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EDUCATION

UNIVERSITY OF ILLINOIS Urbana-Champaign 1991, Ph D in Communications

Dissertation: Gender, Press and Revolution: A textual analysis of three newspapers in Nicaragua's Sandinista period, 1979-1988.

UNIVERSITY OF CALIFORNIA AT SAN DIEGO 1982, BA. Double major in Communications and History

PROFESSIONAL EXPERIENCE

RESEARCH PROFESSOR OF COMMUNICATIONS AND MEDIA STUDIES, Institute of Communications Research; Department of Media and Cinema Studies, UIUC, August 1994-present. Courses taught:

- Doctoral Seminars--International Communications, Transnational Multicultural Studies, Feminist Media Studies, Global Media Studies, and Professional Seminar.
- Undergraduate Courses--Popular Culture, International Communications, Latina/o Media Studies, Disney Studies, Introduction to Media Studies, Introduction to Popular TV and Movies, Gender Sexuality and the Media, Latin America in Film, Disney and Global Studies.
- Bridge courses—Disney Studies.

PROFESORA VISITANTE, Seminario Magistral del Sonido. Universitat Jaume 1, Castellón, Spain, February 2019, February 2018, January 2017, November 2016.

PROFESORA VISITANTE, Seminario de profundización teórica: "Géneros, Representación y Medios." Doctorado en Comunicación, Universidad del Norte, Barranquilla, Colombia, October 2013, 2015.

VISITING PROFESSOR, Department of Communication, Northwestern University, Spring 2015 (taught Doctoral Seminar on International Communications).

PROFESORA VISITANTE, Departamento CAVP 1, Facultad Ciencias de la Información, Universidad Complutense de Madrid, Spain. August-December, 2014.

SENIOR FULBRIGHT SPECIALIST, 2012-2017.

PROFESORA VISITANTE DISTINGUIDA, Grupo Santander, Universidad Complutense, Madrid, Spain, Summer 2012.

INAUGURAL HEAD, Department of Media and Cinema Studies, August 2009-July 2014.

INTERIM DIRECTOR, Institute of Communications Research, August 2009-August 2014.

VISITING PROFESSOR, St. Louis University at Madrid, Spain, 2007-2008.

Course taught: Popular Culture.

RESEARCH ASSOCIATE PROFESSOR, UIUC, Institute of Communications Research and Media Studies Program; Gender and Women's Studies, Latina/Latino Studies, Center for Latin American and Caribbean Studies, Women and Gender in Global Perspectives, and Unit for Interpretive Criticism, Fall 1998-Spring 2004.

VISITING SCHOLAR, Centre of Latin American Studies and Lucy Cavendish College, University of Cambridge, England, Fall 2000-Summer 2001.

RESEARCH ASSISTANT PROFESSOR, Institute of Communications Research and Media Studies Program, UIUC, Fall 1994-Spring 1998.

DISTINGUISHED VISITING PROFESSOR, Faculty of Education, York University, Toronto, Canada, Summer 1996. _Course taught: Media, Culture, and Pedagogy.

VISITING SUMMER SCHOLAR, UC San Diego, La Jolla, California, Summer 1994.

ASSISTANT PROFESSOR, The Pennsylvania State University, University Park, PA, Spring 1991-Spring 1994.

Courses taught: International Communications (upper division); International Issues (graduate seminar); Comparative Media Systems; Women, Minorities and the Media; Mass Media and the Public; History of Broadcasting and Cable.

DIVERSITY CONSULTANT, *Highlights* Magazine, Spring 1991-Spring 1993.

INSTRUCTOR, The Pennsylvania State University, University Park, Spring 1989-Fall 1990.

TEACHING ASSISTANT, UIUC, Fall 1986-Spring 1988.

Courses taught: American Broadcasting and Telecommunications, Women and the Media, Principles of Rhetoric and Composition.

RETENTION COUNSELOR, Educational Opportunities Program, UIUC, 1986-1988.

Maintained a caseload of minority students, assisting them in all aspects of university life-- including academic, financial, and personal counseling, time budgeting, etc.

ORIENTATION COUNSELOR, Office of Minority Students Affairs, UIUC, Summer 1987.

Advised incoming first-year minority students on strategies for their first year of university classes.

RESEARCH ASSISTANT to Ellen Wartella, Thomas Guback, Eleanor Blum, and Willard Rowland, UIUC, 1983-1989.

LANGUAGES

English and Spanish, native fluency.

French, some reading and speaking.

HONORS, AWARDS, GRANTS

Fellow (2020), International Communication Association

\$2000 for Institute of Communications Research Alumni Speaker Series [from ICR]—Fall 2019

\$4000 [shared] College of Media ICR Speaker Series-2019-2020

Regularly granted, twice yearly, travel awards since 1994-2017 (\$500-\$5000 depending on destination)

Programas de Visitantes Distinguidos—Grupo Santander. Fellowship granted for Summer 2012 at the Facultad Ciencias de Informacion, Universidad Computense de Madrid. (5000 €)

Teresa Feminist Scholarship Award, International Communication Association Feminist Studies Division, 2011.

Research Board Grant, UIUC, 2008-2009. (\$12,000)
 Hewlett Grant for International Studies Conference, "Global Girls Studies" (co-ordinated with Ruth Nicole Brown, EPS/GWS) held May 26, 2009 (\$10,000)
 Research Board grant, UIUC, 2004-5 (\$10,000)
 Invited senior faculty participant to the 2004 NATIONAL COMMUNICATION ASSOCIATION (National Communication Association) Doctoral Honors Summer Seminar. University of New Mexico, July 2004.
 Participant on PBS special Women's History Month Panel entitled "Women, Sex, and the Media" with Gloria Steinem visit to the Kinsey Institute at Indiana University, February, 2003.
 "Spotlight on a Scholar" for the Latino Studies Division of the National Communication Association, November 2002.
 Office of the Provost and Vice Chancellor for Academic Affairs course development grant for "Latinas in Film, Television, and Music" in 2000 to be offered cross-listed with Women's Studies and Latina/o Studies beginning Spring 2002. (\$5000)
 Research Associate and Co-Coordinator of "Territories and Boundaries: Interdisciplinary Research and Curriculum in Latina/Latino Studies", Center for Advanced Study, Spring 1999 (\$30,000 approx.—included course release, funds for national conference, funds for two doctoral fellowships)
 Fellow, Illinois Program for Research in the Humanities, 1998-1999
 Invited Participant in the Hewlett Year 2000 Seminar: "Making Ethical Judgments when Cultural Viewpoints Conflict", Fall 1997-Spring 1998.
 Office of the Provost and Vice Chancellor for Academic Affairs course development grant for "History and Development of Latino Media in the U.S.", with William Berry (\$5000)
 MUCIA grant from International Studies at Penn State to begin talks about exchange program with the University of Costa Rica, 1993 (\$3000)
 Carnegie Foundation Grant to study media and adolescents, 1992-1994 (part of larger \$25,000 group grant)
 Pennsylvania Council for the Humanities Speaker, 1992-1994
 Faculty Marshall at the School of Communications, The Pennsylvania State University commencement ceremonies, May 1991.
 AEJMC, Theory and Methodology division, minority fellowship, 1988
 Graduate College Dissertation Research Award (UICU), Fall 1987 and Spring 1988 (\$5000)
 Latin American and Caribbean Studies Summer 1988, Research Grant (\$2500)
 First place, Women in International Development (AWID) Paper Competition, 1987
 University of Illinois Fellow, 1985-1986, 1986-1987
 NCR, Inc. Oellman Scholarship, 1985-1986
 Tinker Foundation Fellow for Latin American and Caribbean Studies, Summer 1985.
 Ivie Wickam Scholar (UCSD), 1977-1982

PUBLICATIONS

Books

Rebooting Whiteness: The Racial Politics of Contemporary Televisual Nostalgia (with Isabel Molina-Guzman), in proposal stage to NYU Press.

The Gender of Latinidad: Uses and Abuses of Hybridity. Malden, MA: Blackwell/Wiley, 2020.

Introduction to Media Studies. CITES: University of Illinois, 2013. **E-text** developed for use in undergraduate class, with multimedia elements and built-in teaching assessments and outcomes.

The International Encyclopedia of Media Studies (ed.). Oxford: Wiley-Blackwell, 2012-2013. (7 volumes, each with 25-30 original essays).

Mapping Latina/o Studies: An Interdisciplinary Reader (co-ed. with Matt Garcia). New York: Peter Lang, 2012.

Latina/os and the Media. Cambridge, U.K.: Polity Press, 2010.

Latina/o Communication Studies Today (ed.). New York: Peter Lang, 2008.

A Companion to Media Studies (ed.). Oxford: Blackwell, 2003, re-issued in electronic form in 2005; re-issued in paperback 2006; distributed in Chinese 2008.

Communications and Culture, section of the Routledge International Encyclopedia of Women. New York: Routledge, 2000.

A Latina in the Land of Hollywood and Other Essays on Media Culture. Tucson: University of Arizona Press, 2000.

Feminism, Multiculturalism and the Media: Global Diversities (ed.). Newbury Park: Sage, 1995.

Journal Editorships

Editor-in-Chief, *Communication Theory*, July 2008-2011.

Guest Editor, *The Communication Review* (7:2, 2004), Special Theme: Latina/o Studies.

Guest Co-editor, *Comunicar* (Spain) (22: 43, 2nd Semestre, 2014) with Maria Carmen Garcia Galera, Special Theme: Prosumidores/Prosumers.

Guest Editor, *The International Journal of Hispanic Media* (Spring 2017), Special Theme: Spanish Media Studies.

Journal Articles

With D. Leon-Boys (2020) The location of US Latinidad: *Stuck in the Middle*, Disney, and the in between ethnicity, *Journal of Children and Media*. [15 pp.].

"#IntersectionalActivism: Tales of Origin and Intersectional Negotiations." (2020). *Interactions: Studies in Communication and Culture*. 10:3, 159-168.

"Girls Hold up Half the Sky: Global Narratives of Gender Equity meet Neoliberal Philanthropy." (2019). *Girlhood Studies*. 11:3, 84-100.

"Latina Media Studies." (2018). *Feminist Media Histories*. 4:2, 101-106.

"Contemporary Mainstream Latinidad: Disney Tales and Spitfire Endurance." (2017). *Límite. Revista Interdisciplinaria de Filosofía y Psicología* de la Universidad de Tarapacá, Arica-Chile.

"La crisis" and Contemporary Spanish Media Studies." (2017). *The International Journal of Hispanic Media*. Volume 9, August.

"(Dis)locating Nations in the World Cup: Football Fandom and the Global Geopolitics of Affect" (2016) (co-authored with M. Stanfill). *Social Identities*, DOI: 10.1080/13504630.2016.1157466.

"Latina/os and the media: A national category with transnational implications"/ "Latina/os e a mídia: Uma categoria nacional com implicações transnacionais" (2014). *MeEL: Mestrado em estudos de linguagem*.

"Prosumidores mediáticos. Cultura participativa de las audiencias y responsabilidad de los medios." (2014) (co-authored with G. Galera and M. del Carmen). *Comunicar*, 22:43, 10-13.

- “Les Latinos et les medias: Tendances Durables et Évolutions Potentielles.” (2013). *Politique Americaine*. Paris. 21, 91-116.
- “Amnesia and the Myth of Discovery: Lessons from Transnational and Women of Color Communication Scholars.” (2013). *Communication and Critical/Cultural Studies*. 10:2, 329-333.
- “Activating the “I” and Ramifications for International Communication Association Journals and Members.” (2011). *Communication Theory*, 21: 4, Pages 317–322, <https://doi-org.proxy2.library.illinois.edu/10.1111/j.1468-2885.2011.01388.x>
- “Building a Feminist Trajectory.” (2011). *Communication, Culture & Critique*. 4:4, 355-360.
- “Academic Labor and Administration in Communication Studies.” (2011). *International Journal of Communication*.
- “Feminist Scholarship in the New Decade: Three Challenges to Steer Us through Turbulent Times” (2010). *Women & Language*. 33:1, 109-112.
- “Living in a hybrid material world: Girls, ethnicity and doll products.” (2009). *Girlhood Studies: An Interdisciplinary Journal*. 1:3, 173-193.
- “Girls and Global Television: Notes on a Collaborative Effort.” (2008). *Journal of Children and Media*. 2:2, 175-180.
- “Latina Girls and Communication Studies” (2008). *Journal of Children and Media*. 2:1, 86-87.
- “Long Live Jim Carey!” (2007). *Popular Communication*. 5:1, 13-15.
- “The Location of the Spanish in Latinidad: Examples from Contemporary U.S. Popular Culture” (2005). *Letras Femeninas*, 31:2, 60-78.
- “Latinas as Radical Hybrid: Transnationally Gendered Traces in Mainstream Media” (2004). *Global Media Journal*, 3:4. (<http://lass.calumet.purdue.edu/cca/gmj/refereed.htm>)
- “Latina/o Communication and Media Studies Today.” (2004). *Communication Review*, 7:2, 107-112.
- “Brain, Brow or Bootie: Iconic Latinas in Contemporary Popular Culture.” (2004) (co-authored with I. Molina Guzman). *Communication Review*, 7:2, 205-221.
- Reprint in R. Weitz (2010). *The Politics of Women’s Bodies: Sexuality, Appearance, and Behavior*. New York: Oxford, pp. 155-162.
- Reprint in M.C. Kearney (2012). *The Gender and Media Reader*. New York: Routledge, pp. 307-318.
- “What is Over? Ruminations from One who has Already Lived through Another September 11.” (2002). *Critical Studies, Cultural Methodologies*, 2:3, 354-358.
- “bell hooks: Ethics from the Margins” (2002). *Qualitative Inquiry*, 8:4, 429-447.
- “Rhythm is gonna get you! Teaching Evaluations and the Feminist Multicultural Classroom” (2001). *Feminist Media Studies*, 1:3, 387-389.
- “Teaching, Mentoring, and Research into a More Progressive Era: The Legacy of Herb Schiller.” (2001). *Television and New Media*, 2:1, 65-68.
- “La Vida es Loca Latina/o.” (1999). *Critical Studies in Mass Communication*, 16(4), 482-484.
- “Clueless in Hollywood: Single Moms in Contemporary Family Movies.” (1998). *Journal of Communication Inquiry*, 22:3, 272-292.