University  
Beth Zoufal, DePaul University

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312028                    12:30 PM to 1:45 PM                    Dolphin                                            Europe 11 - Third/Lobby Level  
**Elementary and Secondary Education Section Business Meeting**

Sponsor: Elementary and Secondary Education Section

Presenters:

Anna Wright, Illinois State University  
Elizabeth Hansen, Grinnell High School

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312033                    12:30 PM to 1:45 PM                    Dolphin                                            Southern Hemisphere Salon III - Fifth Level  
**Enacting Academic COMMunity through Critical Love**

Sponsor: NCA First Vice President

Chairs: Brenda J. Allen, University of Colorado, Denver; Rachel A. Griffin, Southern Illinois University, Carbondale

Presenters:

Eric Watts, University of North Carolina  
Kent A. Ono, University of Utah  
Karen Lee Ashcraft, University of Colorado, Boulder  
Heather Zoller, Univ of Cincinnati  
Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign  
Ann Darling, University of Utah  
Aaron Cargile, California State Univ, Long Beach  
Tina M. Harris, University of Georgia  
Bryant Keith Alexander, California State Univ, Los Angeles  
Shiv Ganesh, University of Waikato  
Mary Jane Collier, Univ of New Mexico

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312034                    12:30 PM to 1:45 PM                    Dolphin                                            Southern Hemisphere Salon IV - Fifth Level  
**2012 Commission on Public Relations Education Report: Standards for Public Relations Education for the**

### Professional Master's Programs in the United States

Sponsor: Public Relations Division

Chair: Brigitta R. Brunner, Auburn University

Presenters:

Denise Ferguson, Pepperdine University  
Dean A. Kruckeberg, University of North Carolina, Charlotte  
Alexander V. Laskin, Quinnipiac University  
Elizabeth L. Toth, University of Maryland  
Katerina Tsetsura, University of Oklahoma

Respondent: Michael Palenchar, University of Tennessee

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312035                      12:30 PM to 1:45 PM                      Dolphin                      Southern Hemisphere Salon V - Fifth Level

#### Performance Studies Division Business Meeting

Sponsor: Performance Studies Division

Presenters:

Tracy Stephenson Shaffer, Louisiana State University  
Melanie Kitchens O'Meara, Augusta State University  
Stacy Holman Jones, California State Univ, Northridge  
Amy Burt, Georgia College

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312036                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E1 - Fifth Level

#### Top Four Papers in Family Communication

Sponsor: Family Communication Division

Chair: April Trees, Saint Louis University

Respondent: Loreen Olson, Univ of North Carolina, Greensboro

"Let's Be Facebook Friends: Exploring Parental Facebook Friend Requests from a Communication Privacy Management (CPM) Perspective" Jeffrey T. Child, Kent State University; David A. Westermann, Kent State University

"Final Conversations Phase II: Emergent Themes from Children's Final Conversation Messages with Dying Family Members" Maureen Keeley, Texas State University, San Marcos; Mark Generous, Arizona State University; Paula K. Baldwin, University of Missouri

"Feeling Caught as a Mediator of Coparental Communication and Young Adult Children's Mental Health and Relational Satisfaction with Parents" Paul Schrodt, Texas Christian University; Jenna Shimkowski, University of Denver

"It's Just Who I Am... I Have Brown Hair. I Have a Mysterious Father': An Exploration of Donor-conceived Offspring's Identity Construction" Meredith Marko Harrigan, State University of New York, Geneseo; Sarah Dieter, State University of New York, Geneseo; Jenna Leinwohl, State University of New York, Geneseo; Laura Marrin, State University of New York, Geneseo

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312037                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

#### Argumentation and Forensics Division Business Meeting

Sponsor: Argumentation and Forensics Division

Presenters:

James P. Dimock, Minnesota State University, Mankato  
Brendan Kelly, Univ of West Florida  
R. Randolph Richardson, Berry College  
Jeannie Hunt, Northwest College

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312038                      12:30 PM to 1:45 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level



**Top Papers in Philosophy of Communication: Contexts, Creativity, and Scholarly Community**

Sponsor: Philosophy of Communication Division

Chair: Marie Radford, Rutgers University

"In the Pursuit of Justifiable Knowledge: An Epistemic Analysis of Chicano/a Knowledge in a Mexican American Studies Curriculum" Chad Nelson, Bowling Green State University

"Ventriloquism and Constitution: In Dialogue with Bakhtin" François Cooren, Université de Montréal; Sergei Sandler, University of Haifa

"A Creative Turning: Communicative Participation in Tymieniecka's 'Logos of Life'" Pat Arneson, Duquesne University

"Terms for Talking about Information and Communication" Corey Anton, Grand Valley State University

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312052

12:30 PM to 1:45 PM

Swan

Peacock 1 - First Level

**Communication Apprehension and Competence Business Meeting**

Sponsor: Communication Apprehension and Competence Division

Presenters:

Michael T. Hazel, Gonzaga University

Chia-Fang Hsu, University of Wyoming

Suzanne Prentiss, Univ of Tennessee, Knoxville

Amber N. Finn, Texas Christian University

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312053

12:30 PM to 1:45 PM

Swan

Peacock 2 - First Level

**Alternative Sites and Emerging Fusions: Horizons for Organizational Communication Studies**

Sponsor: Organizational Communication Division

Chair: Elizabeth K. Eger, Univ of Colorado, Boulder

Respondent: Joel O. Iverson, Univ of Montana

"The Legal Organization: A Research Agenda for the Study of the Law and Organizing" Misti Hill Carter, Texas A&M Univ; Joshua Barbour, Texas A&M Univ

"Farm to Institution Organizing Practices: A Case Study of the Factors that Enable and Constrain Vermont's Alternative Supply Chains" Noelle K. Sevoian, University of Vermont; Sarah N. Heiss, Univ of Vermont; David S. Conner, University of Vermont

"Bridging the 'Third Space': Examining the Antecedents to Social Entrepreneurship" Michelle D. Shumate, Northwestern University; Andrew N. Pilny, Univ of Illinois, Urbana-Champaign; Katherine Cooper, University of Illinois, Urbana-Champaign; Yannick Lionel C. Atouba Ada, Univ of Illinois, Urbana-Champaign

"Examining What it Means to be Business-like in the Nonprofit Sector: Toward a Communicative Explanation" Matthew L. Sanders, Utah State Univ; Lauren Harper, Utah State University

"Initiating a Conversation: Cultivating Organization-Family Relationships to Mitigate Stress in High Reliability Organizations" Colin R. Baker, Wayne State Univ; Leah Omilion-Hodges, Western Michigan Univ; Bethany Weaver-Petry, Wayne State University

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312055

12:30 PM to 1:45 PM

Swan

Pelican 2 - First Level

**Environmental Communication Division Business Meeting**

Sponsor: Environmental Communication Division

Presenters:

Jennifer A. Peeples, Utah State Univ

Todd M. Norton, Washington State Univ

Richard D. Besel, Cal Poly State University, San Luis Obispo

Dustin A. Greenwalt, University of Georgia

Ross Singer, Saginaw Valley State University

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312056 12:30 PM to 1:45 PM Swan Toucan 1 - First Level

**Interpersonal and Health Communication Issues in the 21st Century**

Sponsor: Student Section

Chair: Ginnifer L. Mastarone, University of Illinois, Chicago

Respondent: Nicholas T. Iannarino, University of Kentucky

"Constructions of the Patient-centered Medical Home's Information Technology: Viewing the 'Patient' as 'Consumer'" Janelle Applequist, Penn State University

"Examining the Communication between Family Members and Hoarders" Jacquelyn Harvey-Knowles, University of Washington; Joshua Harvey, University of Wisconsin, River Falls

"Linking Emotional and Attachment Models: Does Attachment Anxiety and Avoidance Relate to Emotional Perception and Expression?" Erin C. Cherpeski, University of Texas, Austin

"Relational Dialectics Theory: Disentangling the Tensions of End-of-Life Communication" Rebecca Amati, University of Lugano

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312057 12:30 PM to 1:45 PM Swan Toucan 2 - First Level

**Top Papers in Visual Communication**

Sponsor: Visual Communication Division

Chair: Katherine Hatfield-Edstrom, HDR, Inc., Engineering

Respondent: Charles Goehring, San Diego State Univ

"Forgetting Fallujah: Iraq, Covert Silence and Virtual Public Memory" Jason Jarvis, Georgia State University

"Jane Fonda Steering the Ship of State? 'Hanoi Jane' as a Visual and Verbal Ideograph in the 2004 U.S. Presidential Election" Amy Tully Eriksson, University of Wisconsin, Madison

"Photography of the Middle East: American and European Representations of Arabs, Muslims and Middle Easterners" Jennifer Midberry, Temple University

"Seeing the Body, Seeing the Killer: Visualized 'Bodies at Risk' in the Environmental Justice Movement" Joshua Trey Barnett, Indiana University

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312058 12:30 PM to 1:45 PM Swan Mockingbird 1 - First Level

**Top Four Papers in Ethnography: Paradox, Memory, Listening, Salvation**

Sponsor: Ethnography Division

Chair: Lisa M. Tillmann, Rollins College

Respondent: Lisa M. Tillmann, Rollins College

"Unpacking Paradoxes of Walmart: From Emotion to Cultural Labor in the Commodified Performances of Worker and Consumer Identities" Ryan Castillo, California State University, Long Beach

"Stumbling Upon History: Collective Memory and the Urban Landscape" Mary Gould, Saint Louis University; Rachel E. Silverman, Embry-Riddle Aero Univ

"Listening with Sal: A (Com)passionate Ethnographic Approach to Working with Holocaust Survivors" Chris Patti, University of South Florida

"The Protective Effects of Adolescent Motherhood in South Central Appalachia: Salvation from Drugs and Emptiness" Elizabeth Dortch Dalton, Univ of Tennessee, Knoxville

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312059 12:30 PM to 1:45 PM Swan Mockingbird 2 - First Level

**Social Information Processing Theory @ 20 Years**

Sponsors: Human Communication and Technology Division, Interpersonal Communication Division

Chair: Stephanie T. Tong, Michigan State University

Presenters:

Judee K. Burgoon, University of Arizona

Jeffrey Hancock, Cornell University

Jorge Pena, Univ of Texas, Austin

Artemio Ramirez, University of South Florida  
Brandon Van Der Heide, Ohio State University  
Respondent: Joseph B. Walther, Michigan State University

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312060                      12:30 PM to 1:45 PM                      Swan                                              Macaw 1 - First Level

**Celebrating the 10th Anniversary of the JUCA COMMunity, Part 3: Ethical Issues in Japanese Communication Context**

Sponsor: Japan-U.S. Communication Association  
Chair: Chikako McLean, Oakton Community College  
Respondent: Edwin R. McDaniel, Aichi Shukutoku University -- Retired  
"Content Analysis of TEPCO's Crisis Communication: After the Quake" Rose G. Campbell, Butler University  
"Critical Reflections on Japan's Crisis Management at Nuclear State" Hiroko Okuda, Nanzan University  
"In Search of Eisenhower's Extended Audience: Atoms for Peace, the Cold War Rhetoric, and the Japanese Nuclear Crisis of 2011" Satoru Aonuma, Tsuda College; Mark H. Wright, Tsuda College  
"Justice and Socratic Dialogue: Japanese Newspaper Discourse on Michael Sandel" Toru Hanaki, Nanzan University

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312061                      12:30 PM to 1:45 PM                      Swan                                              Macaw 2 - First Level

**Expanding the Pragmatist Community: New Faces in Pragmatic Rhetoric**

Sponsor: American Society for the History of Rhetoric  
Chair: William Thomas, University of Texas, Austin  
Respondent: Peter D. Simonson, Univ of Colorado, Boulder  
"Come and Let Us Gently Wake Them': A Pragmatic Remembering of Joyce Carol Vincent and Susanne K. Langer" Danee Pye, University of Texas, Austin  
"John Fiske's Rhetoric of Faith: Pragmatism, Religion, and Democratic Inquiry in American Lecture Halls" Paul H. Stob, Vanderbilt University  
"Midcentury Pragmatism's Rhetorical Turn" Robert Danisch, University of Waterloo  
"Pragmatism and World Hypotheses: Stephen C. Pepper's Undiscovered Contribution to the Study of Rhetoric" Scott R. Stroud, University of Texas, Austin

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312064                      12:30 PM to 1:45 PM                      Swan                                              Osprey Ballroom - First Level

**Top Papers in Communication and Social Cognition Division**

Sponsor: Communication and Social Cognition Division  
Chair: Matthew McGlone, University of Texas, Austin  
Respondent: Claude Miller, University of Oklahoma  
"An Analysis of the Correspondence between Imagined Interaction Attributes and Functions" Graham Bodie, Louisiana State University; James M. Honeycutt, Louisiana State University; Andrea J. Vickery, Louisiana State University  
"Diagnostic Utility: Experimental Demonstrations and Replications of Powerful Question Effects and Smaller Question by Experience Interactions in High Stake Deception Detection" Timothy Levine, Michigan State University; J. Pete Blair, Texas State University; David D. Clare, Michigan State University  
"The Message-Primacy Hypothesis: Effects of Argument Quality on the Evaluation of Proponents" Torsten Reimer, Purdue University; Markus Raab, German Sport University, Cologne; Benjamin Russell, Purdue University

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312065                      12:30 PM to 1:45 PM                      Swan                                              Parrot 1 - First Level

**Negotiating Identities through Media and U.S. Security Policy**

Sponsor: Asian/Pacific American Communication Studies Division  
Chair: Andy Kai-Chun Chuang, University of Denver





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312085                      12:30 PM to 1:45 PM                      Swan                                              Ibis - Second Level

**Courtrooms as COMMunity: Rhetorical Strategies and Tactics**

Sponsor: Communication and Law Division

Chair: Lin S. Allen, Univ of Northern Colorado

Respondent: Lin S. Allen, Univ of Northern Colorado

"Lowering the Bar or the Important Role of Humor in The Legal Community" Owen H. Lynch, Southern Methodist University

"Never, Ask a Witness "Why" during Cross-examination: The Power of Explanation to Rehabilitate a Witness" Kirk Erickson, Arizona State University

"Silence as Conversational Implicature: A Study of Rhetorical Silence in Berghuis v. Thompkins" Shelby Bell, Univ of Minnesota, Twin Cities

"Turning the Tables: Refutation by Reversal in Clarence Darrow's Plea for Leopold and Loeb" Rohini Singh, Univ of Illinois, Urbana-Champaign

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312086                      12:30 PM to 1:45 PM                      Swan                                              Heron - Second Level

**Celebrating and Critiquing COMMunity Narratives of Social Protest**

Sponsor: Freedom of Expression Division

Chair: Adria Battaglia, Angelo State Univ

Presenters:

Amanda Cline, Angelo State University

Brett Parsons, Angelo State University

Matt Smith, Angelo State University

Jessica Stubsjoen, Angelo State University

Maurice Toliver, Angelo State University

Kristin Hamnett, Angelo State University

Meredith Diane Neville-Shepard, University of Kansas

Wade Walker, Louisiana State University

Respondent: Charles E. Morris III, Boston College

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312087                      12:30 PM to 1:45 PM                      Swan                                              Dove - Second Level

**Beyond Problematic Relationships in the Workplace: Toward a Celebration of COMMunity**

Sponsor: Organizational Communication Division

Chair: Becky L. Omdahl, Metropolitan State University

Presenters:

Becky L. Omdahl, Metropolitan State University

Martha J. Fay, University of Wisconsin, Eau Claire

Patricia Sias, University of Arizona

Ronald Arnett, Duquesne University

Lisa Millhous, West Chester Univ

Brittany Collins, Texas A&M Univ

Rebecca Gill, Texas A&M Univ

Abrar Hammoud, Purdue University

Patrice M. Buzzanell, Purdue University

Jon A. Hess, University of Dayton

Katelyn Sneed, University of Dayton

Janie M. Harden Fritz, Duquesne University

Vincent R. Waldron, Arizona State Univ, West

Dayna Kloeber, Arizona State University

Respondent: Janie M. Harden Fritz, Duquesne University

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312088                      12:30 PM to 1:45 PM                      Swan                                              Egret - Second Level

**Communication at the Heart of Democratic COMMunity: Considering Political Arguments that Unify, Divide, and Dissolve Political COMMUNITIES over Time**

Sponsor: American Forensic Association

Chair: Sara A. Mehlretter Drury, Wabash College

"Licentious Legacies in Public Memories of a Political Heretic: The Goldwater Campaign's Role in Uniting and Dissolving Communities" Kathryn M. Olson, Univ of Wisconsin, Milwaukee

"Political Arguments in 140 Characters or Less: Tweeting a Republican Presidential Primary Debate" John Brian Houston, Univ of Missouri, Columbia; Joshua Hawthorne, Univ of Missouri, Columbia; Mitchell S. McKinney, Univ of Missouri, Columbia

"The Flip Flop Phenomenon: John Kerry and the Politics of Changing One's Mind" Jeffrey P. Mehlretter Drury, Central Michigan Univ

"Thou Shalt Not Speak Ill of Any Fellow Republicans? Politeness Theory in the 2012 Republican Primary Debates" Shelly Schaefer Hinck, Central Michigan Univ; William O. Dailey, Central Michigan University; Robert S. Hinck, Central Michigan University; Edward Hinck, Central Michigan University

2:00 PM

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315002                      2:00 PM to 3:15 PM                      Dolphin                                              Australia 1 - Third/Lobby Level

**Regional President and Executive Director Meeting**

Sponsor: NCA National Office

Presenters:

Rich West, Emerson College

Nancy Willets, Cape Cod Comm College

Ronald Arnett, Duquesne University

Carl Cates, Valdosta State Univ

Mitchell S. McKinney, Univ of Missouri, Columbia

Nancy Brule, Bethel University

Lisa Flores, University of Colorado, Boulder

John C. Reinard, California State Univ, Fullerton

Monette Callaway, Hinds Community College

Nancy Kidd, National Communication Association

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315005                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Rhetorical and Communication Theory Division Business Meeting**

Sponsor: Rhetorical and Communication Theory Division

Presenters:

Daniel Brouwer, Arizona State University

Darrel Allan Wanzer, University of Iowa

Johanna Hartelius, Northern Illinois University

Joan Faber McAlister, Drake University

Bryan J. McCann, Wayne State Univ

Jessica Prody, St. Lawrence University

Claire Sisco King, Vanderbilt University

Kristin S. Stimpson, University of Texas, Austin

Daniel H. Kim, Univ of Colorado, Boulder

Julia S. O'Grady, University of North Carolina, Chapel Hill

Casey Kelly, Butler University

Bradford J. Vivian, Syracuse University

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315006                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level  
**Making African Diaspora Scholarship Accessible to COMMunities: COMMunicating Scholarship through New Social Media**

Sponsor: Black Caucus

Chair: Regina Spellers Sims, DePaul University

Presenters:

Marcia Alesan Dawkins, University of Southern California

Dorothy Ige, Indiana Univ, Northwest

Jeanetta D. Sims, Univ of Central Oklahoma

Regina Spellers Sims, DePaul University

Ebony Utey, California State University, Long Beach

Respondent: Kimberly R. Moffitt, University of Maryland

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315007                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level  
**World Showcase of Top Papers in Mass Communication**

Sponsor: Mass Communication Division

Chair: Srividya Ramasubramanian, Texas A&M University

Respondent: Dana Mastro, University of California, Santa Barbara

"Don't Stop Believin': Using Elevating Media and Music to Influence Attitudes Toward Stigmatized Groups" Drew Shade, Penn State University; Keunyeong Kim, Penn State University; Eunhwa Jung, Penn State University; Mary Beth Oliver, Penn State University

"Moral Disengagement and the Moral Continuum in the World of Harry Potter: Examining Moral Disengagement Strategies, Moral Judgments, Enjoyment and Appreciation" Meghan S. Sanders, Louisiana State University; Mina Tsay, Boston University

"Rational and Emotional Communication between Filmmakers and Audiences in a Narrative Feature Film: A Developmental-Interactionist Theory of Film Communication" Stephen Christopher Stifano, University of Rhode Island

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315008                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level  
**Teaching with Wikipedia: Building an On-line COMMunity of Scholars**

Sponsor: NCA First Vice President

Chair: W. Bradford Mello, National Communication Association

Presenters:

Steven A. Beebe, Texas State University, San Marcos

LiAnna Davis, Wikimedia Foundation

Daniel Fogarty, National Communication Association

Arlyn Riskind, National Communication Association

Nancy Kidd, National Communication Association

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315009                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level  
**Instructional Development Division Top Papers**

Sponsor: Instructional Development Division

Chair: Shawn Wahl, Missouri State University

Respondent: Paul Witt, Texas Christian University

"Developing a Profile of the Effective Instructor: An Initial Investigation" Scott A. Myers, West Virginia University; Alan K. Goodboy, West Virginia University; Zac Johnson, West Virginia University; Jessalyn I. Vallade, West Virginia University; Lori E. Vela, West Virginia University; Sara LaBelle, West Virginia University; Meagan Bryand, West Virginia University; Michael Sollitto, West Virginia University; Jenny R. Thoma, West Virginia University; Tiffany Berkebile, West Virginia University; Hailey G. Gillen, West Virginia University; Kelly G. Odenweller, West Virginia University

"Development of the Parental Academic Support Scale: Frequency, Importance, and Modes of

Communication" Blair Thompson, Western Kentucky Univ; Joseph Mazer, Clemson University

"Toward a Further Understanding of Students' Emotional Responses to Classroom Injustice" Rebecca M. Chory, West Virginia University; Sean M. Horan, DePaul University; Shannon T. Carton, West Virginia University; Marian Houser, Texas State University; Alan K. Goodboy, West Virginia University

"Validity of the Student Interest and Engagement Scales: Associations with Teacher Communication Behaviors and Student Learning Outcomes" Joseph Mazer, Clemson University

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315010                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Black Female Faculty Voices: BFF's Creating a COMMUNITY**

Sponsor: Women's Caucus

Chairs: Tina M. Harris, University of Georgia; Sharnine S. Herbert, Shippensburg University

Presenters:

Mariama Changamire Shaw, Univ of Massachusetts, Amherst

Rachel A. Griffin, Southern Illinois University, Carbondale

Eddah Mutua-Kombo, St. Cloud State University

Marnel Niles Goins, California State University, Fresno

Shauntae Brown White, North Carolina Central Univ

Respondent: D.L. Stephenson, Western Connecticut State University

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315011                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Bodies, Personhood and the Media: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Melissa Carrion, Purdue University

Respondent: Jamie L. Huber, Utah State University

"Protecting' Women: Persuasive Definition and the Arizona Abortion Consent Act" Melissa Carrion, Purdue University

"Ethics, Reason, and the Constitution: Rick Santorum's Rhetoric of Civil Religion on Fetal Personhood" Melanie Wolske, California State University, Long Beach

"Sarah Palin and Crisis Pregnancy: Employing the Rhetoric of Motherhood to Legitimize Pro-life Advocacies" Heather Woods, Baylor University

"The Woman Myth and Story(ies) of Gwen Araujo" Hayley Jeanne Cole, Univ of Missouri, Columbia

"Your Body, Our Choice: Personhood USA's Disciplining Discourse" Angela McGowan, Univ of Southern Mississippi; Carl J. Brown, Univ of Southern Mississippi

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315012                      2:00 PM to 3:15 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Identity and the Gaze, Sluts and Harassment: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Nicole Cox, Florida State University

Respondent: Brandon Bumstead, Wayne State Univ

"A Process Model of Gender Identity: Exploring Interpersonal and Mass Mediated Factors" Kate S. Kurtin, University of Connecticut

"Globalization from Below: SlutWalk and Strategic Ambiguity for Collective Resistance" Dana Underwood, University of Montana

"Grappling with Street Harassment through Sharing Stories: A Transnational Effort" Minu Basnet, Wayne State University

"Spectatorship and Display: The Gaze in The Classical 'Nude' and Contemporary Advertising in 2001 and 2011" Lisa Barry, LaGuardia College / CUNY

"The Politics of the SlutWalk Movement" Jaclyn Howell, University of Kansas

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315013                    2:00 PM to 3:15 PM                    Dolphin                                            Asia 1 - Third/Lobby Level

**NCA's Teachers on Teaching III: Building COMMunity Through Exemplary Teaching**

Sponsor: Teachers on Teaching

Chair: Michelle Marie Maresh-Fuehrer, Texas A&M Univ, Corpus Christi

Presenters:

Kristen M. Berkos, Bryant University  
Diana Ivy, Texas A&M University, Corpus Christi  
Jimmie Manning, Northern Illinois University  
Richard Paine, North Central College

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315014                    2:00 PM to 3:15 PM                    Dolphin                                            Asia 2 - Third/Lobby Level

**Gay, Lesbian, Bisexual, Transgender and Queer Communication Studies Division Business Meeting**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Presenters:

Isaac West, University of Iowa  
Michaela Meyer, Christopher Newport University  
Danielle M. Stern, Christopher Newport Univ

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315015                    2:00 PM to 3:15 PM                    Dolphin                                            Asia 3 - Third/Lobby Level

**Embracing Alumni in COMMunities**

Sponsor: Celebrating COMMunity Intersections

Chair: Cynthia Ridle, Western Illinois University

Presenters:

Julie Gowin, University of Maryland  
Stacey Macchi, Western Illinois Univ  
Janet McCoy, Morehead State University  
Lauren G. Morgan, College of DuPage  
Cynthia Ridle, Western Illinois University  
Karen M. Roloff, Elmhurst College

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315016                    2:00 PM to 3:15 PM                    Dolphin                                            Asia 4 - Third/Lobby Level

**International and Intercultural Communication Division Business Meeting**

Sponsor: International and Intercultural Communication Division

Presenters:

S. Lily Mendoza, Oakland University  
Yoshitaka Miike, University of Hawaii, Hilo  
Robert Shuter, Marquette University  
Maria Beatriz Torres, Gustavus Adolphus College  
Ahmet Atay, College of Wooster  
Mary Jiang Bresnahan, Michigan State University

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315017                    2:00 PM to 3:15 PM                    Dolphin                                            Asia 5 - Third/Lobby Level

**Top Four Papers in Health Communication**

Sponsor: Health Communication Division

Chair: Jakob D. Jensen, University of Utah

"Are 'Liquid Handcuffs' Worth 'Money in My Pocket'? A Metaphor Analysis of Recovering Substance Abusers' Sensemaking of Medication Assisted Treatment" Shawna Malvini Redden, Arizona State University; Sarah Jane Tracy, Arizona State University; Michael Shafer, Arizona State University

"Are Videos Worth It? Testing the Effects of the Addition of Videos to a Website Promoting Environmental Breast Cancer Risk Reduction Practices" Evan Perrault, Michigan State University; Kami J. Silk, Michigan State University; Allyson Rogers, Michigan State University; Andrea Sexton, Michigan State University

"From Kids, Through Kids, to Kids: Examining the Social Influence Strategies Used by Adolescents to Promote Prevention among Peers" Janice L. Raup-Krieger, Ohio State University; Samantha Coveleski, University of California, Santa Barbara; John Graham, Penn State University; Allison Kootsik, Penn State University; Michael L. Hecht, Penn State University; Michelle Miller-Day, Chapman University; Jonathan Pettigrew, University of Tennessee

"The Influence of Family on College Students' Drinking Behaviors: Integrating Family Communication Environments and the Theory of Planned Behavior" Kai J. Western, North Dakota State Univ; Allison Thorson, Univ of San Francisco; Katherine Gronewold, North Dakota State Univ; Amber R. Koblitz, Cancer Prevention Fellowship Program

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315018                      2:00 PM to 3:15 PM                      Dolphin                      Europe 1 - Third/Lobby Level

**Contemporary Postcolonial Uptakes: Reinvigorating the Dialogue**

Sponsor: Critical and Cultural Studies Division

Chair: Rae Lynn Schwartz-DuPre, Western Washington University

"Avatar's Imagined Post-colonial World and the Colonialism that Never Was" Kent A. Ono, University of Utah

"Burning Memories of U.S. Colonialism" Rae Lynn Schwartz-DuPre, Western Washington University

"Digital Subaltern 2.0: Communicating with, Financing and Producing the Other through Social Media" Radhika Gajjala, Bowling Green State University; Dinah Tetteh, Bowling Green State University

"Exceptional Torture: Torture Imagery and Public Critique as Neocolonial Rhetoric" Derek Buescher, Univ of Puget Sound

"Postcolonial Rhetorics of Violence: Imagining America, Imagining Mass Destruction" Kevin D. Kuswa, California State Univ, Fresno; Kevin J. Ayotte, California State University, Fresno

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315019                      2:00 PM to 3:15 PM                      Dolphin                      Europe 2 - Third/Lobby Level

**Chinese Communication Association Panel 1 (CCA1): Social Media and Digital Lifestyles**

Sponsor: Chinese Communication Association

Chair: Ran Wei, University of South Carolina

Respondent: Matthew J. Haught, University of South Carolina

"Encountering and Comparing Cultures: Perceptual Cultural Identification by Chinese Overseas Online Commentators (COOCs)" Haibin Dong, Northwest University; Yan Hai, Northwest University

"Networks Built on the Internet: Research on Social Capital and Taiwanese College Students' Use of Social Network Sites" Kuo-Ting Huang, Florida State University

"Online Face-work in Two Chinese Virtual Communities" Song Shi, Univ of Massachusetts, Amherst

"The Chaos Feast Brought about by Virtual Community: The Celebration Ruled by MicroBlog" Lingjing Bao, Univ of New Mexico; Lin Hengjun, University of New Mexico

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315020                      2:00 PM to 3:15 PM                      Dolphin                      Europe 3 - Third/Lobby Level

**Top Three Papers in Language and Social Interaction**

Sponsor: Language and Social Interaction Division

Chair: Danielle Pillet-Shore, University of New Hampshire

Respondent: Karen Tracy, Univ of Colorado, Boulder

"'Conservation Without Money is Just Conversation': Metaphors of Environmental Conservation in Rural Ecuador" Danielle Kvam, University of New Mexico

"An Examination of Morality in Medical Visits that Address Chronic Pain" Felicia Roberts, Purdue University; Jennifer Kramer, St. John's University

"An Ethnographic Analysis of the Active Role of Silence in Quaker Meetings for Business" Elizabeth Molina-Markham, University of Massachusetts, Amherst

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315021                    2:00 PM to 3:15 PM                    Dolphin                                            Europe 4 - Third/Lobby Level

**Political Communication Division Business Meeting**

Sponsor: Political Communication Division

Presenters:

Jill A. Edy, University of Oklahoma  
Mary Banwart, University of Kansas  
Sharon E. Jarvis, University of Texas, Austin  
Dannagal E. Goldthwaite Young, University of Delaware  
Kristen D. Landreville, University of Wyoming

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315022                    2:00 PM to 3:15 PM                    Dolphin                                            Europe 5 - Third/Lobby Level

**Asian/Pacific American Communication Studies Division and Caucus Business Meeting**

Sponsor: Asian/Pacific American Caucus

Presenters:

Chin-Chung Chao, University of Nebraska, Omaha  
Mariko Izumi, Columbus State Univ  
Shinsuke Eguchi, Univ of New Mexico  
Myra S. Washington, University of New Mexico  
Hsin-I (Cynthia) Cheng, Santa Clara University  
Ako Inuzuka, Univ of Pittsburgh, Johnstown

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315023                    2:00 PM to 3:15 PM                    Dolphin                                            Europe 6 - Third/Lobby Level

**Challenges of Communicating Within Family Relationships**

Sponsor: Interpersonal Communication Division

Chair: Kelly G. Odenweller, West Virginia University

"An Initial Investigation of Difficult Conversations in Families from a Multiple Goals Perspective" Jessica C. Russell, Michigan State University; David M. Keating, Michigan State University; Jennifer J. Cornacchione, Michigan State University; Sandi W. Smith, Michigan State University

"Relational Communication and Understanding in Conversations about Hurtful Events Between Parents and Adolescents" Rachel McLaren, University of Iowa; Joshua R. Pederson, University of Iowa

"The Intersection of Family Communication Patterns and Parental Memorable Messages about Family Communication" David M. Keating, Michigan State University; Allison Z. Shaw, University at Buffalo-The State University of New York; Sandi W. Smith, Michigan State University

"A Qualitative Examination of Post-divorce Turning Points and Relationship Types" Brandi N. Frisby, University of Kentucky; Melanie Booth-Butterfield, West Virginia University; Molly Eickholt, University of Kentucky

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315025                    2:00 PM to 3:15 PM                    Dolphin                                            Europe 8 - Third/Lobby Level

**Militant Citizenship**

Sponsor: Public Address Division

Chair: Megan I. Fitzmaurice, University of Georgia

Respondent: Belinda A. Stillion Southard, University of Georgia

"Militant Citizenship and the Fantasy of Rhetorical Criticism" Susan Zaeske, Univ of Wisconsin, Madison

"Offending Sensibilities, or How Bad Girls in Corsets Forced the Woman's Hour" Susan L. Trollinger, University of Dayton

"Political Legitimacy, Political Agency and the Rhetoric of the National Woman's Party" Mary L. Kahl, Indiana State University

"Vulnerable Bodies, Emergency Claims and the Body Argument of the NWP" Catherine Palczewski, Univ of Northern Iowa

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315028                    2:00 PM to 3:15 PM                    Dolphin                    Europe 11 - Third/Lobby Level  
**Down Main Street USA: The Implications of the New Speaking and Listening Standards in the Common Core State Standards**

Sponsors: Elementary and Secondary Education Section, NCA Educational Policies Board

Chair: Michelle Morris, Northwestern State University

Presenters:

Melissa Beall, University of Northern Iowa  
Michelle Morris, Northwestern State University  
Robert Stockton, Anaheim Union High School District

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315033                    2:00 PM to 3:15 PM                    Dolphin                    Southern Hemisphere Salon III - Fifth Level  
**Inviting Diverse Student Voices to our Graduate and Undergraduate Programs**

Sponsor: NCA First Vice President

Chair: Alberto Gonzalez, Bowling Green State Univ

Presenters:

Hector Amaya, University of Virginia  
Justin P. Boren, Santa Clara University  
Nathan M. Carter, California State Univ, San Bernardino  
Andy Kai-Chun Chuang, University of Denver  
James Ferris, University of Toledo  
Roseann M. Mandziuk, Texas State University, San Marcos

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315034                    2:00 PM to 3:15 PM                    Dolphin                    Southern Hemisphere Salon IV - Fifth Level  
**Communication and the Future Division Business Meeting**

Sponsor: Communication and the Future Division

Presenters:

Angela Lee, University of Texas, Austin  
Chris Gurrie, University of Tampa  
Elizabeth Minei, University of Oklahoma  
Lonny J. Avi Brooks, California State University, East Bay

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315035                    2:00 PM to 3:15 PM                    Dolphin                    Southern Hemisphere Salon V - Fifth Level  
**Lost Lines**

Sponsor: Performance Studies Division

Chair: Sharon Bebout-Carr, Bluefield State College

Presenter:

Lesa Lockford, Bowling Green State Univ

Respondent: Sharon Bebout-Carr, Bluefield State College

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315036                    2:00 PM to 3:15 PM                    Dolphin                    Northern Hemisphere Salon E1 - Fifth Level  
**Family Communication and Health: Managing Information and Family Members**

Sponsor: Family Communication Division

Chair: Laura E. Miller, Univ of Tennessee, Knoxville

Respondent: Kathleen M. Galvin, Northwestern University

"Motherhood and Family Health Advocacy: 'Doing the Tradition'" Elizabeth Baiocchi-Wagner, Univ of Missouri, Columbia; Loreen Olson, Univ of North Carolina, Greensboro

"Too Much Information: Examining the Relationship between Anxiety and Information-seeking Behaviors among Cancer Patients and Their Families" Wan-Lin Chang, George Mason Univ; Gina Castle Bell, Texas Tech University;

Mollie Rose Canzona, George Mason Univ; Suzanne Carmack, George Mason University; Andrew Pyle, George Mason Univ

"As Long as You're Sure You Don't Want Any More Children': Men's Privacy Boundary Management of Information about Their Affirmative Vasectomy Decision" Emily A. Rauscher, University of Southern Indiana; Wesley T. Durham, University of Southern Indiana

"Are You Really Going to Eat That?" Parental Influence on Healthy Lifestyle Choices" Elizabeth Dorrance Hall, Purdue University; Merissa Ferrera, College of Charleston; Amanda Ruth-McSwain, College of Charleston

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315037                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**Top Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Jeannie Hunt, Northwest College

Respondent: R. Randolph Richardson, Berry College

"Contradiction, Dialectical Argumentation, and the Rise of Conservatism" Michael Lee, College of Charleston

"Enacting Reverence: The Role of Affect in the International Freedom Center Controversy" Susan A. Sci, Regis University

"Online Argument Communities: The Writable Web and the Future of Democratic Citizenship" Ryan McGeough, Florida Atlantic Univ

"Strategic Maneuvering through Shifting Ideographs in Political Argumentation: A Case Study" Pamela Pietrucci, University of Washington

"The Implosion of Public Sphere Argumentation: Problematizing the Assumptions of 'Modern,' Mass-mediated Public Sphere" Nathan T. Stewart, Wayne State Univ

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315038                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Scientists, Citizens, and Cyberspace: Expanding Scientific and Public Engagement in the Digital Age**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Alan Gross, University of Minnesota

"Controversy on the Web: The Case of Adult Human Neurogenesis" Jeanne Fahnestock, University of Maryland

"Critical Exposure: Radiation Risk Visualization in a Digital Age" James Wynn, Carnegie Mellon Univ

"Intersections: Scientific and Parascientific Communication on the Internet" Ashley R. Kelly, North Carolina State University; Carolyn R. Miller, North Carolina State University

"Radiolab and Parasites: Using Radio to Foster Interest in Science" Sarah Wardlaw, University of Washington

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315039                      2:00 PM to 3:15 PM                      Dolphin                      Northern Hemisphere Salon E4 - Fifth Level

**George Herbert Mead Lecture Series**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Paul J. Siddens, Univ of Northern Iowa

Respondent: Barbie Zelizer, Univ of Pennsylvania

"Death Was Not the Problem": Narrating and Analyzing Stories of Survival in the Warsaw Ghetto" Carolyn S. Ellis, Univ of South Florida

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315040                      2:00 PM to 3:15 PM                      Dolphin                      America's Seminar Room - Fifth Level

**Innovations in Interpersonal Communication Theory: A Community of Theorists and their New Works**

Sponsor: Interpersonal Communication Division

Chair: Hee Sun Park, Michigan State University

Respondent: Malcolm Parks, University of Washington

"Information Manipulation Theory 2: A Propositional Theory of Deceptive Message Production" Steven A.

McCornack, Michigan State University; Kelly McCornack Morrison, Michigan State University  
"Story Appraisal Theory: Explaining Narrative Impact" Charles R. Berger, Univ of California, Davis  
"Theorizing the 'Cognitive Communicator': The Theory of Transcendent Interaction" John O. Greene, Purdue University  
"Truth Default Theory: A New and Alternative Understanding of Deception and Deception Detection" Timothy Levine, Michigan State University

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315050                      2:00 PM to 3:30 PM                      Swan                                              Lark 1 - First Level

**Spiritual Communication Division Business Meeting**

Sponsor: Spiritual Communication Division

Presenters:

Kip H. Redick, Christopher Newport Univ  
Bhavana R. Upadhyaya, SSFGLOBAL

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315051                      2:00 PM to 3:15 PM                      Swan                                              Lark 2 - First Level

**Philosophy of Communication Division Business Meeting**

Sponsor: Philosophy of Communication Division

Presenters:

Deborah Eicher-Catt, Penn State University, York  
Igor Klyukanov, Eastern Washington University  
Gary P. Radford, Fairleigh Dickinson Univ  
Yun Xia, Rider University  
Isaac E. Catt, Duquesne University  
Marie Radford, Rutgers University

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315052                      2:00 PM to 3:15 PM                      Swan                                              Peacock 1 - First Level

**Empowering COMMunities by Combating the Digital Divide**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Kenneth J. Levine, Univ of Tennessee, Knoxville

"Gaps in the Net: Exploring Access and the Persistent Divide" Susan B. Kretchmer, Johns Hopkins University;  
Kenneth J. Levine, Univ of Tennessee, Knoxville

"Smartphone Divide and Information Gaps: A New Horizon of Digital Divide" Eun-A Park, University of New Haven

"Limited Literacy Shouldn't Be a Matter of Life and Death: The Case for Adaptive Smartphone Cues in Severe Weather Preparation" Betsy Emmons, University of Alabama

"Tweens and the Digital Divide: Challenges in Developing New Literacies for the Digital Age" Donna C. Celano, La Salle University

"Emancipation through ICTs?" Sam Srauy, Temple University

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315053                      2:00 PM to 3:15 PM                      Swan                                              Peacock 2 - First Level

**Organizational Communication and the Study of Organizational Reputation: A Platform for Future Theory and Research**

Sponsor: Organizational Communication Division

Chair: Craig E. Carroll, New York University

"An Institutional Theory of Organizational Communication and Reputation Development" John Lammers, Univ of Illinois, Urbana-Champaign; Kristen Guth, Annenberg School of Communication, Univ. of Southern California

"Corporate Reputation and Theories of Organizational Rhetoric" Oyvind Ihlen, University of Oslo

"Identity, Identification, and Leadership: Points of Intersection between Organizational Communication and Corporate Reputation Research" Robyn Remke, Copenhagen Business School

"Organizational Communication's Role in Learning and Reputation Development" Timothy L. Sellnow, University of Kentucky; Shari R. Veil, University of Kentucky; Kathryn E. Anthony, University of Kentucky

"The Role of Organizational Communication in the Reputation Development of Hidden Organizations" Craig R. Scott, Rutgers University

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315055                      2:00 PM to 3:15 PM                      Swan                                              Pelican 2 - First Level

**Theatre, Film, and New Multi-Media Division Business Meeting**

Sponsor: Theatre, Film and New Multi-Media Division

Presenters:

Patricia E. Friel, Univ of Cincinnati  
John Chase Soliday, University of Miami  
Barbara Parisi, Long Island Univ, Brooklyn  
Prairie A. Endres, Tarleton State Univ  
John Socas, Bronx Community College

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315056                      2:00 PM to 3:15 PM                      Swan                                              Toucan 1 - First Level

**Living Well with Others: Surveying Ethical Implications of Communicative Understandings and Performances of Well-being**

Sponsor: Communication Ethics Division

Chair: Steven P. Phalen, Ohio University

Respondent: William Rawlins, Ohio University

"Communicating Well-being: Exploring the Role of Acknowledgment in Living Well with Mental Illness" Steven P. Phalen, Ohio University

"Legislating Well-being: Framing 'Wellness' in School Health Policy Discourse" Anne E. Kerber, Winona State Univ

"Performing in Hospitals: Ethical Acts" Margaret M. Quinlan, University of North Carolina, Charlotte

"Recovery as Discovery: Co-authoring the Temporal Dimensions of Well-being" Laura D. Russell, Denison University

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315057                      2:00 PM to 3:15 PM                      Swan                                              Toucan 2 - First Level

**Top Four Papers in the Peace and Conflict Division**

Sponsor: Peace and Conflict Communication Division

Chair: Merci Decker, University of Memphis

Respondent: Garry Bailey, Abilene Christian University

"Sowing the Seeds of Peace: Cultivating Communities of Practice in Community Mediation" Zachary A. Schaefer, Southern Illinois University Edwardsville

"Cross-cultural Forgiveness: Explaining Decisional and Emotional Forgiveness via Face Negotiation Theory" Ryan Cummings, Western Kentucky University; Sabine Chai, Western Kentucky Univ

"Interactive Framing in Divorce Mediation: A Test of Synchrony" William Donohue, Michigan State University; John L. Sherry, Michigan State University; Patrick Idzik, Michigan State University; Alexander George Walsh, DePaul University

"Discursive Linkages and Disjunctures between Human Rights and Labor Rights: A Case of the Unionization of Parish Workers with the U.S. Roman Catholic Church -- Top Peace and Conflict Division Paper" Erin E. Ortiz, Butler University

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315058                      2:00 PM to 3:15 PM                      Swan                                              Mockingbird 1 - First Level

**Ethnography Division Business Meeting**

Sponsor: Ethnography Division

Presenters:

Christopher Poulos, University of North Carolina, Greensboro  
Tony E. Adams, Northeastern Illinois Univ  
W. Benjamin Myers, University of South Carolina, Upstate  
Keith Berry, Univ of Wisconsin, Superior  
Patricia Geist-Martin, San Diego State Univ  
Patricia Sotirin, Michigan Technological Univ  
Lisa M. Tillmann, Rollins College

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315059                      2:00 PM to 3:15 PM                      Swan                                              Mockingbird 2 - First Level

**The Best of the Best: Student Section Top Papers**

Sponsor: Student Section

Chair: Lindsey Susan Aloia, Penn State University

Respondent: Dayna Chatman, University of Southern California

"Constitutive Rhetoric and the Public Interest: Locating 'The People' in Newton Minow's Vast Wasteland" Andrew Peck, Univ of Wisconsin, Madison

"Constitution at the Intersections of Identity Negotiation and Ideological Interpellation" Theon Edward Hill, Purdue University

"'It Wasn't Me': An Examination of Linguistic Agency Assignment in Infidelity Disclosures on Perceptions of Face Loss" Joseph McGlynn III, University of Texas, Austin

"Humor in Politeness Theory and Relational Framing Theory Frameworks" Kristen Hatten, Purdue University

"Nuclear Attitudes: An Analysis after the Tsunami in Japan" Reed Reynolds, San Diego State University; Ashley L. Morgan, San Diego State Univ; Matthew Swanson, San Diego State Univ

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315060                      2:00 PM to 3:15 PM                      Swan                                              Macaw 1 - First Level

**Top Papers in Lambda Pi Eta**

Sponsor: Lambda Pi Eta

Chair: Jason B. Munsell, Columbia College

Respondent: Penni M. Pier, Wartburg College

"Birth Order and Communication Styles in Romantic Relationships" Janna Vasantachart, Pacific Union College; Jordan Thornburgh, Pacific Union College

"Conflict Resolution Patterns in Intercultural Couples" Abraham Baldenegro, Pacific Union College; Jennifer Cotto, Pacific Union College; Sean Grainger, Pacific Union College; Divya Joseph, Pacific Union College; Shanna Crumley, Pacific Union College

"Oppression: The X-Men Evolution" Chad Kelley, Abilene Christian University

"Women's Global Voices in the Arab Spring" Caitlin Miles, University of Oklahoma

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315061                      2:00 PM to 3:15 PM                      Swan                                              Macaw 2 - First Level

**Top Four Papers in Communication and Aging: Intergenerational Satisfaction, Social Support, and Culture**

Sponsor: Communication and Aging Division

Chair: Margaret Pitts, University of Arizona

"Intergenerational Communication Satisfaction and Age Boundaries: Comparative Middle Eastern Data" Howard Giles, Univ of California, Santa Barbara; Gholam Hassan Khajavy, Ferdowsi University of Mashhad, Iran; Charles W. Choi, George Fox University

"Children's Positive/Negative Interactions with Parents-in-Law: In Group Status as a Mediator of In-law Interactions and Children-in-Law's Perceptions of Marital and In-law Satisfaction" Craig Fowler, Massey University; Christine E. Rittenour, West Virginia University

"'We Don't Like to Call it Lying, It's Just Therapeutic Communication': The Role of Social Support on Coping with Illness Uncertainty" Anne M. Stone, Rollins College

"Media Use, Cognitive Ability, and Life Satisfaction of the Chinese Elderly" Shaojing Sun, Fudan University; Shuangyue Zhang, Sam Houston State Univ; Chuanbo Liu, Fudan University

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315064                      2:00 PM to 3:30 PM                      Swan                                              Osprey Ballroom - First Level

**Communication Strategies for the Elicitation and Mitigation of Cognitive Biases**

Sponsor: Communication and Social Cognition Division

Chair: Deborah A. Cai, Temple University

Presenters:

Bradley J. Adame, University of Oklahoma  
Erin M. Burgoon, University of Texas, Austin  
Judee K. Burgoon, University of Arizona  
Brianna Lane, University of Oklahoma  
Cameron Wade Piercy, University of Oklahoma

Respondent: Robin L. Nabi, Univ of California, Santa Barbara

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315065                      2:00 PM to 3:15 PM                      Swan                                              Parrot 1 - First Level

**'Are You Really My Professor?' Celebrating Diversity of Professors in Academic COMMUNITIES**

Sponsors: Asian/Pacific American Caucus, Black Caucus, La Raza Caucus, Latino/Latina Communication Studies Division

Chair: Zazil Elena Reyes García, University of Texas, Austin

Presenters:

Daniel Lopez, Pasadena Community College  
Preeti Mudliar, University of Texas, Austin  
Cindy N. Phu, Pasadena City College  
Clariza Ruiz De Castilla, University of Texas, Austin  
Eric DeMar Waters, University of Texas, Austin

Respondent: Teresita Garza, St. Edwards University

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315066                      2:00 PM to 3:15 PM                      Swan                                              Parrot 2 - First Level

**Training and Development Division Business Meeting**

Sponsor: Training and Development Division

Presenters:

Lori Charron, Saint Mary's University, Winona  
Paul N. Lakey, Abilene Christian University  
Jayne Violette, Eastern Kentucky Univ  
Joseph Cardot, Abilene Christian University  
Liane M. Gray-Starner, Marietta College  
Jeffrey Martin, Boehringer Ingelheim Pharmaceuticals

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315083                      2:00 PM to 3:15 PM                      Swan                                              Teal - Second Level

**Human Communication and Technology Division Business Meeting**

Sponsor: Human Communication and Technology Division

Presenters:

Brett Lunceford, Univ of South Alabama  
John S.W. Spinda, Murray State University  
Breanna McEwan, Western Illinois Univ  
Nicholas Merola, University of Texas, Austin  
Scott C. D'Urso, Marquette University  
Michelle Calka, Manchester University  
Star A. Muir, George Mason Univ

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315084                      2:00 PM to 3:15 PM                      Swan                                              Sandpiper - Second Level

**Visual Communication Division Business Meeting**

Sponsor: Visual Communication Division

Presenters:

Jean Bodon, Sam Houston State University  
Brian A. Lain, University of North Texas  
Katherine Hatfield-Edstrom, HDR, Inc., Engineering  
Amanda Gatchet, Eastern New Mexico Univ  
Charles Goehring, San Diego State Univ

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315086                      2:00 PM to 3:15 PM                      Swan                                              Heron - Second Level

**Scholarship of Teaching and Learning (SoTL) Business Meeting**

Sponsor: Scholarship of Teaching and Learning

Presenters:

Ana M. Cruz, Univ of Nebraska, Omaha  
Colleen Garside, Weber State Univ  
Irwin Mallin, Indiana Univ-Purdue Univ, Fort Wayne  
Mary Ann Danielson, Creighton University

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315088                      2:00 PM to 3:15 PM                      Swan                                              Egret - Second Level

**Creating COMMunity through Revolution: Critical Examinations of the "Arab Spring"**

Sponsor: Critical and Cultural Studies Division

Chair: Matt Gayetsky, Univ of Pittsburgh

"An Ant's View of the Arab Spring: A Latourian Construction of the 2011 Uprisings in the Middle East and North Africa" Iffat Sajjad, University of Pittsburgh

"Continuities and Ruptures with the Past: Narrating the New-ness of the Arab Spring" Marie-Odile Hobeika, Univ of Pittsburgh

"Digital Messianism: Capitalist Interpellation of Arab Revolutionaries" Matt Gayetsky, Univ of Pittsburgh

"Re(-)presenting the Arab Spring: A Postcolonial Intervention" Paul E. Mabrey III, James Madison Univ

3:30 PM

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318005                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Economic Theory and Communication Theory: Resist Imperialism or Celebrate Community?**

Sponsor: Rhetorical and Communication Theory Division

Chair: William Keith, Univ of Wisconsin, Milwaukee

Presenters:

Robert T. Craig, Univ of Colorado, Boulder  
James Price Dillard, Penn State University  
Jean Goodwin, Iowa State University  
Steven S. Wildman, Michigan State University

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318006                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Intersectional Representations of Africana Communities: Critiques of The Help and Pariah from Africana Womanist Perspectives**

Sponsor: African American Communication and Culture Division

Chair: Heather Harris, Stevenson University

Respondent: Kimberly R. Moffitt, University of Maryland

"Breaking Broken Binaries and Challenging Privileged Perspectives: Pariah, The Help, and Black Feminist Spectatorship" Rachel A. Griffin, Southern Illinois University, Carbondale

"Pariah in the Classroom: Avoiding the Dangers of Single Story through Film" Amber Johnson, Prairie View A&M Univ

"With Our Gaze We Determine Who is Worthy of Liberation: Africana Communities and Voice in the Films The Help, and Pariah" Heather Harris, Stevenson University

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318007                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**A Parade of Top Student Papers in Mass Communication**

Sponsor: Mass Communication Division

Chair: David Rhea, Governors State University

Respondent: Adam C. Earnheardt, Youngstown State Univ

"What the F\*\*\* is Sookie Smoking?' An Ideological Criticism of Online Audience Responses to 'True Blood'" Stacey Overholt, Univ of New Mexico

"My Beautiful Baby: Discursive Elements of Identity, Social Relations, and Power in TLC's Toddlers & Tiaras" Sabrina K. Pasztor, University of Illinois, Chicago

"Toward a Causal Explanation of 'The CSI Effect': Self-efficacy as Mediator between Fictional Crime-TV Exposure and Verdict Certainty" Susan H. Sarapin, Troy University

"The 2012 Mayan Prophecy: Framing American Needs through Disaster" Alexis Pulos, Univ of New Mexico

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318008                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Mediations of and Meditations on Bodies in Space/Place**

Sponsors: Feminist and Women Studies Division, Rhetorical and Communication Theory Division

Chair: Michelle Kelsey Kearn, Indiana University-Purdue University, Fort Wayne

Respondent: Michele Lee Hammers, Loyola Marymount Univ

"Making Losing Weight Click: Control and Controlling the (Dieting) Subject in Weight Watchers Online" Ruth J. Beerman, Univ of Wisconsin, Milwaukee

"Public Memory and Material Rhetorics: The Placement of Women in the Historical Exhibits at Cooper Union's Great Hall" Michael R. Kramer, Saint Mary's College

"The Rhetorical Potential of Alternative Pornography: A Case Study of the SuicideGirls.com" Lara C. Stache, Univ of Wisconsin, Milwaukee

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318009                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Incivility in Classroom COMMunities: Finding Ways to Create Supportive Learning Environments**

Sponsor: Instructional Development Division

Chair: Daria S. Heinemann, Wayne State Univ

Respondent: Marian Houser, Texas State University

"Academic Misconduct: A Goals-Plans-Action Approach to Peer Confrontation and Whistle-blowing" Mary Lynn M. Henningsen, Northern Illinois Univ; Kathleen S. Valde, Northern Illinois Univ; Jessica Denbow, Northern Illinois University

"Classroom Management and Relational Dialectics Theory" Renata Kolodziej-Smith, Wayne State Univ

"Creating a Digital Community of Civility" Shannon C. VanHorn, Valley City State Univ

"In the Age of Jersey Shore: How Professors Deal with Incivility and Promote COMMunity in the Classroom" Faith E. Mullen, Liberty University; William L. Mullen, Liberty University

"Nurturing Productive Conflict in the College Classroom" Susan Pahlau, University of Colorado, Denver; Chris Ferguson, Univ of Colorado, Denver

"Six Pillars of Character: Practical Strategies to Address Incivility in the Classroom" Jim E. Towns, Stephen F. Austin State University



"The Relation of Instructor Self-disclosure to Instructor Credibility and Student Incivility" Ann Neville Miller, Univ of Central Florida; Tim Brown, University of Central Florida; James A. Katt, Univ of Central Florida; Laura Trad, University of Central Florida

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318010                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**The Name Change and The Bump in Graduate School: Seeking and Celebrating Community**

Sponsor: Women's Caucus

Chair: Cindy L. Griffin, Colorado State University

Presenters:

Rebecca L. Dohrman, Maryville Univ

Erin F. Doss, Purdue University

Amanda Friz Siska, University of Utah

Patricia E. Gettings, Purdue University

Ashley Jones-Bodie, Louisiana State University

Megan McFarlane, University of Utah

Elizabeth Munz, State University of New York, New Paltz

Abigail Selzer King, Purdue University

Elizabeth A. Williams, Colorado State University

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318011                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Feminism, Religion and Space: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Isra Ali, Rutgers University

Respondent: Rachel E. Silverman, Embry-Riddle Aero Univ

"Godwoman's Vision of Empowerment: Mapping Transnational Feminism within Anandmurti Gurumaa's Shakti" Minu Basnet, Wayne State University

"Post Revolutionary Cultural Patrimony: 'Mujeres en el Arte' and Making Art Spaces Feel Public" Caitlin Bruce, Northwestern University

"Searching for a Grassroots Islamic Feminism in the Midwest United States" Marne Austin, Bowling Green State Univ

"Sojourner Truth's Woman as Ideograph: A Third Wave Feminist Interpretation of the Politics of Woman" Jennifer A. Zenovich, California State Univ, Fresno

"Toward a Feminist Progressive Civility: A Rhetorical Biography of Katharine Jefferts Schori" Leland G. Spencer, University of Georgia

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318012                      3:30 PM to 4:45 PM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Nationalism, Citizenship and Gender: Competitively Selected Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Mary K. High, The University of Iowa

Respondent: Heidi Hamilton, Emporia State Univ

"A Woman's Nation? News Discourse, Enterprise Culture, and Postfeminist Citizenship" Dana Schowalter, University of Minnesota

"Agency, Socialization, and the Familial: Feminist Standpoints of Women in the Military" Manda Hicks, Boise State University

"Citizenship and the Security State: Lessons in Neo-liberalism from The Unit" Valerie N. Wieskamp, Indiana University

"Gendered Representations in Political Cartoons: A Comparison between Mexican and American Images" Zazil Elena Reyes García, University of Texas, Austin

"War, Gender and Nationalism" Christian Alexander Vukasovich, Oregon Tech; Lara Lengel, Bowling Green State University; Tamara Vukasovich, Independent Scholar

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318013                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Top Four Papers in Communication and COMMunity in the Sunshine State**

Sponsor: Communication and COMMunity in the Sunshine State

Chair: Yuan Xin Wang, Temple University

Respondent: Christa Arnold, University of North Florida

"The Second Mutation of Mutants: Disney's Recreation of the Marvel Comics Characters" Mun-Young Chung, Penn State University

"Eleanor Hart: How an Advice Columnist Guided a Florida Community and Addressed Issues of Gender and Race" Kimberly Voss, University of Central Florida; Lance Speere, University of Central Florida

"Citizenship in the Sunshine State: Florida News Coverage on Arizona's SB 1070" Clariza Ruiz De Castilla, University of Texas, Austin

"Media Production in a Transnational Setting: Three Models of Immigrant Journalism in Venezuelan Miami" Moses Shumow, Florida International University

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318014                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Top Papers of the Gay, Lesbian, Bisexual, Transgender and Queer Communication Division**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Isaac West, University of Iowa

Respondent: Joan Faber McAlister, Drake University

"Resilient Reception: Transgender Audiences and the Representation of Gender Variance in Media Culture" Andre Cavalcante, University of Michigan

"Should We 'Shout Out Loud'? Re-thinking Sarah Schulman's Call for a Third Party Intervention into Familial Homophobia" Zheng Zhu, Washington State Univ

"Talking Back to Queer Theory: Moving Toward an Anti-racist, Embodied Framework" Benny LeMaster, Southern Illinois University, Carbondale

"Same Sex Marriage Ads: Don't Mention It: A Content Analysis of the No on Prop 8 Ads" Hayley Jeanne Cole, Univ of Missouri, Columbia

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318015                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Competitive Papers Celebrating COMMunity**

Sponsor: Celebrating COMMunity Intersections

Chair: Scott Titsworth, Ohio University

"'You're Not Gonna Reach My Telephone': Reconstructing Community through Lady Gaga's Little Monsters" Megan Sue O'Byrne, University of Utah

"Community Engagement, Communication and the Adult Literacy Connection" Fredessa D. Hamilton Cobb, North Carolina State University

"In Search of a Common Ground: The Possibility of Multiperspectivity within the Scholarly COMMunity" Kai Kuang, Purdue University

"Moving the Critical into the Social: Critical/Cultural Studies, Persuasion, Agency, and Resistance" Ritch Woffinden, Washington State Univ; Ryan Thomas, Washington State Univ

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318016                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Top Four Faculty Papers in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Mary Jiang Bresnahan, Michigan State University

Respondent: S. Lily Mendoza, Oakland University

"Acculturation, Ethnic Identification, Language Use, and Risk Behaviors among Mexican-heritage

Preadolescents" Khadidiatou Ndiaye, The George Washington University; Elvira Elek, RTI International; Masaki Matsunaga, Rikkyo University; Michael L. Hecht, Penn State University

"Sustainable Volunteerism: A Model for Anticolonialist Approaches to Volunteering" Sarah Upton, Univ of New Mexico

"Thank You for Calling: Accents and Authenticity on NBC's 'Outsourced'" Mary Grace Antony, Schreiner Univ

"Neoliberalism and (Im)Possibilities of Social Justice Philanthropy in Two Identity-based Nonprofit Organizations" Yea-Wen Chen, Ohio University; Mary Jane Collier, Univ of New Mexico

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318017                      3:30 PM to 4:45 PM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Health Communication Division Business Meeting**

Sponsor: Health Communication Division

Presenters:

Lance Rintamaki, University at Buffalo, SUNY

Jakob D. Jensen, University of Utah

Truman R. Keys, Western Connecticut State Univ

Kami J. Silk, Michigan State University

Nichole L. Egbert, Kent State University

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318018                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Communication and Parental Decision-making**

Sponsor: Health Communication Division

Chair: Jennifer J. Moreland, College of Wooster

"Getting to 40 Weeks: Constructing the Uncertainty of Due Dates" Sarah C. Vos, University of Kentucky; Kathryn E. Anthony, University of Kentucky; H. Dan O'Hair, University of Kentucky

"Interpersonal, Community, and Psychological Influences on Breastfeeding Duration: A Communication Perspective" Rhonda Trust, Boston University

"Lacking COMMunity: Social Networks and the Communication of Norms about Prenatal Care in Rural Mexico" Maria Lapinski, Michigan State University; Jenn Anderson, South Dakota State University; Shannon Cruz, Michigan State University; Peter Lapine, Michigan State University

"The Relationship between Mothers' Media Use and Attitudes toward their Children's Health: Focusing on Mothers of Infants and Toddlers" Jiyoung Chae, University of Illinois, Urbana-Champaign

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318019                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Surveillance, Terrorist Assemblages and Masculinity**

Sponsor: Critical and Cultural Studies Division

Respondent: Mehdi Semati, Northern Illinois University

"Brothers, Fathers, Terrorists: Masculine Assemblages in Glenn Beck's Rhetoric of U.S./Israel Unity Post 9/11" Roberta Chevrette, Arizona State University

"Discourses of Control: Rationalities of Governance and Citizenship in a Post 9/11 Landscape" Heather A. Hayes, University of Minnesota

"The Muslims Next Door: (Re)representations in TLC's 'All-American Muslim'" Shaheed Mohammed, Penn State Univ, Altoona

"The Politics and Poetics of Post-9/11 Airport Surveillance" George McHendry Jr., University of Utah

"The Post 9/11 TV Images of Arab and Muslim Americans and the Anti-racist White Hero" William Hart, Norfolk State University; Fran Hassencahl, Old Dominion Univ

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318020                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Language and Social Interaction Division Business Meeting**

Sponsor: Language and Social Interaction Division

Presenters:

Todd L. Sandel, University of Macau  
Danielle Pillet-Shore, University of New Hampshire  
Heidi Kevoe-Feldman, Northeastern University  
Galina Bolden, Rutgers University  
Leah Wingard, San Francisco State Univ  
Trudy Milburn, Independent Researcher

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318021                      3:30 PM to 4:45 PM                      Dolphin                      Europe 4 - Third/Lobby Level

**Top Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Mary Banwart, University of Kansas

Respondent: John C. Tedesco, Virginia Tech University

"Decoupling Selective Approach and Selective Avoidance" R. Kelly Garrett, Ohio State University; Natalie Jomini Stroud, University of Texas, Austin

"Political Efficacy on the Internet: A Media System Dependency Approach" Katherine Ognyanova, Univ of Southern California

"Communicating to the Fringe: The Character of Political Extremism in America" Benjamin Warner, University of Missouri

"The Kids Just Aren't Right: A Mediation Model to Identify Factors that Explain Why Young Adults Don't Consume Political News" Andrea M. Quenette, Ohio State University

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318022                      3:30 PM to 4:45 PM                      Dolphin                      Europe 5 - Third/Lobby Level

**Top Papers in Asian/Pacific American Communication Studies**

Sponsor: Asian/Pacific American Caucus

Chair: Chin-Chung Chao, University of Nebraska, Omaha

Respondent: Bruce Wickelgren, Suffolk University

"Representations of Race, Class, and Gender in Fashion: A Critique of Dior's 2007 Spring/Summer Collection" Keeley Buehler Hunter, University of Denver

"Anti-exclusion Rhetoric of Chinese American Immigrants during the Exclusion Era, 1882-1945" Ling Yang, University of Wisconsin, Madison

"Korean Americans' Perceptions of Racial Distances, Interracial Interaction, and Depression Level" Eura Jung, University of Southern Mississippi

"Efforts to Launch Policies on Online Copyright Protection and Innovation in the U.S.: Implications to China" Dexin Tian, Savannah College of Art and Design; Chin-Chung Chao, University of Nebraska, Omaha

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318023                      3:30 PM to 4:45 PM                      Dolphin                      Europe 6 - Third/Lobby Level

**Influences of Human Physiology on Interpersonal Interaction**

Sponsor: Interpersonal Communication Division

Chair: Charee Mooney Thompson, University of Texas, Austin

"Alexithymia and Impairment of Decoding Positive Affect: An fMRI Study" Colin Hesse, Univ of Missouri, Columbia; Nick Frye-Cox, University of Missouri, Columbia; Kory Floyd, Arizona State University; Emily A. Rauscher, University of Southern Indiana

"Applying the Relational Turbulence Model to Predict Conflict Behavior and Cortisol Reactivity Among Empty Nest Couples" Mary E. Nagy, Bloomsburg University; Jennifer A. Theiss, Rutgers University

"Effects of Positive and Negative Emotional Expression on Salivary Cortisol and Alpha-amylase" John Crowley, University of Washington; Meara Faw, University of Washington; Malcolm Parks, University of Washington

"Reducing Physical Pain Affects Social Pain: Ratings, Descriptions, and Sex Differences" Anita L. Vangelisti, University of Texas, Austin; James Pennebaker, University of Texas, Austin; Trey D. Guinn, University of Texas,

Austin; Nicholas Brody, University of Texas, Austin

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318025                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 8 - Third/Lobby Level

**Awakening COMMunity: Rhetorics of Human Rights in Public Address**

Sponsor: Public Address Division

Chair: Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

"The Mixtape of the Revolution': The Influence of Rap Music to Ignite the Arab Spring's Call for Freedom" Matthew Maddex, Louisiana State University

"Awakening a Belafonte Consciousness: The Tragic Judgment of Human Rights Activism" Byron B. Craig, Indiana University; Jennifer Heusel, Indiana University

"Dick Gregory, Stand-up Comedy, and the Activist Potential of Human Rights Humor" Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

"Missionary Impossible: Mother Teresa and the Rhetoric of Compassionate Human Rights" Ellen W. Gorsevski, Bowling Green State Univ

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318028                      3:30 PM to 4:45 PM                      Dolphin                                              Europe 11 - Third/Lobby Level

**Incorporating Media in K-12 Classrooms**

Sponsor: Elementary and Secondary Education Section

Chair: Sarah Haynes, Illinois State University

"Behind Open Lids" Steph MacAskill, University of Ontario Institute of Technology

"Discipline, Disruptions, and Disagreements: When Critical and Traditional Approaches Conflict in the Classroom" Anna Wiederhold, Ohio University

"High School Broadcast and Video Programs: Promoting Media Literacy, Expanding the School Community, and Going through Major Changes" Julie Dodd, University of Florida; Christine Eschenfelder, University of Florida

"Learning Language and Critical Thinking about Advertising: Adolescent Immigrant Students Encounter Media Literacy" Renee Hobbs, University of Rhode Island; Haixia He, Ningxia University; Michael Robb Grieco, Temple University

"Making Meaning in Elementary School: A Preliminary Examination of the Development of Children's Media Literacy Competencies" David Moore, Temple University; Molly Schlesinger, Hampshire College; Renee Hobbs, University of Rhode Island

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318033                      3:30 PM to 4:45 PM                      Dolphin                                              Southern Hemisphere Salon III - Fifth Level

**CRAFT (Coaching, Running, and Administering Forensic Tips): Ideas for Using Technology to Coach Forensics**

Sponsor: Phi Rho Pi

Chair: Jeff Przybylo, Harper College

"Building a Team COMMunity through Images" Jeannie Hunt, Northwest College

"COMMunity of Debate in an iBook" Crystal Lane Swift, Mt. San Antonio College/California State University, Northridge

"Electronic Extemp" Amy Arellano, University of Nebraska, Lincoln

"Facebook: Not Just for Wasting Time between Classes" Cadi Kadlecek, Gustavus Adolphus College

"From Quotation to Thesis - Using 'Close Reading' to Enhance Optimal Thesis Derivation in Impromptu" Richard Paine, North Central College

"Filming and Reviewing Performances as a Key Part of Coaching in the Technological Era" Jessica Furgerson, Ohio University

"From Track Changes to Face Time, Using Technology to Enhance Student Work" Kittie Grace, Hastings College

"Let's Go To The Video Tape!" Todd Holm, Miami University; Ian Hopkins, Miami University; Justin Gus Foote, Ohio University

"Skype Coaching as Community" Kristofer B. Kracht, Gustavus Adolphus College

"Spotify Your Motivation" Lauren G. Morgan, College of DuPage

"Using Google Sites to Connect Your Team" Karen R. Morris, University of Wisconsin, Eau Claire

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318034 3:30 PM to 4:45 PM Dolphin Southern Hemisphere Salon IV - Fifth Level

**Top Papers in Communication and the Future: Augmenting our Collaborative Future in Educational Gameplay, Artificial Intelligence, Augmented Realities, and Google Technologies: Promises and Perils**

Sponsor: Communication and the Future Division

Chair: Lonny J. Avi Brooks, California State University, East Bay

Respondent: Che Meneses, Ohlone Comm College

"The Nature of Gameplay within the Academic Environment: A Bibliographic Essay on How Video Games can Enhance Future Learning COMMunities" Aubrie Serena Adams, California State Univ, Sacramento

"Artificial Intelligence: The Problem within Discourse Analysis" Jeremy Vincent Adolphson, Univ of Wisconsin, Milwaukee

"Augmented Futures: A Classification of Augmented Reality Promise(s) and Ideographs" Tony Liao, Cornell University

"Benefits of Google Technologies for Organizations: Perspectives from Adaptive Structuration Theory" Heather Flagler-Beck, University of Central Florida; Jonathan Matusitz, University of Central Florida

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318035 3:30 PM to 4:45 PM Dolphin Southern Hemisphere Salon V - Fifth Level

**Mickee Visits Mickey: Mickee Faust Club in Performance**

Sponsor: Performance Studies Division

Chair: Donna Marie Nudd, Florida State University

Presenters:

Terry Galloway, Mickee Faust Academy of the REALLY Dramatic Arts

Derek Lee Barton, Northwestern University

Danielle Holbrook, Florida State University

Leah Lowe, Vanderbilt University

Sandy Halvorson, Florida State University

Joshua L. Potter, Southern Illinois University, Carbondale

Stephen D. McDowell, Florida State University

Kristina Whalen, City College of San Francisco

Andrew R. Opel, Florida State University

Jayme Harpring, Florida State University

Yarma Velázquez Vargas, California State Univ, Northridge

Donna Marie Nudd, Florida State University

Respondent: Scott E. Dillard, Georgia College and State University

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318036 3:30 PM to 4:45 PM Dolphin Northern Hemisphere Salon E1 - Fifth Level

**Extending Theoretical Research in Public Relations**

Sponsor: Public Relations Division

Chair: Tatjana Magdalena Hocke, James Madison University

Respondent: Damion M. Waymer, Virginia Tech

"Networks of Social Capital: Extending a Public Relations Model of Civil Society" Erich J. Sommerfeldt, University of Maryland

"A Delphi Study of the Future of New Technology Research in Public Relations" Michael L. Kent, University of Oklahoma; Adam Saffer, University of Oklahoma; Rebeca Pop, University of Oklahoma

"A Quantitative Analysis of Quantitative Studies Published in the Journal of Public Relations Research" Rita Linjuan L Men, Southern Methodist University; Michael J. Beatty, University of Miami

"Assessing Public Relations Programs Through Online Undergraduate Course Catalogs: A Longitudinal Analysis" Theresa Ivins, University of Houston; Kwang-Hee Kim, University of Houston; Jaesub Lee, University of

Houston; Robert L. Heath, University of Houston; Zhiwen Xiao, University of Houston

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318037                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E2 - Fifth Level

**National Parliamentary Debate Association Business Meeting**

Sponsor: American Forensic Association

Presenter:

Marty J. Birkholt, Creighton University

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318038                      3:30 PM to 4:45 PM                      Dolphin                      Northern Hemisphere Salon E3 - Fifth Level

**Celebrating Our COMMunities: A Fusion of Academia and Altruism**

Sponsor: Community College Section

Chairs: Meredith Ginn, Georgia Highlands College, Cartersville; Travice Baldwin Obas, Georgia Highlands College, Cartersville

Presenters:

Rick Lindner, Georgia Perimeter College

Wendy Barron, Lehigh Carbon Community College

Kimberly M. Weismann, Williston State College

Laura Beth Daws, Southern Polytechnic State University

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318040                      3:30 PM to 4:45 PM                      Dolphin                      America's Seminar Room - Fifth Level

**Interpersonal Conflict and Human Interaction in Relationships**

Sponsor: Interpersonal Communication Division

Chair: Jessalyn I. Vallade, West Virginia University

"Interpersonal Conflict as an Emotional and Situational Experience: Examining Trait Neuroticism, Conflict Goals, and Resolution" Christin Huggins, University of Georgia; Jennifer A. Samp, University of Georgia; Stacy Westerman, University of Georgia

"Demand/Withdraw: The Influence of Distress Tolerance" Katherine Fortner, Northwestern University; Michael E. Roloff, Northwestern University; Benjamin Whitney Chiles, Northwestern University; Esther Liu, Northwestern University

"A Dyadic Power Theory Explanation of the Demand-Withdraw Interaction Pattern" Norah E. Dunbar, University of Oklahoma; Gordon Abra, University of Oklahoma

"Is Aggression among Women Influenced by Machiavellianism and Ovulatory Fertility? An Experimental Test of the Recalibration Theory of Anger" Grace L. Anderson, Samford University; Scott A. Reid, University of California, Santa Barbara; Steven Gaulin, University of California, Santa Barbara

"Strategies used by Emerging Adults Vying for Leadership" Anita Lane, Marshall University; Josh Averbeck, Western Illinois University

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318050                      3:30 PM to 4:45 PM                      Swan                      Lark 1 - First Level

**Top Papers in Spiritual Communication Division**

Sponsor: Spiritual Communication Division

Chair: Bhavana R. Upadhyaya, SSFGLOBAL

Respondent: Kip H. Redick, Christopher Newport Univ

"A Reexamination of Family Schemata: Spirituality as a Predictor of Family Communication Environment and Satisfaction" Laura Catherine Farrell, North Dakota State Univ; Judy C. Pearson, North Dakota State Univ; Michael E. Burns, Lasell College

"Spiritual Debate in Communication Theory: Craig's Metamodel Applied" Marc Rich, Univ of Colorado, Boulder

"The Influence of Nonverbal and Verbal Communication on the Construction of a Young Adult's Spiritual Life" Sara Erdner, University of Alabama, Huntsville

"Transdisciplinarity and Studies of Spirituality/Religion in the Public University" Stephen Lind, Clemson University

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318051                      3:30 PM to 4:45 PM                      Swan                                              Lark 2 - First Level

**Scholarship of Teaching and Learning (SoTL): Top Three Papers**

Sponsor: Scholarship of Teaching and Learning

Chair: Mary Ann Danielson, Creighton University

Respondent: Ann Darling, University of Utah

"Examining Millennial Characterizations as Guidance for Choosing Classroom Strategy Changes" Tracy Russo, University of Kansas

"Integrating Facework in Academic Feedback: Face Threat Mitigation Techniques in the Design Critique" Amy Gaffney, University of Kentucky; Joshua Hillyer, University of Kentucky

"Reducing Student Uncertainty through Discipline Specific and Non-discipline Specific Sections of Freshman Seminar" Trudy L. Hanson, West Texas A&M Univ; Galdino Griego, West Texas A&M University; James Hallmark, Texas A&M University; Jessica L. Mallard, West Texas A&M Univ

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318052                      3:30 PM to 4:45 PM                      Swan                                              Peacock 1 - First Level

**Reconceptualizing the Organization-society Relationship from Communicative Perspectives of Organizations**

Sponsor: Organizational Communication Division

Chairs: Mark Aakhus, Rutgers University; Timothy R. Kuhn, Univ of Colorado, Boulder

Presenters:

Chantal Benoit-Barné, University of Montreal

Ryan S. Bisel, University of Oklahoma

G. Thomas Goodnight, Univ of Southern California

Oyvind Ihlen, University of Oslo

Matthew A. Koschmann, Univ of Colorado, Boulder

Daniel Robichaud, University of Montreal

Bobby Rozzell, University of Oklahoma

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318053                      3:30 PM to 4:45 PM                      Swan                                              Peacock 2 - First Level

**Negotiating Messages in Organizations: Spotlight on Interpersonal and Team Relations**

Sponsor: Organizational Communication Division

Respondent: Vernon D. Miller, Michigan State University

"Development of Multilevel Model of Feedback-seeking Behaviors: Effects of Team Task Interdependence and Team Tenure" Jaehee Cho, University of North Carolina, Charlotte

"What Makes Performance Feedback Seem Fair? Synchronicity, Channel, and Valence Effects on Perceptions of Organizational Justice in Feedback Delivery" Catherine Kingsley Westerman, Univ of Tennessee, Knoxville; Kyle B. Heuett, Univ of Tennessee, Knoxville; Katie M. Reno, Univ of Tennessee, Knoxville; Rick Curry, University of Tennessee, Knoxville

"How and When do Goal Assessment and Confidence Help Message Effectiveness? An Examination of Employees' Upward Influence Behavior Under Low vs. High Thoughtful State of Mind" Xiaowei Shi, Middle Tenn State Univ

"It's Between You, Me, and the Deep Blue Sea,' Until it Isn't: Exploring Privacy Boundaries and Blow-ups in Peer Friendships and Workplace Communities" Shawna Malvini Redden, Arizona State University

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318055                      3:30 PM to 4:45 PM                      Swan                                              Pelican 2 - First Level

**Innovative Theatre Applications in International Communities**

Sponsor: Theatre, Film and New Multi-Media Division

Chair: John Socas, Bronx Community College

Presenters:



Jennifer Holmes, New York University  
Mahiri Mwita, Princeton University  
Andrew Pleasant, Canyon Ranch Institute  
Respondent: John Socas, Bronx Community College

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318056                      3:30 PM to 4:45 PM                      Swan                                              Toucan 1 - First Level

**Celebrating the Life and Professional Contributions of Renee A. Meyers**

Sponsor: Group Communication Division

Chairs: Joseph A. Bonito, University of Arizona; David R. Seibold, Univ of California, Santa Barbara

Presenters:

Lawrence R. Frey, University of Colorado, Boulder  
John W. Gastil, Penn State University  
Dennis S. Gouran, Penn State University  
Andrea B. Hollingshead, University of Southern California  
Edward A. Mabry, Univ of Wisconsin, Milwaukee  
Marshall Scott Poole, Univ of Illinois, Urbana-Champaign  
Sunwolf Sunwolf, Santa Clara University  
Gwen M. Wittenbaum, Michigan State University

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318057                      3:30 PM to 4:45 PM                      Swan                                              Toucan 2 - First Level

**Peace and Conflict Division Business Meeting**

Sponsor: Peace and Conflict Communication Division

Presenters:

Ian M. Borton, Aquinas College  
Sudeshna Roy, Stephen F. Austin State University  
Merci Decker, University of Memphis  
Jessica Katz Jameson, North Carolina State University  
Christina M. Morus, Richard Stockton College of New Jersey  
Michael Zirulnik, Arizona State Univ  
Miriam McMullen-Pastrick, Penn State University, Erie  
Erin E. Ortiz, Butler University  
Jennifer Morey Hawkins, Univ of Wisconsin, Milwaukee  
Deborah DeCloedt Pinçon, Univ of Wisconsin, Milwaukee  
Garry Bailey, Abilene Christian University

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318058                      3:30 PM to 4:45 PM                      Swan                                              Mockingbird 1 - First Level

**Innovative Approaches to Ethnography-as-COMMunity**

Sponsor: Ethnography Division

Chair: Melanie Bailey Mills, Eastern Illinois Univ

Respondent: Melissa W. Aleman, James Madison Univ

"Me, Myself, and IRB: Exploring Ethnography, IRB, and Community" Kristen C. Blinne, Univ of South Florida  
"Implication, Accountability, and Alliance-building: Evaluating Intersectional Reflexivity as a Paramethodological Tool for a "CommUnity" of Intersubjective Researchers" Richard G. Jones Jr., Eastern Illinois Univ  
"Collaborative Witnessing in Conversations with Holocaust Survivors" Carolyn S. Ellis, Univ of South Florida  
"Problematizing a Researcher's Performance of Insider Status: An Autoethnography of 'Designer Disabled' Identity" Julie-Ann Scott, University of North Carolina, Wilmington

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318059                      3:30 PM to 4:45 PM                      Swan                                              Mockingbird 2 - First Level

**Top Papers in Human Communication and Technology**

Sponsor: Human Communication and Technology Division

Chair: John S.W. Spinda, Murray State University

Respondent: Brandon Van Der Heide, Ohio State University

"A Dynamic Longitudinal Examination of Social Media Use, Needs, and Gratifications Among College Students" Zheng Joyce Wang, Ohio State University; John Tchernev, Ohio State University; Tyler Solloway, Ohio State University

"Do Online Communication Attitudes Mitigate the Association Between Facebook Use and Relational Interdependence? An Extension of Media Multiplexity Theory" Andrew M. Ledbetter, Texas Christian University; Joseph Mazer, Clemson University

"Multimodal Communication, Idealization, and Relational Quality in College Students' Parental Relationships: A Mediation Model of Partner Idealization in Ongoing Relationships" Erin M. Bryant, Arizona State University; Artemio Ramirez, University of South Florida

"The Effects of Multiple Sources on Participatory Web Sites: Credibility Claims, Message Feasibility, and User-generated Rating Effects on HIV Advice Perceptions" Jeong-Woo Jang, Michigan State University; Ashley A. Hanna, Michigan State University; Joseph B. Walther, Michigan State University

"Twitter as a Classroom Tool: Exploring the Use, Benefits, and Downfalls from the Perspectives of Instructors and Students" Rebecca DiVerniero, Dixie State College; Angela Hosek, Emerson College

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318060

3:30 PM to 4:45 PM

Swan

Macaw 1 - First Level

**Lambda Pi Eta II - COMMunity in Rhetoric**

Sponsor: Lambda Pi Eta

Chair: Ron Von Burg, Wake Forest University

Respondent: John R. Perlich, Hastings College

"Answer My Question: A Critical Examination of Moderator/Candidate Interaction During the Sep. 7th, 2011 Republican Debate" Shawn Roth, Dixie State College of Utah

"Unilingualism and COMMunity: The Official Language Debate in the United States" Julia Sharoff, Lambda Pi Eta

"Uniting a Community Through Crisis: Contextualizing John's Apocalyptic Message in the Book of Revelation and Discovering the Limitations of the Neo-Aristotelian Model" James (Jimmy) Proszek, Drury University

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318061

3:30 PM to 4:45 PM

Swan

Macaw 2 - First Level

**Engaging Rhetorical Darwinism**

Sponsor: American Society for the History of Rhetoric

Chair: Jason Williamson, University of Georgia

"Closing Comments" Thomas M. Lessl, University of Georgia

"Evolutionism, Creationism, and the Creation Museum" William Trollinger, University of Dayton

"Imaginative Invention and Darwin's Poetic" Lawrence J. Prelli, Univ of New Hampshire

"Rhetorically Designed: A Book on Darwinism to Please Michael Ruse and Michael Behe" Leah M. Ceccarelli, University of Washington

"Why American Culture Cannot Digest Rhetorical Darwinism" John Lyne, Univ of Pittsburgh

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318064

3:30 PM to 4:45 PM

Swan

Osprey Ballroom - First Level

**Want Me to Listen? Tell Me a Story: Using Storytelling to Teach Listening**

Sponsor: International Listening Association

Chair: Pamela Cooper, University of South Carolina

Presenters:

Melissa Beall, University of Northern Iowa

Kasey Buie, University of South Carolina, Beaufort

Pamela Cooper, University of South Carolina

Nanette Johnson-Curiskis, Minnesota State University, Mankato

Philip C. Tirpak, Northern Virginia Community College, Annandale

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318066                      3:30 PM to 4:45 PM                      Swan                                              Parrot 2 - First Level

**You Want My Attention? 100 Fresh Ideas to Inject Interactivity into Your Training and Achieve COMMunity**

Sponsor: Training and Development Division

Chair: Jeffrey Martin, Boehringer Ingelheim Pharmaceuticals

"Dialogue: An Essential Tool to Fostering COMMunity in Training" Claire Bouchal, Adjuvantz

"Improving Executive Audience Interactivity to Enhance Learning Outcomes" Gregory H. Patton, Univ of Southern California

"Interactivity in the Training Room: Back to the Basics" Michael L. Fahs, Cal Poly State University, San Luis Obispo

"Taking Advantage of Social Media and New Presentation Tools to Captivate your Audience" Seth Frei, The University of Texas at Austin

"Using New Media to Achieve Productive Interactivity" Keri K Stephens, University of Texas, Austin

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318083                      3:30 PM to 4:45 PM                      Swan                                              Teal - Second Level

**The Conversion Experience: From Public Speaking to a Hybrid Basic Course**

Sponsor: Basic Course Division

Chair: Robert Greenstreet, East Central Univ

Presenters:

Mark Butland, Austin Comm College

Isa N. Engleberg, Prince George's Comm College

Teri S. Gamble, College of New Rochelle

Michael W. Gamble, New York Institute of Technology

Robert Greenstreet, East Central Univ

Virginia E. Horan, Suffolk County Community College

Kristen LeBlanc Farris, Texas State University, San Marcos

Andrea R. Patterson, Winston-Salem State Univ

Cheri Simonds, Illinois State University

Kristen Trienen, Minnesota State University, Mankato

Respondent: Don M. Boileau, George Mason Univ

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318084                      3:30 PM to 4:45 PM                      Swan                                              Sandpiper - Second Level

**Undergraduate College and University Section Business Meeting**

Sponsor: Undergraduate College and University Section

Presenters:

Teresa Heinz Housel, Hope College

Colleen Garside, Weber State Univ

Cami Sanderson, Ferris State University

Vickie L. Harvey, California State Univ, Stanislaus

Armeda C. Reitzel, Humboldt State Univ

Barbara R. Burke, Univ of Minnesota, Morris

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318085                      3:30 PM to 4:45 PM                      Swan                                              Ibis - Second Level

**American Studies Division Business Meeting**

Sponsor: American Studies Division

Presenters:

Denise Oles-Acevedo, Iowa State University

David Worthington, DePauw University

Stacey Treat, Drake University

Justin Davis, New York City College of Technology

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318086                      3:30 PM to 4:45 PM                      Swan                                              Heron - Second Level

**Cross Examination Debate Association Business Meeting**

Sponsor: Cross Examination Debate Association

Presenters:

Jeffrey Jarman, Wichita State University  
Kathryn Rubino, United States Military Academy  
Paul E. Mabrey III, James Madison Univ  
Michael Kenneth Davis, James Madison Univ  
Mary Lynn Sandoz, Vanderbilt University  
Gordon Stables, University of Southern California  
Robert Atchison, Wake Forest University  
V. Keenan, City University of New York  
David Steinberg, University of Miami  
Sarah Partlow-Lefevre, Idaho State University

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318087                      3:30 PM to 4:45 PM                      Swan                                              Dove - Second Level

**Master's Education Section Business Meeting**

Sponsor: Master's Education Section

Presenters:

Barbara L. Baker, University of Central Missouri  
Leslie A. Rill, Portland State University  
Jimmie Manning, Northern Illinois University  
Katherine Denker, Ball State University

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318088                      3:30 PM to 4:45 PM                      Swan                                              Egret - Second Level

**Communicating Marginalized Masculinities: Identity Politics in TV, Film and Media**

Sponsor: Critical and Cultural Studies Division

Chairs: Jamie Moshin, Marietta College; Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign

Presenters:

Murali Balaji, Temple University  
Andre Brock, University of Iowa  
George Carlsen, Pepperdine University  
Fernando Delgado, Univ of Wisconsin, River Falls  
Leroy G. Dorsey, University of Memphis  
Stephane Dunn, Morehouse College  
Cerise L. Glenn, Univ of North Carolina, Greensboro  
Claire Sisco King, Vanderbilt University  
Carlos Morrison, Alabama State University  
Eleanor Novek, Monmouth University  
Kent A. Ono, University of Utah  
Michelle Rodino-Colocino, Penn State University  
Erica Scharrer, University of Massachusetts, Amherst

5:00 PM

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320030                      5:00 PM to 6:30 PM                      Dolphin                                              Southern Hemisphere Salon I/II - Fifth Level

**NCA Presidential Address and Awards Presentation**

Sponsor: NCA National Office

Chair: Steven A. Beebe, Texas State University, San Marcos

Presenters:

Rich West, Emerson College

Steven A. Beebe, Texas State University, San Marcos

"Difficult Dialogues, Difficult Choices': Re-envisioning NCA in an Era of Academic Backlash, Dwindling Financial Support, and a Whole Lot of Frustration" Rich West, Emerson College

**Sunday  
November 18, 2012**

8:00 AM

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402002                      8:00 AM to 9:15 AM                      Dolphin                                              Australia 1 - Third/Lobby Level

**NCA Research Board Business Meeting**

Sponsor: NCA Research Board

Presenters:

Patricia A. Suchy, Louisiana State University

Phillip J. Glenn, Emerson College

R. Lance Holbert, Ohio State University

Lynn M. Harter, Ohio University

Stephen J. Hartnett, Univ of Colorado, Denver

Carma Bylund, Memorial Sloan-Kettering Cancer Center

Kristine Munoz, University of Iowa

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402005                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**iPads in the Classroom: 'We've Got an App for That!'**

Sponsor: Instructional Development Division

Chair: Diane Nicodemus, University of Pittsburgh, Johnstown

Presenters:

Becki Bowman, McPherson College

Daniel Cronn-Mills, Minnesota State University, Mankato

Kristina Drumheller, West Texas A&M Univ

Jenifer Kopfman, College of Charleston

Patty Michael-Wharton, University of Pittsburgh, Johnstown

Diane Nicodemus, University of Pittsburgh, Johnstown

Renee Robinson, Saint Xavier University

Heather Walter, University of Akron

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402006                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**Protest and Resistance in Conservative, Progressive, and Sovereign Modalities**

Sponsor: Rhetorical and Communication Theory Division

Chair: Danielle Endres, University of Utah

"Disciplining Disruption: Regulation and Surveillance of Public Spaces of Protest" Billie Murray, Villanova University

"Glenn Beck Killed the Tea Party: A Rhetorical Analysis of the Restoring Honor Rally" Emma Nordquist, Brigham Young University; Clark Callahan, Brigham Young Univ

"Recasting Rhetoric and Resistance: Governing Otherwise and Foucault's Counter-Conduct" Daniel Mistich, University of Georgia

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402007                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Illuminating Scholarship in Audience Identification and Involvement**

Sponsor: Mass Communication Division

Chair: Amanda R. Martinez, Davidson College

Respondent: James Ivory, Virginia Tech University

"Re-examining the Link Between Viewing Amount and Viewer Involvement: Testing a Cultivation-Transportation Model" Christopher McKinley, Montclair State Univ

"The Quality of Television Involvement versus the Quantity of Television Viewing in the Online Cognitive Processing Model of Value Cultivation" Shane Semmler, University of South Dakota

"Identification and Mediated Intergroup Contact" Emily Moyer-Guse, Ohio State University; Michelle Ortiz, Ohio State University; Katherine Dale, Ohio State University

"Parasocial Relationships with Liked and Disliked Characters: Does the Need for Companionship, Attachment Style, and the Gender of the Character Predict Strength?" Sarah F. Rosaen, University of Michigan, Flint; Jayson L. Dibble, Hope College

"Testing a Tripartite Model of Media Enjoyment with Participatory Reality TV" Mina Tsay, Boston University; Robin L. Nabi, Univ of California, Santa Barbara

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402008                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**Beyond Pamphlets and PowerPoints: Innovative Health Promotion Practices in Child and Adolescent Health**

Sponsors: Applied Communication Division, Health Communication Division

Chair: Jessica A. Nodulman, Univ of New Mexico/Center for Alcoholism, Substance Abuse, and Addictions

Presenters:

Lynn Walters, Cooking with Kids/University of New Mexico

Crystal Daugherty, University of Memphis

Gretchen Holmes, University of Memphis

Mia Long, University of Tampa

Creshema Murray, University of Georgia

Jessica A. Nodulman, Univ of New Mexico/Center for Alcoholism, Substance Abuse, and Addictions

Christine Platt, Baylor University

Maggie Stanton, University of Memphis

Donald W. Helme, University of Kentucky

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402009                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 5 - Third/Lobby Level

**Critical Studies of Media Industry Intermediaries**

Sponsor: Mass Communication Division

Chair: Timothy Havens, University of Iowa

Respondent: Lawrence Wenner, Loyola Marymount University, Los Angeles

"Constructing an Indie Auteur: Social Media, Celebrity, and Felicia Day" Elizabeth Ellcessor, Indiana University

"Management Cultures and Culture of Management" Derek Johnson, Univ of Wisconsin, Madison

"Management Cultures and Strategies within Contemporary Brazilian Cinema" Courtney Brannon Donoghue, University of Texas, Austin

"Toward a Structuration Theory of Media Intermediaries" Timothy Havens, University of Iowa

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402010                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 6 - Third/Lobby Level

**Cancer Interventions and Applied Communication Research**

Sponsors: Applied Communication Division, Health Communication Division

Chair: Jakob D. Jensen, University of Utah

"Meeting Psychosocial Needs of Cancer Patients through Integrated E-Health Intervention: A Theory-based Mediation Approach" Sojung C. Kim, University of Pennsylvania; Robert Hawkins, University of Wisconsin, Madison; Timothy Baker, University of Wisconsin, Madison; David Gustafson, University of Wisconsin, Madison

"Narrative Transportation and Message Frame in Health Communication: The Influence of Narrative Transportation to Promote Skin Cancer Detection Behavior" Yangsun Hong, University of Wisconsin, Madison

"Results from a Randomized Controlled Trial Testing the Effects of Routine Health Information Exposure on Cancer Prevention and Screening Behaviors" Robert Hornik, Univ of Pennsylvania; Susan Mello, Univ of Pennsylvania; Heather Forquer, University of Pennsylvania; Andy Tan, Univ of Pennsylvania; Mihaela Johnson, Univ of Pennsylvania; J. Sanford Schwartz, University of Pennsylvania

"When Losing Means Winning: The Impact of Conflict in an Entertainment-Education Digital Game on College Students' Intentions to get Protected from Cancer" Georges Elias Khalil, University at Buffalo, SUNY

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402011                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Women's Relationship with Food as a Catalyst for Celebrating COMMunity and Fostering COMMunication**

Sponsor: Feminist and Women Studies Division

Chair: Sarah N. Heiss, Univ of Vermont

Respondent: Heather J. Carmack, James Madison University

"Application of the Culturally Sensitive Model of Health Communication to Understand Health and Hunger Issues among Women in an Indian Slum" Vandhana Ramadurai, Texas A&M Univ

"Cecily Brownstone: A First Lady of Food Journalism" Kimberly Voss, University of Central Florida

"Food-media Literacy and the Critical Evaluative Capacities of Adult Women" Tina L. Peterson, Temple University

"He Eats, She Eats: Food as a Gendering Relational Artifact" Ashton Mouton, Purdue University; Lydia Reinig, Colorado State University

"Who Knows Best? The Perceived Role and Responsibility of Mothers in Providing Healthy Nutrition to Children" Masha Sukovic, Texas A&M University, University of Utah

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402012                      8:00 AM to 9:15 AM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**When Conventional Wisdom Does Not Apply: Survival Rules for Sensemaking and Coping in Academic Environments**

Sponsor: Women's Caucus

Chair: Joan Rentsch, University of Tennessee

Presenters:

Virginia W. Kupritz, Univ of Tennessee, Knoxville

Joan Rentsch, University of Tennessee

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402013                      8:00 AM to 9:15 AM                      Dolphin                                              Asia 1 - Third/Lobby Level

**Mediated Spaces: Technology, Ephemera, Normalcy and Meaning**

Sponsor: Performance Studies Division

Chair: Melanie Kitchens O'Meara, Augusta State University

Respondent: Melanie Kitchens O'Meara, Augusta State University

"'You're Doing it Wrong, Tommy': Social Drama, Group Performance and the Struggle for Meaning in Riffing The Room" Matt Foy, Southern Illinois University

"Cyborg Phenomenology: A Methodology for Performative Inquiry in a Technoscientific World" Shauna M. MacDonald, Villanova University

"Unfixing Fixation: Tangibility, Ephemerality, and Embodiment in Copyright Law and Performance Art" Anjali Vats, University of Washington

"You and I: Lady GaGa's Performative Disidentification of Social Normalcy" Jaime Guzmán, California State University, Los Angeles

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402014                      8:00 AM to 9:15 AM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Personal Foul in the Locker Room: The Penn State Scandal as Problematic Organizational Communication**

Sponsor: Organizational Communication Division

Chair: Brian K. Richardson, University of North Texas

Respondent: Robert Krizek, Saint Louis University

"Paterno University: Analysis of Stakeholder Response to the Penn State Crisis" Melodee Sova, University of North Texas; Hannah Novak, University of North Texas

"Penn State and the Battle for Institutional Legitimacy" John T. Llewellyn, Wake Forest University

"Perverting Sport: Examining Organized Sport as a Lure for Sexual Predation" Jeffrey Kassing, Arizona State Univ, West; Lauren Reed Bangerter, The Pennsylvania State University

"What We Aren't When We Are Penn State: Strategies of Dissociation in Organizational Rhetoric amid the Penn State Sexual Abuse Scandal" Raymond I. Schuck, Bowling Green State University Firelands

"Whistle-blowing in the Locker Room: The Challenges of Reporting Wrongdoing in Collegiate Sport" Brian K. Richardson, University of North Texas

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402015                      8:00 AM to 9:15 AM                      Dolphin                      Asia 3 - Third/Lobby Level

**COMMunities of Tomorrow: At the Intersection of Physical and Digital Spaces**

Sponsor: Communication and the Future Division

Chair: Aubrie Serena Adams, California State Univ, Sacramento

Author:

Aubrie Serena Adams, California State Univ, Sacramento

Respondent: Lonny J. Avi Brooks, California State University, East Bay

"A Virtual Sense of Community: Images from Second Life" Lawrence Mullen, University of Nevada, Las Vegas

"Digital Cities: Urban Community Development through Information Design" John McArthur, Queens University of Charlotte

"Flash Mobs: Seizing Space 'In A Flash' with Digital Technology" Kristie Byrum, Clemson University

"Remapping the City: GPS as a Technology of Spatial Anxiety and Desire" Robert Mejia, SUNY Brockport

"Surreal Activism: Communities of Tech-savvy #OccupyWallStreet Sites" Nancy Van Leuven, Center for Legislative Studies

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402016                      8:00 AM to 9:15 AM                      Dolphin                      Asia 4 - Third/Lobby Level

**Cultural Adaptation, Social Support Seeking, and Identity Development**

Sponsor: International and Intercultural Communication Division

Chair: Julie L. Parenteau, Global Perceptions

Respondent: Kelly McKay-Semmler, University of South Dakota

"Family Communication Patterns in Social Support Seeking: A Cross-cultural Comparison between Japan and the United States" Satoshi Moriizumi, Nanzan Junior College

"Functions of the Common Ingroup Identity Model and Acculturation Strategies in Intercultural Communication: American Host Nationals' Communication with Chinese International Students" Makiko Imamura, Saint Mary's College of California; Yan Bing Zhang, University of Kansas

"Identifying Communities in Need: Examining the Impact of Acculturation on Perceived Discrimination, Social Support, and Coping amongst Racial Minority Members" Lisa K. Hanasono, Bowling Green State Univ; Lanming Chen, Bowling Green State University

"Is Mediated Social Support Culturally Determined? Cultural Comparison among Online Social Support Communities for the Addicted to Gaming and the Internet" Malgorzata Boyraz, Rutgers Univ; Seol Ki, Rutgers University

"The Influence of Host and Ethnic Internet Use on Social-cultural and Psychological Adaptation among Chinese Sojourners in America: Communication Anxiety and Uncertainty Reduction as Mediators" Jun Chen, No Affiliation; Chia-Fang Hsu, University of Wyoming

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402017                      8:00 AM to 9:15 AM                      Dolphin                      Asia 5 - Third/Lobby Level

**Theory-driven Perspectives on Health Promotion and Strategic Communication**

Sponsor: Health Communication Division

Chair: Anne M. Stone, Rollins College



"A Content Analysis of Image Congruency and Persuasiveness in Direct-to-Consumer Prescription Drug Advertising" Kristen Kiernicki, University of Kentucky; Domenick Wissel, College of New Jersey

"Congestion in Health Behavior Theory Development and Modification: The Reasoned Action Approach as a Case Study" Katharine J. Head, University of Kentucky; Seth M. Noar, University of North Carolina, Chapel Hill

"Efficacy of Text Messaging-based Interventions for Health Promotion: A Meta-analysis" Katharine J. Head, University of Kentucky; Seth M. Noar, University of North Carolina, Chapel Hill; Nicholas T. Iannarino, University of Kentucky; Nancy Grant Harrington, University of Kentucky

"Using Social Cognitive Theory to Predict Psychotherapy Intent for Partners of Problem Drinkers" Lauren Amaro, Arizona State University

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402018 8:00 AM to 9:15 AM Dolphin Europe 1 - Third/Lobby Level

**Identity, Internalization, Performance, and Health**

Sponsor: Health Communication Division

Chair: Jennifer J. Moreland, College of Wooster

"No Fat Girls Allowed in the Hot Tub!' Memorable Messages and Metaphors about Body Size" Mary Jiang Bresnahan, Michigan State University; Jenn Anderson, South Dakota State University; Briana DeAngelis, Michigan State University

"Disease in Disguise: Reconstructing the 'Work Ethic' through Medicalized Discourse" Laura D. Russell, Denison University

"How Uncover Ostomy Challenges Ostomy Stigma, and Encourages Others to do the Same" Dennis Frohlich, University of Florida; Anne Zmyslinski-Seelig, Univ of Wisconsin, Milwaukee

"Perceptual Differences in Type 2 Diabetes-related Stigma in Appalachian Kentucky" Lindsay J. Della, University of Louisville; Mary Zychowski Ashlock, University of Louisville; Tania B. Basta, Ohio University

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402019 8:00 AM to 9:15 AM Dolphin Europe 2 - Third/Lobby Level

**Anti-Terrorism, Corpses, Zombies and Ritual**

Sponsor: Critical and Cultural Studies Division

Chair: Marnie Ritchie, Syracuse University

"It Just Doesn't Feel Right': Affect and Anti-terrorism Training in U.S. Hotels" Marnie Ritchie, Syracuse University

"The Abject Corpse in the Subjunctive Voice: C.S.I. and Hypothetical Death" Chloe Hansen, University of Pittsburgh

"Thoroughly Postmodern Zombie: Conceptions of Self, Cultural Uncertainty, and The Walking Dead" Aaron Duncan, Ohio University

"Touching the Liberty Bell: Affect and Expectation in Ritual" Debora Lui, University of Pennsylvania

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402020 8:00 AM to 9:15 AM Dolphin Europe 3 - Third/Lobby Level

**A Critical Intercultural Interrogation of Euro/Asian Identities in Bodies and Popular Culture**

Sponsor: International and Intercultural Communication Division

Chair: Ping Yang, Denison University

"(Re)assembling Cultural Appropriation: The Case of the Martial Art Practice of Aikido in the U.S." Jieyoung Kong, Arizona State Univ

"Cultural Appropriation and Reverse Orientalism: Eastern Spirituality in Music" Terrie Siang-Ting Wong, Arizona State University

"Displaced Communities: Stereotyping of Asian Women in U.S. Popular Culture" Ping Yang, Denison University

"Performing Chinese Femininity in America" Shuzhen Huang, Arizona State University

"The (Other) Eastern Europe" Marie-Louise Paulesc, Arizona State University

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402021 8:00 AM to 9:15 AM Dolphin Europe 4 - Third/Lobby Level

**Diverse Approaches to Understanding Political Campaign Communication**

Sponsor: Political Communication Division

Chair: Kelly L. Winfrey, University of Kansas

Respondent: Dan Schill, Southern Methodist University

"Unconventional: The Variant of Third Party Nomination Acceptance Addresses" Ryan Neville-Shepard, Indiana Univ-Purdue Univ, Columbus

"The Anxious Citizen: The Influence of Economic Fear on Citizen Exposure to and Learning from the First 2008 Presidential Debate" Joshua Scacco, University of Texas, Austin

"Debating the Issues: An Analysis of Issue Ownership Theory in the 2010 WI Gubernatorial Debates" Sumana Chattopadhyay, Marquette University; David Rhea, Governors State University

"Temperament, Cynicism and the Effects of Advertising on the Evaluation of Presidential Candidates" Jerry L. Allen, Univ of New Haven; Eun-A Park, University of New Haven; Danette Ifert Johnson, Ithaca College; Joan O'Mara, University of Hartford; Kathleen M. Long, West Virginia Wesleyan College; Mark Hickson, Univ of Alabama, Birmingham

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402022                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 5 - Third/Lobby Level

**Disrupting COMMunities Through Kategoria**

Sponsors: Public Address Division, Rhetorical and Communication Theory Division

Chair: Mark Glantz, St. Norbert College

"Editorial Cartoons in Response to Rush's 'Slut' Remarks: Limbaugh as Slug, Dinosaur, Whale, Elephant, and Pig" Mark Glantz, St. Norbert College

"Persuasive Attack in Music: A Rhetorical Analysis of 'Fighting Trousers' and 'The Very Model of a Mad Attorney General'" William Benoit, Ohio University; Jeffrey Delbert, Lenoir-Rhyne University

"Political, Media, and Citizen Kategoria Following Barack Obama's 'Global Apology Tour'" Kevin A. Stein, Southern Utah Univ; Matthew H. Barton, Southern Utah Univ

"There's an Attack for That: Exchanges of Corporate Kategoria Between AT&T and Verizon" Corey B. Davis, Univ of Wisconsin, Whitewater

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402023                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 6 - Third/Lobby Level

**Health and Interpersonal Linkages Advancing Communication Privacy Management Theory: Focus on Privacy Ownership, Control, and Turbulence in Medical Training**

Sponsor: Interpersonal Communication Division

Chair: Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

"Integration and Interrelationships of Privacy Ownership, Control, and Turbulence in Privacy Management: Overview of Advances in Communication Privacy Management" Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

"Parallel Ownership and the Place of Privacy Control" Jennifer J. Bute, Indiana Univ-Purdue Univ, Indianapolis

"Resistance Privacy Rule Control: Who's in the Driver's Seat?" Mark J. Di Corcia, Indiana University; Jack E. Sargent, Kean University; Jeffrey T. Child, Kent State University

"Revealing Emotion as an Indicator of a Privacy Boundary in the Physician-Patient Relationship" Ashley Paige Duggan, Boston College

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402024                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 7 - Third/Lobby Level

**The "Pubic" Square: Susan G. Komen, Planned Parenthood and the Body of Woman**

Sponsor: Critical and Cultural Studies Division

Chairs: Jaime Wright, St. John's University; Anna Marjorie Young, Pacific Lutheran University

Presenters:

Angela Aguayo, Southern Illinois University

Meredith Bagley, University of Alabama

Adria Battaglia, Angelo State Univ

Lisa Foster, University of Oklahoma

Ashley Noel Mack, University of Texas, Austin

Annette Madlock Gatison, Southern Connecticut State Univ

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402025                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 8 - Third/Lobby Level

**Constructing Community and Public Spaces: Creating Sites of Democracy through Community Engagement and Deliberation**

Sponsor: Communication as Social Construction Division

Chair: Martin Carcasson, Colorado State University

Respondents: Roger C. Aden, Ohio University; Yea-Wen Chen, Ohio University

"Constructing Deliberative Spaces in our Personal Spaces: The Role of Students as Active Agents in Social Change" Windy Lawrence, University of Houston, Downtown

"Deliberating around the Dinner Table: Bridging Public and Private Spaces in Citizen Discussions" Anna Wiederhold, Ohio University; Laura W. Black, Ohio University

"Developing Deliberative Spaces: The Role of a Presidential Library and Museum in Public Forums" Tim Steffensmeier, Kansas State University; Jenna Surprenant, Kansas State University

"Toward a More Democratic University: The Role of Community Deliberation in Improving Campus-Community Relationships" Leah Sprain, Univ of Colorado Boulder; Martin Carcasson, Colorado State University

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402027                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 10 - Third/Lobby Level

**From Sappho to Superheroes: Female Rhetoricians and the Power of Persuasion**

Sponsor: American Society for the History of Rhetoric

Chair: Michele Kennerly, Penn State University

"Marking the Oregon Trail and Boosting Wyoming: Grace Raymond Hebard's Commemoration of American Progress" Tiffany Lewis, University of Maryland

"Rhetorica Rises? Situating Female Superpowers of Persuasion in Rhetoric's Traditions" Michele Kennerly, Penn State University; Carly S. Woods, Univ of Nebraska, Lincoln

"The Restrained Tongue—Bathsua Makin's Weapon in Seventeenth Century England: Examining 'An Essay to Revive the Antient Education of Gentlewomen'" Meredith Diane Neville-Shepard, University of Kansas

"Why Sappho of Lesbos Merits Title of Rhetorician" Grant Tovmasian, California State Univ, Los Angeles

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402028                      8:00 AM to 9:15 AM                      Dolphin                                              Europe 11 - Third/Lobby Level

**Town Hall Meetings: How they Do and Don't Celebrate COMMunities of Interest**

Sponsor: Political Communication Division

Chair: Judith S. Trent, Univ of Cincinnati

Respondent: Judith S. Trent, Univ of Cincinnati

"Celebrating Common Ground: Facilitating the Town Hall Meeting" Christopher O. Lynch, Kean University

"Community-building and Ritual: The Town Hall as a Political Campaign Strategy" Jack Kay, Eastern Michigan University

"Invitational Rhetoric through a Series of Town Hall Meetings: The Experiment of Former Michigan Governor Jennifer Granholm" Donald Ritzenheim, Eastern Michigan University

"Twenty Years of Presidential Town Hall Debates: Is it Evolution, Intelligent Design, or Devolution?" Diana B. Carlin, Saint Louis University

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402040                      8:00 AM to 9:15 AM                      Dolphin                                              America's Seminar Room - Fifth Level

**Goals-Plans-Action Research in Interpersonal Communication: Celebrating the Role of the GPA in COMMUNICATION Scholarship**

Sponsor: Interpersonal Communication Division

Chair: Mary Lynn M. Henningsen, Northern Illinois Univ

Presenters:

Mary Lynn M. Henningsen, Northern Illinois Univ  
Anna Herrman, Univ of Wisconsin, Milwaukee  
Falon F. Kartch, Univ of Wisconsin, Milwaukee  
Emily McWorthy, Kirkwood Community College  
Kathleen S. Valde, Northern Illinois Univ

Respondent: James Price Dillard, Penn State University

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402050                      8:00 AM to 9:15 AM                      Swan                                              Lark 1 - First Level

**Decoding "Tiger Mom" Controversy: Situated Voices from Diverse Communities**

Sponsors: Asian/Pacific American Communication Studies Division, Association for Chinese Communication Studies

Chair: Bei Cai, Kent State Univ, Stark

Presenters:

Bei Cai, Kent State Univ, Stark  
Mary Fong, California State Univ, San Bernardino  
Meina Liu, University of Maryland  
Xing Lu, DePaul University  
Rita Mei-Ching Ng, Ohio Univ, Zanesville  
Mei Zhang, Missouri Western State Univ

Respondent: Minmin Wang, Rider University

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402051                      8:00 AM to 9:15 AM                      Swan                                              Lark 2 - First Level

**Negotiating Americanism: Investigations of Place, Politics, and Public Memory**

Sponsor: American Studies Division

Chair: Michael S. Waltman, University of North Carolina, Chapel Hill

"Spaces in Negotiation: The City and the Village in Contemporary Detroit" Brook Irving, University of Iowa

"The Rhetoric of American Exceptionalism in U.S. Military Contexts" Marouf Hasian, University of Utah; Megan McFarlane, University of Utah

"Contesting Public Memories of Abolitionist John Brown: 'The Tragic Prelude' as a Site for Negotiating Kansas Identity" Anne Kretsinger-Harries, Penn State University

"A Rhetorical Case Study of the Controversy Over the Ku Klux Klan's Support of Senator Mayfield's Election (1921-1925): Organization as Condensation Symbol" Kyla Garrett, Purdue University; Abigail Selzer King, Purdue University

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402052                      8:00 AM to 9:15 AM                      Swan                                              Peacock 1 - First Level

**Community-entric Peace Building: The Essence of Justice and Reconciliation**

Sponsor: Peace and Conflict Communication Division

Chairs: Amanda E. Feller, Pacific Lutheran University; Ian M. Borton, Aquinas College

Presenters:

Ian M. Borton, Aquinas College  
Amanda E. Feller, Pacific Lutheran University  
Eddah Mutua-Kombo, St. Cloud State University  
Gregory Paul, Millersville University

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402053                      8:00 AM to 9:15 AM                      Swan                                              Peacock 2 - First Level

**Finding the Unity in COMMunity: An Exploration of LGBTQ Communication in the Family, Lifespan, and Narrative Fabric of the American Community**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Aaron Kopitz, Lake Superior State University

Presenters:

David J. Gudelunas, Fairfield University  
Christopher Hajek, University of Texas, San Antonio  
Aaron Kopitz, Lake Superior State University  
Aaron D. Sachs, Saint Mary's College of California

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402054                      8:00 AM to 9:15 AM                      Swan                                              Pelican 1 - First Level

**Internet-based Technologies for Developing Intercultural Professional Competence in Russian and U.S. Universities**

Sponsor: Eurasian Communication Association of North America

Chairs: Svetlana Polyakova, Perm State University; Sergei Samoilenko, George Mason University

Presenters:

Galina Borisevich, Perm State University  
Natalia Chernyadyeva, Perm State University  
Elina Erzikova, Central Michigan Univ  
Evelina Frolovich, Perm State University  
Elena Gritsenko, Perm State University  
Deborah Keeling, University of Louisville  
Olga Kilchenko, Perm State University  
Sara Kubik, Central Michigan University  
William LaForge, George Washington University  
Tatyana Loginova, Perm State University  
Michael Losavio, University of Louisville  
Svetlana Mishlanova, Perm State University  
Pavel Pastukhov, Perm State University  
Svetlana Zhdanova, Perm State University

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402055                      8:00 AM to 9:15 AM                      Swan                                              Pelican 2 - First Level

**Animated Communities: Japanese Pop Aesthetics, Gendered Performance and Language Politics**

Sponsor: Asian/Pacific American Caucus

Chair: Hsin-Yen Yang, Fort Hays State Univ

"Becoming Things: Dolls and the Objectification of Gender in Contemporary Japanese Popular Culture" Eleanor King, University of Iowa

"Japanese Yaoi Manga and Female Desire: Digital Distribution and Censorship on the Kindle and iPad" Kristin Anderson-Terpstra, Kirkwood Community College

"The Island of Sajiao: An Ethnographic Study of the Feminine Persuasion in Contemporary Taiwan" Hsin-I Sydney Yueh, Northeastern State University

"Too Many Translations: Cultural Perception in Anime and Threats to Japanese Soft Power" Douglas Schules, Rikkyo University

"When the Cute Becomes Political and the Political Becomes Cute" Hsin-Yen Yang, Fort Hays State Univ

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402056                      8:00 AM to 9:15 AM                      Swan                                              Toucan 1 - First Level

**Conversation Analytic Studies of Human and Ape Interaction**

Sponsor: Language and Social Interaction Division

Chair: Jenny S. Mandelbaum, Rutgers University

"Address Terms as a Resource for Extending Turns at Talk" Steven E. Clayman, University of California, Los Angeles

"Epistemics, Action Formation, and Other-initiation of Repair: The Case of Partial Questioning Repeats" Jeffrey Robinson, Portland State University

"Gestural Communication and Sequential Organization of Action in Great Apes and Preverbal Infants" Federico Rossano, Max Planck Institute for Evolutionary Anthropology

"The Organization of Repair and Epistemics in Multiperson Conversation" Galina Bolden, Rutgers University

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402057                      8:00 AM to 9:15 AM                      Swan                                              Toucan 2 - First Level

**Re-visiting Visual Rhetoric: A Discussion of Current and Future Directions**

Sponsor: Visual Communication Division

Chair: Margaret LaWare, Iowa State University

Presenters:

Cara A. Finnegan, Univ of Illinois, Urbana-Champaign

Sonja K. Foss, Univ of Colorado, Denver

Victoria Gallagher, North Carolina State University

Jason Kalin, DePaul University

Kelly Norris Martin, Rochester Institute of Technology

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402058                      8:00 AM to 9:15 AM                      Swan                                              Mockingbird 1 - First Level

**Crime and Punishment, Fear and Loathing: Autoethnography and Challenges to Identity**

Sponsor: Ethnography Division

Chair: Wendy Adams, College of Central Florida

Respondent: Dana Schowalter, University of Minnesota

"Infidelity and Identity: Cheating Parents, Cheating Partners, and Cheating Selves" Jeni Hunnicutt, East Tennessee State University

"Living on the Edge in the Cape Flats" Sarah McGhee, University of South Florida

"Pain Narratives as Connective Tissue for Healing" Kristen DiFate, Webster University

"Shedding Weight and Finding Identity: An Autoethnographic Study of One's Girl Struggle to Adapt to the New She" Sarah Symonds, Univ of Missouri, Columbia

"Walking in Kierkegaard's Moment: Love and Loathing in the Church" Andrew Herrmann, East Tennessee State Univ

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402059                      8:00 AM to 9:15 AM                      Swan                                              Mockingbird 2 - First Level

**Critical and Narrative Analyses in Human Communication and Technology**

Sponsor: Human Communication and Technology Division

Chair: Michelle Calka, Manchester University

Respondent: Star A. Muir, George Mason Univ

"Disconnect: An Ethnographic Study of Short-term Voluntary Mobile Phone Non-use" Sun Kyong Lee, Rutgers University; James Katz, Rutgers University

"The Convergence Neighborhood: Intervening in Neighborhood Communication Infrastructures" Scott J. Tulloch, Georgia State University

"Theorizing the Characteristics of Postmodern Citizenship: A Thematic Analysis of Civic Engagement in a Virtual Global Public Sphere" Courtney Vail Fletcher, Univ of Portland; Jennette Lovejoy, University of Portland; Rachel A. Stohr, Univ of Nebraska, Lincoln

"Understanding the Autopoietic Constitution of Spiritual Nonprofit Organizations through Social Media Appropriation" Pauline Cheong, Arizona State University; Jennie Hwang, Université de Montréal; Boris H.J.M. Brummans, Université De Montreal

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402064                      8:00 AM to 9:15 AM                      Swan                                              Osprey Ballroom - First Level

**NCA Legislative Assembly III (if needed)**

Presenters:

Rich West, Emerson College

Tony E. Adams, Northeastern Illinois Univ

Lin S. Allen, Univ of Northern Colorado

Karen A. Anderson, Academic Partnerships  
Pat Arneson, Duquesne University  
Ronald Arnett, Duquesne University  
Ahmet Atay, College of Wooster  
Kevin J. Ayotte, California State University, Fresno  
Austin Babrow, Ohio University  
Philip Backlund, Central Washington University  
Jay Baglia, DePaul University  
Barbara L. Baker, University of Central Missouri  
Mary Banwart, University of Kansas  
J. Kevin Barge, Texas A&M Univ  
Robert R. Becker, Northwest College  
Steven A. Beebe, Texas State University, San Marcos  
Jamel Bell, Saint Louis University  
Keith Berry, Univ of Wisconsin, Superior  
Richard D. Besel, Cal Poly State University, San Luis Obispo  
Carole Blair, University of North Carolina, Chapel Hill  
San Bolkan, California State Univ, Long Beach  
Justin P. Boren, Santa Clara University  
Mary Jiang Bresnahan, Michigan State University  
Matthew Brigham, James Madison University  
Lori Leonard Britt, James Madison Univ  
Melissa Ann Broeckelman-Post, California State Univ, Los Angeles  
Lonny J. Avi Brooks, California State University, East Bay  
Daniel Brouwer, Arizona State University  
Timothy J. Brown, West Chester Univ  
Nancy Brule, Bethel University  
Boris H.J.M. Brummans, Universite De Montreal  
Brigitta R. Brunner, Auburn University  
Leah E. Bryant, DePaul University  
Barbara R. Burke, Univ of Minnesota, Morris  
Lori J. Carrell, Univ of Wisconsin, Oshkosh  
Chin-Chung Chao, University of Nebraska, Omaha  
Dayna Chatman, University of Southern California  
John Chetro-Szivos, Fitchburg State University  
Tamara Makana Chock, Syracuse University  
Josue David Cisneros, Northeastern University  
Kenneth N. Cissna, Univ of South Florida  
Kristen L. Cockrell Mooney, Hinds Community College  
Donovan Conley, University of Nevada, Las Vegas  
Angela Corbo, Widener University  
Justin Davis, New York City College of Technology  
Katherine Denker, Ball State University  
Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University  
James P. Dimock, Minnesota State University, Mankato  
Adam C. Earnhardt, Youngstown State Univ  
Amy Ebesu Hubbard, University of Hawaii, Manoa  
Belle A. Edson, Arizona State University  
Jill A. Edy, University of Oklahoma  
Nichole L. Egbert, Kent State University  
Deborah Eicher-Catt, Penn State University, York  
Jennifer Ellis, Northern Illinois University  
Mindy Fenske, University of South Carolina  
Amber N. Finn, Texas Christian University  
Carla L. Fisher, George Mason Univ  
Megan K. Foley, Mississippi State Univ  
Diane Forbes Berthoud, University of California, San Diego  
Patricia E. Friel, Univ of Cincinnati  
Radhika Gajjala, Bowling Green State University

Shiv Ganesh, University of Waikato  
Charles Goehring, San Diego State Univ  
Alberto Gonzalez, Bowling Green State Univ  
Loril M. Gossett, University of North Carolina, Charlotte  
Lakresha D. Graham, Rockhurst University  
Daniel Grano, University of North Carolina, Charlotte  
Debbi A. Hatton, Sam Houston State Univ  
Michael T. Hazel, Gonzaga University  
Deborah Hefferin, Broward College  
Kirsten A. Heintz, Pulaski Technical College  
Teresa Heinz Housel, Hope College  
David Henry, University of Nevada, Las Vegas  
Annette M. Holba, Plymouth State Univ  
John W. Howard III, East Carolina Univ  
Ako Inuzuka, Univ of Pittsburgh, Johnstown  
Michele H. Jackson, Univ of Colorado, Boulder  
Ronald L. Jackson II, Univ of Illinois, Urbana-Champaign  
Jessica Katz Jameson, North Carolina State University  
Susan A. Jasko, California Univ of Pennsylvania  
Jakob D. Jensen, University of Utah  
Peter Jorgensen, Western Illinois Univ  
Ruth E. Kay, Detroit Country Day School  
Brendan Kelly, Univ of West Florida  
Kate Kenski, University of Arizona  
Sandra M. Ketrow, University of Rhode Island  
Truman R. Keys, Western Connecticut State Univ  
Nancy Kidd, National Communication Association  
Claire Sisco King, Vanderbilt University  
Erika L. Kirby, Creighton University  
Marina Krcmar, Wake Forest University  
Anastacia Kurylo, Center for Intercultural New Media Research  
Brian A. Lain, University of North Texas  
John Lammers, Univ of Illinois, Urbana-Champaign  
Andrew M. Ledbetter, Texas Christian University  
Angela Lee, University of Texas, Austin  
Mark A. Leeman, Northern Kentucky University  
Robert Leonard, Sinclair Comm College  
Barbara Lieb, Independent Researcher  
Lisbeth A. Lipari, Denison University  
Shawn D. Long, University of North Carolina, Charlotte  
Brett Lunceford, Univ of South Alabama  
Tobi Mackler, Montgomery County Comm College  
Jimmie Manning, Northern Illinois University  
Anne Mattina, Stonehill College  
Paula McKenzie, Bethune-Cookman University  
Raymie E. McKerrow, Ohio University  
S. Lily Mendoza, Oakland University  
Kevin R. Meyer, Illinois State University  
Yoshitaka Miike, University of Hawaii, Hilo  
Claude Miller, University of Oklahoma  
Katherine Miller, Arizona State Univ  
Christina M. Morus, Richard Stockton College of New Jersey  
Star A. Muir, George Mason Univ  
Kristine Munoz, University of Iowa  
David R. Novak, Erasmus University, Rotterdam  
Denise Oles-Acevedo, Iowa State University  
Loreen Olson, Univ of North Carolina, Greensboro  
Kent A. Ono, University of Utah  
Barbara Parisi, Long Island Univ, Brooklyn



Kendall R. Phillips, Syracuse University  
Danielle Pillet-Shore, University of New Hampshire  
Kathleen M. Propp, Western Michigan Univ  
Margaret M. Quinlan, University of North Carolina, Charlotte  
Erin J. Rand, Syracuse University  
Emily A. Rauscher, University of Southern Indiana  
Angela G. Ray, Northwestern University  
Kip H. Redick, Christopher Newport Univ  
Kathleen Glenister Roberts, Duquesne University  
Heidi M. Rose, Villanova University  
Jennifer A. Samp, University of Georgia  
Todd L. Sandel, University of Macau  
Larry G. Schnoor, Minnesota State University, Mankato  
Ronald E. Shields, Bowling Green State Univ  
Kami J. Silk, Michigan State University  
Cheri Simonds, Illinois State University  
Ross Singer, Saginaw Valley State University  
R. Anthony Slagle, Univ of Puerto Rico  
John Chase Soliday, University of Miami  
Tracy Stephenson Shaffer, Louisiana State University  
Helen Sterk, Western Kentucky Univ  
Danielle M. Stern, Christopher Newport Univ  
Robert Stockton, Anaheim Union High School District  
Jean Ann Streiff, Oakland Catholic High School  
Jennifer A. Theiss, Rutgers University  
Stanley D. Tickton, Norfolk State Univ  
Lisa M. Tillmann, Rollins College  
Shane Tilton, Ohio University, Lancaster  
Susan Tomasovic, George Mason Univ  
Mari Boor Tonn, University of Richmond  
April Trees, Saint Louis University  
Katerina Tsetsura, University of Oklahoma  
Kathleen J. Turner, Davidson College  
Lynn H. Turner, Marquette University  
Sarah Ubel, Washburn University  
Bhavana R. Upadhyaya, SSFGLOBAL  
Yarma Velázquez Vargas, California State Univ, Northridge  
Bradford J. Vivian, Syracuse University  
Julie E. Volkman, eHealth QUERI, CHQOER, Bedford VAMC  
Shawn Wahl, Missouri State University  
Jennifer H. Waldeck, Chapman University  
Vincent R. Waldron, Arizona State Univ, West  
J. D. Wallace, Abilene Christian University  
Darrel Allan Wanzer, University of Iowa  
E. Sue Weber, Univ of Pennsylvania  
David A. Wendt, Keokuk High School  
Cindy H. White, Univ of Colorado, Boulder  
Jennifer Willis-Rivera, Univ of Wisconsin, River Falls  
Kirt H. Wilson, Penn State University  
John M. Wise, Arizona State Univ, West  
Paul Witt, Texas Christian University  
Anna Wright, Illinois State University  
Lori E. Zakel, Sinclair College

**Dreams and Borders**

Sponsor: Latino/Latina Communication Studies Division

Chair: Diana I. Bowen, Univ of Houston, Downtown

Respondent: Diana I. Bowen, Univ of Houston, Downtown

"COMMunities of Practice and Discourses of a DREAM: How Congress and Fox News Represent 'Others' within the DREAM Act" Kristina Ruiz-Mesa, Univ of Colorado, Boulder

"Rhetoric of 'American Dream:' Articulating 'Mexicano' in Local Context" Zheng Zhu, Washington State Univ

"The Reality Behind the Dream: Political, Economic, and Social Forces that Led to the DREAM Act" Raul D. Tovaes, Trinity Washington University

"Traveling through the Borderlands: Research on the U.S.-Mexico Border and Latin@ Identities" Chad Nelson, Bowling Green State University

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402066

8:00 AM to 9:15 AM

Swan

Parrot 2 - First Level

**Disposition and Social Cognition: Individual Differences and Interpersonal Interaction**

Sponsor: Communication and Social Cognition Division

Chair: Jeanetta D. Sims, Univ of Central Oklahoma

Respondent: Nicholas A. Palomares, Univ of California, Davis

"A Meta-analysis of Trait-behavior Correlations in Argumentativeness and Verbal Aggression" Michael R. Kotowski, Univ of Tennessee, Knoxville; Timothy Levine, Michigan State University; Michael J. Beatty, University of Miami; Martijn J. Van Keulegom, Univ of Tennessee, Knoxville

"An Investigation of Imagined Interactions at the Trait and State Levels" Martijn J. Van Keulegom, Univ of Tennessee, Knoxville; Courtney N. Wright, Univ of Tennessee, Knoxville

"Blurting" Dale Hample, University of Maryland; Adam S. Richards, University of Maryland; Christine Skubisz, Univ of Pennsylvania

"Predicting Deceptive Behavior: Exploring Antecedents to Deceptive Behaviors" Randall J. Boyle, University of Utah; Jeffrey Allen Clements, Florida State University; Jeffrey G. Proudfoot, University of Arizona

"Revisiting Self-monitoring as a Moderator in the Theory of Normative Social Behavior" Su Ahn Jang, University of Missouri, St. Louis; Jina Yoo, University of Missouri, St. Louis

"Self-Monitoring, Honesty, and Cue Use on Facebook: The Extraversion and Conscientiousness Tradeoff" Jeffrey A. Hall, University of Kansas; Natalie Pennington, University of Kansas

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402083

8:00 AM to 9:15 AM

Swan

Teal - Second Level

**Celebrating COMMUNITY Through Telepresence: A Unifying Concept for Communication Research**

Sponsor: Human Communication and Technology Division

Chair: David K. Westerman, West Virginia University

Respondent: Clare Gross, Cleveland State University

"Exploring Social Presence in Online Social Support Communities" Sara Green-Hamann, University of Maine

"The Effects of Product Experience in a Video Game and Presence on Brand Attitude and Recall" Paul Skalski, Cleveland State Univ; Kimberly Neuendorf, Cleveland State University; James Denny, Cleveland State University

"The Me Equation: Self Presence and the Effects of Cyberbullying" Jennifer Seifert, West Virginia University; David K. Westerman, West Virginia University

"Three Dimensions of Video Games: The Influence Agency, Demand, and Perspective on Performance at, Presence in, and Enjoyment of Video Games" Nicholas David Bowman, West Virginia University; Gregory A. Cranmer, West Virginia University

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402084

8:00 AM to 9:15 AM

Swan

Sandpiper - Second Level

**Connecting the Academic, Professional, and Personal: Integrative Learning as a Tool for "COMMUNITY" Building**

Sponsor: Basic Course Division

Chair: Richard G. Jones Jr., Eastern Illinois Univ

Presenters:

Katherine Denker, Ball State University  
Michael W. Gamble, New York Institute of Technology  
Teri S. Gamble, College of New Rochelle  
Richard G. Jones Jr., Eastern Illinois Univ  
Tiffany Wang, University of Montevallo

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402085                      8:00 AM to 9:15 AM                      Swan                                              Ibis - Second Level

**Figures of Violence in Discourses of Queer Youth Formations**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Kyra Pearson, Loyola Marymount Univ

"A Different Kind of Spectacular Girl: Sakia Gunn's Life and Death in the Local and Alternative Press" Sarah Projansky, University of Utah

"FIERCE Feminist and Queer Perspectives on the New Jersey 7" Kyra Pearson, Loyola Marymount Univ

"In Whose Name/Label? A Case Against the Normative Impulses Behind Anti-gay Bullying Efforts" Kathleen Battles, Oakland University; Wendy Hilton-Morrow, Augustana College

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402086                      8:00 AM to 9:15 AM                      Swan                                              Heron - Second Level

**CommUNITY in the Classroom: Ethnography, Service Learning, and Social Justice**

Sponsor: Undergraduate College and University Section

Chair: Jennlfer Erdely, Prairie View A&M Univ

Presenters:

Deborah Breede, Coastal Carolina University

Jennlfer Erdely, Prairie View A&M Univ

Amber Johnson, Prairie View A&M Univ

Jesica E. Speed, Northeastern University

Respondent: Frederick Steier, University of South Florida

9:30 AM

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406005                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Doing You and Still Handling Your Business: Studies of Organization and Corporate Communication**

Sponsor: African American Communication and Culture Division

Chair: Shawn D. Long, University of North Carolina, Charlotte

Respondent: Cerise L. Glenn, Univ of North Carolina, Greensboro

"Organizational Diversity Communication in Virtual Spaces" Shawn D. Long, University of North Carolina, Charlotte; Sharon Doerer, University of North Carolina, Charlotte

"The 'Strong Black Woman Collective': A Theoretical Framework of the Social Support Process among Black Women" Sharde Marie Davis, Univ of California, Santa Barbara

"The Contribution of Early Life Socialization Messages of African Americans to Corporate American Leadership" Carole Isom-Barnes, Xperience Leadership

"To Straighten or Not to Straighten? The Communicative and Cultural Politics of Black Women's Hair in Corporate America" Nneka Logan, Georgia State University

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406006                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**The American COMMunity: The Variances of Mythic and Narrative Analysis on the American Landscape**

Sponsor: Rhetorical and Communication Theory Division

Chair: Mark Williams, California State University, Sacramento

"Beyond Paranoia: The 9/11 Truth Movement and Conspiracy Argument for the Masses" Ryan Neville-Shepard, Indiana Univ-Purdue Univ, Columbus; Benjamin Warner, University of Missouri

"Calling on Myth: The Use of Religious Symbolism and Appeals in Public Apologia" Kirsten Theye, Concordia College

"Heroes, Warriors, and Gods: Exploring the Mythic Qualities of the American Dream through Teenage Fiction" Christopher Maben, California State University, Sacramento

"OWS and Collective Consciousness: A Fantasy Theme Analysis of Occupy Wall Street" LaChrystal Ricke, Sam Houston State Univ

"Seeking COMMunity in All the Strangest Places: A Mythic Analysis of Schyler Jones' Memoir 'A Stranger Abroad'" Jacqueline Irwin, California State Univ, Sacramento

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406007 9:30 AM to 10:45 AM Dolphin Oceanic 3 - Third/Lobby Level

**The Fantasmic World of Research on Online Audiences**

Sponsor: Mass Communication Division

Chair: Maja Krakowiak, University of Colorado, Colorado Springs

Respondent: Elizabeth Behm-Morawitz, University of Missouri

"User Engagement with Online News: Conceptualizing Interactivity and Exploring the Relationship Between Online News Videos and User Comments" Thomas Ksiazek, Villanova University; Limor Peer, Yale University; Kevin Lessard, Villanova University

"That's Not the Way It Is: How Others' Comments on the News Affect Perceived News Slant" Eun-Ju Lee, Seoul National University

"Archived and Ritualized: Toward a Viewer-constructed Canon of Holiday Specials" Heather Liebling, Univ of Pittsburgh

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406008 9:30 AM to 10:45 AM Dolphin Oceanic 4 - Third/Lobby Level

**Improving the Socialization and Retention of New Nurses**

Sponsors: Applied Communication Division, Health Communication Division

Chair: Jonathan W. Camp, Abilene Christian University

Respondent: Amanda Young, University of Memphis

"Exploring the Perceptions of New Nurses on Socialization: Implications for Communication Training and Retention" Carey M. Noland, Northeastern University

"Nursing Fatigue and Family: Making a Case for Quality Improvement with a Communication Intervention" Joy Goldsmith, Young Harris College; Elaine Wittenberg-Lyles, University of Kentucky

"The Impact of Self-differentiation on Nursing Satisfaction and Retention" Christopher Stephenson, Abilene Christian University; Jonathan W. Camp, Abilene Christian University

"The Influence of Gender-based Barriers and Stereotypes on Male Nurse Attrition Rates" Andrew C. Tollison, Merrimack College; Trey D. Guinn, University of Texas, Austin

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406009 9:30 AM to 10:45 AM Dolphin Oceanic 5 - Third/Lobby Level

**Leveling Up: A Discussion of Emerging Trends and Suggestions for Future Research Involving Video Games**

Sponsor: Mass Communication Division

Chair: Kenneth A. Lachlan, Univ of Massachusetts, Boston

Presenters:

Nicholas David Bowman, West Virginia University

Edward Downs, University of Minnesota, Duluth

James Ivory, Virginia Tech University

Anthony Limperos, University of Kentucky

Respondent: Kenneth A. Lachlan, Univ of Massachusetts, Boston

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406010 9:30 AM to 10:45 AM Dolphin Oceanic 6 - Third/Lobby Level

**Applying Communication in Our Communities through Men's Breakfast Groups, Patients in Medical Clinics,  
and Internet Health Information**

Sponsor: Applied Communication Division

Chair: Randy K. Dillon, Missouri State Univ

Presenters:

Christa Arnold, University of North Florida

Diana Karol Nagy, University of Florida

Kandi L. Walker, University of Louisville

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406011                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 7 - Third/Lobby Level

**Continuity and Discontinuity in the Women's Health Community**

Sponsor: Feminist and Women Studies Division

Chair: Lisa Merrill, Hofstra University

"A Matter of Life and Test: Examining Women's Talk about Non-invasive Prenatal Testing" Carol Bishop Mills, University of Alabama

"Constructing Ignorance: Gynecology and the Women's Health Movement" Matthew J. Sobnosky, Hofstra University

"Lesbians and Latex: Women and Safer Sex Activism" Valeria Fabj, Lynn University

"Susan. G. Komen Foundation vs. Planned Parenthood: Gate-keeping in the Breast Cancer Movement" Mary Marcel, Bentley University

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406012                      9:30 AM to 10:45 AM                      Dolphin                                              Oceanic 8 - Third/Lobby Level

**Women Mentoring Women: A Critical Glance at Celebrating COMMunity within Departments of  
Communication**

Sponsor: Women's Caucus

Chairs: Lara Lengel, Bowling Green State University; Priya Kapoor, Portland State University

Presenters:

Nilanjana R. Bardhan, Southern Illinois University, Carbondale

Lauren Frank, Portland State University

Leslie A. Rill, Portland State University

Anne M. Stone, Rollins College

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406013                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 1 - Third/Lobby Level

**COMMunity Arts: Exploring the Value of Narrative Mapping, Visual Ethnography and Performance in Health  
Care Research and Communication**

Sponsor: Performance Studies Division

Chair: Suzanne Pullen, Arizona State Univ

Respondent: James Ferris, University of Toledo

"From Scripting to Theatrical Performance: Co-constructed Counter-narratives Staged" Lou Clark, Arizona State University

"Landscapes and Landmines: Returning OIF/OEF Warriors Mapping Reintegration" Marie Thompson, Wright State Univ

"Picture of a Lifetime: The Potential for Visual Ethnography in HCP Education" Suzanne Pullen, Arizona State Univ

"Social Presencing Theatre: Performance as a Method to Understand Change in a Healthcare Context" Elissa Foster, DePaul University

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406014                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Process and Tension in Organizing COMMunities: Difference, Conflict, and Contribution**

Sponsor: Organizational Communication Division

Chair: Luis Felipe Gomez, San Jose State University

Respondent: Stanley A. Deetz, Univ of Colorado, Boulder

"Building Community with Feminist Organizational Communication: An African Feminist Connects with the 'Center'" Joelle Cruz, Clemson University

"Modeling Community through Dynamics of Altruism and Social Exchange" Timothy Paul Huffman, Arizona State University

"Organizing Community Conflict: Understanding Interpretive Repertoires in Mediation" Zachary A. Schaefer, Southern Illinois University Edwardsville

"Stakeholders' Perspectives on Providing Input: How Stakeholders Construct the Role of Providing Input" Surabhi Sahay, Rutgers University

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406016                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Intercultural Competence and Variations in Cultural Patterning**

Sponsor: International and Intercultural Communication Division

Chair: Michael David Hazen, Wake Forest University

Respondent: Meina Liu, University of Maryland

"An Argument Among Equals: Reciprocity and International Community in Bill Clinton's Address to the Indian Parliament" Rohini Singh, Univ of Illinois, Urbana-Champaign

"Dialogic Listening: A Conversational Home of Intercultural Communication Competence" Cyril E. Latzoo, Duquesne University

"Impact of Cultural Variation in Visual Perception on Impression Formation and Behavioral Intention" Jin Liu, Cornell University; Susan Fussell, Cornell University

"Multilevel Analysis of Relationships among Individualism, Face Needs, and Direct Communication Style" Hee Sun Park, Michigan State University; Timothy Levine, Michigan State University; Rene Weber, Univ of California, Santa Barbara; Hye Eun Lee, University of Hawaii, Manoa; Lucia Terra, Lucía Terra Communications; Isabel C. Botero, University of Illinois Springfield; Elena Bessarabova, University of Oklahoma; Xiaowen Guan, University of St. Thomas; Sachiyo Shearman, East Carolina University; Mark Stewart Wilson, Victoria University of Wellington

"The Effects of Culture and Injunctive Norms on Self-serving Attributions" Seungcheol Austin Lee, Northern Kentucky University; Hee Sun Park, Michigan State University

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406017                      9:30 AM to 10:45 AM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Mediated Message Variables Affecting Health Behavior Outcomes**

Sponsor: Health Communication Division

Chair: Kelly E. Tenzek, Bloomsburg University

"A Meta-synthesis of Health-related Self-efficacy Measures: Implications for Self-efficacy Instrumentation" Vivian C. Sheer, Hong Kong Baptist University

"Alcohol Consumption and Reproductive Health Risks in Rural Central Kenya" Nancy Muturi, Kansas State University

"HIV/Sexual Risk Reduction Interventions in China: A Meta-analysis" Zhiwen Xiao, University of Houston; Xiaoming Li, Wayne State University; Purnima Mehrotra, University of Connecticut

"Organizational Blogs and Cancer Communication: Experimental Testing of the Elaboration Likelihood Model" Paula Rausch, National Cancer Institute

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406018                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Race in Context**

Sponsor: Critical and Cultural Studies Division

Chair: Andre Brock, University of Iowa

Respondent: Andre Brock, University of Iowa

"Criticizing Unequal COMMunities: Race Inside U.S. Advertising Agencies" Christopher Boulton, University of Tampa

"Demarcating Boundaries, Disciplining Bodies: Exploring White Male Privilege in Mad Men" Stephanie L. Young, University of Southern Indiana

"Wrestling with Race: Neocolonial Representation in Sports Entertainment" Christian Norman, Georgia State University

"'Because I'm Blasian': Tiger Woods, Scandal and Protecting the Brand" Myra S. Washington, University of New Mexico

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406019                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Global Flows, Teen Cultures, Manga and Hush Harbors**

Sponsor: Critical and Cultural Studies Division

Chair: Shinhea Lee, University of Texas, Austin

"A Contested Space: South Korean 'Norae Bang' and Teen Culture" Shinhea Lee, University of Texas, Austin

"Cool Japan on Thin Ice: Manga, IP Product Licensing, and Constraints upon Global Cultural Flow" Casey Brienza, University of Cambridge

"Digital Hush Harbors: Dedicated Community Sites as Online Spheres of Emancipatory Politics" John Edward Campbell, Temple University

"The Shanzhai Lecture Show: A Trans-genre and Trans-media Ritual in Convergence Culture" Xi Cui, Dixie State College of Utah; Ziliang Zhao, China National Radio; Yuling Wang, Radio Beijing Corp.

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406020                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Enlarging the Scope of Intercultural Communication Across Cultures and Contexts**

Sponsor: International and Intercultural Communication Division

Chair: Rosalinda Cantu, South Texas College

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

"A Content Analysis of Research about Africa and by African Scholars in 19 Major Communication-related Journals" Christine Deeter, University of Central Florida; Matthew Hawk, University of Central Florida; Grace Ingram, University of Central Florida; Annie Ramirez, University of Central Florida; Anne Trelstad, University of Central Florida; Ann Neville Miller, Univ of Central Florida

"A Crop of Change: Intercultural Communication in Latin America" Kami Anderson, Southern Polytechnic State University

"Sharing Meaning Across Difference: Towards a Musical Theory of Communication" Steven P. Phalen, Ohio University

"The Sage as Strategy: Nodes, Networks, and the Quest for Geopolitical Power in the Confucius Institute" Randy Kluver, Texas A&M Univ

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406021                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Unmasking Guy Fawkes: The Structural, Cultural, and Generational Origins of the Occupy Movement**

Sponsor: Political Communication Division

Chair: Andrew Rojecki, University of Illinois, Chicago

"Building without a Blueprint" Andrew Rojecki, University of Illinois, Chicago

"Hacking it on Wall Street" Jason Archer, University of Illinois, Chicago; Brad Haggadone, University of Illinois

"My Veneration: Understanding Occupy as a Defining Generational Event" Tim Appignani, University of Illinois, Chicago

"Where Have All the Singers Gone? An Unaccompanied Movement" Thomas Conner, University of Illinois, Chicago

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406022                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 5 - Third/Lobby Level

**International Rhetorics of Citizenship**

Sponsor: Public Address Division

Chair: Emily A. Berg Paup, College of St. Benedict and St. John's University

Respondent: Justin Killian, Hamline University

"Corporeal Memory and the Making of a Post-ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigils" Jiyeon Kang, University of Iowa

"Exposing Women: Bertha Palmer and Susan B. Anthony's Conflicting Models of Citizenship at Chicago's 1893 World's Fair" Kristy Maddux, University of Maryland

"Pushing the Boundaries of the Carnavalesque: A Rhetorical Analysis of the 2011 Protests in Egypt's Tahrir Square" Christina Foust, University of Denver; Gordana Lazic, University of Denver; Salma Shukri, University of Denver

"The Rally to Restore Sanity and/or Legitimize Comedy as Political Discourse" Matthew R. Meier, Bowling Green State Univ

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406023 9:30 AM to 10:45 AM Dolphin Europe 6 - Third/Lobby Level

**Health, Media Content, and Its Implications**

Sponsor: Health Communication Division

Chair: Paula K. Baldwin, University of Missouri

"Comparing Local TV News with National TV News in Cancer Coverage" Chul-Joo Lee, University of Illinois, Urbana-Champaign; Wen Song, Ohio State University; Marilee Long, Colorado State University; Michael Slater, Ohio State University

"National Print and Electronic News Coverage of Self-management Behaviors and Efficacy for Type 2 Diabetes Mellitus" Jason Sabo, Kent State University; Rebecca J. Cline, Kent State University; Catherine E. Goodall, Kent State University; Jeffrey T. Child, Kent State University

"Teen Depression in the News: An Analysis of Newspaper Articles Covering Teen Depression in 2011" Yunmi Lee, University at Albany, SUNY; Xiaoke Yang, University at Albany, SUNY

"What Gets Reported Gets on the Agenda: Content Analysis of Three U.S.-Mexico Border Newspapers' Coverage of Border Health Issues" Anne P. Hubbell, New Mexico State Univ; Charles Kozel, New Mexico State University; Frank G. Perez, Univ of Texas, El Paso

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406024 9:30 AM to 10:45 AM Dolphin Europe 7 - Third/Lobby Level

**Beyond Doctor and Patient: The Role and Value of Rhetoric in "Medicine Studies"**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: John Lyne, Univ of Pittsburgh

Presenters:

Scott Graham, Univ of Wisconsin, Milwaukee

Jenell Johnson, University of Wisconsin, Madison

Lisa Keranen, Univ of Colorado, Denver

John Lyne, Univ of Pittsburgh

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406025 9:30 AM to 10:45 AM Dolphin Europe 8 - Third/Lobby Level

**The Goal of Timeliness in the Democracy Assistance Topic 2011-2012**

Sponsor: Cross Examination Debate Association

Chair: Jeff Kurr, Baylor University

Presenters:

Matt Gayetsky, Univ of Pittsburgh

Jeff Kurr, Baylor University

Sarah E. Spring, University of Iowa

Respondent: Scott J. Varda, Baylor University

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406027 9:30 AM to 10:45 AM Dolphin Europe 10 - Third/Lobby Level



**Communities of Scholars, Communities of Students: Reflections on Re-inventing Capstone Courses in Communication**

Sponsor: Scholarship of Teaching and Learning

Chair: Blair Thompson, Western Kentucky Univ

Presenters:

Richard Benjamin Crosby, Iowa State University

Margaret LaWare, Iowa State University

Racheal Ruble, Iowa State University

Amy R. Slagell, Iowa State University

Dawn Sweet, Iowa State University

Stacy Tye-Williams, Iowa State University

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406028                      9:30 AM to 10:45 AM                      Dolphin                                              Europe 11 - Third/Lobby Level

**Implications of Mediated Political Communication**

Sponsor: Political Communication Division

Chair: Lindsey A. Harvell, Southern Utah Univ

"Death of a Terrorist: The Enthymematic Appeal of Barack Obama's Photographic Communication Strategy after the Killing of Osama bin Laden" John Minbiole, Penn State University

"Effect of Presidential Candidates' Language Intensity and Experience on Source Credibility" David Clementson, Univ of Miami; Paola Pascual-Ferra, University of Miami; Michael J. Beatty, University of Miami

"Integrating Uses and Gratifications with the Theory of Planned Behavior to Explain Political Disaffection and Engagement" Rebecca ML Curnalia, Youngstown State Univ; Dorian Mermer, Youngstown State University

"Why the Hate? Determinants of Anti-Americanism in Muslim Countries" Mia Kamal, Louisiana State University

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406040                      9:30 AM to 10:45 AM                      Dolphin                                              America's Seminar Room - Fifth Level

**Celebrating Friendship and COMMunity: Exploring Interpersonal Relationships in the Workplace**

Sponsor: Interpersonal Communication Division

Chair: William L. Mullen, Liberty University

Presenters:

Stacey L. Connaughton, Purdue University

Scott C. D'Urso, Marquette University

Aimee Hardinger, Marquette University

Ebonee Johnikin, Liberty University

Faith E. Mullen, Liberty University

Elizabeth A. Williams, Colorado State University

Respondent: Faith E. Mullen, Liberty University

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406050                      9:30 AM to 10:45 AM                      Swan                                                      Lark 1 - First Level

**The American Discursive Surround: Art, Law, and the Politics of "Science"**

Sponsor: American Studies Division

Chair: Stacey Treat, Drake University

"The Hero for Copyright Reform: Exploring Non-cochlear Impacts of Girl Talk's Plunderphonics" Austin McDonald, Louisiana State University

"VacciNation: Nationalist Imagery and Scientific Ethos" Jessica Bargar Kuperavage, Penn State University

"The Portrayals of Citizens in Late Night Comedy News" Joshua Hawthorne, Univ of Missouri, Columbia; John Brian Houston, Univ of Missouri, Columbia

"Setting a Symbolic Stage: The Pageant "Craze" of the Early 1900s and Collective U.S. Identity" Mia E. Briceno, Penn State University



### **Interrogating Mythology, Ideology, and Exploitation in Film and Television**

Sponsor: La Raza Caucus

Chair: Amanda R. Martinez, Davidson College

Respondent: Amanda R. Martinez, Davidson College

"Esto Suena Mejor en Espanol: The Appropriation and Exploitation of the Exotic Other on the Food Network" Stephanie Gomez, University of Utah

"Faceless and mute: Disciplining women in Mexico's El Mañanero" Zazil Elena Reyes García, University of Texas, Austin

"Melting Pot Narratives as Rites of Passage: A Textual Analysis of the Undocumented Immigrant Storyline in Ugly Betty" Cynara M. Medina, Trinity University

"Undocumented Ideologies: A Microscopic Look on A Better Life" Priscilla Segura, California State University, Los Angeles

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406056	9:30 AM to 10:45 AM	Swan	Toucan 1 - First Level
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#### **Cross-linguistic Perspectives on Unit Construction in East Asian Languages**

Sponsor: Language and Social Interaction Division

Chair: Shimako Iwasaki, Monash University

"Incrementing in Mandarin Chinese conversations" Ni-Eng Lim, University of California, Los Angeles

"On prolonging in Korean conversation" Jae-Eun Park, Korea Institute for Curriculum and Evaluation

"Stance Negotiation within Unit Boundaries in Japanese Conversation" Shimako Iwasaki, Monash University

"Symbiotic Actions within a Current Unit of Talk" Hee Ju, University of California, Los Angeles

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406057	9:30 AM to 10:45 AM	Swan	Toucan 2 - First Level
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#### **Conversation Analysis Data Session**

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

Presenters:

Wayne A. Beach, San Diego State Univ

Galina Bolden, Rutgers University

Phillip J. Glenn, Emerson College

Charlotte M. Jones, Carroll College

Mardi Kidwell, University of New Hampshire

Jeffrey Robinson, Portland State University

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406058	9:30 AM to 10:45 AM	Swan	Mockingbird 1 - First Level
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#### **Talking Your Way In (Or Kicking Down the Door)? Conducting Ethnographic Research with Top Sporting Organizations and Athletes**

Sponsor: Ethnography Division

Chair: Danielle Sarver Coombs, Kent State University

Presenters:

Donal A. Carbaugh, Univ of Massachusetts, Amherst

Suzanne E. Condray, Denison University

Danielle Sarver Coombs, Kent State University

Anne Cunningham Osborne, Louisiana State University

Norma Jones, Kent State University

Kurt Lindemann, San Diego State Univ

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406059	9:30 AM to 10:45 AM	Swan	Mockingbird 2 - First Level
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### **Comparing Aesthetics of Technology: Community's Role in Forming Images of Technology**

Sponsor: Human Communication and Technology Division

Chair: Amber Davisson, Willamette University

Respondent: Barry Brummett, University of Texas, Austin

"I'm a Mac. And I'm a PC': Ideology and the Aesthetic Development of the PC" Amber Davisson, Willamette University

"Exploring Techno-culture: Steampunk as Aesthetic Community" Paul Booth, DePaul University

"Hello. I'm Your Dream Phone" Bernadette Longo, University of Minnesota, Twin Cities

"Utopian Aesthetics of Technology as Dystopian Technologies of the Self" Hillary A. Jones, Penn State University

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406065

9:30 AM to 10:45 AM

Swan

Parrot 1 - First Level

### **Protests around the World: Celebrating COMMunity as a Means of Empowerment**

Sponsor: Peace and Conflict Communication Division

Chair: Jeffrey B. Kurtz, Denison University

Respondent: Jeffrey B. Kurtz, Denison University

"Messages of Arrogance and Intimidation: Argentina, Great Britain, and Malvinas/Falkland Islands" Shirley Oakley, St. Petersburg College

"Occupy Greece, Occupy the World: Oral Histories of the 2012 Athens Debt Crisis Protests" William Upchurch, University of Pittsburgh

"People Power Protests in Ecuador: A Thematic Analysis of Indigenous Peoples' Strategies in Gaining Equality" Bryan Horikami, Salisbury University; Garrett White, Salisbury University

"Undocumented Youth Coming Out for the Sake of their Communities, for the Sake of a Dream: Dream Activism in Obama's America" Stephen Kriss, Eastern Mennonite University, Lancaster

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406066

9:30 AM to 10:45 AM

Swan

Parrot 2 - First Level

### **Group Processes and Outcomes**

Sponsor: Group Communication Division

Chair: Ryan T. Hartwig, Azusa Pacific University

Respondent: Michele H. Jackson, Univ of Colorado, Boulder

"Quantifying the Qualitative: Coding Groupthink Case Studies to Quantitatively Test Theory" Emily McWorthy, Kirkwood Community College; David Dryden Henningsen, Northern Illinois University

"From Forming to Performing: Do Team Charters Aid in Group Development and Improve Learning Group Projects?" Jennifer Considine, University of Wisconsin, Oshkosh

"Collaboration is No One Thing: Myriad Modes of 'Working Together' during Filmmaking" Ritesh Mehta, University of Southern California

"Interactive Deception in Group Decision-making: New Insights from Communication Pattern Analysis" Judee K. Burgoon, University of Arizona; David Wilson, University of Arizona; Ryan Schuetzler, University of Arizona; Michael Hass, Drury University

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406084

9:30 AM to 10:45 AM

Swan

Sandpiper - Second Level

### **Creating COMMunity through Empowerment: Examining Methods of Creating Student Engagement in the Basic Course**

Sponsor: Basic Course Division

Chair: Godfried Agyeman Asante, Minnesota State University, Mankato

Presenters:

Steven D. Cohen, University of Maryland

Erich M. Hayes, University of Oklahoma

Mary K. High, The University of Iowa

David H. Kahl, Jr., Penn State Univ, Erie

Timothy McKenna, Ohio University  
Lori Ann Norin, University of Arkansas, Fort Smith  
Megan Orcholski, Concordia College  
Elizabeth N. Ribarsky, Univ of Illinois, Springfield  
Brad Serber, Texas A&M Univ  
Karyn Stoutenburg, Minnesota State University, Mankato  
Mark Ward, Sr., Univ of Houston, Victoria  
Albert J. Weitz, Truman State Univ  
Sarah T. Zaitchik, University of Texas, Austin

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406085                      9:30 AM to 10:45 AM                      Swan                                              Ibis - Second Level

**Celebrating the COMMUNITY of Disciplinary Perspectives that Promote Successful Training and Development**

Sponsor: Training and Development Division

Chair: Don R. Swanson, Monmouth University

Presenters:

Claire Bouchal, Adjuvantz  
Jeffrey Martin, Boehringer Ingelheim Pharmaceuticals  
Don R. Swanson, Monmouth University  
Michael L. Fahs, Cal Poly State University, San Luis Obispo

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406086                      9:30 AM to 10:45 AM                      Swan                                              Heron - Second Level

**The Responsibilities of Forensics Audience Members: Why Simply Sitting There Just isn't Enough**

Sponsor: American Forensic Association

Chair: Larry G. Schnoor, Minnesota State University, Mankato

Respondent: Brendan Kelly, Univ of West Florida

"I Thought This was Supposed to be about the Students': The Responsibility to De-emphasize the Desires of Judges and Prioritize Opportunities for Students" Karen R. Morris, University of Wisconsin, Eau Claire

"Looking Beyond the Immediate Moment: The Responsibility of Forensics Judges to their Discipline, to Academia, and to Society at Large" R. Randolph Richardson, Berry College

"Participants, Peers, and the Peanut Gallery: The Responsibilities of Non-judge Audience Members Observing Forensics Performances" Chip Hall, Carson Newman

"Pulling the I.O.U's Out of the Drawer: Framing the Interactive Responsibilities of Forensics Judges, Audience Members, Competitors, and Texts" Richard Paine, North Central College

"Student Competitors and the Power of the Ballot: The Responsibility of Forensics Judges to Urge Performance Excellence" Kenneth Wayne Young, James Madison Univ

"Student Learners and the Pen at the Back of the Room: The Responsibility of Forensics Judges to be Educators" Leah E. White, Minnesota State University, Mankato

11:00 AM

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409005                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 1 - Third/Lobby Level

**Weather and Communication: Bridging the Gap between Theory and Practice**

Sponsor: Public Relations Division

Chairs: Katherine E. Rowan, George Mason Univ; Andrew Pyle, George Mason Univ

Presenters:

Curtis Carey, National Oceanic and Atmospheric Administration  
Scott Spratt, National Oceanic and Atmospheric Administration  
Shari R. Veil, University of Kentucky  
Steven Venette, University of Southern Mississippi

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409006                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 2 - Third/Lobby Level

**China's Online Connections: Identity and Power on the Internet**

Sponsors: Association for Chinese Communication Studies, Rhetorical and Communication Theory Division

Chair: Rya Butterfield, Purdue University

Respondent: Minmin Wang, Rider University

"A Comparative Study of Agency within the Constraints of U.S. and Chinese Internet Political Discourse" C. Thomas Preston, Jr., Gainesville State College

"Blogging Through the Snow: Railing Against the State on the Chinese Internet during the Great Blizzard of 2008" James R. Schiffman, Georgia State University

"The Rhetoric of 'Hybridity': A Critical Exploration of Elite Chinese Immigrants' Identity Formation in Post-colonial Context" Zheng Zhu, Washington State Univ

"The Rhetorical Power of Anonymity on China's Microblogs" Rya Butterfield, Purdue University

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409007                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 3 - Third/Lobby Level

**Race/Gender/Class/Media: Bringing New Media Research into the Classroom**

Sponsor: Mass Communication Division

Chair: Rebecca Ann Lind, University of Illinois, Chicago

Presenters:

Dwight Brooks, Middle Tennessee State University

Travis Dixon, Univ of California, Los Angeles

Eric Freedman, Queens University of Charlotte

Rachel A. Griffin, Southern Illinois University, Carbondale

Helen Ho, Saint Mary's College

Donnalyn Pompper, Temple University

Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

Terri Russ, Saint Mary's College

John Philip Sanchez, Penn State University

Gust A. Yep, San Francisco State Univ

George Daniels, University of Alabama

Joshua Daniel Phillips, Southern Illinois University

Allen Conkle, San Francisco State University

Lori Bindig, Sacred Heart Univ

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409008                      11:00 AM to 12:15 PM                      Dolphin                                              Oceanic 4 - Third/Lobby Level

**It's a Violent World After All: An Examination of Violence and Communication**

Sponsor: Applied Communication Division

Chair: Jill E. Rudd, Cleveland State University

Presenters:

Molly Schaeffer, Cleveland State University

Clare Gross, Cleveland State University

Cheryl Campanella Bracken, Cleveland State University

Paul Skalski, Cleveland State Univ

Bartholomäus Wissmath, University of Bern

Alicia Romano, Cleveland State University

Jill E. Rudd, Cleveland State University

Matthew L. Egizii, Cleveland State University

Kimberly Neuendorf, Cleveland State University

Rachell Campbell, Cleveland State University

Gary Pettey, Cleveland State University

Respondent: Clare Gross, Cleveland State University

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409009 11:00 AM to 12:15 PM Dolphin Oceanic 5 - Third/Lobby Level

**Black Women are Loud! An Examination of Black Women's Portrayals on Today's Popular Reality Programs**

Sponsor: Mass Communication Division

Chair: Donnetrice Allison, Richard Stockton College of New Jersey

Presenters:

Chetachi Egwu, Nova Southeastern University

VaNatta Ford, Ripon College

Adria Goldman, Gordon College

Shavonne Shorter, Purdue University

Respondent: Cheryl Jenkins, University of Southern Mississippi

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409010 11:00 AM to 12:15 PM Dolphin Oceanic 6 - Third/Lobby Level

**Analyzing the Abbreviated Arguments of Campaign '12**

Sponsor: Argumentation and Forensics Division

Chair: Brandon M. Inabinet, Furman University

"COMMunication through Political Advertising: What Would Aristotle Say?" Carl T. Hyden, Morgan State University

"The Enythmemes and 'Unclaimed' Grounds of the 2012 Primary Season" Theodore F. Sheckels, Randolph-Macon College

"The Narrative Construction of the Viability of Political Candidates: A Narrative Analysis of Weight and Politics in the 2012 Presidential Primaries" Andrea McClanahan, East Stroudsburg University

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409011 11:00 AM to 12:15 PM Dolphin Oceanic 7 - Third/Lobby Level

**The Mommy Market: Consumer Spaces from Reproduction to Productive Play**

Sponsor: Feminist and Women Studies Division

Chair: Jennifer L. Borda, University of New Hampshire

Respondent: D. Lynn O'Brien Hallstein, Boston University

"A Baby 'Made in India': Motherhood and the Transnational Surrogacy Business" Karen Hvidtfeldt Madsen, University of Southern Denmark

"Don't Worry, Mama Will Fix It! Gender, and Technological Play, and Productivity" Shira Chess, Miami University

"Race(ing) to the Baby Market: The Political Economy of Overcoming Infertility" Kishi Animashaun Ducre, Syracuse University

"The Golden Egg: The Business of Making Mothers through Egg Donation" Charlotte Kroløkke, University of Southern Denmark

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409012 11:00 AM to 12:15 PM Dolphin Oceanic 8 - Third/Lobby Level

**"Unite in Sisterhood": Perspectives on Women's Rights and Female Political Participation in the Global Community**

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Allison Prasz, University of Minnesota, Twin Cities

Presenters:

Karrin Anderson, Colorado State University

Allyson Jule, Trinity Western University

Allison Prasz, University of Minnesota, Twin Cities

Kristina K. Horn Sheeler, Indiana Univ-Purdue Univ, Indianapolis

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409013 11:00 AM to 12:15 PM Dolphin Asia 1 - Third/Lobby Level

**Performing Activism: Building Community for Social Change**

Sponsor: Theatre, Film and New Multi-Media Division  
Chair: Danielle McGeough, University of Northern Iowa  
Presenters:  
Aubrey A. Huber, Southern Illinois University, Carbondale  
David M. Jenkins, Univ of South Florida  
Danielle McGeough, University of Northern Iowa  
Chris McRae, Univ of South Florida  
Karen S. Mitchell, Univ of Northern Iowa  
Respondent: Amy K. Kilgard, San Francisco State Univ

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409014                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 2 - Third/Lobby Level

**Navigating Difficult Relationships in/with Organizations: Confronting and Leaving**

Sponsor: Organizational Communication Division  
Chair: Heather J. Carmack, James Madison University  
Respondent: Patricia Sias, University of Arizona  
"Accounting for Exit: Social Accounts of Voluntary Organizational Exit" Stephanie Klatzke, Northern Kentucky University  
"Opting-out (Without Kids): An Analysis of Autobiographies about Women's Workforce Exit" Elizabeth Wilhoit, Purdue University  
"Organizational Ethics, Hierarchy, and Interpersonal Relationships: An Investigation of Contemptive Communication" Nicole Ploeger, University of Arkansas, Little Rock; Ryan S. Bisel, University of Oklahoma  
"Private Support, Public Alienation: Whistle-blowers and the Paradox of Social Support" Joseph McGlynn III, University of Texas, Austin; Brian K. Richardson, University of North Texas

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409015                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 3 - Third/Lobby Level

**Organizing Education: Communication Processes in Academic Settings**

Sponsor: Organizational Communication Division  
Chair: Caleb T. Carr, Illinois State University  
Respondent: Celeste Wells, Boston College  
"Following the Leader: An Investigation of Competing Discourses in Education" Sarah Chorley, Univ of Colorado, Boulder; Kasey L. Walker, Univ of Arkansas, Fayetteville  
"Episodic, Network and Intersectional Mentoring: Taking a Communicative Perspective on Mentoring in Academe" Ziyu Long, Purdue University; Lindsey B. Anderson, Purdue University; Jennifer Hoffman, Purdue University  
"Who's Staying and Who's Leaving? The Influence of Ethnic Identification and Perceived Faculty Discrimination on Student Commitment and Persistence" Dana Wile, Lord Fairfax Community College; Gregory Paul, Millersville University  
"Conflicted Identification: Ideological Struggles Faced by Sexual Educators" Elizabeth A. Williams, Colorado State University; Robin E. Jensen, University of Utah

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409016                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 4 - Third/Lobby Level

**Cross-cultural Communication Issues in Advertising, Corporate Mission Statements, and Technology Usage**

Sponsor: International and Intercultural Communication Division  
Chair: Mark Hopson, George Mason University  
Respondent: Adina Schneeweis, Oakland University  
"Cross-cultural Differences in Advertising Creativity Perception: Comparison between the U.S. and South Korea" Yongick Jeong, Louisiana State University; Hyunjae Yu, Sogang University; Daechun An, Inha University; Cydney Palmer, Louisiana State University  
"Cultural Differences in the Corporate Mission Statements of International Airlines" Seungcheol Austin Lee, Northern Kentucky University



"Mobile Phone Activity and Community: A Cross National Study of Socio-cultural Values and Social Uses of Mobile Phones" Robert Shuter, Marquette University; Sumana Chattopadhyay, Marquette University

"What Are You Searching For? Determination of the Role of Political, Socioeconomic and Cultural Superstructures on Public Interest Formations around the World" Yongick Jeong, Louisiana State University; Mia Kamal, Louisiana State University

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409017                      11:00 AM to 12:15 PM                      Dolphin                                              Asia 5 - Third/Lobby Level

**Healthcare Provider Communication**

Sponsor: Health Communication Division

Chair: Jennifer J. Bute, Indiana Univ-Purdue Univ, Indianapolis

"Autism Speak: Communication Strategies and the Formation of the Parent-Therapist Alliance" Sarah Parsloe, San Diego State University

"More than Language: Factors Influencing Health Care Providers' Choice of Interpreters" Elaine Hsieh, University of Oklahoma; Michelle Farabough, University of Oklahoma

"Nurses' Perceptions of Nurse-Physician Conflict in the Obstetrics Unit" Kimberly R. Field-Springer, Ohio University; Diane Field, Wooster Community Hospital

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409018                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 1 - Third/Lobby Level

**Food, Identity, Insecurity**

Sponsor: Critical and Cultural Studies Division

Chair: Rachel Spears, Missouri State University

"Food Changed My Life': The Chef Jeff Project and the Politics of Rehabilitative Cooking" Shannon L. Holland, Capitol Debate; David R. Novak, Erasmus University, Rotterdam

"African Identity through Cultural Memory and the Medium of Food" Rachel Spears, Missouri State University

"Museums and Menus: Encountering the Colonial 'Other' through Food" Irina Mihalache, American University of Paris

"Voices of Hunger: A Culture-centered Approach to Addressing Food Insecurity" Christina Jones, Purdue University; Abigail Borron, Purdue University; Haijuan Gao, Purdue University; Sirisha Kandukuri, Purdue University; Agaptus Anaele, Purdue University; Mohan Dutta, National University of Singapore

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409019                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 2 - Third/Lobby Level

**Cultural and Public Discourse Affecting Health Beliefs, Behaviors, and Outcomes**

Sponsor: Health Communication Division

Chair: Cindy Yixin Chen, University at Buffalo, SUNY

"Enhancing Opportunities for Neighborhood Storytelling: Implications for Improving Community Health" Michael Tannebaum, Georgia State University

"Metaphors in Public Discourse about Vaccination: Trials, Justice, Consumers, and Choice" Melissa Carrion, Purdue University

"Preventable Disease Practices among a Lower SES, Multi-cultural, Non-urban, U.S. Community: The Roles of Vaccination Efficacy and Personal Constraints" Elizabeth Johnson Avery, Univ of Tennessee, Knoxville; Ruthann Lariscy, University of Georgia

"The Stressful (and Not so Stressful) Nature of Language Brokering: Using the Theory of Planned Behavior to Identify Protective Resources for Young Language Brokers of Latino Descent" Jennifer A. Kam, Univ of Illinois, Urbana-Champaign

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409020                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 3 - Third/Lobby Level

**Transitions and Turning Points in Family Relationships in Adulthood**

Sponsor: Family Communication Division

Chair: Naomi Bell O'Neil, Clarion Univ of Pennsylvania

Respondent: Elizabeth Graham, University of Akron

"Marriage as a Relational Turning-point: Symbolic Interdependence of Mothers and their Wives-to-Be Daughters among Lebanese Muslim Families" Khaled Nasser, Lebanese American University; Loretta L. Pecchioni, Louisiana State University

"Does My Future Mother-in-Law Really Like Me or Just Tolerate Me?' Children-in-law's Relational Uncertainty during the Transition to Extended Family" Sylvia L. Mikucki-Enyart, Univ of Illinois, Urbana-Champaign; Katerina Georgiafentis, University of Illinois, Urbana-Champaign; Amanda Ramsdell, University of Illinois, Urbana-Champaign; Christine E. Rittenour, West Virginia University

"Grandparents and Long-distance Adolescent Grandchildren: An Analysis of Relational Turning Points and Trajectories" Lauren Reed Bangerter, The Pennsylvania State University

"The Grandparent and Grandchild Relationship in the Family Context" Loretta L. Pecchioni, Louisiana State University; Kristen M. Berkos, Bryant University

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409021                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 4 - Third/Lobby Level

**Strategic Choices in Political Discourse**

Sponsor: Political Communication Division

Chair: Athena Murray, University of Georgia

Respondent: Shane Semmler, University of South Dakota

"His Lips are Moving: Pinocchio Effect and Other Linguistic Indicators of Political Deceptions" Michael T. Braun, Univ of Wisconsin, Madison; Lyn M. Van Swol, Univ of Wisconsin, Madison; Lisa Vang, University of Wisconsin, Madison

"Common Style in American Politics: A Rhetorical Analysis of Ordinary, Exceptional Leadership" Colene J. Lind, University of Texas, Austin

"The Realist Ethos of Herman Cain" Steven Melling, University of Missouri, Kansas City

"Digital Differences? The Integration of the Internet into Presidential Announcement Speech" Abbie Hodgson, University of Kansas

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409022                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 5 - Third/Lobby Level

**Institutional Discourses: Presidents, Vice Presidents, and the First Lady Speak**

Sponsor: Public Address Division

Chair: Timothy Barney, University of Richmond

Respondent: Jennifer Mercieca, Texas A&M Univ

"Curbing Communism: Ronald Reagan's Rhetorical Containment of Marxist Insurgency in Central America" Stephen Heidt, Georgia State University

"The Doctrine of Economic Perfection in President Obama's Address to the U.S. Chamber of Commerce" McKay Stangler, University of Kansas

"Protection versus Provision: Sources of Power in the Kitchen Debate" Nicole Barnes, Georgia State University

"Women's Human Rights and Hillary Clinton at the Fourth U.N. Conference on Women" Rose Helens-Hart, University of Kansas

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409023                      11:00 AM to 12:15 PM                      Dolphin                                              Europe 6 - Third/Lobby Level

**Building the Magic Kingdom: Discussing the Link Between Walt Disney's Core Values and Success in the Community College Classroom**

Sponsor: Community College Section

Chair: Terry L. Rogers, Casper College

Presenters:

Thomas Bovino, Suffolk County Community College

Kevin R. Briancesco, Glendale Community College

Marla Chisholm, Del Mar College



### **Fitting into COMMunity: Communication Training for Lifelong Opportunities**

Sponsor: Training and Development Division

Chairs: Marcellina Lendaro, Purdue University; Shelly L. Robinson, Purdue University; Prateik Sarma, Purdue University

Respondents: Linda Dickmeyer, University of Wisconsin, La Crosse; Scott Dickmeyer, University of Wisconsin, La Crosse; Stephanie Norander, Missouri State Univ; Erika L. Kirby, Creighton University

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409051

11:00 AM to 12:15 PM

Swan

Lark 2 - First Level

#### **Studies in Environmental Media**

Sponsor: Environmental Communication Division

Chair: Alicia Mason, Pittsburg State University

Respondent: Dylan P. Wolfe, Mercer County Community college

"Unraveling Monstrous Stories: The Cultural Logic of Nature/Culture Boundaries" Damien Contessa, University of South Florida

"Environmental Crusaders or Just Playing by the Rules? An Examination of Role Conceptions and Role Inconsistencies among Environmental Journalists" Edson Tandoc, Univ of Missouri, Columbia; Bruno Takahashi, Michigan State University

"Hip-Hop as Oral History: The Discourse of Green for All's Dream Reborn Story Contest" Jessica Rich, University of North Carolina, Chapel Hill

"Infusing the 'Eco' into Critical Studies: Pathways toward Sustainable, Democratic Digital Technologies" David A. Clanaugh, Michigan Technological Univ

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409052

11:00 AM to 12:15 PM

Swan

Peacock 1 - First Level

#### **Workshop on Gender and Race in Commercials: Building Communities or Perpetuating Disunities?**

Sponsor: Visual Communication Division

Chair: Kathleen J. Turner, Davidson College

Presenters:

Sheri R. Bleam, Adrian College

Katherine Grace Hendrix, Univ of Memphis

Claire Sisco King, Vanderbilt University

Roseann M. Mandziuk, Texas State University, San Marcos

Christina Moss, University of Memphis

Karla D. Scott, Saint Louis University

Kathleen J. Turner, Davidson College

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409053

11:00 AM to 12:15 PM

Swan

Peacock 2 - First Level

#### **The Politics of GLBTQ Identities: Archives, Advertisements, Coming Out, and the Politics of "Outing"**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Timothy McKenna, Ohio University

Respondent: Isaac West, University of Iowa

"Two Gay Men Seeking Two Lesbians: An Analysis of Xinghun (Formality Marriage) Ads on China's Tianya.cn" Min Liu, Southern Illinois Univ, Edwardsville

"It Gets Better (For Some): Dan Savage is Here, Queer and Ready to 'Out' You" Christopher Thomas, Wake Forest University

"Disclosing to Identify With the LGBTQ Community: Moving Towards a Communication Theory of Coming Out" Justin Rudnick, Ohio University

"Thou Shall Not Bind Thine Own Kind: Deconstructing the Coming Out Process" Sarah Taylor, University of Northern Iowa



University of Texas

"Cross-cultural Differences between Japanese and American Female College Students in the Effects of Witnessing Fat Talk on Facebook" Emiko Taniguchi, Univ of Texas, Austin; Hye Eun Lee, University of Hawaii, Manoa

"Finding Community in Six Items or Less" Erin Klawitter, Northwestern University

"Social Media, Online Community and Sense of Belonging: The Case Study of Chinese Students' Diasporic Experience in the United States" Wei-Chun Victoria Wang, Ohio University

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409065 11:00 AM to 12:15 PM Swan Parrot 1 - First Level

**Complex Language Choices in Community-based Mediation Practice**

Sponsor: Peace and Conflict Communication Division

Chair: Erik Green, Concordia Univ, Austin

Respondent: Madeline M. Maxwell, University of Texas, Austin

"Facial Scarring': The Residual Effect of Narrative Incoherence in the Mediation Process" Kate Blackburn, University of Texas, Austin; Arianna Gazis, University of Texas, Austin

"Making Social Worlds' through Mediation Practice: A CMM Perspective" Jonathan G. Shailor, University of Wisconsin, Parkside

"Analyzing the Synchrony of Frames in Divorce Mediation" William Donohue, Michigan State University

"Conflict Mediation Discourse Examined through a Girardian Lens: Weapons and Wounds in Conflict Talk" Erik Green, Concordia Univ, Austin

"Local and Longitudinal Facework Strategies: Conflict Communication and Restoration of Social and Moral Order" Andrew C. Tollison, Merrimack College; Madeline M. Maxwell, University of Texas, Austin; Emily Richardson, University of Texas, Austin; Erik Green, Concordia Univ, Austin

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409066 11:00 AM to 12:15 PM Swan Parrot 2 - First Level

**Queer/of Color Challenges to COMMunity**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Peter Odell Campbell, Univ of Illinois, Urbana-Champaign

"Absolute Linsanity: Mixed-race Asian Athletes and Asian American Exceptionalism" Myra S. Washington, University of New Mexico

"Lessons from Lesbian-Feminists: Considering Queer Coalitional Subjectivities and COMMunity" Alyssa Samek, University of Maryland

"The Abject of Community: The Majoritarian 'Fourth Persona' in U.S. Equality Rhetoric" Peter Odell Campbell, Univ of Illinois, Urbana-Champaign

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409083 11:00 AM to 12:15 PM Swan Teal - Second Level

**COMMunity for Whom? Celebrating Critical Community Building Across Contexts**

Sponsor: Scholarship of Teaching and Learning

Chair: Kathryn B. Golsan, Southern Illinois University, Carbondale

Respondent: Sonya Alemán, University of Utah

"Imagining a Space for Critical CommUNITY via Town and Gown Conflict" Jennifer Heusel, Indiana University

"It Is (Not) What It Is: Critical Communication Pedagogy and the Constitution of Classroom Alienation" Jared Bishop, Southern Illinois University, Carbondale

"Towards a Critical-Hermeneutic Politeness" Charles Rudick, Southern Illinois University, Carbondale

"Whose Community is Celebrated? A Critical Communication Pedagogy Perspective on Communication across the Curriculum Contexts" Juliane Mora, University of Utah

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409084 11:00 AM to 12:15 PM Swan Sandpiper - Second Level

**Sources of Wisdom in Plato's Phaedrus**

Sponsor: American Society for the History of Rhetoric

Chair: George Gittinger, Univ of Pittsburgh

"Does Knowledge of Platonic Forms Come from a Human Source or a Divine Source? An Examination of the God Metaphor in Plato's Phaedrus" Sakina Jangbar, California State University, Northridge

"Rhetoric Silenced: Reading the Republic through Lysias' Silence" George Gittinger, Univ of Pittsburgh

"Charioteers of Wisdom: Comparing Situation, Sense and Self-knowledge in the Phaedrus and the Bhagavad Gita" Rohini Singh, Univ of Illinois, Urbana-Champaign

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409086

11:00 AM to 12:15 PM

Swan

Heron - Second Level

**Communication and the Classroom: Building COMMunity in Contexts**

Sponsor: Undergraduate College and University Section

Chair: Leeanne Bell McManus, Stevenson University

Respondent: Ronald Arnett, Duquesne University

"Celebrating the Classroom as Learning Community: Creative Collaboration" Elesha L. Ruminski, Frostburg State Univ

"Communication as a 'Sign' of Community: Celebrating Learning in the Online Classroom" Molly Stoltz, Valdosta State Univ

"Exploring Online Education as the Work of COMMunity Building" Janie M. Harden Fritz, Duquesne University

"The Classroom: In Search of COMMunity" Elvera Berry, Roberts Wesleyan College

"We're in a Soup Line: Classroom Community FOR Community through a Student Ad Agency" Jeffrey J. Maciejewski, Creighton University