

December 21, 2023

National Office of the National Communication Association

Re: Call for Interim Chair of Publications Council

Dear NCA team members:

I am writing this brief letter as an application for the position of NCA's Publications Council Chair, with the term ending on December 31, 2024. With this letter, I have included my current vita and my statement addressing issues of inclusion, diversity, equity and access. I thank you in advance for considering my file.

To be frank, while I know that there are likely a number of good candidates for this position, I may just be the right candidate at the right time for numerous reasons. First, I want to point out my experience relevant to this position. From 2007-2009, I served as the editor of the NCA journal *Communication and Critical/Cultural Studies*. During my time as editor, I was charged not only with normal editing duties but also with getting the journal back onto a more timely publishing schedule, as the previous editor filled his issues 18 months in advance. I was a successful editor and worked hard to make sure the journal reflected the concerns and make up of the NCA membership to a larger degree than it had (more about this in the statement that follows this letter). In addition to that experience, I have routinely been a member of several NCA journals, including the *Quarterly Journal of Speech* and *Critical Studies in Media Communication*. In short, in addition to book publication, I have been—and continue to be—active as a publishing scholar as well as a reviewer. I am invested in the process and in making sure it works smoothly and efficiently for everyone.

Secondly, and importantly, I served for three years (2010-2013) on what was then called NCA's Publications Board, the last year as the Chair of the Board. While I'm certain routines have changed, I am familiar with the process of soliciting and vetting applicants for editorships, dealing with issues dealing with publication (from author and editor perspectives) and providing outreach to the larger membership. While in that position, I created a workshop for editors that was used for several years after I had moved on. In short, if you are looking for someone who knows the parameters of the job and can jump quickly back in the saddle, I have that qualification.

Third, the timing is right. After I served a decade in administrative positions at Vanderbilt University (Dean's office of the College of Arts & Science, Provost's office as an Associate Provost), I decided three years ago to return to my faculty position to concentrate on scholarship, teaching, and service. Having published a book this year, as well as a couple of essays (and more in the works), I'm ready to also focus on service to the organization that has been a great outlet and community for my work—NCA. In short, I'm ready to roll my sleeves up and get to work, giving back to the organization that has done so much for me. I point this out also because I think the years of working in administration have given me both a broader sense of organizations and more highly sharpened skills when it comes to working across institution and professional divides.

While this is a rather brief letter, I want to be clear that I am earnestly interested in this position and that I'm ready to help serve the members of the National Communication Association. Moreover, I want to stress that I am open for conversations with anyone in the national office about my qualifications or

about any aspect of my application covered in this letter. I hope I can be of service to the field in this important position.

Sincerely,

John M Sloop
Department of Communication Studies
Vanderbilt University
Nashville, TN 37240

615-516-9963
john.m.sloop@vanderbilt.edu

Statement on Inclusion, Diversity, Equity and Access

Over the length of my career, the National Communication Association has come a long ways in terms of its work on inclusion, diversity, equity and access. Obviously, we can find multiple examples of gaps in the organization's success at times, we are clearly seeing the commitment to these issues taken more seriously (not simply as lip service). Moreover, I am very heartened that the current generation of scholars is committed to making sure that the organization "does the right thing" on such issues. In terms of the Publication Council, there are a number of ways that my commitments would manifest.

When I applied to be editor of *Communication and Critical/Cultural Studies* more than a decade ago, I promised the Publication Board in my letter that they would witness my commitment to equity and inclusion in a number of ways. First, I worked to make my editorial board more diverse (admittedly, a low bar at the time). Secondly, I worked hard to make sure that everyone on the board tried to read "differently," that is, with a more expansive mindset. In my letter to those on the board, I made my commitments clear and asked the same of each of them. Third, I promised that I would work to make sure that members of NCA from multiple groups would see that journal in specific as welcoming of a variety of types of scholarship from all members of the organization. In my first year as editor elect, I either visited the business meetings of caucuses who members represented the interests of different ethnicities, sexualities, and genders, or I wrote emails to organizers of divisions if I could not make the meetings (and, as you know, there is too much overlap to make every meeting). In these messages, I tried (I hope successfully) to begin the process of seeing our journals as involved in outreach rather than sitting back and taking in the same work from the same folks. That is, I tried to make it clear that I was actively interested in expanding the purview of scholarship and of those who published.

Even though this position is only for one year, I want to assure everyone that, as Chair, I would do similar outreach work in finding new journal editors, in working to diversity editorial boards, and in dealing with the wide variety of issues that come to the attention of the board. This is not simple work, but I'm dedicated to doing it. Moreover, I'm also dedicated to listening to the council and advise of others; to seek out such council to make sure that I'm not reproducing sameness. It would be arrogant to think that I can see everything on my own, so I would commit to outreach on every issue.

In short, I believe that I have enough of a track record of such work and attitude that others could vouch for me on this. I assure you that my worldview and work ethic on these issues will indeed be an open one, as well as a committed one.

John M. Sloop
Professor of Communication Studies
PMB 503
230 Appleton Place
Vanderbilt University
Nashville, TN 37203

john.m.sloop@vanderbilt.edu
615-516-9963

EDUCATION:

University of Iowa, Ph.D. in Communication Studies, emphasis in Rhetorical Studies:
May 1992.

University of Georgia, M.A. in Speech Communication, emphasis in Rhetorical Criticism
and a minor emphasis in Sociology: 1988.

Appalachian State University, B.S. in Media/Advertising with minors in Management,
Marketing, and Economics: 1985.

EMPLOYMENT:

Vanderbilt University: Fall 2005-present, Professor of Communication Studies

Vanderbilt University: August 3, 2015-June 2020, Professor of Communication Studies,
Associate Provost of Digital Learning.

Vanderbilt University: May 15, 2014-July 1, Professor of Communication Studies,
Interim Dean of the College of Arts and Science.

Vanderbilt University: August 2011-May 15, 2014, Professor of Communication
Studies, Senior Associate Dean for Faculty, Colleges of Arts and Science

Vanderbilt University: June 2007-July 2011, Professor of Communication Studies,
Senior Associate Dean for Undergraduate Academic Affairs, College of Arts and Science

Vanderbilt University: Fall 2005-2007, Professor and Chair of Communication Studies

Vanderbilt University: Fall 2000-2005, Associate Professor of Communication Studies

University of Iowa: Summer 1997. Visiting Assistant Professor of Communication
Studies

Vanderbilt University: Fall 1995 – 2000, Assistant Professor of Communication Studies
Drake University: Fall 1992 - Spring 1995, Assistant Professor of Rhetoric and Communication Studies

HONORS, GRANTS, FELLOWSHIPS:

November 2013—Distinguished Scholar Award, RCT Division, National Communication Association.

November 2008—Charles H. Woolbert Research Award, designating an essay that has been influential over time, for "The Critique of Vernacular Discourse." Communication Monographs 62 (1995): 19-46. (co-authored with Kent A. Ono), National Communication Association.

November 2007—Awarded Randy Majors Award, designating notable work in gender/sexuality studies, from the GLBT Caucus of the National Communication Association.

November 2005--Awarded Winan-Wichelns Memorial Award for Distinguished Scholarship in Rhetoric and Public Address for *Disciplining Gender: Rhetorics of Sex Identity in Contemporary U.S. Culture*, from the National Communication Association.

November 2004--Awarded Book of the Year for *Shifting Borders: Rhetoric, Immigration, and California's Proposition 187*, from the Critical And Cultural Studies Division of the National Communication Association.

Academic Year 2002-2003--\$3000 Research Fund from Vanderbilt Research Council.

Academic Year 2002-2003—Fellow and Seminar Leader of the Robert Penn Warren Center for the Humanities, Vanderbilt University. Topic: Gender, Sexuality, and Contemporary Culture.

May 2001—Awarded R. Serge Denisoff Award for the Best Article Published in Popular Music and Society 1999 for "The Emperor's New Makeup: Cool Cynicism and Popular Music Criticism."

Feb. 2001—Awarded J. Aubrey Fisher Award for Best Essay in Western Journal of Communication 2000 for "Disciplining the Transgendered: Brandon Teena, Public Representations, and Normativity."

April 2000—Awarded the Ellen Gregg Ingalls Award for Classroom Teaching at Vanderbilt.

April 2000—Awarded Top Genders Studies Paper at Southern Speech Communication Association.

Academic Year 1998-1999—Fellow of the Robert Penn Warren Center for the Humanities, Vanderbilt University. Topic: Work.

November 1998—Awarded Karl Wallace Award for scholarship in public address, National Communication Association, Nov. 22, 1998.

1997--The Cultural Prison named as Outstanding Book on human rights by The Gustavus Myers Center for the Study of Human Rights.

November 1997--Awarded "Outstanding Young Investigator Award," National Communication Association, Rhetorical and Communication Theory. Nov. 21, 1997.

University Research Council Summer Award, \$4000, Awarded May 31, 1996.

1996-97 Lilly Junior Faculty Teaching Conference Travel Grant, \$1000, Awarded May 21, 1996.

March 1996--Awarded Top Competitive Paper in Popular Communications at Southern Speech Communication Convention.

November 1993--Awarded Top Paper in Public Address at Speech Communication Association National Convention.

November 1991--Awarded Top Paper in Public Address at Speech Communication Association National Convention.

April 1991--Awarded Top Paper in Public Address at Central States Speech Communication Association.

November 1990--Awarded Top Paper in Public Address at Speech Communication Association National Convention.

November 1989--Awarded Top Paper in Rhetoric-Student Division at Speech Communication Association National Convention.

PUBLICATIONS:

Books:

Soccer's Neoliberal Pitch: The Constraints and Possibilities of Soccer at the Intersection. Tuscaloosa: University of Alabama Press, 2023.

Disciplining Gender: Rhetorics of Sex Identity in Contemporary U.S. Culture. Amherst: University of Massachusetts Press, 2004.

Kent A. Ono and John M. Sloop. Shifting Borders: Rhetoric, Immigration, and California's "Proposition 187." Philadelphia: Temple University Press, 2002.

Mapping the Beat: Popular Music and Contemporary Theory. Eds. Thom Swiss, John Sloop, and Andrew Herman. New York: Basil-Blackwell, 1998.

Judgment Calls. Ed. John Sloop and James McDaniel. Boulder: Westview Press, 1998.

The Cultural Prison: Discourse, Prisoners, and Punishment. Tuscaloosa, AL: U of Alabama P, 1996. Paperback published in 2006.

Refereed Articles, Book Chapters, Proceedings:

“The (Always Already Unrealizable) Fairytale”: Ear Hustle, The (Black) Family, and the Entrepreneurial Self,” *Rhetoric, Politics and Culture* (2022): 129-160.

“Rhetoric and Critical Cultural Studies.” Oxford Research Encyclopedia of Communication. Ed. J. Nussbaum. New York and Oxford: Oxford University Press, 2021.

John M. Sloop and Isaac West, “Heroism’s Contexts: Robbie Rogers and the Ghost of Justin Fashanu,” *QED: A Journal of GLBTQ Worldmaking* 3 (2016): 1-28.

“Gender, Silence, and a Queer New World: Caster Semenya and Unfixed Ambiguity.” Gender Testing in Sport: Ethics, Cases, and Controversies. Eds. Sandy Montañola and Aurélie Olivesi. London: Routledge, 2016: 168-180.

“Illuminating Greene’s Materialist Rhetoric,” Communication and Critical/Cultural Studies 12 (2015): 410-413.

“Bruce Gronbeck and the Lived Experience of Tradition,” Rhetoric and Public Affairs 18 (2015): 599-606.

“Learning to Perform,” Text and Performance Quarterly 34 (2014): 108-110.

“‘This is Not Natural’: Caster Semenya’s Gender Threats,” Critical Studies in Media Communication 29 (2012): 81-96.

John M. Sloop and Joshua Gunn, “Publicized Privacy: Social Networking and the Compulsive Search for Limits.” Communication Matters: Media, Mobility, and Networks. Eds. J. Packer and S. Wiley. New York: Routledge, 2011. 245-255.

Kent A. Ono and John M. Sloop, “Foreward.” Latina/o Discourse in Vernacular Spaces. Eds. Michelle A. Holling and Bernadette M. Calafell. Lanham, Maryland: Lexington Books, 2011.

John M. Sloop and Joshua Gunn, "Status Control: An Admonition Concerning the Publicized Privacy of Social Networking," The Communication Review 13: (2010): 289-308.

"Citizenship, Freedom, and the Family: Public Access through Private Modalities." Public Modalities: Rhetoric, Culture, Media, and the Shape of Public Life. Eds. Robert Asen and Daniel Brouwer. Tuscaloosa: University of Alabama Press, 2010: 195-218.

"Queer Approaches to Communication." 21st Century Communication: A Reference Handbook. Ed. Bill Eadie. Thousand Oaks, CA: Sage, 2009: 90-100.

"People Shopping." Rhetoric, Materiality, and Politics. Eds. Barbara Biesecker and John L. Lucaites. New York: Peter Lang Press, 2009: 67-98.

"Lucy Lobdell's Queer Circumstances." Queering Public Address: Gender/Sexuality in American Historical Discourse. Ed. Charles E. Morris. Columbia, SC: University of South Carolina Press, 2007. 149-173.

"Critical Studies in Gender/Sexuality and Media." Handbook of Gender and Communication. Eds. Bonnie Dow and Julia T. Wood. Thousand Oaks, CA: Sage, 2006. 319-334.

Charles E. Morris and John M. Sloop, "'What Lips These Lips Have Kissed': Refiguring the Politics of Queer Public Kissing." Communication and Critical/Cultural Studies 3 (2006): 1-26. ***Reprinted in Visual Rhetoric: A Reader in Communication and American Culture. Eds. Lester C. Olson, Cara A. Finnegan, and Diane S. Hope. Thousand Oaks, CA: Sage, 2008. 79-98.

"Riding in Cars Between Men." Communication and Critical/Cultural Studies 2 (2005): 191-213. ***Reprinted in Readings in Rhetorical Criticism, 4th edition. Ed. Carl Burgchardt. State College, PA, 2010.

"Ideology." Unspun: Critical Terms and Cyberspace. Eds. Thomas Swiss. New York: New York University Press, 2001. 88-99.

"Disciplining the Transgendered: Brandon Teena, Public Representations, and Normativity." Western Journal of Communication 64 (2000): 165-189. ***Reprinted in Sexualities and Communication in Everyday Life: A Reader. Eds. Karen Lovaas and Mercilee M. Jenkins. Thousand Oaks, CA: Sage, 2006. 195-216.

"'A Van with a Bar and a Bed': Ritualized Gender Norms in the John/Joan Case." Text and Performance Quarterly 20 (2000): 130-149.

Andrew Herman and John M. Sloop, "'Red Alert!': Heaven's Gate and Friction Free Capitalism." Magic, Metaphor, and Power. Eds. Thomas Swiss and Andrew Herman. New York: Routledge, 2000. 70-98.

Kent A. Ono and John M. Sloop, "Critical Rhetorics of Controversy." Western Journal of Communication 63 (1999): 526-538.

"The Emperor's New Make-Up: Cool Cynicism and Popular Music Criticism." Popular Music and Society 23 (1999): 51-74.

Andrew Herman and John M. Sloop. "The Politics of Authenticity in Postmodern Rock Culture: *The Case of Negativland and The Letter 'U' and the Numeral '2.'*" Critical Studies in Mass Communication 15 (1998): 1-20.

John M. Sloop and Mark Olson, "Cultural Struggle: A Politics of Meaning in Communication Studies." At the Intersection: Cultural Studies and Rhetorical Studies. Ed. Thomas Rosteck. New York: Guilford Press, 1998. 248-265.

John M. Sloop and Andrew Herman, "Negativland, Out-law Judgments and the Politics of Cyberspace." Mapping the Beat: Popular Music and Contemporary Theory. Eds. Thom Swiss, John Sloop, and Andrew Herman. New York: Basil-Blackwell, 1998.

Andrew Herman, Thomas Swiss, and John M. Sloop, "Mapping the Beat: Space of Noise and Places of Music." Mapping the Beat: Popular Music and Contemporary Theory. Eds. Thom Swiss, John Sloop, and Andrew Herman. New York: Basil-Blackwell, 1998.

John M. Sloop and Kent A. Ono, "Out-law Discourse: The Critical Politics of Material Judgment." Philosophy and Rhetoric 30 (1997): 50-69.

"Mike Tyson and the Perils of Discursive Constraints: Boxing, Race, and the Assumption of Guilt." Out of Bounds: Sports, Media, and the Politics of Identity. Eds. Todd Boyd and Aaron Baker. Bloomington, IN: Indiana UP, 1997. 102-122.

Kent A. Ono and John M. Sloop, "The Critique of Vernacular Discourse." Communication Monographs 62 (1995): 19-46.

John M. Sloop and Kent A. Ono. "Rhetoric, Judgment and the Politics of Incommensurability." Argumentation and Values. Ed. Sally Jackson. Annandale, VA: Speech Communication Association, 1995. pp. 447-56. .

"'Apology Made to Whoever Pleases': Cultural Discipline and the Grounds of Interpretation." Communication Quarterly 42 (1994): 345-62.

John M. Sloop and Kent A. Ono, "Futuring Traditions: Making Postmodern Judgments."

Argument and the Postmodern Challenge: Proceedings of the Eighth SCA/AFA Conference on Argumentation. Ed. Raymie McKerrow. Annandale, VA: Speech Communication Association, 1993: 143-8.

"The Parent I Never Had': The Contemporary Construction of Alternatives to Incarceration." Communication Studies 43 (1992): 1-13.

Kent A. Ono and John M. Sloop. "Commitment to *Telos*: A Sustained Critical Rhetoric." Communication Monographs 59 (1992): 48-60.

Book Reviews/Review Essays:

Mobility Without Mayhem: Safety, Cars, and Citizenship. By Jeremy Packer. 2008. Duke University Press. Rev. in Quarterly Journal of Speech 94 (2008): 473-477.

"In a Queer Time and Place and Race: Intersectionality Comes of Age." Essay length review of Butler, Judith, *Undoing Gender* (New York: Routledge, 2004), 273 + vii pp. U.S. \$22.95 paper. U.S. \$85.00 cloth; Ferguson, Roderick A., *Aberrations in Black: Toward a Queer of Color Critique* (Minneapolis: University of Minnesota Press, 2004), 175 + x pp. U.S. \$18.95 paper. \$52.95 cloth; Halberstam, Judith, *In a Queer Time & Place: Transgender Bodies, Subcultural Lives* (New York: New York University Press, 2005), 213 + vii pp. U.S. \$19.00 paper. \$60.00 cloth; and Johnson, E. Patrick, *Appropriating Blackness: Performance and the Politics of Authenticity* (Durham: Duke University Press, 2003), 365 + xiii pp. U.S. \$22.95 paper. \$79.95 cloth. Rev. in Quarterly Journal of Speech 91 (2005): 312-326.

Reinventing the Male Homosexual: The Rhetoric and Power of the Gay Gene. By Robert Alan Broockey. 2002. Indiana University Press. Rev. in Argumentation and Advocacy 39 (2002): 145-148.

Speaking into the Air: A History of the Idea of Communication. By John Durham Peters. 1999: University of Chicago Press. Rev. in Rhetoric and Public Affairs 3 (2000): 490-492.

Elvis After Elvis: The Posthumous Career of a Living Legend. By Gilbert B. Rodman. 1996: Routledge. Rev. in Journal of Communication 49 (1998): 166-68.

Twilight Zones: The Hidden Life of Cultural Images from Plato to O.J. By Susan Bordo. 1997: University of California Press. Southern Communication Journal (1998): 86-88.

After Postmodernism: Reconstructing Ideology Critique. Ed. Herbert W. Simons and Michael Billig. 1994: Sage. Rev. in Quarterly Journal of Speech. 83 (1997): 468-70.

Electronic Eros. Claudia Springer. 1996: University of Texas Press. Rev. in Journal of Communication. (Summer 1997): 148-50.

"Just Lyotard." Essay length review of Jean Francois Lyotard's Just Gaming, The Postmodern Condition, and The Differend. By Maurice Charland and John M. Sloop. Rev. in Quarterly Journal of Speech (1996): 288-297.

The Postmodern Turn in Argument. Ed. Ian Angus and Lenore Langsdorf. 1993: Southern Illinois University Press. Rev. in Quarterly Journal of Speech: 61 (1994): 11820.

PUBLIC SCHOLARSHIP

"European Soccer is having Another Reckoning over Racism—Is It Time to Accept the Problem Goes Beyond Bad Fans?," *The Conversation*, May 26, 2023.

"How Apartheid, European Racism and Pelé Helped Cultivate a Culture of Diversity in US Soccer that Endures into the MLS," *The Conversation*, February 21, 2023.

"American Exceptionalism at the World Cup: Why Many Soccer Teams in the US will be Cheering on Another Team (Probably Mexico)," *The Conversation*, November 15, 2022.

INVITED LECTURES/PUBLIC LECTURES:

"Pitching Neoliberalism: An Interview with John M Sloop." Invited interview and discussion on the Football Scholars Forum, an international and interdisciplinary forum for "Football Scholarship." December 8, 2013:
<https://footballscholars.org/uncategorized/neoliberal-pitch/>

"In the Absence of Ecstasy: The Incidental Progressive Politics of the North American Soccer League," University of Utah, Department of Communication, Salt Lake City, UT. September 21, 2023.

"Thinking about the Cultural Prison, 25 Years Later," Transylvania University, Lexington, KY. Fall 2021.

"Ear Hustle and the Fairytale," Transylvania University. Lexington, KY. Fall 2019.

"Digital Outreach, Digital Learning, Digital Literacy: A Path Forward," University of Colorado, Boulder. Boulder, CO. April 6, 2017.

"How to Choose Authenticity: Postfans, Football, and Imagined Diasporas," University of Utah. Salt Lake City, UT. March 20, 2017.

“Sex, Ghosts, and Soccer: A Case Study in the Contextual Critique of Public Argument.” Keynote Address for the *Rhetoric in Contemporary Culture* Spring 2017 Honors Lecture Series. Middle Tennessee State University. Murfreesboro: TN. January 31, 2017.

“Educational Technology Today and Tomorrow.” University of Rochester. Rochester, NY. November 10, 2016.

“The Ghost of Justin Fashanu,” Keynote at the Sam Becker Memorial Conference, University of Iowa. Iowa City, IA. April 1, 2014.

“Doing It Between the Covers: How NCA Does and Could Constitute ‘Culture’” Wake Forest University. Great Teachers series. Winston-Salem, NC. April 18, 2013.

“Rethinking Caster Semenya.” Symposium on “Semenya’s Case: Disciplinary Approaches.” University of Lyon. Lyon, France. April 11-12, 2013.

“Gender Possibilities: The Cause for Optimism in the Case of Caster Semenya.” Old Dominion University, April 11, 2012.

“Gender and Silence: Caster Semenya and Unfixed Ambiguity,” Dean Parks Colloquium Series, Christopher Newport University, March 2, 2011.

“‘It’s Not Natural’: Caster Semenya and the Race of Gender,” The Brigrance Lecture, Wabash University, April 12, 2010.

“The Politics of Sensational Privacy: Digital Mobility and the Forgotten Public,” Materializing Communication and Rhetoric symposium. North Carolina State University, September 26, 2009.

“Making Sense of the Cellular Citizen.” J. Jeffrey Auer Lecture, Department of Communication and Culture, Indiana University, March 26, 2009.

“Making Sense of the Cellular Citizen.” Department of Communication Studies, Southwestern University (Georgetown, TX), February 10, 2009.

“The Cellular Citizen.” 3rd Brazil-U.S. Colloquium on Communication Studies, Tulane University, March 25, 2008.

“The Cellular Citizen.” Pence Lecture, Dept. of Communication Studies, University of North Carolina at Chapel Hill, March 20, 2008.

“The Cellular Citizen.” Dept. of Speech Communication, University of Illinois, Feb. 29, 2008.

"'Passing Phases': Calpernia Addams and the Crystallization of Gender and Desire." Dept. of Speech Communication, Northwestern University. Feb. 7, 2003.

"Lucy Lobdell's Queer Circumstances." Dept. of Speech Communication, Syracuse University. Oct. 28, 2002.

"Lucy Lobdell's Queer Circumstances." Eight Biennial Conference on Public Address, Athens, GA, University of Georgia, Oct. 4, 2002.

"Lucy Lobdell's Queer Circumstances." Cultural Studies program on Globalizing Gender Studies, University of California Davis, June 1, 2002.

"'His Brain Knew He was a Male: The Renaturalization of Gender in the John/Joan Case," Dept. of Speech Communication, University of Georgia, Oct. 27, 1998.

"Rhetoric and Poststructuralism," Dept. of Rhetoric and Communication, University of California, Davis, June 3, 1996.

"Out-Law Discourse and the Politics of Incommensurability," Dept. of Speech Communication, Indiana University, April 26, 1996.

PROFESSIONAL PAPERS (since 2000):

"Reading New Books in Communication Studies," National Communication Association. Baltimore, MD. November 2023.

"The Unintended Racial Politics of the North American Soccer League," Rhetoric Society of American conference. Baltimore, MD. May 27, 2022.

"'Black Lives Matter' Matters: Soccer, Neoliberalism and Race," National Communication Association annual conference, Seattle, WA. November 2021.

"The Neoliberal Undermining of the Equal Pay Principle: the USWNT and Public Argument," National Communication Association annual conference, Seattle, WA. November 2021.

"Office Hours for Scholars," National Communication Association annual conference, Seattle, WA. November 2021.

"The Ins and Outs of Coauthorship," National Communication Association annual conference. Online version.

"The Fairytale: Ear Hustle and the Goal of Incarceration," National Communication Association, Baltimore, Maryland. November 2019.

“Office Hours for Scholars,” National Communication Association, Salt Lake City, Utah. November 2018.

John M. Sloop and Jenny Rice. “For No Good Reason.” National Communication Association. Dallas, TX. November 2017.

“Office Hours for Scholars.” National Communication Association. Dallas, TX. November 2017.

“One Pulse, Many Civic Callings,” National Communication Association, Philadelphia, PA. November 2016.

“Office Hours for Scholars.” National Communication Association. Las Vegas, NE. November 2015.

“Against Neo-Liberalism.” National Communication Association. Chicago, IL. Nov. 2014.

“Ron Greene and the Y Films.” National Communication Association. Chicago, IL. Nov. 2014

“Office Hours for Scholars.” National Communication Association. Washington, DC. Nov. 2013.

“Between the Covers: Communication Studies and the Meaning of Culture.” National Communication Association, Orlando, FL. Nov. 2012.

“Office Hours for Scholars.” National Communication Association. Orlando, FL: Nov. 2012.

“Office Hours for Scholars.” National Communication Association. New Orleans, LA: Nov. 2011.

“Caster Semenya and the Third World War: Gender, Law, and Silence,” National Communication Association. New Orleans, LA: Nov. 2011.

“Office Hours for Scholars.” National Communication Association. San Francisco, CA: Nov. 2010.

“Office Hours for Scholars.” National Communication Association. Chicago, IL: November 2009.

“Publicized Privacy: Rethinking Raymond Williams.” National Communication Association. Chicago, IL: November 2009.

“The Politics of Sensational Privacy: Digital Mobility and the Forgotten Public,”
University of South Carolina Conference on Rhetorical Theory: October 2009.

“(Im)possible Democracies and Cellular Citizens.” University of South Carolina
Conference on Rhetorical Theory: October 2008.

“Thoughts on Queering Public Address.” Rhetoric Society of America, Seattle,
Washington: May 2008.

“Border Transgressions: Notes from a Coffee Shop,” National Communication
Association, Chicago, IL, November 2007.

“Relativist Void? A Graduate Seminar in Purgatory,” National Communication
Association, Chicago, IL, November 2007.

“Everyday Warriors,” Communication and Critical/Cultural Studies Conference, Orono,
ME, June 2007.

“Queering Time on Brokeback Mountain,” National Communication Association,
Chicago, IL, November 2006.

“Disciplining the Prosthetic Citizen,” Rhetoric Society of America 12th Biennial
Convention. Memphis, TN, May, 2006.

"The Current Condition of Communication and Critical/Cultural Studies," National
Communication Association, Boston, MA, November 2005.

"Digital Media and Archival Research," National Communication Association, Boston,
MA, November 2005.

"Public Modalities and Private Media," National Communication Association, Boston,
MA, November 2005.

"The Rhetoric of Saturn Automobiles," Southern Communication Association, Baton
Rouge, LA, April 2005.

"People Shopping," National Communication Association, Chicago, IL, Nov. 2004.

"Driving in Cars Between Men," National Communication Association, Miami, FL, Nov,
2003.

"The Rhetoric of the Kiss," (with Charles E. Morris), Alta Conference on Argumentation,
Alta, Utah, Aug. 3, 2003.

"Flip Your Wig: Complicitous and Resistant Readings of *Hedwig and the Angry Inch*," National Communication Association, New Orleans, LA, Nov. 21, 2002.

"Responding to Critics of 'Disciplining the Transgendered,'" Western Communication Association, Long Beach, CA, March 2002.

"Calpernia Addams and the Politics of Desire: The Crystallization of Gender," National Communication Association, Atlanta, GA, Nov. 2001.

"The Naïve Gayatri Spivak: A Response to James Aune," 7th Annual Presidential Rhetoric Conference, College Station, TX, March 2001.

"'She Came from the Swamp': Janet Reno and Female Masculinity," National Communication Association, Seattle, WA, Nov. 2000.

"A Bracing Breeze from Canada: k.d. lang and the Politics of Ambiguity," International Communication Association, Acapulco, Mexico, June 2, 2000.

"Brandon Teena and Gender Discipline," Southern Communication Association, New Orleans, LA, April 2000.

EDITORSHIPS/EDITORIAL BOARDS:

Editor, Communication and Critical/Cultural Studies, 2007-2009.

Editorial Board, Communication and Critical/Cultural Studies, 2009-present.

Editorial Board, Critical Studies in Media Communication, 2002-2007.

Editorial Board, Quarterly Journal of Speech, 2002-2013.

Editorial Board, Women's Studies in Communication, 1999-2007.

Biesecker, Barbara, Michael Calvin McGee, and John M. Sloop, Series Editors, Polemics, a series of books published by Westview Press.

Sloop, John M., Andrew Herman, and Thom Swiss, Eds. "Cartographies of Sound, Noise, and Music at Century's End," a special issue of Popular Music and Society 21 (1997).

TEACHING:

Vanderbilt University:

Introduction to Public Speaking Persuasion
Rhetoric and Civic Life

Rhetoric of Mass Media
Rhetoric of Popular Music
Rhetoric of Gender Trouble
Rhetoric of Social Movements
Communication, Culture, Consciousness
Methods of Rhetorical Analysis
Mass Mediated Politics: Images and Issues

University of Iowa:

Graduate Seminar on "Postmodernity and Judgment"
Persuasion and Society

Drake University:

Introduction to Public Speaking
American Public Address
Television Criticism
Media, Culture, Consciousness
Political Rhetoric
Rhetorical Theory
Rhetorical Criticism
Rhetorics of Knowledge
Introduction to Cultural Studies

CONFERENCE ORGANIZING:

10th Public Address Conference, Nashville, TN, Oct, 2006.

Drake Conference on Popular Music, Des Moines, IA, March 30, 1996. Organized by Thom Swiss and John M. Sloop.

Preconference Seminar on Masculinity at the End of the Millennium. National Communication Association, Chicago, IL, 2 November 1999.

SERVICE:

Vanderbilt University

Admissions Committee, 2007-2008.
Advisor, Lambda Pi Eta, 1999-2007.
AXLE Implementation Committee, 2006-2011.
Chancellor's Committee on Social Media (co-Chair), 2012-2013.
College Program Committee, 2001-2005, (Chair) 2004-2005.

Committee on Academic Standards and Procedures, 1999-2000. 2007-2008.
Committee on American and Southern Studies, 1999-2000.
Committee on Health Related Professions, 2007-2008.
Committee on Educational Programs, 2007-2008.
Committee on Undergraduate Interdisciplinary Studies, 2007-2008.
Community Affairs Board, 1997-98.
Curriculum Committee, 2007-2008.
Faculty Council, 2001-2003. 2004-2008 (Chair—2006-2007).
Film Studies Committee, 1999-2007.
Interview Committee for Summer Orientation Leaders, 1996, 2002.
Mayfield Living/Learning Lodge Advisor, 1999-2000 Research
Scholar Grant Committee, 2002, 2004.
Online Implementation Committee, 2013-
Search Committee, Director of Women's Studies, 2003-2004.
Search Committee, East Asian Studies, 2001-2002.
Strategic Planning Committee (Executive Committee), 2013-2014.
Student-Faculty Relations Committee, 1999-2001, 2002-2003, 2005-2007.
Subcommittee on Humanities, 1999-2003.
Vanderbilt Student Communications, 2000-2004 (Chair—2002-2004).
Venture Fund Committee, 2007-2008.
Warren Center Executive Committee, 2003-2007 (Chair--2004-2006)

National Communication Association (and regional affiliates)

Publications Board, National Communication Association, 2010-2013.

Winans-Wichelns Award Committee, National Communication Association, 2007-2009.

Chair, Rhetoric and Communication Theory Division of the National Communication Association, 2003-2006.

Planner, Rhetoric and Communication Theory Division for the 2005 National Communication Association meeting.

Planner; Seminar Series for the 2001 National Communication Association Conference (Nov. 2001, Atlanta, GA).

Reviewer; Submissions for the Critical-Cultural Studies Division of the 1999 National Communication Association conference.

Reviewer; Submissions for the Rhetoric and Communication Theory Division of the 1995, 1997, 1998, 2004 National Communication Association Conference.

Secretary of the Public Address Division of National Communication Association, 1998-2000.

Reviewer; Submissions for the Public Address Division of the 1995, 1997 National Communication Association conference.

Guest Reviewer, Communication Quarterly.

Guest Reviewer, Communication Studies.

Guest Reviewer, Journal of Popular Music Studies

Guest Reviewer, Popular Music and Society

Guest Reviewer, Rhetoric and Public Affairs

Guest Reviewer, Southern Communication Journal Guest

Reviewer, Western Journal of Speech.

External Reviews

External Reviewer and Facilitator, Department of Communication Studies, Christopher Newport University, 2010-2011 (two on-site visits).

External Reviewer (team of 4); Department of Communication Studies, Boston College, 2009.

External Reviewer (solo); Department of Communication Studies, Southwestern University (Georgetown, TX), 2009.

External Assessor (team of 2). Dept. of Communication Studies, Samford University, Spring 1998.

Other

Reviewer for ACLS Fellowship Program, 2011-2013.

Chair, Book of the Year Award Committee, International Association for the Study of Popular Music, 2001.

Reviewer; two book manuscripts for Sage Press.

Reviewer; book manuscript for Guilford Press.

Reviewer; book manuscript for Allyn and Bacon.

Reviewer; book manuscript for University of Massachusetts Press.

Reviewer, book manuscript for University of Alabama Press.

Reviewer, book manuscript for Peter Lang Press.

PROFESSIONAL MEMBERSHIPS:

National Communication Association, 1988-Present