

**National Communication Association
Proposed Calendar Year 2025 Budget**

	<u>Proposed 2025 Budget</u>
Operating Revenue	
Membership Dues	\$ 810,384
Convention Revenue	1,218,838
Royalties	860,000
Chapter Renewals, Fees & Sales	210,000
Advertising Income	138,250
Editor Stipend Revenue	175,000
Program Revenue	25,000
Subscription Sales	7,000
Contributions	5,000
Extra Unit Affiliation	4,500
Other	5,000
Total Operating Revenue	<u>3,458,972</u>
Operating Expenses	
Salaries & Benefits	1,761,000
Professional Services	530,950
Advertising	27,550
Taxes	60,000
Interest Groups	50,720
Awards	47,850
Program Grants & Sponsorships	129,750
Membership Fees & Merchandise	20,000
Travel & Meetings	152,124
Communication & Outreach	28,375
Food & Beverage	110,700
Audio & Visual	250,000
Building Maintenance & Utilities	102,950
Office Expenses	89,740
Information Technology	170,762
Fees	46,800
Dues & Subscriptions	151,072
Insurance	35,200
Editor Stipends	184,000
Program Expenses	28,000
Depreciation Expense	119,800
Miscellaneous	70,820
Total Operating Expenses	<u>4,168,163</u>
Change in Net Assets - Operating Surplus/(Loss)	<u>(709,191)</u>
Investment Reserve Funding	
Strategic Planning Priorities	150,000
Operating Reserve Funding	559,191
Total Non-Operating Revenue	<u>709,191</u>
Total Revenue	4,168,163
Total Expenses	4,168,163
Change in Net Assets - Surplus/(Loss)	<u><u>-</u></u>

**National Communication Association
Proposed Calendar Year 2025 Budget by Function**

	<u>Proposed 2025 Budget</u>
Operating Revenue	
Membership Dues	\$ 810,384
Convention Revenue	1,218,838
Royalties	860,000
Chapter Renewals, Fees & Sales	210,000
Advertising Income	138,250
Editor Stipend Revenue	175,000
Program Revenue	25,000
Subscription Sales	7,000
Contributions	5,000
Extra Unit Affiliation	4,500
Other	5,000
Total Operating Revenue	<u>3,458,972</u>
Operating Expenses by Department	
General & Administrative	1,090,867
Executive Office	531,420
Research	690,270
Membership	325,525
Convention	1,027,629
Communications	502,452
Total Operating Expenses	<u>4,168,163</u>
Change in Net Assets - Operating Surplus/(Loss)	<u>(709,191)</u>
Investment Reserve Funding	
Strategic Planning Priorities	150,000
Operating Reserve Funding	559,191
Total Non-Operating Revenue	<u>709,191</u>
Total Revenue	4,168,163
Total Expenses	4,168,163
Change in Net Assets - Surplus/(Loss)	<u><u>-</u></u>